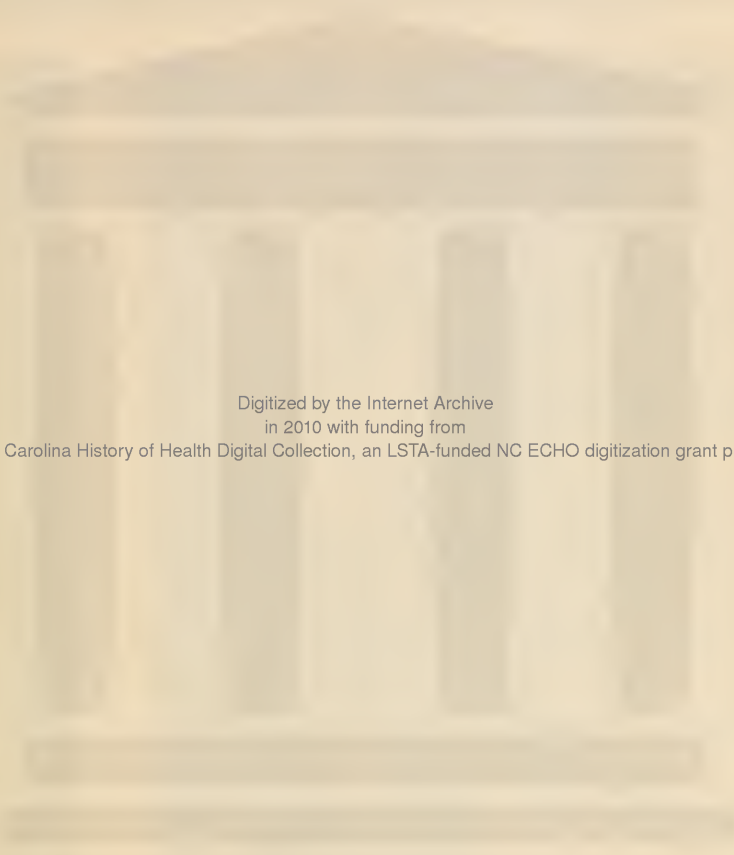
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The Carolina JOURNAL OF PHARMACY

Published Monthly by the North Carolina Pharmaceutical Association at Chapel Hill, N. C.



PERSONALITY PICTURES—To be featured in the N. C. Institute of Pharmacy building in Chapel Hill will be photographs of members of the N. C. Pharmaceutical Association. NCPA Secretary W. J. Smith is shown here examining the latest set of member pictures to be added to the collection which is increasing at the rate of 16 pictures a month.

Jan., 1950

ume XXXI Number 1

IN THIS ISSUE

- Pharmacy Apprentices Prepare for the Future
- C. T. Council: Outstanding Pharmacist & Civic Leader
- Tar Heel Pharmacist Wins National Acclaim

YOU LIKE OUR SERVICE TO PHARMACISTS

Here's Protection for your employees and their families.

Life Insurance on the franchise plan

Loss of time $100.00 per month

Hospital $5.00 per day (or more) for 90 days.
For every member of family

Surgeon's Fees $10.00 to $150.00 per operation.
For every member of family

Medical care (non surgical) hospital and home

All this is available to your employees on the pay roll deduction plan, on the following premium paying basis.

1. The employer pays entire premium which is deductible as business expense from income taxes.
2. The employer pays part of premium. That part which he pays is deductible as business expense from income taxes.
3. The employee pays it all, in which event employer may not deduct from income tax.

This is employee-employer goodwill relation.

It costs nothing to inquire. Every drug store member of the N. C. P. A. is eligible for this service.

Premiums payable monthly, quarterly, semi-annually or annually. Write for particulars to

F. W. SARLES, State Manager

Inter-Ocean Insurance Company

222 PIEDMONT BLDG. GREENSBORO, N. C.

AGENCY REPRESENTATIVES:
R. J. GOLDEN, MRS. J. E. FERGUSON, LUCAS ABELS

increasingly better cough control

***Increasingly,** pharmacists*
are asked to fill prescriptions for

Benylin
Trade Mark
Expectorant

Increasingly, physicians prefer this distinctive preparation, which combines Benadryl Hydrochloride (10 mg. per teaspoonful) with other *non-narcotic*



ıucosa of the upper
ı and removal of
econgestant actions
ıl congestion,
creasingly, patients
XPECTORANT

ɔunce:

	80 mg.
	12 gr.
Sodium Citrate	5 gr.
Chloroform	2 gr.
Menthol	1/10 gr.

Benylin Expectorant is supplied in 16 ounce and gallon bottles. BENYLIN EXPECTORANT fills a practical need in medical practice and is therefore a practical preparation for the pharmacist to stock in ample supply against prescription demands.

PARKE, DAVIS & COMPANY DETROIT 32, MICHIGAN

YOU LIKE OUR SERVICE TO PHARMACISTS

Here's Protection for your employees and their families.

Life Insurance on the franchise plan

Loss of time $100.00 per month

Hospital $5.00 per day (or more) for 90 days.
For ev

Surgeon'
For ev

Medical c

All this is availa
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1. The employe
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2. The employe
deductible a
3. The employe
from income

This is employee-

It costs nothing
P. A. is eligible for this service.

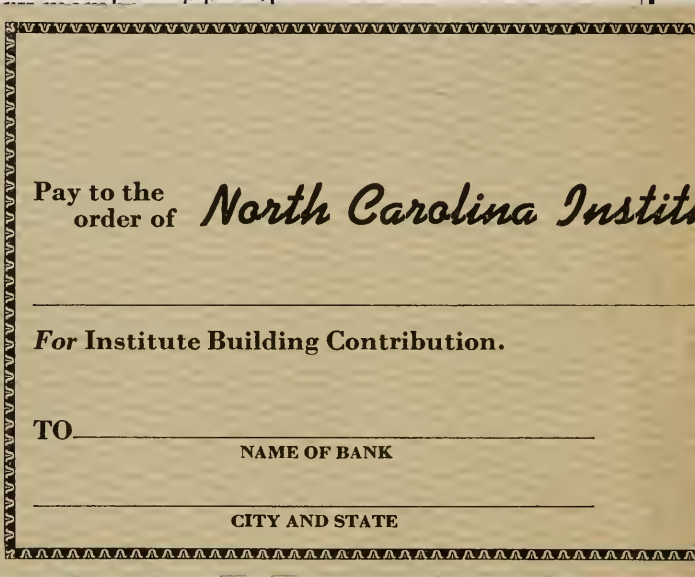
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Benylin

Trade Mark

Expectorant

Increasingly, physicians prefer this distinctive preparation, which combines Benadryl Hydrochloride (10 mg. per teaspoonful) with other *non-narcotic* remedial agents to provide

1. safe and effective control of cough (whether due to allergy or common cold); and also
2. prompt relief of associated discomfort and distress

Benylin Expectorant relieves the irritated mucosa of the upper respiratory tract and aids in the liquefaction and removal of mucous secretions. Its antispasmodic and decongestant actions relax the bronchial tree and reduce bronchial congestion, nasal stuffiness, sneezing and lacrimation. Increasingly, patients comment on the effectiveness of BENYLIN EXPECTORANT and on its pleasant, mildly tart flavor.

Benylin Expectorant contains in each fluid ounce:

Benadryl Hydrochloride (diphenhydramine hydrochloride Parke, Davis & Co.)	80 mg.
Ammonium Chloride	12 gr.
Sodium Citrate	5 gr.
Chloroform	2 gr.
Menthol	1/10 gr.

Benylin Expectorant is supplied in 16 ounce and gallon bottles. BENYLIN EXPECTORANT fills a practical need in medical practice and is therefore a practical preparation for the pharmacist to stock in ample supply against prescription demands.

PARKE, DAVIS & COMPANY DETROIT 32, MICHIGAN

No Breakage—Easier Handling!



EVANS Ready-to-Use Fountain Syrups

Now Available In

3-Pt. Throwaway Tins

Also in gal. glass jugs. Ask your service wholesaler. E. B. EVANS CO., Phila. 33, Pa.

POWERS-TAYLOR DRUG COMPANY

Richmond, Va.

Wholesale Druggists

Importers & Jobbers

Druggists' Sundries & Fancy Goods

We solicit your orders

Our experience of over 70 years insures our ability to serve you satisfactorily

Rx for Squeaking Heart

An old gentleman in Wilmington consulted a doctor about his heart. Every time he took a deep breath, said the patient, he could hear his heart squeak. The doctor went over him carefully, but found nothing amiss. But he did prescribe a bit of lubricating oil for a small pulley on the old gent's suspenders.

How Much Is $42 Billion

With United States government expenditures estimated at $42 billion for the fiscal year 1949-'50, the question arises: Just how much does $42 billion amount to in understandable terms?

$42 billion would make a stack of $10 bills 240 miles high. It is $700 per American worker. It is $1,050 per American family. Spending $42 billion in a year means spending $80,000 a minute for 24 hours a day for 7 days a week for 52 weeks.

Punishment

Show this to your wife, then head for the tall timber:

"How to beat a wife was the subject from the bench in New Zealand recently. In Auckland, a Maori was fined for beating his wife so severely that she was sent to a hospital. The magistrate said he thought it proper that at times a man should beat his wife, and the Bible supported that statement; but beating must be done as a service of love, not in temper. Accused should have used a reasonably sized stick. It was a pity he lost his temper and used an iron bar."—*Daily Telegraph*, London.

New Equipment for the New Year

Butter Cup Ice Cream Co., Hamlet, North Carolina, has recently installed a New Stanley Knight Bobtail with many improved features. The installation was made by the Berryhill Fountain Sales Co. of Charlotte, North Carolina, the Stanley Knight distributor in that area.

aborts the incipient cold!

reduces severity
of the established cold!

stops cross-infection!

uncommon sales from the "common cold"

CORICIDIN*

with Chlor-*Trimeton**

ANTIHISTAMINIC ANTIPYRETIC ANALGESIC

Physicians are specifying CORICIDIN because it contains the most potent antihistaminic, Chlor-*Trimeton*.

DOSAGE AND TIMING: Two tablets at the very first indication of the common cold, then one tablet every three to four hours for three or four days. In fully developed colds CORICIDIN affords effective palliative therapy and shortens the duration of the cold.

COMPOSITION:

Chlor-*Trimeton* maleate	2.0 mg. (1/30 gr.)
Acetylsalicylic acid	0.23 Gm. (3½ gr.)
Acetophenetidin	0.15 Gm. (2½ gr.)
Caffeine	0.03 Gm. (½ gr.)

PACKAGING: CORICIDIN Tablets, tubes of 12 tablets; bottles of 100 and 1000 tablets.

*T.M.

SCHERING CORPORATION
BLOOMFIELD, N. J.

Schering

Albemarle Store Sold

C. R. Edwards, of Kannapolis, has purchased the Albemarle Drug Company from W. L. Lamar and assumed active management of the business after the holiday season.

Mr. Edwards is a graduate of the UNC School of Pharmacy and a licensed pharmacist (1932). He has been associated with various firms in the State, the most recent being Martin Drug Company and Black's Drug Store, both of Kannapolis.

Bogle Elevated by Norwich

The Norwich Pharmacal Company is happy to announce the appointment of Paul H. Bogle as Assistant Divisional Manager of the Southern Division.

Mr. Bogle replaces Erskine Brown who has held that position and who has expressed a desire to return to sales territory work.

Mr. Bogle joined Norwich in 1945 and had extensive experience in the drug field with another company. He has represented Norwich in Florida and his success there has brought about his promotion as Assistant Divisional Manager under Robert E. LeBlanc.

Erskine Brown was with the sales staff for about 12 years and has done an outstanding job in this field as well as in his work as Assistant Divisional Manager.

Dividend Paid by Bodeker

The Board of Directors of the Bodeker Drug Co., at its December meeting, declared a semi-annual dividend of 2½% on preferred stock and a quarterly dividend of 12½ cents per share on common stock to all stockholders of record Saturday, December 17, it was announced today by William T. Allen, president.

The directors set Tuesday, January 3, 1950, as the date for payment of the dividends.

The century-old drug company was reorganized in December of 1948 and is completing its first year under the new management.

Get **CAPUDINE** *From Your Druggist*

Capudine advertisements have been emphasizing this for over 50 years—always promoting the sale of Capudine only through Drug Stores.

We take this opportunity to thank the Druggists of North Carolina for their co-operation in the sale of millions of bottles of Capudine during the past half century, without a complaint from a consumer.

"A Good Product Consistently Advertised"

CAPUDINE CHEMICAL COMPANY
Raleigh, North Carolina

AN OLD SOUTHERN CUSTOM...



More Popular Than Ever!



FROM THE LOVERS of yesterday the lovers of today have inherited the Old Southern Custom of giving Nunnally's. And they are using Nunnally's Box Bountiful more and more as a symbol of affection. Why not give that lovely lady a thrill with a box of Nunnally's today?



GIVE

Nunnally's

THE CANDY OF THE SOUTH

Abbitt Wins Contest

Estimating the number of beans in a jar proved rather fortunate for H. M. Abbitt and his wife, owners of the Village Pharmacy of Highland Springs, Va., even though he had been in the hospital with an appendectomy for several weeks before Christmas.

Abbitt was the winner of a General Electric 12½ inch screen television set, awarded by the Bodeker Drug Co., of Richmond. W. T. (Bill) Allen, president, in announcing the winner of the contest to estimate the number of beans in the jar, said "Brother Abbitt really must have had a scientific way of figuring that thing out."

Abbitt said the jar held nine thousand and thirty-four beans. Allen said the official and accurate count was nine thousand and thirty-seven.

After being in the hospital for several weeks, Abbitt said that he didn't take time off from business to make more than one estimate of the beans and added, shyly, that, after all, he would have probably come up with the same figure any way.

The Pocketbook Nerve

"My truckdriver husband paid $86 to his Union last year, just for belonging. He says some Unions already are asking for more for their political campaign. How come the doctors can run their campaigns for an assessment of $25?"

Here are fees paid for membership, not for special activities, by members of typical organizations:

Teamsters Union local: Initiation fee $100.00; annual dues, $75.00; Architects, $45.00; American National Retail Jewelers, $150.00; Chicago Newspaper Guild, on earnings of $100 per week, $60.00; Insurance Men, typical groups, $50.00; Purchasing Agents, $35.00; and Motion Picture Operators, $42.00.

Sense

Nature gives everybody 5 senses—touch, taste, sight, smell and hearing. Everybody also needs 2 more—horse and common.

Scott Drug Company

Wholesale and Manufacturing Druggists

Charlotte, N. C.

Another SQUIBB *Achievement:*

THE FIRST READY-TO-INJECT AQUEOUS PENICILLIN



Multiple Dose Vial

CRYSTICILLIN 'SUSPENSION'

SQUIBB PROCAINE PENICILLIN G IN AQUEOUS SUSPENSION

- *ready to inject*—supplied in aqueous suspension
- stable for one year at room temperature
- effective, safe, convenient

ACTION. The blood level curves following injection of Crysticillin Suspension or Crysticillin are indistinguishable. Crysticillin Suspension has all the other advantages of Crysticillin, plus the convenience of immediate injection, without aqueous reconstitution.

HOW IS IT SUPPLIED? Multiple dose vials, 1,500,000 and 3,000,000 unit. diaphragm-capped to allow withdrawal of five or ten 300,000 unit doses. Sterile, ready to inject as supplied. Convenient for office and hospital use.

Also, 300,000 unit B-D cartridge with disposable syringe. Ready to inject without sterilization or resuspension, and the assembly is discarded after use. An indispensable item for emergencies, and for home and office calls.

HOW IS IT BEING PROMOTED? A major Squibb detailing assignment. Supported by a heavy mailing schedule to physicians.

Squibb procaine penicillin G for aqueous injection is supplied in 3 forms:

1. ***Crysticillin Suspension*****— as above.**

2. ***Crysticillin Fortified*****— Squibb Procaine Penicillin G for Aqueous Injection, with Buffered Penicillin G Potassium. Single and multiple dose vials.**

3. ***Crysticillin*****—Squibb Procaine Penicillin G for Aqueous Injections, vials with or without diluent.**

E·R·SQUIBB & SONS

NEW YORK

To Serve You Better

We are happy to announce that we have now moved into our new and modern warehouse.

Up-to-date equipment has been installed for faster and more accurate handling of your orders. Inventory controls have been set up to assure you of getting your orders filled more completely.

We pledge that we will always strive to give the best service possible, and to assist in every way to make 1950 a successful year for you.



Owens & Minor Drug Company

Incorporated

1000 E. Cary Street Richmond, Va.

"Good Drug Wholesalers Since 1882"

The Carolina Journal of Pharmacy

PUBLISHED MONTHLY BY THE
NORTH CAROLINA PHARMACEUTICAL ASSOCIATION
AT CHAPEL HILL, N. C.
W. J. SMITH, MANAGING EDITOR

Entered as second-class matter July 5, 1922, at the post office at Chapel Hill, North Carolina under the Act of March 3, 1879

Annual Subscription, $1.00 Single Numbers, 15 Cents

Vol. XXXI JANUARY, 1950 No. 1

Dividends of Criticism

By CARL HOLMES

Dale Carnegie once said, "any fool can criticise, condemn and complain—and most fools do!" Criticism seems to be a popular indoor sport to achieve superiority by trying to lower the prestige of others. It is an indirect form of self-boosting. Many have the mistaken idea that they can overcome their feeling of inferiority by pulling others down. Some never seem to learn to do anything else but to criticize and complain.

Lincoln said, under one attack from his opposition, "If I tried to read, much less answer, all the criticisms made of me and all the attacks leveled against me, this office would be closed for all other business. I do the best I know how, the very best I can. I mean to keep on doing this, down to the very end. If the end brings me out all wrong, then ten angels swearing I had been right would make no difference. If the end brings me out all right, then what is said against me now will not amount to anything."

To be successful in life we must learn to accept criticism. The more a man does, the more he breaks away from the beaten path, the more he will be a target for criticism. The higher he climbs the more numerous are his detractors. To escape criticism we would have to say nothing, do nothing and be nothing. The moment we attempt to step out from the crowd, or take on added responsibilities, there will be many self-appointed critics ready to tell us what we should, or should not do. We must learn to expect criticism, whether we merit it or not, prepare for it and if possible use it.

Indifference to unfair criticism often indicates a refreshing absence of an exaggerated opinion of one's own importance. If criticism is unfair, unjust or unwarranted we should let it ride off us like water off a duck's back. Results always speak louder than criticism.

There is always some criticism we can apply to ourselves. Every criticism should be screened with the object of determining whether or not it brings to light a fault which needs correction. If we train ourselves to examine criticism with an open mind we may turn criticism to our advantage. We may even find that the criticism of our enemies is of far more value than the praise of our friends. To ignore or resent criticism without first placing a correct value on it is to be shortsighted.

There is a way to obtain practical benefit from all criticism. Besides finding it an excellent method of teaching self-control, it can be of inestimable value to us as an aid to developing an alert and intelligent outlook. Successful businesses not only welcome criticism but continually invite it, recognizing that many heads are better than one. Keep your sense of proportion, properly evaluate criticism and you can make criticism pay off in dividends in self-improvement and self-development.

Institute of Pharmacy Plans Progressing Rapidly

The N. C. Institute of Pharmacy building, headquarters for the N. C. Pharmaceutical Association and the N. C. Board of Pharmacy, will be erected in Chapel Hill this year, leaders of the two organizations have predicted. The project, on the fire for better than four years due to lack of a suitable location coupled with high building costs, came one step closer to realization with the purchase of a large corner lot in the heart of Chapel Hill on December 19th.

The Institute of Pharmacy Building Committee, headed by T. J. Ham, Jr., of Yanceyville, visited Chapel Hill on November 9th, and following an inspection visit to the proposed site, recommended its purchase. Shortly thereafter, the Association's Executive Committee, meeting in Smithfield on November 17th, authorized release of sufficient funds to purchase the property. The owners were reluctant to let the property go, but finally consented after prolonged negotiation with representatives of the Association.

In order to conform to the particular style of architecture of the neighborhood in which the Institute will be located, the building will be of the colonial type—the so-called "Williamsburg" style of architecture. A sketch of the building front, as drawn by Frank Fearrington, appears as a center page spread in this issue of the JOURNAL. Width of the building, as proposed, is 84 feet with an auditorium extending in the back to a depth of 75 feet. Since the lot measures 163 feet by 198 feet, attractive landscaping can be done to enhance the attractiveness and dignity of the Institute.

The Institute will be a one story building, with full size basement and over-size attic. The Institute will be entered from the front from a portico leading directly to a vestibule from which extend two wings; one containing office space for the N. C. Pharmaceutical Association, the other for the N. C. Board of Pharmacy.

In addition to the office space, the first floor will contain a work room, where will be housed addressing equipment, files of THE CAROLINA JOURNAL OF PHARMACY and the Fair Trade Bureau, etc.; a Committee and General Reception Room; two rest rooms and a kitchenette with doorway leading to the auditorium.

The auditorium is directly behind the vestibule and will contain a small projection room at the rear and a stage in the front. Bronze memorial plaques will be attached to the walls of the auditorium.

It is expected that an architect will have been retained by the time this issue of the JOURNAL is released and the blue prints prepared by not later than March 1st. The ground breaking ceremonies will depend on several factors, the most important being total of contributions received during the winter months. Several communications concerning the need for additional funds to complete this project have already gone out to various persons, and others are planned. While no cost figures will be submitted until after the architect has completed his work, it is definitely known the Committee does not have enough funds on hand to pay for the building.

Anyone associated with Pharmacy in North Carolina, whether it be retail, wholesale or otherwise, is eligible to contribute to the Building Fund. Contributions varying from $5.00 to $2,000 have been made to date. The Building Committee recommends contributions of $20.00, if an employee; $100 if the owner of a business. Contributions should be mailed to: N. C. Institute of Pharmacy, Drawer 151, Chapel Hill, N. C. The check insert opposite center page spread may be used where desirable.

Purpose of the Institute of Pharmacy, as announced by the Building Committee, follows:

"It shall be a building dedicated and devoted to the upbuilding of Pharmacy as a necessary health profession; for extending educational facilities to pharmacists and drug store employees in public practice;

for instilling in public opinion the value of Pharmacy in everyday life; for providing a convenient home for members of the North Carolina Pharmaceutical Association and their friends while visiting the State University at Chapel Hill.''

Although the building will be open at all times for the use of people interested in Pharmacy, the primary purpose of the building will be to make available suitable facilities for carrying on extension work—the so called ''refresher courses''—for practicing pharmacists and employees of pharmacies. It is anticipated that the auditorium will be used quite extensively, not only by these groups, but by other professional groups in the State.

Specific recognition will be given to all contributors. The names of all donors contributing not less than $20 will appear in a book to be placed in the archives of the Institute. The names of donors of $100 or more will appear on a bronze mortar and pestle plaque to be placed in the vestibule of the Institute facing the front entrance.

Contributions of $500 will be accepted in tribute or as a memorial to a pharmacist, to a member of the family, to anyone who is identified with, or has been identified with, the profession of Pharmacy in North Carolina. These plaques will be attached to the wall of the Institute auditorium.

Ward to Head District 9

B. R. Ward, manager of the Goldsboro Drug Company, has been named President of NCPA District 9 for the coming year as a result of a mail ballot election conducted through the area. District 9 is composed of ten counties in Southeastern North Carolina.

Mr. Ward was born in Robeson County and is a graduate of the UNC School of Pharmacy, Class of '31. After receiving his license to practice pharmacy, he worked for a time in Greensboro with C. N. Herndon. In 1932 he accepted a position with Andrews Drug Store, Goldsboro, and three years later he transferred to the Goldsboro Drug Company, which he now manages.

In the same election B. C. Sheffield, Jr., of Warsaw, was named Vice-President of District 9, and serving with him will be W. T. Glass, Jr., of Wilmington, as Secretary-Treasurer. Both Mr. Sheffield and Mr. Glass are the operators of successful retail pharmacies.

Mr. Ward succeeds C. H. Beddingfield, Sr., of Clayton, who headed District 9 during 1949.

No. 1 on the Membership List

J. Kenneth McCoy, of the Durham Drug Company, Durham, is the first pharmacist to be added to the membership roll of the N. C. Pharmaceutical Association for the current year.

Mr. McCoy is a native of Fairview, West Virginia. He attended the schools in that community and graduated from the School of Pharmacy, University of West Virginia, Morgantown, W. Va., in 1937.

After becoming licensed as a pharmacist, Mr. McCoy was associated with various pharmacies in Morgantown and Martinsburg, West Virginia, and Cumberland, Maryland. For approximately two years he did sales detail work for Sharp and Dohme Company.

Mr. James R. Casteel of the Durham Drug Company succeeded in bringing Mr. McCoy to the State this past year, having known him from college days when both of them were enrolled in West Virginia University.

Mr. McCoy and his family reside in Durham at 1204 First Avenue. We do not know how our State has impressed Mr. McCoy, but we do know that he, Mr. Casteel and Mr. Germain Bernard, are making things hum around the Durham Drug Company. And we are not forgetting Mrs. Casteel, who is one of the best salesladies in North Carolina.

Pharmacy Exams

The N. C. Board of Pharmacy will hold its semi-annual examination at Howell Hall of Pharmacy in Chapel Hill, beginning on February 21st and continuing through the 23rd. Applications should be filed with the Secretary, Mr. H. C. McAllister, at least 30 days prior to the examination.

LOOK

UPHOLSTERED BOOTHS

Complete Per Unit.....$ 74.50

WOOD BOOTHS

Complete Per Unit.....$ 94.50

SHOW CASES

With Two Glass Shelves

4 Foot$ 96.00

5 Foot$105.00

6 Foot$111.00

SODA TABLES WITH PEDESTAL BASE

30 x 30 Inch—Each$ 19.95

CHROME CHAIRS

Duran Upholstered—Each$ 7.75

Berryhill Fountain Sales Co.

715 LOUISE AVE. CHARLOTTE, N. C.

Distributors

STANLEY KNIGHT SODA FOUNTAINS

Contributors to the Institute of Pharmacy Building Fund

December 17, 1949-January 10, 1950

The Institute of Pharmacy building fund received a substantial boost at the end of the year when Scott Drug Company, wholesale druggists of Charlotte, made their fourth contribution of $500.00 to the fund. Other wholesale firms in the State have supported the fund in the past, the record being as follows:

Scott Drug Company, Charlotte	$2,000.00
W. H. King Drug Company, Raleigh	1,500.00
Justice Drug Company, Greensboro	1,000.00
Peabody Drug Company, Durham	750.00
Burwell & Dunn Company, Charlotte	500.00
Dr. T. C. Smith Company, Asheville	500.00

During the past three weeks a total of $1,915.00 (including $500 from Scott Drug Company) has been contributed to the Institute. Of the 34 individuals contributing during the period, 11 qualified to have their names appear on the bronze mortar and pestle plaque by donating, or arranging to donate, a minimum of $100.

Here is the list of contributors during the three weeks' period mentioned above. It does not include contributors to the Fund prior to December 17, 1949 (approximately 250 persons and firms in this group had contributed approximately $32,000.00), nor does it include anyone whose check arrived after January 10, 1950.

CONTRIBUTORS

Kelly E. Bennett, Bryson City Drug Company, Bryson City; B. D. Arnold, Arnold Rexall Drugs, Raleigh; H. L. Kelly, Watts Hospital Pharmacy, Durham; C. W. Bynum, Bynum's Drug Store, New Bern; Viola Howell, Pikeville Drug Store, Pikeville; M. K. Fearing, Jr., Fearings, Inc., Manteo; T. W. Mitchell, College Street Pharmacy, Kinston; J. A. Terrell, Jr., Cole's Pharmacy, Sanford; J. E. Turlington, Lumberton Drug Company, Lumberton; W. S. Johnson, H. L. Hicks Drug Company, Rocky Mount; C. M. Cain, Henrietta Mills Store, No. 2, Caroleen; H. C. Lutz, Lutz Drug Store, Hickory; Oliver G. Fleming, I. W. Rose Drug Company, Rocky Mount; W. A. Parks, Fort Mills, S. C.; J. C. Cardell, Lenoir; J. T. Overton, Sandhill Drug Company, Southern Pines; J. E. Bryan, J. A. Betts and Earle G. Caldwell, Hedgpeth Pharmacy, Lumberton; Leon Cahill, Winston-Salem; A. P. Rachide, Cherry Point Pharmacy, Havelock; Rudy Hardy, Professional Drug Store, Sylva; Brem Bonner, Caldwell Drug Store, Granite Falls; G. E. Henderson, Henderson's Drug Store, Alexandria, Va.; A. M. Secrest and Vann V. Secrest, Jr., Secrest Drug Company, Monroe; Walter Scott, Scott Drug Company, Charlotte; T. Wayne Russell, Elm Street Pharmacy, Greensboro; J. C. Williams, Central Drug Store, Bessemer City; Joe P. Barbour, Burlington Drug Company, Burlington; John C. Mills, Mills Drug Company, Cliffside; E. C. Adams, Kennedys, Inc., Gastonia; John T. Stevenson, Overman & Stevenson, Elizabeth City; Zack L. Finger and Mrs. E. L. Hicks, Charlotte.

THE HOUSE

Our 29 years of experience assures you of the

- Finest Merchandise
- Complete Service
- Understanding Cooperation

THE SALESMEN

Qualified by experience and training to serve you well.

They bring you—

- Newest Merchandise
- Latest Sales Ideas
- Really Personal Service

★ ★ ★

O'HANLON-WATSON DRUG CO.

WINSTON-SALEM, N. C.

Brecht Heads USP Committee

Another honor has come to Dr. E. A. Brecht of Chapel Hill. He has just been named chairman of a special committee to receive suggestions for improving the usefulness of the Pharmacopoeia of the United States.

Pharmacists and other persons familiar with the USP are invited to write Dr. Brecht in connection with the next revision of the publication. Suggested changes or new features which might be incorporated into the publication will be welcome.

Address your letter to: Dr. E. A. Brecht, School of Pharmacy, University of North Carolina, Chapel Hill, N. C.

Pharmacist Wills Part of Estate to Research Foundation

A pharmacist recently visited the University for the purpose of learning at first hand the workings of the N. C. Pharmaceutical Research Foundation, Inc. He was so impressed with what he saw that he has willed to the Foundation a substantial part of his estate.

In discussing the matter with friends, this particular pharmacist stated he wanted to do something for Pharmacy in appreciation for what Pharmacy had done for him. He finally concluded that the Research Foundation offered an excellent opportunity to put his plan into action, hence the naming of the Foundation in his will.

This is not the first case of its type. We have heard of other pharmacists who have remembered The Foundation in their wills, and, as a general policy, we can recommend this procedure to others who desire to perpetuate this fine organization.

Greensboro Drug Circle Has Christmas Party

Reported by L. P. Mayrand

The Drug Circle Christmas party was held in the fine setting of Sedgefield Inn December 16th. President Frank Goodrum and the program committee headed by Buck Morris, assisted by Jack Hart, spared no effort to organize the party. A pleasant fellowship preceded the roast turkey dinner. The Stevenson Square Dance Team, consisting of a 4-piece string orchestra and 14 dance leaders, was the highlight of the program. The dance experts showed the folks how square dancing should be done and the Drug Circle members and guests did not disappoint Mr. Stevenson when their turn came to dance. The pleasant event will long be remembered by those present.

Schering Supplies Druggist's Tax Guide

The "Schering Pharmacists' Income Tax Guide for 1950," an up-to-the-minute 93 page compilation of essential information on the proper completion of federal income tax estimates and returns, has just been made available without charge to retail druggists as a special service, according to Dr. John N. McDonnell, Schering's vice-president. Every possible situation is covered clearly and concisely in the Guide, from general tax return procedure to such problems as deductibility of bad debts. A special introductory message to the pharmacists from Mr. Francis C. Brown, president of Schering, prefaces the Guide.

Prepared especially for pharmacists by tax experts Hugh J. Campbell and James B. Lieberman, the "Schering Pharmacists' Income Tax Guide" includes charts of sample tax returns, completely filled in, and accompanied by lists of permissible deductions. The books have been prepared for complimentary distribution by Schering Representatives and are available upon request.

Law

A professor of law said to his students: "When you're fighting a case, if you have the facts on your side, hammer them into the jury, and if you have the law on your side, hammer it into the judge."

"But if you have neither the facts nor the law?" asked one listener.

"Then," answered the professor, "hammer the table."—W. Somerset Maugham.

Commodore T. Council: Outstanding Pharmacist & Civic Leader

We have made occasional mention of Mr. C. T. Council in the pages of THE CAROLINA JOURNAL OF PHARMACY; of his many fine deeds and his continuous support of a whole host of civic and religious enterprises, but it remained for his fellow-townsman, Wyatt T. Dixon, of *The Durham Sun*, to produce the following character sketch of this well known pharmacist. At this time we think it fitting that we recognize Mr. Council in this manner, especially since his business partner and friend of long standing, Mr. Germain Bernard, received similar treatment in a recent issue of this publication. The two pharmacists, Mr. Bernard and Mr. Council, the "B" and the "C" of the well known preparations, "BC Powders and Tablets," are living examples of what can be done under our American system of free enterprise.

From the obscurity of the prescription counter to a position of leadership in the community is the success story of Commodore T. Council, and the story of his rise to his present position of affluence and leadership comes from a vision and a faith that broke down barriers that stood in the way of their attainment.

For 60 years Council has been a resident of Durham and during that long period his hand has been felt in many ways in the program of progress that has placed the city way up on the list of centers of industry, education and culture.

Council is a native of Chatham County but most of his life has been spent in Durham. His early education was obtained at the old Piney Grove School. He attended Trinity Park School and went to the University of North Carolina where he prepared himself for his role as pharmacist.

With his diploma from the School of Pharmacy under his arm, Council took a job as pharmacist at the West Side Pharmacy which was owned by R. Blacknall and Son. After running the store's business for about two years, he opened the Five Points Drug Store which occupied the ground floor of the two-story brick structure which stood on the site of the service station at Five Points. Germain Bernard, long associated with the drug business of Durham, was his partner. The business was merged with Blacknall's under the firm name of the Durham Drug Company and the location changed with the tearing down of the Five Points structure.

While serving his customers at the Five Points Drug Store, Council began the manufacture of the headache remedy in 1912 which later was destined to become one of the leading medicines of its kind in the nation. Between the filling of prescriptions, he compounded the headache remedy which was given the trade name of B. C. Business prospered and the demand for the headache remedy grew to the point that two rooms on the second floor of the building were leased for the sole purpose of preparing the powders. After the first world war the original section of the big plant on Morris Street was erected and the continued growth necessitated the erection of additions four times. Plans are being contemplated now for still another addition.

The company now employs 133 people in



COMMODORE T. COUNCIL

the plant which is equipped with the latest type of machinery, and a sales force consisting of 60 well-trained men cover the United States in promoting the sale of B. C.'s. The product's popularity is not confined to the United States for it is used by people in many sections of the world.

It would be difficult to place a finger on any phase of the community's development in which Council has not played a part. He served as president of the Chamber of Commerce when the movement for an adequate airport was launched and during his administration a third set of buyers was obtained for the local tobacco market. Council had the unique distinction of being selected as winner of the annual Chamber civic honor award while serving as president and his successful program was the underlying cause for the secret committee's selection.

Council was the first president of the reorganized Community Chest and served many years on the chest's budget and admissions committees. He is a charter member of the Durham Kiwanis Club and served it as president in 1937, as well as on various committees.

As president of the Depositors National Bank, which position he has held for several years, Council is playing an important role in the operation of that large financial institution. He spends a part of every day in the bank.

Council has served as an official of the Home Building and Loan Association for a quarter of a century and recently his coworkers presented him with a plaque of appreciation for his long record of faithful service to the association.

The subject of the sketch has been active in church work throughout his long life in Durham. Presently he is a member of the board of deacons of the Watts Street Baptist Church which he helped to build.

He finds time to serve as a member of the Meredith College Board of Trustees and has served on the University of North Carolina Board of Trustees. He is a member of the North Carolina Pharmaceutical Research Council, and also is actively interested in the Wright Refuge which he is serving now as a director.

Council headed the first annual Duke Appreciation Fund which was sponsored last year by the Chamber of Commerce and thousands of dollars were raised for presentation to Duke University for addition to its endowment.

For eight or 10 years Council served as a member of the Durham City School Board and during his period of service the school system was vastly improved through additions to the physical plant.

Many other places of honor and trust have been occupied by Council as his fellow citizens, recognizing his abiding interest in his hometown and appreciative of his talents, have thrust upon him a heavy load of civic responsibility that for many men would have been too heavy to carry.

Mrs. Council is the former Betty Frances Durham of Chatham County. They have two children and four grandchildren. Council enjoys many sports, particularly football and baseball. He is a golfer and friends say he plays a good game. He likes to travel and is an ardent fisherman.

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Christmas Party & Hobby Show Enjoyed by Asheville Group

Reported by Joe T. Russell

Under the leadership of Stacy Smith (Chairman), James P. Adams, W. L. Buhmann and H. H. Pressley, the Annual Christmas Party of the Asheville Drug Club got underway with a very appetizing dinner in the Battery Park Hotel on December 16th. More than 100 pharmacists, traveling men, their wives and guests attended the party.

As Santa Claus entered the entire group under the leadership of Beaman Pinner sang "Jingle Bells." Presents were given out to the children by Santa as adults looked on with smiling faces.

H. H. Pressley thanked Mrs. Ed Brown and Mrs. Jim Harrison for their fine work in making the Christmas Party possible. Jim Adams also was thanked for his cooperation along with Earl Houser for his part in arranging for Santa to attend.

Mrs. Ed Brown and Mrs. W. A. Ward both spoke briefly on the Woman's Auxiliary and invited wives who had not joined to do so. Also, Mrs. Ward told of a cook book to be out soon, which would be sold with proceeds to go towards a ladies lounge in The Institute of Pharmacy building, soon to be erected in Chapel Hill.

Spirituals were then sung by the whole group in which Beaman Pinner again consented to lead.

Judges were selected to judge the paintings, photographs, tapestry, models, blanketry and other hobbies. While the judges were busy at their task, talent was brought out of the crowd, musical or otherwise.

Beaman Pinner, Dave Blau, Roy Johnson and Charles Sisk all teamed up to sing, "In the Evening by the Moonlight." Roy Johnson then sang "I've Been Working on the Railroad." Mrs. George Matthews and Roy Johnson teamed up to sing, "Let Me Call You Sweetheart." Mrs. Maurice Cable played a Hungarian Rhapsody; Frank Smith sang, "We Three Kings of Orient Are"; Miss Lucile Merideth did, "O Holy Night"; Ann Williams sang, "First Noel"; Dave Blau sang, "I Want a Beer Just Like the Beer That Pickled Dear Old Dad"; Joseph Robert Hiles, a poem, "A Christmas Candle," and Richard Allen Hiles did, "Santa Claus Poem."

The winners of the hobby contests were:

Ages 20 Up

First Prize—Mrs. Carolyn B. Darling, $10 (Wrought Copper); Second Prize—Mrs. John Morrison, $5 (Patch Work Quilt); and Third Prize—David Blau, $3 (Knot Tying Craftsmanship).

Ages 12-20

First Prize—Jim Brewer, $10.00.

Ages 12 Down

First Prize—Frank Smith, $10 (Model Plane); Second Prize—Joe Bob Hiles, $5 (Painting, "Grocery Boy").

Honorable Mentions: Mrs. H. T. Graham, Thompson Hiles and Mrs. Virginia March.

Prizes for musical talent went to the following: First Prize—Mrs. Maurice Cable, $5; and Second Prize—Mrs. George Matthews and Roy Johnson, $5. A prize of $5 was awarded to Miss Lucile Merideth in the children's classification.

The Judges were Charles Sisk and Stacy Smith. Before the party came to a close a Nomination Committee, consisting of Thompson Hiles, Chm., Ray Coppedge and G. L. Sheider were selected to prepare a slate of officer-nominees.



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Bells Drug Store, Greenville, N. C.
Boyd's Camera Shop, Fayetteville, N. C.
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Bunch Drug Store, Goldsboro, N. C.
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Bynum's Drug Store, New Bern, N. C.
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Clark's Pharmacy, Williamston, N. C.
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Culpepper Book Store, Culpepper, Va.
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Day's Drug Store, Spruce Pine, N. C.
Edwards Drug Store, Wake Forest, N. C.
Edwards Pharmacy, Ayden, N. C.
Emporia Drug Co., Emporia, Va.
Evans Pharmacy, Dillon, S. C.
Everington Drug Store, Laurinburg, N. C.
W. B. Fearing, Manteo, N. C.
Fox Drug Co. Inc., Rockingham, N. C.
Fremont Drug Co., Fremont, N. C.
Goldsboro Drug Co., Goldsboro, N. C.
Hall Drug Co., Scotland Neck, N. C.
Haney's Pharmacy, Waynesboro, Va.
Hilton Pharmacy, Hilton Village, Va.
Hobby Center, Newport News, Va.
Homes Pharmacy, Bowling Green, Va.
H. R. Horne & Sons, Fayetteville, N. C.
Howell Drug Co., Raeford, N. C.
Hughes Drug Co., Ashland, Va.
Jay Bee Drug Co., Dillon, S. C.
Johnson Drug Co., Smithfield, N. C.
Jones Drug Co., Franklin, Va.
Jones Pharmacy, White Stone, Va.

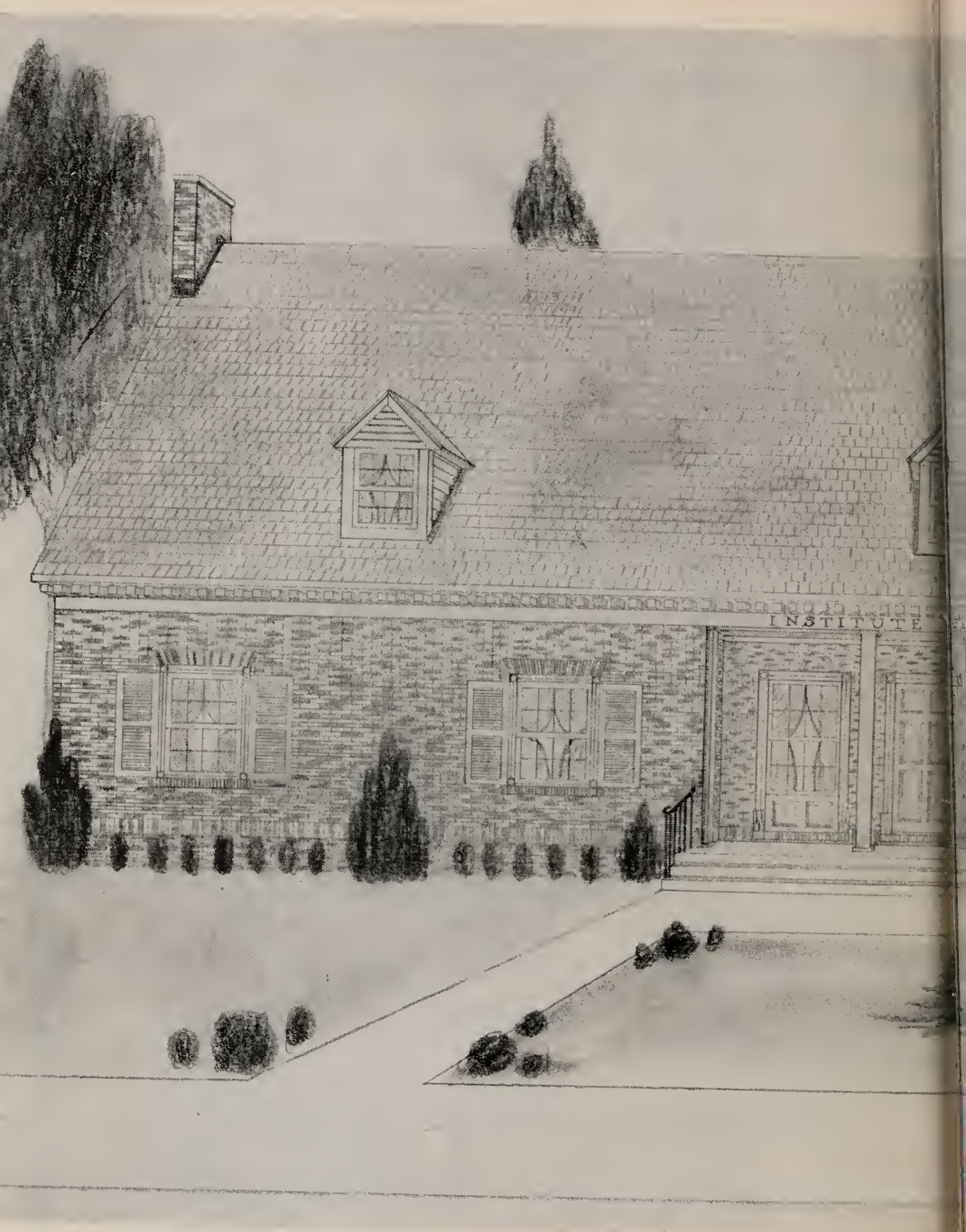
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McIntyre Drug Co., Dillon, S. C.
Miller's Camera Shop, Williamsburg, Va.
Mineral Drug Store, Mineral, Va.
Mitchener's Pharmacy, Edenton, N. C.
Montgomery Drug Co., South Hill, Va.
Morehead City Drug Co., Morehead City, N. C.
Nansemond Drug Co., Suffolk, Va.
Parker's Drug Store, Henderson, N. C.
Pettus Garland Drug Co., South Hill, Va.
Ragsdale Studio, Chase City, Va.
Ramseur Pharmacy, Ramseur, N. C.
Red Springs Drug Co., Red Springs, N. C.
Rice's, Kilmarnock, Va.
Ricks Drug Co., Rocky Mount, N. C.
Ricketts Drug Store, Orange, Va.
Ridenour Studio, Fayetteville, N. C.
Rock Drug Co., Valdese, N. C.
Rosemary Drug Co., Roanoke Rapids, N. C.
Scotland Drug Co., Laurinburg, N. C.
Louis Selig, Elizabeth City, N. C.
Selma Drug Co., Selma, N. C.
Souder's Pharmacy, Fayetteville, N. C.
Spencer Drug Co., Blackstone, Va.
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Wakelon Drug Co., Zebulon, N. C.
Ward Drug Company, Nashville, N. C.
Warren's Drug Store, Greenville, N. C.
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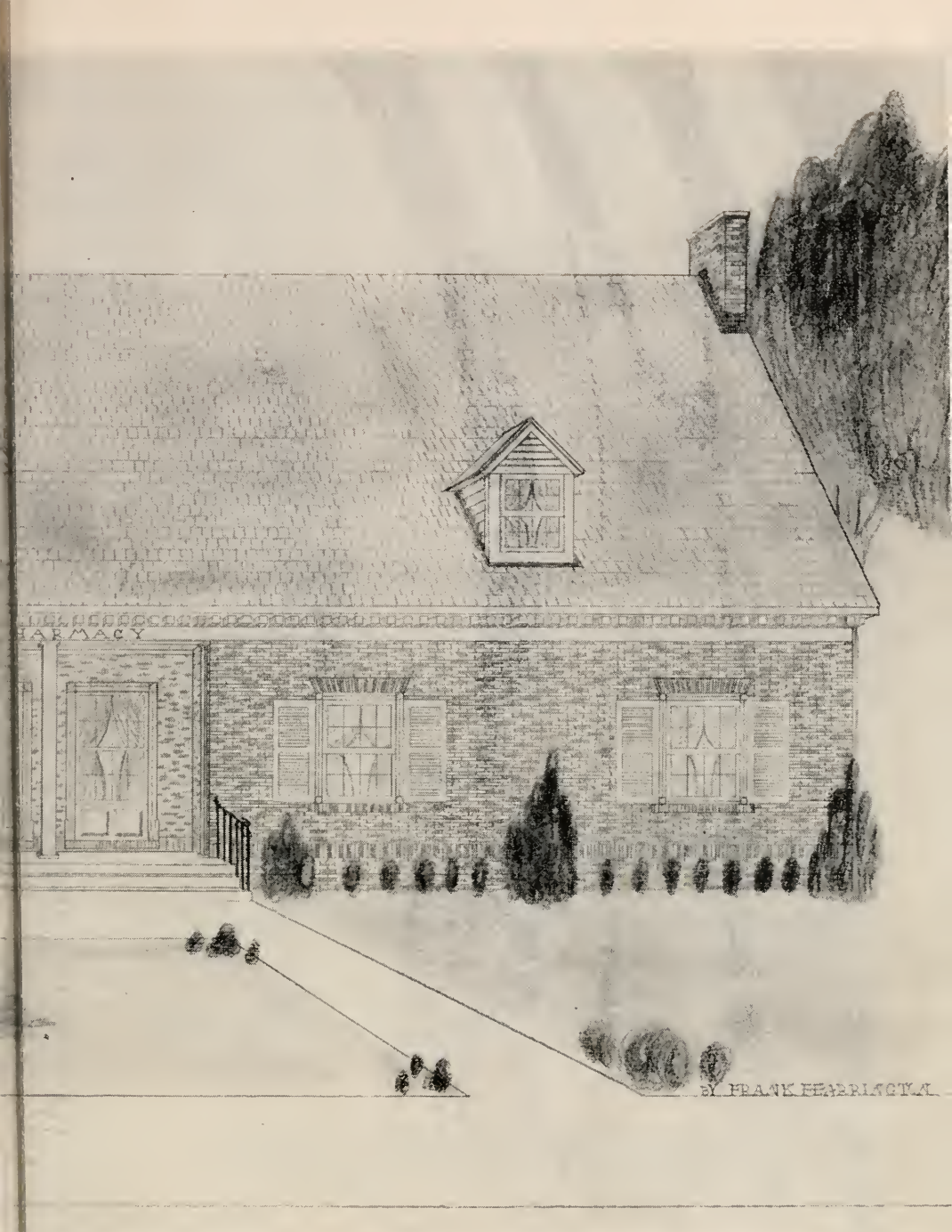
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National Social Hygiene Day 1950

As professional men, pharmacists have participated in the fight against syphilis and gonorrhea. As good citizens, they have been concerned about prostitution and other conditions which spread these infections and contribute to the sex delinquency of youth. As family men—husbands and parents—they have an immediate and strongly personal interest, however, in education for good family life.

For these reasons pharmacists are especially invited to join in observance of National Social Hygiene Day on or about February 1, 1950. The theme of the observances will be *Social Hygiene Is a Family Affair.* Speakers will stress the values of family life education. For use with their own families, pharmacists—along with physicians, nurses, educators, clergymen and social workers—need information regarding accepted principles and modern techniques of sex education in the home. As professional people of standing in their communities, pharmacists can greatly aid other less adequately instructed parents to understand and meet the needs of youth in the world today.

Leaders in the social hygiene field hope, therefore, that pharmaceutical associations throughout the nation will arrange for discussions of family life education at their meetings and also will join in community-wide observances. They may get help in planning these events from the American Social Hygiene Association, 1790 Broadway, New York 19, New York.

Here is significant opportunity for organized pharmacy to serve itself and the nation as a whole.

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Pharmacists' Oath Written by Tar Heel Pharmacist

National recognition has come to Francis Muratori, of Charlotte, following publication of his Oath for Pharmacy as a color insert in the November, 1949 issue of *Modern Pharmacy*, monthly news organ of Parke, Davis & Company.

Following appearance of the Oath, many state pharmaceutical publications have commented favorably on Mr. Muratori's work, which is exceptionally good. The December, 1949 issue of the "Minnesota Pharmacist" used the Oath as its cover page.

The Oath was written by Mr. Muratori more than a year ago while he was prescriptionist with the Walgreen Drug Store of Raleigh. Shortly before the Oath was published and distributed by Parke, Davis, Mr. Muratori moved to Charlotte where he is now associated with Liggett's.

Mr. Muratori, a native of Sicily, came to this country when he was seven years old. He was graduated from the Columbia University College of Pharmacy and has been a pharmacist since 1921.

He is quite talented as a writer. At this time he is working on a book of poems, and together with his wife, who is talented in writing music for lyries, he is composing songs.

If you missed the Oath, you can doubtless obtain a copy by writing Editor George Bender of *Modern Pharmacy*, c/o Parke, Davis & Company, Detroit 32, Michigan. It is of suitable size for framing and display in your prescription department.

The text of the Oath, which we reproduce here with Mr. Muratori's permission, is as follows:

"Pharmacy, one of the oldest of the professions devoted to the physical well-being of mankind is here within these walls rededicated to the high purpose of its conception.

"Here shall we proudly serve the people of our community.

"Here shall we act as standard bearers for the truly great men of science who, step by step, have added to our store of knowledge in the fight against disease and who, in so doing, replaced despair with hope, hope with assurance and assurance with certainty.

"God grant we may prove worthy of the trust."

Mr. Muratori's powerful message is a distinct contribution to the advancement of the profession which he understands so well. We wish him well as he progresses in the literary field and look forward to the appearance of his poems and songs.

Seven Stages of Man

1. Milk.
2. Milk, vegetables.
3. Milk, ice cream sodas and candy.
4. Steak, coke, French fries, ham and eggs.
5. Pate de fois gras, frogs' legs, Caviar, Poulet Royal, hors d'oeuvres, Omelette Surprise, Crepes Suzettes, Scotch, wine, champagne.
6. Milk and crackers.
7. Milk.

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FORT WORTH, TEXAS

Tar Heel Digest

Durham—C. T. Council, founder and president of the B. C. Remedy Company, has been elected an honorary member of the Duke University National Council. Honorary members hold lifetime membership in the Council, which is a national group of Duke alumni.

Greensboro—David D. Claytor, formerly chief pharmacist of the City Hospital, Winston-Salem, has been added to the prescription staff of Crutchfield-Browning Drug Company, giving this firm five pharmacists. The other prescriptionists are Messrs. T. G. Crutchfield, A. C. Browning and Mr. and Mrs. W. C. Brown.

Asheville—The stock and equipment of Shigley's Drug Super, 853 Merrimon Avenue, has been sold to Joseph E. Johnson, who will continue to operate a drug store in the same location under the firm name of Grace Pharmacy. The business transaction in no way affects the operation of Shigley's, Inc., located at 31 Hendersonville Road.

Atlanta—C. E. Cline, who for many years operated a pharmacy in the George Vanderbilt Hotel, Asheville, is now associated with the Ashby Street Pharmacy, 918 Bankhead Avenue, Atlanta.

Asheboro—Once a year the Asheboro high school conducts a Social Standards Day, at which time representatives of various business and professional groups meet together with the students to assist them in choosing future careers. On January 13th, H. C. Reaves of Reaves Walgreen Agency Drug Store told the students about Pharmacy. Coming from a family of pharmacists and being a graduate of the UNC School of Pharmacy, Mr. Reaves had all the necessary background to present his subject in a most interesting and informative fashion.

Weldon—J. S. Selden of Selden's Pharmacy presented a film program during the regular weekly meeting of the Weldon Rotary Club on January 5th.

Henderson—Sholar Powell, following completion of his graduate work at the School of Pharmacy, University of North Carolina, accepted a position with Woolard's Drug Store. Mr. and Mrs. Powell will make their home in Oxford.

Kannapolis—J. A. Sappenfield of the Centerview Pharmacy was amused but not baffled by a note for "Hatty Call." He had no difficulty in supplying the desired product.

Chapel Hill—E. L. Bishop, Jr., writes from Oxford, Miss.: "I graduate from the University of Mississippi School of Pharmacy in June and hope in the very near future to obtain employment in my native state of North Carolina." Mr. Bishop was associated with The College Pharmacy of Davidson and Pharmacist J. T. Hough before leaving the State.

High Point—E. P. Crawford has been seriously ill for the past several weeks. Stricken shortly before Christmas, he has been confined to his home since that time.

High Point—J. Louis Cobb, we are glad to report, has recovered from a recent illness and has resumed work with the McLarty Drug Company of High Point. Until late August he was associated with Curtis Drug Store of Waynesville.

Black Mountain—A former student of pharmacy at Chapel Hill—W. Stanford Tate—is a patient at the W. N. C. Sanatorium, Black Mountain, N. C. He hopes to leave the hospital this year and get back into pharmacy as a clerk.

Angier—Among the 75,000 spectators at the Cotton Bowl game in Dallas on January 2nd were Mr. and Mrs. W. R. Adams. There were other Tar Heel pharmacists present, of course, but Mr. and Mrs. Adams were the only members of our "family" to send us an official post card of the Bowl City.

Durham—Mr. and Mrs. J. Floyd Goodrich are vacation visitors to the West Coast of Florida, in and around St. Petersburg.

Thomasville—W. Y. Whitley of Fremont is doing some relief work for E. L. Webb of the Thomasville Drug Company, while the latter visits his son in Dunedin, Florida. Another well known pharmacist of the State—Thomas Hood of Dunn—operates a pharmacy in this same Florida community.

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Headache BC Relief

★ Introduced in 1947. Already a nation-wide success.

★★ Introduced 1910. America's fastest-selling headache powder.

B.C. REMEDY CO.

DURHAM, NORTH CAROLINA

Screw Worm Infestation Spreads to North Carolina

An outbreak of screw worm infestation was reported from Southeastern North Carolina in the late fall, and at the time, several pharmacists reported difficulty in securing "Screwworm Smear 62," as developed by the U. S. Department of Agriculture.

Due to the heavy demand at the time, several formulas were created by pharmacists in the affected areas and distributed as a substitute for "Smear 62."

We understand the following formula supplied to us by W. L. West of Tart & West, Roseboro, has been used in Sampson County with a great deal of success. The formula, a shake mixture, consists of Oil of Tar and Benzol, 2 ounces each; Chloroform, ¾ ounce, and Olive Oil and Lime Water, of each a sufficient amount to make 6 ounces.

The liquid is applied to affected areas and the dead worms removed. Then the wound is treated with a 1% or 2% solution of phenol to hasten healing. At this point some authorities recommend that oil of tar be applied to the wound to prevent re-infestation.

With the coming of warm weather, a renewal of screw worm infestation is expected, not only in the areas mentioned above but perhaps over the entire State. For this reason it would be well for pharmacists to familiarize themselves with various control methods in order that they may be in position to assist livestock owners when called upon to do so.

Dr. W. C. Butler, in his book "Common Diseases of Farm Animals and Poultry," has this to say about screw worms and maggots:

"These two external parasites are very similar in appearance. Screw worms live on live tissue while the maggot lives on dead tissue. In the Southern states, and particularly in Texas, the screw worm has been quite a problem. Animals become infested from the slightest wound. The screw worm fly is attracted by the least bit of blood and lays its eggs there, and in a short time these eggs hatch into larvae.

"These larvae burrow into the tissues, feeding on the live tissues of the animals' body at this point. Tissue destruction is rather rapid and in a short time quite an area is involved. Animals so affected have a tendency to leave the flock and seclude themselves to avoid the flies. It is difficult to find these animals when they are in large pastures and many of them die from lack of attention.

"The treatment of screw worms and wool maggots is rather simple if the affected animal is noticed before too great an area is involved. Ordinary screw worm killers will destroy these worms and an application of some type of fly repellent will prevent re-infestation. Repellents containing bone oil have proved very effective for this purpose."

Medicine

Medicine is the only profession that labors incessantly to destroy the reason for its own existence.—*Science Digest.*



ATTENTION PHARMACISTS: The advertisement above is appearing in national and sectional medical journals. Check your stock. Be sure your supply of Valentine's Meat Extract is adequate.

Information gladly supplied



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. . . YES *Many Thousands* of NORTH CAROLINIANS

In North Carolina alone more than eleven thousand nine hundred ninety-four radio messages for Stanback Headache Powders and Tablets are scheduled into the 640,000 radio homes of the State.

What does this mean to you? Just this—this fast-moving product brings you extra profits for your dollar of investment because of increased demand. Cash in on this advertising by displaying STANBACK prominently. Get on the band wagon that is playing . . . "SNAP BACK with . . .

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WABZ Albemarle	WMFR High Point	WBUY Lexington
WSJS WAIR Winston-Salem	WFNC Fayetteville	WGNC Gastonia
WBIG WGBG Greensboro	WEED Rocky Mount	WOHS Shelby
WTIK Durham	WGTL Kannapolis	WLOE Leaksville
WPTF WRAL WNAO Raleigh	WSAT Salisbury	WHIT New Bern
	WGTM Wilson	WHKY Hickory
	WGBR Goldsboro	WRRF Washington
WWNC Asheville	WBBS Burlington	WADE Wadesboro



Snap Back with

STANBACK

OPEN FORUM

Signed articles of 200 words or less accepted for publication

To the Pharmacists of North Carolina

By J. F. Sherard, Black's Drug Store No. 2, Kannapolis

One of the invisible differences between a licensed pharmacist in the State of North Carolina and the unlicensed drug clerk is that the clerk lives in a world of reality, accepting everything as it is, while the licensed pharmacist lives in a world of his or her own creation that exists only as a direct result of his or her training and skill.

Here, then, is a problem for the licensed pharmacists of the State of North Carolina: "Shall the licensed pharmacists be content to sit idly by and let unlicensed persons enjoy the privileges and position that by law are restricted to those individuals who have qualified for such rights by having met the educational requirements?"

Please observe our young men and women struggling for an education at our State University in order that they may serve the public in one of the oldest professions of science. After they have completed their educational work and have measured up to the standards of the State Board of Pharmacy, what do they find when they seek work? Just this: They are measured in terms of what salary and working hours an unlicensed clerk will accept. In some cases in this State, unlicensed drug clerks are receiving higher salaries than pharmacists.

I say to the pharmacists of this State, if we can't remedy this shameful state of affairs with the assistance of our State Board of Pharmacy and our State Pharmaceutical Association, we are in a bad row of stumps and our position is shameful and degrading. We have all heard a great deal about elevating Pharmacy in this State. Why not get rid of these parasites and chislers, who, like chaff in good grain, should be weeded out? A surgeon would not scratch with a needle when the operation calls for a scalpel.

The licensed pharmacists can and should work for the betterment of Pharmacy in this State. We are 25 to 30 years behind the State of Pennsylvania. I know what I am talking about as I am a licensed pharmacist in both states. I believe in doing the job right and for being paid for doing that job. What I mean by betterment of Pharmacy is to clean house. We will never have the right kind of inducement to offer our boys and girls to take up Pharmacy as a profession unless we cut out this foolishness and get the "Book of Ethics" out again and put it into practice.

If the dues are too small to support a going program, then why not increase the dues? I know that every pharmacist would support a program that gets results. Any person knows that you have to pay for protection. That is the way a person buys insurance, and to me, this is plain insurance.

Every prescription filled in this State by an unlicensed person is a direct insult to licensed pharmacists. This condition should be corrected, and the sooner, the better.

Here is a thought for pharmacists: Some years ago at one of the conventions of the Pharmaceutical Association a recent graduate of the School of Pharmacy at Chapel Hill spoke openly before the convention of unlicensed persons assuming the responsibilities of licensed pharmacists. Following the talk, one of our pharmacists stated that he had on his payroll an unlicensed clerk who had been with him more than 20 years, and that he preferred this unlicensed person to handle the prescriptions in his store rather than a pharmacist. This is a shame and the convention should not have condoned such a remark.

For the sake of Pharmacy in North Carolina, lets elect a Board of Pharmacy that will clear up this situation. If this hits home, let us hear from you pharmacists.

(Continued on Page 37)



TWIN SALES TWIN PROFITS

O-N

Liquid and tablets for cold discomforts

ORDER FROM YOUR WHOLESALER



$2.80 Doz.
2 BONUS

$1.20 Doz.
2 BONUS

OWEN DRUG COMPANY
SALISBURY · NORTH CAROLINA

O-N Sales for 1949-50 Biggest in O-N History

In face of much out-of-season weather up to this writing, O-N sales have broken all records.

We are mighty proud of this and we'd like to sincerely thank every good druggist who helped us achieve this new high in sales volume.

The measure of a product's success is always determined by public acceptance and demand, and when a product repeats with the same consumers year after year, it has to have merit.

Always in step with progress, the druggists of North Carolina and America may expect Owen Drug Company to maintain its usual high standard of scientific research and product perfection.

O-N will march ahead to even greater accomplishments during 1950.

And may all good things come your way as we open the covers of another exciting adventure in TIME.

Pharmacy Apprentices Prepare for the Future

One year ago the N. C. Board of Pharmacy adopted a supervised plan of training apprentices, who seek to meet the requirements of the Board in respect to twelve months of practical drug store experience. Among the requirements is one that specifies the apprentice shall keep a notebook wherein is recorded comments on prescriptions filled, and general observations on the work being done in the prescription department.

The apprentice turns in the completed notebook at the time he makes application to take the practical part of the State Board exams. From a few of the notebooks we have selected and reproduce here, with permission of Secretary H. C. McAllister, excerpts of comments made by various apprentices.

APPRENTICE A

This is my first day of pharmacy apprentice training. When I came in this morning the pharmacist under whom I am to receive my experience gave me a dust cloth and told me to begin on the top shelf and dust every bottle and carton in the prescription department and to read carefully each name on the label. I am glad for this opportunity to get accustomed to the surroundings and to observe how Mr. ———— works. He sure has the confidence of the people in this community and especially the doctors.

There is an unlisted telephone in the prescription department which is used by physicians to call in prescriptions. I was cautioned not to answer this phone until I was familiar with the stock. (This was a relief.)

I work fifty-two hours a week and am on duty with Mr. ————'s shift. He seems interested in teaching me as much as he can and I look forward to getting good training.

APPRENTICE B

I have now been permitted to fill some of the simpler prescriptions and am writing most of the labels for those filled by Mr. ————. He checks each label before delivering the prescription. He also has me check the labels which he writes.

There is a call check system in operation in this store for prescriptions. When the patient leaves a prescription he is given a ticket with a number. A duplicate of this number is placed on the prescription along with the name of the patient. Mr. ———— likes to deliver the prescriptions to the patients if he is not busy so that he can answer any questions about them. When he is busy, I have been doing this. I have not yet learned how to answer the question "What is he giving me this for?" Mr. ———— seems always to know just the right answer to this.

There is a large stock of veterinarian preparations carried in this store. I have been studying these and learning about the disease in which they are used as well as how to give instructions for their use.

The Practical Edition of the Journal of the American Pharmaceutical Association came today. I am taking it home with me to read tonight.

APPRENTICE C

Much new stock came in today. Mr. ———— explained how to check the invoices and mark the stock after subtracting the special discount allowed for large orders. Another shipment contained some cameras and film supplies. The invoice on these items is somewhat different from other merchandise due to the excise tax. Mr. ———— showed me the correct way to check this type of invoice.

Mr. ———— again emphasized to me the necessity for being extremely careful in weighing accurately and stressed the importance of checking to see that the balances worked properly before each weighing.

Mr. ———— called my attention that the size and shape of "Dexedrine Sulfate" and "Benzedrine Sulfate" tablets have been changed from round to a sort of heart shaped and that it would be necessary for us to explain this to the patients in case refills were ordered.

Today a lady wanted three pounds of sulfur to burn in her house. She agreed to buy a sulfur candle when it was explained to her that there would be less danger of fire with its use than with loose sulfur.

I continue to be impressed with the high respect that is accorded Mr. ———— in this community. Seldom a day passes without someone coming in to get his opinion on something that is a problem to them.

After closing hours I stayed to help Mr. ———— check up and learned how to make the entries from the cash register readings and to reconcile these with the cash and "paid outs."

APPRENTICE D

To fill an order from a physician's office, we prepared f3 vi of a test solution for albumin. This solution consists of five fl. oz. of saturated solution of magnesium sulfate and one fl. oz. conc. HNO_3. According to USD this solution is known as Robert's Test or Ring or Contact test. It is carefully superimposed on a sample of the liquid to be tested (urine) and if albumin is present a white ring develops at the point of junction.

Checked order from wholesale house. Priced

merchandise and placed in stock, (it is difficult to remember cost marks without counting on fingers).

Today I feel very good. About ten days ago a lady wanted me to give her something for a cough which she had had for three months. After some insistance I was able to get her to see a doctor. This morning her husband came by and told me that they had discovered an early case of TB. He seemed very grateful to me for my efforts.

I continue in my spare time to clean stock. I find that this helps me to remember what the label on a prescription looks like and where it is kept.

One of the fountain clerks has been sick for the past week and I have relieved at the fountain for lunch and supper hours. I enjoy this work as I meet many new people that I would not otherwise. I like the town much better now.

Today I made entries in both the poison and exempt narcotic registers. Mr. ———— requires that the customer sign the register for the receipt of these items. He explained that this procedure was not required by the law but that he felt that it was a good practice for his protection.

APPRENTICE E

Today I assisted with the narcotic inventory. I made a complete count of all tablets and capsules and weighed all opened powders. Mr. ———— supervised the entries made on the report and signed it.

This morning I called on three physicians and informed them that we were equipped to make isotonic solutions and discussed the advantages of this type of medication with them. Special emphasis was placed on eye solutions. I am not too well pleased with the results of these interviews. I believe, however, the fault was mine as I did not have the material well enough in hand to answer all of the questions that were asked me. I shall be better prepared next time.

There is not a local drug club in ————. I feel that it would be a great advantage to all of the pharmacists here to meet together regularly. There are eight pharmacists in town. It seems that they could benefit from a mutual exchange of ideas and information on professional subjects.

A representative of ———— Company called on us today. He told us about a new item he was detailing to the physicians in town. There is a special section in the prescription department where all new items are kept for sixty days after their introduction locally. Literature on these items is also kept there. This section is located near the private telephone which makes it convenient to give physicians information about the new preparations.

I had trouble today with an ointment containing: Balsam Peru, Sulfur ZnO, Lanolin and Petrolatum. Mr. ———— corrected the difficulty by having me add a quantity of Caster Oil equal to the Balsam Peru and then mix the other ingredients.

I am taking *Drug Topics* home with me to read tonight.

APPRENTICE F

This is my last day of apprentice training. I have now received thirteen and one-half months of practical experience. I have only to successfully pass the practical examination of the Board of Pharmacy in order to receive my license. It is impossible for me to express my full gratitude to Mr. ———— for the great assistance he has rendered to me. I feel that if there were more men of his type in pharmacy today the profession would be looked upon with greater respect. In looking back over the year's work, I am surprised at the amount of confidence I have acquired since I first began in January last year. I believe I now fully realize that the pharmacist's obligation to the public is more than that of a mere drug merchant. I look forward to the future with great expectation.

"THE SEAL OF SATISFACTION"

LABORATORY Quality Tested SUPERVISED

FOR PROFIT'S SAKE

Serve GIBSONS

ICE CREAM

Gibson Ice Cream

DOINGS OF THE AUXILIARIES

Greensboro Drug Circle Entertains at Christmas Party

Reported by MRS. V. F. SMITH

Mr. Frank S. Goodrum, President of the Greensboro Drug Circle, had big things in mind when he appointed Mr. M. G. Morris, Chairman of the Entertainment Committee, and Messrs. J. E. Hart and Stephen T. Forrest as assistants in planning a Christmas party for Circle members and their wives.

The Circle met December 16 in the Grill Room of Sedgefield Inn for a turkey dinner. As the party entered the dining room, the gentlemen were presented with rose buds for their lapels and the ladies were presented with corsages of roses to further brighten their gowns. The dining room was decorated for the Christmas season in magnolia and Christmas balls.

After dinner the party gathered in the lounge where a fire of yule logs burned in a huge fireplace. Mrs. Hazel Byrd, Director of the Guilford Swingsters, entertained with string music. Some were familiar with the calls and steps of the square dance, but for those who were not, the Stevenson's famous dance team, under the direction of Clyde Stevenson, joined with the members and their guests in learning how to have fun.

Last year the Guilford Swingsters and the Guilford Square Dance Club, both composed of local people, played and danced at the Carolina Folk Festival in Chapel Hill where the Swingsters won first place and the Dance Club won second place.

Charlotte Auxiliary

MRS. S. A. BEATY,
Corresponding Secretary

The monthly luncheon meeting of the Charlotte Auxiliary was held on Tuesday, December 13, in Efird's Dining Room. The president, Mrs. H. L. Bizzell, presided and the invocation was given by Mrs. S. A. Beaty.

Mrs. G. V. Lawrence, program chairman, presented The Woman's Chorus of the Myers Park Baptist Church, who gave "The Story of Christmas" in song. The program was beautifully rendered under the leadership of Mrs. Alice Berman, Director of Music for the church.

A short memorial service was held for Mrs. J. W. Bennick, who died suddenly since the last meeting.

The Auxiliary voted to spend $25.00 for Christmas, to be divided among four projects: Dr. R. S. Snyder's work at Seigle Avenue Presbyterian Church, $10; to the Empty Stocking Fund, $5.00; Salvation Army, $5.00; and Veterans' Christmas Fund, $5.00.

Door prizes were won by Mrs. T. H. Williams, Mrs. Clyde Webb, and Mrs. J. G. Barnette.

There were forty members present, including one new member, Mrs. C. L. Rhyne.

Mrs. Philip Van Every, chairman of the Social Committee, invited everyone present to attend a tea during the afternoon between the hours of 3:30 and 5 o'clock, at the home of Mrs. S. A. Van Every on Sunset Drive.

The home was decorated with holly, longleaf pine and red candles in silver holders. The dining room table was covered with an imported lace cloth, and centered with a silver epergne holding red carnations.

Mrs. S. A. Van Every greeted the guests, and receiving were Mrs. H. L. Bizzell, Mrs. C. H. Smith, Mrs. J. A. Monroe, and Mrs. M. W. Stone.

Mrs. J. K. Civil poured tea, and was assisted in serving by Mrs. Philip Van Every, Mrs. A. P. Faulkner, and Mrs. Stephen Van Every.

Mrs. F. F. Potter said the goodbyes.

Raleigh's Woman's Drug Club

Reported by MRS. JOHN E. TREADWELL

The Raleigh Woman's Drug Club held their December meeting in the form of a Christmas Party, which has become an annual affair. This year the "Husband Guests" decided to reciprocate in kind and are planning to entertain the gracious ladies at a Valentine Party.

Mrs. W. Forrest Matthews, Jr., president, performed the duties of Emm Cee and Mr.

D. L. Jordan was Santa Claus for the occasion, distributing gifts to all from the lovely Christmas Tree. Mrs. Virginia Edwards, of Wake Forest, gave a reading, "The Littlest Angel."

The Club Rooms were beautifully decorated with Christmas Greens. The speaker's table held a scene of Santa with his reindeer while the other tables were made lovely with red berries, candles and greens. Each place was adorned with a lovely sample gift of Whitman Candy, donated by Mr. Kenneth Mills.

Mrs. F. C. Handy, Chairman of the Entertainment Committee, was in charge of arrangements for the party. Assisting her were Mesdames Kenneth Mills, George Bryan, R. L. Alphin, M. B. Melvin, J. R. Brockwell, and Mrs. B. F. Page.

Pork and Chicken Bar-B-Que were served.

Marriages

Miss Sophia Ann Campbell, daughter of Pharmacist and Mrs. Rowe B. Campbell of Taylorsville, and Mr. Thomas Paul Rhyne, Jr., were married on December 21 at the Presbyterian Church, Taylorsville.

Miss Mary Etta Henry, daughter of Mr. and Mrs. John Clemson Henry, and Mr. David Craig Purcell of Salisbury were married on December 27th at the McKay Memorial Chapel, First Presbyterian Church, Greenville, South Carolina.

Miss Frances Evangeline Wilson, daughter of Mr. and Mrs. Lonnie Nicholas Wilson, and Mr. Henry Clendenin Fordham, son of Pharmacist and Mrs. C. C. Fordham, Jr., of Greensboro, were married on December 27th at the Ashboro Street Baptist Church in Greensboro.

Miss Mildred Ione Glasgow, daughter of Mrs. Sandy C. Glasgow, and Mr. Winfield Penny Rose of Raleigh were married on January 14th at the Hayes Barton Baptist Church in Raleigh.

The bridegroom is the son of Professor and Mrs. I. W. Rose of Chapel Hill, and is now associated with Johnson's Pharmacy, of Raleigh.

Mr. and Mrs. Ralph E. Kibler of Morganton have announced the marriage of their sister, Lucille Wells, to Mr. William R. McDonald of Hickory on December 27th.

Mrs. McDonald, originally from Spartanburg, S. C., has made her home in Hickory for a number of years. Her brother-in-law, Ralph E. Kibler, is well known throughout the State as the owner-manager of Kibler Drug Company.

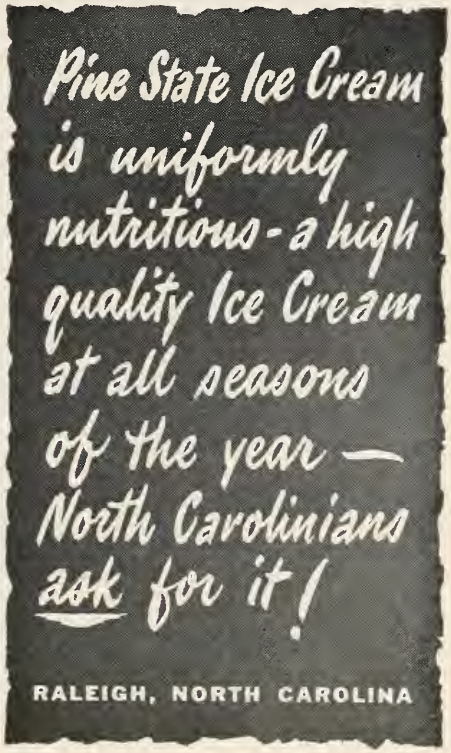
The bridegroom is President-Elect of the North Carolina Pharmaceutical Association and is co-owner and manager of the Ninth Avenue Pharmacy in Hickory.

OPEN FORUM

(Continued from Page 31)

Why let the unlicensed clerk take your heritage away from you? If you don't care to work for the betterment of the profession, then you had best take a Nembutal and go back to sleep.

I am only one, but I am one. I cannot do everything, but I can do something. What I can do, I ought to do. And what I ought to do, by the Grace of God, I will do.





SCHOOL OF PHARMACY, UNIVERSITY OF NORTH CAROLINA, CLASS OF 1912-'13

Class of 1912-1913

Mr. W. S. Wolfe, of Mount Airy (No. 11 in the picture on the opposite page) has his hair cut a bit differently nowadays, but he is just as distinguished looking in 1950 as he was back in 1912.

You see some familiar faces by glancing at the picture. No. 21—J. Hunter Jones of Haw River—is easily identified, and Paul C. Brantley of Wendell (No. 10) still has plenty of red hair, with perhaps a bit less curl to it than in 1912.

The group includes such well known pharmacists as Byron Butler of Clinton (No. 4); E. Harvie Ward of Tarboro (No. 3); R. C. Canaday of Four Oaks (No. 8); Lester Fisher of Statesville (No. 14); and Homer Andrews of Burlington (No. 22).

Here is the entire class, as identified by Miss Alice Noble:

1. J. G. Beard, Chapel Hill
2. E. C. Worthington, Kinston
3. E. Harvie Ward, Tarboro
4. A. B. Butler, Clinton
5. F. H. Lunn, Winston-Salem
6. J. L. Henderson, Hickory
7. R. P. Hilliard, Clayton
8. R. C. Canaday, Four Oaks
9. H. L. Redmon, Marshall
10. Paul C. Brantley, Wendell
11. W. S. Wolfe, Mount Airy
12. J. E. Lyteh, Rowland
13. E. V. Howell, Chapel Hill
14. Lester Fisher, Statesville
15. J. L. Rogers, Creedmoor
16. S. B. Higgins, Leicester
17. Kenneth A. Kirby, Raleigh
18. Fred H. Marley, Lenoir
19. Charles L. Cox, Warsaw
20. J. P. Cordon, Clayton
21. J. Hunter Jones, Haw River
22. R. H. Andrews, Burlington
23. T. R. Koonce, Chadbourn
24. H. O. Holland, Apex
25. Frazier Williams, Goldsboro
26. J. C. Warren, Benson

city . .

town . .

country

Throughout the land, market patterns change continually—yet fundamental buying instincts remain the same. All phases of the changing picture of marketing and merchandising are studied constantly here. These studies represent collective experience and provide a basis for the planning of distribution functions which are attuned to your needs *now*. No expense is spared to provide a complete wholesale service. We are particularly proud of our stocks of Lilly pharmaceuticals and biologicals, which are maintained adequate to any demand throughout the year. Your orders are invited.

THE PEABODY DRUG COMPANY

DURHAM, NORTH CAROLINA

Auxiliary Dues

Members of The Woman's Auxiliary of the N. C. Pharmaceutical Association are requested to mail their 1950 State dues of $1.00 to Mrs. W. L. West, Roseboro, N. C. As customary in the past, the membership drive is conducted early each year so as to have a complete roster by the time the convention is held. Last year the membership was the largest in the history of the organization—almost 500 persons. If you are associated in any way with the drug business in this State, your wife is eligible to join the Auxiliary. If you are not certain about your wife's affiliation with the State organization, check the membership list (by towns) beginning on page 578 of THE CAROLINA JOURNAL OF PHARMACY, November, 1949, issue. The Auxiliary uses the dollar for a scholarship fund and to promote various worthy enterprises. Remember the address: Mrs. W. L. West, Roseboro, N. C.

BUTTERCUP ICE CREAM

"IT'S FAMOUS

because

IT'S GOOD"

Reaco

Reaco B-Complex with C Tablets
$20.00 Doz. 100s

Reaco A & D Capsules
$10.00 Doz. 100s

A. E. P. Tablets
$24.00 Doz. 100s

Pyridoxine HCl (B6) 10 mg. Tablets
$2.50 per 100

Pyridoxine HCl (B6) 25 mg. Tablets
$5.00 per 100

Pyridoxine HCl (B6) 50 mg. Tablets
$9.00 per 100

Reavita Capsules
$34.80 Doz. 100s

Your cooperation in stocking Reaco Products is appreciated.

REACO PRODUCTS

P. O. Box 1922

DURHAM, NORTH CAROLINA

Senator Graham's Position

Shortly before Christmas Attorney Bowman and Secretary Smith conferred with Senator Frank Graham, and at the time Senator Graham stated he was opposed to S-1008 as now written (this is the same position the NARD has taken). Senator Graham assured us he would again oppose S-1008 when it is reconsidered by the Senate on January 20th.

Shortly before the Senate adjourned in December, there was a tie vote (29-29) on S-1008, which was broken in favor of small business by Vice-President Barkley. Senator Graham voted with us on the issue; Senator Hoey was absent at the time.

S - 1008

Dear Mr. Smith:

I have your letter of January 6, 1950, in regard to S-1008. I supported S-1008 when it passed the Senate, but we put in the Bill a provision which would maintain effectively the Robinson-Patman Act relating to monopoly.

In conference this Bill, when placed before the Senate, was toned down and this is now on the conference committee's report.

I am in favor of allowing manufacturers to ship goods to any point in the Nation with freight prepaid, especially to small business, who could have their goods at a reasonable price. I think that is a good provision and there is nothing in that which would interfere with anti-monopoly laws, and nothing that would be adverse to small business and I think it would be most helpful, as it would enable small business to obtain goods at the price of big chain stores.

I wish to preserve this phase of S-1008. I will see what can be done about this and will take care of the provisions to which you refer.

Yours very truly,

(Signed) Clyde R. Hoey,
United States Senate.

Persistence

Only in seasickness can you get anywhere by giving up.—T. Harry Thompson in *Sales Management.*



Lance

The Best
Peanut Butter
Sandwiches
Peanuts
Candies
and Other
Bakery Products

For sixty-five years

- - - since 1885

SEEMAN
OF DURHAM

Has been producing good printing, and with promptness. Machines and techniques in printing have changed but the inherent quality is maintained.

We are proud of our long association with North Carolina druggists through The Carolina Journal of Pharmacy and its editors. *The Journal* is now in its thirty-first volume, and the first printed copy was "Seeman printed."

The SEEMAN PRINTERY
of DURHAM, NORTH CAROLINA

Deaths

GEORGE E. MATTHEWS

George Edgar Matthews, age 74, of the Matthews Pharmacy, Fayetteville, was fatally burned in an early morning fire at his home on December 29th.

Mr. Matthews was a native of Halifax County. After receiving his pharmacy training in Raleigh under the late William Simpson, he opened a drug store in Hope Mills, which he operated until 1920 at which time he established Matthews Pharmacy in Fayetteville.

Due to ill health Mr. Matthews retired several years ago. Since that time the business has been operated by his son, George E. Matthews, Jr.

He was a former member of the Fayetteville Rotary Club and was an ardent baseball fan. His license to practice pharmacy was issued in 1900.

EVERFRESH MAGNESIA

The Name at the Top—It's EVERFRESH



Cases 2-doz. $1.62 thru your Jobber

and . . . The Top Name among quality brands

Assures
PROFITS
Assures
DEMANDS

"The swing is definitely toward the brands the public knows."

Fair Trade Price
25c

The McCambridge & McCambridge Co.
Baltimore 23, Md.

WHY

SOME PRESCRIPTIONS MUST NOT BE REFILLED



Repeated use of certain potent and effective drugs, notably narcotics and barbiturates, would be seriously dangerous to the patient. So when your pharmacist tells you he cannot sell you more of the medicine without a new prescription, you may be sure it contains some such ingredient. This practice is rigidly controlled by law and is solely for your protection.

Store Signature

★PRESCRIPTION SPECIALISTS!

MAT A-16

The advertisement reproduced above is one of a series of 13 prescription drug advertisements available from Modern Ads, P. O. Box 745, Greensboro, North Carolina. A postal card will bring complete details.



PLAN YOUR FUTURE WITH THOSE WHO HAVE PLANNED FOR YOU

Bodeker today is planning not only for 1950 but for all of the nineteen fifty years. We're setting our course in this set of fifties just as we did in the 1850's. We are ready to take part in the greater world trade pattern that is presenting itself each day in order that all of us may do our part to bring even greater achievements to a world that must be filled with Peace, Prosperity and Contentment.

The Bodeker Drug Co.

1408-1420 EAST MAIN STREET, RICHMOND 13, VIRGINIA

"Ask your friend from Bodeker"



Every Day in Every Way

We Tell Over 100 MILLION People "GO TO YOUR DRUG STORE..."

For Miles Products



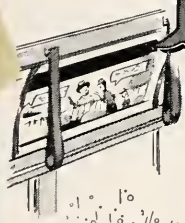
"GET ALKA-SELTZER FROM YOUR DRUGGIST"

RADIO Commercials on 3 National Networks, and 1079 Stations reach *74% of all radio homes* in America 11 times every month. Each commercial directs listeners to the drug store and *ONLY the Drug Store!*

" AT ALL DRUG STORES "



MAGAZINES—35 of the biggest and best, with a circulation of more than 90 Million, carry the Miles sales message that has increased drug store sales for more than 60 years—"AT ALL DRUG STORES."



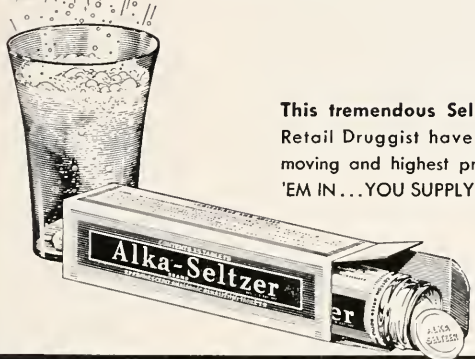
"AT ALL DRUG STORES"

CAR CARDS and Transportation advertising in all principal cities are devoted exclusively to drug store sales. Each card says "AT ALL DRUG STORES."

"COME IN FOR ALKA-SELTZER"



WINDOW DISPLAYS in Drug Store windows *only*, supplement the power of Miles advertising program. Each display invites customers to "COME IN FOR ALKA-SELTZER."



This tremendous Selling Power plus the cooperation of the Retail Druggist have made Alka-Seltzer one of the fastest moving and highest profit items in Drug Store sales. WE SEND 'EM IN...YOU SUPPLY 'EM... A perfect "Partnership" for profit!

MILES LABORATORIES, INC., Elkhart, Indiana... *Partners of the Retail Druggist for over 60 Years*



As time marches on and we enter into the new year, we wish to express our gratitude to each of our customers for the loyal support and friendly association which makes business such a pleasure.

We pledge to you our every effort toward the development of better and better ways of rendering more and more friendly and dependable service as we enter into the new year.

W. H. King Drug Company

Wholesale Druggists

Raleigh, North Carolina

"The House of Friendly and Dependable Service"

The Carolina JOURNAL OF PHARMACY

Published Monthly by the North Carolina Pharmaceutical Association at Chapel Hill, N. C.

eb., 1950

ne XXXI Number 2



A check for $5.00 will be sent to the first person properly identifying the botanical curiosity shown above. Photo by Wallace Patterson.

IN THIS ISSUE

- Institute of Pharmacy Plans Approved
- Asheville Selected as Convention City
- Sales Volume Near Record Peak in 1949
- The Pharmacist as a Professional Man
- Artisone, Newest of the Arthritis Drugs

YOU LIKE OUR SERVICE TO PHARMACISTS

Here's Protection for your employees and their families.

Life Insurance on the franchise plan

Loss of time $100.00 per month

Hospital $5.00 per day (or more) for 90 days.
For every member of family

Surgeon's Fees $10.00 to $150.00 per operation.
For every member of family

Medical care (non surgical) hospital and home

All this is available to your employees on the pay roll deduction plan, on the following premium paying basis.

1. The employer pays entire premium which is deductible as business expense from income taxes.
2. The employer pays part of premium. That part which he pays is deductible as business expense from income taxes.
3. The employee pays it all, in which event employer may not deduct from income tax.

This is employee-employer goodwill relation.

It costs nothing to inquire. Every drug store member of the N. C. P. A. is eligible for this service.

Premiums payable monthly, quarterly, semi-annually or annually. Write for particulars to

F. W. SARLES, State Manager

Inter-Ocean Insurance Company

222 PIEDMONT BLDG. GREENSBORO, N. C.

AGENCY REPRESENTATIVES:
R. J. GOLDEN, MRS. J. E. FERGUSON, LUCAS ABELS

FOR OPTIMUM PROTECTION



nine vitamins

A · B_1 · B_2 · B_6 · Nicotinic Acid · Pantothenic Acid · C · D · E

ABDEC KAPSEAL's nine vitamins—A, the B-group, C, D, E—provide well-rounded vitamin therapy. Physicians prescribe them for optimum protection. From experience they know that for the average patient one ABDEC KAPSEAL daily (two during pregnancy and lactation) assures optimal intake of essential nutrients.

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comprehensive vitamin therapy

EACH ABDEC KAPSEAL CONTAINS

Vitamin A	5,000 U.S.P. units
Vitamin D	1,000 U.S.P. units
Mixed Tocopherols (Vitamin E factors)	5 mg.
Vitamin B_1 (Thiamine Hydrochloride)	5 mg.
Vitamin B_2 (Riboflavin)	3 mg.
Vitamin B_6 (Pyridoxine Hydrochloride)	1.5 mg.
Pantothenic Acid (As the sodium salt)	5 mg.
Nicotinamide	25 mg.
Vitamin C (Ascorbic Acid)	75 mg.

Supplied in bottles of 25, 50, 100 and 250—unit quantities regularly and frequently prescribed by physicians.

Parke, Davis & Company's "Know Your Pharmacist" advertising in general magazines is the only nation-wide public relations campaign in behalf of the retail pharmacist. Identify your store with this program by writing us for free reproduction of current advertisement on easel-backed card.

PARKE, DAVIS & CO. DETROIT 32, MICHIGAN

Hobson Named Credit Manager

R. Milton Hobson has been named credit manager of the Bodeker Drug Co. of Richmond, according to an announcement made by William T. Allen, president.

His appointment, which was effective January 16, makes Hobson, who is 36 years old, possibly one of the youngest credit managers of large wholesale drug houses in the South.

Mr. Hobson, who has been associated with the Bodeker firm since 1936, started as a pricer in the drug firm's city order department. Later he was moved into the accounting department and in 1949 was made office manager, with a portion of his duties being to assist in the credit department.

A graduate of the University of Richmond in the class of 1933, Hobson received a Bachelor of Science degree in business. During his senior year, he was manager of the baseball team and editor of the Web, the college annual. Hobson is a member of the Omicron Delta Kappa national honorary leadership fraternity and Phi Delta Theta social fraternity.

During World War II, Hobson served as a lieutenant in the Navy and was discharged in January 1946 after a fourteen-month tour of duty in the Pacific as a communications watch officer.

Wage & Hour Law

Here's how the new Wage & Hour Law, which recently became effective, relates to retail establishments:

The law exempts retail and service trade establishments if they meet the following three tests:

(1) If more than 50% of their annual volume of sales of goods and services are made within the same state.

(2) If 75% of their annual dollar sales volume is not for resale.

(3) If 75% of their annual dollar sales volume is "recognized as sales and services" with the particular industry.

On the basis of the above, practically all retail units in North Carolina will be exempt from the Act.

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EVERFRESH RUBBING ALCOHOL COMPOUND



Outstanding Professional Quality and Package

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For the long run—

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Now available for your store and home

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Chapel Hill, N. C.

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1812 Marion Street
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local attack

with



1 GRAMOLETS*

antibiotic anesthetic throat lozenges with benzocaine for throat irritations and infections due to susceptible gram-positive bacteria.



2 GRAMINASIN

aqueous antibiotic nasal solution with *dl*-desoxyephedrine hydrochloride, administered by drop or spray for the relief of n congestion and the prevention of secondary invaders of the common cold.



3 GRAMODERM

antibiotic ointment in PROCUTAN* (Schering's new non-oleaginous c base with heightened penetrability) for superficial skin infections due to susceptible gram-positive bacteria.

Gramicidin is a pure antibiotic substance and is the active princi tyrothricin.

The local effectiveness of Gramicidin against gram-positive organi enhanced by Schering's new dispersing agent which makes it water-s

Gramicidin is superior to tyrothricin because irritating tyrocidin been eliminated; Gramicidin is essentially tyrothricin without tyro

Gramicidin, unlike tyrocidine, is not inactivated by proteins in ser exudate. Each milligram used is therapeutically active

Packaging: GRAMOLETS, tube of 12 troches, cartons of 12 tubes. GRAM 15 cc. dropper bottle. GRAMODERM, 20 Gm. tube.

*T.M.

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When You Write, Write It Right

Here are ten general tips for writing to your Congressman as prepared by the United States Chamber of Commerce.

1. Address him as The Honorable....., M.C. (for Member of Congress) or U.S.S. (for U. S. Senator) and be sure of who is what. Address Senators, Senate Office Building, Washington, D. C. and Representatives, House Office Building, Washington, D. C.

2. Be Local. Tell him how a National question affects your business, your industry, your community.

3. Be Businesslike. Brief but not terse.

4. Be Specific. If you're for something, say so. If not, don't hedge.

5. Be Polite. Congressmen deserve dignified treatment.

6. Be Reasonable. Seek only possible things.

7. Be Yourself. Use your own letter-head and letter style.

8. Request Action. You've told him where you stand; now ask him where he stands.

9. Be Appreciative. Thank him for good votes; compliment his better speeches, and praise his staff, too.

Your Congressional Representatives are:

United States Senate

Clyde R. Hoey and Frank P. Graham

U. S. House of Representatives

H. C. Bonner, 1st District, Washington
John H. Kerr, 2nd District, Warrenton
G. A. Barden, 3rd District, New Bern
H. D. Cooley, 4th District, Nashville
T. Chatham, 5th District, Winston-Salem
C. T. Durham, 6th District, Chapel Hill
F. E. Carlyle, 7th District, Lumberton
C. B. Deane, 8th District, Rockingham
Robert L. Doughton, 9th District, Laurel Springs
H. C. Jones, 10th District, Charlotte
A. L. Bulwinkle, 11th District, Gastonia
Monroe M. Redden, 12th District, Hendersonville

playing hard to get

You know, just as we do, that the lush days are about over and that customers are playing hard to get. But customers are not nearly so hard to get when you feature superb prescription service and offer the wide variety of goods expected to be found in a modern drug store. Similarly, your standard of service is not so hard to maintain when you have a dependable source of supply. Thus, it is with implicit confidence in our ability to serve that we invite your patronage. Our lines are complete, comprehensive, and adequate to your needs. Furthermore, you may order as needed in quantities to suit current demands, thereby increasing your profit opportunities. Take advantage of our competent wholesale facilities. Send your orders to us. We are a Lilly distributor.

THE PEABODY DRUG COMPANY

DURHAM, NORTH CAROLINA

Another SQUIBB *Achievement:*

THE FIRST READY-TO-INJECT AQUEOUS PENICILLIN



Multiple Dose Vial

CRYSTICILLIN 'SUSPENSION'

SQUIBB PROCAINE PENICILLIN G IN AQUEOUS SUSPENSION

- *ready to inject*—supplied in aqueous suspension
- stable for one year at room temperature
- effective, safe, convenient

ACTION. The blood level curves following injection of Crysticillin Suspension or Crysticillin are indistinguishable. Crysticillin Suspension has all the other advantages of Crysticillin, plus the convenience of immediate injection, without aqueous reconstitution.

HOW IS IT SUPPLIED? Multiple dose vials, 1,500,000 and 3,000,000 unit, diaphragm-capped to allow withdrawal of five or ten 300,000 unit doses. Sterile, ready to inject as supplied. Convenient for office and hospital use.

Also, 300,000 unit B-D cartridge with disposable syringe. Ready to inject without sterilization or resuspension, and the assembly is discarded after use. An indispensable item for emergencies, and for home and office calls.

HOW IS IT BEING PROMOTED? A major Squibb detailing assignment. Supported by a heavy mailing schedule to physicians.

Squibb procaine penicillin G for aqueous injection is supplied in 3 forms:

1. ***Crysticillin Suspension*****— as above.**

2. ***Crysticillin Fortified*****— Squibb Procaine Penicillin G for Aqueous Injection, with Buffered Penicillin G Potassium. Single and multiple dose vials.**

3. ***Crysticillin*****— Squibb Procaine Penicillin G for Aqueous Injections, vials with or without diluent.**

E·R·SQUIBB & SONS

NEW YORK

VA Prescription Service Popular

The nation's retail pharmacists filled 641,000 prescriptions for veterans under the Veterans Administration "home town" pharmacy program during 1949, E. Burns Geiger, chief of V-A's pharmacy division, announced today.

The 641,000 prescriptions compounded represented an increase of 141,000 over the approximately half million filled in 1948.

During the last three months of 1949, privately owned pharmacies filled 175,000 prescriptions—an all-time high for any three month period.

Under agreements between V-A and State Pharmaceutical Associations in 44 states, the District of Columbia and Hawaii, private pharmacists have been authorized to fill prescriptions, at Government expense, for veterans undergoing out-patient treatment for service-connected ailments in V-A clinics or with private physicians.

In addition to prescriptions filled by private druggists, a total of 3,273,000 were filled during 1949 by the 262 pharmacists in V-A hospitals and centers, and another 1,103,000 were filled by 112 pharmacists in V-A regional offices.

Also, in 1949 V-A pharmacies supplied large quantities of routine medications to wards and clinics of surgical and medical services in the hospitals.

During the past year, Mr. Geiger said, V-A reorganized the pharmacy division in the Central Office in Washington, D. C., in order to assure patients in V-A hospitals, centers and regional offices of the best possible pharmaceutical service.

Technical, training and operations sections were created. They were made necessary, Mr. Geiger explained, by the recent elimination of V-A branch offices and the assumption in Central Office of supervision of many field activities.

The technical section reviews and makes recommendations on requests for new drugs; informs V-A pharmacists throughout the country of new drug therapy and other technical developments, and maintains contact with other Government agencies and with pharmaceutical manufacturers.

The training section is charged with developing educational programs to maintain professional qualifications, skills and abilities of V-A pharmacists.

The operations section is responsible for developing procedures, techniques and standards for the purpose of insuring efficient and economical operations and management of all V-A pharmacies.

The V-A Picture in N. C.

In this State 208 pharmacies have been authorized by the N. C. Pharmaceutical Association to handle V-A prescriptions.

During 1949 one hundred and thirty-six of these accounts were active; each account averaging $286.35 for the year.

Total paid to the participating pharmacies during the year amounted to $38,943.30.

One pharmacy in the State received more than 10% of the total paid to all pharmacies—$4,355.85.

Other accounts included: Account B, $3,591.40; Account C, $2,859.30; Account D, $1,615.50; and Account E, $1,453.75.

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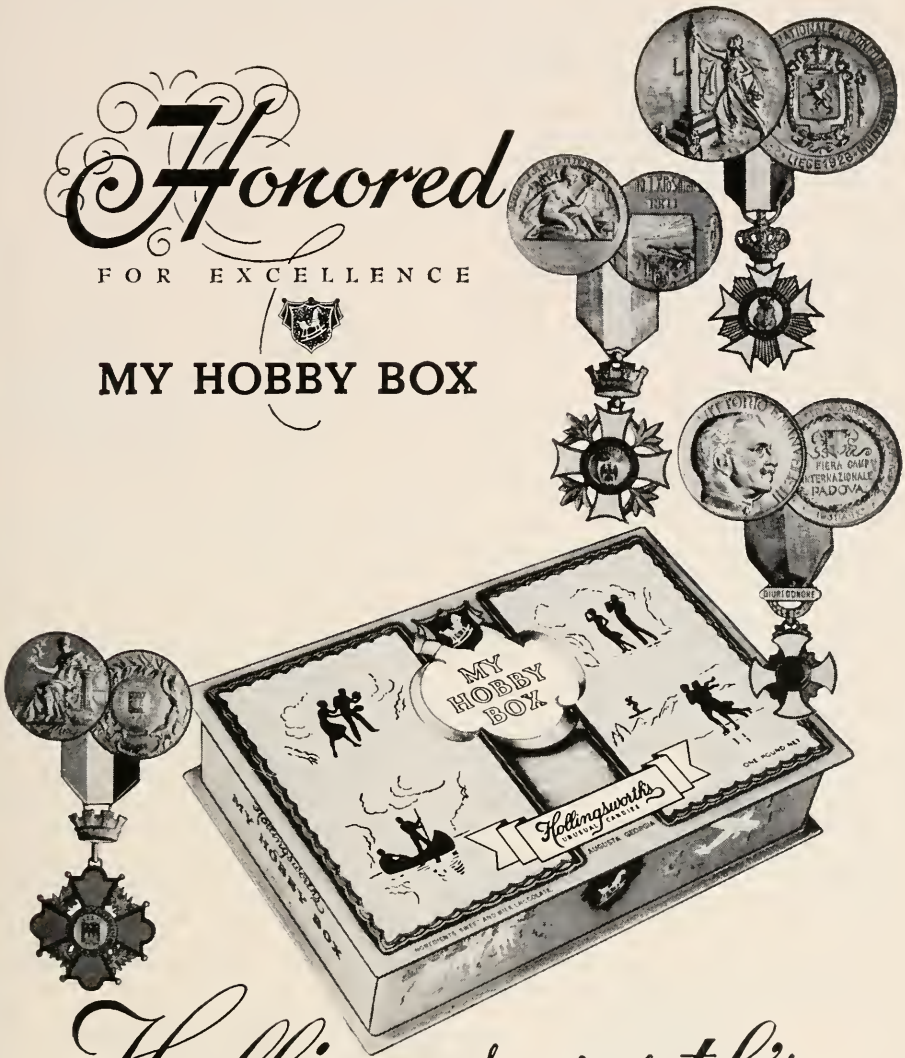
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FOR THOSE WHO LOVE FINE THINGS

Graduate Assistantships and Research Fellowships in Pharmacy 1950-1951

The University of North Carolina offers courses of study leading to the degrees of Master of Science and Doctor of Philosophy with major fields of study in Pharmacy, Pharmaceutical Chemistry, and Pharmacognosy.

Holders of the degree of Bachelor of Science in Pharmacy or Master of Science are invited to apply for the following:

Teaching Assistantships at approximately $1,100 for 9 months with exemption from tuition and certain laboratory fees. The total time required in teaching is from 14 to 16 hours per week.

Research Fellowships. The North Carolina Pharmaceutical Research Foundation, Inc., has made available to the School several fellowships for the intensive scientific training of qualified graduate students. Appointments are made upon an annual basis, subject to renewal. These fellowships carry an annual stipend of $1,000 with tuition credit and exemption from certain laboratory fees.

In addition to the above, several fellowships, provided by the pharmaceutical industry, are available annually through the Foundation. These fellowships also carry tuition credit and exemption from certain laboratory fees. They are listed below:

The Wm. S. Merrell Company Fellowship, valued at $1,000 plus $200 for supplies and equipment. This fellowship covers a period of one academic year, and is subject to renewal. Not available 1950-1951.

The Vick Chemical Company Fellowship, valued at $1,000 plus $200 for supplies and equipment. This fellowship covers a period of one academic year, and is subject to renewal. Not available 1950-1951.

The Sharp & Dohme Fellowship in Pharmaceutical Chemistry, valued at $1,200 plus $300 for supplies and equipment. This fellowship covers a period of 12 months with one month for vacation.

Part-Time Instructorships at $1,440 for 9 months with exemption from certain fees. Holders of these will devote one-half time to teaching and one-half time to graduate work. One available, 1950-1951.

Applications, properly filled out, with supporting testimonials and official transcripts of academic records, should be filed with the Dean of the Graduate School not later than March 1, 1950. Applications for assistantships or fellowships should be forwarded to the Dean of the School of Pharmacy when formal application is made to The Graduate School. Awards are made on a competitive basis, and will be announced about April 1st. Application blanks and full information may be obtained by addressing The Graduate School, University of North Carolina, Chapel Hill, N. C., or Marion L. Jacobs, Dean, School of Pharmacy, Drawer 629, University of North Carolina, Chapel Hill, N. C.

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Hey, FAT MAN, how is the Norwich money-back guarantee different and *better for us druggists?*





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The Carolina Journal of Pharmacy

PUBLISHED MONTHLY BY THE
NORTH CAROLINA PHARMACEUTICAL ASSOCIATION
AT CHAPEL HILL, N. C.
W. J. SMITH, MANAGING EDITOR

Entered as second-class matter July 5, 1922, at the post office at Chapel Hill, North Carolina under the Act of March 3, 1879

Annual Subscription, $1.00 Single Numbers, 15 Cents

Vol. XXXI FEBRUARY, 1950 No. 2

The Pharmacist as a Professional Man

By FLOYD JONES, JR., Morehead City

In the words of a speaker I heard recently commenting on the personal and public relationship of pharmacists—"In a way, you've got to be more professional."

Pharmacy is a profession. Were it a trade one would need only to know the methods of that trade in order to be proficient. Rather, a member of a profession needs to know the principles upon which his methods depend. Therefore, because Pharmacy is a profession, it is the obligation of each person entering its realm to conduct himself in a manner consistent with the requirements of the profession. To be professional, then, is to be characteristic of, and conforming to the standards of a profession.

We are all familiar with those individuals in Pharmacy who do less than their best in conforming with the standards of Pharmacy. Some examples, of major or minor import, may be found in being untidy in one's dress, smoking while serving a customer, maintaining a cluttered or disorderly store, permitting the prescription room to be dirty, dispensing prescriptions which have been "thrown together" without proper regard to technique or correctness, or in any way disregarding the ethics, standards and laws which govern our profession—every such instance, negligible or not, directly contributes to the lowering of Pharmacy as a profession.

When one enters a profession, he can no longer live by the rules of his own choosing. It is his duty to conform to the standards indicative of that profession—and his every act either raises or lowers the level of that profession.

A good standard of professional attitude applicable to Pharmacy may be found in the Code of Ethics of the American Pharmaceutical Association, wherein is stated the primary object of Pharmacy to be "Service to the People." Further, the practice of Pharmacy, as a profession, demands knowledge, skill and integrity on the part of those engaged in it.

In order to practice Pharmacy, certain educational tests must be passed by those individuals who wish to enter the profession. Such practice is thus restricted to those who are able to qualify, and to these are granted privileges denied others. To merit these special privileges, the pharmacist should at all times conduct himself and his pharmacy in a manner which will reflect credit on himself and his profession.

In the eyes of the medical profession or the public, the standing of any individual pharmacist as a professional man will depend largely upon his own character, ability, and educational qualifications, as well as upon the atmosphere of his pharmacy and the visible evidences of his interest or lack of interest in matters relating to the practice of his profession.

In the final analysis, the true professional man is marked by the way in which he lives his daily life. Actions speaker louder than words.

Sales Volume Near Record Peak in 1949 123 Pharmacies Participate in Survey

Fifty-seven retail pharmacies in the State reported an average increase of 7.8% in their gross business this past year as compared with 1948. Sixty-six pharmacies reported an average decrease in sales of 6.1% for the same period. The sales record of the 123 pharmacies was compiled by the N. C. Pharmaceutical Association from report cards sent in by member stores located in all sections of the State.

The store by store listed is tabulated below, and on the opposite page appears comments by some of the persons participating in the survey.

Increased prescription receipts, remodeling and more efficient help were mostly responsible for the pharmacies reporting increases in their gross sales. Among the major reasons cited by those reporting a drop in sales, the short tobacco crop, partial failure of the cotton crop in some sections of the State and the short-time or closing of textile mills (mainly in Piedmont area) in mid-1949 were among the more prominent.

The general opinion nowadays is that sales volume in 1950 should approximate the $3,700,000,000 worth of goods sold in U. S. retail pharmacies in 1949. Basis for this opinion is governed by the current high level of employment, larger wage scales, a record-breaking accumulation of savings by the public, and availability of many new medicinal agents of strong public acceptance.

Biggest gains in sales volume this year will be registered by those pharmacies continuing and putting greater emphasis on their professional services—prescriptions and related items. This was true in 1949, and 1950 will be no different.

Ardery Oil

Ralph Rogers, Jr., of Durham, sends us another of those "bnsiness notes" that bob up from time to time during the operation of a pharmacy. This particular one, written in pencil, specified "Ardery Oil." A bit of astute questioning by Ralph and a small bottle of Argyrol satisfied the patient.

GROSS RETAIL SALES

1949 vs. 1948

SALES INCREASES

No. Stores Reporting	*Percent Increase*
1	0.33
6	1.00
7	2.00
6	3.00
1	3.66
6	4.00
1	4.29
3	5.00
1	5.60
1	6.00
3	7.00
2	8.00
1	8.60
2	9.00
4	10.00
1	11.00
2	13.00
5	15.00
1	20.00
1	28.00
1	40.00
1	45.00

57 stores report average increase in gross business of

7.8%

SALES DECREASES

No. Stores Reporting	*Percent Decrease*
2	0.50
7	1.00
1	1.20
3	1.50
1	1.80
3	2.00
1	2.50
8	3.00
4	4.00
6	5.00
4	6.00
1	6.50
1	7.00
5	8.00
4	9.00
7	10.00
2	11.00
1	12.00
2	13.00
1	15.00
2	25.00

66 stores report average decrease in gross business of

6.1%

Preaching

A colored preacher, taken to task by one of his elders for dealing with subjects which, the latter said, were inscrutable, replied with dignity: "I am here, sah, to unscrew de unscrewtable!"

Comments from Members Reporting Increases

Percent
Increase—Comment

1% Now able to get clerks to work; war-time clerks would not sell.
2% General renovation and detail work.
2% Diversification of income and full employment.
2% Prescriptions.
3% Increase in Christmas business.
4% Absence of polio epidemic in this section.
4% Extra attention on Rx work—front of store had a decrease.
4% More efficient personnel.
5% More effort.
6% Retail price of merchandise higher in 1949 than in 1948.
7% Prescription increase.
8% More prescription business.
8% Hard work.
9% Hard work.
10% Advertising and increased sales effort.
10% Higher type personnel able to meet customers better and produce more.
13% Better service and display, larger stock.
13% Fire and other misfortune of competition.
15% Becoming better established in community.
15% Advertising and personal effort.
15% Co-operative hard work.
15% New store.
28% Work.
40% New business—still building.
45% Store enlargement and remodeling plus considerable advertising and promotion.

Comments from Members Reporting Decreases

Percent
Decrease—Comment

1% Leveling off process; not as much money in circulation in this industrial town.
1% Shorter tobacco crop—not as much money in circulation.
1.2% Short tobacco crop.
1.5% Off first eight months of year due to mills not running 30% of time.
1.8% Decrease in price of popular Rx items.
3% General let down in business.
3% Textile mills ran short time for 6 months.
3% Textile conditions bad in July-Sept.; fountain help inefficient.
3% Spotted and unsettled conditions in textiles. Some mills running only 20% of normal.
3% One small mill closed for 3 or 4 months.
4% Decline in prices and installment buying of autos and household goods.
5% Plant running short time.
5% Short crop—poor collections.
5% First 3 months of '49 ahead of '48 next 4 months off on account of mills not running; Aug. through Dec. ahead of 1948.
6% 90% of this decrease was in heavy equipment in photo department.
6% Additional nearby fountain competition—balance of business about normal.
6.5% Short tobacco crop.
7% Farmers' net income dropped.
8% Decrease in farm income.
8% Longer hours by competition.
8% Short time in mills.
8% No cotton crop.
9% Lack of money in hands of buying public.
9% Bad crop year in this section.
9% Lower payrolls, decrease in advertising.
9% Lack of payroll.
10% Short time in textile plants in Summer.
10% Unreliable and dishonest help.
12% Bad farming year.
13% Cotton mills on half time; farmers had an 80% loss in cotton
13% Reduction in crop acreage and poor crops.
25% Trade has less money and more competition.
25% Crop failure in this part of State; some farmers only made one-third of a crop.

Civic Club Hears NCPA President

J. C. Jackson, President of the N. C. Pharmaceutical Association, in speaking to the Fayetteville Rotary Club on January 30th, said, in part:

"The trend of Pharmacy changes from time to time. It is very essential that we examine and consider these new methods and procedures as they change. Just a little more than a decade ago the pendulum of Pharmacy was swinging toward commercialism, with emphasis on merchandising. Today it is swinging back to a greater emphasis on the professional side of Pharmacy, as represented by our improved prescription departments. We all must admit that these gradual changes in professions, business and industrial activities do take place."

The speaker continued by saying:

"The average person thinks of Pharmacy in terms of the average drug store. He thinks it is a merchandising enterprise that sells everything, including a little medicine. He does not see the backbone of the business, which is the prescription department. The average person sees nothing of the complicated procedure that leads up to his purchase. All that he sees is a bottle of medicine for which, in many cases, he thinks he paid to much."

Mr. Jackson was introduced to the Club by Ralph E. Langdon, a life member of the NCPA and Abbott Labs. representative in the Fayetteville area.

Frequent Exercise

An old gentleman, over 90, was once asked how he could keep so healthy and spry and steamed up. "Well," he said, "I was married when I was young. I told my wife whenever she started an argument I was going to get my hat and take a walk out of doors." "Since then I've spent a large portion of my time in the great outdoors, and it's amazingly healthful."

Rain Check Requested

At a luncheon meeting in Winston-Salem on January 13th, representatives of The Winston-Salem Drug Club, O'Hanlon-Watson Drug Company and The Traveling Men's Auxiliary voted to request the Executive Committee of the N. C. Pharmaceutical Association to give Winston-Salem a "rain check" on the convention for two years. On the Association's seven-year convention schedule, Winston-Salem was slated as the 1950 convention city.

In discussing the matter, local representatives were of the opinion Winston-Salem did not have adequate accommodations to take care of the convention, particularly in regard to entertainment events when space for one thousand or more persons is required.

Within two years a coliseum is expected to be completed in Winston-Salem, with seating capacity of 5,000. Once this structure has been opened to the public, Winston-Salem expects to pick up its convention rain check.

Carlton Robinson, president of the club, was in charge of the meeting.

Asheville Club Invites Convention to City

Reported by JOE T. RUSSELL

At the January 13th meeting of The Asheville Drug Club, members of the Club voted unanimously to invite the N. C. Pharmaceutical Association to schedule its 1950 convention in the city. In case the invitation is accepted, Moss Salley will be asked to serve as Local Secretary.

A baseball movie featuring the 1949 World Series was presented under the direction of Program Chairman H. H. Pressley of The Coca-Cola Company. Paul Jones, business manager of The Asheville Tourist Baseball Club, loaned the film to the Club.

Thompson Hiles, Chairman of the Nominating Committee, read the list of officer-nominees to be voted on at the next meeting. The list follows: President, Roy J. Johnson; Vice-President, Ed. Brown; Secretary, Bill Jordan; Treasurer, Joe Greenspan; and member of the Executive Committee, Beaman Pinner.

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DURHAM, NORTH CAROLINA

Asheville Selected as 1950 Convention City

At a meeting of the NCPA Executive Committee held in Chapel Hill on January 18th, Asheville was selected as the 1950 Convention City. The George Vanderbilt Hotel was designated as headquarters for the meeting, which will begin with a general reception in the hotel on April 23rd and conclude with the Annual T.M.A. Party in The Asheville Auditorium on April 26th.

The Committee authorized President J. C. Jackson and Secretary W. J. Smith to handle the convention details.

Six members of the Committee were present for the meeting. They were, in addition to Messrs. Jackson and Smith, E. C. Daniel, Zebulon; J. Paul Gamble, Monroe; T. J. Ham, Jr., Yanceyville; and W. R. McDonald, Jr., Hickory.

Major purpose of the meeting was to review Association activities for 1949, to select the convention city, and to check on the progress of the Institute of Pharmacy program.

Financial reports of The NCPA, The V-A Account and The Institute of Pharmacy were presented by Secretary Smith. Net cash assets of the Association increased by more than $3,000 during 1949, he reported.

Attorney F. O. Bowman, Assistant Secretary-Treasurer C. M. Andrews and Secretary-Treasurer W. J. Smith were reemployed for the calendar year 1950. Compensation was set as follows: Bowman, retainer fee of $50 and $25 a day when services are required; Andrews, $50 salary plus convention expenses; Smith, $416 a month plus retirement premium.

The Committee authorized an increase of $25 a month in the salary of Mrs. W. J. Smith to be paid from the VA Pharmacy Service Account, provided the allowance received for handling VA prescriptions continues to justify a full time secretary.

After examining preliminary building plans, the Committee authorized Secretary Smith, subject to ratification by Building Committee, to contract with Archie Royal Davis, Durham architect, for detailed drawings and specifications for the Institute of Pharmacy, said plans to be prepared for 4½% of cost of building or $1,500, whichever is lesser.

Mr. Davis estimated the building to cost $32,000, exclusive of a small basement and his fee. Four months would be required for erection of the building, the architect said.

Letters from Senators Graham and Hoey were read in regard to S. 1008. Secretary Smith stated Senator Hoey's letter appeared in the January issue of THE CAROLINA JOURNAL OF PHARMACY and that Senator Graham's letter would be duplicated and sent to all members by way of The Tar Heel Digest.

Members of the Committee and their wives were luncheon guests of the Association at The Monogram Club prior to the meeting. Mr. and Mrs. W. R. McDonald,

(Continued on page 75)

APPETIZING APPETIZER

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Carolina Rexall Store, Wadesboro, N. C.
Clark's Pharmacy, Williamston, N. C.
Coleman Walgreen Agency, Jacksonville, N. C.
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Culpepper Book Store, Culpepper, Va.
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Davis Pharmacy, Williamston, N. C.
Day's Drug Store, Spruce Pine, N. C.
Edwards Drug Store, Wake Forest, N. C.
Edwards Pharmacy, Ayden, N. C.
Emporia Drug Co., Emporia, Va.
Evans Pharmacy, Dillon, S. C.
Everington Drug Store, Laurinburg, N. C.
W. B. Fearing, Manteo, N. C.
Fox Drug Co. Inc., Rockingham, N. C.
Fremont Drug Co., Fremont, N. C.
Goldsboro Drug Co., Goldsboro, N. C.
Hall Drug Co., Scotland Neck, N. C.
Haney's Pharmacy, Waynesboro, Va.
Hilton Pharmacy, Hilton Village, Va.
Hobby Center, Newport News, Va.
Homes Pharmacy, Bowling Green, Va.
H. R. Horne & Sons, Fayetteville, N. C.
Howell Drug Co., Raeford, N. C.
Hughes Drug Co., Ashland, Va.
Jay Bee Drug Co., Dillon, S. C.
Johnson Drug Co., Smithfield, N. C.
Jones Drug Co., Franklin, Va.
Jones Pharmacy, White Stone, Va.

Lenoir Drug Store, Lenoir, N. C.
Lincoln Cut Rate Drugs, Inc., Lincolnton, N. C.
Louisa Drug Co., Louisa, Va.
Matthews Drug Co., Roanoke Rapids, N. C.
McIntyre Drug Co., Dillon, S. C.
Miller's Camera Shop, Williamsburg, Va.
Mineral Drug Store, Mineral, Va.
Mitchener's Pharmacy, Edenton, N. C.
Montgomery Drug Co., South Hill, Va.
Morehead City Drug Co., Morehead City, N. C.
Nansemond Drug Co., Suffolk, Va.
Parker's Drug Store, Henderson, N. C.
Pettus Garland Drug Co., South Hill, Va.
Ragsdale Studio, Chase City, Va.
Ramseur Pharmacy, Ramseur, N. C.
Red Springs Drug Co., Red Springs, N. C.
Rice's, Kilmarnock, Va.
Ricks Drug Co., Rocky Mount, N. C.
Ricketts Drug Store, Orange, Va.
Ridenour Studio, Fayetteville, N. C.
Rock Drug Co., Valdese, N. C.
Rosemary Drug Co., Roanoke Rapids, N. C.
Scotland Drug Co., Laurinburg, N. C.
Louis Selig, Elizabeth City, N. C.
Selma Drug Co., Selma, N. C.
Souder's Pharmacy, Fayetteville, N. C.
Spencer Drug Co., Blackstone, Va.
E. M. Stratton, Gordonsville, Va.
Wakelon Drug Co., Zebulon, N. C.
Ward Drug Company, Nashville, N. C.
Warren's Drug Store, Greenville, N. C.
Warsaw Drug Co., Warsaw, N. C.
Watkins Wood Drug Co., Emporia, Va.
White's Pharmacy, Hilton Village, Va.
Windsor Pharmacy, Windsor, N. C.
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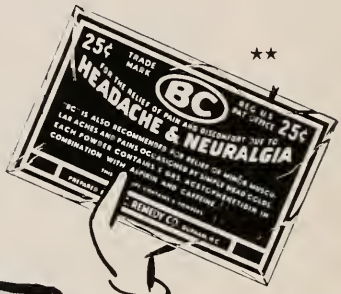
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DURHAM, NORTH CAROLINA

U.S.P. XIII Supplement

The third sheet supplement to the U.S.P. XIII has just been released.

This supplement gives Pharmacopoeia status to several new items in advance of the appearance of the U.S.P. XIV, which is to be released in a few months.

The new texts are Penicillin G. Sodium and Penicillin G. Potassium and also Crystalline Vitamin B12 and its injection.

The third U.S.P. supplement will be mailed without charge to all who request it. Write to: E. Fullerton Cook, U.S.P. Revision Chairman, 4738 Kingsessing Avenue, Philadelphia 42, Pa.

Confidence of Long Standing

In a recent issue of the Journal we reported W. B. (Bill) Gurley had presented to him a prescription refill which originally had been compounded in 1916.

Now comes word from Bill that this record has been beaten. On January 17, a customer brought in a bottle to be refilled with the original label still attached to the container. The date was November 15, 1913, two and one-half years before Bill was licensed as a pharmacist.

We don't know what the original prescription consisted of, but if the patient thought well enough of the medication to retain the container for more than 35 years, it must have been powerful stuff.

Gamble Speaks to Marshville Club

On January 19th, J. Paul Gamble of Monroe, Second Vice-President of the N. C. Pharmaceutical Association, was guest speaker at the regular meeting of the Marshville Lions Club. He had as his subject, "New Drugs in Pharmacy."

Pharmacist Gamble is a fluent speaker and did a creditable job in presenting the subject. He was highly praised by members of the Club for the address.

The speaker especially stressed the part antibiotics have played in the advancement of medicine the past few years.

One of his school mates, H. N. Guion, introduced Mr. Gamble to the Lions.

Dr. Clark to Head New UNC Division

Dr. Henry Toole Clark, Jr., a native of Scotland Neck and now Medical Administrator of the Vanderbilt University Hospital, has been appointed Administrator of the Division of Medical Affairs of the University of North Carolina. Dr. Clark will assume his new duties in Chapel Hill on May 1st.

The Division of Medical Affairs will include the pharmacy school, the dental school, the school of nursing, the school of public health, and the new four-year school of medicine.

Dr. Clark will integrate and correlate the work of all the professional health schools at the University and will represent the interests of these schools, not only in the academic training of personnel but in the extension of all health services to the State.

Dr. Clark's wife is a pharmacist, perhaps better known to the younger pharmacists of the State under her maiden name—Blanche Burrus of Canton. Both Dr. Clark and his wife are graduates of the University of North Carolina.

To Establish Pharmacy at Guilford College

On or about March 1st, Carlton Robinson and Howard Fox, present operators of Hawthorne Pharmacy, Winston-Salem, will open a second pharmacy in Guilford College, to be operated as the Guilford College Drug Company.

Mr. Robinson will manage the new pharmacy with Mr. Fox remaining with Hawthorne Pharmacy.

Both pharmacists have had extensive experience, as employees and managers of various drug firms in the State.

Artisone, Newest Drug to Alleviate Arthritis, Reported to Physicians

Announcement of a new anti-arthritic drug, Artisone, which has been proved in clinical tests to have marked effect in the alleviation of arthritis, was made recently at a Regional meeting of the American College of Physicians held in Philadelphia. These clinical tests made in the Arthritic Clinic of Hahnemann Medical College and Hospital have shown Artisone to be effective in the treatment of 80% of cases of rheumatoid arthritis which included patients with varying degrees of severity of the disease. In cases of mild and severe arthritis, Artisone was completely successful; but it was ineffective in the very advanced cases. The paper describing the effects and mode of action of the new drug was presented by Dr. Donald R. Fitch, Instructor in Medicine, and Dr. Peter J. Warter, Associate in Medicine at Hahnemann, and Dr. Joseph Seifter, Director of the Wyeth Institute of Applied Biochemistry.

From Mexican Botanical

Artisone, which is properly identified by the steroid chemists as delta 5, pregnene, 3 beta, 21 diol—20 one—21 monoacetate, was supplied to the Hahnemann Research Team by the Philadelphia pharmaceutical firm, Wyeth Incorporated, and Syntex, S. A., Mexican manufacturers of steroid chemicals from vegetable sapogenins. According to officials of Syntex, the sapogenin from which Artisone is derived is already available in limited quantities.

Unlike Compound E or ACTH, the new Artisone can eventually be made available in very substantial quantities. Economies in large scale commercial production are expected to reduce its cost. The raw materials needed in making Artisone are readily available from the roots of wild Mexican plants, referred to by the natives as "Yams." All present supplies of Artisone, now in the hands of Wyeth Incorporated, are being used for further clinical study.

Many New Compounds Synthesized

Artisone, which is the forerunner of a group of new steroid hormone-like substances, was first introduced as a possible therapeutic agent for rheumatoid arthritis through the brilliant collaborative teamwork of the Wyeth Institute of Applied Biochemistry and the Research Laboratory of Syntex, S. A. The former, under the direction of Dr. Seifter, conducted the biological evaluation of the numerous compounds produced in the laboratory of Syntex in Mexico. After it was discovered that Artisone was effective in rheumatoid arthritis, Syntex research chemists synthesized a large number of new compounds, changing the molecular structures of the compound according to comments provided by Dr. Seifter's biologists. Several of these new compounds seem to hold promise of effectiveness equal to Artisone. An elaborate program for further clinical testing has been established.

Discovered in November

Since the discovery of its pharmacological effect, Artisone has been administered experimentally at the Hahnemann Hospital to 15 patients suffering from rheumatoid arthritis, including 3 very advanced cases. Nine of the patients were ambulatory and able to engage in their usual activities. The remaining 6 were bed-ridden arthritics. After varying periods of Artisone therapy, 3 patients showed moderate improvement, while 9 showed marked or very marked improvement. Three very advanced cases did not respond.

Two cases are typical. One is a 65-year-old housewife who has had rheumatoid arthritis for seven years. She had difficulty in walking, her joints were swollen and painful, and she could not raise her right arm high enough to comb her hair. After three daily injections of Artisone she had regained full motion of her right shoulder. On the fifth day there was improvement in her walk and the swelling, pain, and tenderness were reduced. Improvement continued over the next two weeks in spite of increased activity. Her daily dosage of Artisone now has been cut down and she is experiencing no return of pain or loss of functional improvement.

College Girl Aided

The other is a 19-year-old college girl who has had rheumatoid arthritis for two and a half years. She had involvement of the knees, wrists, shoulders, and joints of the feet. She walked with a shuffling gait and required from one and a half to two hours every morning to get out of bed and dress. After three days of Artisone therapy considerable gain was noted, and after five days there was a marked reduction in swelling, tenderness, and pain, and a marked improvement in her ability to get about. She noted only a slight stiffness on arising in the morning. She now walks with a normal gait and, after a month of treatment, has had no relapses.

The story behind Artisone is one of step-by-step pharmacological and medical investigations beginning five years ago. At about that time several investigators began research involving the effects of stresses and strains of modern life on the body's glandular system and their relation to the so-called "degenerative diseases," or "diseases of civilization."

Report Medical Detective Work

Dr. Seifter became interested in the specific effects of the various secretions given off by the outer shell, or cortex, of the adrenal glands on the synovial membrane (membrane of the joints). The cause of rheumatoid arthritis has been attributed to the enzyme hyaluronidase attacking the synovial membrane and to desoxycorticosterone intoxication due to various stresses. He found that either compound increases the permeability, or liquid-transfer-ability, of the synovial membrane in anesthetized rabbits, thereby simulating the initial lesion of arthritis. This gave him a screen or method for testing the anti-arthritic qualities of certain steroid compounds. By injecting a dye into a joint cavity of a test rabbit and measuring the time required for the dye to show up in the animal's urine, he could obtain an accurate measure of the relative effect of any injected compound on the permeability of the synovial membrane and thus its anti-arthritic qualities.

Counteract Cause of Disease

These findings explained in part the mechanism responsible for the beneficial effects of Compound E in the treatment of rheumatoid arthritis. They also indicated that the protective steroid had a pharmacological rather than a physiological effect on the synovial membrane.

Dr. Seifter wondered if other steroids, perhaps more readily available, might not produce the same desired effect. At about this time, some four months ago, the first lot of steroid compounds were sent from Mexico by Syntex to the Wyeth Institute in Philadelphia. One by one the steroids were put through the rabbit synovial membrane screen by Dr. Seifter and his staff. At that time, two were found to be active in decreasing the permeability of the synovial membrane. One of these, now known as Artisone, readily proved to have the greatest anti-arthritic effect.

Tests Made Rapidly

Three weeks after the steroids arrived at the Wyeth Institute, Artisone was being tested clinically at the Hahnemann Hospital. In most cases, improvement was noted after the third day of injections. In another day or two, pain was reduced, motion began to improve, and tenderness diminished. In most cases, maximum improvement seemed to be obtained after from ten days to two weeks of therapy with a leveling off after that period. So far, after a maximum of ten weeks' treatment in some patients, all improvements had occurred without side effects or the slightest evidence of toxicity. The absence of side effect is important in the light of previous clinical experiences with Compound E and ACTH.

While Artisone is in itself medically important, Dr. Seifter is quick to point out that its discovery and the method of discovery opens up a valuable new avenue of research in the field of steroids. It opens up the possibility of perhaps finding pinpoint specifics for use in the treatment of some of the other degenerative diseases of aging.



T. J. Ham, Jr. (4th from left) points out details of the Institute of Pharmacy floor plan to members of his Building Committee. Others in the picture are, left to right, W. R. Adams, B. R. Ward, David R. Davis, R. P. Lyon, Octavus Griffin, Roger A. McDuffie, Ralph P. Rogers and Wade A. Gilliam.

Building Committee Approves Institute Plans

Architect to Prepare Blueprints

Construction of the N. C. Institute of Pharmacy building came one step closer to realization when the Building Committee meeting in Chapel Hill on January 22, approved the architect's preliminary plans and recommended that Archie Royal Davis prepare the detailed plans and specifications, at a fee of $1,500 or 4½% of cost of building, whichever is lesser. The Association's Executive Committee had previously authorized release of the necessary funds, subject to action of the Building Committee.

A sub-committee was set up to work directly with Mr. Davis in deciding on construction materials and architectural features to be incorporated into the structure. The committee consists of T. J. Ham, Jr., H. C. McAllister, Roger A. McDuffie, Ralph P. Rogers and W. J. Smith, plus additional personnel as required.

The Committee spent the greater part of the day mapping plans designed to raise the additional funds needed to complete the project. Two of the fund-raising events will be incorporated as a part of the NCPA convention in April.

Eight of the State's 10 Districts were represented at the meeting. Attending were W. A. Gilliam, Winston-Salem; R. P. Lyon, Wadesboro; Roger A. McDuffie, Greensboro; W. R. Adams, Angier; Ralph P. Rogers, Durham; Octavus Griffin, Roanoke Rapids; B. R. Ward, Goldsboro; D. R. Davis, Williamston; and General Chairman T. J. Ham, Jr., of Yanceyville.

Members of the Building Committee were joined by Dean and Mrs. M. L. Jacobs at luncheon, served in the basement of The Pharmacy Building. Mrs. Jacobs and Mrs. W. R. Adams assisted in serving the luncheon.

Others present for the occasion included Mrs. D. R. Davis and family of Williamston, who, together with several others in the party, attended the Planetarium Demonstration while in Chapel Hill.

TMA Contributes $500

At a meeting of the Asheville Drug Club in that city on February 10, a check for $500 was presented to NCPA Secretary Smith by J. Floyd Goodrich as a contribution to the Institute of Pharmacy Building Fund by the members of The Traveling Men's Auxiliary. The contribution was authorized by the TMA in 1947 and had been retained on call by the Institute Building Committee.

The Traveling Men's Auxiliary, of which Mr. Goodrich has served as Secretary-Treasurer for the past 23 years, is one of the largest organizations of its type in the country. Over this period it has always supported programs endorsed by the Association, the latest being the Institute contribution.

For a list of the TMA members who made the contribution possible, refer to the Official TMA Roster Card or to the TMA membership list in the NCPA Year Book.

W. W. Morton, TMA President, attended the meeting as guest of the Club.

CONTRIBUTORS TO INSTITUTE OF PHARMACY

January 11-February 1

Lacy E. Gilbert, Jr., Fayetteville Drug Company, Fayetteville; John T. Henley, Clinic Pharmacy, Hope Mills; A. A. Koonts, Koonts-McGhee Drug Company, High Point; Ida A. Negron, Walgreen's, Raleigh; Wesley R. Viall, Carolina Pharmacy, Inc., Pinehurst; George D. Morgan, Parker's Drug Store, Henderson; Sam W. McFalls, Franklin's Drug Store, Greensboro; G. G. Buchanan, Parke, Davis & Company, Box 826, Sanford; Kenneth Edwards, Stantonsburg Drug Company, Inc., Stantonsburg; J. P. Richardson, O'Hanlon-Watson Drug Company, Winston-Salem; R. S. Parker, Parker Drug Store, Murphy; R. C. Harrelson, Sr., Harrelson Pharmacy, Tabor City; Joe F. Hoffman, Jr., Hoffman Drug Company, High Point.

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Scholastic Honors Announced by Dean Jacobs

Forty-seven students of the UNC School of Pharmacy made the Dean's List and the Honor Roll during the Fall Quarter of 1949, Dean M. L. Jacobs has announced. In order to qualify for the Dean's List, a student must average not less than 90 in all studies; the Honor Roll requirement is 92.5.

Four of the students averaged 97.5% in all courses. They were: Ben F. Cooper of Warsaw; A. Gregory Howe of Washington; John M. Sasser of Smithfield; and John B. Woodard of Hamlet.

Of the 47 persons on the Dean's List and the Honor Roll, 14 were in the 1st year class; 3 in the 2nd year class; 7 in the 3rd year class; and 23 in the graduating class. Total School enrollment is now 189.

Dean's List and Honor Roll

Fall Quarter, 1949

(Asterisks indicate Honor Roll students)

*Allen, William Franklin 94.7%
*Alligood, Jarvis Marion 92.6%
*Batuyios, Nicholas Harry 93.03%
*Bennett, Donald Leon 96.3%
*Bennick, James Edward 92.5%
*Blanton, Charles Donald 96.1%
*Brooks, Baylus Cade 96.02%
*Brookshire, James Edwin 92.5%
*Brothers, Arthur Etheridge 96.1%
Brown, Earl Triplett 92.05%
*Carter, Ralph Edward 95.7%
*Cash, William Davis 96.6%
*Clelland, Alexander William 93.5%
Cogdell, Henry Paul 90.2%
*Cooper, Benjamin Franklin 97.5%
Daniels, Herman Hallett 92.05%
*Dement, William Taylor 94.7%
*Dewar, Robert Lindsey 94.4%
*Fisher, Paul Lewis 94.2%
*Fletcher, James Hugh 95.7%
*Gabriel, James Chandler 92.5%
*Gaddy, Charles Howard 92.5%
*Harris, George Wesley 92.5%
*Harward, Benjamin Russell 94.2%
Holt, Worthe Seymour 90.8%
*Howe, Alfred Gregory 97.5%
Jenkins, Paul Ronald 90.4%
Jones, Charles Flourney 91.6%
*Jones, Floyd Edward 96.1%
*Kaminetzky, Beatrice Blanche 93.03%
*Leonard, Holland Braudis 96.3%
*Lowder, John Henry 94.07%
Lynch Herman Wright 90.8%
*Northcott, William Warren 95.5%
*Perrow, Waller Stephen 95.5%
*Pittman, George Leon 92.5%
Price, Samuel Howard, Jr.....90.8%
*Sasser, John Marshall 97.5%
*Sauls, Doris Harrell 95%
Scharff, Robert Edgar 90%
*Smith, Henry Dale 92.5%
*Speight, Elias Carr 95.7%
Thorne, Samuel Thomas, Jr.....90.7%
*Williams, Glenwood Lee 92.5%
*Wilson, Robert Charles 96.6%
*Woodard, John Bennett 97.5%
Woody, Robert Richman 91.3%



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New Pal Hollow Ground injector blades in the magazine dispenser . . . and new, improved Pal Hollow Ground double and single edge blades in the new plastic Zipak . . . improve any man's face value. Improve your profits, too. Display 'em regularly.

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SCHOOL OF PHARMACY, UNIVERSITY OF NORTH CAROLINA, CLASS OF 1913-'14

Class of 1913-1914

All but two members of the Class of 1913-'14 have been identified, and Miss Alice Noble, UNC School of Pharmacy Librarian, believes the list may be complete before this issue of the JOURNAL goes to press.

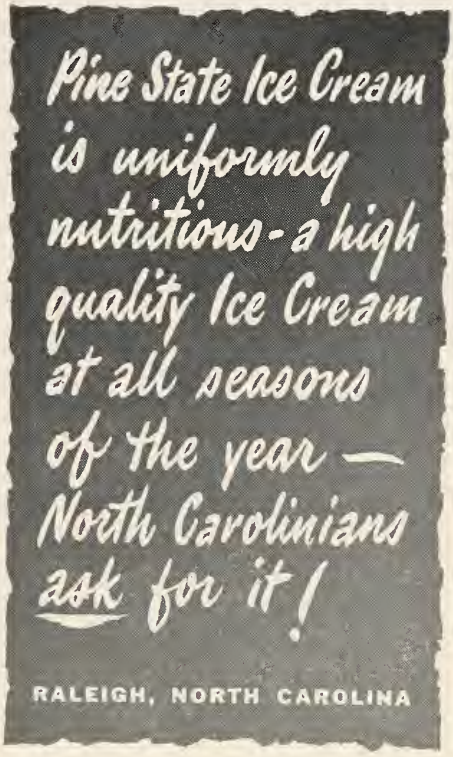
The two persons listed as "unknown" are Nos. 2 and 8.

The Class included some of our well known pharmacists of today. No. 16 is Roger A. McDuffie, of Greensboro, who went on to establish one of the better known professional pharmacies in the State, to head the Association and the Research Foundation, and to serve as a member of the State Board of Pharmacy.

And then there is Rupert Jernigan (14) of Chapel Hill, Stroud Brewer (19) of Durham, Jesse Turlington (20) of Lumberton, and A. L. Fishel, of Winston-Salem, all of whom are easily recognizable.

Here is the Class, as identified by Miss Noble with the assistance of several persons appearing in the picture:

(1) W. P. Whitmire, Jr., Hendersonville
(2) Unknown
(3) R. H. Andrews, Burlington
(4) John L. Rogers, Creedmoor
(5) L. W. Murphrey, Raleigh
(6) C. B. Morrisette, Elizabeth City
(7) Clyde D. Guion, Cornelius
(8) Unknown
(9) James E. Lytch, Rowland
(10) W. C. Adams, Rowland
(11) Paul C. Brantley, Wendell
(12) John S. Harper, Snow Hill
(13) Kenneth A. Kirby, Raleigh
(14) Rupert W. Jernigan, Chapel Hill
(15) F. S. Petrea, Greensboro
(16) Roger A. McDuffie, Greensboro
(17) W. A. McDaniel, Enfield
(18) C. D. Rosenbaum, Tarboro
(19) Stroud O. Brewer, Durham
(20) J. E. Turlington, Lumberton
(21) Wilson W. Allen, Hendersonville
(22) Fred M. Patterson, Concord
(23) S. B. Higgins, Leicester
(24) E. T. McInnis, Troy
(25) H. B. McPhaul, Lumberton
(26) W. M. Fowlkes, Enfield
(27) William C. Pope, Mars Hill
(28) J. G. Beard, Chapel Hill
(29) W. deB. MacNider, Chapel Hill
(30) J. B. Haymore, Kinston
(31) A. S. Wheeler
(32) H. R. Simmons, Jacksonville
(33) A. S. Cassel, Raleigh
(34) Frank H. Pender, Asheville
(35) James H. Parsons, Newton
(36) David Heath, Rock Hill, S. C.
(37) W. S. Hicks, Raleigh
(38) G. C. Peeler, Salisbury
(39) Rufus S. Shaw, Halifax
(40) J. C. Warren, Benson
(41) A. L. Fishel, Winston-Salem





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WSJS WAIR Winston-Salem	WFNC Fayetteville	WGNC Gastonia
WBIG WGBG Greensboro	WEED Rocky Mount	WOHS Shelby
WTIK Durham	WGTL Kannapolis	WLOE Leaksville
WPTF WRAL WNAO Raleigh	WSAT Salisbury	WHIT New Bern
WWNC Asheville	WGTM Wilson	WHKY Hickory
	WGBR Goldsboro	WRRF Washington
	WBBS Burlington	WADE Wadesboro



Snap Back with STANBACK

Cecil Performs in Southwest

A. Coke Cecil of High Point, who has been billed as a "Magician, Hypnotist, Ventriloquist and Prestidigitator De Luxe," is now dispensing magic, mirth and mystery through the Southwest. He has given performances in Arkansas, Louisiana, Texas, and New Mexico, and is scheduled for Arizona and Oklahoma in February. He expects to complete his present trip near St. Louis about March 31st.

Mr. Cecil, a past president of the Association and for many years, owner-manager of Cecil's Drug Store of High Point, has developed his hobby of magic until today he is being booked by some of the best agencies in the entertainment field.

His "Classics of Magic" act is in demand by schools, churches, clubs and lodges. Like Edmund Harding of Washington and Bob Patton of Morganton, both humorists, Mr. Cecil's reputation as an entertainer is now nation-wide.

Fair Trade and Discontinued Items

A pharmacist writes:

"We are considering converting our business into a prescription pharmacy. By doing this we will have a lot of items we will discontinue to stock. Will it be legal to sell fair traded items at cost, or at greatly reduced prices, in order to get rid of them?"

Here is what the N. C. Fair Trade Act has to say about this situation:

"No contract containing any of the provisions enumerated in Section 5126(1) shall be deemed to preclude the resale of any commodity covered thereby without reference to such contract in the following cases: (a) In closing out the owner's stock for the bona fide purpose of dealing in any such commodity and plain notice of the fact is given to the public, provided the owner of such stock shall give to the producer or distributor of such commodity prompt and reasonable notice in writing of his intention to close out said stock, and an opportunity to purchase such stock at the original invoice price."

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Has been producing good printing, and with promptness. Machines and techniques in printing have changed but the inherent quality is maintained.

We are proud of our long association with North Carolina druggists through The Carolina Journal of Pharmacy and its editors. *The Journal* is now in its thirty-first volume, and the first printed copy was "Seeman printed."



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No Breakage—Easier Handling!



EVANS Ready-to-Use Fountain Syrups

Now Available In

3-Pt. Throwaway Tins

Also in gallon glass jugs. Ask your service wholesaler. E. B. EVANS CO., Phila. 33, Pa.

BUTTERCUP ICE CREAM

"IT'S FAMOUS

because

IT'S GOOD"

Scott Drug Company

Wholesale and Manufacturing Druggists

Charlotte, N. C.

Barn Destroyed

A large barn and stables, owned by Pharmacist M. T. Upchurch of Smithfield, burned to the ground on Sunday night, January 22nd. When the fire was reported, the building was so nearly destroyed that the fire department could not save it.

Included in the loss were a set of drug store fixtures.

Shortly before the fire was discovered, a neighbor reported hearing an explosion. It is thought the barn was set on fire purposely by an unknown person.

"Get On the Ball"

Selecting a battle-scarred five iron, the Reverend took a firm grip, swung, and succeeded in removing half the ant hill, inflicting great casualties to the ants. Undismayed he stepped back, surveyed the situation, steadied himself, stepped forward and swung again with greater vigor and more determination. This time he succeeded in sending the remainder of the ants to their celestial glory; that is, all except two little ants. At this point the smaller ant turned to the bigger brother and said, "You know, if we want to survive we'd better get on the ball."

There's a Kick in Giving

William Allen White, famous editor, gave to his city of Emporia, Kansas, a 50 acre wooded plot for a park, and agreed for 5 years to beautify it under the direction of the city landscape department. In delivering the deed, he said: "This is the last kick in a fistful of dollars I am getting rid of. I have tried to teach people there are 3 kicks in every dollar: one when you make it—and how I do love to make a dollar; one when you have it—and I have the Yankee lust for saving. The third kick is when you give it away—and the biggest kick of all is this last one."

ASHEVILLE SELECTED

(Continued from page 59)

Jr., of Hickory, who were recently married, were honor guests at the luncheon. As a token of the occasion, a Viennese Almond Cake was presented to the bride and bridegroom, who, in turn, shared the pastry with the entire party.



Lance

The Best
Peanut Butter
Sandwiches
Peanuts
Candies
and Other
Bakery Products



HENRY W. GREENE
WILMINGTON



L. I. GRANTHAM
ST. PAULS



C. M. MILLER
WALLACE



J.E. TURLINGTON
LUMBERTON



C. H. WILLIAMS
LUMBERTON



ROBERT R. DEES
BURGAW



J. E. KOONCE
CHADBOURN



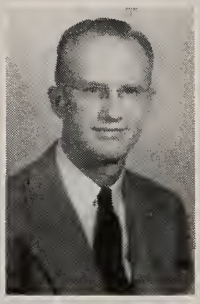
T. Q. OWENS
WHITEVILLE



J. E. BRYAN
LUMBERTON



R. A. HEDGPETH
LUMBERTON



R. J. DARDEN
CLINTON



R. C. HARRELSON, SR.
TABOR CITY



B. R. WARD
GOLDSBORO



C. E. WADE
COLERAIN



R. E. BARRETT
BURLINGTON



E. G. CALDWELL
LUMBERTON

Personalities No. 13

HENRY W. GREENE

Wilmington

Born in Halifax County, June 8, 1919; prior to college was employee of Matthew's Drug Company, Roanoke Rapids; during college years worked part-time for Taylor's Drug Store, Roanoke Rapids; a graduate (B.S. in Pharmacy) of the UNC School of Pharmacy (1941) and a licensed pharmacist of the same year; after graduation, worked for several months for Bissette's Drug Stores of Wilson; employed by Toms Drug Company, Wilmington, from late '41 to late '43, at which time entered service and served in several U. S. Army units, both in U. S. and overseas, as pharmacist, until Feb., 1946; returned to Toms Drug Company until Fall of 1946, then became part-owner of Service Drug Company, Wilmington; now owner of Center Drug Company, Wilmington; member of NCPA, NARD, Civitan Club, and Trinity Methodist Church.

LEWIS IRVING GRANTHAM

St. Pauls

Born Smithfield, N. C., October 5, 1883; initial drug store experience with Hood & Grantham in Dunn and Shepard's in Wilmington; attended Turlington Institute in Smithfield and Buies Creek; graduated from Page's School of Pharmacy in Greensboro in 1910; associated with Hicks Bunting in Wilmington one year and was in partnership with his brother, Hiriam Grantham, for many years; now operating Grantham Drug Company, St. Pauls: charter member of St. Pauls Rotary Club, elder of St. Pauls Presbyterian Church, and member of the NCPA.

CLARENCE MASON MILLER

Wallace

Born in a two-room log cabin in the back hills of Catawba County near Conover, April 15, 1895; moved to Rock Hill, S. C., in 1907 and graduated from the Rock Hill High School in 1914; entered School of Pharmacy, UNC, 1914, and was awarded Ph.G. degree from latter School in 1916; started as delivery boy with J. L. Phillips Drug Company, Rock Hill, in 1912 and continued with this firm for two years; after graduation accepted position with Robinson Drug Company, Wallace (1916-1919) with exception of one year service in U. S. Army; now President of the C. M. Miller Drug Company, Inc., of Wallace; member of the NCPA, Masonic Lodge and Presbyterian Church; says "with a chinaman's chance, through hell and high water, at last into the fields of clover."

JESSE E. TURLINGTON

Lumberton

Born in Benson, N. C., January 25, 1891; first drug store experience with Benson Drug Company; licensed as a pharmacist in the State in 1915 and was awarded Ph.G. degree from UNC School of Pharmacy in 1916; then followed employment with Turlington & Morrison of Wilson and two years of service in the Army with the 30th Division; returned to Wilson and then to Five Points Drug Company, Durham, for 18 months; the next 15 years were spent in Hendersonville and Asheville; since 1937 has been associated with various drug firms of Lumberton; now an employee of the Lumberton Drug Company; member of the NCPA, Knights of Columbus, Co-Chairman of the Local Council of Brotherhood of Christians and Jews; Religion: a Roman Catholic.

C. HAROLD WILLIAMS

Lumberton

Born in Robeson County, October 1, 1912; attended Mars Hill Junior College and the University of Alabama; a graduate of the Medical College of Virginia School of Pharmacy in 1936, licensed in that State same year; first drug store work with Bolen Drug Company, Galax, Virginia; licensed in North Carolina by reciprocity from Virginia in March 1947; served three and a half years in United States Navy during World War II and was Instructor of Pharmacy to hospital enlisted personnel; member of the NCPA and Kiwanis International; now with Johnson Drug Store, Lumberton.

ROBERT R. DEES

Burgaw

Born in Burgaw, N. C., November 9, 1923; a graduate of the UNC School of Pharmacy (B.S. in Pharmacy, 1946) and a licensed pharmacist in the State (1946); obtained practical drug store experience with Dees Drug Store in Burgaw, and since becoming licensed, has been associated in business with mother, Mrs. Ellis R. Dees, in the family store—Dees Drug Store, Burgaw; member of NCPA, Burgaw Chamber of Commerce, Masonic Lodge King Solomon 138, Rotary Club, and a Steward in the Burgaw Methodist Church.

JOHN E. KOONCE

Chadbourn

Born in Richlands, N. C., Sept. 10, 1876; first drug store experience with Eubanks Drug Company, Chapel Hill; a graduate in Pharmacy (1899) and licensed as a pharmacist two years later, not having had the necessary practical experience at the time he passed the Board; after leaving the University, worked with W. M. Yearby in Durham for a year, then followed employment in Washington, D. C., and the establishment of a pharmacy in Jacksonville, N. C., which was destroyed by fire in 1906; after working a year in Chadbourn, bought one-fourth interest in Withers & Brown Drug Company, later bought entire stock and formed partnership; the firm of J. E. Koonce Drug Company now consists of Mr. Koonce, his son, also a pharmacist, Samuel G. Koonce, and George Mills Blake; has served as mayor of Jacksonville and Chadbourn and for a number of years was a member of the Board of Commissioners of Chadbourn; member of NCPA, M.W. of A., Junior Order of U.A.M. and the Methodist Church, of which he has filled many official positions.

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Into this magazine go the most important stepping stones to Greater Profit

MENUSCRIPT is a monthly magazine that pertains directly to you and the operation of your business. MENUSCRIPT is carefully prepared and edited for the sole purpose of helping you, Mr. Dealer.

Because Southern Dairies Sealtest Ice Cream is sold in almost every major market in the Southeast, we are in an excellent position to know the best methods of merchandising—the best profit-building ideas—the best ways of serving the public. Isn't it logical then that MENUSCRIPT and the many other Sealtest profit-building aids can produce increased sales for you? Write or call your nearest Southern Dairies plant for your copy of MENUSCRIPT now. Use it today, sell the Sealtest way.

ANOTHER REASON WHY

Sealtest
ICE CREAM

You Profit Best with Sealtest!

Thurman Q. Owens

Whiteville

Born Edgecombe County, N. C., June 10, 1911; former employee of Edgecombe Drug Company, Tarboro, Rosemary Drug Company, Roanoke Rapids, and Guiton's Drug Store, Whiteville; now part owner and secretary-treasurer of Simmons Drug Company, Whiteville; licensed as a pharmacist in 1943; member of the NCPA, NARD, and the Whiteville Civitan Club.

Jack E. Bryan

Lumberton

Born Mars Hill, N. C., Sept. 19, 1912; original drug store experience with Floyd Anderson Drug Company, Fair Bluff (1938 to 1940); since February, 1940, has been associated with Hedgpeth Pharmacy, of Lumberton, of which he is co-owner-operator; an associate member of the NCPA and a member of the Lumberton Kiwanis Club; secretary of the Kiwanis Club; Veteran of World War II (Pharmacist Mate, second class, at time of discharge); member of First Baptist Church.

R. A. Hedgpeth

Lumberton

Born in Sampson County, N. C., August 28, 1899; attended Wake Forest College two years and graduated from the Medical College of Virginia in Pharmacy in 1923; licensed as a pharmacist in North Carolina in 1925; initial drug store experience with Pope Drug Store and Grantham Drug Company of Lumberton; established Hedgpeth Pharmacy, Lumberton, and operated this business from 1924 to 1940; member of St. Albans Lodge A. F. & A. M., also a Sudan Temple; past president and now secretary of the Lumberton Rotary Club; Director of the Scottish Bank of Lumberton; served 12 years as City Councilman, 2 years as Mayor of Lumberton; a Life Member of the NCPA; Deacon of the First Baptist Church; now operator of Hedgpeth Tobacco Warehouses in Lumberton.

Robert J. Darden

Clinton

Born Mount Olive, N. C., October 24, 1911; initial drug store experience with Jim Glenn, Glenn Drug Company, Mount Olive, for five years; attended night school in Goldsboro under supervision and instruction of J. E. F. Hicks; licensed as an assistant pharmacist in June, 1938, and as a pharmacist in November, 1938; then followed five years employment with Joe Reynolds, Clinton; now partner with A. B. Butler and W. C. Lancaster in operating Butler's Pharmacy of Clinton; member of NCPA, Lions Club and the Clinton Methodist Church.

R. C. Harrelson, Sr.

Tabor City

Born Tabor City, N. C., August 10, 1890; graduated from Tabor City High School and then entered the University of North Carolina, where he studied pharmacy for nearly two years; returned home on account of illness of father; has been the owner-operator of Harrelson's Pharmacy of Tabor City since 1915; was mayor of Tabor City from 1935 to 1943, a position he resigned to go to Raleigh where he represented his section in the North Carolina Senate; after returning home in 1945 was elected a member of the Town Board of Commissioners; an associate member of the NCPA, a Shriner (Sudan Temple, New Bern) and a member of the Baptist Church.

Bernard R. Ward

Goldsboro

Born Roberson County, December 10, 1907; a graduate of the UNC School of Pharmacy, Class of 1931, and a licensed pharmacist in the State same year; prior to registration received nine months practical experience with C. N. Herndon, Greensboro, and six months with F. T. Mitchell and ten months with Tom MacIlahenny of Fairmont; after becoming registered he became associated with the Goldsboro Drug Company, where he remains as manager and part owner; member of the NCPA (second vice-president-elect and member of the Institute of Pharmacy building committee), Kappa Psi and the Presbyterian Church.

Clifton E. Wade

Colerain

Born Beaufort, N. C., March 7, 1910; practical drug store experience with Pharmacist F. R. Bell and Joseph House, both of Beaufort; attended the UNC School of Pharmacy, 1935, and was licensed as an assistant pharmacist, June 13, 1935; in 1937 opened a drug store in Colerain in partnership with Dr. Credle, a business which he now operates as Wade's Pharmacy; an associate member of the NCPA.

Raymon E. Barrett

Burlington

Born November 22, 1889 and was licensed as a pharmacist by examination on November 12, 1917; in July of 1923 he was manager of Holt's Pharmacy, Princeton and three years later returned to Burlington, where he succeeded his father, the late A. F. Barrett, at the Burlington Drug Company; he is still associated with this firm and soon will round out 25 years of service with the Burlington Drug Company.

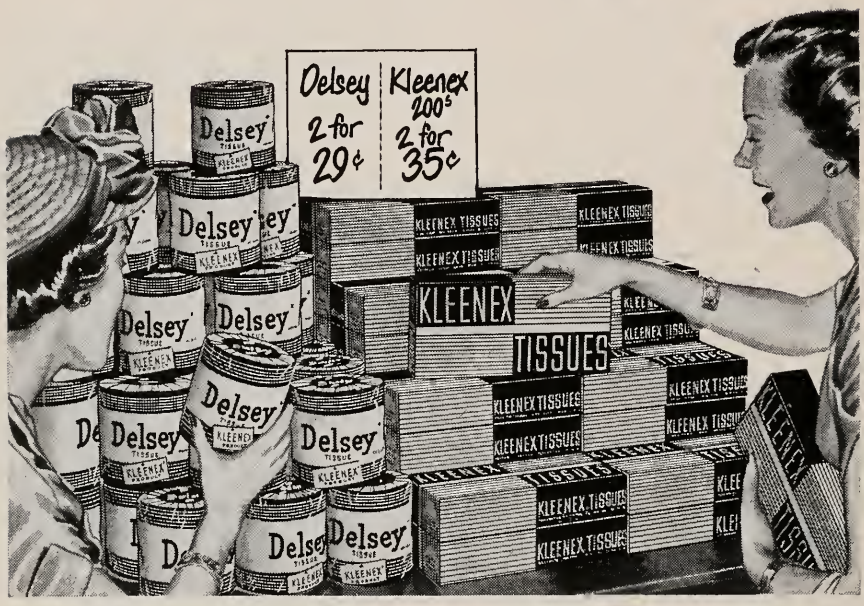
Earle G. Caldwell

Lumberton

Born Charlotte, N. C., January 18, 1919; attended the Alexander Graham, Jr. High School of Charlotte and graduated from the Lumberton High School, June, 1935; attended University of Ky. and holds degree (B.S. in Zoology) from University of Virginia; a graduate of the UNC School of Pharmacy (BS in Pharmacy), Class of 1949; practical drug store experience with the Hedgpeth Pharmacy, Lumberton, where he is now employed as a pharmacist; member of the N. C. Pharmaceutical Association.

For Extra Profits

Display Delsey with Kleenex



It's dollars for dealers whenever this team is merchandised!

Take advantage of the tremendous pulling power of Kleenex* tissues to build your Delsey* toilet tissue volume. Make a combination Delsey-Kleenex display . . . and watch it pay off.

Delsey is luxuriously soft—like Kleenex. It's the aristocrat of toilet tissues, for only a few pennies more a month than ordinary brands . . . well worth it, too! Double ply for extra strength. And priced to sell at a profitable markup—an important item these days. A fair-traded product.

Remember, it's just sound merchandising to make a good profit on your toilet tissue business and adequate Delsey displays side by side with Kleenex will accomplish this very nicely.

*T. M. REG. U. S. PAT. OFF.

Order Your Supply Today

JUSTICE DRUG CO.

GREENSBORO, N. C.

DEPENDABLE SERVICE SINCE 1898

New Equipment for Hendersonville Firm

The Economy Drug Company, Hendersonville, North Carolina, has plans for quite an extensive re-modeling program.

Mr. W. R. Wilson, Jr., owner, has already placed an order for a 25-foot Stanley Knight Fountain and Luncheonette lay out, consisting of a 12-foot fountain with four sinks, sandwich unit, hot food table and a beautiful Stanley Knight enamel counter with a terrazzo step. This equipment was sold by the Berryhill Fountain Sales Company, 715 Louise Avenue, Charlotte, North Carolina, distributors for Stanley Knight in North Carolina.

Used Fixtures for Sale

For sale at a reasonable price, the following equipment: 1 15-foot Rx screen work board, wrapping counter and cash register stand, 1 Whitman open display stand (not refrigerated), 1 glass cigar case, 1 tobacco and cigarette case, 1 soda fountain backbar, 4 complete soda booths, about 100 feet of wall cases, part with glass doors and drawers, and miscellaneous drug store equipment. Write or call Dailey's Drug Store, Reidsville, N. C. Phone 200.



LILLY GUESTS—Representatives of The W. H. King Drug Company, Raleigh, King Drug Company, Florence, South Carolina, and The Peabody Drug Company, Durham, were guests of Eli Lilly and Company at their McCarty Street Plant in Indianapolis on January 11-14.

The party included, front row, left to right: Messrs. Fred Williams, Sr., W. R. Boyle, R. W. Hunter, Earle Jones, H. Mitchell, Charles Byerly and Lawrence P. Miller. Back row, left to right: Messrs. Kenneth Perry, Wade Daniels, O. G. Duke, Gene Benton, James Trotter, E. E. Gennette and Armstrong Connody.

Howell Hall Happenings

WAITS A. WEST

The mid-term grades for pharmacy students have been posted and now all students are beginning the last lap into the final half of the winter quarter which will see a good deal of studying for most of us. The books don't constitute our entire time of course, and already this quarter the various organizations within the school have held the meetings and activities synonymous to each.

At a recent meeting of the Dean's Cabinet it was decided that in order to have a more effective student government within the school that each year the student officers as well as the class officers would present a typed sheet listing the activities which they were responsible for during the year. These records will then be kept in a student file within the school and could then be referred to when the occasion arises or when there is doubt in the mind of the succeeding officers. Such a file would serve as a guide in future years to those who may be shirking their job unknowingly and in all sincerity because they do not know what is expected of them.

Work is now underway for the selection of a committee for the purpose of selecting the recipient of the outstanding senior award which is given every year to the senior who has demonstrated the highest qualities of character, deportment, scholarship, participation in extra-curricular activities, and promise of future distinction in the profession. Ben Cooper was chairman of that committee last year and therefore responsible for seeing that a proper committee is chosen from the Junior Class to serve on the committee this year.

PHI DELTA CHI

W. S. WARD, *Reporter*

The Alpha Gamma Chapter of Phi Delta Chi is proud to announce that Joseph Claxton Harris, George Wesley Harris and William James Miller were initiated into the fraternity on December 9th. Clyde Jefferson Duvall and Lelon Cary Dollar are present pledges.

New officers of P. D. C. for the winter quarter are as follows: R. Eugene Allen, president; B. Robert Phifer, vice-president; Donald L. Bennett, chaplain; James E. Bennick, pledge master, and Charles Campbell, inner guard. These men were installed in their respective offices on January 9th.

Edgar D. Hoyle and Daniel E. Rhodes graduated from the School of Pharmacy at the end of last quarter. We regret losing these active brothers, but extend to them our most sincere congratulations.

On January 10th, P. D. C. presented a play at the monthly meeting of the Student Branch of the N.C.P.A. The play was entitled "Prescription for Life" and portrayed the history of Pharmacy in North Carolina, including the organization of the N.C.P.A., The State Board of Pharmacy and the School of Pharmacy. The meeting was well attended despite competition from the Don Cossacks Chorus.

THE PHARMACY SENATE

OSCAR MILLS, *Reporter*

During the last three months the Senate has been wide awake and has engaged in various activities in The Pharmacy School. We were proud of the program which the Senate presented at the N.C.P.A. Student Branch meeting last quarter. It was based on an outstanding subject, "Fair Trade." We look upon this as a success and one of the outstanding achievements of the Senate during the past three months.

At a previous meeting of the Senate we were honored by having the following speakers from the Graduate School: John Andrako, who spoke on "Rutgers University School of Pharmacy"; Al Lowe, who spoke on "Auburn School of Pharmacy," and Jim Young, who spoke on "Wisconsin School of Pharmacy."

Loy Ray Burris, Sam Thorn and Charles Blanton were new members to come into the Senate during the last quarter.

Over-all the Senate has just completed a very successful quarter and we are looking forward to the remainder of this year with much enthusiasm.

N.C.P.A. STUDENT BRANCH

Jim Bennick, *Reporter*

The Student Branch wound up its membership drive this year with approximately 75% of the student body joining.

Thus far, keen competition has been stimulated between the four competing organizations in the annual program contest for the $25 award. On December 6th, the Pharmacy Senate presented its program "The Senate Investigating Committee in Fair Trade." The program was acted out in the style of an Investigating Committee reporting on fair trade. The play was punctuated with bits of humor throughout.

On January 10th, Phi Delta Chi presented its program "Prescription for Life." This dealt with the history of pharmacy in North Carolina.

Everyone is looking forward to the next of these programs to be presented by Kappa Psi.

Plans for the remainder of the year have not been completed, but it is hoped that a T-man can be obtained to discuss narcotics and the narcotic laws.

RHO CHI

Floyd Jones, *Reporter*

A delicious chicken dinner held at Brady's Thursday evening before Christmas holidays terminated the fall quarter for the members of Rho Chi. Faculty guests were Drs. Walter Hartung and E. A. Brecht.

Following the meal, President Henry Smith conducted a brief business session after which the group adjourned to Howell Hall. At the school, Mr. J. R. Harrell, district manager of the E. R. Squibb Pharmaceutical Company, presented a movie of the activities and general work being carried out at the Squibb Pharmaceutical Laboratories.

Initiates into Rho Chi Society during the fall quarter were Herman Lynch and Ben Harward, Pharmacy Juniors.

President Smith appointed Bob Wilson to take care of the annual Rho Chi "tapping" to take place at the first Student N.C.P.A. meeting in February.

Dr. George A. Valley, senior research bacteriologist at Bristol Labs., Syracuse, N. Y., special guest of the Rho Chi Honorary Society, spoke to the School of Pharmacy and visitors from the School of Medicine and Chemistry on January 26th in the auditorium of Howell Hall.

The subject of Dr. Valley's address was "Recent Views on Polio Virus," and include a very interesting and entertaining up-to-date summary on recent work on the isolation, identification and classification of known strands of polio viruses. The speaker discussed various present day methods of treating poliomyelitis, and singled out the good and bad points of each.

That was Dr. Valley's second visit to the campus of the University. He addressed the School of Pharmacy last year on "Penicillin."

Dr. Valley and the faculty members of Rho Chi were entertained by the Society at a steak dinner at Watts Grill prior to the address.

KAPPA PSI

Dick Knight, *Reporter*

Regent "Pop" Rabil, Earl Brown, and James S. Green attended the National Grand Council Convention held in Richmond on Dec. 29, 30 and 31. It is the first time that the convention has been held so close to Chapel Hill in many years and we were very glad that these members were able to attend. They were very impressed with the hospitality extended by the Theta Chapter of Kappa Psi where the Fraternity was founded in 1879. It is hoped that some time in the not too distant future we will be able to have the convention meet with us here in Chapel Hill.

Initiation of fourteen new members was completed on Jan. 16. These new members were pledged at our smoker on October 24 for the freshmen of Pharmacy School.

We wish to extend congratulations to Herb Mayberry on his recent marriage to Miss Nancy Williams at Winston-Salem over the holidays.

DOINGS OF THE AUXILIARIES

Charlotte Auxiliary

MRS. GEORGE HUGHES, *Reporter*

The January meeting of the Charlotte Druggist Auxiliary was held in Efird's Dining Room on January 10th. Mrs. H. L. Bizzell, president, conducted the meeting and the invocation was given by Mrs. R. E. Hunter.

Mrs. E. H. Hemmle of the program committee introduced the guest speaker, Mrs. Robert Rose, director of the First Presbyterian Church Nursery School for underprivileged children. Mrs. Rose discussed the various activities of her department.

There were 36 members and guests present. The door prize was won by Mrs. W. I. Andrews.

Durham-Chapel Hill Auxiliary

The Mortar and Pestle Club of Durham-Chapel Hill met Tuesday, January 10 at the Malbourne Hotel, with about twenty members present.

At the conclusion of a delicious luncheon, Mrs. A. H. McDonald, President, presided over the business session. It was decided to have a joint meeting with the men's club about the middle of March, the occasion to be a barbecue supper. It was also decided to hold an auction sale in connection with the event, as a means of raising money for the Scholarship Fund at the University of North Carolina.

One new member, Mrs. Riggsbee, was welcomed at this meeting.

Raleigh Woman's Drug Club

MRS. J. E. TREADWELL, *Reporter*

The Raleigh Woman's Drug Club met at the home of Mrs. Kenneth Franklin on Kenmore Drive Tuesday evening, January 10, 1950.

Mrs. W. F. Matthews, president, presided over the business discussion, after which members and guests played Bingo.

The table was covered with a hand-made white lace cloth, centered with an arrangement of berries and greenery and candles in silver holders. The hostesses served lime sherbet, cookies, sandwiches, mints and nuts.

The following members were hostesses: Mrs. Franklin, Mesdames L. H. Crumpler, W. R. Burwell, R. I. Cromley, O. G. Duke, W. C. File and Phifer Fullenwider.

D. L. Jordan plans to enter the drug business again. This time his son, Bill, will be associated with him, in Raleigh. Bill was graduated from the School of Pharmacy at Chapel Hill last June.

Greensboro Drug Circle Auxiliary

MRS. C. G. HUNT, *Publicity Chairman*

At an informal Christmas party on December 14th, members of the Greensboro Drug Circle Auxiliary were hostesses to representatives from towns in and about Burlington, who were interested in forming a similar club in Burlington.

Mrs. H. T. Ryder, president, and Mrs. Stephen Forrest, advisor and first vice-president of the Woman's Auxiliary of the NCPA, introduced the following guests to the Club: Mrs. Charles Andrews, Mrs. J. H. Heritage, Mrs. Jack McAdams, Burlington; Mrs. W. A. Wharton and Mrs. Lee Wharton, Gibsonville; and Mrs. James S. White, Mebane.

As a result of this meeting a group of interested members held a luncheon meeting at the home of Mrs. Charles Andrews in Burlington, with Mrs. J. H. Heritage as cohostess on January 10th, with the view of organizing a new club auxiliary. Their plan is to include, in monthly luncheon meetings, eligible druggist wives in Burlington and the surrounding towns of Gibsonville, Mebane, Haw River, Graham, Elon College and Yanceyville.

Attending the meeting from Greensboro were Mrs. H. T. Ryder, Mrs. P. A. Hayes and Mrs. Stephen Forrest. Other guests included Mrs. A. T. Kemp, Mrs. H. P. Waynick, Mrs. A. C. Sumner, Sr., Mrs. R. E. Barrett, Mrs. E. D. Millaway, Mrs. E. L. McAdams, Mrs. Jack McAdams, Mrs. J. J. White, Mrs. B. H. Wolfe of Burlington, and Mrs. L. A. Wharton and Mrs. C. A. Wharton of Gibsonville.

Asheville Auxiliary

MRS. A. R. UPCHURCH, *Reporter*

The Woman's Auxiliary of the Asheville Drug Club held its monthly meeting on February 3rd at the S & W Cafeteria. Sixteen members were present.

Mrs. C. C. Uzzell and Mrs. Steve Uzzell of Black Mountain were hostesses to the group, and had as their guest, Mrs. Mary E. Aleshire, who has been active in the organization of the Black Mountain Art Club. Mrs. Aleshire gave a most interesting talk on the organization and work of this Club.

Mrs. Edwin C. Brown presided over a brief business session. Mrs. J. W. Harrison read the minutes of the last meeting and gave the treasurer's report.

One new member, Mrs. J. M. Tatum, was introduced.

Mrs. Brown reported on progress of the state auxiliary cookbook, and said that response to requests for recipes had been very disappointing. She also appointed a nominating committee to report at the March meeting. They are: Mrs. Albert Chandley, Mrs. F. A. Powell and Mrs. C. E. Bolinger.

Mrs. Brown was elected by the group to serve as general chairman of the Ladies Entertainment Committee for the NCPA convention to be held here in April.

Marriages

Miss Nancy Mae Williams of Winston-Salem and Herbert Clarence Mayberry of Jonesville were married in the chapel of the Centenary Methodist Church, Winston-Salem, on January 6th.

Mrs. Mayberry received her education at Reynolds High School and Duke University.

The bridegroom was graduated from Mars Hill Junior College and attended Rensselaer Polytechnic Institute, Troy, N. Y., and the University of North Carolina School of Pharmacy. He is now associated with the Bobbitt Drug Company, Winston-Salem.

Births

Mr. and Mrs. Joe Pike of Concord became the parents of a daughter, Jean Christian Pike, at the Cabarrus County Hospital on January 16th. The proud father organized and is chief pharmacist of the Pharmacy Department in this hospital.

Born to Frank and Mary Sherard on January 19th at Saint Leo's Hospital, Greensboro, a daughter, Stephania Ann Sherard, weight 6 pounds, 14 ounces. Stephania Ann is the first grandchild of Pharmacist J. Frank Sherard of Burlington.

Miss Doris Holland of Clinton and Harold C. Rich of Garland were married January 28th in the Ingold Baptist Church. The bridegroom is a graduate of the UNC School of Pharmacy and recently established the Garland Drug Company in Garland. Waits A. West, of Roseboro, now a senior pharmacy student at the University, sang at the wedding.

Mr. and Mrs. W. F. Welborn, Jr., of Lexington, are the parents of a boy born on January 28th. Mr. Welborn and his father operate the Lexington Drug Company.

Deaths

Lee A. Bailey, proprietor of Bailey's Prescription Shop, Charlotte, died in that city on January 23. The Shop has been sold to the Charlotte Salvage Company and is being liquidated.

POWERS-TAYLOR DRUG COMPANY

Richmond, Va.

Wholesale Druggists

Importers & Jobbers

Druggists' Sundries & Fancy Goods

We solicit your orders

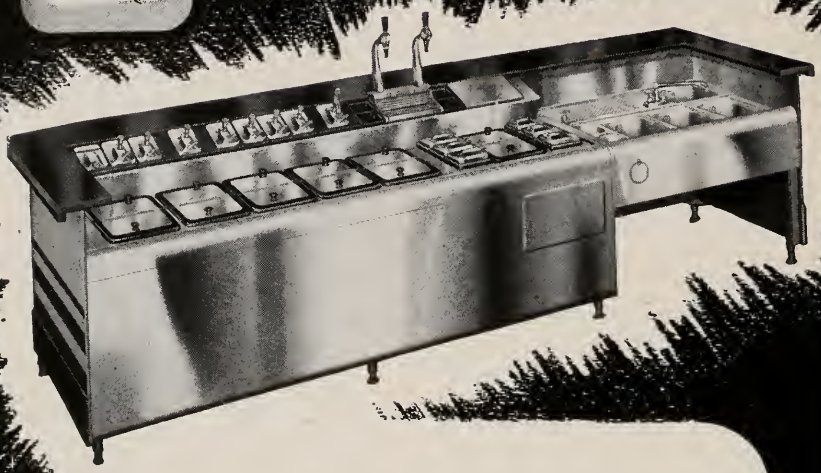
Our experience of over 70 years

insures our ability to serve you

satisfactorily

QUALITY — BEAUTY — PERFORMANCE

Stanley Knight



Fountain and Luncheonette Equipment

Beautiful, streamlined design plus efficient operation of the Stanley Knight fountain can build bigger profits for you. The many outstanding features, available only in this ultra-smart stainless steel fountain, were developed to enable you to *serve more customers, faster and easier.*

Exclusive New 34" Working Height
Exclusive Sanitary Sink Section
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Tar Heel Digest

Concord—Mrs. Evelyn Blanchard Fowler has resigned as pharmacist at the Cabarrus County Hospital and will make her home in Greenville, South Carolina, where her husband has been transferred.

Valdese—With the return of Joe Hern and J. B. Benton, the Peoples Drug Store now has its normal operating force. Both Hern and Benton have been hospitalized of late, with P. J. Suttlemyre looking after the pharmacy in their absence.

Durham—Thieves entered the Edgemont Pharmacy on January 15th and removed $550 in cash from a locked safe. R. G. Kale is the owner of the pharmacy.

Denton—W. L. Lamar, operator of the Albemarle Drug Store for the past 19 years, has accepted a position as pharmacist with the Denton Drug Store. The announcement was made by J. W. Royal, manager of the firm.

Durham—Harry Davis, Manager of the Professional Service Division of Sandoz Pharmaceuticals, has announced the appointment of Page Yarbrough as a Sandoz Professional Representative in North Carolina. Mr. Yarbrough, his wife and daughter will make their home in Durham.

Burlington—J. Frank Sherard has resigned his position with Black's Drug Store of Kannapolis and has returned to Burlington.

West Jefferson—Roberts Drug Store has been opened in this community, with W. L. Cameron, formerly of Smithfield, as pharmacist.

Greensboro—Add another pharmacist to the professional staff of Crutchfield-Browning Drug Company—Russell Young of Canton. We announced this past month that there were four pharmacists on the payroll, but at the time we did not know that Mr. Young had joined the firm.

Raleigh—A new pharmacy will soon be opened in this City on Wilmington Street by D. L. Jordan and his son, William W. Jordan, who, until recently was an employee of Woolard's of Henderson.

Durham—James R. Casteel of the Durham Drug Company has been elected a member of the Board of Directors of the Durham Merchants Association.

News Briefs

Nelson, Baker & Company, The Penslar Company, and subsidiaries have been acquired by Purepac Corporation of New York, Chicago, and Los Angeles.

Isaac Lewin, medical student in his final year at the University of Pennsylvania School of Medicine has been announced as the recipient of "The Schering Award for 1949." Dr. Edward H. Henderson, Schering's Director of Clinical Research, and Dr. Norman L. Hemingway, chairman of the Schering Award Committee, presented the first prize of $1000 to Mr. Lewin for his paper on "The Metabolic Effects of the Steroid Hormones."

Effectiveness of Chloromycetin in combating pertussis (whooping cough) has been confirmed by a report on a series of fifty patients treated during a severe epidemic which occurred during the months of July to October in Bolivia. This report was published in the December 31, 1949, issue of the *Journal of the American Medical Association*. Physicians who conducted the investigative work included Dr. Eugene H. Payne, M.D., of the Department of Clinical Investigation, Parke, Davis & Company, Detroit, and a group of four physicians in Cochabamba, Bolivia, where the study was carried out.

Prescription Balances Repaired

Accurately
Speedily Economically

Our convenient Southern location and competent shop technicians eliminate useless waiting and decrease repair costs.

PHIPPS & BIRD, Inc.
303 S. Sixth Street Richmond, Va.



Bodeker Urges The Druggists Of North Carolina To Join The Medical Profession And The American Heart Association In Their Fight Against Heart Disease.

The Bodeker Drug Co.

1408-1420 EAST MAIN STREET, RICHMOND 13, VIRGINIA

"Ask your friend from Bodeker"

THEY "GO" TOGETHER...



Whenever You SELL ANTI-HISTAMINICS

Sell Alka-Seltzer *too!*

COMMON SENSE in Treating Common COLDS! . . . and TWO good reasons why you can make EXTRA sales and profits on Alka-Seltzer during this Cold season.

1. Alka-Seltzer provides an analgesic for fast relief from that feverish, ache-all-over feeling which is lacking in anti-histamines alone.

2. Alka-Seltzer is an antacid which counteracts the acid upset stomach that may be caused by taking anti-histaminics.

So when you sell any of the new anti-histamines—SELL ALKA-SELTZER too! They GO Together and make a FULL Cold Treatment.

MILES LABORATORIES, INC., Elkhart, Indiana . . . *Partners of the Retail Druggist for over 60 Years*

Bauer *and* Black

Miss Curity Promotion



1. Miss Curity promotes store traffic. Tremendous human-interest appeal draws crowds.

2. Miss Curity says "buy from your druggist." She makes your store first-aid headquarters.

3. Miss Curity program tested in 100 stores. She brought sales increases up to 400% to all types and sizes.

4. A great new human-interest packed *promotion* for the drug trade.

See your King *Salesman for complete details of this tremendous program.*

W. H. King Drug Company

Wholesale Druggists

Raleigh, North Carolina

"The House of Friendly and Dependable Service"

The Carolina
JOURNAL OF PHARMACY

Published Monthly by the North Carolina Pharmaceutical Association at Chapel Hill, N. C.



WINS WECO PLAQUE—Lawrence Thomas (right), Sales Manager of Just Drug Company is shown accepting a plaque from Weco Products Compan Southeastern Division Manager, Gordon Cory, for the highest percentage sales to quota on Weco during a monthly contest for the 20 independent d tributors in Cory's area. During the contest, Mr. Tom S. Simpson of Just Drug Company won a special prize for being the top salesman.

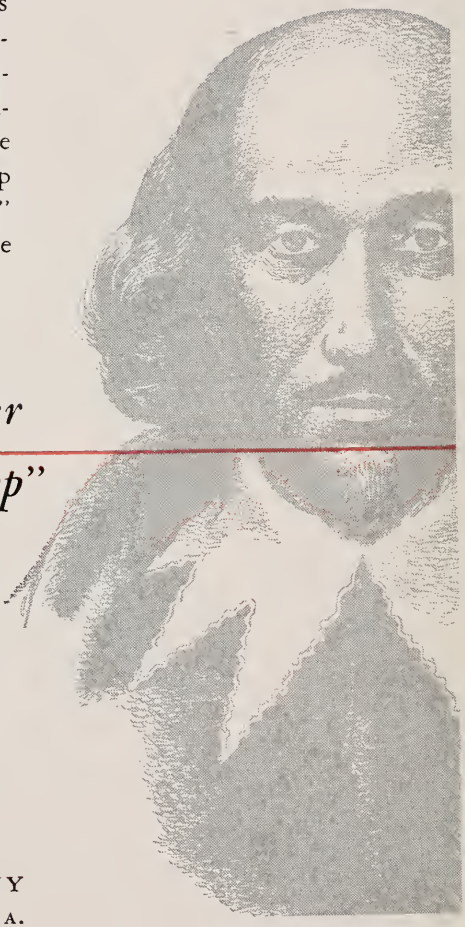
March, 1950

ume XXXI Number 3

IN THIS ISSUE

- Convention Pre-Vue
- County Institute Quotas Set
- Research Foundation Budget Approved
- Pharmacy Survey Underway in State

The ancient Shakespearean classic which follows may well be given modern connotation. In every field of human endeavor are to be found two elements: the noisy, blatant, clamorous variety that does no more than fulminate temporary excitement, and the sedate, placid, dependable type that marches steadily onward year after year, making daily contribution to the cause it champions. In this latter classification is the Lilly Policy. The Lilly Policy supports the function of the retail druggist, recognizes him as an indispensable factor in medical care. Like Shakespeare's chronicle of the deep water, the drug store "runs smooth" that governs its operations by the principles of the Lilly Policy.



"smooth runs the water where the brook is deep"

WE PAY HIM · BUT HE WORKS FOR YOU ·

Lilly

ELI LILLY AND COMPANY

INDIANAPOLIS 6, INDIANA, U. S. A.

around the world...and in your pharmacy

CHLOROMYCETIN has captured the attention of the medical profession. First isolated from a mold obtained in Venezuela, developed—*and now synthesized*—at the Parke-Davis laboratories, it was clinically tested in various parts of the world from Bolivia to Malaya.

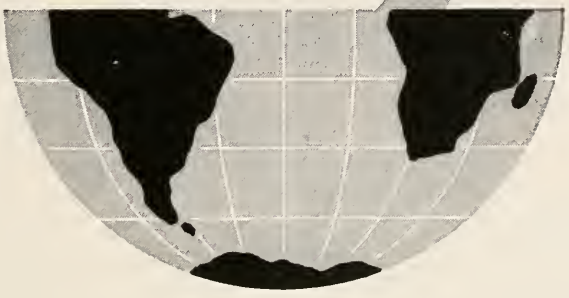
Chloromycetin®

CHLOROMYCETIN has a remarkable therapeutic action on a wide range of diseases, many of which are unaffected by penicillin, streptomycin and the sulfonamides. Effective by mouth and unusually well tolerated, this antibiotic combats undulant fever, typhoid fever, typhus fever, scrub typhus, Rocky Mountain spotted fever and granuloma inguinale. In the more frequently encountered illnesses, such as urinary tract infections, and bacillary and atypical pneumonia, rapid recovery and shortened convalescence with CHLOROMYCETIN are highly regarded by physicians—as your prescription files show.

Investigation now in progress gives promise of further extending the prescription demand for CHLOROMYCETIN

CHLOROMYCETIN (Chloramphenicol, Parke-Davis) is available in Kapseals,® 0.25 Gm.

PARKE, DAVIS & COMPANY



Studies by 11 Doctors Show Anti-Histaminics Aid 85% of 6776 Colds

A summary of cold control research by 11 physicians show that among 6,776 patients with colds and cold symptoms in experimental tests published to date in medical journals, 85% benefited when given treatment with anti-histamine compounds.

The research summary adds 4,419 cases to the 2,357 covered in a review of anti-histamines in cold therapy in today's Journal of the American Medical Association.

Of the 6,776 patients in the summary, 2,378 were treated in three projects by Capt. John M. Brewster, U. S. Navy Medical Corps; 1,745 by Dr. H. E. Tebrock in an eastern industrial plant; 1,000 by Dr. M. M. Kessler in another eastern factory; 500 by Dr. J. S. Gordon in a southern college; 494 by Dr. H. G. Murray in a New England factory; 404 by Drs. J. J. Arminio and C. C. Sweet in an eastern penitentiary, seminary and convent; 92 were studied by Drs. W. F. Philips and W. I. Fishbein, and 63 by Drs. J. W. Middleton and J. A. Rider.

Additional studies now under way at Great Lakes Naval Station, colleges, institutions and industrial plants, will shortly bring to more than 10,000 the number of cold victims that have been studied by physicians in controlled anti-histamine cold research. Analysis of preliminary results in some of these studies, it is reported by doctors conducting them, duplicates the summary average showing stopping of colds and cold symptoms in 85 cases out of every 100.

Addition of these thousands of new cases to those reviewed by the Council on Pharmacy and Chemistry of the American Medical Association, according to anti-histamine manufacturers, should do a great deal to answer questions on the effectiveness of the anti-histamines in cold treatment, and their safety in the low-milligram dosages recommended on labels of anti-histamines available without prescription.

In its review of 2,357 of the 6,776 cases appearing in the summary, the A.M.A. Council complained that diagnostic methods employed by the doctors directing the projects did not conclusively demonstrate that the condition treated was the common cold. The Council said "the patient may have been mistaken in his belief that he was getting a cold."

The Council said, however, that "the antihistaminic agents apparently produce considerable subjective relief owing to inhibition of nasal discharge."

The Council's critique recommended refinement of cold research techniques to include isolation of a cold-producing organism with which to inoculate patients, who would be treated with anti-histamines before and after inoculation, with a control group receiving only inert or useless tablets.

A hospital recently posted this sign: During this intense cold weather, and owing to the scarcity of coal, no unnecessary operations will be performed.

Liquid Hematinic "Valentine"
8 fl. oz. and 1 gal. bottles

Valprota
pleasant tasting protein supplement in 1 lb. and 5 lb. bottles.

Dehydrocholic Acid
Council-Accepted
bottles of 100 and 1000 tablets.

Valentine's Meat Extract
a pleasant tasting source of potassium, 1½ fl. oz. bottles.

Liver Injection Crude U.S.P.
1 and 2 injectable units per cc., 10 cc. vials.

Liver Injection U.S.P.
10 U.S.P. units per cc., 10 cc. vial
15 U.S.P. units per cc., 3 vials 1 cc. each.

Liquid Extract of Liver U.S.P.

Liquid Extract of Liver with Iron
8 fl. oz. bottles.

Valentine Company, Inc.
Richmond, Va.

TRICOMBISUL

a triple sulfonamide mixture—highly satisfactory

for everyone concerned

for the physician



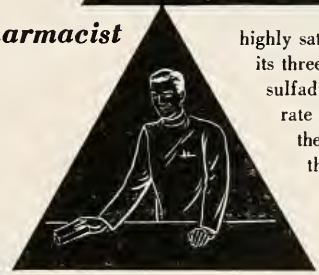
"highly satisfactory . . . because of its low toxicity, excellent tissue distribution and good therapeutic efficiency."[1]

for the patient



highly satisfactory because he will recover quickly with less risk and less inconvenience.

for the pharmacist



highly satisfactory because its three components — sulfa*cetimide*, sulfadiazine and sulfamerazine — rate highest. TRICOMBISUL will therefore be prescribed more often than other combinations.

SCHERING

TRICOMBISUL Tablets contain 0.5 Gm. total of sulfa*cetimide*, sulfadiazine, and sulfamerazine, 0.166 Gm. each. Bottles of 100 and 1000.

1. Lehr, D.: Scientific Exhibit, Atlantic City Session, American Medical Association, June 6-10, 1944

*T.M.

Schering

CORPORATION BLOOMFIELD, NEW JERSEY

Some Pharmacy Statistics

From time to time various individuals associated with Pharmacy require basic information concerning their profession for use in preparing speech material. Such a request came in recently from Kinston, and, anticipating the need for such information in the future, we publish a few statistics of interest:

Total Number of Pharmacists Licensed by N. C. Board.....1,338
Total Number Pharmacists Engaged in Practice in North Carolina 1,127
Total Number Women Pharmacists.... 31
Number Who Are 4-Year Graduates... 335
Number Who Are 3-Year Graduates... 193
Number Who Are 2-Year Graduates... 343
Number of Non-Graduates..... 467
Number Retail Pharmacies in North Carolina 846
Number Hospital Pharmacies in North Carolina 15
Number Rxs Filled 1949.....12,795,000

Ages of Pharmacists Engaged in Practice

Under 30 Years 149
30 to 39 Years.....242
40 to 49 Years.....312
50 to 59 Years.....325
60 to 64 Years.....143
65 to 69 Years..... 80
Over 70 Years..... 73

Number Pharmacists Per Pharmacy

One Pharmacist 619
Two Pharmacists 165
Three Pharmacists 25
Four Pharmacists 5
Five Pharmacists 1

A Russian Citizen

MAY NOT own land.
MAY NOT be tried by a jury.
MAY NOT choose his own job.
MAY NOT absent himself from work.
MAY NOT strike.
MAY NOT picket.
MAY NOT employ labor.
MAY NOT travel.
MAY NOT own jewelry.
MAY NOT ring a church bell.

And is forbidden freedom of speech, freedom of assembly, freedom of religion and freedom of soul.

HELP WANTED

Wholesale drug firm needs reliable, experienced pricer and would welcome opportunity to talk with anyone so qualified, living near or contemplating moving to Charlotte.

SCOTT DRUG COMPANY
Charlotte, N. C.

AN OLD SOUTHERN CUSTOM...



More Popular Than Ever!



FROM THE LOVERS of yesterday the lovers of today have inherited the Old Southern Custom of giving Nunnally's. And they are using Nunnally's Box Bountiful more and more as a symbol of affection. Why not give that lovely lady a thrill with a box of Nunnally's today?



GIVE

Nunnally's

THE CANDY OF THE SOUTH

Roy Johnson to Head Asheville Club

Seventy-nine persons, including five pharmacists from Tennessee, were present for the regular monthly meeting of The Asheville Drug Club, held in that city on February 10th.

A lengthy program, presided over by the Club's efficient president Charles J. Sisk, of Malvern Hills Pharmacy, consisted of short talks by NCPA President J. C. Jackson of Lumberton, TMA Secretary-Treasurer J. Floyd Goodrich of Durham, NCPA Secretary Smith of Chapel Hill and several of the Tennessee pharmacists.

The annual election of officers and a showing of a football movie concluded the program.

Roy Johnson, a charter member of the Club, was elected president of the Club for the coming year. He has operated various drug firms in Asheville over the past two decades. Currently he is associated with the Langren Drug Store.

Elected to serve with President Johnson were Ed Brown, vice-president; William Jordan, secretary, and Horace T. Graham, treasurer.

Before relinquishing his official duties, President Sisk received several pictures of the Club's Christmas party, appropriately framed, as a token of appreciation for his excellent work and leadership during the preceding year. The presentation was by Stacy Smith.

Moss Salley, who had been selected as Local Secretary for the coming convention, spoke briefly of his plans to arrange suitable entertainment for the convention delegates, and to provide housing for the 800 persons expected to attend the meeting.

A check for $500 was presented to Secretary Smith by TMA Secretary J. Floyd Goodrich as a contribution to the Institute of Pharmacy by The Traveling Men's Auxiliary.

A substantial contribution to the Asheville Orthopedic Home was voted—$25.00 from the Club's treasury, and about $50.00 was collected from persons attending the meeting to add to this donation.



Lance

The Best
Peanut Butter
Sandwiches
Peanuts
Candies
and Other
Bakery Products

Proven Acceptance!



AVERAGE PROFIT 56%

70% Ethyl Alcohol by Volume



✓ TOP PROFITS

✓ TOP QUALITY

with

Complete Consumer Acceptance

DISTINCTIVE PRIVATE—MOLD BOTTLE — COLORFUL LABEL — DESIGNED IN STYLE AND SIZE TO GRACE THE MEDICINE CABINET SHELF.

RUBBING ALCOHOL - N.F. 70% ETHYL

	Reg.	Special	F.T.M.	Unit	Gross Profit
8 oz.	2.00	1.60	.29	.13	54%
Pint	3.06	2.40	.49	.20	59%

Purepac
"ALL THAT THE NAME IMPLIES"

PUREPAC'S SPECIAL MARCH OFFER OF RUBBING ALCOHOL IS FAIR TRADED — AFFORDING PROTECTED PROFIT MARGIN IN EXCESS OF 56%!

SEE YOUR INDEPENDENT SERVICE WHOLESALER

JUSTICE DRUG COMPANY

GREENSBORO, N. C.

Dependable Service Since 1898

BUTTERCUP
ICE CREAM

"IT'S FAMOUS
because
IT'S GOOD"

To Our —
GOOD FRIENDS
IN NORTH CAROLINA

Your orders for
Labels, Drug Boxes and
Physician's Prescription Blanks
are greatly appreciated.

McCourt Label Cabinet Co.
58 BENNETT STREET
BRADFORD, PENNA.

Ralph M. Crosson, Representative
P. O. Box 475, Columbia, S. C.

Holdup Men Sentenced

William G. Bayes and Virgil Lee Bryan, two ex-convicts from Charleston, West Virginia, who staged an $8,000 robbery of the Holloway Street Pharmacy in Durham last Halloween night, have been sentenced to 10 to 15 years each.

J. C. Taylor, the pharmacist, was held up as he prepared to close the store for the night. The two men made Mr. Taylor hand over his wallet, unlock the door to the Pharmacy, from which they removed approximately $1,000 in cash, $7,000 in war bonds, and a quantity of narcotics and a pistol.

White Dairy Consolidated with Borden Co.

George L. H. White, president and founder of the White Dairy Products Company of Raleigh, has announced the consolidation of his firm with the Borden Company. In the future the firm will be known as White Dairy Products Division of the Borden Company.

Manager of the Raleigh firm will be Hugh C. Bennett, who formerly was with the High Point branch of Borden's. Mr. White will continue with the firm as a member of the board of directors.

The British Election

Visitors from London bring us this yarn about the Conservative who went to a dentist for the first tooth extraction of his life.

"I don't fancy the notion of gas," he told the dentist. "How about some other form of anesthesia—like scopalamine? My wife speaks favorable of that."

Aghast, the startled dentist objected: "Scopalamine, sir, is reserved for labor pains."

"Gad," cried the Conservative, "has Labor taken that over also?"

Patience—After a man has tried to lead a calf, he has more patience with human beings.

EXCLUSIVE

Milk Chocolates

IN THE MOST BEAUTIFUL PACKAGES



PANGBURN COMPANY

FORT WORTH, TEXAS



"PUSH PAL" MONTH

For greater profits, April is the month to push new Pal Hollow Ground injector blades and new, improved Pal Hollow Ground double and single edge blades in new plastic Zipak. In fact, it's smart to push Pal Blades every month, every day! For Pal pays you the highest profit of any nationally-advertised, popular-priced blade.

"Pal's Your Best Blade Buy"

NEW INJECTOR

PAL HOLLOW GROUND RAZOR BLADES

DOUBLE AND SINGLE EDGE

Pal Blade Co., Inc., 43 W. 57th St., N.Y. 19

POWERS-TAYLOR DRUG COMPANY

Richmond, Va.

Wholesale Druggists

Importers & Jobbers

Druggists' Sundries & Fancy Goods

We solicit your orders

Our experience of over 70 years insures our ability to serve you satisfactorily

CAPUDINE ADVERTISEMENTS

appear from one to three times per week in more than Sixty-five North Carolina newspapers that have a circulation of over 850,000, promoting the sale of Capudine through *Drug Stores Only*.

We appreciate the co-operation of the Druggists of North Carolina in the sales of millions of bottles of Capudine during the past half century.

"A Good Product Consistently Advertised"

CAPUDINE CHEMICAL COMPANY

Raleigh, North Carolina



PRESCRIPTION FOR LEAKY PIPES—Some of the pharmacy students at Chapel Hill were amused at the solution worked out by a local plumber for a leaky pipe. The photo, made by Professor Herman Thompson, tells the story. An essential prescription accessory in this instance is a 6-foot ladder, but fortunately this item was not required as the plumber returned shortly after the picture was made and fixed up the pipe nicely, thereby lowering the humidity in the vicinity of Howell Hall by a considerable percentage.

"THE SEAL OF SATISFACTION"

LABORATORY Quality Tested SUPERVISED

FOR PROFIT'S SAKE

Serve GIBSONS

ICE CREAM

Gibson Ice Cream

N.A.R.D. LARGE SIZE WEEK

Week April 15-23

Here is a big sales event that can bring you extra profits. It is time to build sales in the lull after Easter.

LARGE SIZE WEEK offers you many advantages over many other sales events.

1. It appeals to the consumer in that it emphasizes economy.
2. Through the publicity of the event the public is made aware of the wide variety of merchandise drug stores carry.
3. It gives you an opportunity to coordinate virtually every department in the store in a sizable promotion.

More information can be found by reading February 6th issue of the N.A.R.D. Journal. This promotion will bring you added sales, and can also be an aid in training your clerks.



Owens & Minor Drug Company

Incorporated

1000 E. Cary Street Richmond, Va.

"Good Drug Wholesalers Since 1882"

The Carolina Journal of Pharmacy

PUBLISHED MONTHLY BY THE

NORTH CAROLINA PHARMACEUTICAL ASSOCIATION

AT CHAPEL HILL, N. C.

W. J. SMITH, MANAGING EDITOR

Entered as second-class matter July 5, 1922, at the post office at Chapel Hill, North Carolina under the Act of March 3, 1879

Annual Subscription, $1.00 Single Numbers, 15 Cents

Vol. XXXI MARCH, 1950 No. 3

The Pharmacy Survey - Of Vital Importance

The Pharmacy Survey now underway in the State is one of the most significant and vital ever undertaken by an organized pharmaceutical group in North Carolina. Significant, for the survey indicates the State Board of Pharmacy, sponsoring agency, is interested in your problems and your suggestions for solving them; vital, because the results of the survey are most certainly to influence the Board's decisions in respect to law enforcement, revision of our present pharmacy laws, and other matters of concern to all who in any manner are associated with Pharmacy in the State.

The survey questionnaire was mailed to all licensed pharmacists of the State—more than 1,000 persons in all—by the State Board. Instructions accompanying the questionnaire urged that the survey sheets be completed and returned as quickly as possible. While no deadline for receipt of returned questionnaires has been set, members of the Board have tentatively agreed to start compiling the answers on or about April 1st, in order that a report of the survey findings may be made in Asheville at the annual convention of the North Carolina Pharmaceutical Association.

The survey idea originated with a member of the Board, Mr. Robert Neal Watson of Sanford, and once the project got underway, he received full cooperation from other members of the Board. The survey questions were compiled from tentative questions submitted by members of the Board and by other persons interested in the project.

Most of the subjects covered by the survey have been discussed at various state and district meetings over the past decade, but never before have so many pharmacists had an opportunity to express themselves on issues of direct importance to their professional livelihood. The Board of Pharmacy, acting demoeratieally, has opened the door to all pharmacists who desire a voice in the shape of things to come. Whether the opportunity will be grasped is something that will be decided by April 1st.

Knowing the survey questions will be of interest to readers of the JOURNAL, a compilation of the questions incorporated into the questionnaire appears on succeeding pages. Notice how the subjects extend to practically every phase of our professional life.

We commend the members of the State Board of Pharmacy for sponsoring the survey, and, in order that it may realize its objective, every pharmacist receiving one of the official questionnaires is urged to complete and return it as quickly as possible. By so doing, he along with the thousand other pharmacists of the State will be helping to perpetuate that which so many of us cherish—government by the governed.

Survey Questionnaire

I. QUALIFICATIONS FOR LICENSURE

A. Education

The educational requirements necessary to be met in order to be licensed should be:

() Four (4) years attendance at a recognized college of pharmacy. (Present requirement.)
() Five years attendance at a recognized college of pharmacy.
() Six years attendance at a recognized college of pharmacy.
() Two years pre-pharmacy college training and four years pharmacy college attendance.
() Other—specify.

B. Age

A Candidate for license should be:

() Twenty-one (21) years of age. (Present requirement.)
() Nineteen (19) years of age.

C. Practical Pharmacy Experience

1. The practical pharmacy experience to be obtained in order to qualify for license should be:

() Fifty-two (52) average work weeks—one (1) year. (Present requirement.)
() Thirty-six (36) average work weeks—nine (9) months.
() Twenty-six (26) average work weeks—six (6) months.
() No practical experience.
() Other---specify.

2. This experience should be gained:

() At any time after sixteenth (16th) birthday and not concurrent with any school attendance. (Present requirement.)
() During vacation periods in college.
() After graduation from college.
() Other—specify.

3. Credit should be given for practical experience only when it is received in stores meeting the following conditions (check those you believe should apply):

() Stores employing two or more pharmacists.
() Stores filling a minimum of () number of prescriptions annually.
() Stores that are primarily non-commercial.
() Stores that maintain adequate technical equipment.
() Where the management and pharmacist signify a willingness to give the apprentice the proper type of training.
() Stores which are owned by pharmacists.
() Stores which meet certain reasonably strict requirements which might be set up by the Board of Pharmacy.
() Stores which have a clear record with regard to observance of all Federal, State and local laws and ordinances.
() Any store which is registered with the Board of Pharmacy.

D. Citizenship

Citizen status as a prerequisite for licensure should be:

() Citizen of U. S.
() First papers.
() Citizenship not necessary. (Present requirement.)

II. EXAMINATIONS

1. State Board examinations are:

() too difficult.
() too easy.
() about right.
() not comprehensive enough.
() too theoretical.
() too long.
() too brief.
() other—specify.

2. Do you feel that a limit should be placed on the number of times a person can fail a Board examination before being required to return for additional study at a college of pharmacy. () Yes () No—number times failed ()

III. BOARD MEMBERSHIP

1. Are you satisfied with the present system of electing the members of the Board of Pharmacy. () Yes () No.
2. Do you favor a limit on the number of terms (present term five (5) years) a Board member can serve? () Yes () No. Number of terms ().
3. Qualifications which a pharmacist should possess in order to be eligible for Board membership. (Check those which you think should apply.)

() Resident of N. C.*
() Actively engaged in pharmacy.*
() Member of N. C. P. A.*
() Registered in N. C.*
() Engaged in retail pharmacy.
() Must have practiced pharmacy at least five (5) years.
() Must be a graduate of a four year school or more.
() Should be over () years of age.
() Should have better than average reputation as pharmacist.
() Should be of high moral character.
() Must have demonstrated an interest in the protection of public health.
() Must have demonstrated an interest in the elevation of the standard of pharmaceutical practice.

* These are present requirements.

IV. PRACTICE OF PHARMACY

1. The present law permits pharmacists, licensed assistant pharmacists, as well as persons not licensed under the **immediate** supervision of a pharmacist to fill prescriptions and render other pharmaceutical service.
 a. Do you think that this law provides adequate safeguards to the public? () Yes () No.
 b. Do you believe that this law is generally observed in North Carolina? () Yes () No.
 c. Do you think that the enforcement program of the Board of Pharmacy in regard to this law is sufficiently strong? () Yes () No.
 d. Do you think that any definite progress has been made within the past two years in securing better observance of this law? () Yes () No.
2. Would you be willing to be legally charged with the responsibility of seeing that only licensed pharmacists, licensed assistants and registered apprentice pharmacists (a person duly enrolled within the past two years or graduated from a recognized college of pharmacy) under legal supervision, fill prescriptions and render other pharmaceutical service in the store where you are employed? () Yes () No.
3. Should physicians be permitted to dispense their own prescriptions? () Yes () No.
4. Would you favor the enactment into law of a reasonable code of professional ethics for pharmaceutical practice? () Yes () No OR
5. Should a code of ethics be adopted by the N. C. Pharmaceutical Association and compliance be made voluntary, a breach of which would constitute grounds for cancellation of membership? () Yes () No.
6. Your suggestion:

V. OPERATION OF DRUG STORES

1. Do you think the present system of issuing drug store permits is satisfactory? () Yes () No.
2. Should drug store permits be issued to the licensed pharmacist in charge of a drug store rather than to the owner and cancel same when the pharmacist to whom issued is no longer in charge? () Yes () No.
3. Should the Board of Pharmacy require notice within a specified time (say 48 hours) from both the store and the pharmacist when a pharmacist personnel change occurs? () Yes () No.
4. Permits should be issued to "one man" drug stores only:
 () in towns of under () population.
 () to established drug stores but not to new "one man" drug stores.
 () When the owner is a pharmacist.
 () When the Board is satisfied that the requirements of the Pharmacy law will be met.
 () No change from present condition.
 () Not at all.
 () Your suggestion:
5. Should a non-pharmacy establishment be permitted to accept for delivery prescriptions to be filled at a legally registered drug store? () Yes () No.
6. Should every drug store be required to meet a minimum standard of technical equipment and reference books? () Yes () No.

VI. LAW ENFORCEMENT

1. The laws governing the practice of pharmacy and the operation of drug stores should be:
 () strictly enforced.
 () enforced reasonably and strict compliance be made gradual along with a program of education of the pharmacist to his professional responsibilities.
2. Do you feel that the present powers of the Board of Pharmacy:
 () are adequate to properly administer the law.
 () curtailed.
 () should be expanded and strengthened.
3. Do you think the Board of Pharmacy should employ more than two inspectors? () Yes () No. If "yes," would you suggest financing this expense by:
 () increasing pharmacist renewal license fee.
 () appropriation from State funds.
 () increasing drug store permit renewal fee.
 () other—specify.
4. Would you favor the transfer of all pharmacy law as well as other drug law enforcement to a State Bureau of Professional Law Enforcement, the same to be under Civil Service? () Yes () No.
5. Do you favor granting the Board of Pharmacy power to subpoena witnesses for hearings? () Yes () No.
6. Should decisions of the Board of Pharmacy be subject to review and change by the superior courts of the State? () Yes () No.

(Continued on Page 133)

2 Quick Ways to Relieve a HEADACHE



★ **TABLETS**
10c & 25c

★★ **POWDERS**
10c & 25c

Headache **BC** *Relief*

★ Introduced in 1947. Already a nation-wide success.

★★ Introduced 1910. America's fastest-selling headache powder.

B.C. REMEDY CO.

DURHAM, NORTH CAROLINA

Convention Pre-Vue

United States Senator Frank P. Graham and former President of the Greater University of North Carolina will be the chief speaker at the first session of the 1950 Convention of the N. C. Pharmaceutical Association and its two affiliated groups, The Woman's Auxiliary and The Traveling Men's Auxiliary. Senator Graham will be followed by several other nationally known speakers, including George Bender, Editor of *Modern Pharmacy* and a former editor of *The NARD Journal.*

A general reception will be held in the ballroom of The George Vanderbilt Hotel, Asheville, on Sunday night, April 23rd, in advance of the first business session, which has been scheduled for Monday, April 24th, beginning at 10 A.M.

Two short business sessions—10 A.M. to 12 noon and 2 to 4 P.M.—are scheduled each of the three convention days, starting with the general session on Monday, and ending Wednesday afternoon, April 26th. By shortening the business sessions to two hours each, more time will be available to delegates for visiting the scenic spots of The Land of the Sky.

While the entertainment program has not been completed as this pre-vue of the convention is written, these events have been definitely scheduled by Stacy Smith, Chairman, and the members of the NCPA Entertainment Committee:

Sunday, April 23, 8 P.M.—General reception honoring officers of the NCPA, TMA, and Woman's Auxiliary. Musical entertainment by Maddaford Trio. Refreshments.

Monday, April 24, 8 P.M.—The Society for the Preservation and Encouragement of Barber Shop Quartet Singing in America, Inc., presents its Chorus of 60 male voices and leading quartets. Sponsored by Dr. T. C. Smith Company.

Tuesday, April 25, 8 P.M.—Bob Patton, noted Tar Heel Humorist, returns with a bag full of side-splitting stories entitled "The Mortar & Pestle." Sponsored by The B. C. Remedy Company of Durham. Skit: "Romeo and Juliet in The Land of The Sky." Old fashioned auction sponsored by The Woman's Auxiliary of the NCPA, with television set as first prize.

Wednesday, April 26, 8 P.M.—Floor show and dance sponsored by The Traveling Men's Auxiliary.

The ladies of Asheville and nearby towns, under the leadership of Mrs. Edwin C. Brown, are planning a series of luncheons and bridge-teas for members of The Woman's Auxiliary and guests of that organization.

The Auxiliary's annual business session will be held at The Battery Park Hotel, April 25, beginning at 10 A.M. Mrs. W. A. Ward, president of the Auxiliary, will preside.

Bob Brownie, Dr. Miles representative in North Carolina, has been selected as TMA Entertainment Chairman for the Convention, and he has already reserved the Asheville Municipal Auditorium for the TMA Party, which is expected to attract well over one thousand persons.

W. Moss Salley, well known Asheville pharmacist, has been selected as Local Convention Secretary, and, since early February, he has given a great deal of his time towards selecting committees and arranging the many details which go into the making of a successful meeting.

Although the George Vanderbilt Hotel (convention headquarters) has been completely booked, more than three hundred rooms will be available in Asheville for the use of convention delegates and their guests. If you plan to attend the convention this year and have not reserved a room, you are urged to immediately communicate with the Chairman of The Housing Committee, Mr. Joe T. Russell, Asheville, N. C., who will assist you in obtaining the desired accommodations.

For the complete business and entertainment program, see the April issue of The Carolina Journal of Pharmacy.

Send Us Your
KODAK FINISHING

FOR

TOP QUALITY—POPULAR PRICES—RAPID SERVICE—
LIBERAL DISCOUNT

We are serving many of the finest drug stores and camera shops in the Carolinas and Virginia including:

Apothecary Shop, Elizabeth City, N. C.
Ashland Camera Shop, Ashland, Va.
B & M Drug Co., Crewe, Va.
Basarts Drug Store, Greenville, N. C.
Baxter's, New Bern, N. C.
Bells Drug Store, Greenville, N. C.
Boyd's Camera Shop, Fayetteville, N. C.
Brame Drug Store, N. Wilkesboro, N. C.
Bunch Drug Store, Goldsboro, N. C.
Butler & Carroll Drug Co., Dunn, N. C.
Bynum's Drug Store, New Bern, N. C.
Campbell Pharmacy, Hamlet, N. C.
Carolina Rexall Store, Wadesboro, N. C.
Clark's Pharmacy, Williamston, N. C.
Coleman Walgreen Agency, Jacksonville, N. C.
Connell's Drug Co., Henderson, N. C.
Culpepper Book Store, Culpepper, Va.
Dameron Drug Store, Tabor City, N. C.
Davis Pharmacy, Williamston, N. C.
Day's Drug Store, Spruce Pine, N. C.
Edwards Drug Store, Wake Forest, N. C.
Edwards Pharmacy, Ayden, N. C.
Emporia Drug Co., Emporia, Va.
Evans Pharmacy, Dillon, S. C.
Everington Drug Store, Laurinburg, N. C.
W. B. Fearing, Manteo, N. C.
Fox Drug Co. Inc., Rockingham, N. C.
Fremont Drug Co., Fremont, N. C.
Goldsboro Drug Co., Goldsboro, N. C.
Hall Drug Co., Scotland Neck, N. C.
Haney's Pharmacy, Waynesboro, Va.
Hilton Pharmacy, Hilton Village, Va.
Hobby Center, Newport News, Va.
Homes Pharmacy, Bowling Green, Va.
H. R. Horne & Sons, Fayetteville, N. C.
Howell Drug Co., Raeford, N. C.
Hughes Drug Co., Ashland, Va.
Jay Bee Drug Co., Dillon, S. C.
Johnson Drug Co., Smithfield, N. C.
Jones Drug Co., Franklin, Va.
Jones Pharmacy, White Stone, Va.

Lenoir Drug Store, Lenoir, N. C.
Lincoln Cut Rate Drugs, Inc., Lincolnton, N. C.
Louisa Drug Co., Louisa, Va.
Matthews Drug Co., Roanoke Rapids, N. C.
McIntyre Drug Co., Dillon, S. C.
Miller's Camera Shop, Williamsburg, Va.
Mineral Drug Store, Mineral, Va.
Mitchener's Pharmacy, Edenton, N. C.
Montgomery Drug Co., South Hill, Va.
Morehead City Drug Co., Morehead City, N. C.
Nansemond Drug Co., Suffolk, Va.
Parker's Drug Store, Henderson, N. C.
Pettus Garland Drug Co., South Hill, Va.
Ragsdale Studio, Chase City, Va.
Ramseur Pharmacy, Ramseur, N. C.
Red Springs Drug Co., Red Springs, N. C.
Rice's, Kilmarnock, Va.
Ricks Drug Co., Rocky Mount, N. C.
Ricketts Drug Store, Orange, Va.
Ridenour Studio, Fayetteville, N. C.
Rock Drug Co., Valdese, N. C.
Rosemary Drug Co., Roanoke Rapids, N. C.
Scotland Drug Co., Laurinburg, N. C.
Louis Selig, Elizabeth City, N. C.
Selma Drug Co., Selma, N. C.
Souder's Pharmacy, Fayetteville, N. C.
Spencer Drug Co., Blackstone, Va.
E. M. Stratton, Gordonsville, Va.
Wakelon Drug Co., Zebulon, N. C.
Ward Drug Company, Nashville, N. C.
Warren's Drug Store, Greenville, N. C.
Warsaw Drug Co., Warsaw, N. C.
Watkins Wood Drug Co., Emporia, Va.
White's Pharmacy, Hilton Village, Va.
Windsor Pharmacy, Windsor, N. C.
Woolard's, Henderson, N. C.
Zoeller Drug Co., Tarboro, N. C.

In addition we finish for 40 drug stores in Richmond.

Let us serve you, too. Samples and full information on request.

8th & Main Sts.
P. O. Box 658
Richmond, Virginia

GALESKI PHOTO CENTER

VA Service Program Shows Increase

A comparison of prescriptions handled by the N. C. Pharmaceutical Association for the Veterans Administration during 1948-'49 is shown below.

Totals for the two years were: 1948, 6,492 prescriptions; 1949, 11,988 prescriptions.

1948		*1949*	
January	404	January	685
February	335	February	774
March	438	March	900
April	595	April	922
May	549	May	920
June	528	June	919
July	509	July	955
August	580	August	1,194
September	590	September	1,108
October	678	October	1,264
November	579	November	1,175
December	707	December	1,172

Addresses Nurses Association

"New Drugs and Their Usage" was the title of an address presented March 3rd by Dr. E. A. Brecht at an assembly of the Alamance County Nurses Association. The meeting, held in Burlington, was attended by nurses from the city as well as nearby towns.

Dr. Brecht was introduced by Joe Barbour, of the Burlington Drug Company.

Pharmacy Students Learn about Latest Drugs

As a part of the course in New and Non-Official Remedies being taught this quarter at the University by Dr. Fred Semeniuk, representatives of various pharmaceutical firms are invited to discuss their most popular specialities.

On February 22nd Messrs. Gattis of Richmond and Tyson of Roseboro, representing Lederle Laboratories, brought the students up-to-date on Aureomycin and Artane, the latter product being a new and highly potent antispasmodic.

Other representatives who have lectured to the class include J. W. Harrell, Raleigh (Squibb); Dave McGowan, Chapel Hill (Lilly); W. F. Matthews, Jr., Raleigh (Merrell) and I. D. Harvey, Charlotte (Abbott).

Wayne County Group Meets

Representatives from drug stores located in Goldsboro, Fremont, Mount Olive and Princeton met in the Goldsboro Community Building on February 14th to hear about the progress of the Institute of Pharmacy.

The affair opened with a delicious barbecue, arranged by B. R. Ward of Goldsboro. The program, which included a football movie in addition to the Institute talk, was under the direction of Tom Robinson, president of the Goldsboro Drug Club.

NCPA Secretary Smith showed blue prints of the Institute and discussed the program which would be carried on in the building after erection. In order to complete the project, he stated individual county quotas would be established and released in March.

Practically all the drug stores of Wayne County were represented at the meeting, and assurances were given officials of The Institute that the county would do its part towards the project.

Has Perfect Solution

John E. F. Hicks of the Goldsboro Drug Company, Goldsboro, says he now has a solution to all our problems. And the best part of it, John says, is that aid is near at hand—no further away than your prescription department. When pressed for further details, John will hand you a package of "Dexamyl" with manufacturer's recommendations, which read as follows:

"Dexamyl is widely useful in everyday practice to provide symptomatic relief from mental and emotional distress marked by discouragement, apathy and pessimism; tearfulness and depression; anxiety, nervous fears and phobias; irritability, excitability and agitation; difficulty in thinking and in communicating thoughts to others; diminution of capacity of work; sensations of weakness and exhaustion; undue preoccupation with vague somatic complaints."

1950 Blue Book Now Available

The New *American Druggist 1950 Blue Book*, issued recently, contains over 150,000 individual drug items with approximately 80,000 items changed since last year's edition and, identifying 15,054 new products and new prices not available in any other drug price book.

This 592 page directory of complete drug product buying information, listing over 5,800 drug product manufacturers, whose products are cross-indexed to their names and addresses, shows sources of supply, trade names, descriptive information and catalogues of many of the country's leading drug suppliers. Bound securely for year round daily usage, the *Blue Book* is being mailed to over 53,861 prescription druggists and all wholesale and chain buying offices. A limited number of copies are available for $4.00.

Suttlemyre to Represent N. C.

P. J. Suttlemyre of Hickory will represent North Carolina at The Southeastern Pharmaceutical Conference, scheduled for the Biltmore Hotel in Atlanta, April 3. The Conference is being held in conjunction with the Diamond Jubilee program of the Georgia Pharmaceutical Association.

McAllister & Brantley on Program

H. C. McAllister and John C. Brantley, Jr., both members of the State Board of Pharmacy, appeared on the program of the Third District NABP and AACP, held in Atlanta, March 6-7.

McAllister discussed "A Law Enforcement Training Program," while Mr. Brantley took part in a symposium on Board examinations.

M. G. Morris Elected President of Greensboro Drug Circle

M. G. Morris, pharmacist and E. R. Squibb representative, was elected president of the Greensboro Drug Circle at the regular monthly meeting, February 10. Rufus Russell, pharmacist, owner and manager of Elm Street Pharmacy, was named vice-president and James Waugh of Justice Drug Company secretary-treasurer.

Mr. Morris pledged his active support as leader of the club and had everyone present at the meeting also pledge his co-operation. Mr. Morris indicated that the success of the club was a good deal dependent on the willingness of each member to do his share when called upon to serve on a committee.

Frank S. Goodrum, hard working past president of the Circle, did much to organize interesting meetings and lively social functions during his term of office.

There is a fine nucleus of individuals who have the welfare of the Circle at heart and big things are on the way under the able leadership of M. G. Morris.

New Product

Norman B. Moury, the popular representative of Henry K. Wampole in the State, writes us that his company has a new product on the market—Elixir Organidine and Phenobarbital.

Currently the Elixir is being detailed by Mr. Moury and soon every physician in the State will receive literature on the product direct from Philadelphia.

Elixir Organidine and Phenobarbital is indicated in selected cardiovascular, hypertensive, arteriosclerotic, thyrotoxic, climacteric, rheumatic or other cases where iodine therapy together with the accessory sedative effect of phenobarbital is desired.

Available through your jobber at $36.00 per dozen with usual bonus of one bottle with a dozen and discount. Fair traded at $5.00.

Business Failures

Since 1900 we have had three peaks in the number of business failures: 22,156 in 1915; 23,676 in 1922, and the all-time high of 31,822 in 1932.

In 1945 business failures reaches an all-time low of 810. Since 1945 the number of failures have increased each year, 1,130 in 1946, 3,476 in 1947, 5,252 in 1948, and 9,247 in 1949.

New Pharmacies Established in State

Since the first of the year, several brand new pharmacies have been established in the State. And a number of older firms have changed ownership.

D. L. Jordan and his son, W. W., opened Jordans Drug Store, 133 South Wilmington Street, Raleigh, on March 4th. Both Mr. Jordan and his son are licensed pharmacists.

Roberts' Drug Store, with W. L. Cameron as pharmacist, was established in February to become the second licensed drug store in West Jefferson. The owners are R. G. Barr and Robert Colvard.

The Guilford College Drug Company, with Carlton Robinson of Winston-Salem as pharmacist-manager, is now serving the people of that college community.

Moses J. Alston and Henry C. Eccles of Greensboro are the operators of a new pharmacy in that city—Eccles & Alston, 813 East Market Street.

Tate's Drug Store, Albemarle, was recently purchased by Thomas G. Loftin and the name changed to K & L Drug Store.

The new owner of Waughtown Drug Store, 1201 Waughtown Street, Winston-Salem, is R. F. Carswell, Jr. E. P. Crawford of High Point is the pharmacist.

C. C. Cannon is the pharmacist-manager of Lee Drug Company (formerly Ricks Drug Co.), 356 South Main St., Rocky Mount. Dr. J. M. Lee is the owner.

Sam Burrus has returned to retail pharmacy in Canton as owner-operator of Martin's Drug Store. After the store was sold, Pharmacist J. C. McGee returned to Asheville where he is now managing Lord's Drug Store.

A permit has been issued to F. H. Harris to operate the Y.M.I. Drug Store in Asheville. Henry E. Jones is the pharmacist.

George and Marion Edmonds, formerly of Wilmington, will open Edmonds Summit Center Drug Store in Greensboro the latter part of March. The pharmacy is located in a fast-growing residential section of Greensboro.

Reaco

Reaco B-Complex with C Tablets
$20.00 Doz. 100s

Reaco A & D Capsules
$10.00 Doz. 100s

A. E. P. Tablets
$24.00 Doz. 100s

Pyridoxine HCl (B6) 10 mg. Tablets
$2.50 per 100

Pyridoxine HCl (B6) 25 mg. Tablets
$5.00 per 100

Pyridoxine HCl (B6) 50 mg. Tablets
$9.00 per 100

Reavita Capsules
$34.80 Doz. 100s

Reacaps
$25.80 Doz. 100s

Your cooperation in stocking Reaco Products is appreciated.

REACO PRODUCTS

P. O. Box 247

WEST DURHAM, NORTH CAROLINA

Agents of Narcotics Bureau Active

Agents of the Federal Bureau of Narcotics have been active in the State of late.

In February District Supervisor of Narcotics Boyd Martin of Baltimore and State Agent W. T. Atkinson of Greensboro arrested several persons in the Burlington area for illegal sales of narcotic drugs. None of the persons arrested were pharmacists or in any way associated with the legitimate drug business in this State.

In early March federal and state officers arrested three persons for possessing and selling marijuana. The raid, conducted near Smithfield, netted about 40 pounds of the drug and 20 pounds of seed.

Tile & Till Throws Spotlight on Spake's Pharmacy

Spake's Pharmacy of Morganton, owned and operated by Y. E. Spake, received prominent mention in the January issue of Lilly's *Tile and Till*. An exterior picture of Spake's Pharmacy was shown by the national publication.

Dan Rhodes, a graduate of the UNC School of Pharmacy, and M. B. Sloop, a licensed pharmacist since 1927, are employees of this firm, which is one of the largest prescription pharmacies in the western part of the state.

Births

Mr. and Mrs. G. W. McLean of Clinton have announced the birth of a son, Edward Williams, born at Watts Hospital in Durham on February 9th.

If you happen to visit Yanceyville nowadays, you'll find a proud father and a triple proud grandfather in the person of Robert G. and Thomas J. Ham. Thomas J. Ham, III, arrived on February 24th at a hospital in Danville, Virginia. Mr. and Mrs. Robert G. Ham, the parents, and the grandparents, Mr. and Mrs. T. J. Ham, Jr., are the happiest folks in Caswell County these days.

Proved Profit Products

CONSTANT ADVERTISING KEEPS OLD CUSTOMERS BUYING — MAKES NEW CUSTOMERS DAILY



For 67 years, women have been buying this product in drug stores. Laboratory tested and controlled for assured satisfaction.

Granulated or powder for adults—Syrup of Black-Draught for children. Both are real profit makers.



The modern quick rub in a greaseless base. It is a profitable product that repeats regularly

A modern iron and vitamin B_{12} tonic, — plus vitamins B_2 and Niacin. You can recommend it with confidence

THE CHATTANOOGA MEDICINE CO.
ESTABLISHED 1879 CHATTANOOGA, TENN

SMITH WHOLESALE DRUG CO.
SPARTANBURG, S. C.

A Young and Growing Service Wholesale House,
Owned and Operated by Registered Pharmacists

We Appreciate Your Business

COUNTY QUOTAS

N. C. P. A. District 1

County	*Quota*
BUNCOMBE	$400.00
CHEROKEE	100.00
HAYWOOD	200.00
HENDERSON	200.00
JACKSON	50.00
MACON	100.00
MADISON	100.00
MITCHELL	75.00
POLK	50.00
SWAIN	50.00
TRANSYLVANIA	100.00
YANCEY	50.00

District 2

County	*Quota*
ALLEGHANY	$100.00
AVERY	50.00
BURKE	100.00
CALDWELL	50.00
CATAWBA	200.00
CLEVELAND	200.00
GASTON	200.00
LINCOLN	100.00
MCDOWELL	50.00
RUTHERFORD	100.00
WATAUGA	100.00
WILKES	200.00

District 3

County	*Quota*
DAVIDSON	$200.00
DAVIE	100.00
FORSYTH	300.00
IREDELL	100.00
ROWAN	300.00
SURRY	100.00

District 4

County	*Quota*
CABARRUS	$300.00
MECKLENBURG	500.00
STANLY	100.00
UNION	100.00

District 5

County	*Quota*
ALAMANCE	$200.00
GUILFORD	400.00
RANDOLPH	100.00
ROCKINGHAM	200.00

District 6

County	*Quota*
CHATHAM	$ 50.00
CUMBERLAND	200.00
HARNETT	200.00
HOKE	100.00
LEE	200.00
MONTGOMERY	100.00
MOORE	100.00
RICHMOND	200.00
ROBESON	100.00
SCOTLAND	100.00

District 7

County	*Quota*
DURHAM	$300.00
ORANGE	200.00
PERSON	100.00
WAKE	400.00

District 8

County	*Quota*
EDGECOMBE	$100.00
FRANKLIN	50.00
GRANVILLE	100.00
HALIFAX	200.00
NASH	200.00
NORTHAMPTON	100.00
VANCE	200.00
WARREN	50.00
WILSON	200.00

District 9

County	*Quota*
BLADEN	$100.00
BRUNSWICK	50.00
COLUMBUS	200.00
DUPLIN	200.00
JOHNSTON	200.00
NEW HANOVER	300.00
PENDER	50.00
SAMPSON	100.00
WAYNE	300.00

District 10

County	*Quota*
BEAUFORT	$200.00
BERTIE	50.00
CARTERET	50.00
CHOWAN	20.00
CRAVEN	100.00
DARE	40.00
HERTFORD	100.00
LENOIR	100.00
MARTIN	100.00
PASQUOTANK	100.00
PITT	300.00
WASHINGTON	50.00

Institute of Pharmacy County Quotas Established

In order to complete the Institute of Pharmacy Building Fund, new county quotas have been established as indicated on the opposite page. A few counties contributing far in excess of their original quotas have been eliminated from the list, and, in a number of instances, quotas have been reduced for certain counties having already contributed their approximate share of the building fund.

All funds received by the Institute Committee on or after March 1st will be credited to the quotas established for each county.

Beginning with the April issue of The Carolina Journal of Pharmacy, all counties will be divided into three categories: (1) Counties that have exceeded their quotas; (2) Counties that have met their quotas; and (3) Counties that are below quota.

If you have not contributed to the Institute of Pharmacy, you can help your county meet or exceed its quota by mailing a check to: N. C. Institute of Pharmacy, Drawer 151, Chapel Hill, N. C. While contributions may be made in any amount, it is suggested that employees contribute $20.00; owners of businesses, $100.

The names of all contributors to the Institute are being recorded in a book, which will be kept in the historical archives of the building.

Approximately 150 persons have qualified to have their names appear on the bronze mortar & pestle plaque by contributing a minimum of $100 to the building fund. The plaque will be attached to the wall facing the front entrance of the Institute.

After the Institute has been erected, additional names will be added to the plaque by means of matching side panels, but the qualifying fee will be upped to $200 for each name, and no panel will be added until a minimum of twenty persons have so qualified.

Additional space remains in the Beard Auditorium for memorial plaques (12 inches by 16 inches), perpetuating the memory of persons who have been identified with Pharmacy in this State. The memorial plaques are $500.

CONTRIBUTORS TO INSTITUTE OF PHARMACY

February 1-March 10

Dr. Henry M. Burlage, School of Pharmacy, Univ. of Texas, Austin, Texas; O. C. Edwards, Edwards Drug Company, Raleigh; E. T. Beddingfield, Beddingfield Brothers, Clayton; Professor I. W. Rose, School of Pharmacy, Chapel Hill; D. P. Robinson, Lyon Drug Company, Oxford; NCPA District 6 (Fayetteville Meeting); C. G. Lasley, Lasley-Roberson Drug Co., Draper; Thomas H. May, Wake Forest; Dr. Fred Semeniuk, School of Pharmacy, Chapel Hill; Clifton S. Brinkley, Winston-Salem; J. W. Mitchener, S & M Pharmacy, Hertford; R. S. Gorham, May & Gorham, Rocky Mount; Traveling Men's Auxiliary, NCPA; L. H. Mansfield, Graham Drug Company, Graham; J. Frank Sherard, Burlington; David F. Crowe, Albemarle; Joe T. Russell, Goode's Drug Store, Asheville; H. Bryan Duffy, Duffy Medicine Company, New Bern; L. R. Burris, Rock Drug Store, Valdese; Larry C. Harris, Harris Drug Store, Blowing Rock; Leonard R. Creech, Williams Drug Company, Oxford; Robert B. Hall, Hall Drug Company, Mocksville; L. J. Lea, Scotland Drug Company; William A. Simmons, Eckerd's Drug Store, Winston-Salem.

Miles Introduces Tabcin

The launching of a new improved anti-histamine compound tablet to be called Tabcin has been announced by Walter R. Beardsley, President of Miles Laboratories, Inc., makers of Alka-Seltzer.

Mr. Beardsley said in introducing the product, "In developing Tabcin we felt there was a definite need for an anti-histaminic cold tablet with an improved compound formula that could be sold to the general public.

"The question the general public is asking today is, 'Will the Anti-histamines cure my cold?' Well, some medical authorities say 'yes' and some say 'no.' But there is one thing certain. The anti-histamines do represent the first major improvement in several generations in the symptomatic treatment of colds. Spectacular results have been reported in tests where anti-histamines were administered to large groups of people. However, an anti-histamine alone does not relieve the general misery of a cold. The usual anti-histamine relieves only the so-called allergic 'symptoms' of a cold—the sniffles, sneezes and watery discharge from the eyes and nose."

Further explaining, Mr. Beardsley said, "Tabcin with its new improved compound anti-histaminic formula is not just another anti-histamine cold tablet. Tabcin goes even further. It is a compound of anti-histamine plus a time-tested analgesic and antipyretic ingredient and is designed for more complete cold relief. The triple action of Tabcin repels cold symptoms, reduces fever and relieves pain and misery."

Then Mr. Beardsley said, "Now, how about that 'dull feeling?' Tests show anti-histaminics do not act the same on everyone. In some they may cause drowsiness, even to the extent of making driving a car dangerous. However, everyone knows that colds by themselves usually cause a dull feeling. And when anti-histaminic cold tablets are taken, this dull, drowsy feeling may be increased.

"Tabcin Compound Tablets have been designed to help counteract this difficulty. They are made with a compound formula containing a special ingredient to combat the dull feeling of a cold and the occasional drowsiness produced by anti-histaminics. The anti-histamine used in Tabcin is one of the best known and most effective of those which have been prescribed by doctors for several years. Tabcin comes in easy-to-take sugar-coated tablet form—easy to swallow, no unpleasant after-taste."

Over the Counter Anti-Histamines

Anahist—Anahist Corporation
Resistabs—Bristol-Myers
Antamine—Grove Laboratories
Inhiston—Union Pharmacal
Kripton—Whitehall Pharmacal
Tabcin—Miles Laboratories

Prescription Anti-Histamines

Thephorin and Thephorin A. C.—Hoffma LaRoche
Benadryl—Parke, Davis & Co.
Coricidin—Schering Corp.
Neo-Hetramine—Wyeth
Caubren Compound—Whittier Labs.

EVERFRESH MAGNESIA

The Name at the Top—It's EVERFRESH



Cases 2-doz. $1.62 thru your Jobber

and . . . The Top Name among quality brands

Assures PROFITS

Assures DEMANDS

"The swing is definitely toward the brands the public knows."

Fair Trade Price 25c

The McCambridge & McCambridge Co.
Baltimore 23, Md.

Twenty Pharmacists Licensed

The State has twenty new pharmacists as a result of examinations given in Chapel Hill Feb. 21-23 by the State Board of Pharmacy. Nine candidates, some taking all or part of the examination, failed to pass.

The theoretical part of the exam covered two days; the practical, one day during which time the candidates demonstrated their ability in dispensing prescriptions, taking prescriptions over the phone, in completing questionnaires relating to specialities and modern day dispensing problems, and through personal interviews with members of the Board.

Of all the candidates taking the examination, Winfred A. King of Mount Airy made the highest grade.

Those passing, in addition to King, were Jesse H. Baker, Mt. Airy; Charles J. Beskid, Hamlet; Jimmie C. Bowers, Drexel; Ellis M. Fincher, Charlotte; William G. Forrest, Marion.

Winfield S. Gardner, Ashboro; Charles Bruce Hawkins, Bryson City; Raymond E. Heath, Norfolk, Va.; Mrs. Jean Snyder Hicks, Charlotte; Mrs. Lucille Earl Horner, Charlotte; William M. Howard, Morganton; Ralph L. Knox, Charlotte.

Mrs. Jean Lyerly Northcott, Durham; David S. Overton, Sanford; Harold E. Roper, Madison; Robert M. Ross, Bessemer City; Dannie D. Underwood, Greensboro.

Claude C. Wheeler, Jr., Chapel Hill; Russell L. Young, Jr., Greensboro.

Members of the Board giving the examination were W. A. Gilliam of Winston-Salem, president; Roger A. McDuffie of Greensboro; John C. Brantley, Jr., of Raleigh; Robert N. Watson of Sanford; and H. C. McAllister of Chapel Hill, secretary-treasurer.

The Board conducted several lengthy business sessions while in Chapel Hill. Several pharmacists cited to appear before the Board for various reasons were heard at that time. The Board also approved a questionnaire on pharmaceutical practice, soon to be mailed to all licensed pharmacists in the State.



DUPLICATION of items makes it increasingly difficult to keep prescription stocks under control. This is one of the problems of the times. Naturally, in order to operate successfully, it is imperative that you dispense what the physician prescribes. But it is no part of your job to create the demand. That is the business of the manufacturer. The time to stock new prescription items is when the doctor starts to prescribe, or when there is reasonable assurance that he will prescribe. It is easy to standardize on one high-class line. The Lilly Line is keyed to this modern situation. Order from us in accordance with your current needs.

THE PEABODY DRUG COMPANY
DURHAM, NORTH CAROLINA

News Briefs

Raleigh—Alton L. McLean, Jr., of Walgreen's prescription staff, has been transferred to Greensboro.

Carthage—Leon I. Graham, formerly with Tart & West of Roseboro, started to work for Shields Drug Company on March 1st.

Roanoke Rapids—Prior to the last war, John F. Rhem worked for various pharmacies in Roanoke Rapids and liked the town so well he decided to return. On March 1st, after a year and a half with Toms Drug Company of Wilmington, he officially became an employee of Rosemary Drug Company.

Winston-Salem—Bill Simmons went to work for Eckerds of Winston-Salem, after resigning from his former position with the Willson Drug Company, Ogburn Station. The transfer took place on March 6th.

Reidsville—R. I. Dailey has announced plans for removal of his pharmacy to a new location in Reidsville. Fixtures in the former store are to be sold, with brand new equipment to be installed when the store's location is shifted.

Asheboro—Mr. and Mrs. Samuel N. Black have announced plans to establish a pharmacy at Ormond Beach, Florida, shortly after April 1st. Both Mr. and Mrs. Black are graduate pharmacists and have been associated with various drug firms in Asheboro during recent years. Mrs. Black is a native of Bunnell, Florida.

High Point—Wyatt Whitley of Fremont came in as relief pharmacist for Jeff's Drug Store the latter part of February, and then returned to Thomasville in order that Mr. E. L. Webb might continue his winter vacation in Florida, which started in January with a brief visit to that state. Between the January work in Thomasville and the acceptance of the temporary position in High Point, Wyatt managed to help L. O. Hawkins in Statesville for one week.

Durham—Mr. and Mrs. James R. Casteel of The Durham Drug Company have returned to work after spending a brief vacation in Charleston, S. C. While in that section, the Casteels visited the cypress gardens.

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Also in gallon glass jugs. Ask your service wholesaler. E. B. EVANS CO., Phila. 33, Pa.

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RALEIGH, NORTH CAROLINA



Mayor Edward Haupt of Newton helped to get the March of Dimes Campaign off to a good start in his City by contributing 100 Silver Dollars to the Drive for Funds. Mayor Haupt, who is also Pharmacist Haupt of the H. & W. Drug Company, is shown with the box of Silver Dollars. Photo—Courtesy The Newton Observer.

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WINSTON-SALEM, N. C.

Gurley Elected President of NCPA District 10

At the conclusion of a NCPA District 10 meeting in Kinston on February 8th, W. B. Gurley, of Windsor, was elected president for the coming year.

Serving with him will be A. L. Hogan, of Kinston, as vice-president, and John Biggs, of Greenville, reelected secretary-treasurer for another year.

NCPA members and guests were welcomed by John C. Hood of Kinston, who, in his capacity of District 10 President, introduced the speakers.

The program opened with a brief talk by NCPA President J. C. Jackson of Lumberton. Then followed a talk, "Business Trends During 1949," by W. B. Gurley; an 18 minute film, "Toward Better Pharmacy"; and finally, an "Open Forum" concluded the session.

The men's business session followed a dinner in The Hotel Kinston, attended by 29 persons. The tables were attractively decorated by Mrs. John C. Hood and other ladies of Kinston. At the conclusion of the dinner, the ladies in attendance adjourned to the mezzanine floor of the hotel for an informal meeting.

Dr. and Mrs. M. L. Jacobs of Chapel Hill were present for the meeting. During the men's business session, Dr. Jacobs spoke of some projects underway at the School of Pharmacy.

In discussing "Business Trends During 1949," W. B. Gurley said:

Mr. President, Members of District 10, Ladies and Gentlemen:

Like my good friend, W. A. Ward of Swannanoa, said at the Convention in Durham last year, "It is a pleasure and a privilege to bring this report to you, for to me, to be here with you is a real pleasure and to render any service to The Association is a great privilege."

As any report dealing with facts and figures is usually somewhat boring, you may be like an old negro customer of mine before this is finished. Old Uncle John came in the store one day holding a piece of paper in his hand and one of my clerks asked him: "Uncle John, do you have a prescription?" The old darkey replied: "Naw suh son, ain't got no 'scription today, I'se got misery in de haid."

These surveys of business conditions throughout the State which Secretary Smith has been conducting, are of great interest, for they have furnished us with an accurate cross section of business problems as they appeared in 1949.

In comparing the gross volume figures of 1949 with 1948, it is interesting to note that 31 of 57 (54%) of those reporting increases and 36 of 66 (54%) reporting decreases, are to be found among those reporting up to and including 5% gain or loss.

The apparently unusual fact that 54% for both the increase and decrease may not be the coincidence that it appears to be. It may denote that the majority of the drug business changes during the past year were confined to this percentage range.

The next largest group being 14 increase and 22 decrease through 10%; 9 increase and 6 decrease through 20%; and the highest percentage or minority group, 3 increase and 2 decrease up to 45%.

The majority, 66 of 123 reporting, shows that our State sales decrease was just about on par with the National average of 2% reported in the January 31st issue of *Drug Topics*.

In fact, the only month their chart showed an increase was April, and that increase was only 2%, so if you care to, you can check your own records with this for a comparison.

Just for curiosity, I did check mine and found for that particular month I had a 5% increase.

As long as conditions are good and our businesses showing increases, some of us are more or less inclined to forget what makes us tick, but just let the cash register keys get a little rusty or it's bell out of tune for lack of use and we promptly start looking for reasons why the sky isn't blue any more.

For instance, the reasons given for decreases in sales volume range from "leveling off process" at 1% to "crop failure" at 25%. Of 33 comments from reporters, 12 show "farm income reduction," 12 show "industrial payroll curtailment," 3 attribute their decrease to "new and stronger competition," and among the remainder, "price declines" and "unskilled and dishonest labor" are mentioned.

Now on the brighter side of the sheet, all 25 of the reasons for increased sales are excellent with the exception of the one whose increase was caused by the misfortune of a competitor. The noblest reason being the one in the interest of public health and welfare—the absence of any polio epidemic.

Especially significant was the number of individuals reporting increases in their prescription departments. May this all important part of our pharmacies continue to develop and expand and bring to us the continued confidence and respect of our customers, and build within us the gratifying feeling of well being that comes from the belief that we have helped to make our communities better places in which to live.



I'm Telling Thousands

. . . YES Many Thousands of NORTH CAROLINIANS

In North Carolina alone more than eleven thousand nine hundred ninety-four radio messages for Stanback Headache Powders and Tablets are scheduled into the 640,000 radio homes of the State.

What does this mean to you? Just this—this fast-moving product brings you extra profits for your dollar of investment because of increased demand. Cash in on this advertising by displaying STANBACK prominently. Get on the band wagon that is playing . . . "SNAP BACK with . . .

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WSJS WAIR Winston-Salem	WFNC Fayetteville	WGNC Gastonia
WBIG WGBG Greensboro	WEED Rocky Mount	WOHS Shelby
WTIK Durham	WGTL Kannapolis	WLOE Leaksville
WPTF WRAL WNAO Raleigh	WSAT Salisbury	WHIT New Bern
WWNC Asheville	WGTM Wilson	WHKY Hickory
	WGBR Goldsboro	WRRF Washington
	WBBS Burlington	WADE Wadesboro



Snap Back with STANBACK

Research Foundation Approves Budget

The Board of Directors of the N. C. Pharmaceutical Research Foundation, meeting in Chapel Hill on February 7th, approved a budget of $12,150 to the University of N. C. for the school year 1950-51 for the promotion of pharmaceutical education and research.

In addition to special funds for research equipment, supplies, and library materials, the budget included eight graduate fellowships of which four are sponsored by manufacturers of pharmaceuticals: Vick Chemical Company, Wm. S. Merrell, Sharp & Dohme and Winthrop-Stearns.

In reviewing progress of The Foundation to date, Foundation President Roger A. McDuffie of Greensboro said that in the three years the Foundation had appropriated $17,600 to the University of North Carolina. He said, "Our record speaks for itself, but we need help for the future."

A campaign for additional Foundation support will be conducted later this year, it was decided by the Directors.

Officers re-elected were: President, Roger A. McDuffie; Vice-President, P. A. Hayes; Secretary, E. A. Brecht; Executive Committee, C. T. Council, Paul B. Bissette and I. T. Reamer; and Treasurer and Fiscal Agent, Depositors National Bank of Durham.

The other directors are D. L. Boone, E. C. Daniel, H. C. McAllister, A. N. Martin, H. C. Starling, P. J. Suttlemyre and W. J. Smith. Mr. Council and Mr. Suttlemyre were unable to attend the meeting.

American Foundation Awards 3 Fellowships to UNC

The American Foundation for Pharmaceutical Education has awarded three fellowships to students at Chapel Hill working for doctorate degrees in Pharmacy. The recipients selected at UNC include James G. Young, Milwaukee, Wis.; John W. Martin, Jr., Penn Laird, Va.; and Yeu Tsai Chang, Shanghai, China.

It costs the Foundation from $4,000 to $6,000 to carry each Foundation fellow through three years of graduate work leading to the Ph.D. degree.

Major purposes of the Foundation include helping worthwhile colleges develop strong undergraduate programs; help support graduate work in colleges; encourage research and render other general aid to colleges of pharmacy.

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All this is available to your employees on the pay roll deduction plan, on the following premium paying basis.

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Minutes of North Carolina Pharmaceutical Research Foundation, Inc.

Fourth Annual Meeting of the Board of Directors

3 P.M., Tuesday, February 7th, 1950

Howell Hall of Pharmacy, Chapel Hill

The meeting was called to order by President McDuffie. Ten directors were present: President McDuffie and Messrs. Bissette, Boone, Daniel, Hayes, McAllister, Martin, Reamer, Smith, and Starling. Directors unable to attend were Mr. Council and Mr. Suttlemyre. Also present were Secretary Brecht and invited guests Professors Jacobs, Hartung, Semeniuk, and Thompson.

The president announced that Mr. Bissette and Mr. Suttlemyre were elected to four-year terms on the Board of Directors by the members of the North Carolina Pharmaceutical Association, that Mr. Reamer was elected by the directors to a similar term, and that Mr. Starling was elected by the directors to complete the directorship of the late Mr. B. F. Page.

Upon motion (Bissette, Martin) the mimeographed minutes of the third annual meeting were approved.

The secretary made the following progress report:

"The accounts for the year 1948-49 were audited by Mr. L. deR. MacMillan, C.P.A. of Chapel Hill, and attested correct.

"On February 27th the illustrated feature story on the work of the foundation was published in the Sunday newspapers of the state. Reprints were used in a campaign for funds. The expenses were subsidized by Mr. Reamer. The poor results were attributed to poor timing.

"The complete list of contributors to the foundation during the first two years was published in the Carolina Journal of Pharmacy for March.

"On March 20th, the Executive Committee met and took two actions: first, at the suggestion of the certified public accountant, the name of the 'undesignated fund' was changed to 'expendable gifts and income fund,' and, second, an honorarium of six hundred dollars was awarded to the secretary." Both actions were approved by motion (Hayes, Daniels).

"Two industrial research fellowships, one each from the Vick Chemical Company and the Wm. S. Merrell Company, were accepted by the executive committee." This action was approved by motion (McAllister, Hayes).

"The secretary gave the report on the foundation at the annual convention of the North Carolina Pharmaceutical Association. This report was published in the Carolina Journal of Pharmacy Yearbook.

"The secretary's class in dispensing at the School of Pharmacy voluntarily pledged five dollars each to the foundation, payable before January 1st.

"A floral offering was sent to the funeral of Mr. B. F. Page in the name of the foundation.

"In September a budget of $7,500.00 was paid to the University of North Carolina.

"On October 23rd the executive committee met to discuss a drive for funds. It was agreed to seek the employment of Miss Shirley Hurwitz, a recent pharmacy graduate, to act as traveling representative. However, a previous commitment prevented the acceptance of this offer. Therefore, a letter from the secretary was used with fair results.

"Dr. Hartung and Dean Jacobs have succeeded in their negotiations in receiving two additional research fellowships, one each from Sharp & Dohme and Sterling Drug, Inc." By motion (Starling, Martin) these fellowships were accepted.

"President McDuffie, on January 17th, appointed Mr. Reamer as a committee of one to act as liaison agent with representatives of manufacturers to secure information leading to the establishment of additional fellowships.

"In receiving contributions for which the use is not specified the secretary has adopted the principle of assigning them to the ex-

(Continued on Page 129)



SCHOOL OF PHARMACY, UNIVERSITY OF NORTH CAROLINA, CLASS OF 1914-'15

Students in Pharmacy, 1914-15

There were fifty-eight students enrolled in the UNC School of Pharmacy during the school year of 1914-15. Of this number, 38 were in the first year class, 15 in the second year class, and for the first time we find listed a third year class of five persons.

All students in the classes have been identified with the exception of Nos. 24, 28 and 31. Perhaps Mr. Peeler of Salisbury and Mr. Charles Gamble will be able to help in identifying No. 24, and we have high hopes that Frank Hoey of Shelby (No. 27 in the picture) will know No. 28. Then beside Mr. B. H. Wolfe of Greensboro (No. 30) we have an unknown person (No. 31).

Herschel Roberts of Weaverville listed his home address (in 1914) as Jupiter. Since our readers may not know the exact location of "Jupiter," we have transferred him to his present home of Weaverville, where he operates the Weaverville Drug Company.

Here are the students as identified by Miss Alice Noble:

1. S. Byrd Higgins, Leicester.
2. Paul C. Brantley, Wendell.
3. Lowry R. Wilson, Gastonia.
4. Arthur L. Fishel, Winston-Salem.
5. R. Homer Andrews, Burlington.
6. E. V. Kyser, Chapel Hill.
7. J. C. Warren, Benson.
8. N. J. Silverman, Wilmington.
9. W. W. Allen, Hendersonville.
10. J. G. Beard, Chapel Hill.
11. John M. Watson, Southport.
12. E. V. Howell, Chapel Hill.
13. N. B. Herring, Wilson.
14. Robert Ray West, Dover.
15. W. P. Whitmire, Jr., Hendersonville.
16. George Byrd, Fayetteville.
17. R. N. Mann, High Point.
18. J. L. Henderson, Salisbury.
19. Fred M. Patterson, Concord.
20. T. R. Koonce, Fair Bluff.
21. Roger A. McDuffie, Greensboro.
22. G. C. Peeler, Salisbury.
23. J. S. Harper, Snow Hill.
24. Unknown.
25. Charles F. Gamble, Monroe.
26. H. F. McFadyen, Waynesville.
27. Frank E. Hoey, Shelby.
28. Unknown.
29. R. W. Horton, Monroe.
30. B. H. Wolfe, Greensboro.
31. Unknown.
32. N. H. Merritt, Durham.
33. A. S. Cassel, Raleigh.
34. C. D. Rosenbaum, Tarboro.
35. R. T. Hood, Kinston.
36. W. W. Wiggins, Raleigh.
37. J. F. Rosemond, Kinston.
38. N. L. Beach, Jr., Morganton.
39. Herschel Roberts, Weaverville.
40. C. M. Miller, Wallace.
41. W. W. Smith, Waynesville.
42. G. D. Grimes, Robersonville.
43. J. F. Andrews, Durham.

The unidentified persons are expected to be named from this list: George S. Blackwelder, Hickory; K. C. Blue, Hope Mills; S. O. Brewer, Durham; Paul E. Bruce, Mars Hill; R. L. Furman, Louisburg; Fred L. Hooper, Sylva; H. T. Horsley, Mount Holly; E. D. Ledbetter, Lexington; D. W. McGeem, Leicester; J. A. Mills, Tabor City; Amos Morris, Gastonia; E. N. Nicholson, Murfreesboro; Frank Pender, Asheville; W. C. Pope, Mars Hill; E. C. Tucker, Concord; Jesse E. Turlington, Lumberton; and G. B. Finley, Marion.

Marriages

Mr. and Mrs. William Barney Sparks have announced the marriage of their daughter, Faith Geretha, to Mr. Hal Burgess Hawkins on March 12th. The marriage ceremony was performed at Moravian Falls, North Carolina.

Mr. Hawkins, a native of Statesville where his father operates the Hawkins Drug Store, is a graduate of the UNC School of Pharmacy. He has continued his studies at the University as a pre-medical student.

News Briefs

Angier—At a recent benefit show in Angier, little Miss Nancy Adams, daughter of Mr. and Mrs. W. R. Adams, was awarded first prize for her singing. Papa Adams assisted Miss Nancy by bringing along his guitar and electrical sound system.

OPEN FORUM

Signed articles of 200 words or less accepted for publication

By JOHN IVEY MATTHEWS, Raleigh

I read with much interest the article by J. F. Sherard entitled "To The Pharmacists of North Carolina" in the January issue of the CAROLINA JOURNAL OF PHARMACY. I agree with all his thoughts and purposes. You will remember that I had an article in the JOURNAL last May just prior to the N.C.P.A. meeting, but I have not seen much done by the Board of Pharmacy toward carrying out my suggestions which I believe would help to place Pharmacy on a more professional basis.

I also read the article in the December issue of the JOURNAL by Mr. McAllister in which he admits the inadequacies of the present Pharmacy law, and in which he asks the pharmacists of the state for suggestions to correct this situation.

I think I can give you a proposed law that should be passed to replace the present one and, if enforced, should eliminate many of our problems. The law would read as follows: Only the following persons may legally fill a prescription: 1. A Registered Pharmacist. 2. A Registered Assistant Pharmacist. 3. A student enrolled in or graduated from a recognized school of pharmacy under the supervision of a registered pharmacist.

The penalty for violation of this law should be harsh enough to discourage violation. The penalty could be, for example, $1,000 fine to the violator and the revocation of the license of the pharmacist in charge of the store in which the violation occurs. This penalty, or one similar, would cause our good pharmacists to make sure that this law would not be violated in the stores where their licenses are.

I believe this to be a sensible, reasonable, and fair law, and one which would bring great prestige to Pharmacy as a profession.

Point Number 3, would give the student a chance to obtain the practical experience required by our board.

I would like to make the suggestion that Mr. Smith receive permission from the Secretary of the Board of Pharmacy, if this is in order, to send to all Registered Pharmacists in the State a double post card, one side of which has the suggested law, and the other side the return address and the question, "Do you or do you not favor the suggested legislation. Each Pharmacist's name and answer should be published in the JOURNAL.

I will be willing to bet that the ones answering "no" are the ones violating the present law. Some will probably give the old hocum, "I have a man who has been working for me for twenty years and he is not registered, but I'd rather have him than any registered pharmacist." Any Pharmacist making a statement of this nature is guilty of sponsoring the violation of the law, and is no credit to our profession. He has been doing this for too long and it's time for a change.

A man's ability to perform a task and his being legally qualified is the question involved here. Some pharmacist may have the ability to perform an appendectomy, but he is not legally qualified to do so, and you can imagine what would happen if he tried to do this.

Did you ever stop to think that if you want a simple haircut, you must visit a registered barber? If your wife wants her hair set, she must go to a registered cosmetologist. These are simple things, but the law protects the public here. Why shouldn't the public have this same protection when a matter of life and death may be involved?

I often wonder what would happen if the public knew what was going on behind some prescription counters. When a person brings a prescription into a drugstore, he assumes that a Registered Pharmacist will fill it—not just anyone working there.

If the people knew what was really going on, they would be up in arms and demand legal protection. Would it not be more ap-

(Continued on Opposite Page)

propriate for us to give them this legal protection now?

Since I do not know whether the post card suggestion will be followed, I would like for every Pharmacist interested in the betterment of Pharmacy to write Mr. Smith and give his views on this idea.

The query mentioned by Mr. Matthews was made a part of a questionnaire sent to all licensed pharmacists in the State by the State Board of Pharmacy early in March. —Editor.

McBryde to Head District 6

Members of the N. C. Pharmaceutical Association from throughout NCPA District 6 gathered in Fayetteville on February 22nd for a dinner and business session. The meeting, presided over by District 6 president Graham Culbreth of Southern Pines, was held in the Prince Charles Hotel.

R. V. McBryde, Fayetteville pharmacist, welcomed the members and their wives to the city.

The business program was patterned after similar District meetings in other sections of the State—an address by President J. C. Jackson, a talk on current business conditions by John Henly of Hope Mills, a pharmacy movie, and finally, an open forum.

During the open forum session, E. F. Rimmer of Sanford spoke of the difficulty experienced in his pharmacy in the sale of certain veterinary products. Secretary Smith agreed to look into the matter and report his findings.

District 6 contributed $25 to the Institute of Pharmacy and $25 to The Pharmaceutical Research Foundation from available funds in its treasury.

At the conclusion of the meeting, R. V. McBryde was elected District 6 president for the coming year. Elected at the same time were C. H. Williams, Lumberton, vice-president, and John Henly, Hope Mills, secretary-treasurer.

The ladies of the District 6, at a separate business session, elected Mrs. Ruffin Horne, president, and Mrs. H. P. Underwood, Jr., secretary-treasurer.

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DOINGS OF THE AUXILIARIES

Charlotte Auxiliary

MRS. S. A. BEATY, *Corresponding Secretary*

The Charlotte Druggists Auxiliary met Feb. 14 at Efirds for its monthly luncheon, with Mrs. H. L. Bizzell, the president, conducting the business meeting. The invocation was given by Mrs. M. J. Dean.

Mrs. E. H. Hemmle of the program committee introduced H. D. Watson of the Coca-Cola Company, who showed films on flower arrangements.

Mrs. W. R. Dixon, a charter member of the auxiliary, was voted an honorary member in appreciation of her continued loyalty and services rendered the organization.

Mrs. George Hughes of the social committee announced tentative plans for a party to be given during March at the Drug Travelers Club house on the Catawba River, with the husbands of members as guests.

Mrs. Philip Van Every reported on the bridge and canasta benefit party held Feb. 9, receipts from which totaled over $200, with donations still to be collected. The party committee included Mrs. Van Every, Chm., Mrs. Joe Monroe, Mrs. George Hughes, Mrs. H. A. Niven, Mrs. F. F. Potter, and Mrs. A. P. Faulkner. Proceeds will go toward the student loan fund in pharmacy at UNC.

Door prizes were won by Mrs. H. E. McGinn, Mrs. P. W. Kendall, Mrs. Van Every, Mrs. S. A. Beaty, Mrs. J. G. Barnett and Mrs. Victor Riggsbee.

The Apothecary Club

MRS. J. M. DARLINGTON, *Reporter*

The Apothecary Club of Winston-Salem met Thursday night, Feb. 2, with Mrs. L. C. Lewis at her home on Forest Drive with Mrs. B. G. Warren, associate hostess.

The president, Mrs. H. P. Watson, Jr., presided and presented Mrs. C. O. DeLaney, Executive Secretary of the Forsyth County Tuberculosis Association, who conducted a quiz and discussion period on tuberculosis.

Mrs. Gray Sowers reported $17.00 added to the treasury from members of her group.

Mrs. Peggie Love of Andrews Drug Company was welcomed as a new member.

The president appointed a nominating committee to bring in a slate of officers at the March meeting. Mrs. E. W. Rollins, Mrs. A. L. Fishel and Mrs. J. M. Darlington are members of the committee.

It was announced the annual convention of the NCPA would be held in Asheville beginning April 23 and members were urged to make plans to attend.

Refreshments in the Valentine Motif were served by the hostesses assisted by Carlos and Craig Lewis, Jr.

Asheville Auxiliary

MRS. A. R. UPCHURCH, *Reporter*

The Woman's Auxiliary of The Asheville Drug Club held its final meeting of the year on March 3rd at Sunnyside Inn. Twenty-five members gathered in the large sitting room for a brief business session, conducted by Mrs. E. C. Brown, president.

She announced that the Auxiliary's Cook Book is being mimeographed and will be placed on sale by April 1st.

The President then gave a special word of welcome to the new members, honor guests of the afternoon, and each new member was presented with a corsage with a green carnation by Mrs. J. W. Harrison, Secretary-Treasurer.

New officers were installed by Mrs. Albert Chandley, each being presented with a green carnation. They were: Mrs. C. C. Uzzell, President; Mrs. F. A. Powell, Vice-President; Mrs. Edwin Nowell, Secretary-Treasurer; Mrs. Lloyd Jarrett, Publicity Chairman; and Mrs. Joe Greenspan, Corresponding Secretary.

On behalf of the whole group, Mrs. Jarrett presented Mrs. Brown with a salad fork in her pattern, and Mrs. Brown presented her fellow officers of the past year with gifts of scatter pins.

Following the meeting Mrs. Richard Hertzler, pianist, played selections from Chopin, Schumann and Gershwin.

Along with Mrs. Brown, the following out going officers were hostesses for the tea following the meeting: Mrs. J. W. Harrison,

(Continued on Page 131)

RESEARCH FOUNDATION

(Continued from Page 123)

pendable gift and income fund, such assignment being clearly shown on the receipt returned to each donor.'' This action was approved in a motion (Bissette, Starling) as follows: In assigning contributions which are not designated for a special fund, the secretary shall follow such policy as may be deemed appropriate after consultation with the president.

The secretary's report was concluded by distribution of the financial report and the budget which are appended as a part of these minutes.

Dean Jacobs gave a report on the progress of graduate instruction in the School of Pharmacy, calling attention to the fact that thirteen students were registered in September. He also reported on the good use made of the special funds from the foundation for research equipment, supplies, and library materials.

In considering the budget and its requirement for additional funds, a constructive discussion led to the following plan: President McDuffie appointed a fund committee composed of Mr. Smith, chairman, Mr. McAllister, and Mr. Starling, to be aided by the secretary. The drive for funds will begin in June to allow time for the drive for the Institute of Pharmacy to be completed first. Selected county chairmen, who accept the appointment, will be invited to Chapel Hill for a dinner meeting at which they will be given full information. To help them an inexpensive brochure (sample shown at the meeting) will be prepared. The drive will center on a ''card of intentions'' for three annual payments. To supplement this drive, the graduating students of the School of Pharmacy will be invited to join in Pharmacy Loyalty Pledges of ten dollars per year for ten years.

With these plans completed and in the belief that the budget recommended by the Board of Grants was neither too ambitious nor too low to continue present progress, the budget was passed upon motion (Starling, Hayes).

Upon motion (Martin, Hayes) an annual salary of six hundred dollars was voted to the secretary.

Friends of Mr. J. G. Ballew of Lenoir had asked for an opinion concerning the establishment of a Ballew Fund for Pharmaceutical Jurisprudence in the foundation. The income would be used for studies and projects concerning pharmaceutical law and its administration when approved by the board of directors, and in the absence of such projects the income would be used for the general purposes of the foundation. Upon motion (Daniel, Starling) the Ballew Fund for Pharmaceutical Jurisprudence was declared acceptable.

Miss Halcyone Collier, hospital pharmacist of Asheville, had contributed an idea suggesting that the foundation establish a subscription service (perhaps $100 per year) to pharmacists for index cards of information on new drugs. After a thorough and sympathetic discussion it was decided that this service should not be established due to excessive cost and its duplication of available information.

Upon motion (Bissette, Hayes) the secretary was instructed to mail, from time to time as the occasion arises, information of interest to the contributors of the foundation. It was suggested that the first mailing should consist of an explanatory letter and a copy of the official notice sent by the School of Pharmacy to other schools concerning available fellowships and assistantships.

In discussing the Drug Plant Garden and its further development attention was called to the most pressing need for a day laborer to care for the plants now started. It was agreed that information would be supplied to Mr. Hayes so that he might discuss our needs with dealers in crude drugs toward their subsidization of the project.

The complete slate of officers was reelected: President, Roger A. McDuffie; Vice-President, P. A. Hayes; Executive Committee, Paul B. Bissette, C. T. Council, and I. T. Reamer; Secretary, E. A. Brecht; and Fiscal Agent and Treasurer, Depositors National Bank of Durham.

Upon motion the meeting was adjourned.

Respectfully submitted,

E. A. Brecht, *Secretary.*

Howell Hall Happenings

WAITS A. WEST

The dates have been set for the annual Pharmacy Weekend. The annual picnic is to be held on May 12th and the dance to follow on Saturday, May 13th. A big weekend is anticipated for this annual affair and plans are underway to make it a memorable affair this year. Billy Knauff and his 18 piece orchestra will provide the music for the dance. This is the same orchestra that played last year and according to all reports seems to be even better this year.

The Senior class has made its selections for the members to serve on the committee for selecting the Senior award and this committee has already begun work, on making a selection.

PHI DELTA CHI

W. S. WARD

Phi Delta Chi held its annual dance on March 4th. The entire affair was carried out in the pharmaceutical theme. Invitations were printed in Latin in the form of a prescription and decorations were symbols of utensils of pharmacy. One of the outstanding events of the weekend was the dinner held at Watt's Grill with all brothers and dates dining, prior to the dance on Saturday night. Everyone expressed the feeling that it was a most successful weekend.

New officers for the spring quarter are: President, Ben Cooper; Vice-President, Oscar Mills; Secretary, Wilbur Ward; Treasurer, Truman Hudson; Master-at-Arms, Jim Bennick; Inner Guard, Jimmie Miller, and Chaplin, Don Bennett.

RHO CHI

FLOYD JONES, *Reporter*

The last quarterly meeting of Rho Chi was held Thursday evening, February 23rd in a joint dinner and business session at Brady's. A delicious chicken dinner was served followed with discussion on several points of business and the program.

Speakers of the evening were Ben Cooper, whose topic was "Socialized Medicine and Health Insurance" with special emphasis on the present working forms in Russia and England; and Ben Harward, who spoke on "The Role of Drugs in Modern Therapy," tracing the use of drugs in medicine and pharmacy from ancient centuries to the present.

Special guests were new members who had completed final initiation into the Society earlier in the day. They were Bill Allen, Bill Cash, Paul Fisher, Ralph Carter, and Carr Speight.

Faculty members present were Dean M. L. Jacobs, Dr. E. A. Brecht, and Dr. I. W. Rose and Mrs. Rose.

KAPPA EPSILON

CAROLYN BURGESS, *Reporter*

The Lambda Chapter of Kappa Epsilon is proud to announce the pledging of Jacquelyn Lee O'Neal, Louisburg, and Barbara Louise Dillard, Willard, North Carolina on January 31st.

K. E. was in charge of a program at the monthly meeting of the Student Branch of the N. C. P. A. on February 28th. A quiz program entitled "College of Pharmacal Knowledge" was presented with students from each class participating. The questions embodied knowledge gained in each Pharmacy course.

We are anticipating the return to Chapel Hill of Mrs. Henry Clark, Jr. whose husband is assuming the position of Administrator of the Division of Medical Affairs of the University of North Carolina. Mrs. Clark is one of the founders of the Lambda Chapter of Kappa Epsilon.

N.C.P.A. STUDENT BRANCH

JIM BENNICK, *Reporter*

On the last Tuesday in January, the Student Branch held its regularly scheduled meeting at which Kappa Psi presented its contest program entitled, "Today's Problems." The program proved to be very entertaining as well as helpful. The problems of today's pharmacists were brought forth and discussed.

On February 28th another meeting was held at which Kappa Epsilon presented its

program entitled "Kollege of Pharmacal Knowledge." Four members of the student body were called forward to be quizzed on courses taken under certain professors in the school.

Mr. W. J. Smith announced that plans had been completed to have a Treasury Agent appear at a regular meeting in the near future. The agent will show movies of narcotic raids and collections of articles picked up during these raids, as well as discuss narcotic law enforcement. This promises to be one of the highlights of the programs for the year.

Mr. J. F. Badgett and C. E. Davis, both representatives of Merck & Company, were in Chapel Hill on February 9th. Mr. Badgett spoke to the members of the Student Branch on the subject, "Highlights in Streptomycin Production," which was illustrated by slides.

KAPPA PSI

Ben Harward, *Reporter*

The student branch of the N.C.P.A. held its regular monthly meeting on the last Tuesday in January instead of the first Tuesday in February as first scheduled. At this time Kappa Psi had charge of the program and presented "Today's Problems." This discussion included talks by various of our brothers covering problems facing Pharmacists today and bringing out means by which these problems might be met.

On Saturday, February 4th, in honor of our newly initiated members, a buffet supper was held at Kappa Psi house with a formal dance following in Woman's Gym. Our appreciation is extended to those who made our supper and dance such a success.

On Monday, February 6th, Kappa Psi elected the following new officers: Regent, Earl Brown; Vice-Regent, Harold Day; Secretary, Bob Collins; Treasurer, Clark Russell; Historian, Ben Harward; Pledgemaster, Loy Ray Burris; Chaplain, Sam Price; Sergeant-at-Arms, Olin Welsh; Social Chairman, Charles Blanton; Assistant Secretary, Steve Perrow; Assistant Treasurer, Rowe Campbell; Intramural Manager, Reginald Ferrell.

The new officers were installed on February 13th and have taken over their newly elected duties. A rising vote of thanks was given to the outgoing officers for the splendid manner with which they have performed their assigned duties during the past year.

New pledges who are now in the process of becoming active members upon initiation next quarter are: Roger Sloop, North Wilkesboro; Milner Watson, Jonesboro; and Graham White, Burlington.

Three can live as cheaply as two is what John and Bobbie Woodard seem to think, for these two have a new addition in their trailer home—Beverly Day Woodard by name. On arrival at Duke Hospital at 1:30 P.M., Feb. 11th, she weighed 8 lbs, 8½ oz.

Congratulations are in order to the following brothers who recently passed their Pharmacy Board examination: Jimmie Bowers, Drexel; David Overton, Sanford; Claude Wheeler, Jr., Chapel Hill; and Russell Young, Greensboro. Congratulations also to Bill Allen who was among those recently tapped into Rho Chi.

THE PHARMACY SENATE

Oscar Mills, *Reporter*

On February 28th the Senate presented a program consisting of two movies on venereal diseases which were both educational and interesting. The entire school was invited to this program and everyone enjoyed the evening. At this same meeting, Buck Matthews of Morehead City was accepted into the Senate and now stands ready to make his initiation speech and then become a member.

The winter quarter has seen many interesting programs presented at the Senate meetings and all members are anticipating even more interesting talks and programs in the spring quarter.

DOINGS

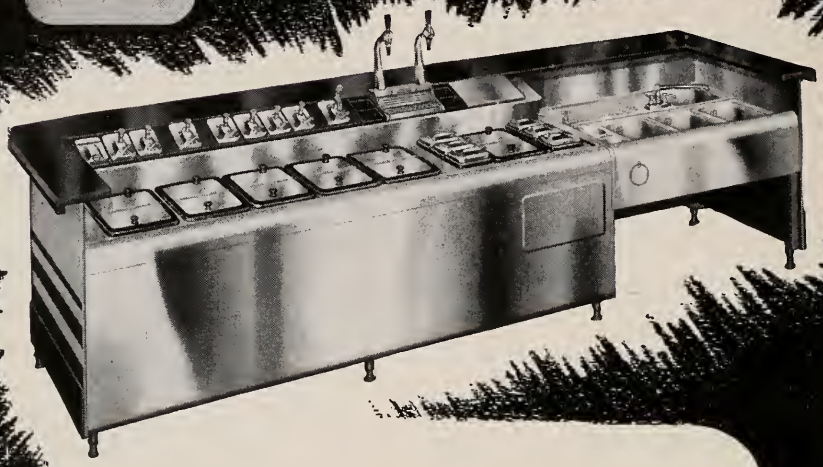
(Continued from Page 128)

Secretary-Treasurer; Mrs. Maurice Cable, Corresponding Secretary; Mrs. A. R. Upchurch, Reporter.

The tea table was laid with a beautiful lace cloth, and centered with a large antique epergne filled with yellow jonquils. Mrs. C. C. Uzzell poured tea, and the hostesses assisted in serving.

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Raleigh Woman's Drug Club

Mrs. J. E. Treadwell, *Reporter*

The Raleigh Woman's Drug Club met at the home of Mrs. John B. Gaither on Churchill Road, Monday evening, February 6th.

Mrs. W. Forrest Matthews, president of the Club, presided during the business session, following which Mrs. E. C. Daniel of Zebulon showed movies made during her visit to Europe this past summer.

Following the program, a punch course was served.

Co-hostesses for the meeting were Mesdames W. L. Johnson, Fred Handy, K. E. Handy, D. L. Jordan, Kenneth Keith, J. W. Harrell and R. W. Hunter.

Members of the Club, their husbands, and guests from several nearby counties assembled in Raleigh at The Club Bon Air on February 10th for a dinner and floor show.

Approximately 100 persons were present, including the faculty of the UNC School of Pharmacy.

The Apothecary Club

Mrs. J. M. Darlington, *Reporter*

The Winston-Salem Apothecary Club met March 2 with Mrs. H. P. Watson, Sr. and Mrs. H. P. Watson, Jr. at their home on Miller Street.

Mrs. H. P. Watson, Jr., President, presided and announced that 44 memberships had been sent to the Woman's Auxiliary of the N.C.P.A.

Two of the five groups into which the Club is divided made contributions to the Scholarship Fund.

Election of officers for the coming year was held and resulted in Mrs. E. E. Merchant's election as President. Other officers are Mrs. A. L. Fishel, vice-president; Mrs. L. C. Lewis, secretary and reporter, and Mrs. R. P. Ring, Treasurer.

The next meeting of the Club will be a dinner meeting on March 30 at the Woman's Club. The new officers will be inducted at that time.

The hostesses were assisted by Mrs. E. E. Merchant and John Watson in serving delicious Russian Tea, sandwiches and cookies.

Survey Questionnaire

(Continued from Page 103)

7. Should the administration (enforcement) of the drug sections of the State Food, Drug and Cosmetic Act be transferred to the Board of Pharmacy? () Yes () No.
8. Do you think that a rating sheet and point system to be used by Board inspectors similar to that used by the State Board of Health would raise the calibre of prescription departments of drug stores in North Carolina? () Yes () No.
9. Are penalties for violations of the Pharmacy laws severe enough? () Yes () No.

VII. MISCELLANEOUS

A. Should wholesale drug firms and drug manufacturers be subject to some permit requirement and under the supervision of a pharmacist similar to retail drug stores? () Yes () No.
B. Do you favor the establishment of a professional pharmacy in the U. N. C. School of Pharmacy? () Yes () No.
C. Are you sufficiently interested in the public health and the profession of pharmacy to actively support a pharmacy law modernization program at the sessions of the General Assembly? () Yes () No.
D. Do you feel that the political advantage of a full time employee with offices at the Capitol is worthwhile? () Yes () No.
E. Do you favor the elimination of all "Cut-Rate" signs from all mediums of advertising customarily used by retail drug stores? () Yes () No.
F. Do you feel that unprofessional conduct constitutes sufficient grounds for revocation of a pharmacist's license? () Yes () No.
G. What do you feel is Pharmacy's greatest fault today?
H. What do you feel is Pharmacy's greatest need today?

Use Scientific Approach In Buying A Pharmacy

By SEYMOUR B. JEFFRIES

A prospective store owner in choosing a location must:

(1) Before going further, *examine your exchequer.* Make certain that you will be able to finance the operation. Do not undertake backbreaking obligations. Do not leave yourself without adequate free cash and capital to meet the immediate problem of purchasing salable merchandise and establishing a sound credit standing. Remember in a new venture the original down payment is only the beginning. It will be some time before the store shows a profit or pays a salary. In an established store, while there is income, readjustments, frequently of a major nature require available cash and capital.

(2) Analyze carefully the past sales record of the store (an established store).

(3) Check the value of salable stock. Paying for unsalable merchandise (and every established store has at least 30% of its inventory in this category in the deep recesses of its cellar or storage bins) is uneconomic and unwise.

(4) Check the value of the usable fixtures and equipment (present value being replacement value for articles of same age and condition adding cost of installation). Disregard book value.

(5) Good will—the "key"—is worth no more, generally, than the one year's profits based on past records. Where a store has been run into the ground through incompetence and mismanagement, or prospects for the future are poor, there should be no charge for the "key."

(6) Examine the characters of the neighborhood. Is it on the descendancy or ascendancy. If it is deteriorating past sales cannot be a valid guidance as to what to expect.

(7) How do the zoning laws in effect and proposed affect the location. Will the neighborhood change for the better or worse.

(8) Garner all facts involving unfavorable aspects of the neighborhood.

(9) Check the status of the drug stores already operating in that area and avoid locations well supplied with drug stores or where the volume per drug store is small. Look in areas where the drug stores are doing extraordinarily well. There is more butter to spread.

(10) Where figures on drug store sales are lacking make your own estimate based on the number of employees in the store, computing sales on the basis that salaries make up 11 to 20% of sales, or from 6 to 10 times the salary costs.

(11) Watch out for local "physician—hospital" monopolies by the established druggists.

(12) After selecting the geographical area, analyze the trading area carefully. Compute the number of families (purchases are 4 to 4½ per family); the type of family (foreign, American, young, older); spendable income of this group; adjust for expenditures that would be made outside the neighborhood.

(13) Make an actual count of the number of passers by in a similarly located store computing sales (by the "salary"% of sales method suggested), then take a count of passers by at the chosen location. The ratio of passers by to patronage will give an idea of what to expect.

(14) Be wary of stores whose physical characteristics will not allow for expansion, adequate floor and window display and which have poorly laid-out entrances. Proprietors of such stores doom themselves to mediocrity.

(15) Check leases carefully. Is it transferable? Consult your Attorney.

(16) Check the fixed cost items. Are they excessive or average?

(17) Check tax figures.

(18) Are there any purchase contracts with wholesalers or manufacturers?

(19) Check the types of services rendered. They may be excessively expensive and cutting them may result in a serious drop in business. (Customers may be spoiled.)

(20) Check store hours carefully. They may be undesirable.

Our Cover for February

By correctly identifying our cover page for February, Miss Caroline Byerly of 2315 Sprunt Street, Durham, N. C., has been awarded the prize of five dollars.

Honorable mention for their identification goes to Paul Jenkins of Como and Wilbur Adams of Angier.

In case you are interested, you can duplicate our cover picture by scalloping thin slices of lemon and attaching strips of black mending tape thereto (color of tape reversed in our photo).

To those of you who diligently searched various botanical books for similar flower arrangements, our sincere sympathy. Our picture was created by Wallace Patterson, who likes to produce the unusual in his photographic laboratory.

DAVID L. SHREVE

David L. Shreve, age 67, died March 2 at St. Petersburg, Florida, where he had resided for a number of years.

Mr. Shreve was a native of Rockingham. For many years he lived in Greensboro, where he was a salesman for the Justice Drug Company. He was well known throughout a large area of the State in which countless friends of his are in the drug business.

To Operate Motel

Mr. and Mrs. L. V. Pollard, operators of Pollards Drug Store, Burnsville, expect to open one of the state's most modern motels in their community this summer.

The motel will be in three joining units. To be built entirely of concrete, cinder blocks and structural steel, the building will be practically fire-proof.

Accommodations will be provided for 32 guests in 16 rooms. Each room will be separate, with private bath.

The famous Parkway Theatre, located in Burnsville, is expected to bring hundreds of visitors to the section this next summer.

Rotarians Hear Pharmacy Students

Guest speakers at the March 3rd meeting of the Spruce Pine Rotary Club were two students in pharmacy from Chapel Hill —Harold Van Day, son of Mr. L. G. Day of Spruce Pine, and Earl Brown, son of Mrs. Mae T. Brown of Leicester.

The two students centered their talk around the history of pharmacy.

Return from Florida

Mr. and Mrs. E. W. O'Hanlon of Winston-Salem have returned home after spending a month in Sarasota, Florida, where they were guests at the Hotel Sarasota Terrace.

Blaze Levels Kendall Medicine Company

Kendall Medicine Company, of Shelby, with a stock valued at $150,000, was totally destroyed by fire on March 7th. The blaze originated in a nearby auto parts concern and spread to the Kendall firm, where ignited chemicals quickly destroyed the building and contents.

Rush Hambrick, Sr., owner of the Kendall Medicine Company, has established offices in a nearby building and is preparing to reopen the firm as quickly as possible.

"Odors" Subject of Address

Dr. Walter H. Hartung and Henry Dale Smith of the School of Pharmacy appeared on the March 7th program of The Elisha Mitchell Scientific Society. The subject of their address, which was presented in Phillips Hall, Chapel Hill, was "The Odors of Diarylalkanes."

Drug Stores for Sale

For sale—Four drug stores in the State with sales volume varying from $50,000 to $150,000. Confidential information supplied to interested parties. Write to: N. C. Pharmaceutical Association, Drawer 151, Chapel Hill, N. C.

That Wonderful Tonic

Mr. J. Carl Wolfe of the Ninth Avenue Pharmacy, Hickory, reports he sold six bottles of that wonderful tonic (not Crazy Water Crystals) to a young woman of Catawba County who could not read and write. After finishing the sixth bottle, the State put her to teaching school. Which, if true, should prove to be the testimonial to end all testimonials.

Don't Guess..



see...

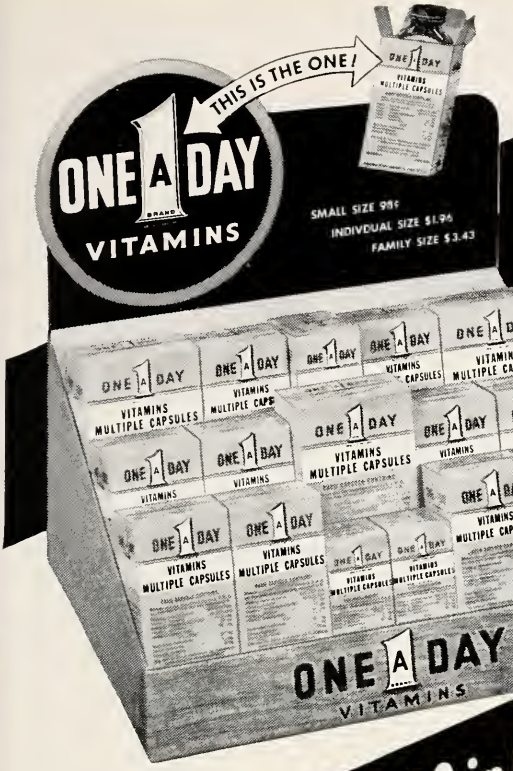
your Spring and Summer Merchandise in the...

DOGWOOD ROOM

The Bodeker Drug Co.

1408-1420 EAST MAIN STREET, RICHMOND 13, VIRGINIA

"Ask your friend from Bodeker"



Buy this NEW ONE

NEW One-A-Day (brand) Vitamin Assortment #2300

... in a permanent metal display for your counter, contains:

3/12 Doz. ONE-A-DAY (brand) Multiple Capsules (large)

11/12 Doz. ONE-A-DAY (brand) Multiple Capsules (medium)

2/12 Doz. ONE-A-DAY (brand) Multiple Capsules (small)

*BUY Assortment #2300 in Combination with other MILES PRODUCTS.. Get Maximum Discounts 15% and 2%



On orders amounting to $50.00 or over, transportation charges will be prepaid or allowed if delivered by wholesaler or shipped and billed direct from laboratory.

* HERE IS HOW IT ALL ADDS UP:

Less than $ 10.00.....1% cash
$ 10.00 to $ 25.00.....7% trade, 1% cash
$ 25.00 to $ 50.00.....9% trade, 1% cash
$ 50.00 to $100.00....13% trade, 1% cash
$100.00 and over..15% trade, 2% cash

Cash discount allowance period fifteen days from date of invoice

MILES LABORATORIES, INC. . . . Partners of the Retail Druggist For Over 60 Years

Be ready when the customers start coming!
Identify your store as headquarters for . . .

NEW JOHNSON'S BABY LOTION!

Get This Special Display - Tie In With National Advertising!

- *Dramatic New Display!* Holds actual 49c bottle of Johnson's Baby Lotion in a large plastic test tube. Tells the exciting "scientific development" and "prevention" story at a glance! Give this display your No. 1 out-in-front traffic spot!

- Display has scientific appeal, plus sales-making attractiveness! Size 13½" wide x 2" high x 5" deep.

- 50 Giveaway Leaflets come with display! They explain to mothers just why new-formula Johnson's Baby Lotion does such a job—tell how to use it. Leaflets fit into main display.



OFFER No. 1055—New-formula Johnson's Baby Lotion

New Display comes packed with 1½ dozen medium and ½ dozen large Johnson's Baby Lotion. Cost to you, $10.55.

May be assorted with other Johnson's Baby Products to obtain quantity discount.

HERE ARE THE SALES HELPS AVAILABLE:

- Window banner that will stop 'em on the street, bring 'em in!
- Reprints of the big newspaper announcement ad to use in your window or for inside display!
- Counter cards to spot around your store, call attention to the fact that you've got the new Johnson's Baby Lotion now!
- Dealer mats for use in your local store advertising!

From J. & J. Representative

or

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Raleigh, North Carolina

"The House of Friendly and Dependable Service"

The Carolina
JOURNAL OF PHARMACY

Published Monthly by the North Carolina Pharmaceutical Association at Chapel Hill, N. C.



COOK BOOK—Mrs. W. A. Ward, President of The Woman's Auxiliary of the NCPA is shown examining a copy of "The NCPA Woman's Auxiliary Cook Book," now available at $1 a copy. The Book contains the favorite food recipes of members of the Auxiliary, the TMA and Pharmacists of the State.

April, 1950

olume XXXI Number 4

IN THIS ISSUE

- The 70th Convention Program
- The Doctor and the Discount
- Julius Suttle Receives Award

"out of stock"
is worse than
"overstock"





Flexibility is one of the drug store's greatest assets,
especially in a time of changing economy and uncertain price levels.
Periods of adjustment always bring a more competitive market
and additional business hazards. Quick-moving stocks
are essentially necessary to successful operation,
but to be "out of stock" is perilous.
By faithful adherence to the Lilly Policy of buying as needed
through the service wholesaler,
both "out of stock" and "overstock" can be avoided.



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ELI LILLY AND COMPANY • INDIANAPOLIS 6, INDIANA, U. S. A.

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CALADRYL

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new calamine-type antipruritic lotion with Benadryl®

CALADRYL IS SOOTHING

Relief of sunburn and itching is prompt and sustained. Benadryl hydrochloride (1%), calamine, camphor, glycerin and other ingredients are blended to form this unusually soothing lotion.

CALADRYL IS PLEASANT

Pharmaceutically elegant, this smooth, creamy lotion does not rub off but washes off easily. Faintly perfumed, its light flesh color is cosmetically inconspicuous.

CALADRYL HAS MANY USES

It allays sunburn's itching and burning. Prickly heat, diaper and cosmetic rash are readily relieved as is the itch associated with hives, insect bites, poison oak and ivy, measles, chicken pox, contact dermatitis and minor skin affections.

Supplied in wide-mouth 6 ounce bottles for easy application, CALADRYL remains suspended for days without marked separation and quickly resuspends on slight shaking.

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MEDICAMENTA VERA
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Greensboro Drug Circle Has Lively Meeting

By L. P. Mayrand

The Greensboro Drug Circle had one of its liveliest dinner-meetings at the Starmount Forest Country Club March 10th. The attendance was good and about everyone shared in the discussions. Objectives for the Club was the main topic and, judging by the interest shown, the Circle is going to raise smoke. President Buck Morris has a way of stirring things up. James M. Cates, Jr., assisted by Jack Hart and Russell Franklin have the job of providing a good program for the party planned for April 14th jointly with the Auxiliary.

VA Pharmacy Students on Decrease

The number of veterans enrolled in pharmacy courses in colleges under the GI Bill has dropped by more than one-fourth over the past three years, according to a Veterans Administration survey.

The survey compares course-by-course enrollments of GI Bill students as of November 1, 1949, December 1, 1948, and December 1, 1947.

In 1949, enrollments in pharmacy courses totaled 8,786. In 1948, the total was 11,391, and in 1947 it was 12,534.

The number of veterans taking all types of medical courses under the GI Bill declined at about the same rate over the three-year period.

The V-A study added that 151 veterans were taking on-the-job training in the pharmacy field in 1949, compared with 165 in 1948, and 346 in 1947.

In order to train under the GI Bill, World War II veterans must meet all three of the following requirements:

1. They must have had active military service some time between September 16, 1940, and July 25, 1947.

2. They must have served 90 days or more, or have been discharged before 90 days for a service-connected disability.

3. They must have been released from service under conditions other than dishonorable.



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Sandwiches
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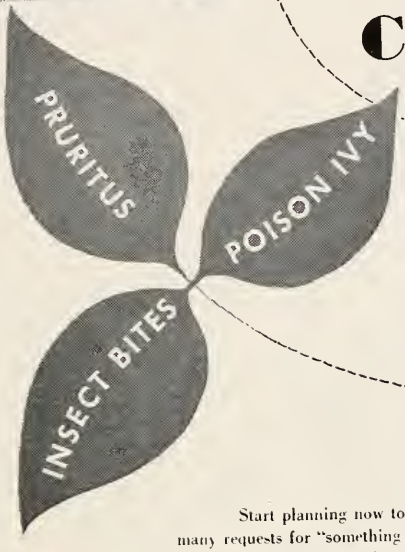
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(brand of prophenpyridamine maleate)

maleate

CREAM







Start planning now to meet the many requests for "something to relieve" the poison ivy *itch* and the bumble bee *sting*.

TRIMETON Maleate Cream is an ointment on which you can rely. It contains a leading antihistaminic, TRIMETON® in PROCUTAN,* Schering's new water-washable hypoallergenic base. Safe and nonsensitizing, it may be applied liberally several times daily.

*T.M.

PACKAGING:
TRIMETON Maleate Cream in tubes of 20 Gm. TRIMETON Tablets of 25 mg. in bottles of 100 and 1000. TRIMETON Maleate Elixir (7.5 mg. per teaspoonful) in bottles of 4 and 16 oz.



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Wedding Announcement

The pharmaceutical mating season was brought to a brilliant climax in the recent marriage of Amytal, daughter of Mr. and Mrs. Eli Lilly, of Indianapolis, to Dexedrine, son of Mr. and Mrs. Smith K. French of Spring Garden Street, Philadelphia. The ceremony was held in the physician's sample room of the Waldorf-Castoria Hotel. Your reporter was smuggled in as an Eli Lilly blotter and witnessed the bonds of matrimony being "ensealed."

The bride wore the traditional wedding gown. Clutched in her hand was the family catalogue. In her hair, the color of Elixir Betalin S, she wore contrasting flowers of Neurophosphate Green. She wouldn't say what she borrowed, but for something blue she carried 1 x 100 Pulvules Sodium Amytal, 3 grains. The penny in her shoes was clearly visible since her slippers were made of Lilly's glistening gems of gelatin capsules. As her matron of honor she had her half-sister, Tuinal.

The groom wore the regulation tails with the new salmon colored heart-shaped tie. As best man he had his brother, Ben-Zedrine, who acted shamed-faced all evening because his patent had just run out. Others got drunk, but he just got racemic.

The reception was a gay affair. The orchestra played largely pharmaceutical songs like "My Heart Stood Still" from the Crystodigin suite by Rimsky-Sedatussin. Coco-Diazine, tall and dark, was spied in a corner pressing his wide mouth against flesh pink Eskadiazine's smaller mouth. The parents on both sides gaily swapped Benzedrex and Forthane Inhalers. Feosol Plus had a friendly brawl with the Lextron brothers. Nuclon and Pulvules Histadyl and A.S.A. Comp. compared each others labels. While the band played "Home Sweet Homicebrin," the bride and groom departed and were good-naturedly pelted with pieces of pancreas from which the Iletin had already been removed.

The wedded pair, to be known as Dexamyl, will be "at home" at the Spring Garden Street address and all jobbers in bottles of 50 at $16.56 a dozen. We wish for them many years of wedded bliss and trust that very soon they will hear the patter of little tablets and there will be some Dexamyl half-strengths running around.—Permission to reprint granted by Sam Handler (author), Editor of *The Northeast Philadelphia Pharmacist.*

- more prescriptions
- more sales
- more profits

'Procebrin'

(PAN-VITAMINS, PEDIATRIC, LILLY)

The modern, highly concentrated multiple-vitamin preparation 'Procebrin' is especially designed for the administration of prophylactic or therapeutic doses of eight essential vitamins to premature babies, infants, and growing children. Maintain stocks adequate to increased demand. Send your orders to us.

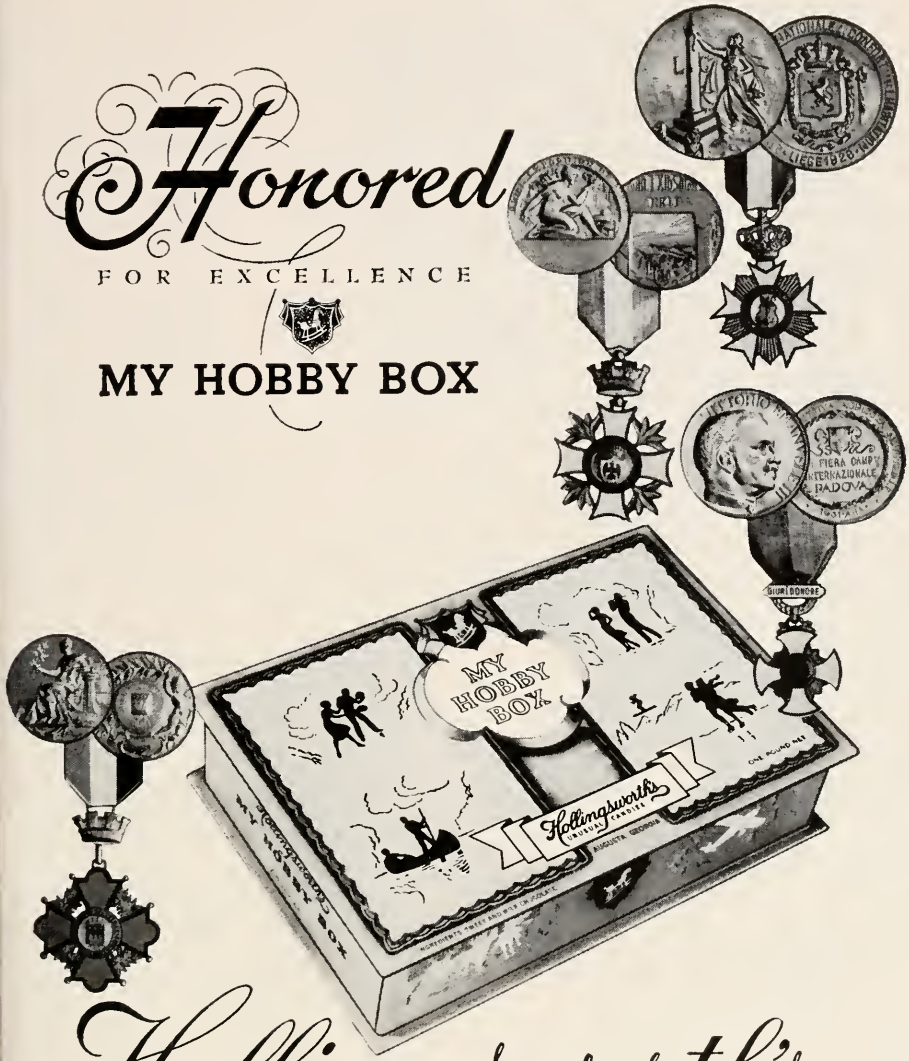
THE PEABODY DRUG COMPANY

• DURHAM, NORTH CAROLINA

Honored

FOR EXCELLENCE

MY HOBBY BOX



Hollingsworth's

UNUSUAL CANDIES

FOR THOSE WHO LOVE FINE THINGS

ADC Members Hear Talk: "Pension Madness"

Reported by W. M. JORDAN, Secretary Asheville Drug Club

The Asheville Drug Club held its monthly meeting in The Langren Hotel, March 10th. There were about 35 persons present. J. Floyd Goodrich, TMA Secretary-Treasurer, was present for the second consecutive meeting. Mr. D. W. Lambert, of the Asheville Social Security Office, also was a visitor.

There was much discussion regarding "The Elixir," and while nothing very definite was decided, it was agreed that it should be published. James W. Harrison, myself, and Dave Blau, will be Editors for the coming year. Financial arrangements, as to stencilling and mimeographing, have not been thoroughly arranged.

Mr. Moss Salley outlined what had been done about the convention. It was decided that Asheville members and the local auxiliary would have identifying badges made, so they would be recognized as local people, in the event anyone wanted information. Welcome signs will be put up by the Publicity Committee, and the ADC will have a booth in the hotel lobby, outlining our activities.

The program was turned over to Mr. Teague, chairman for March, and he introduced Mr. D. W. Lambert, head of the Local Social Security Office. Mr. Lambert briefly outlined Social Security Laws, and changes. The remainder of his time was spent on "Pension Madness and a Possible Cure." He discussed the many plans now in existence and the need for a universal, contributory Social insurance plan, which would be self supporting.

R. J. Johnson, ADC president, made committee appointments for the year. Program committees for the coming year were also appointed. Bob Sisk is Program Chairman for April.

Allen Renamed Head of Bodeker Drug Company

The stockholders of the Bodeker Drug Company at its annual meeting re-elected the directors of the company for another year, it was announced by William T. Allen, president.

The board of directors declared a dividend of twelve and one half (12½) cents per share on common stock as a first quarterly dividend of 1950, to be paid April 1 to stockholders of record, March 20, 1950.

The directors named W. T. Allen to succeed himself as president and treasurer, Henry F. Miller, Jr. as vice-president, and Charles H. Miller as secretary. In addition to these officers, Milton M. Hobson was elected as assistant secretary and E. E. Ford, as assistant treasurer.

The stockholders re-elected E. M. Miller as chairman of the board, and the following directors: Edwin D. Horner, president of Scott, Horner and Mason; Walter G. Mason, vice-president of Scott, Horner and Mason; Lewis F. Powell, president of the Richmond Chamber of Commerce; E. Harvey Wilkinson, vice-president of State-Planters Bank and Trust Company; William T. Allen and Henry F. Miller, Jr.

The annual report presented by the president showed the company to be in exceedingly sound financial condition with a constant sales volume and an excellent prospect for the current year.

New Silaloid Tablets Treat Hyperacidity Three Ways

Silaloid Tablets, just introduced by VanPelt & Brown, Inc., one of the South's leading pharmaceutical manufacturers, provide three-way treatment for gastric hyperacidity.

Silaloid contains hyoscyamine sulfate and atropine sulfate, thus supplying a neurotropic and myatropic action. Nervous complications are allayed by small, divided doses of phenobarbital. And for effective, controlled antacid action, magnesium trisilicate has the additional advantage of longer action without constipation.

A quickly disintegrating tablet, Silaloid is very palatable and may be disintegrated in water, milk, orange juice, chewed or swallowed, whichever method is preferred.

VanPelt & Brown, Inc., package Silaloid tablets in bottles of 100, 500 and 1000.

"Send me 500 copies of this advertisement for distribution to my patients"

...A Dentist



A single column all-type Squibb ad titled "What You Should Know About Tooth Decay" drew such public and professional response that the powerful, full-page version shown above was developed.

So far, the smaller ad alone has resulted in requests from dentists and druggists for 75,000 leaflets for distribution to their patients and customers.

Squibb is now supplementing this extraordinary demand with a coast to coast mailing directed to dentists, offering the leaflets for further distribution.

Many dentists in your community will be giving leaflets of the text to their patients. Many, everywhere, have written to say that this type of advertising performs a public service.

You can take part in this program by writing for a quantity of "What You Should Know About Tooth Decay" leaflets and displaying them along with your professionally accepted dentifrice brands.

The above ad will appear in full-pages and half-pages in publications with a readership of more than 125,000,000 people . . . Life, Saturday Evening Post, Parade, Good Housekeeping, Today's Woman, True Story Women's Group, McCall's, Woman's Home Companion, This Week, New York Sunday News.

SQUIBB

E. R. SQUIBB & SONS
Room 212
745 Fifth Avenue, New York 22, N. Y.

Please forward_____copies of "What You Should Know About Tooth Decay."

NAME _____

ADDRESS _____

CITY_____ ZONE ____ STATE _____

Make Ice Cream Pay

Extra Dividends



with this

TRAFFIC BUILDING . . .

PROFIT BUILDING . . .

SEALTEST DEALER AID!

Yes, Scoop is brought to you exclusively by Sealtest. Glance through its pages and you'll quickly discover extra profit-making ideas and plans for increasing sales. Scoop is designed for YOU—to help build your store traffic through new promotions every month of the year. Write or call your nearest Southern Dairies plant for your copy NOW. Use it today—sell the Sealtest way!

ANOTHER REASON WHY

Sealtest ICE CREAM

You Profit Best with Sealtest!

Darlington Elected President O'Hanlon-Watson

J. M. Darlington, general manager of O'Hanlon-Watson Drug Company, Winston-Salem, for the past several years, was elected president of the wholesale drug concern at a recent meeting of the board of directors.

At the time Mr. Darlington was elevated to the presidency of the firm, other officers were elected as follows: E. W. O'Hanlon, chairman of the board; S. R. Ireland, first vice-president; L. W. Lackey, second vice-president; Mrs. Annie C. Fair, treasurer; and I. H. Rider, secretary.

Mr. Darlington is a graduate of the School of Pharmacy of the Medical College of Virginia. He has had extensive retail and wholesale experience, having been associated with the O'Hanlon-Watson Drug Company in various capacities for the past 15 years.

Pharmaceutical Notes

Here's one of those interesting (and pathetic) letters, of which you are familiar. This particular one was sent to us by Reid Grantham of the Red Springs Drug Company, who was able to determine what the customer wanted:

"Will you pleas six me a bottle of that pink medie for my baby. He cant keep nother on his stumble and he is teasie."

Then Lloyd Senter of Senter's Drug Store, Carrboro, passed another note along to us, which read as follows: "hatio coller four strumech trukle." Hadacol was the preparation desired.

These letters and notes would be amusing if we could forget the fact they highlight some past deficiencies in our educational setup.

Rexall Reports Loss

Rexall Drug, Inc., reports net loss for the year ended December 31, 1949, of $1,250,406, equal to 36 cents per share. This compares with net earnings of $1,415,869 or 40 cents per share in 1948.

Total sales for the year 1949 were $156,363,621, as compared with $173,906,515 in 1948.

For sixty-five years

- - - since 1885

SEEMAN

OF DURHAM

Has been producing good printing, and with promptness. Machines and techniques in printing have changed but the inherent quality is maintained.

We are proud of our long association with North Carolina druggists through The Carolina Journal of Pharmacy and its editors. *The Journal* is now in its thirty-first volume, and the first printed copy was "Seeman printed."



The SEEMAN PRINTERY

of DURHAM, NORTH CAROLINA

Deadline on GI Education Bill Set by Veterans Administration

The deadline for most veterans for starting a course of education and training under the GI Bill is 15 months away—on July 25, 1951.

A Veterans Administration regulation, issued recently, states that the majority of veterans will not be permitted to begin GI Bill courses after that date. An exception has been made for those discharged after July 25, 1947, and those who enlisted or re-enlisted under the Armed Forces Voluntary Recruitment Act.

July 25, 1951, however, is not important to veterans who have started and actually are pursuing GI Bill training on that date, as they have the right to continue their courses.

The V-A regulation explains that a veteran who has started a course and who has continued in it will be considered to be in training, even though he has temporarily interrupted the course for the summer vacation or for other reasons beyond his control.

Once a veteran completes or discontinues his program of GI Bill training after the 1951 date, he may not start another course.

The GI Bill provides that generally training must be initiated by July 25, 1951, or four years after a veteran's discharge, whichever is later, and it must be completed by July 25, 1956.

Most veterans are subject to the 1951 and 1956 cut-off dates. But there are the following exceptions:

1. Veterans discharged after July 25, 1947, have four years from date of discharge in which to begin GI Bill training. However, they must finish by June 25, 1956.

2. Veterans who enlisted or re-enlisted under the Armed Forces Voluntary Recruitment Act (between October 6, 1945, and October 5, 1946) are not bound by either deadline. Instead, they have four years from the end of that enlistment or re-enlistment period in which to start, and nine years from that time in which to complete their course of training.

A veteran in either of these two categories actually must be in training when his individual entrance deadline comes around, in order to continue afterwards.

The V-A regulation outlines requirements that veterans in training after the entrance cut-off date will have to meet.

They will be expected to pursue their training "continuously until completion, except for conditions which normally would cause interruption by any student."

They may change their educational objectives "only while in training and then for reasons satisfactory to the Administrator."

According to the regulations, satisfactory reasons for changes are these:

1. When the veteran is not making satisfactory progress in his present course and the failure is not due to his own misconduct, his own neglect or his own lack of application.

2. When the course to which he desires to change is more in keeping with his aptitude, previous education, training or other such pertinent factors.

3. When the course to which he wants to change is a normal progression from his current course, and will help him attain his educational or vocational objective.

No additional changes of course will be approved, the regulation states, except for the most cogent reasons.

The V-A regulation defines a course of education or training as a "curriculum, program of study or training or combination of subjects as are prescribed by the institution as constituting a course."

The following do not constitute a change of course: a change of one or more subjects within an elected curriculum or program; the dropping of a subject without replacing it with another; the adding of a subject; change in the sequence in which subjects are taken, or advancement from a basic or preparatory phase to an advanced phase of a course.

V-A explained that it is issuing its regulations on deadline dates at this time in order to give veterans ample opportunity to make their plans for the future.

Your Market

8 out of 10

people



Your Profit

up to **55%**

During deal period—APRIL and MAY

SOPRONOL®

POWDER AND OINTMENT

YOU CAN SELL 'EM—Sopronol prospects are walking right in your door every day. At least 8 out of 10 of your customers are potential purchasers of this big profit item.

WE'RE ADVERTISING HEAVILY—With full page ads in leading magazines that reach physicians, coaches, trainers, students—right in your community.

AND SAMPLING—To physicians, trainers, coaches, students.

SUPPLYING DISPLAYS—Attractive, tireless salesmen for your counter, to help acquaint your customers with Sopronol.

YOU MAKE THE PROFIT—Take a look at the profit chart below . . . but remember, the bonus offer is for a limited time only!

SELL 'EM BOTH . . .

Suggest use of Sopronol Powder as a combined treatment with the Ointment, and as a follow-up treatment to prevent return of the infection.

DOUBLE YOUR SALES . . .
SELL THE COMBINATION!

DEAL AND PROFIT CHART

YOU BUY	YOU GET	UNIT COST	F. T.	YOUR PROFIT
11 POWDER or OINTMENT	12 units	$.35	$.69	49%
30 POWDER or OINTMENT	36 units	.32	.69	54%
58 POWDER or OINTMENT	72 units	.31	.69	55%

(When purchased on orders of $50.00 or more)

Wyeth Incorporated, Philadelphia 3, Pa.

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BEST WISHES

for

A MOST SUCCESSFUL CONVENTION

of the

NORTH CAROLINA PHARMACEUTICAL ASSOCIATION

April 23-26

Asheville, North Carolina



Owens & Minor Drug Company

Incorporated

1000 E. Cary Street Richmond, Va.

"Good Drug Wholesalers Since 1882"

The Carolina Journal of Pharmacy

PUBLISHED MONTHLY BY THE

NORTH CAROLINA PHARMACEUTICAL ASSOCIATION

AT CHAPEL HILL, N. C.

W. J. SMITH, MANAGING EDITOR

Entered as second-class matter July 5, 1922, at the post office at Chapel Hill, North Carolina under the Act of March 3, 1879

Annual Subscription, $1.00 Single Numbers, 15 Cents

Vol. XXXI APRIL, 1950 No. 4

Hypertension

Hypertension, or high blood pressure, is today one of the most important and most common conditions affecting the heart. For people in middle age it has become the principal cause of heart trouble. While the underlying basis for the majority of cases of hypertension is still obscure, there is much that can be done by medical science to alleviate the symptoms and to eliminate the unnecessary strain and wear on an already over-taxed heart.

What is and what is not abnormal blood pressure depends upon the individual. What is high for some may be normal for others. Contrary to popular belief, there is little truth to the adage that an individual's pressure reading should be 100 plus his age.

Blood pressure in any individual can and does vary as much as 15 to 50 points daily, depending upon his emotional state and level of activity. For practical purposes, medical authorities agree that any pressure persistently above 150 millimeters in the systolic phase or 90 millimeters in the diastolic phase is excessive. Of the two, the more significant is the diastolic reading, for it indicates the resistance met by the heart during its resting phase.

The elevation in pressure is brought about by a narrowing of the passageway for the blood in the arterioles, resulting in the rise of resistance to the flow of blood. In some instances, such as certain diseases of the kidneys or a tumor of the adrenal gland, the pressure is a clearly demonstrated secondary factor, stemming from the diseased condition.

In order to keep the blood flowing at a normal rate against increased resistance, the heart must perform extra work, as a result of which—like any muscle—it enlarges. This increased resistance, if not overcome or controlled, causes the heart and arteries to wear out prematurely. Cerebral thrombosis or hemorrhage, congestive heart failure or coronary thrombosis are frequently the end results of long, unabated pressure.

This long elevated pressure that denotes hypertension is merely a symptom—a physical finding—of the baffling underlying condition. Often, in the early stages, it is the only indication. There are many who go through life either unaware or untroubled by it. In other cases, however, as hypertension progresses there is an increase in symptoms. These later symptoms are the warning signals that hypertension has begun to affect important organs such as the heart, kidneys and blood vessels.

Middle-aged patrons may come to the pharmacist with chronic complaints of early morning headaches, dizziness and weakness, shortness of breath, as well as *increased frequency of urination.* While these symptoms may be due to other factors—or may even prove of no significance—they may also be indicative of destructive changes occurring as a result of hypertension. It is important therefore that the pharmacist, as a source of reliable health information in the community, should unhesitatingly recommend that such persons obtain a thorough medical examination by a competent physician.

While one should beware of those who promise cure, early treatment and medical care by a competent physician will not only help relieve distressing symptoms but will give the heart a better chance to adapt itself to its handicapped condition.

It's Convention Time in Asheville

Outstanding Business and Entertainment Program Completed

The 70th Annual Convention of the N. C. Pharmaceutical Association and its two affiliated auxiliaries, The Woman's Auxiliary and The Traveling Men's Auxiliary, has been scheduled in Asheville, April 23-26, during one of Western North Carolina's most glorious periods—when thousands of dogwoods beautify the mountainsides with millions of blossoms. If you have never visited "The Land of the Sky" in early spring, you have an unsurpassed treat in store.

In the development of the Convention business and entertainment programs, the Association has been assisted by W. Moss Salley, General Chairman; by Mrs. Edwin C. Brown, General Chairman for The Woman's Auxiliary; by Robert H. (Bob) Brownie, TMA Entertainment Chairman, and by a large number of committees with specialized functions. Several months of planning on the part of more than one hundred persons has gone into the Convention in order to make it as interesting and informative as possible.

The business sessions of the Association will be short this year, made purposely so in order to provide more time for visiting and group get-togethers—a most vital function of any assembly of professional persons. The morning sessions will run from 10 to 12 and the afternoon sessions from 2 to 4. This will allow two full hours for lunch—most important when more than one thousand visitors seek food service within a restricted area.

A glance at the Convention Program in this issue of THE JOURNAL will indicate the care that has gone into its planning, so that there will be a balance between professional and commercial subjects. For the most part our speakers this year have been selected from pharmacists of the State who have done outstanding work in specific departments. In presenting their subjects, the approach will be from the practical angle rather than the theoretical.

An exceptionally good entertainment program has been arranged, starting with a general reception and musical program on Sunday night, and ending with the Annual TMA Party on Wednesday night, April 26th, at which time there will be a "Hawaiian Revue" floor show and a dance, with music by Dean Hudson's orchestra.

The entertainment to be presented through the courtesy of the Dr. T. C. Smith Company of Asheville on Monday night, April 24, is something totally new and different. The Society for the Preservation and Encouragement of Barber Shop Quartet Singing in America. Members of the Association who have been privileged to hear The Asheville Chapter Chorus of 75 voices say t is one event justifies the trip to Asheville. (See our center page spread for a picture of the Chorus.)

Bob Patton of Morganton, the noted Tar Heel Humorist, returns for another engagement to present his new, side-splitting lecture on "The Mortar & Pestle." This is slated for Tuesday night, April 25th, along with a skit and an auction sale, under the sponsorship of The Woman's Auxiliary. A candidate for the State Senate, Mr. Oscar Pitts, has agreed to act as official auctioneer and to award the Westinghouse Television Set, which will be given away as a concluding feature of the program on Tuesday night.

Asheville's magnificent Grove Park Inn will be the scene of a bridge-luncheon for the ladies. Then there will be a tea and a luncheon for the ladies at The Battery Park Hotel.

A complete business program has been scheduled for The Woman's Auxiliary under the direction of Mrs. W. A. Ward, president. The program, published in this issue of THE JOURNAL, consists of standing committee reports, local auxiliary reports, and a summation of the organization's activities for the year by Mrs. Ward and other officers of The Auxiliary. The annual business session of The Auxiliary will be held in The Battery Park Hotel, beginning at 10 A.M. on Tuesday, April 25.

W. W. Morton, president of The Traveling Men's Auxiliary, will preside at the annual business session of the TMA. The meeting will be held in the West Ballroom of The George Vanderbilt Hotel on Wednesday

(Continued on Opposite Page)

The 70th Convention Picture

Nationally Known Speakers of Ability, Distinguished for Their Knowledge of Current Social and Business Conditions

UNITED STATES SENATOR FRANK P. GRAHAM
and Past-President of the Greater University of North Carolina

ROWLAND JONES, JR., President of the American Retail Federation, Formerly Washington Representative of the NARD.

GEORGE A. BENDER, Editor of Modern Pharmacy; Formerly Editor of the NARD Journal.

PRACTICAL SPEAKERS WITH TIMELY MESSAGES

J. C. JACKSON, Lumberton
L. P. MAYRAND, Greensboro
W. R. MCDONALD, JR., Hickory
JAMES R. CASTEEL, Durham
R. N. WATSON, Sanford
E. A. BRECHT, Chapel Hill
W. G. DUDLEY, JR., Reidsville
T. J. HAM, JR., Yanceyville
W. A. WARD, Swannanoa
E. C. DANIEL, Zebulon
ALBERT SUTTLE, Shelby
W. A. WARD, Swannanoa
B. R. WARD, Goldsboro
H. C. MCALLISTER, Chapel Hill
J. PAUL GAMBLE, Monroe
J. LOUIS COBB, High Point
J. T. STEVENSON, Elizabeth City
J. E. BENNICK, Chapel Hill

UNSURPASSED ENTERTAINMENT

The Maddaford Musical Trio . . . The Society for the Preservation and Encouragement of Barber Shop Quartet Singing . . . Romeo & Juliet in the Land of the Sky . . . Bob Patton, the noted Tar Heel Humorist . . . "Hawaiian Nights Revue" . . . Dean Hudson's Band . . . Golf Tournament.

BRILLIANT PARTIES FOR THE LADIES

A bridge-luncheon with prizes . . . a luncheon . . . a tea . . . and an auction sale with Westinghouse Television Set as first prize.

For Complete Program Details, Turn the Page

EDUCATIONAL FILM PROGRAMS

"Behind the Window," presented by E. R. Squibb & Sons.

"Two Feet Behind the Counter," presented by Miles, Labs, Inc.

morning, April 26, beginning at 10:30 A.M.

Asheville has ample facilities to take care of all who care to attend the Convention. If you find at the last minute you and your family will be able to attend, you will be safe in making the trip without advance hotel reservations, as there are more than fifty first-class motels in and near Asheville where you will be able to find accommodations. Complete, up-to-date information on the hotel-motel situation in Asheville will be available at the registrar's desk in The George Vanderbilt Hotel.

For visitors who expect to attend the Convention the last day we particularly recommend the motels, as the accommodations are excellent, reasonably priced, and readily accessible to Convention Headquarters. Folders listing the location of the various motels will be available at the registrar's desk.

Convention Program

of the

Seventieth Annual Meeting

of the

North Carolina Pharmaceutical Association

George Vanderbilt Hotel

Asheville

Sunday, April 23

4:00 P.M. Registration desk opens in lobby of George Vanderbilt Hotel.

4:00 P.M. Meeting of the N.C.P.A. Executive Committee.

8:00 P.M. General reception honoring officers of the N.C.P.A., Woman's Auxiliary and The Traveling Men's Auxiliary.

Musical entertainment by Maddaford Trio. Refreshments. West Ballroom, George Vanderbilt Hotel.

Monday Morning, April 24

8:30 A.M. N.C.P.A. Past-Presidents' Breakfast. Victory Room, George Vanderbilt Hotel.

10:00 A.M. Opening session of the N.C.P.A., Woman's Auxiliary and Traveling Men's Auxiliary, George Vanderbilt Hotel.

Seventieth Annual Convention of the N.C.P.A. called to order by President J. C. Jackson.

Seventeenth Convention of the Reorganized Woman's Auxiliary called to order by Mrs. W. A. Ward, President.

Thirty-Sixth Convention of the Traveling Men's Auxiliary called to order by President W. W. Morton.

Invocation by Rev. John W. Tuton, Rector of The Trinity Episcopal Church.

Address of Welcome by The Honorable Clarence E. Morgan, Mayor of the City of Asheville.

Response to Welcome by W. B. Gurley.

Musical Selection by Waits A. West.

Rite of the Roses—E. C. Daniel.

Address by United States Senator Frank P. Graham.

Annual Report of N.C.P.A. President J. C. Jackson.

Monday Afternoon, April 24

2:00 P.M. Report of the N.C.P.A. Students' Branch by James E. Bennick, Secretary.

Report of the N. C. Pharmaceutical Research Foundation, Inc. by E. A. Brecht, Secretary.

Report of the N.C.P.A. Executive Committee by J. Paul Gamble.

"The Gay Nineties vs. The Fast Fifties" by W. G. Dudley, Jr. and J. Louis Cobb.

Annual Report of the N. C. Board of Pharmacy by H. C. McAllister, Secretary-Treasurer.

"Pathways to Progress" by Robert Neal Watson, member of the State Board of Pharmacy.

4:00 P.M. Tea—Battery Park Hotel. Sponsored by Morgan Brothers, Inc.

8:00 .M. The Society for the Preservation and Encouragement of Barber Shop Quartet Singing in America, Inc., presents its Chorus of 75 male voices and leading quartets. Lee Edwards High School. Sponsored by Dr. T. C. Smith Company.

Tuesday Morning, April 25

10:00 A.M. Session called to order by President Jackson. East Ballroom, George Vanderbilt Hotel.

"How Sulfa Drugs and Antibiotics Work" by L. P. Mayrand.

"How to Effectively Promote the Sale of Photographic Supplies" by B. R. Ward of Goldsboro.

"How to Display and Sell Greeting Cards" by James R. Casteel of Durham.

"The Washington Picture" by Rowland Jones, Jr., President of The American Retail Federation.

"Behind the Window"—a documentary pharmacy film presented by representatives of E. R. Squibb & Sons.

10:30 A.M. Golf Tournament Sponsored by TMA. Asheville Country Club.

1:00 P.M. Bridge-Luncheon for members of The Woman's Auxiliary and their guests. Grove Park Inn. Sponsored by Southern Dairies.

Tuesday Afternoon, April 25

2:00 P.M. Session called to order by President Jackson, East Ballroom, George Vanderbilt Hotel.

Report of W. J. Smith, Secretary-Treasurer of the N. C. Pharmaceutical Association.

Report of The Fair Trade Committee by W. A. Ward, Chairman.

"Mr. Mallendroit and Fair Trade"—a skit presented by members of The Asheville Drug Club.

"The Business Picture" by W. R. McDonald, Jr., NCPA President-Elect.

Tuesday Evening

8:00 P.M. "The Mortar & Pestle"—humorous lecture by Bob Patton. West Ballroom, George Vanderbilt Hotel. Sponsored by the B. C. Remedy Company.

"Romeo and Juliet in the Land of the Sky" presented by David Blau and members of the Asheville Drug Club.

"Auction Sale" sponsored by The Woman's Auxiliary with proceeds to go to Institute of Pharmacy. The auctioneer: Mr. Oscar Pitts.

Awarding of Westinghouse Television Set.

Wednesday Morning, April 26

10:00 A.M. Session called to order by President Jackson. East Ballroom, George Vanderbilt Hotel.

"The Institute of Pharmacy—a Near Reality" by T. J. Ham, Jr., Chairman of the Institute of Pharmacy Building Committee.

"Some Suggestions for Promoting the Prescription Department" by John T. Stevenson of Elizabeth City.

"The Next Ten Years in Pharmacy" by George A. Bender, Editor of Modern Pharmacy.

"Two Feet Behind the Counter"—clerk training film presented by Miles Laboratories, Inc.

1:00 P.M. Luncheon for members of The Woman's Auxiliary and guests. Battery Park Hotel. Sponsored by Biltmore Dairies.

Wednesday Afternoon

2:00 P.M. Session called to order by President Jackson. East Ballroom, George Vanderbilt Hotel.

Report of the Committee on Resolutions by W. B. Gurley, Chairman.

Report of the Committee on Time and Place.

Report of the Nominating Committee.

Installation of Officers.

Adjournment.

Wednesday Evening

8:00 P.M. "Hawaiian Nights Revue" and dance, music by Dean Hudson and his orchestra. The Asheville Municipal Auditorium. Sponsored by The Traveling Men's Auxiliary.



J. C. JACKSON, *President*
N. C. Pharmaceutical Association



W. R. MCDONALD, JR., *President-Elect*
N. C. Pharmaceutical Association

Welcome to Asheville

☆ N. C. PHARMACEUTICAL ASSOCIATION
☆ TRAVELING MEN'S AUXILIARY
☆ WOMAN'S AUXILIARY



Shown above are members of the Dr. T. C. Smith Company organization.

EACH and every member of our organization wishes for each and every one of you a most pleasant visit and a successful convention.

ASHEVILLE — APRIL 23, 24, 25, 26.

Dr. T. C. Smith Co.

Wholesale Druggists Since 1869

Auction Sale

One of the features of the Convention this year will be an old-fashioned auction sale sponsored by The Woman's Auxiliary of the N.C.P.A. Proceeds of the sale will go to the Institute of Pharmacy building.

Oscar Pitts of Asheville, a gifted speaker, will act as official auctioneer. He will be assisted by two special committees, headed by Mr. and Mrs. James W. Harrison of Asheville.

Members of the Woman's Auxiliary, the NCPA and TMA are requested to contribute items of general usefulness to "The Auction Committee." If you plan to attend the convention, the convention registrar will receive your contribution; otherwise, mail to: Mr. James W. Harrison, 525 Pearson Drive, Asheville, N. C.

Items particularly desired are handmade articles of all sorts (knitted goods, boxed cookies and candies), country hams, and the like. A special effort will be made to assemble products identified with certain sections of the State and towns, such as the rugs of Western North Carolina; blankets of Elkin, Swannanoa and Spray; small furniture items of High Point, Lenoir, Mount Airy, Thomasville; and related products.

J. Louis Cobb of High Point has donated three paintings (Pearson Hall, Howell Hall and an animal picture) to be sold, and there will be put up for sale to the highest bidder, a most unique hand-painted tie.

At the conclusion of the auction sale, a Westinghouse television set will be given away. Successful bidders on merchandise at the auction sale will receive numbered receipts, which will be used as a basis for awarding the television set.

Places to Visit in Asheville

Biltmore House and Gardens—Open to the public. Tickets may be purchased at the Estate Office, on the Plaza in Biltmore. Inside the house one may see innumerable relics, priceless paintings, tapestries, and the world famed library, containing 25,000 volumes. The Biltmore House was the country residence of the late George W. Vanderbilt.

Biltmore Industries—adjoining grounds of Grove Park Inn. Visitors welcomed from 8:30 to 4.30. Here you will see the famous Biltmore Industries homespun created.

The Thomas Wolfe Memorial—located at 48 Spruce Street, two blocks from Pack Square. The Memorial (house) is known to millions of American and European readers as "Dixieland," the home of the Gant family of "Look Homeward Angel." Open to public on week days from 10 A.M. to 4:30 P.M., and Sundays from 2 to 6 P.M. A modest admission fee is charged.

The Spinning Wheel—located five miles from the heart of Asheville, opposite Biltmore Forest, on U. S. 25. It is the quaintest and most interesting place in the mountains. In a log cabin over a century old are shown handcrafts and distinctive gifts. Ample parking space.

Convention Film Programs

Two outstanding films have been scheduled for the convention:

(1) "Behind the Window"—a full length documentary film by E. R. Squibb & Sons—dramatizes the interdependence of retail pharmacy and the pharmaceutical manufacturer. The film takes the audience behind the window of a typical American pharmacy, and show it both as a retail store and as a place where a highly skilled profession is practiced.

(2) "Two Feet Behind the Counter"—a full color film produced by Miles Laboratories which portrays some of the various selling mistakes that are common in drug stores.

T.M.A. Golf Tournament

The Traveling Men's Golf Tournament will be held Tuesday, April 25, over the Asheville Country Club Course. Starting time will be from 10:30 A.M. to 1:00 P.M.

The green fees will be paid by The Traveling Men's Auxiliary, but each player will be expected to pay his own caddie fee.

The Golf Tournament Committee is composed of the following:

W. Pete Rogers—Sharp & Dohme.

Jim Vance—E. R. Squibb & Sons.

George Matthews—Grove Park Pharmacy.

BEST WISHES
for a
SUCCESSFUL
CONVENTION

BURWELL & DUNN CO.

CHARLOTTE

Praise The Lord And Sing 'Sweet Adeline'

During the last few years Asheville has launched quite a number of very fine projects to make this a more charming, enjoyable, interesting and stimulating community. The *Times* would like to pay special tribute today to a truly remarkable new enterprise which hit the jack-pot in the hearts of the capacity audience which thrilled at its initial effort in the City Auditorium last Saturday evening. We bow low to the Asheville Chapter of the S. P. E. B. S. Q. S. A., Inc.

That's quite a concoction of alphabet soup but we predict that it won't be long before all the music loving folks hereabouts will be able to rattle off these intriguing initials with ease matching their admiration for this harmonizing outfit of gallant gentlemen. North Carolina's No. 1 Chapter of the Society for the Preservation and Encouragement of Barber Shop Quartet Singing in America, Incorporated, is a whiz of a success if we ever heard and saw one. Its presentation of Asheville's first annual "Parade of Quartets" was nothing less than a sensation. The enthusiastic reception it received from those fortunate enough to witness the first performance beats any song of praise we could sing in this column.

For the benefit of those who haven't been informed of the magic mysteries of the S. P. E. B. S. Q. S. A., Inc., we quote the following piece, by the noted author Quentin Reynolds, which appeared in the glamorous program distributed at our first annual "Parade of Quartets":

"What is Barber Shop harmony? . . . The oldest form of harmony known to America. . . . Valley Forge knew this form of harmony; so did the men who went West in covered wagons and it was sung at Tippecanoe and at Gettysburg and at San Juan Hill in the Spanish-American War. It was sung in French villages during the last war and today it's sung wherever GI's get together, whether it be Leyte or Normandy or Teheran or Cairo. It's known wherever four American voices blend as Barber Shop. . . . Here is music as American as the mud chinks in Abraham Lincoln's cabin. Music of another day—when beer was five cents, street cars were drawn by horses, and every man had a shaving mug with his name on it down at the barber shop. This kind of singing would have gone out with the peek-a-boo shirt-waist and peg-top pants, were it not for the worthy cultural society you read about recently in the *Reader's Digest*—and which we hail here tonight, the Society for the Preservation and Encouragement of Barber Shop Quartet Singing in America, Incorporated."

The thing we like most about these S. P. E. B. S. Q. S. A. fellows is their one and only motive back of their organization. They band together to harmonize in song and fun for the darn good reason that they love to harmonize in song and fun.

Among other grand things this outfit has a Code of Ethics. Here is Ethic No. 9:

"We shall by our stimulus to good music and vocal harmony endeavor to spread the Spirit of Harmony throughout the world."

Is that a ridiculously high ambition for musical Barbershopping? Well, think it over. We've tried to shoot our way and spend our way to peace on earth and flunked miserably. By all means let the Barbershoppers cut loose now with all their harmonizing works.

Praise the Lord and sing "Sweet Adeline!"—*The Asheville Times.*

S.P.E.B.S.Q.S.A. to Entertain

Through the cooperation and sponsorship of The Dr. T. C. Smith Company of Asheville, 75 members of The Society for the Preservation and Encouragement of Barber Shop Quartet Singing in America, Inc., will entertain at the Asheville Convention this year. The event is scheduled for Monday night, April 24th, in the Lee Edwards High School.

Proved Profit Products

CONSTANT ADVERTISING KEEPS OLD CUSTOMERS BUYING — MAKES NEW CUSTOMERS DAILY



For 67 years, women have been buying this product in drug stores. Laboratory tested and controlled for assured satisfaction

Granulated or powder for adults—Syrup of Black Draught for children. Both are real profit makers.



The modern quick rub in a greaseless base. It is a profitable product that repeats regularly

A modern iron and vitamin B_1 tonic, — plus vitamins B_2 and Niacin. You can recommend it with confidence

THE CHATTANOOGA MEDICINE CO.
ESTABLISHED 1879 CHATTANOOGA, TENN

Turnover has two meanings at the Fountain



Figures show that the fountain has the fastest merchandise turnover of any department in the drug store. In addition, the fountain turns over the greatest number of customers to all other departments.

Right-buying and right-handling of Coca-Cola Syrup give you fifty-two turns a year on your leading fountain item, Coca-Cola. Ask your good friend, the Coca-Cola salesman, for the whole profitable story on right-buying. It's worth listening to.

One Day Trip

If you are able to add an extra day to your convention schedule this year, here is a trip which you can easily make within the time allotted:

Leave Asheville through West Asheville and Elka, over Highway U. S. 19. This route takes you through Canton, home of the great paper plant operated by The Champion Paper and Fibre Company. By Lake Junaluska, where the Methodists have their Summer Assembly, turn right on the new U. S. 19 (the Soco Gap Road) from Lake Junaluska to Cherokee.

Here is the Qualla Indian Reservation, home of the Eastern Band of the Cherokee Nation. Be sure to visit the Cherokee Indian Museum (open from 9 to 6), where arrowheads, knives, axes, pipes, pottery, bead work, etc. are displayed.

Then on, by way of N. C. 107 through Smokemont to Newfound Gap. To get to Clingman's Dome, take the road to the left here—it is seven miles to the parking area below the crest of the "dome" which towers 6,642 feet above sea level. Bears are frequently seen along this road.

Western North Carolina Mountains

In Western North Carolina, the Appalachian mountain system achieves its utmost greatness in both the height and the massiveness of its peak. There are 223 mountains which rise to 5,000 or more feet in the area. A breakdown of the altitudes of those peaks showing the following numbers within specified altitude classifications:

6,600 feet or more	6
6,500 to 6,600 feet	6
6,000 to 6,500 feet	35
5,500 to 6,000 feet	55
5,000 to 5,500 feet	121

Mount Mitchell, the highest mountain east of the Rockies, heads the list, having an altitude of 6,684 feet. Then follows Mount Mitchell's neighboring peak, the high top of Mt. Locke Craig, which, with a height of 6,645 feet, noses out Clingman's Dome in the Great Smoky Mountain National Park by exactly three feet. The dome is 6,621 feet; Balsam Cone, 6,611 feet, and Balsam Corner, between 6,600 and 6,650 feet.



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Valprota
pleasant tasting protein supplement in 1 lb. and 5 lb. bottles.

Dehydrocholic Acid
Council-Accepted
bottles of 100 and 1000 tablets.

Valentine's Meat Extract
a pleasant tasting source of potassium, 1⅘ fl. oz. bottles.

Liver Injection Crude U.S.P.
1 and 2 injectable units per cc., 10 cc. vials.

Liver Injection U.S.P.
10 U.S.P. units per cc., 10 cc. vial
15 U.S.P. units per cc., 3 vials 1 cc. each.

Liquid Extract of Liver U.S.P.

Liquid Extract of Liver with Iron
8 fl. oz. bottles.

Valentine Company, Inc.
Richmond, Va.

BUTTERCUP
ICE CREAM

"IT'S FAMOUS

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IT'S GOOD"

N.C.P.A. Convention Committees 70th Annual Meeting

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R. C. Sisk, Radford Drug Company

Joe T. Russell, Goode's Drug Store

Beaman Pinner, Pinner's Drug Store

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Ray Coppedge, Asheville Pharmacy

Dan Foster, Palace Pharmacy

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Walter Buhmann, Eckerd's Drug Store

T. Roy Burgiss, Curtis Drug Store, Waynesville

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C. E. Ingle, Ideal Drug Store

M. L. Jones, Jones Rexall Drug Store

B. F. Klein, Charlotte Street Pharmacy

J. C. McGee, Lord's Drug Store

L. B. Mullen, Mullen's Pharmacy

Herschel Roberts, Weaverville Drug Co., Weaverville

G. A. Shieder, Carolina Pharmacy

H. H. Shigley, Shigley's Drug Store

Shuford E. Snyder, Elson's, Enka

Dean Tainter, Tainter's, Marion

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MRS. W. A. WARD, *President*
Woman's Auxiliary
N. C. Pharmaceutical Association

Thanks A Million . . .

FOR THE NICE BUSINESS GIVEN US BY THE DRUG STORE PROPRIETORS OF NORTH CAROLINA OVER THE YEARS.

HERE'S BEST WISHES FOR THE BEST CONVENTION EVER.

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O'HANLON-WATSON DRUG CO.

WINSTON-SALEM, N. C.

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Mrs. E. S. Morgan, *Honorary Committee Member*
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Mrs. W. P. Rogers	Mrs. Ray Coppedge
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Mrs. H. H. Laidlaw	Mrs. Moss Salley
Mrs. H. D. Crawford	Mrs. Stacy Smith
Mrs. G. L. Kirkpatrick	Mrs. C. B. Rhineheardt

Business Session Woman's Auxiliary

TUESDAY, APRIL 25, 10 A.M.

Battery Park Hotel

Call to Order
Song.....''America''
Devotional.....Mrs. G. E. Cory
Greetings.....Mrs. C. C. Uzzell
Response.....Mrs. E. C. Daniel
Roll Call
Reading of Minutes
Report of Treasurer
Report of Parliamentarian
Report of Historian

Standing Committee Reports

Executive Committee..Mrs. Stephen Forrest
Hospitality Committee.Mrs. Beaman Pinner
Membership Committee....Mrs. W. L. West
Resolutions Committee...Mrs. J. R. Casteel
Publicity Committee....Mrs. W. R. Adams
Nominating Committee..Mrs. J. C. Jackson

Greetings

Greetings from N.C.P.A.....J. C. Jackson
Greetings from T.M.A.....W. W. Morton
Greetings from School of Pharmacy
I. W. Rose
Musical Selections.....Mrs. Maurice Cable
Report of Cook Book Committee
Mrs. Edwin C. Brown

Reports of Local Auxiliaries

Asheville.....Mrs. E. C. Brown
Charlotte.....Mrs. H. L. Bizzell
Durham-Chapel Hill..Mrs. A. H. McDonald
Greensboro.....Mrs. Pat Ryder
Lizzie Hancock Chapter.Mrs. C. E. Page, Jr.
Raleigh.....Mrs. W. F. Matthews, Jr.
Winston-Salem.....Mrs. H. P. Watson, Jr.
Burlington.....Mrs. J. W. McAdams
District 2.....Mrs. Paul Webb, Jr.
District 6.....Mrs. H. R. Horne
District 9.....Mrs. Luther Bunch

President's Report and Recommendations
Announcements
Installation of Officers
Adjournment

THE DRUGGIST'S OPPORTUNITY . . . Oral Hygiene

4 out of 5 of your customers need a new DR. WEST'S



★ combines every tested principle of successful selling!
★ holds the key to this $150,000,000 oral hygiene business!
★ can give you $5 in sales for every $100 you take in!
★ can increase oral hygiene sales up to four times!

DEAL NO. 8172

With luminous-lighted dental department

1 gross Miracle-Tuft adult brushes, assorted	$ 72.00
1/6 gross Miracle-Tuft child's brushes	6.00
1/12 gross Miracle-Tuft youth's brushes	4.20
1/12 gross Miracle-Tuft denture brushes	6.00
1/6 gross Miracle-Tuft Powder brushes	12.00
1/6 gross Natural Bristle adult brushes, assorted	12.00
1/2 gross Nylon "25" adult brushes, assorted	18.00
1/12 gross Dr. West's Miracle tooth paste (Bonus 1/6 dozen)	6.00
	$136.20
Less 33 1/3 and 10%	54.48
Cost to Retailer	$ 81.72

DEALER PROFIT $54.48

JUSTICE DRUG COMPANY

GREENSBORO, N. C.

DEPENDABLE SERVICE SINCE 1898

Tops in Entertainment

Bob Patton, the noted Tar Heel Humorist, who is slated to appear on the Convention program, Tuesday night, April 25th, is all set to entertain with his side splitting lecture on "The Mortar & Pestle."

Here are a few "Patton Medicine Testimonials":

"Seldom have we heard the crowd laugh so long and so loud."—Lions Observer.

"Just what the Doctor Ordered."—C. W. Patterson, High Point.

"Another Will Rogers."—C. R. Mauzy, Charlotte.

"He makes people laugh."—Horace Easom, Shelby.

"Swept the audience into gales of laughter."—Winnsboro, S. C. Herald & News.

Berryhill Puts One High Up

Olin Berryhill, owner of the Berryhill Fountain Sales Company, Charlotte, announces the installation of a Stanley Knight Soda Fountain in the new soda bar near the top of Chimney Rock. Olin says, "The next time you visit The Rock, take a ride on the newly installed elevator to the soda bar and enjoy your favorite fountain drink."

On the Stage



LIVITAMIN with IRON

First Thought in Hypochromic Anemias

Sempylex · Aldiazol-M

Paoguan · Massengill Powder

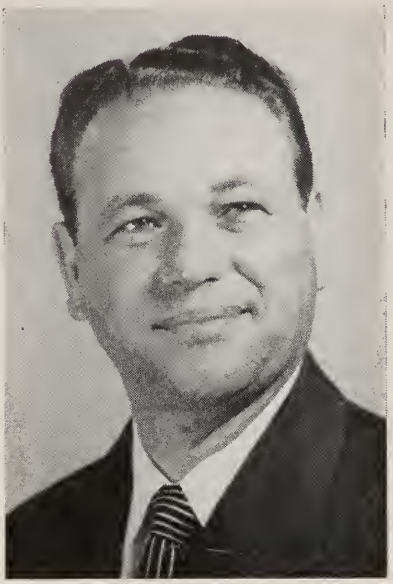
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THE S. E. MASSENGILL COMPANY

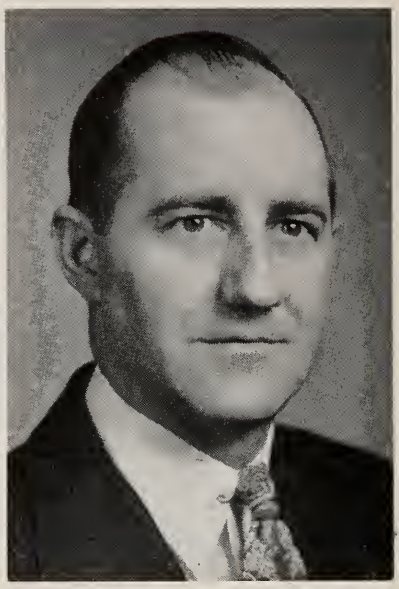
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Service Security Savings
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INSURANCE CO.

Our reputation proves that we do more for you.

Now available for your store and home

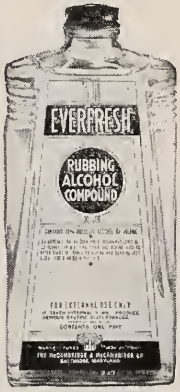
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A Profit Meeting Your Professional Standards

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Baltimore 23, Md.

Heart Attack Proves Fatal To Dean Jacobs

Dr. Marion Lee Jacobs, 51, Dean of the Pharmacy School of the University of North Carolina, died of a heart attack on March 19 while on a trip to Eastern North Carolina. A similar attack in the early summer of 1949 had hospitalized Dr. Jacobs for a month, but several months of rest and curtailed activity had enabled him to resume his full time duties at the School.

Under the direction of Dr. Jacobs the School of Pharmacy had made excellent progress. During his less than three years of full deanship, a central stockroom had been established, portions of the Pharmacy Building renovated, extensive alterations to the library were completed, The Research Foundation brought into being and a Graduate School organized. At the same time, Dr. Jacobs had done considerable work on the new pharmacy building in preparation for the next General Assembly at which time it is believed the necessary building funds will be authorized.

As a teacher and as a capable administrator, Dr. Jacobs will be sadly missed from the halls of The Pharmacy Building, where he labored for many years in company with Edward Vernon Howell and John Grover Beard.

Although Dr. Jacobs centered his interest in the School of Pharmacy, he contributed his share to the advancement of the profession through service on many state and national health groups. Recently he served with a committee at the University in selecting the Dean of the newly established Dental School at Chapel Hill, and for several weeks prior to his death he had been in frequent conference with various health educators in working out details of a plan which eventually will coordinate the activities of five health units at the University.

For the most part Dr. Jacobs spent his entire life in his native State. He was born near Apex, and got his first taste of retail pharmacy in that town. Later, he enrolled and graduated from the School of Pharmacy at Chapel Hill. Then followed employment in Virginia and graduate and teaching work in Nebraska and Colorado.

In 1926 he returned to Chapel Hill at the request of Dean Howell, where he taught courses in pharmaceutical chemistry for more than 20 years. During this period he applied himself to advance studies and did considerable research work, particularly in the field of plant alkaloids. This later led to a Ph.D. degree from the University of Maryland.

Dr. Jacobs gave much of his energy towards assisting in the revision of various issues of the *United States Pharmacopoeia*, of which he was a member of the Committee on Revision. He also was a staunch supporter of the American Pharmaceutical Association and regularly attended the annual meetings of this organization, generally as voting delegate of the N. C. Pharmaceutical Association.

Funeral services were held in the Baptist Church with burial in the Chapel Hill Cemetery. Hundreds of former students and friends of the family as well as present students of the School were present for the funeral.

Survivors include his wife, the former Viola Cheek of Chapel Hill; two daughters, Betty Sue and Anne of the home; and two brothers, George and L. L. Jacobs of Apex.

Rose Named Acting Dean

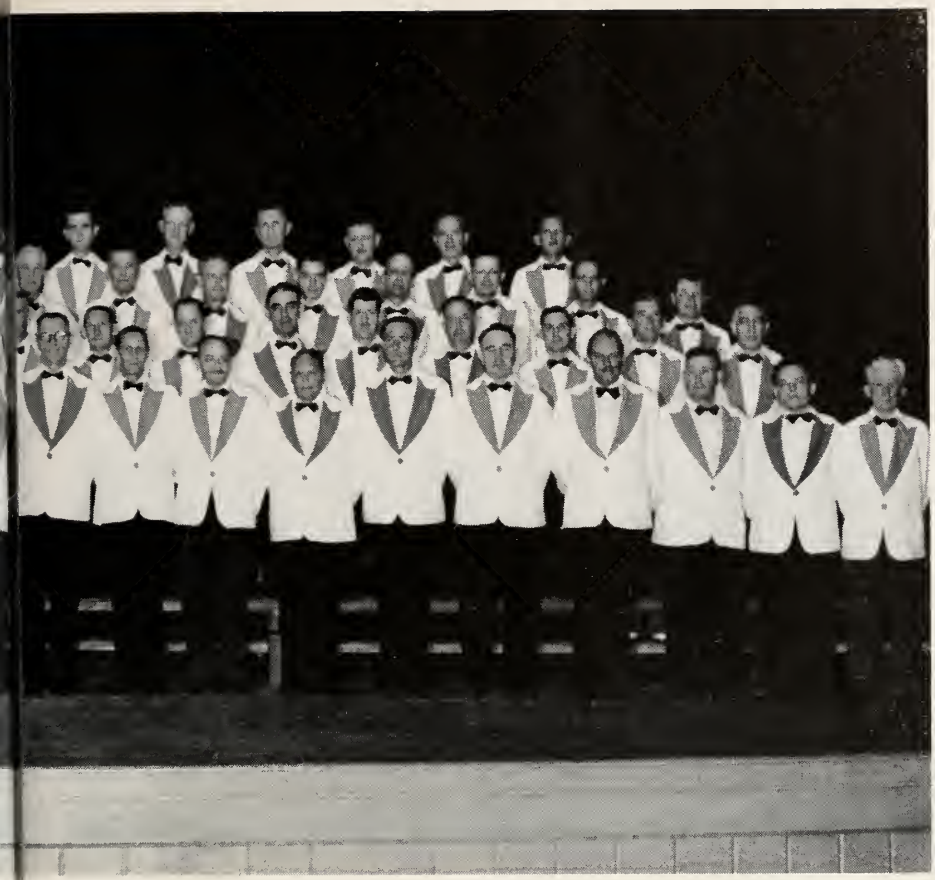
Professor I. W. Rose has been named acting dean of the School of Pharmacy, pending appointment of a permanent successor to Dr. Jacobs, who died recently of a heart attack.

Since Professor Rose reaches the mandatory retirement age for State employees within the next fiscal year, he agreed to accept the appointment only on a temporary basis.

An operator of a successful drug store, a past president of the NCPA, member of the State Board of Pharmacy for 24 years, and a most capable teacher and loyal worker, Professor Rose has the best wishes of all his co-workers and friends.



A Chorus composed of 75 members of the
Encouragement of Barber Shop Quartet S
to the North Carolina Pharmaceutical As
under the direction of Dr. Arnold Dann,
torium, Monday night, April 24. The Co
pany, Wholesale Druggists of Asheville.
out Western North Carolina last year wh
The Asheville Chapter is North Carolina'



le Chapter, Society for the Preservation and
in America, Inc., will entertain Delegates
on Convention in Asheville. The Chorus,
g in the Lee H. Edwards High School Audi-
s sponsored by the Dr. T. C. Smith Com-
rber Shop Chorus was acclaimed through-
nade its debut at a performance in August.
unit of S.P.E.B.S.Q.S.A.

Quality

Store Fixtures

Wrapping Counters
Rx Counters
Wall Panels
Wood Booths
Formica Counters
Wood Panel Counters

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Cigar Cases
Cosmetic Cases
Cosmetic Bars
Backbars
☆ Wall Cases
Step-up Displays

Your Choice of Wood Finish—Beautiful Mahogany—
Walnut—Maple—Combed Oak—Birch—Prima Vera

Free Designing and Planning Service

Our Representative will be glad to assist you in planning your new store or in remodeling your present one

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EQUIPMENT

Ramsey **REFRIGERATION and MANUFACTURING CORP.**

816 W. TRADE ST. **CHARLOTTE**

Visit Our Modern Show Room and Fixture Plant

SMITH WHOLESALE DRUG CO.

SPARTANBURG, S. C.

A Young and Growing Service Wholesale House,
Owned and Operated by Registered Pharmacists

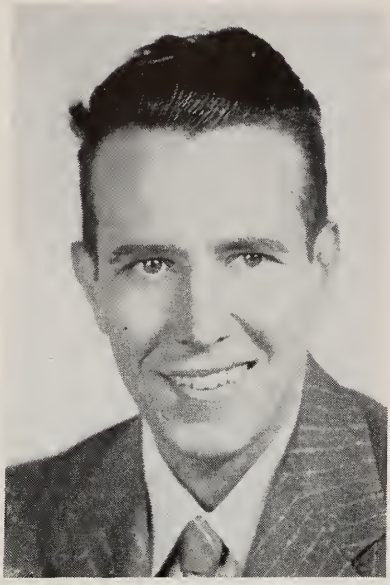
We Appreciate Your Business



PLAN CONVENTION BUSINESS SESSION—Members of The Woman's Auxiliary Executive Board and Nominating Committee, shown above, met in Chapel Hill on March 25th for a joint luncheon and separate business sessions. Members in attendance were:

First row, left to right: Mrs. Albert Chandley, Asheville, secretary-treasurer; Mrs. T. J. Ham, Jr., Yanceyville, second vice-president; Mrs. W. A. Ward, Swannanoa, president; Mrs. Stephen Forrest, Greensboro, first vice-president; Mrs. D. L. Jordan, Raleigh, Historian.

Second row, left to right: Mrs. W. J. Smith, Chapel Hill; Mrs. C. E. Page, Jr., Henderson, Parliamentarian; Mrs. J. C. Jackson, Lumberton, chairman of the Nominating Committee; Mrs. H. C. Starling, Raleigh, advisor; Mrs. M. L. Jacobs, Chapel Hill, advisor; Mrs. Paul Thompson, Fairmont, member of the Nominating Committee.



R. H. (BOB) BROWNIE

Chairmen Convention Entertainment



STACY SMITH

FOR A GLORIOUS SEASHORE VACATION YOU'LL FIND

BUNCH'S COTTAGES

CAROLINA BEACH, N. C.

JUST THE PLACE TO STAY

Each cottage consists of 5 rooms: 1 bedroom with twin beds, 1 with double bed, 1 living room with studio couch, 1 kitchen dinette, and 1 small maid's room with private bath.

Equipped with electric refrigerator, gas stove and hot water tank. Everything furnished except linens.

June 1-Sept. 1, $75.00 a week. Special rates for May-September. Preference given to Pharmacists and their families.

WRITE—WIRE—PHONE

Luther Bunch, Bunch's Drug Store, Goldsboro, Phone 8

PYRA-MALEATE VP
(Brand of Pyranisamine Maleate)

FOR:
HAY FEVER
AND OTHER COMMON ALLERGIES

dosage: average adult—one 50 mg. tablet 3-4 times doily—children ½ this dosage.

packages: 25 mg. and 50 mg. tablets in bottles of 30, 100 and 1000.

"ON PRESCRIPTION ONLY"

"THE DOCTOR'S ANTIHISTAMINIC"

VANPELT & BROWN, INC.
Pharmaceutical Chemists
RICHMOND, VIRGINIA

Make your FULL PROFIT with the Demand Brand for Sunburn



TWO SIZES
35c—70c

MEXSANA
Skin Cream

Recommend soothing, cooling Mexsana Skin Cream for relief of itching and stinging of sunburn. Take full advantage of the demand for sunburn relief . . . and take a FULL profit on this "double duty" skin cream. (Double duty for *medication* and *beauty.)* Mexsana Skin Cream is Lanolinized, stainless and greaseless, a fine cosmetic cream—and medicated to give soothing comfort for minor skin irritations.

FAIR TRADED AT FULL ADVERTISED PRICES

MANUFACTURERS OF:

St. Joseph Aspirin, St. Joseph Aspirin For Children, St. Joseph Anti-Histamine Tablets, Mexsana Medicated Powder, Penetro Products, Mufti and Moroline Products

PLOUGH SALES CORPORATION
Subsidiary of *Plough, Inc.* New York, Memphis

The Doctor and the Discount

G. HAYWOOD JONES AND J. W. HARRISON
Committee on Trade Interest

For many years, or one might say, for several generations, pharmacists or pharmacy owners have practiced the policy of allowing doctors special discounts on all purchases made by the doctors throughout the store. This policy was practiced irrelevant to the effect it would have on the profession of pharmacy. Such favoritism was not shown all doctors; only those the pharmacist cared to favor. All this was done in an attempt to bind the doctor more closely to the pharmacy and, in so doing, the pharmacist thought to promote a better relationship between the professions of medicine and pharmacy.

It cannot be gainsaid that this is an admirable motive if that motive is solely and wholly the betterment of relations between the professions. But, in allowing discounts to some and not to all doctors, does gainsay the altruism of the motive.

Then there is the matter of the outright gift from the pharmacist to the doctor. The pharmacist's competitor is apt to view this action with "tongue in cheek." However, no wrong interpretation could be placed upon the giving of a gift if the offer springs from the basis of friendship between two men, regardless of their professions. Even a competitor could not cry "sycophant" or "toady" to his contemporary who sends his doctor friend and his family a Sunday treat of ice cream, provided there is no hint of advertising—advertising per se—in such a friendly gesture.

Social relationship between the doctor and the pharmacist does not presuppose the possibility of collusion between the two professions. For that matter, the pharmacist who casts a rod with his doctor friend on Thursday or plays poker with him on Saturday night might compound a thousand prescriptions before one from his friend turns up—no matter who caught the bigger fish or won the most "pots."

But the policy of allowing discounts to the doctors has continued and grown until today the special discounts include the doctor's purchase of anything in the store at absolute cost. These "at cost" sales to doctors are not practiced in all pharmacies but the number of pharmacies where such practices are carried on has steadily increased of late years to the point where this policy is the rule rather than the exception. This is done for the same purpose as when it began, but it is not so effective as it was in the past. The doctors are beginning to expect all pharmacies to sell to them at absolute cost. We, the pharmacists, have brought this condition upon ourselves. Do we intend to continue such a practice? Where will the line be drawn? In order to protect our profession as well as our businesses something should be done to regulate this condition.

While some pharmacists still consider it good business to allow such discounts, the fact remains that it is as out of date as the old ice-cooled soda fountain. Doctors have a way of "playing both ends of the rope against the middle" and while you think he is doing all he can for your store, he may be more active in another.

We pharmacists sell many items that are also sold in other retail establishements. The doctor may, as may any other person, make his purchase in the retail store of his choice. Will other retail dealers give the doctor a special discount, or sell to him at absolute cost the same items sold in the pharmacy? Will the doctor pay the other retailer the full retail price before he will pay that full retail price to the pharmacist? Perhaps. We cannot answer those questions with a categorical "yes" or "no." We do know, however, the other retailers owe no professional courtesy to doctors as do the pharmacists who are engaged in a profession. If the other retailers do not give the doctors special discounts on items not pertaining to medicine, why should the pharmacist extend those discounts on those items? Is this practice a breach of Fair Trade contracts? Why should doctors be sold Fair Trade items at less than the price to others? Your customers, almost without exception, will resent this practice of selling to the doc-

(Continued on Opposite Page)

tors at prices that are below the prices offered them.

Pharmacy is an honored profession, no less than the profession of medicine. The two must work together in harmony. If it is necessary that the pharmacist allow the doctor a discount on his purchases it should be set up on a professional basis and should apply to all doctors. Certainly this practice should not be carried on in the haphazard manner of the past.

The best pharmaceutical houses offer a good policy by which we may establish our professional discount to the doctor. These houses suggest that we sell their products to the doctor at 15% above our cost, or sell to the doctor at a figure of 25% off a 40% item. This scale of discounts is the policy of many pharmacies today. It covers only pharmaceuticals, proprietaries and kindred merchandise, and not the merchandise of other departments such as sundries, electric appliances, cosmetics, toilet articles, et cetera.

Summing up, it seems that it would be in the best interest of pharmacy to allow discounts to the doctors only on those items of pharmaceutical nature, using that scale as recommended by the pharmaceutical manufacturers. That other merchandise be sold to the doctors at Fair Trade prices. This policy would strengthen Fair Trade and establish better relationship among the doctors, the pharmacists and the manufacturers.

Prescription Balances Repaired

Accurately
Speedily Economically

Our convenient Southern location and competent shop technicians eliminate useless waiting and decrease repair costs.

PHIPPS & BIRD, Inc.
303 S. Sixth Street Richmond, Va.

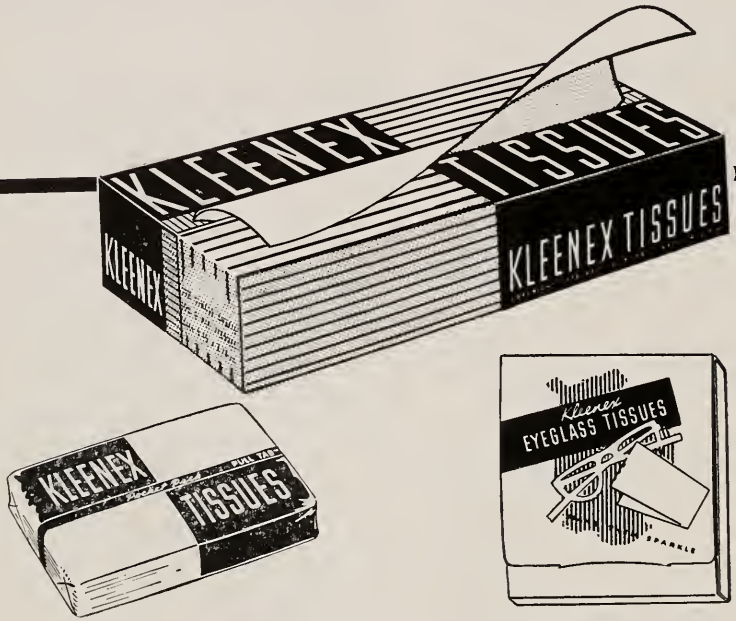
Reaco B-Complex with C Tablets
$20.00 Doz. 100s
Reaco A & D Capsules
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Pyridoxine HCl (B6) 10 mg. Tablets
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Pyridoxine HCl (B6) 25 mg. Tablets
$5.00 per 100
Pyridoxine HCl (B6) 50 mg. Tablets
$9.00 per 100
Reavita Capsules
$34.80 Doz. 100s
Reacaps
$25.80 Doz. 100s

Your cooperation in stocking Reaco Products is appreciated.

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P. O. Box 247
WEST DURHAM, NORTH CAROLINA

A "Family of Three"

WITH YOUR PROFITS AT HEART



Here's a merchandising story that means extra sales, extra profits for ***you.*** Through extensive national advertising, the Kleenex* name has become known all over the country. Now there's a "family of 3" Kleenex products—and you can get your share of this added business by displaying all three together. **REMEMBER—MASS DISPLAY MOVES MORE MERCHANDISE**—especially when it's headed by the famous Kleenex name!

Order your supply from us

O'HANLON-WATSON DRUG COMPANY

Winston-Salem, N. C.

* T. M. Reg. U. S. Pat. Off.

Auxiliary Cook Book Placed on Sale

Contains Favorite Recipes of
Tar Heel Pharmacists

Thanks to Mrs. W. A. Ward, president of the Woman's Auxiliary, and a very able committee, a new Cook Book full of tempting recipes is now available.

All during Mrs. Ward's term of office, which began in May of 1949, she has expressed a wish that the Woman's Auxiliary might expand their means of cooperation with those who are working so diligently to make the Institute of Pharmacy a reality. To this end she has inaugurated projects which would be beneficial in raising money to be donated for this cause.

It was decided to gather recipes from the members of the Woman's Auxiliary and combine them into an attractive book which would be made available to purchasers at $1.00.

A committee was appointed and is composed of Mrs. Edwin C. Brown, Chairman, Mrs. H. R. Laidlaw, Mrs. Lloyd Jarrett, Mrs. Steve Uzzell, Mrs. J. W. Harrison, Mrs. Edwin Nowell, Mrs. H. D. Crawford, and Mrs. B. L. Pinner. Mrs. Ward assisted the committee. These ladies put in long hours sorting the recipes, classifying them, and readying them for the final processing.

The cook book has more than 100 pages, and is bound in an attractive heavy paper binding. Each recipe carries the name of the lady who submitted it and from a glance through the pages, you can easily see there are a number of good cooks in the Woman's Auxiliary.

In looking over the cook book we found a particularly fitting recipe named "Asheville Salad." Since Mrs. Ward is from Asheville and the convention is being held there this year, we think this recipe merits special attention. It was submitted by Mrs. Robert Hall of Mocksville.

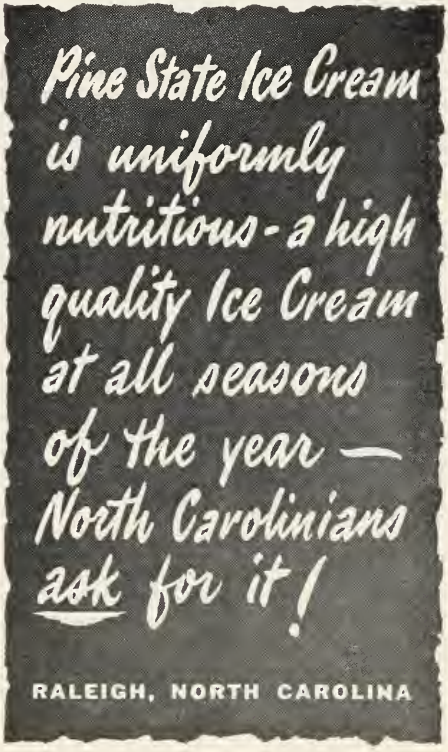
Further glances into the book show us such tempting dishes as Creole Salad, Frozen Cheese Salad, Italian Spaghetti Sauce, Egg and Asparagus Casserole, Golden Flaked Potatoes, Roast Squab with Rice Pilau, Chicken Meringue, Cheese Biscuits, and such a wonderful array of cakes, pies, and candies as has ever been seen.

A copy of this unusual cook book can be obtained by return mail by sending $1 to the NCPA office, Drawer 151, Chapel Hill. Complete proceeds will go to the Institute of Pharmacy, probably for kitchen equipment or furniture for the ladies lounge.

Null and Void

In 1770 the British Parliament passed a law against obtaining husbands by false pretense, that read as follows:

"That all women of whatever age, rank, profession, or degree, who shall after this act, impose upon, or seduce and betray into matrimony any of his majesty's male subjects, by virtue of scents, paints, cosmetics, artificial teeth, false hair, Spanish wool, iron stays, bolstered hips, or high heeled shoes, shall incur the penalty of the law now in force against witchcraft and like misdemeanors, and the marriage under such circumstances shall be null and void."



2 Quick Ways to Relieve a HEADACHE



★

TABLETS
10c & 25c

★★

POWDERS
10c & 25c

Headache **BC** *Relief*

★ Introduced in 1947. Already a nation-wide success.
★★ Introduced 1910. America's fastest-selling headache powder.

B.C. REMEDY CO.

DURHAM, NORTH CAROLINA

Julius Suttle Receives Mortar & Pestle Award

Mr. Julius Albert Suttle, a member of the first graduating class in pharmacy at Chapel Hill and long identified with the profession in Shelby, was presented the "Third Annual Mortar & Pestle Award" at exercises held at the Cleveland Springs Country Club on March 29th. In presenting the Award to Mr. Suttle, NCPA President J. C. Jackson said:

"We are here this evening to pay tribute to an outstanding person, both in the field of pharmacy and community service. This person has been active in many endeavors and in every case he has served well.

"The fine person we are honoring this evening is Mr. Julius Albert Suttle. His birthday dates back to June 27, 1877. This date does not mean much to Mr. Suttle. He is active and modern in many ways. He has been very active in civic affairs and operates one of the most modern drug stores in this county. One reporter described his store as 'A blonde beauty, completely streamlined.'

"Mr. Suttle has served as a deacon in the Baptist Church for a greater number of years than most of us here can remember.

"He has been a member of the Masonic Order for many years.

"He helped organize the local Kiwanis Club, of which he still holds membership.

"Mr. Suttle is the head of a well rounded family. He has one son who is a business associate, two daughters, and several grandchildren.

"Mr. Suttle's first work in a drug store was with the Gardner Drug Store. Shortly after the turn of the century he purchased a store, which he and his brother, as co-owners, operated for several years. Later the business was sold to Mr. Webb.

"In 1906, Mr. Suttle began working at the Lincoln Drug Store, of Lincolnton, N. C. During this period we find that Mr. Suttle did not devote his entire time to the drug business. The records show that in 1907 he had persuaded the former Miss Ethel Lineberger to be his lawful and wedded wife. This marriage must have given Mr. Suttle new courage. In just a short time we find him buying the Lincolnton Drug Store, which he successfully operated for about fifteen years.

"With Mr. Suttle's ability to see a good future and an opportunity to go forward in the drug business, he chose Shelby as the place to set up his dream drug store and give to the people the kind of service he was capable of rendering.

"Mr. Suttle was a member of the first pharmacy class at the University of North Carolina in 1897. He received his license in pharmacy in 1906, and became a member of the N. C. Pharmaceutical Association in 1919. Thus for more than a half century Mr. Suttle has been actively engaged in pharmacy, the past thirty years of which has been in Shelby.

"As a member of the N. C. Pharmaceutical Association, Mr. Suttle has been a strong supporter of organized pharmacy in the State. He has served on many committees,

(Continued on Page 193)



JULIUS A. SUTTLE

Serve

Golden Tap Fruit Juices



At Your
Fountain

Fancy Orange Juice — Grapefruit Juice

Use
Dixie Cups
for All Occasions



Distributed by

GARLAND C. NORRIS CO.

Raleigh, N. C. Phone 2-0324



PRESENTED 3RD ANNUAL MORTAR & PESTLE AWARD—Julius Albert Suttle (right), Shelby pharmacist, is shown receiving from NCPA President J. C. Jackson the highest non-elective honor of the N. C. Pharmaceutical Association—the highly prized "Mortar & Pestle Award." The presentation took place at the Cleveland Springs Country Club, near Shelby, on March 29th.

FAVORITE

. . . *with Mother*

BECAUSE OF ITS
MILK and HONEY FLAVOR!



PANGBURN COMPANY
FORT WORTH, TEXAS

Technique For Compounding Popular Emulsion Rx Outlined

By Professor I. W. Rose

How would you prepare a prescription like the following in order to obtain a smooth, reasonably stable lotion emulsion?

Menthol	0.6
Phenol	2.4
Burow's Solution, N.F.	10.0
Zinc Oxide	20.0
Talc	20.0
Olive Oil	60.0
Lime Water—q.s.	240.0

Based on the fact that lime water with vegetable oils will produce water-in-oil type emulsions and that the oil content in this type of emulsion must be equal to, at least, half the total volume, if the emulsion is to be stable, two methods have been generally suggested: One, to add an emulsifying or thickening agent, such as tragacanth or bentonite, which would produce an emulsion of the oil-in-water type, and two, to increase the olive oil to 120 cc. to make a water-in-oil type emulsion.

There is a third method which may be suggested that will produce a stable emulsion, and the product may have some desirable properties.

Dissolve the menthol and phenol in the olive oil. Make a smooth paste of the mixed zinc oxide and talc with about 15 or 20 cc. of lime water and add the oil solution to this paste very slowly with rapid trituration. When the emulsion gets too thick add a little lime water with brisk stirring; then alternate with oil solution and lime water, finally adding Burow's solution and completing with lime water.

It may be noted that the first method produces a rather thick preparation, and, when tragacanth is used, the product is of a somewhat adhesive nature.

The product produced by the second method is also rather dense, has a greasy feel and will smear making it necessary to protect clothing.

The third method produces a product which is less dense and is not sticky or greasy, and the method can be executed without any change whatever in the prescription. This being a thinner product, there is some sedimentation on standing but good dispersion is easily restored by gentle shaking. Since emulsification of the oil in this method depends on small particle size of the solids, better results seem to be obtained if light zinc oxide and talc in a fine powder are used.

It would seem that by conference with the prescriber, the pharmacist could ascertain the most desirable type of preparation to prepare.

Narcotics Stolen

Arnold's Rexall Drugs, 3025 Hillsboro Street, Raleigh, was broken into recently and a quantity of narcotics stolen. The front door of the establishment was forced open with a crow bar.

The stolen narcotics included $40 worth of Dover's Powder, cocaine, dolophine tablets, powdered opium, and syrup of dolophine. Ten dollars was taken from the cash register in the same robbery.

To Our —
GOOD FRIENDS
IN NORTH CAROLINA

Your orders for
Labels, Drug Boxes and
Physician's Prescription Blanks
are greatly appreciated.

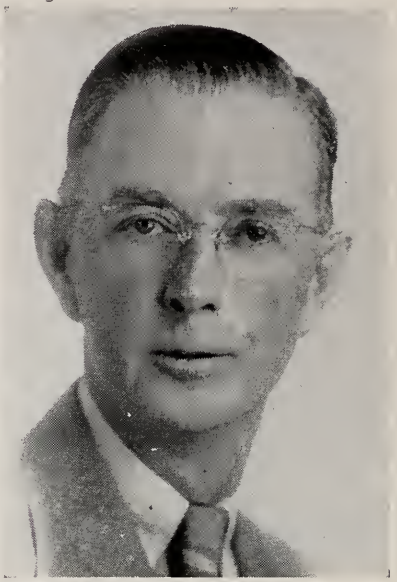
McCourt Label Cabinet Co.
58 BENNETT STREET
BRADFORD, PENNA.

Ralph M. Crosson, Representative
P. O. Box 475, Columbia, S. C.

CONVENTION REGISTRARS



C. M. ANDREWS—*NCPA*



J. F. GOODRICH—*TMA*

POWERS-TAYLOR
DRUG COMPANY
Richmond, Va.

Wholesale Druggists
Importers & Jobbers
Druggists' Sundries & Fancy Goods

We solicit your orders
Our experience of over 70 years
insures our ability to serve you
satisfactorily

No Breakage—Easier Handling!



EVANS Ready-to-Use
Fountain Syrups

Now Available In

3-Pt. Throwaway Tins

Also in gallon glass jugs. Ask your service wholesaler. E. B. EVANS CO., Phila. 33, Pa.



GUESTS OF ELI LILLY AND COMPANY—Officers and sales representatives of Scott Drug Company, Charlotte, visited Indianapolis on March 12-15, where they were guests of Eli Lilly & Company. In the party were, front (left to right) A. S. McCord, Horace Hovis, Walter Scott, L. C. Sappenfield and Frank Norman. In the rear, left to right: William Dunn, I. E. Helms, James Leeper, Oren Baucom, Carles Fry and R. B. Julian.

Scott Drug Company

Wholesale and Manufacturing

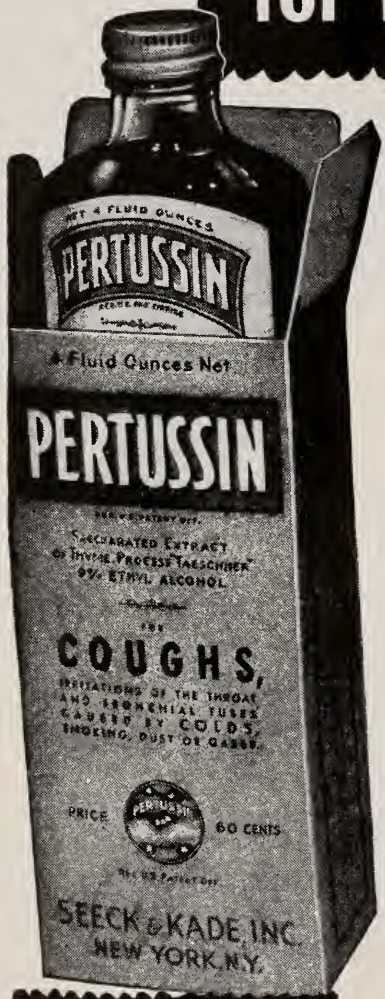
Druggists

Charlotte, N. C.

Facts at-a-glance

Why you should Push PERTUSSIN for BAD COUGHS

(DUE TO COLDS)



You make full 33⅓% profit on 4-oz. size all year round

Pertussin is absolutely free from narcotics, creosote and chloroform. It may be taken with safety as often as needed by the aged, by adults—even small children.

Pertussin—with a single therapeutic element—brings such wonderful prompt relief because it works *internally.*

It increases the natural secretions in the respiratory tract to soothe dry, irritated membranes.

It loosens thick phlegm. Makes it easier to expectorate.

Pertussin lessens severity and frequency of coughing. Pleasant tasting, too! Pertussin was prescribed by thousands upon thousands of physicians for many years.

SEECK & KADE, INC.

NEW YORK 13, N. Y.

DOINGS OF THE AUXILIARIES

Woman's Auxiliary Committees Meet

The Executive Board of the Woman's Auxiliary held a luncheon meeting at the Carolina Inn, Chapel Hill, March 15th. They were joined at luncheon by the Nominating Committee who held a business meeting separately at the conclusion of the meal.

The Executive Board had 100% attendance: Mrs. W. A. Ward, Swannanoa; Mrs. Stephen Forrest, Greensboro; Mrs. T. J. Ham, Jr., Yanceyville; Mrs. Albert Chandley, Asheville; Mrs. D. L. Jordan, Raleigh; Mrs. C. E. Page, Jr., Henderson; Mrs. H. C. Starling, Raleigh; Mrs. M. L. Jacobs, Chapel Hill. Mrs. W. J. Smith was a guest of the Committee.

The Nominating Committee, composed of Mrs. J. C. Jackson, Lumberton; Mrs. Paul Thompson, Fairmont; Mrs. P. A. Hayes, Greensboro, also had perfect attendance.

The Executive Board considered routine matters and made plans for the annual Woman's Auxiliary meeting to be held at Asheville. They also discussed proposed changes in the Constitution and By-Laws. Mrs. Ward appointed a committee headed by Mrs. C. E. Page, Jr., Historian, to consider changes and notify the membership as stipulated in the present Constitution. By-Laws changes were also considered and referred to the special committee.

The Nominating Committee, meeting separately elsewhere at Carolina Inn, met for the purpose of making up a slate of officers to be presented to the business session at the annual convention.

Charlotte Auxiliary

Mrs. S. A. Beaty
Corresponding Secretary

The March luncheon and business meeting of the Charlotte Druggist Auxiliary was held the 14th at Efird's dining room with the president, Mrs. H. L. Bizzell, presiding. Forty-six members and guests attended.

Mrs. E. H. Hemmle presented Miss Betty McKenzie of Queens College, who sang three numbers. She was accompanied by Miss Virginia McQueen, also of Queens College.

At the conclusion of the program, Mrs. Bizzell conducted the business session. A nominating committee was appointed consisting of Mrs. Joe Monroe, chairman, Mrs. L. L. Cauble and Mrs. B. M. Humphries, who will present the slate of officers for the ensuing year at the April meeting.

Mrs. G. V. Lawrence, reporting on the student loan fund, said that a young man from her husband's home town is now taking advantage of this fund for his course in pharmacy. He is an honor student, and one most worthy of the loan.

Reports revealed that several of our members have been ill and in hospitals recently. Among them are Mrs. Foster Thomas, secretary-treasurer; also Mrs. W. R. Dixon and Mrs. John S. Nance. We are glad to report, however, that they are all now recuperating.

Door prizes at the luncheon were won by Mrs. P. W. Kendall and Mrs. D. C. Sisk, Jr.

Raleigh Woman's Drug Club

Mrs. John E. Treadwell, Reporter

Mrs. E. C. Daniel and Mrs. Haywood Jones entertained the Raleigh Woman's Drug Club at a dinner meeting on March 9 at the home of Mrs. Daniel in Zebulon. The club members chartered a bus and toured to Zebulon; as the saying goes, "A good time was had by all." Upon arrival the hostesses served a delicious salad plate and ice cream and cake in the St. Patrick Day motif.

Mrs. W. F. Matthews, Jr. announced very pleasing results of a Bridge tournament held in February, also appointment of a nominating committee composed of Mrs. H. C. Starling, Mrs. D. L. Jordan, Mrs. H. G. Price, Mrs. R. L. Alphin, and Mrs. M. B. Melvin. Mrs. Carl Adams was welcomed into the club. Mr. Adams is with the Kleenex Company.

After the business discussion, members played Bridge and Canasta.

(Continued on Page 189)

Hunter's
TRADE MARK



For over 30 years the favorite throughout the South.

H. B. HUNTER COMPANY, Inc.

Norfolk, Virginia

DOINGS OF THE AUXILIARIES

(Continued from Page 187)

Our Raleigh club has suffered a great loss in Mrs. T. E. (Dorothy) Pittman; Mr. Pittman having been transferred to Birmingham.

Mr. and Mrs. O. G. Duke recently had a car accident. O. G. received only sore limbs, while Lib was a little less fortunate. Her foot was fractured, but we are glad to hear she is able to be back to work.

Lizzie Hancock Chapter Meets in Norlina

Twenty-one members of the Lizzie Hancock Chapter of The Woman's Auxiliary of the NCPA met in Norlina on March 22 at the home of Miss Elizabeth Egerton, who acted as hostess.

Present as special guests were Mrs. Stephen Forrest of Greensboro, First Vice-President of The Woman's Auxiliary, and Mrs. T. J. Ham, Jr. of Yanceyville, Second Vice-President of the State Auxiliary. Both Mrs. Forrest and Mrs. Ham addressed the group during the afternoon on activities of the state organization, convention plans, and the progress being made on specific activities in which the Auxiliary is interested.

Asheville Auxiliary

MRS. IVA LEE JARRETT
Publicity Chairman

The Auxiliary of The Asheville Drug Club met for a luncheon meeting at the S. & W. Cafeteria on April 7th.

Committees for the coming year were named by Mrs. C. C. Uzzell, who presided during the business session. They were:

Ways & Means Committee: Mrs. Edwin Brown, chairman, Mesdames Dinsmore Crawford, M. F. Teague and W. A. Ward.

Membership Committee: Mrs. James Harrison, chairman, Mesdames C. E. Bolinger and Ray Coppedge.

Visiting Committee: Mrs. Lexie Barefoot, chairman, Mesdames J. M. Tatum and Milton Russell.

Mrs. Edwin Brown, Chairman of the Ladies Entertainment Committee for the Convention soon to be held in Asheville, and individual committee chairmen reported everything in readiness for the meeting.

Auxiliary Constitutional Committee Meets

The Constitution Committee of the Woman's Auxiliary composed of Mrs. C. E. Page, Jr., Henderson, Chairman, Mrs. W. R. Adams, Angier, and Mrs. H. C. Starling, Raleigh, met March 22 at the home of Mrs. Starling for considering proposed changes in the Woman's Auxiliary Constitution and By-Laws.

After the meeting, cards were sent to the entire membership notifying them of the proposed change in the Constitution which will be voted on at the annual convention. This change is proposed in order to separate the office of secretary-treasurer into two offices since the membership of the Woman's Auxiliary has grown so large, the work has grown burdensome for one person serving in this dual capacity.

"THE SEAL OF SATISFACTION"



FOR PROFIT'S SAKE

Serve GIBSONS
ICE CREAM





I'm Telling Thousands

. . . YES *Many Thousands* of NORTH CAROLINIANS

In North Carolina alone more than eleven thousand nine hundred ninety-four radio messages for Stanback Headache Powders and Tablets are scheduled into the 640,000 radio homes of the State.

What does this mean to you? Just this—this fast-moving product brings you extra profits for your dollar of investment because of increased demand. Cash in on this advertising by displaying STANBACK prominently. Get on the band wagon that is playing . . . "SNAP BACK with . . .

Radio Stations Broadcasting For STANBACK

WBT WSOC Charlotte	WGNI Wilmington	WFTC Kinston
WABZ Albemarle	WMFR High Point	WBUY Lexington
WSJS WAIR Winston-Salem	WFNC Fayetteville	WGNC Gastonia
WBIG WGBG Greensboro	WEED Rocky Mount	WOHS Shelby
WTIK Durham	WGTL Kannapolis	WLOE Leaksville
WPTF WRAL WNAO Raleigh	WSAT Salisbury	WHIT New Bern
	WGTM Wilson	WHKY Hickory
	WGBR Goldsboro	WRRF Washington
WWNC Asheville	WBBS Burlington	WADE Wadesboro



Snap Back with

STANBACK

Marriages

Miss Lina Doris Thomas of Winston-Salem and David Dorteh Claytor of Greensboro were married March 25 at The First Presbyterian Church in High Point.

Mrs. Claytor attended Queens College in Charlotte and is a graduate of the N. C. Baptist Hospital School of X-ray. She is a member of Alpha Delta Pi sorority and until her marriage was X-ray technician at City Memorial Hospital in Winston-Salem.

The bridegroom was graduated from the School of Pharmacy at the University of N. C., where he was a member of Kappa Psi fraternity. He is employed by Crutchfield-Browning Drug Company in Greensboro, where the couple will make their home.

Miss Doris Marie Gilliam and Benjamin Franklin Collins of Winston-Salem were married April 16th in the Pocket Presbyterian Church of Sanford.

Both the bride and bridegroom are graduates of the School of Pharmacy, University of North Carolina, and licensed pharmacists in the State.

Mrs. Collins is associated with The City Memorial Hospital of Winston-Salem as hospital pharmacist. After completing his collegiate work at the University, Mr. Collins accepted a position with Nissen Drug Company of Winston-Salem, where he is employed at this time.

Births

Mr. and Mrs. Charl Sanders of Sparta announce the birth of a daughter, Sherrod Alice, at the Baptist Hospital in Winston-Salem, March 6th.

The Sanders used a unique birth announcement in the form of a shipping tag to which was attached a small pink colored rubber dollar. The tag listed "priceless" under value declared, and "excellent" under the heading of condition of goods received.

Mother and dad (Mr. and Mrs. Robert Dees of Burgaw) are proud as can be in announcing "brand new me," who has been named Robert Register Dees, Jr. Robert, Jr., was born on March 19th.

Velva Lynda Wheeler, daughter of Mr. and Mrs. Claude C. Wheeler, Jr., of Chapel Hill, was born at Duke Hospital on March 31. Lynda weighed 8 lbs., 15 ounces at birth. Her father is an employee of Sloan's Drug Store, Chapel Hill.

News Briefs

Concord—Miss Virginia Caudle has accepted a position with the Cabarrus County Hospital as a pharmacy assistant to Joe Pike. Illness during recent months had confined Miss Caudle to her home in Peachland.

Red Oak—Robert M. Martin completed his pharmacy work at the University in March and is now associated with the Ward Drug Company of Nashville.

Greensboro—Banks D. Kerr has resigned as manager of Liggett Drug Company, Greensboro, and is completing plans to open a new pharmacy in Cameron Village, Raleigh, on or about May 1.

Stovall—Add to your list of pharmacist-mayors in the State: Mr. U. S. Puckett of Stovall.

Shelby—After 20 years of work in one location in Shelby, B. N. Austin has shifted his mortar & pestle to another part of the town, as an employee of Paul Webb & Son.

North Wilkesboro—Wyatt Y. Whitley, of Fremont, did a bit of relief work for Bob Brame at the Red Cross Pharmacy, March 27th through April 6th.

Kenly—A. B. McLeod is a recent addition to the prescription staff of Talton Drug Company, owned and managed by Roy I. Talton.

Notice to Employees

"It has come to the attention of the management that employees have been dying on the job and either refusing or neglecting to keel over. This practice must stop. Any employees found dead on the job either in upright or prone positions will be immediately dropped from the payroll of the company."—Sign posted in a drug store.

YOU LIKE OUR SERVICE TO PHARMACISTS

Here's Protection for your employees and their families.

Life Insurance on the franchise plan

Loss of time $100.00 per month

Hospital $5.00 per day (or more) for 90 days.
For every member of family

Surgeon's Fees $10.00 to $150.00 per operation.
For every member of family

Medical care (non surgical) hospital and home

All this is available to your employees on the pay roll deduction plan, on the following premium paying basis.

1. The employer pays entire premium which is deductible as business expense from income taxes.
2. The employer pays part of premium. That part which he pays is deductible as business expense from income taxes.
3. The employee pays it all, in which event employer may not deduct from income tax.

This is employee-employer goodwill relation.

It costs nothing to inquire. Every drug store member of the N. C. P. A. is eligible for this service.

Premiums payable monthly, quarterly, semi-annually or annually. Write for particulars to

F. W. SARLES, State Manager

Inter-Ocean Insurance Company

222 PIEDMONT BLDG. GREENSBORO, N. C.

AGENCY REPRESENTATIVES:
R. J. GOLDEN, MRS. J. E. FERGUSON, LUCAS ABELS

SUTTLE RECEIVES AWARD

(Continued from Page 179)

always to the credit of himself and those he served.

"For a lifetime of constructive work in the field of pharmacy, Mr. Suttle was chosen to receive 'The Mortar & Pestle Award' given by the N. C. Pharmaceutical Association for the year 1950. This is the highest honor our Association can award. Most any member may be elected to an office in the Association, but only through a lifetime of constructive and outstanding work in the field of pharmacy can this award be given. You are well aware of Mr. Suttle's qualifications for this award.

"Mr. Suttle proved many years ago that he was prepared to render to the good people of Shelby and the surrounding community the kind of service they demanded. He has been a very successful business man. During his long service in the drug business I am sure he has seen some very dark days, but through his untiring efforts and determination to serve his people, he has always proven successful.

"The inscription of this mortar reads: 'Presented to Julius Albert Suttle by The N. C. Pharmaceutical Association for Fifty Years of Devotion to the Enhancement of the Service and Prestige of Pharmacy in North Carolina, March 29, 1950.'

"Mr. Suttle, in recognition of the outstanding service you have rendered in the field of pharmacy and as a token of our love and appreciation, I consider it a privilege and a pleasure to present to you the Third N.C.P.A. Mortar & Pestle Award. May the Award and you continue to be a shining example of what the profession of pharmacy can and should mean to us all.

"This tribute to you is well deserved and we hope that you will have many more fruitful years of faithful service to your community."

Candidate for State Senate

One of the candidates for the State Senate from Swain and adjacent counties is Kelly E. Bennett, prominent pharmacist of Bryson City. Besides Bennett, three other candidates are seeking the senatorial post.

Mr. Bennett served in the State Senate in 1917, 1931 and 1937. He is now serving his third term as mayor of Bryson City and is a former chairman of the Democratic Executive Committee for Swain County.

In recent years he has taken an active part on a number of State and regional boards and commissions. He is a member of the North Carolina Hospital Board of Control, vice-chairman of the North Carolina Park, Parkway and Forest Development Commission, vice-chairman of the Western North Carolina Associated Communities and a trustee of the Cherokee Historical Commission.

Pharmacy Students Hear Martin, District Narcotic Supervisor

What has been termed one of the most interesting and informative lectures presented during the current school year was heard by a capacity audience composed of members of the UNC Students' Branch and visitors on April 4th. The speaker, B. M. Martin, District Supervisor of The Bureau of Narcotics, Baltimore, spoke on "The Use vs. Abuse of Narcotic Drugs," in Howell Hall of Pharmacy, Chapel Hill.

Mr. Martin outlined the manner in which legal Opium enters this country, how it is processed, and the restrictions governing its procurement and distribution by the pharmacist. Some illegal practices and tricks used by narcotic addicts to obtain narcotic drugs were cited by the speaker.

A movie made by agents of the Bureau of Narcotics concluded the program.

John B. Balas, a graduate pharmacist of Pennsylvania, accompanied Mr. Martin to Chapel Hill and was introduced to the audience prior to the lecture. Mr. Balas recently came to this State where he is stationed in Charlotte as an agent of the Bureau of Narcotics.

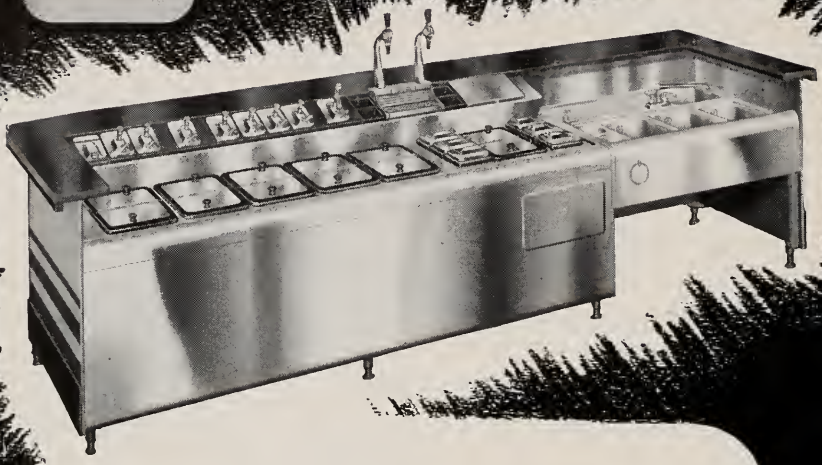
An elaborate display of Opium pipes, home-made hypo syringes and other equipment used by narcotic addicts was examined by the audience, both before and following the lecture.

Man of the Hour

The man of the hour is the one whose wife told him to wait a minute.

QUALITY — BEAUTY — PERFORMANCE

Stanley Knight



Fountain and Luncheonette Equipment

Beautiful, streamlined design plus efficient operation of the Stanley Knight fountain can build bigger profits for you. The many outstanding features, available only in this ultra-smart stainless steel fountain, were developed to enable you to *serve more customers, faster and easier.*

Exclusive New 34" Working Height
Exclusive Sanitary Sink Section
Exclusive 5" Floor Clearance
Improved Instantaneous Dry Water Cooler
100% Dry Refrigeration
All Steel Welded Construction

Design and Planning Service
Write us for free catalog!

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OPEN FORUM

Signed articles of 200 words or less accepted for publication

We Have An Appointment With Destiny

By J. V. Farrington, Durham Drug Company, Burgaw, N. C.

We are living in an ever changing world but it seems hard for some of us to comprehend this profound fact. We hear every day people wishing for the return of "The Good Old Days." My friends and fellow-pharmacists, we are now living in "The Good Old Days," right this minute, if you please. The atomic age is here and the thing for us to do is go forward, keep our feet on the ground and our eyes on the stars, and put a halo on the future instead of the past.

Dr. Butler somewhere described the present as an invisible bridge over which the achievements of the past walk toward the shaping of an undetermined future, and whether that future is to be chaos or progress depends upon the knowledge, the purpose, and the spirit of those who are walking across the bridge.

We have had bequeathed to us a rich heritage which we have just about squandered for a mess of pottage—money. We hear just about every day some pharmacist make the remark, "To hell with the profession, I'm going to make all the money I can and let the future of the profession take care of itself." At times it appears that pharmacy, as a profession, has just about gone to hell, or at least has been on the perimeter of it.

We had just as well realize that we cannot gather olive berries from a fig tree or get both fresh and salt water from the same fountain. In other words, we are going to have to put more professionalism and dignity into the profession if we are going to survive as professionals. If we are to survive, we will have to have less individualism and more cooperation from the pharmacists as a whole.

A cell by itself is incapable of sustaining life. The only way a cell can live is by joining together to form an organism. And the only way we can accomplish anything is by joining together and forming a strong and virilent pharmaceutical body. We had just as well quit viewing our situation through an anorthoscope where we get a distorted conception of our status. We need to look at our situation through a microscope, where we get a true perception of our condition.

Men like Howell, Beard, Zoeller and Hancock have meant much to pharmacy and their niche in North Carolina pharmacy is well preserved for posterity. Moths will not deteriorate, nor rust corrode, nor thieves break through and steal their good names and works.

It is for us the living, rather than the dead, to carry on the unfinished work which these great men have so nobly begun, that we under God shall have a new birth—a birth concepted in the pharmacists and by the pharmacists, so that we as a profession shall not perish from the earth.

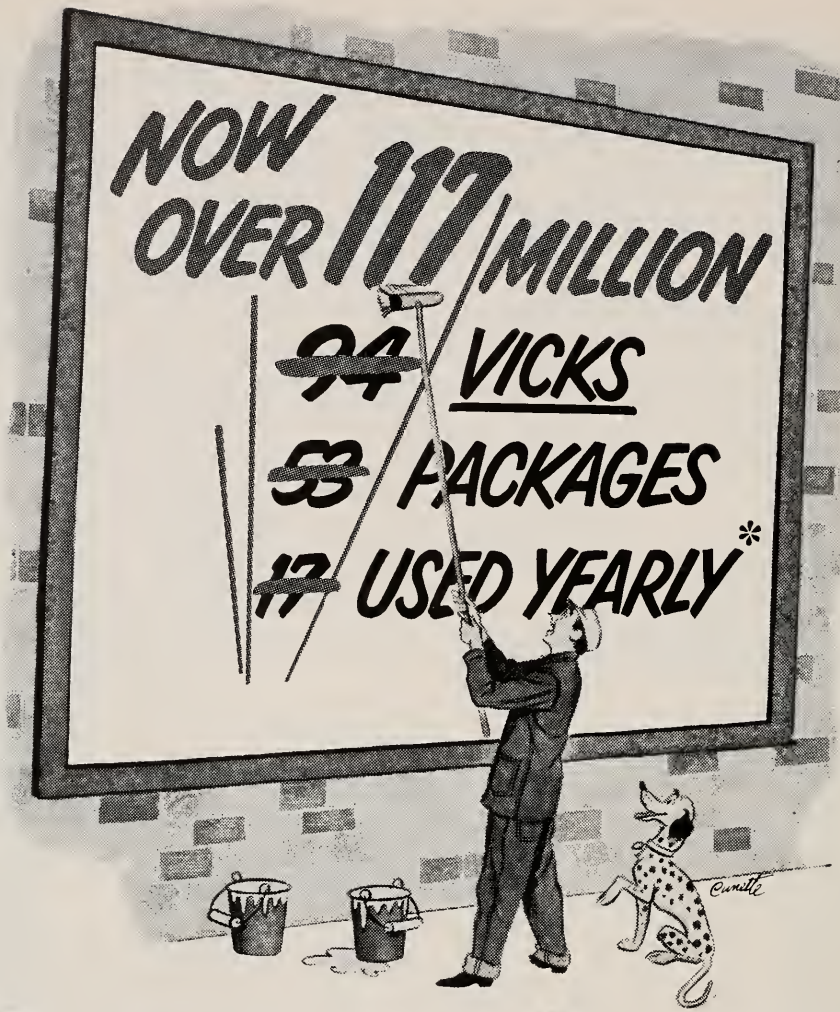
I like to think with Horace when he said:

"I shall not wholly die,
The better part of me survives the grave
Death is only a physical phenomenon
Life an inextinguishable process
And our span on earth an anatomical interlude in eternity."

I am not a pessimist but a realist. Our future is promising, provided each one in the profession does his full duty towards the advancement of pharmacy and puts more into the profession than straw and rubble and the culls of our lives and efforts.

Freedom

In Czechoslovakia we can observe what happens when the government takes over the Church. In Spain we can observe what happens when the Church takes over the government. I do not like either.—Rep. Graham A. Barden of Nashville, N. C.



Thanks, Carolina Druggists!

for your help in adding a new and bigger number to VICKS world-famous slogan.

* VICKS VAPORUB
VICKS VA-TRO-NOL
VICKS Medicated COUGH DROPS
VICKS INHALER

VICK CHEMICAL COMPANY Greensboro, N. C.

Dean Tainter Chosen President of District 2

Dean Tainter, one of Western North Carolina's most successful pharmacists and outstanding civic leader, was elected president of NCPA District 2 at a meeting held in Shelby on March 29th.

President Tainter's fellow officers for the coming year will be C. D. Blanton of Kings Mountain, vice-president, and J. R. Curtis of Bessemer City, secretary-treasurer.

Election of the officers followed a business session of NCPA members of District 2. Appearing on the program to discuss current business problems were H. M. Deal, the immediate past-District 2 president, W. R. McDonald, Jr., R. B. Campbell, Dean Tainter, C. D. Blanton and Y. E. Spake.

The business session was preceded by a dinner party in the ballroom of the Cleveland Springs Country Club, attended by 55 persons, including the wives of the members and special guests. After the business session was adjourned, formal presentation of The Third Annual Mortar & Pestle Award took place. A complete account of the presentation address is published in this issue of THE JOURNAL along with a pictorial story of the event.

Confused Directions

The way we heard it, one of our pharmacists got his road signs mixed a bit while on a tour of the western part of the State, and, after hitting one of those dirt roads we have heard so much about of late, he stopped a farmer and asked for directions to Asheville.

"Well, let's see," the farmer reflected, "you go down this road a spell, maybe two, three miles, till you come to a little school house on the east fork . . . No, I reckon that wouldn't be the best way, neither . . . You drive in the barn-lot here, turn around and go back to the first cross-roads . . . well, come to think of it, you can't go that way; bridge is out . . . you might take the lane yonder and follow it till you come to Highway 70, but then that would be right smart out of your way.

"Well, now, I'll tell you friend, if I was going to Asheville, I jest wouldn't start from here at all."

Casteel to Head Durham Club

James R. Casteel of the Durham Drug Company was elected president of the organization at a recent meeting. Serving with him during the coming year will be Alfred King, Jr., vice-president, and Miss Jessie Lee Smith, secretary-treasurer.

Casteel's election followed a joint meeting of The Durham Drug Club and the Mortar & Pestle Club, at which time an auction sale netted $125 for various activities sponsored by The Woman's Auxiliary.

Special guests for the occasion included Mr. and Mrs. W. A. Ward of Swannanoa, Mrs. Albert Chandley of Asheville, Mr. and Mrs. T. J. Ham, Jr. of Yanceyville, and Mr. and Mrs. Homer Starling and Mrs. B. F. Page, of Raleigh.

Ladies of NCPA District 2 Organize

While members of NCPA District 2 were in business session in Shelby on March 29th, the ladies of the area set up their own organization by electing Mrs. Paul Webb, Jr., as president, and Mrs. W. H. Houser, secretary-treasurer.

Mrs. W. A. Ward, State Auxiliary President of Swannanoa, presided during the meeting and presented a report of various projects now being sponsored by her organization.

Unique Floral Arrangement

A floral tribute of real pharmaceutical interest was presented to Mr. Julius Albert Suttle following conclusion of the testimonial dinner given in his honor in Shelby on March 29th. The basket contained a dozen fragrant roses, and interspersed among the blossoms were filled capsules and charts attached to wires by means of cellulose tapes. An appropriately worded capsule box rested amid the flowers.

Drug Firms Accused

Bristol-Myers Company of New York and the Anahist Company, of Yonkers, N. Y., have been accused by the Federal Trade Commission of using false and misleading advertising to sell their antihistamine cold drugs.

Very personally hers because new softer

KOTEX gives more comfort



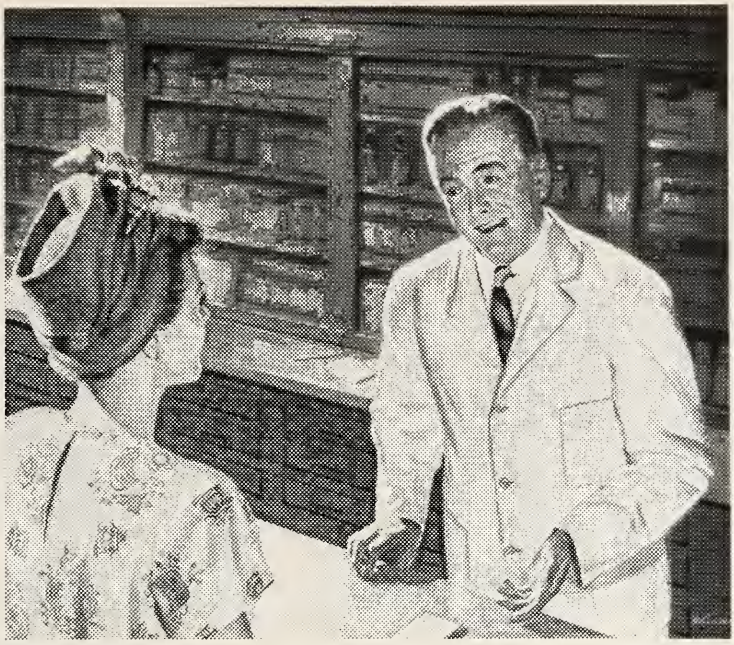
Very profitably yours because more

women choose KOTEX* than all other sanitary napkins combined.

Remember too, mass display moves more KOTEX!

INTERNATIONAL CELLUCOTTON PRODUCTS COMPANY

*T.M. Reg. U. S. Pat. Off.



WHEN YOUR PHARMACIST SAYS—"NO"

You've no doubt heard about Digitalis, Streptomycin, and Sulfa drugs. They are accomplishing wonders every day in the treatment of disease.

But like many other effective medicinal agents, these drugs may be unsafe when used without the advice of a physician. That's why your pharmacist does not sell them to you unless you have a prescription. The ethics of his profession keep him constantly on guard for the protection of your health. Your State recognizes this trustworthiness in licensing him as a registered pharmacist.

One of your pharmacist's chief responsibilities to the community is to have available on his shelves the products of medical research. Remember, therefore, when he refuses to sell you certain drugs without a physician's prescription, he is only doing his professional duty in protecting you against possible dangerous results to your health.—*Reprinted from a copyrighted advertisement published by Parke, Davis & Company, Detroit 32, Michigan.*

STORE NAME AND ADDRESS HERE

This 2-Col., 15 inch Newspaper Cut Available on a Loan Basis from the N. C. Pharmaceutical Association, Drawer 151, Chapel Hill, N. C.

Springtime is "FOUNTAIN TIME"



And we take pleasure in announcing that we can offer you the world-famous **BASTIAN-BLESSING** Soda Fountain, as well as a complete fountain and fixture service.

It's mighty easy to "ASK YOUR FRIEND FROM BODEKER" if you are interested — he will do the rest. . . .

The Bodeker Drug Co.

1408-1420 EAST MAIN STREET, RICHMOND 13, VIRGINIA

"Ask your friend from Bodeker"

DISPLAY and SELL

the BRANDS that HELP YOU...



Combine YOUR PURCHASES IN A SINGLE ORDER FOR MAXIMUM DISCOUNTS ON ALL MILES PRODUCTS

MILES LABORATORIES, INC., ELKHART, IND.

Partners of the Retail Druggist for Over 60 Years



REMEMBER?

1950

THE NORTH CAROLINA

PHARMACEUTICAL ASSOCIATION

CONVENTION

IN

ASHEVILLE

APRIL 23-24-25-26, 1950

W. H. KING DRUG COMPANY

Wholesale Druggists

Raleigh, North Carolina

"The House of Friendly and Dependable Service"

The Carolina
JOURNAL OF PHARMACY

Published Monthly by the North Carolina Pharmaceutical Association at Chapel Hill, N. C.



THE GAY NINETIES vs. THE FAST FIFTIES—A feature of the 70th NCPA Convention was an illustrated report contrasting the prescribing habits of physicians of The Gay Nineties with those of today. W. G. Dudley, Jr., of Reidsville (left), is shown with J. Louis Cobb, of High Point, who prepared the drawings used as a part of the report. Dudley's outfit is authentic for the well dressed pharmacist of 1890.

May, 1950

ume XXXI Number 5

IN THIS ISSUE

- How's Business?
 - Convention Report & Pictures
 - Unique Rx Promotion Plan
- How to Effectively Promote the Photo De

Eternal Vigilance

The continued success of the retail drug store depends more on the managerial ability of the operator than on the condition of the national economy. One of the principal problems is control of inventory. Eternal vigilance is required. The basic rule of business is to keep the inventory at the minimum necessary to handle the anticipated volume and to keep open to buy if volume increases. The fewer sources of supply, the safer the inventory. No better method of buying has yet been conceived than that of regular specifications through the service wholesaler in quantities to meet individual needs.

Lilly



ELI LILLY AND COMPANY · INDIANAPOLIS 6, INDIANA, U.S.A.

the shelf that needs no dusting

Dust never collects on fast-moving stock.
BENADRYL—the pioneer antihistaminic in demand the year around—
is a case in point. And now, with the hay fever season approaching,
BENADRYL promises to break all previous turnover records.
Why? Just glance at the completeness of the BENADRYL line—
a form for every prescription need.



BENADRYL HYDROCHLORIDE KAPSEALS®	Each Kapseal contains 50 mg. of Benadryl hydrochloride (diphenhydramine hydrochloride, Parke-Davis). Supplied in bottles of 100 and 1000.
BENADRYL HYDROCHLORIDE CAPSULES	Each capsule contains 25 mg. Benadryl hydrochloride. Supplied in bottles of 100 and 1000.
BENADRYL HYDROCHLORIDE ELIXIR	Each teaspoonful (4 cc.) contains 10 mg. of Benadryl hydrochloride. Supplied in 16-ounce and 1-gallon bottles.
BENADRYL STERI-VIALS®	Sterile solution for parenteral use containing 10 mg. of Benadryl hydrochloride in each cc. of solution. Supplied in 10 cc. Steri-Vials.
BENADRYL CREAM	Contains 2% Benadryl hydrochloride in a water-miscible base. Supplied in 2-ounce collapsible tubes.
BENADRYL HYDROCHLORIDE EMPLETS®	For delayed antiallergic action. Each enteric-coated Emplet contains 50 mg. of Benadryl hydrochloride. Supplied in bottles of 100 and 1000 Emplets.
KAPSEALS BENADRYL HYDROCHLORIDE WITH EPHEDRINE SULFATE	Each Kapseal contains 50 mg. Benadryl hydrochloride and 10 mg. of ephedrine sulfate. Supplied in bottles of 100 and 1000 Kapseals.

To satisfy summer allergy needs, make certain that your shelf stocks are complete with all seven Benadryl products.

PARKE, DAVIS & COMPANY

Parke, Davis & Company's "Know Your Pharmacist" advertising in national magazines is the country's only sustained public relations campaign in behalf of the retail pharmacist. Identify your store with this program by writing for free reproduction of current advertisement on easel-backed card. Address: Parke, Davis & Company, Detroit 32, Michigan.

Drug Industry Votes to Continue Education Program for Fair Trade

Drug industry leaders have voted to continue for a second year the nation-wide educational campaign to preserve the voluntary Fair Trade laws conducted by the Bureau of Education on Fair Trade.

Dr. John W. Dargavel, Bureau chairman and executive secretary of the National Association of Retail Druggists, on April 21 announced the action following a meeting of the Bureau's Steering Committee at the Statler Hotel in New York. A non-profit agency, the Bureau was established in July 1949 under the auspices of the N.A.R.D., with representation from all segments of the drug industry. Its purpose is to develop understanding and support of Fair Trade laws.

A budget of $120,000, the same as that for 1949-50, was approved by the Steering Committee, to finance the Bureau's activities through June 30, 1951.

Approval was also voted to compile and distribute 300 copies of a campaign manual to secretaries of state and local pharmaceutical associations throughout the country. A "how-to-do-it" guide, the manual will outline a series of tested public opinion techniques. A 300-page volume of research information, speeches, press releases and other materials will also be furnished to help the nation's 56,000 druggists become effective spokesmen for Fair Trade, Dr. Dargavel explained.

H. W. Meyer, vice-president of International Cellucotton Products Company, was elected a member of the Steering Committee. The other members are Charles S. Beardsley, chairman of the board, Miles Laboratories, Inc.; Henry Bristol, chairman of the board, Brystol-Myers Co., Dr. Dargavel; Paul H. Douglas, president, Bourjois, Inc.; William R. James, treasurer, Towns and James, Inc.; William J. Murray, Jr., chairman of the board, McKesson and Robbins, Inc.; Dr. E. L. Newcomb, executive vice-president, National Wholesale Druggists' Association; Earl S. Retter, vice-president, Eli Lilly & Co.; Ray C. Schlotterer, secretary, Federal Wholesale Druggists' Association, and Carl H. Williangham, secretary, National Association of Chain Drug Stores.

Your Specialist—

In Drug Store Insurance.



Consult our agent for better service, lower cost, greater security.

Can now be arranged for your home.

Our North and South Carolina Agents are:

Mr. F. O. Bowman
North Carolina Agent
Post Office Box 688
Chapel Hill, N. C.

Mr. Ralph M. Crosson
South Carolina Agent
1812 Marion Street
Columbia 3, South Carolina

POWERS-TAYLOR DRUG COMPANY

Richmond, Va.

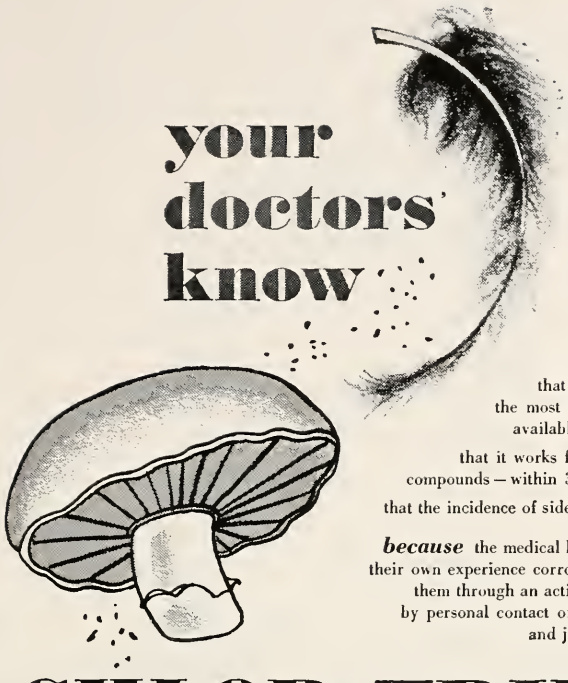
Wholesale Druggists

Importers & Jobbers

Druggists' Sundries & Fancy Goods

We solicit your orders

Our experience of over 70 years insures our ability to serve you satisfactorily



your doctors' know

that Chlor-*Trimeton* is one of the most potent antihistaminic drugs available — 4 mg. per tablet

that it works faster than most other compounds — within 30 minutes in most instances,

that the incidence of side effects is extremely low

because the medical literature states these facts; their own experience corroborates them; and we remind them through an active promotional campaign — by personal contact of representatives, direct mail and journal advertising.

CHLOR-*TRIMETON**

(brand of chlorprophenpyridamine maleate)

maleate

Indicated for urticaria, hay fever, vasomotor rhinitis, certain cases of asthma aud eczema.

Chlor-*Trimeton* Maleate of 4 mg., available in bottles of 100 and 1000 tablets.

*T.M.

SCHERING

Schering CORPORATION
BLOOMFIELD, NEW JERSEY

BUTTERCUP
ICE CREAM

"IT'S FAMOUS
because
IT'S GOOD"

No Breakage—Easier Handling!



EVANS Ready-to-Use Fountain Syrups

Now Available In

3-Pt. Throwaway Tins

Also in gallon glass jugs. Ask your service wholesaler. E. B. EVANS CO., Phila. 33, Pa.

Merchandising Consultant Says Drug Store Owner Yields Benefits from Soda Fountain Operations

"A drug store owner should be an enthusiastic soda fountain operator, an all-important unit in his business, with opportunity to merchandise ice cream refreshments vigorously to realize the maximum number of profit-dollars from all departments," advises C. W. Esmond, vice-president of the G. P. Gundlach & Company, Cincinnati merchandising consultants to the dairy products industry.

Esmond who is also director of The Dairy Guild, explained "how it can be done" in a lecture before 80 senior class students of the Cincinnati College of Pharmacy recently.

He reported:

1. The soda fountain produces two profits —cash register and good will.

2. Properly operated, the soda fountain yields a unique ethical satisfaction.

3. Properly conducted, the fountain enhances store personality.

4. Intelligently directed, the fountain supplies "a handle" with which to reach out and lure customers to shop in all departments of the store.

Esmond mentioned that the average drug store shows an annual prescription volume of only $8,000 or less. Therefore he cited, "other departments including the fountain are essential to success."

Comparison with types of pharmacies, Esmond added, reveals that those with soda fountains averaged total annual sales of $76,500, of which $18,500 worth of business was done at the soda fountain and $58,000 in the non-fountain departments. Drug stores without soda fountains had average sales volume of $47,700.

These "non-soda-fountain" drug stores, Esmond explained, not only missed a 10 per cent net profit on $18,500 in fountain business of the "with-fountain" stores, but also actually sold less merchandise in other store departments by average of $10,300.

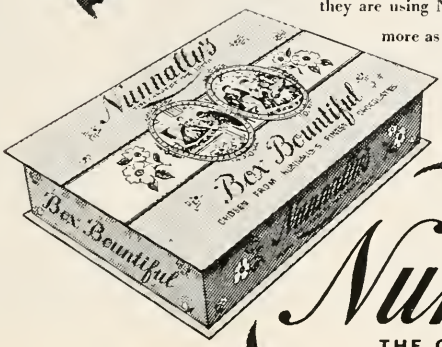
AN OLD SOUTHERN CUSTOM...



More Popular Than Ever!



FROM THE LOVERS of yesterday the lovers of today have inherited the Old Southern Custom of giving Nunnally's. And they are using Nunnally's Box Bountiful more and more as a symbol of affection. Why not give that lovely lady a thrill with a box of Nunnally's today?



GIVE

Nunnally's

THE CANDY OF THE SOUTH

Pyra-Maleate Is New VanPelt & Brown Prescription Anti-Histaminic

A recent addition to the prescription antihistaminic list is Pyra-Maleate, the brand of pyranisamine maleate marketed by VanPelt & Brown, Inc. While Pyra-Maleate may be prescribed for common cold symptoms, VanPelt & Brown, Inc. is stressing the Spring, Summer and Fall allergies as the preferred field for such treatment.

Reports show that 70% and 60% of the cases of hay fever and vasomotor rhinitis respectively are relieved, and other allergic conditions have even more successful treatment records.

Pyra-Maleate is supplied in 25 mg. and 50 mg. tablets in bottles of 30, 100 and 1000.

Birthday Cake

Nine years old Joanna Dayvault, daughter of Pharmacist and Mrs. Frank W. Dayvault of Lenoir, baked a cake for her pet cat, Spunky.

On Spunky's first birthday, Joanna went to the back door to bring in Spunky and present the cake. Instead of finding only Spunky, Joanna found two little kittens. Next year she plans to bake three cakes instead of one.

Man of Distinction

A Manhattan minister suggests that a Bowery bum is just some one who tried too hard to be a man of distinction.



OFFICERS OF THE NCPA, 1950-1951. Seated, left to right, B. R. Ward, Goldsboro, second vice-president; W. R. McDonald, Jr., Hickory, president; J. Paul Gamble, Monroe, first vice-president. Standing, left to right, W. A. Ward, Swannanoa, third vice-president; J. C. Jackson, Lumberton, retiring president and member of the executive committee for 3 year term; W. J. Smith, Chapel Hill, secretary-treasurer.

SOMETHING BIG A-FOOT!

Special offer expires May 30th—Makes you up to 55% PROFIT

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This is the PROVEN Athlete's Foot treatment developed by Wyeth and accepted by the Council on Pharmacy and Chemistry of the AMA.

You've got a ready-made market waiting for you with Sopronol because at least 8 out of 10 of your customers will be potential purchasers of this big profit item. Wyeth is helping you sell Sopronol with full page ads in leading magazines that reach physicians, coaches, trainers and students right in your community. And Wyeth is sampling these people with both powder and ointment so they'll be sure to know about Sopronol!

Look at this attractive display unit in beautiful translucent plastic, designed to sell lots of Sopronol for you. Yours FREE for the asking.

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ACCEPTED COUNCIL ON PHARMACY AND CHEMISTRY AMERICAN MEDICAL ASSOCIATION

Suggest use of Sopronol Powder as a combined treatment with the Ointment, and as a follow-up treatment to prevent return of infection.

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BONUS DEAL AND PROFIT CHART				
YOU BUY	YOU GET	UNIT COST	F.T.	YOUR PROFIT
11 Powder or Ointment	12 units	$.35	$.69	49%
30 Powder or Ointment	36 units	.32	.69	54%
58 Powder or Ointment	72 units	.31	.69	55%

(When purchased on orders of $50.00 or more)

Tops in Scholarship

Approximately one-third of the pharmacy students (61) at Chapel Hill appeared on The Dean's List as a result of their excellent work during the winter quarter. An average of 87.5 on all studies is required to make The Dean's List.

Forty students, by averaging 92.5 or better on all courses, appeared on the Honor Roll. Based on the calibre of the lab courses, this record is considered exceptionally good and indicates to some extent the type student now electing Phramacy as a career.

Eleven students averaged all A's: They were: A. E. Brothers, R. E. Carter, W. D. Cash, B. F. Cooper, W. T. Dement, Paul L. Fisher, Floyd Jones, John H. Lowder, V. H. Perry, R. C. Wilson, and John B. Woodard.

Of the 40 students making the Honor Roll, it is interesting to note that 21 (more than 50%) are members of the graduating class.

Greensboro Drug Circle and Auxiliary Have Dinner Dance

Reported by L. P. MAYRAND

The Drug Circle enjoyed a dinner dance jointly with the Auxiliary at Starmount Forest Country Club on April 14th. James M. Cates, Jr., was master of ceremonies. Music was provided by the Gate City Quartet. A novel feature of entertainment was a Druggist Identification Contest. Portraits of prominent Greensboro pharmacists as they appeared yesterday (when babies) were shown on slides. There was great guessing as to who was who. The party was well attended. James M. Cates, Jr., Jack Hart and Russell Franklin did a good job in organizing the event.

Heart Fund

Miss Ronie Sheffield, Executive Secretary of the N. C. Heart Association, reports a total collection of $1,250.04 from the plastic hearts located in drug stores of the State during the recent campaign sponsored by the State organization and the American Heart Association.



Reaco B-Complex with C Tablets
$20.00 Doz. 100s

Reaco A & D Capsules
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More women choose Kotex* than all other sanitary napkins combined. And 1 out of 8 sanitary napkin purchasers buys a sanitary belt. So set up an attractive sanitary goods display headed with the famous Kotex name. Display Kotex sanitary belts with Kotex. Invite your customers to buy two belts . . . for a change! Remember—aggressive merchandising can quickly turn belt business into big business . . . so let the Kotex name go to work for you . . . starting now!

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A "Family of 3" with your profits at heart!

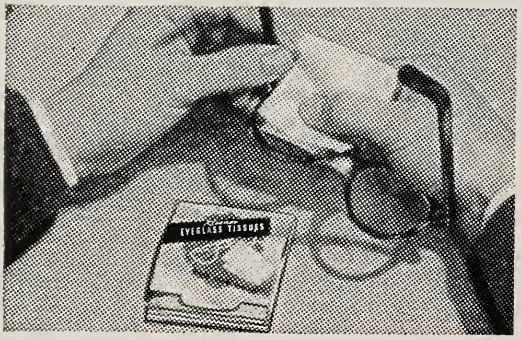
Regular Kleenex in Handy "Pop-Up" Box

Feature Kleenex in proportion to its overwhelming demand—in your window and on your counters.



New Kleenex Pocket-Pack Tissues

Show Pocket Packs side by side with regn'ar Kleenex; they sell on sight — with plenty of repeat purchases.



New Kleenex Eyeglass Tissues

Be sure to give Kleenex Eyeglass Tissues prominent display—they mean even more Kleenex business for you!

Keep this profitable Kleenex* business in the drug stores—with Mass Display!

Order your supply from us

Dr. T. C. Smith Co.

Wholesale Druggists Since 1869

* T.M. Reg. U. S. Pat. Off.

Price of New Antibiotic Is Cut to Encourage Wider Use

Drug Firm Believes New Price Will Lead Physicians to Prescribe Chloromycetin for Other than Urgent Cases

Sufferers from numerous types of fevers, pneumonia, surgical infections following operations, whooping cough, and such less urgent discomforts caused by boils, carbuncles, and similar conditions will benefit from the action here today of Parke, Davis & Co., in reducing the price of chloromycetin 25%.

"Parke, Davis & Co. is now selling all the chloromycetin that its present capacity manufacture will permit," said Harry J. Loynd, a director of the company and vice-president in charge of sales. "Our new increased production facilities have enabled us to effect savings in manufacturing costs that have permitted us to reduce the price of chloromycetin twice this year. The first reduction of 20% was on February 1, while the second, of 25%, became effective on May 1, 1950.

"By reducing the price of chloromycetin, first antibiotic to be synthesized or built-up chemically in the laboratory, we hope to extend the fields of usefulness of this life-saving drug from urgent cases in its present uses to new fields and wider usages not only to people in the United States, but to suffering mankind throughout the world."

Drug Has Low Toxicty

Extensive studies in leading medical clinics have shown that chloromycetin is well tolerated by patients, causing relatively few and comparatively minor toxic reactions.

Brought out in the United States for public use in February 1949, and hailed as the greatest drug since the discovery of penicillin, chloromycetin is used in the treatment of such diseases as: undulant fever, typhoid fever, typhus fever, scrub typhus, Rocky-Mountain spotted fever, psittacosis or parrot fever, primary atypical pneumonia or virus pneumonia. As its production increased steadily during the last year this antibiotic was used for whooping cough, boils, carbuncles and similar eruptions.

"Current medical studies," said Mr. Loynd in stressing that production expansion, and its consequent economies, had enabled the company to pass along its savings in manufacturing costs to the public, "constantly are pointing up the fact that chloromycetin may be effective against many other diseases and infections. By the May 1st price reduction Parke, Davis & Co. hope to widen the usefulness of this antibiotic throughout the world."

Capsuling Eases Taking of Drug

Successful synthetic manufacture of chloromycetin, which like penicillin was isolated from a mold, found in a field in Caracas, Venezuela, made it possible to rapidly develop supplies of the new drug.

Putting chloromycetin in heremetically—sealed capsules known as Kapseals, so that it could be fully effective when administered through the mouth, obviates injections, and thereby, through such easiness, extends its usefulness.

After Dr. Paul R. Burkholder, Yale University research botanist, discovered promising soil-samples containing the mold, in Venezuela, the samples were sent to the Parke, Davis Research Laboratories in Detroit, where two cooperating teams of research scientists tried different methods for producing chloromycetin.

The original process, through crystallization from the raw mold-produced "beer," was similar to the fermentation process used in the production of penicillin. While clinical investigators all over the world were begging for chloromycetin, its production by the fermentation process remained disappointingly small.

Synthesis Speeds Production

Present production, through synthesis, however, rapidly stepped up output, which was accelerated through the use of new and increased facilities.

One dramatic chapter in the history of chloromycetin took place Dec. 6, 1947, in Camacho Province, Bolivia. There 16 victims of typhus fever were suffering—15 of whom were facing death. Dr. Eugene H. Payne, Parke, Davis & Co. clinical investigator, gave them chloromycetin. Three days after taking the drug, all the patients who had received it were cured.

Fair Trade Ruled Constitutional in Mississippi

The Mississippi Supreme Court on April 24 in a decision of nationwide interest ruled unanimously that the Voluntary Fair Trade Act of Mississippi was constitutional.

"This decision, climaxing a year-long battle by W. A. Sheaffer Pen Company to protect the integrity of its trade-mark, again emphasizes that Voluntary Fair Trade is in the public interest," John W. Anderson, President of the American Fair Trade Council, said today in commenting on the decision.

"Once the equitable purposes and public benefits of Voluntary Fair Trade are fully understood, the state courts and the legislatures unhesitatingly reaffirm the economic necessity for these laws," Mr. Anderson said.

Choosing to align itself with basic public interest, the Mississippi Supreme Court pointed out that Fair Trade Laws were in effect in 45 states and had been held constitutional by the Supreme Court of the United States and the highest courts of 14 states.

The Mississippi court expressly distinguished the differences between the permissive features of Voluntary Fair Trade and the compulsory nature of mandatory liquor price-control regulations. Some of the latter statutes have recently been held unconstitutional on technical grounds. Chief Justice Harvey McGehee of the Mississippi court affirmed that the principles of Voluntary Fair Trade were not involved in such statutes.

The suit arose when Sheaffer Pen Company sought injunctive relief against a Jackson, Miss., jeweler who had violated the Sheaffer Fair Trade contract. A local Chancellor in that state held the Act unconstitutional. Sheaffer Pen Company immediately appealed to the Supreme Court.

Cytobex

What It Is—Cytobex (crystalline vitamin B_{12}, Parke-Davis), is a potent hemopoietic agent. Crystals are a deep red color, and solution in the ampoules is characteristically pink.

What It's For—Described as "the most effective anti-anemic substance known," Cytobex may be employed in place of liver extract in treatment of pernicious anemia, nutritional macrocytic anemia, tropical and non-tropical sprue, and megaloblastic anemia in infancy. Because of its purity, Cytobex is especially indicated in those patients who are sensitive to liver extracts. Solutions may be injected either subcutaneously or intramuscularly. Dosage should be adjusted to the needs of the patient.

How Supplied—Cytobex is supplied in 1 cc. ampoules, each containing 15 micrograms of crystalline vitamin B_{12} dissolved in physiological saline solution. Ampoules are packed in boxes of 6.

Manufacturer: Parke, Davis & Company, Detroit 32, Michigan.

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The Carolina Journal of Pharmacy

PUBLISHED MONTHLY BY THE

NORTH CAROLINA PHARMACEUTICAL ASSOCIATION

AT CHAPEL HILL, N. C.

W. J. SMITH, MANAGING EDITOR

Entered as second-class matter July 5, 1922, at the post office at Chapel Hill, North Carolina under the Act of March 3, 1879

Annual Subscription, $1.00 — Single Numbers, 15 Cents

Vol. XXXI — MAY, 1950 — No. 5

As We See Ourselves

Here are eight comments selected at random from the query: What do you feel is Pharmacy's greatest fault today?—which was a part of the survey questionnaire circulated in this State recently by the State Board of Pharmacy.

1

The unprofessional appearance and attitude of the average pharmacist, as evidenced by his constant complaining about the short comings of the profession, his long hours, his tedious work, lack of profit, etc. This belittlement tends to breed a lack of respect and regard for the profession on the part of the laity and tones down the prestige Pharmacy deserves. Pharmacy's worse enemies are within its own ranks.

2

Most prescription departments, even in the so-called better stores, are a disgrace to the profession. Dirty, no system for arranging drugs and chemicals, lack of reference books and equipment—these are some things readily apparent to any casual observer. Is it any wonder we do not command the respect of the public?

3

The greatest fault as I see it is that we allow people who are not licensed to fill prescriptions. It is true they can perhaps fill the majority of prescriptions written nowadays. Similarly, I could treat the majority of cases seen by the average physician of today, yet the practice of medicine is limited solely and exclusively to physicians whose competency has been determined by a board of medical examiners.

4

Lack of interest in the why's and wherefore's of compounding. Pharmacy is not generally practiced on a scientific basis. Anyone can count out pills without knowing what effect they will have on the person taking them.

5

Lack of pricing technique. Wide variations in prices of prescriptions tend to make the public feel that all prices are based on nothing more than the pharmacist's whims of the moment.

6

Generally speaking, the drug stores of the State appear to be way behind in modernization and progress. My understanding is that it is a rare case where one spends money for modernization (if judiciously done) that it is not returned to him almost immediately in increased business and profits, besides the great joy of having a decent place in which to work and serve the public. I spent $10,000 on my store and got half of it back the first year following the improvements.

7

The long hours stores are open daily. To be alert as a pharmacist and to be in good spirits as a consultant, the hours should be shortened.

8

Stupidity and greed, which are the roots of most evils. E. C. Elliott has stated we are not jealous enough of Pharmacy.

NCPA Officer-Nominees, 1951-52

Here is the list of officer-nominees selected in Asheville during the 70th annual convention of the N. C. Pharmaceutical Association. The election will be by mail ballot.

For President: Henry E. Dillon of Elkin and J. Paul Gamble of Monroe. For First Vice-President: R. J. Darden of Clinton and B. R. Ward of Goldsboro. For Second Vice-President: Lexie Barefoot of Asheville and W. A. Ward of Swannanoa. For Third Vice-President: C. E. Page, Jr. of Henderson and W. L. West of Roseboro.

For member of the NCPA Executive Committee for a three year term: W. R. McDonald, Jr. of Hickory and C. H. Sanders of Sparta. For member of the N. C. Board of Pharmacy for a five year term: W. G. Dudley, Jr. of Reidsville and W. A. Gilliam of Winston-Salem.

For Director of the N. C. Pharmaceutical Research Foundation: C. T. Council, Durham; J. M. Darlington, Winston-Salem; P. A. Hayes, Greensboro; and Roger A. McDuffie, Greensboro.

RESOLUTIONS ADOPTED

(1) That the N. C. Pharmaceutical Association concur with The Judicial Council of The American Medical Association in its opinion that "it is unethical for a physician to make a profit on anything except his professional services."

(2) That the N. C. Pharmaceutical Association endorse legislation introduced in Congress by The Honorable Carl T. Durham which will exempt prescriptions from the present labeling provisions of The Food, Drug & Cosmetic Act.

(3) That the members of the N. C. Pharmaceutical Association go on record as recommending the elimination of the practice of supplying commercial-type prescription blanks to the medical, dental and veterinarian professions.

(4) That the N. C. Pharmaceutical Association commend Mr. Robert Neal Watson for his splendid work (Pharmacy Survey) and extend to him and the remaining members of the Board of Pharmacy its wholehearted support in effecting a program in line with the Survey findings.

(5) That the N. C. Pharmaceutical Association go on record as opposing the extension of the regular pharmacy course beyond the current four year period, and instruct The UNC Visitation Committee to confer with the Faculty of the School of Pharmacy at Chapel Hill toward the end that the pharmacy courses be so arranged as to best meet the needs of the profession today.

A MEMORIAL RESOLUTION

The members of the N. C. Pharmaceutical Association feel keenly their deep loss in the untimely death of Marion Lee Jacobs, Dean of The School of Pharmacy.

Under Dean Jacobs' guidance, the School has grown and developed. Under his direction the School's physical plant was improved, new equipment added, and a curriculum leading to a Ph.D. degree established.

Dean Jacobs was always cooperative with plans and projects of the N. C. Pharmaceutical Association, and was a staunch supporter of its activities.

Dean Jacobs will be sorely missed by all of us. Our sympathies go to his bereaved wife and daughters.

It is ordered that this Resolution be recorded in the minutes of the N. C. Pharmaceutical Association, and that a copy be sent to the family and to the Acting Dean of the School of Pharmacy, University of North Carolina.

Adopted this 26th day of April, 1950.

For Sale

Complete set of drug store fixtures, including soda fountain, counter, backbar and 5 soda tables; 75 feet of wall cases, part with glass doors and drawers; 45 feet of show cases; 1 cash register; 1 refrigerated candy case; 1 Hallmark greeting card case—everything needed to completely equip a drug store. Write or call Horne's Drug Store, Fayetteville. Telephone 2111.

For Sale

One complete drug store for sale, including fixtures and stock. Can be moved immediately. Write or call Mr. Robert P. Michaels, c/o Collins & Aikman Corporation, Cavel, North Carolina (near Roxboro).

Woman's Auxiliary Concludes Successful Year

Under the leadership of Mrs. W. A. Ward of Swannanoa The Woman's Auxiliary of the NCPA has just completed one of the most successful years in its history.

Membership passed the 500 mark—an all time high. Two new local auxiliary groups (Alamance County and High Point) were organized and several district groups established during the year.

A cook book was compiled, published and placed on sale. The proceeds from the sale of the book will go to the Institute of Pharmacy.

An auction sale, sponsored by The Auxiliary, was successfully staged in Asheville during the 70th Convention of the NCPA. Net proceeds amounted to $1,522.00.

From the sale of cook books, the auction sale, and contributions by the State and local auxiliaries, The Woman's Auxiliary eventually expects to add a minimum of $3,000 to the Institute of Pharmacy building fund.

Although a complete record of The Auxiliary's splendid accomplishments for the past year will appear in the 1950 Year Book, the record just cited is but a slight indication of the accomplishments of Mrs. Ward and her co-workers.

The Woman's Auxiliary of the NCPA is the largest organization of its type in this country. Not only is it tops in members, its record of accomplishments is unsurpassed.

N. C. Well Represented at A. Ph. A. Meet

North Carolina's representation at the annual meeting of the American Pharmaceutical Association, held in Atlantic City, April 28 to May 5, was said to be one of the best in years. Delegates from the NCPA, the Board of Pharmacy and the School of Pharmacy were in attendance.

Congressman Carl T. Durham appeared on the program and discussed "Pharmaceutical Aspects of Atomic Energy."

A number of papers were presented by faculty members of the School of Pharmacy. "The Measurement of Astringent Action" was the title of a paper by A. W. Jowdy and E. A. Brecht. Henry Dale Smith, President of the Graduating Class of the UNC School of Pharmacy, read a paper "Diarylakanes: Hydrocarbons with Pleasant Aromas," based on work which he and Dr. Walter Hartung had done at the University.

Dr. Fred Semeniuk read a paper entitled, "The Reactions of Certain Di-Tetra and Pentamethylene Oxides with Acyl Halides in the Presence of Anhydrous Aluminum Chloride." During the final session of the meeting, Dr. Herman O. Thompson and William J. Sheffield presented the results of some extensive work on their part. Title of the paper was "The Preparation and Evaluation of Tangerine Peel Tincture and Tangerine Syrup."

Several committee reports were presented by Dr. E. A. Brecht, who officially represented the NCPA at the meeting.

Wade A. Gilliam, R. N. Watson and John Brantley represented the State Board of Pharmacy and participated in the 46th session of the National Association of Boards of Pharmacy.

I. T. Reamer, of Durham, was installed as President of The American Society of Hospital Pharmacists. Dr. Thompson was also honored by being selected as Secretary-Treasurer of The Pharmacy Teachers Conference of The American Association of Colleges of Pharmacy.

W. G. Dudley, Jr., of Reidsville, a member of the American College of Apothecaries, attended sessions of this organization as well as the general sessions of the convention.

Note of Thanks

The Dr. T. C. Smith Company, of Asheville, helped greatly to assure the success of the 70th Convention of the NCPA and affiliated auxiliaries, by sponsoring pre- and post-convention publicity, by scheduling one of the best entertainment events in years, and by permitting employees of the firm to participate freely during the 4-day meeting. Especially helpful was Jim Harrison, an employee of the firm, whose excellent convention report starts on page 221.

How's Business?

Gross Sales Continue to Increase

By W. R. McDONALD, JR., Hickory

Since the days of William Proctor, Jr., who is fondly known as the father of American Pharmacy, the "Pharmacy Picture" has become brighter with each succeeding generation until it now shows as a painting by an artist, who captured the gay colors and bright lights of some mountain range as well as the subdued hues and shaded valleys of the landscape.

Webster defines a picture as a painting, a drawing or a photograph. I prefer to think of a picture as a painting and will discuss current business conditions in terms of the artist's "picture."

First, in preparation for our painting, we note the fine work being done by the faculty of our Pharmacy School at Chapel Hill, which is one of the best in the nation. With inadequate physical facilities, which we confidently believe will soon be corrected, the School is doing a proficient job of training our future pharmacists in the art and skills required of true professional persons.

Second, our artist selects his canvas of varying grades of textures. Some select the highly specialized "texture" of hospital pharmacy; others prefer the professional store, while still others may take the merchandising type store catering to the volume side of Pharmacy. No matter what the preference is, the dominant theme on our canvas is "Better Health for All."

Third, materials or colors. Under this heading we would take our training and skills, our personalities, ambitions and ultimate plans for what we want the final goal or picture to be—blending each together—making adjustments where they are needed, trying always to take an over-all or long range view on all matters which will enter into the final and completed picture.

Fourth, the artist would make his sketch or rough draft. This is VERY IMPORTANT and too often overlooked in the picture which each of us is painting on our canvas today. This step should be carefully studied and we should feel free at all times to make erasures and corrections for it is impossible to foresee all of the emergencies which may arise when we first begin our sketch, yet it is much easier to erase or substitute before we have gone too far with our policies that an alteration would cause a blot or blemish on the finished picture.

Fifth, Details. This the artist should consider long and wisely for upon these, more than anything else, depends the success or mediocrity of his painting or picture. Under this would come the plans, ideals, ethics, programs and policies which are to be followed. Under this classification would fall the professional relationship both towards the medical profession upon whom we are to a very large extent dependent and also the relationship to our fellow druggists upon whom we are also more dependent than we possibly realize at all times.

Sixth, Finishing touches. This is where the bright lights of the mountain peaks can shine out and overshadow the dull drab coloring of the valleys in the picture for it is here that our personalities can be brought out to their best advantage in service, cheerfulness, in willingness to do the extra courtesies and favors which can and do make us more than just mere merchants but rather ambassadors of good will dedicated to the services and health of our respective communities. We must not overlook the fact that there are innumerable dark spots or shadows, such as reports, taxes, inspections, regulations, rules, laws, etc., but then every picture must have its shadows in order to better highlight the bright spots and the picture of pharmacy to me is the most fascinating and enchanting painting in the entire business world, for there is an inward satisfaction and a feeling of really belonging to the great scheme of life that I do not feel I could gain from any other field of business endeavor.

Now, let us consider the Business Picture. This too has many variations, depending on the localities, industries, climate and numerous other factors which are peculiar to our individual investments. We have had just recently an unprecedented boom in the prescription departments due largely to the epidemic of flu which was quite general throughout North Carolina. This gave most

(Continued on Opposite Page)

GROSS RETAIL SALES

January, 1950 vs. January, 1949

Increases

No. Stores Reporting	Percent Increase
3	1%
4	2%
2	3%
8	5%
1	6%
4	7%
5	8%
2	9%
5	10%
3	12%
2	14%
1	15%
1	17%
2	18%
1	21%
1	22%
1	25%
1	30%
1	40%
1	46%
1	50%
1	84%

51 stores report average increase in gross business for January of 12.7%.

Decreases

No. Stores Reporting	Percent Decrease
6	1%
4	2%
5	3%
1	4%
4	5%
3	6%
3	7%
2	8%
4	10%

32 stores report average decrease in Gross Business in January of 4.6%.

February, 1950 vs. February, 1949

Increases

No. Stores Reporting	Percent Increase
4	1%
5	2%
2	3%
3	4%
7	5%
1	6%
4	7%
4	8%
4	9%
10	10%
2	11%
2	13%
1	14%
4	15%
1	16%
1	17%
2	18%
1	20%
1	21%
1	22%
1	24%
2	25%
1	26%
1	28%
2	30%
1	33%
1	181%

69 stores report average increase in gross sales during February of 13.4%.

Decreases

No. Stores Reporting	Percent Decrease
3	1%
1	2%
2	3%
1	4%
2	5%
2	10%
1	11%
1	18%

13 stores report average decrease in gross sales for February of 5%.

March, 1950 vs. March, 1949

Increases

No. Stores Reporting	Percent Increase
7	1%
3	2%
7	3%
2	4%
3	5%
4	6%
3	7%
3	8%
2	9%
9	10%
3	11%
4	12%
1	14%
6	15%
1	16%
2	17%
2	18%
3	20%
1	21%
2	22%
2	23%
1	25%
1	28%
1	30%
1	33%
1	35%
1	40%
1	50%
1	137%

78 stores report average increase in gross sales for March of 13.5%.

Decreases

No. Stores Reporting	Percent Decrease
1	2%
2	4%
2	5%
1	10%
1	15%
1	16%

8 stores report average decrease in gross sales in March of 7.6%.

pharmacists a volume increase which is, or, rather was unexpected but which adds to the total picture.

Statistics just recently released by the Department of Conservation and Development give us the following over-all picture of the business potentials: North Carolina leads all southern states, east of the Mississippi, in population; the net income for 1948 was $3,487,827,000; manufacturing sales were $4,497,300,000; retail sales $2,294,535,000; value of farm products $944,900,000. There are 5,563 manufacturing establishments employing 404,200 workers. We are an agricultural state—there are 287,000 farms—more than any state except Texas, and the value of farm production in 1949 was $944,900,000. There are more than $4,000,000 worth of water products, (fish and shell fish) taken annually, so we have a diversification of industries. We are first in the nation in manufacturing of tobacco products, wooden furniture manufacturing, and first in the south in manufacturing of textiles. We are also

(Continued on Page 251)

Convention Pot-Pourri

Impressions Noted at Random and Presented in Rambling Sing-Song

JAMES W. HARRISON, Asheville

Business sessions starting on time and ending on time almost without exception. . . . The undercurrent of sadness over the death of Dean Jacobs and the solemnity of the *Rite of the Roses*. . . . Feeling that each member whose life departed during the year met his God as a craftsman who could look Him in the face and say, "I left the profession in good hands, they will carry on." . . .

The enormous amount of work and research by Bill Dudley and Louis Cobb that enabled them to present their *Gay Nineties and Fast Fifties* program with such striking illustrations. . . . Wilbur Ward and Miss Barbara Martin building air castles in the lounge of the George Vanderbilt, oblivious of the hubbub about them while some of the gray-templed gentry peered at them with yearning recollections of their spent youth.

Mose Teague and his many buttons and badges, looking like a doorman at a metropolitan night club or an admiral in full dress. . . . Sam Welfare growing misty-eyed at Clyde Eubanks' Birthday Party and the party's honoree unashamedly kerchiefing the isotonic solution from his own eyes. . . . The spirited bidding for Louis Cobb's painting of *Person Hall* by M. R. Barnhart and W. A. Ward with the prize going to Ward for his bid of $235. . . . The accelerated pulse beat of Mrs. Ward as the tempo of the bidding approached its climax. . . .

Francis Muratori's *Pharmacy Prayer*, a prose-poem created by a man unafraid, written with a quill dipped deep in the noblest precepts of the profession. . . . Robert Neal Watson, baby of the Pharmacy Board, gentleman crusader with that urge to serve, destined at birth to ignite the candle that will light the way for future pharmacists.

Tom Ham who bought so many useful articles at the auction sale only to give them so graciously to others. . . . Moss Salley sensing that Viola Jacobs performed her devotions over her cooking-stove and bidding up the price for her preserves. . . .

The two Wards nominated for Vice-Presidencies, B. R. as 1st and W. A. as 2nd. . . . The verbal bouquets so feelingly given during the last session, one coming this way and voiced so sincerely by P. J. Suttlemyre. Deprecating the feeling that makes me so inarticulate but not inappreciative, and knowing too, that commendation coming from such a master as Suttlemyre is praise indeed. . . .

Being able to utter the sounds S-P-E-B-S-Q-S-A without becoming tongue-tripped; one does it like a padre telling his beads. . . . The old fashioned playbill announcing the harmony show by the chorus and quartets of the Asheville Chapter of the Society for the Preservation and Encouragement of

(Continued on Page 223)

CAROLINA CAMERA

(Convention Pictures by Jim Harrison)

1. Television receiver won by John Stevenson at auction sale.

2. M. F. Teague, Lilly MSR, with all his convention tags and holding copy of "Friday Night Elixir."

3. Mrs. E. A. Brecht, Dr. Brecht and Don Plemmons in animated chit-chat.

4. Mrs. E. C. Brown, Mrs. M. F. Teague and Mrs. James W. Harrison enjoying brief respite from Convention duties.

5. R. C. Sisk, H. C. McAllister, Moss Salley and Inspector Storey debating a question of the day.

6. Mrs. W. J. Smith persuading R. T. Sanner and Earl Houser to purchase more than one cook book. Ralph Golden of Inter-Ocean in background.

7. F. O. Bowman in conversation with Miss Alice Noble.

8. Mrs. Dinsmore Crawford of Black Mountain enjoying a brief rest.

9. Handmade doll and dress outfit, later purchased by Mr. and Mrs. Homer Starling of Raleigh. Contributed to auction sale by Mrs. W. W. Parker of Henderson.

10. Wilbur and W. A. Ward of Swannanoa.

11. Miss Alice Burnett and The Maddafords at Sunday evening's entertainment.




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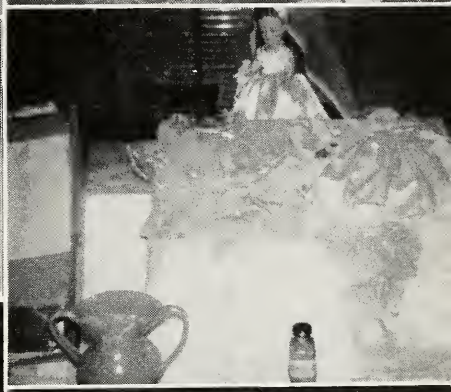

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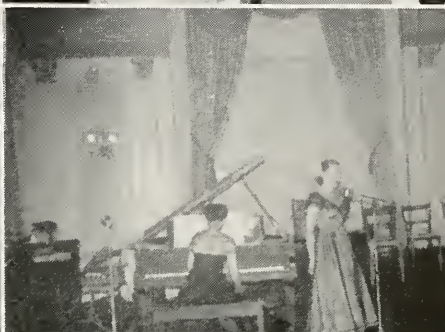

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8
WELC
N.C.P.A. WOMEN'S
ASHEVILLE





Barber Shop Quartet Singing in America, Incorporated. . . . The undulating dip and curtsy of the bass in The Skylarks and the antics of General Wogan as Emcee. The expression of utter vacuity on the face of the accordian player as she made a perfect foil for the harmoniea-playing hillbilly. . . .

The extensive coverage given the Convention, both pictorially and in printed matter, by the two Asheville dailies. . . . "Bingo" the chimpanzee, revealing more sense by rote than some of his anthropoid betters revealed by action; his devotion to Hattie Leigh Dudley, classifying him as a creature of discernment. . . . The card index mind of Rowland Jones, and the rash heroism of George Bender as he made predictions for the next decade. . . .

The hegira from the business sessions to the refreshment bars for Coca-Cola, Lance crackers and Biltmore Ice Cream. . . . The late arrivals taking their seats in a tie with the pounding of the gavel. . . . Experience and age appealing not to youth to curb its energies but to the oldsters to pace themselves with diversion that their bodies may not share their minds' anxieties. Cliff Daniels' humble declaration of liking people. . . .

Paul Gamble, admirable gentleman, who kept his light under a bushel so long that his friends had to kick away the covering long enough to light his way to the First Vice-Presidency. And the light of his talents still bright and strong of its own regeneration. . . . The female photographer of willowy proportions who so arrogantly ordered me about when I committed an inadvertent *faux pas* at the auction sale—I forgive. . . .

Mayor Morgan's humor as he welcomed the Conventioneers. . . . Bill McDonald's pleasure at being installed as president in Asheville since he is a monthly commuter to that city's Drug Club meetings. . . . The two Hawaiians who had just executed some strenuous dancing for meat and bread then indulged in a dance or two for fun. . . .

Inimitable E. W. O'Hanlon with his sprightly wit and humor, worth traveling 427 miles to hear his fund of reminiscences. . . . The Phi Delta Chi's, the Kappa Psi's, the influx of pharmacy students taking a busman's holiday. . . . Earl Houser, striking an attitude in bidding in the first auctioned article, a country ham. . . . Bill Jordan, lunging at life in stealing little moments of happiness. . . .

The petite demureness of Nell Evans; the regal beauty of Mrs. Stephen Forrest; the terpsichorean grace of Evelyn and David Blau; the dulcet notes in Alice Burnett's voice, and her stage manner; the Burnett-Maddaford duet—pure theatre. . . . Floyd Goodrich playing Peter at the Golden Gate; methodical Charlie Andrews attending his umpteenth Convention with the same *savoir vivre* as the first; Sarah Dickey and Thora Meredith doing a good job of registering the delegates; Hattie Leigh Dudley who knows more traveling salesmen than all the farmers' daughters of all the vaudeville stages of the world. . . .

Senator Graham holding a shibboleth aloft in defense of free enterprise that gives con-

(Continued on Page 225)

CAROLINA CAMERA

(Convention Pictures by Jim Harrison)

1. Louis Cobb and W. A. Ward with one of Cobb's pictures (Person Hall—purchased by Ward for $235).

2. Mrs. Louis Cobb and Mrs. W. J. Smith at "The March of Halves" table.

3. Mrs. W. A. Ward, Mr. and Mrs. J. Paul Gamble of Monroe (in background) and President and Mrs. J. C. Jackson of Lumberton.

4. Louis Cobb, W. A. Ward and Bill McDonald enjoy a good story.

5. Stacy Smith at registration desk. Seated: Sarah Dickey, Charlie Andrews and Thora Meredith.

6. Mrs. Sarah Upchurch, Mrs. Dinsmore Crawford, Mrs. Ed. Nowell, Mrs. James W. Harrison and Ed. Nowell mapping strategy for sale of cook books.

7. Bob Patton's mortar & pestle and the "Five Fears of Mankind."

8. Partial view of large welcome sign installed in lobby of George Vanderbilt Hotel by Asheville Drug Club.

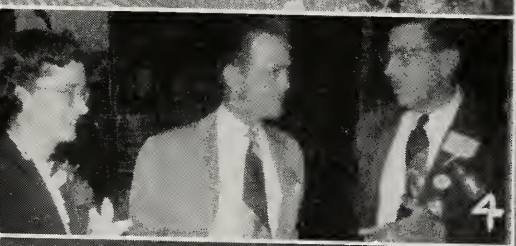
9. Bob Brownie (Dr. Miles) and C. H. Smith (Drug Package).

10. The winner of the television set, John Stevenson of Elizabeth City, being congratulated by President Jackson.


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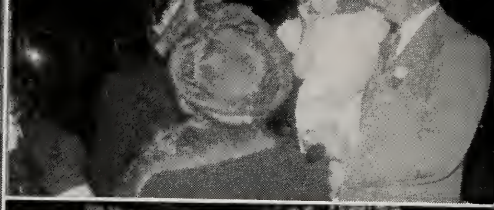

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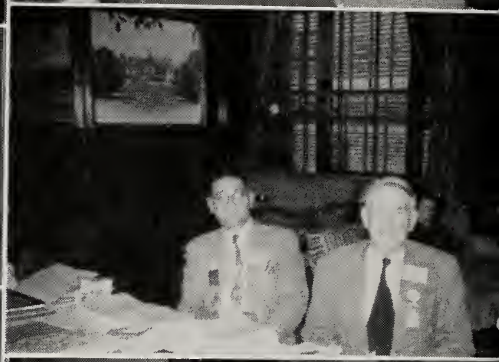

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futation to his detractors. . . . The "Touch Me Not But With A Glove" attitude of one dancer in floor-length gown to her partner in sport shirt. . . . The callous indifference of one blonde beauty with rose petal lips who allowed her escort to embrace her so fervently underneath a glaring light with no mistletoe appended. . . .

The perfect weather with only a little rain that barely washed the face of Haywood Street. . . . Margaret Brown exhorting her spouse into the arena for the Grand March like a maid placing a sword in the hand of her knight. . . . La Rosca, the Mexican shuffle, as exciting and unexpected as a ride in a tumbril. . . . The installation of officers, McDonald putting out his hand and letting faith take it. . . .

CAROLINA CAMERA

(Convention Pictures by Jim Harrison)

1. Roy Johnson, President of the Asheville Drug Club, presenting WNC hooked rug to John Stevenson of Elizabeth City as delegate attending from greatest distance in State.

2. Fred Bowman, P. J. Suttlemyre and Tom Ham discussing the Institute of Pharmacy.

3. Wilbur Ward says to Miss Barbara Martin: "With thee conversing I forget all time."

4. Halcyone Collier, James Stevens (Merck) and Moss Salley.

5. Some early registrants. Jim Harrison, center, first to register at the Convention; Mose Teague to the right.

6. Ed. Boswell, W. A. Ward and David Blau of The Asheville Drug Club.

7. Maurice Cable holding his daughter, Sue. Mrs. Moss Salley with back turned conversing with Mrs. Cable.

8. Jim Harrison and Roy Johnson at The Asheville Drug Club booth.

9. Ava Howell, an employee of Barefoot & Tatum Drug Company, Asheville, who served Biltmore products over one of Berryhill's fountains.

10. Mrs. James W. Harrison between periods of activity.

11. Mr. and Mrs. L. Jackson of Erwin and W. A. Ward (standing) with bag purchased during auction sale.

Rowland Jones and his espousal of the doctrine that law is a tiger and logic is a lamb; if one group sets the tiger on another the lamb will be helpless to aid the group when the other diverts the tiger to his own ends. . . . Waits West, genealogical twig of a pharmaceutical branch and his voice of rumbling crescendo pacing his vocal rival Sam Welfare with Faustian gusto. . . .

John Stevenson who felt like the man who fell into a pond and came up with a shirttail full of fish when he won the Television Receiver and the prize for traveling the greatest distance to the Convention. . . . The emphatically dramatized negatives of the celebrant whose will to stay the party out could not be manipulated. . . . Unbounded admiration for those with work to do on Thursday who could so quickly forget their matutinal headaches. . . .

The signal honor that came to Bill Dudley when he was appointed by the A.Ph.A. as one of the Committee for the revision of the National Formulary. . . . Sherry Greenspan as piano accompanist to Waits West at the opening meeting gave evidence of her familiarity with the ivory keys since childhood. . . .

Traversing the length and breadth and height and depth of the Lee Edwards High School building prior to Monday evening's concert, trying not to show the map of tiredness on my face or reveal the creak in my joints beside my stalwart son. . . . Bob Patton's dissertation on the "Five Fears of Mankind" and his Whitmanesque humor brought surcease from the cares of the day to all the gathering and built them up to splendid response to the wiles of the auctioneer. . . .

The excellent stage presence of those speakers whose deliveries were more or less extemporaneous and impromptu. Harmon McAllister's logical rendition of the Pharmacy Board report. Ed Brecht's usual neat exhibition of the organs of the North Carolina Pharmaceutical Research Foundation, showing the inner works that make it a functioning power in Pharmacy. Roger McDuffie uncovering his soul in his remarks anent the same Foundation. . . .

The adipose tom-tom beater and his vocal ejaculations sounding like a bull crashing

(Continued on Page 226)

giant cymbals. . . . "Bingo" the chimpanzee playing peekabook with the women's skirts like a March wind lifting silken petticoats. . . . The bidders at the auction sale, not spending their money like sailors on leave but pushing it toward the bank balance necessary to have a cornerstone-laying ceremony—in the beginning they didn't wear their frayed pants for fun—they had a purpose. . . .

L. P. Mayrand, the marshalling of his thoughts rivaled the precision of a snow-crystal; his words marched and maneuvered for him like soldiers on parade. . . . B. R. Ward's concept that the promotion of the photographic department entails the same principles necessary to good business practice. . . . The Committee on the President's Report sanctioning seven of the eight points advocated by the President. . . .

Rease Inge's photographic mind retaining all the salient points advanced by the various speakers. . . . Myself realizing two desires of long standing: to be the first to register at an N. C. P. A. Convention, and to attend a Past-Presidents' breakfast. . . . Listening with pleasure to the comment on the Fair Trade Report by W. A. Ward and the playlet as presented by Sandy Graham, Bob Sisk, Ed Boswell and David Blau. Sam Welfare and Tom Ham still think Blau is a professional. . . .

Mose and Bea Teague hardly missing a dance and thinking back to many other Conventions when the whole dizzy world stood still for them. . . . Listening to one caretaker adjuring her companion to abstinence and hearing him declaim, " 'Tis not made to rinse an oil can or to preserve a butterfly, so I quaff the grape to unlimber and to expand my soul." . . . The animation of James Stevens, becoming tremulous like grace before meals as he neared his dancing partner. . . .

Bob and Mary Hinkle snatching an hour or two from the stern duty of crib pins and baby sitters. . . . Oscar Pitts, auctioneer, Senatorial aspirant, doffing his coat like a candidate pitching hay, smiling his curate's smile, taking the bids like a thoroughbred taking a hurdle, then ploughing through emotional water-patches to exact the last climactic dollar. . . . Feeling like a fellow who fell in a honey jar when a hundred milliliters of Daiquiri drenched my trousers leg; dignity went up for sale. I might as well have gotten a skull-top full of absinthe and sat on a grave-stone. . . .

The splendid advance coverage given the Convention in the April *Southeastern Drug Journal* by Alice Noble. Then she covered the proceedings as serenely as a court reporter, filling her blank pages with thoughts rationalized by her mind; wanting to be in several places at the same time; reluctantly tearing herself away from Tuesday afternoon's business session to attend the Bridge-Luncheon at Grove Park Inn. We flinted our kindred spirit and invoked the same Muse. . . . Nan, Marguerite, Ruth, Evelyn, Lettie, Inez and Hilda were never cigarette girls in a caberet but they did a darn good job of moving the auction sale along with their change-making and check-taking. David and Joe worked like Lehigh track walkers; Moss Salley and Vivian Smith did a tasty bit of work in arranging the auction table;

(Continued on Page 234)

SMITH WHOLESALE DRUG CO.

SPARTANBURG, S. C.

A Young and Growing Service Wholesale House,
Owned and Operated by Registered Pharmacists

We Appreciate Your Business

to overcome smooth-muscle spasm...

to allay anxiety...

to help combat depression...

to promote restful sleep



BELBARB

TRADEMARK

- Provides the recognized sedative action of *phenobarbital*

complementing

- the antispasmodic effect of *belladonna alkaloids*

Four dosage forms...for individualized therapy

	Phenobarbital	Belladonna Alkaloids	Supplied
BELBARB* Tablet #1 per tablet	¼ gr.	hyoscyamine, atropine, and scopolamine in fixed proportion, approximately equivalent to Tr. Belladonna, 8 min.	Bottles of 100, 500, and 1,000 tablets
BELBARB Tablet #2 per tablet	½ gr.		Bottles of 100, 500, and 1,000 tablets
BELBARB Capsules per capsule	¼ gr.		Bottles of 100, 500, and 1,000 capsules
BELBARB Elixir per fluidrachm (4 cc.)	¼ gr.		Bottles containing 6 fl. oz., 1 pt., and 1 gal.

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This advertisement is currently appearing in leading medical journals.

Report of the Institute of Pharmacy Building Committee

T. J. Ham, Jr., *Chairman*

Mr. President, Ladies & Gentlemen: This report of the Institute of Pharmacy Building Committee is different from previous reports of the Committee in one important respect. This year the Committee brings to you a report which we believe will be the final one prior to actual erection of the Building. It was for this reason the title of our report was released as "The Institute of Pharmacy—A Near Reality."

As most of you are already aware, The Institute of Pharmacy Building Committee purchased an attractive building site in Chapel Hill shortly before the close of this past year. Since purchase of the property, the lot has been cleared of underbrush, scrap trees, etc. and is now ready for the builder.

An experienced architect was retained to prepare the plans. After several conferences with the architect, final details of the floor plan and the general style of the building were decided upon. The complete working drawings and specifications have been promised for not later than May 1st, which means that the building can be let out for bids next month. Assuming normal working conditions, the building can be made ready for occupancy four months after the project gets underway.

The Committee has no exact figures on what the Building will cost, but based on preliminary estimates of the architect and the opinion of several persons in the construction field, we believe the cost will be somewhere in the neighborhood of $40,000. This does not include the cost of the air condition unit, which will be installed later, nor the equipment for the kitchen and the general reception room.

Funds on hand or are immediately available approximate $30,000. To this will, of course, be added all contributions received during this convention as well as the proceeds of the auction sale held last night, the half dollar board on display in the lobby of the hotel, and individual donations from the various auxiliaries throughout the State.

Mr. Smith has been publishing a monthly list of contributors to the Institute in The Carolina Journal of Pharmacy. Lately, we have received a number of exceptionally nice contributions which I want to recognize at this time.

On April 15th Mr. Homer Starling, President of the W. H. King Drug Company, notified Secretary Smith that the W. H. King Drug Company of Raleigh and the Peabody Drug Company of Durham had made arrangements to contribute a total of $5,000 to the Institute Building Fund. In recognition of this fine support, the Institute Committee has arranged to name the Institute's general reception room in honor of Mr. B. Frank Page. A portrait of Mr. Page will be placed in the room in a suitable location.

The O'Hanlon-Watson Drug Company of Winston-Salem has contributed $1,000 to the Institute of Pharmacy. For this excellent support we extend our thanks to President Darlington, to Mr. O'Hanlon, Chairman of the Board, and to the officers and employees of the concern.

Mr. David R. Davis of Williamston, one of our district chairmen, and Mrs. Mark K. Davis of New Bern have contributed $500 to the Institute. A memorial plaque will be installed in the auditorium of the Institute in memory of David R. Davis II of Williamston.

Mr. W. A. Ward of Swannanoa, Third Vice-President Elect, recently contributed $500 to the Institute, and so did Paul B. Bissette of Wilson, a past president of the Association.

Mrs. Julius A. Suttle and family of Shelby contributed $500 to the Institute in honor of Mr. Julius A. Suttle, a member of the first graduating class in Pharmacy at the University and one of the State's most progressive pharmacists. The Association recently presented the 3rd Annual Mortar & Pestle Award to Mr. Suttle.

The Traveling Men's Auxiliary through their Secretary-Treasurer, Mr. Goodrich, presented a check for $500.00 to Secretary

Smith on February 14th. This organization along with The Woman's Auxiliary may always be counted on to do their share.

About a month ago the county organizations were informed of the newly established quotas, and in some instances we have been gratified with the response. In particular, we want to call attention to the fine work done in Forsyth County by Sam Welfare and in Alamance County by Charlie Andrews. Both of these men have already exceeded their quotas by wide margins.

Some of the smaller counties, with quotas of $100 or less, have already exceeded their goals, but there still remains plenty of work to be done in the majority of the counties of the State. If all county chairmen meet or exceed their quotas, we are confident there will be ample funds on hand when needed. Last minute reports will soon go out to all county chairmen in the hope this particular phase of the campaign will be completed in May.

We have now reached the crucial stage in this program. To those of you who have not contributed to the Institute, I urge you to do your part in order that the Building may be brought into existence this year. To those of you who have already had a part in the program, I urge additional support. The Institute of Pharmacy has now reached the stage where it can be termed an "assured success," and I know that not a single member of this Association will want to walk into the Building after it has been completed and feel that he did not have a part in bringing it into existence, however small that share might have been.

Gentlemen, the Institute of Pharmacy is your home in Chapel Hill. Let's make it a home we will be proud of, a home where we will want to take our friends, a home that will be a credit to all who labor in the field of Pharmacy.

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Accurately
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Our convenient Southern location and competent shop technicians eliminate useless waiting and decrease repair costs.

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C. V. Cagle, Justice Drug Company, Greensboro; Sam Williford, J. E. Hood & Company, Kinston; Tony Libbus, Tony's Drug Store, New Bern; Larry C. Harris, Harris Drug Store, Blowing Rock; David R. Davis, Davis Pharmacy, Williamston; M. C. Miles, Miles Pharmacy, Henderson; Henry E. Dillon, Turner Drug Company, Elkin; Francis Muratori, Liggett's, Charlotte; H. T. Campbell, Campbell's Drug Store, Maiden; C. M. Cain, Henrietta Mill Store No. 2, Caroleen; Harry Walker, Walker Drug Company, Norlina; C. O. Huntley, Pharmacy Department, Blackwelder Hospital, Lenoir; Blackwelder Hospital Pharmacy, Lenoir; J. A. Hutchins, M. T. Y. McManus, E. E. Merchant, Jr., and L. C. Lewis, all of Winston-Salem; S. B. Etheridge, S. B. Etheridge Drug Store, Washington; J. K. Turner, Jr., Eckerd's Drugs, Inc., Durham; W. A. Ward, Ward's Drug Store, Swannanoa; H. P. Waynick, A. C. Sumner, R. E. Barrett, Rudolph Pittman, Henry G. Mitchell, R. Homer Andrews, Charles M. Andrews, all of Burlington; A. K. Hardee and Curtis Wrike, Graham; T. E. Holding, Jr., Wake Forest; C. A. Swaney, Swaney's Drug Store, Winston-Salem; L. A. Wharton, Gibsonville Drug Company, Gibsonville; James A. Way, Jr., Summit Street Pharmacy, Winston-Salem; Sam W. McFalls, Franklin's Drug Store, and Roger A. McDuffie, McDuffie-Eubanks Drug Company, Greensboro; Mrs. Julius Albert Suttle and family of Shelby; Paul B. Bissette, Bissette's Drug Stores, Wilson; D. D. Hocutt, Page-Hocutt Drug Company, Henderson; Earl G. Williams, Jr., Acadia Pharmacy, Winston-Salem; Earl G. Caldwell, Hedgpeth Pharmacy, Lumberton; H. D. Crawford, Black Mountain; W. P. Taylor, Roanoke Pharmacy Company, and M. C. Savage, Taylor's Drug Store, Roanoke Rapids; W. Ralph Davis and M. V. Williams, Winston-Salem; S. B. Boyd, Clinic Drug Company, W. K. Lewis, Lewis Drug Company and J. S. Glenn, Glenn & Martin Drug Company, Mount Olive; E. S. Benson, Southside Drug Company, Wilmington; George P. Thornton, Ash Street Pharmacy, T. R. Robinson, Jr., Robinson's Drug Store, T. E. Smith, Cash Drug Company, and Shelton Brown, Brown Drug Company, Goldsboro.

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1 dozen assorted kits—the three most popular sellers—packed as follows:

5 Travelkits	$.98
4 No. 16's	1.85
3 Autokits	2.75

PLUS—at no extra cost—a new, novel, all-metal, rotating counter merchandiser as shown . . . holds 3 different kits, a total of 6 kits. It's topped with a red, white, and blue "stopper" sign.

You Get	You Pay	You Sell	Your Profit
12 Kits	$13.70	$20.55	$6.85

YOU PROFIT ON ORIGINAL SALE AND CONTINUE TO PROFIT ON REFILLS!

JUSTICE DRUG COMPANY

GREENSBORO, N. C.

Dependable Service Since 1898

Bay Rum & Rubbing Alcohol as Beverages

April 3, 1950

General Mecklenburg
Charlotte Observer

Dear Sir:

I question the wisdom of publishing the letter "Poison for Drunks" (April 2nd). Just as you reject anonymous letters you should reject accusations not directed against known persons. The reputation of "drug stores and other business places" is unfairly harmed by the general accusation; whereas the offending persons were known and should be designated.

The letter also advertises a harmful practice to susceptible individuals. This results in an increased abuse of the products mentioned.

The situation concerned in the letter is intolerable. It should be brought to the attention of the Treasury Department of the federal government because it represents a violation of the alcoholic beverage tax law. I feel certain that the agents can take appropriate action.

It should also be reported to the North Carolina Board of Pharmacy which will take action within its prerogatives.

Sincerely yours,
E. A. BRECHT
407B East Rosemary St.
Chapel Hill, N. C.

The letter referred to by Dr. Brecht is reproduced below:

POISON FOR DRUNKS

General Mecklenburg.
Charlotte Observer.

Dear Sir:

Do you know there are drug stores and other business places in Charlotte making a practice of selling rubbing alcohol and bay rum to men when they know they are already crazy drunk from this poison? Some even make a habit of charging rubbing alcohol and bay rum until the men can get on the streets and bum enough money to pay them.

If the State can pass laws to control wine, beer and whiskey, isn't there something to be done about this bay rum-rubbing alcohol poison? It is the cause of two thirds of the mental cases caused from drinking. The people selling this know what it does to these men too.

I talked to one drug store owner and he very frankly said, "We are in business to sell anything we have in the store. If a drunk man comes in with the money and wants bay rum or alcohol, we will sell it to him. That is what we are in business for."

Another druggist very kindly told some men already drunk when they asked for bay rum that he was out of bay rum but his brand of rubbing alcohol would not hurt them. So he sold them three bottles of drink.

You know and they know what these poisons will do to men's brains and nerve systems, what to expect in crime when men are crazy from such.

Won't you and other citizens express your views on this racket? I think the ABC board might help. At least we could ask them to.

Yours truly,
W. J. CORNELL.

Charlotte, March 28.

Comfort at the Elbow

At final exam time recently, a University of Wisconsin graduate assistant noticed one student continually ducking under his coat. Suspecting cheating, the assistant snatched the coat off the completely surprised student and discovered that all it concealed was a bottle of Scotch and a straw. It was a tough exam and the student needed a little comfort, it was explained.—*Wisconsin Alumnus.*

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Labels, Drug Boxes and
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How to Effectively Promote the Photographic Department*

By B. R. WARD, Goldsboro

The formula for successfully operating a photographic department in a retail drug store is essentially the same as the formula used to promote your prescription, fountain, cosmetic and baby departments. As might be expected, a knowledge of photography is absolutely necessary.

The American public is picture conscious. The continued increase in the circulation of *Life*, *Look*, *Pic* and other picture periodicals is ample proof the American public is becoming more and more picture minded. Every morning your paper will have several pictures on the cover—pictures which tell a story far better than words.

Camera film is known as the "3 way traffic builder." First, the customer comes to your store for film. Second, the film is returned for processing, and finally, the customer returns to pick up the finished prints. With traffic like this, merchandise displays in your store are certain to produce additional sales.

You not only handle film as a traffic item, but you also make a nice profit on each roll. The more film you sell, the larger your discount. Suggest that your customer take two, three or four rolls for the weekend and return what is not used. The more film he takes along, the more film he will use. The more processing he has done, the more you will hear the cash register ring. Under this plan I have sold thousands of rolls of film, yet not more than a half dozen rolls have been returned for credit.

Who are your prospective customers? I ask this question because do you know they start taking pictures as early as six years? From six to sixty—men, women and children—old and young—black and white. In every four homes in the United States there are three cameras. What a tremendous potential for sales!

The secret of selling film can be summed up in a few words. The sales clerk who does the selling must know the different types of film; the different emulsion speeds and under what condition each may be best used. Without this information your clerk will do a poor job in the photographic department.

Each Sunday afternoon one member of this Association sponsors a 15 minute radio program, "The Camera Club of the Air," during which time tips on picture making are presented. This particular member doesn't sell all the film in his town, but he sells the majority of it. When the people in his area want photographic information, they go to his store for it. He knows the camera business.

There are many drug stores that encourage the sale of film, but there are quite a few that look upon photo finishing as being a necessary evil.

The next phase in the camera department I would like to mention is the processing of exposed film. Your customer comes back with that exposed roll of film, and he will come back to your store if you will give him service and a reasonable charge and a quality print. Feature the larger print, the double size, or jumbo print, or whatever your processor calls them. Show the difference between the larger and the contact size with no additional charge. This can be easily done by taking two or three dozen snapshots of local scenes and local events. Your basketball, football, etc. Have your processor make a contact and larger print from each negative. Make the proper display in your window and feature the larger print at no extra charge.

Collect a deposit of 50c on each roll of films that is left with you and that will eliminate the headache of uncalled for pictures. You give them quality work at a reasonable price and you will get some of the mail order business that goes out of town. Have an agreement with your processor that he will credit your account with any picture that goes through his machine that is blurred and your customer does not like, so that when your customer says he doesn't want the print because it is blurred,

* Presented at the 70th Annual Convention of the NCPA, Asheville, April 25, 1950.

you can throw it in a cigar box and give him a refund cheerfully. All processors slip up occasionally and let prints go through that are slightly blurred. I'm sure your processor will make an agreement in regard to correcting this condition. Leaks in the department are taken care of by selling old film first and by returning sub-standard prints to your processor for credit. Film and prints are two items that sell 365 days a year.

Now in regard to still cameras for a moment. The price of good still cameras range from $2.75 and up. You have a few customers who will demand better cameras with faster lens and better shutters, but your volume business will come from the present day version of the old style box camera—the cameras to which flash attachments may be attached.

Flash bulbs are available in several different sizes, with an average retail price of 16c. Here is an opportunity for an additional sale with a nice profit.

Now let's survey a typical sale from the profit angle. First, your customer buys a roll of film for an average price of 40c and one package of 8 bulbs for $1.28. To this $1.68, add 50c for processing and printing the film. Total sale $2.18 with a gross profit of 40% or better.

In selling cameras, always bear in mind you want to give your customer the best that money can buy. Certainly you want to sell him a camera that will make satisfactory prints.

I know a druggist who has ten box cameras he lends for three days without charge. After three days, he charges 10c a day. The purpose of this charge is to assure the return of the camera within a reasonable time. He averages lending these cameras once a week with an average sale of 1½ rolls of film per camera. He also does about 90% of the finishing of the films. From an investment of ten box cameras, this particular druggist upped his sales approximately $725 in a 12 months' period.

Movie cameras and projectors are a unit sale. They may not be sold at the same time, but they go together. Every father and mother with a baby is a good prospect for a movie camera. Here again, this department works hand in hand with your baby department and your prescription department.

There are a number of items that will be purchased following the sale of a movie camera and projector: lights, screen, light meter, splicer, etc., and, of course, movie film throughout the year.

While we are on the subject of movie equipment, I might say that before long, there will be a good 8 mm. movie camera on the market in the price range of $35. Also, in the near future, the sound track features of the 16 mm. movie film will be adapted to 8 mm. film.

The sale of movie equipment can quite often be made on an easy, monthly payment plan. If you are not in position to carry such accounts, your bank will cooperate at a very low rate of interest.

Now the $64 question. How can I learn more about cameras, films, etc.? The Eastman Kodak Company provides a suitable ten weeks' course on the fundamentals of photography for the small sum of two dollars. If you or your sales clerk will carefully study the ten assignments, it will be the best $2 you ever spent. During the course, you will make a camera from a cigar box and will actually take a picture, develop and print it yourself.

Photography is big business. There is no limit to its possibilities. The sale of film and cameras and kodak finishing is not only profitable, but the traffic produced by the photographic department results in many additional sales of general drug store merchandise.

I don't know of any instance, where a druggist put proper emphasis on the photographic department, that it did not prove worth his while.

For Sale at Sacrifice

50 ft. of Mahogany wall cases
1 fountain back bar
1 prescription case
8 show cases
4 tables
16 chairs

COLUMBUS DRUG STORE
Phone 67
WHITEVILLE, N. C.

CONVENTION POT-POURRI

(Continued from Page 226)

Jim and Al kept the camera loaded and the sound system working while I wasn't exactly idle. . . .

Regretting that a few of the donors' names were misplaced and that no recognition of their donations was made. 'Twill be better managed next time. . . . The twenty-five year old ivy and the angel-pink begonia at Grove Park Inn; the Inn's three hundred dollar a week rooms, like Buckingham Palace except the Inn's plumbing is better. . . . The inevitable load of coal being noisily binned, the rat-a-tat-tat of Pisgah breezes making castanets of Venetian blinds as a speaker was making a point. . . .

When they give, they use both hands; the N. C. P. A. Students' Branch making the splendid gesture of nearly depleting their treasury in their determination to have a portrait of the late Dean Jacobs for the Pharmacy Building; and they used their hearts too. Voicing their intention to make this project their own, they received the fatherly assurance from the president of the parent organization that "papa" would help. . . . It was somewhat ironical that Local Secretary Salley at a loss to find a source for Drug Club badges learned the information from Secretary Smith at Chapel Hill that the Association had been buying their badges for many years from an art shop within a stone's throw of Salley's home in Asheville. . . .

Bob Brownie selling Auxiliary Cook Books as if they were Alka Seltzer Tablets. . . . Myself losing three kilos in weight from Friday to Wednesday night but gaining half of it back as I write this a few days later. . . . The elevator girl who said nothing with a loud look but who laid a resounding smack against the cheek of the over zestful wolf who attempted to cross the imaginary line. . . . The same faithful ones who attend all the sessions, the same many who stretch their conscienees like rubber bands as they scattered hither and yon like tumbleweeds on a mesa. . . .

The delegate who looked as if he had a clothespin on his nose and was looking for someone to use as a pincushion. . . . Clyde Eubanks, who in compounding medicamenta for his world's tummy has never allowed the hands of his soul to falter. All the boys and men are Ed and Joe and Bill and Jim and Jack and Tom and Mack and Paul and Chris and Henry to him. And his wife-mate who always waits for him whether it be in a marble hall or at the foot of a cross.

Overhearing the reminiscences of E. W. O'Hanlon and purging my mental dyspepsia with the potency of his sparkling wit; "With thee conversing, I forget all time." . . . Helen Thompson on the polished boards, raven hair, dark liquescent eyes, straight-limbed suppleness, poetry in motion, like being seventeen in the Spring; "And then she danced: O Heaven her dancing!" . . . Mrs. Parker's doll, rubbing the lamp to contrive a dream; Cinderella at a wedding—her own. . . . So many people I talked with and all the kaleidoscopic happenings pushing their names from my mind. But where minds dovetail, names are not necessary. . . .

Total registration approximately 675, little short of expectations. Wishing that every one from Asheville had turned out full force. . . . The remarkable achievement

(Continued on Page 236)

FOR A GLORIOUS SEASHORE VACATION YOU'LL FIND

BUNCH'S COTTAGES

CAROLINA BEACH, N. C.

JUST THE PLACE TO STAY

Each cottage consists of 5 rooms: 1 bedroom with twin beds, 1 with double bed, 1 living room with studio couch, 1 kitchen dinette, and 1 small maid's room with private bath.

Equipped with electric refrigerator, gas stove and hot water tank. Everything furnished except linens.

June 1-Sept. 1, $75.00 a week. Special rates for May-September. Preference given to Pharmacists and their families.

WRITE—WIRE—PHONE

Luther Bunch, Bunch's Drug Store, Goldsboro, Phone 8

2 Quick Ways to Relieve a HEADACHE



★

TABLETS
10c & 25c



★★

POWDERS
10c & 25c

Headache BC Relief

★ Introduced in 1947. Already a nation-wide success.

★★ Introduced 1910. America's fastest-selling headache powder.

B.C. REMEDY CO.

DURHAM, NORTH CAROLINA

CONVENTION POT-POURRI

(Continued from Page 234)

of the Woman's Auxiliary in raising close to three thousand dollars for the Institute of Pharmacy Fund. Sponsoring the Auction Sale, compiling and selling the Cook Books, and their many other projects. . . . The action of W. A. Ward in having his employees' names placed on a plaque in the Institute; beautiful gesture, that. . . . The King and Peabody donation with its merited award of having the Reception Room dedicated to B. F. Page. The Page alumni rallying to the cause. The splendid altruism of Bissette, Suttle and others who have made this cause their keen desire. . . .

The two articles received Thursday morning for the Auction Sale, to be auctioned at May meeting of ADC. . . . Sam Welfare leading the "Happy Birthday" song to Clyde Eubanks at Tuesday morning's session. . . . Hubert Phillips applying a debonair splint to his fractured fortunes. . . . F. F. Potter, explosive, no damp fireworks, leading the posy of his wife by the hand like two nations signing a treaty. . . . The Coca-Colas at the Coca-Cola Fountain, as welcome as deep breaths after pneumonia; the Lance Crackers and Biltmore milkshakes, sating that inner gnawing until a napkin could be tucked into a shirt collar. . . . Bryan, Waits, Jr., Chubby Dean and David —badges, marbles, chalk, tadpoles, yo-yo's and pennies slipping from their pockets as they slithered in Tinker to Evers to Chance fashion from Milk bar to cracker bar to fountain bar. Does one ever fill a vacuum?

Eva Powell, accosting all the menfolks as "Joe" or "Clarence" and selling twenty-five Cook Books in an hour by the clock. . . . The expression of stark surprise on the face of the youngster who bought the overalls when he looked at them and decided they would fit. . . . Beaman Pinner, a Samaritan in Macedonia, pampering a supine one from a cold stone seat into the solace of a taxicab cushion. . . . Dean Hudson and his band and their improvement over their 1946 performance. The comical trombonist and his elongated toes exacting music from his instrument that could have been measured by a metronome. . . . Rowe Campbell and his oversize bill. The boys and girls born the year they went out of circulation are now reaching the voting age. . . .

Wade Gilliam, cutting his visit short, and all the rest who couldn't stay full time. Missing those who couldn't attend and hoping to see them next year. . . . Joe Russell and the boys who volunteered to lighten the burden of other workers. . . .

Rich laughter greeting "Romeo and Juliet" as a moments-short pantomime pleasured the gathering at the Auction Sale. An excellent performance by Ed Harrison (no kin) as the villain, Walter Teague as the hero and Bob Peterson as the adipose Juliet, with staging by David Blau and props by Roland Woody. . . .

W. J. Smith, N. C. P. A. synonymy, near symbiosis; his hand and heart have made the Association so strong that no man-made shackle may ever imprison its spirit; he and its officers steering a molten-white course charted by its members. Vivian Smith, working every day life a Monday morning

(Continued on Opposite Page)

EVERFRESH MAGNESIA

The Name at the Top—It's EVERFRESH



Cases 2-doz. $1.62 thru your Jobber

and . . . The Top Name among quality brands

Assures PROFITS

Assures DEMANDS

"The swing is definitely toward the brands the public knows."

Fair Trade Price 25c

The McCambridge & McCambridge Co.
Baltimore 23, Md.

scullery maid to further the aims and purposes of the Association. I hope I may get back to earth long enough to read the Chapel Hill newspapers a hundred years from now. . . .

Stacy Smith and his Entertainment Committee, and Stacy's Company sponsoring something unique in Convention entertainment, the SPEBSQSA concert. . . . The T. M. A., the Chamber of Commerce, the hotels, the Asheville Drug Club, Local Secretary Moss Salley, Chairman Margaret Brown, Chairman Bob Brownie, all the committees, the Woman's Auxiliary, B-C Remedy Company, Dr. T. C. Smith Company, were acclaimed by all the delegates for one of the best Conventions ever. All worked like Caesar's yeomen and enjoyed every minute of it. . . .

I, too, am grateful to Stacy Smith for lending me to the various Committees for half a week. Mine was exultation. . . . Thursday morning; yearning for the unguent of sleep. . . .

The lobby of the George Vanderbilt; Farewells, poignant with tenuous melancholy. Feeling then that the seventieth annual meeting was as numb as yesterday's newspaper but making an effort to curb the eagerness of looking forward to next year's meeting until the time and place is reckoned. . . . Be seeing you then and there.

Orgaphen

Norman Moury, sales representative of Henry K. Wampole & Company, is now detailing "Orgaphen"—an elixir of Organidin and Phenobarbital. Orgaphen Wampole is indicated in selected cardiovascular, hypertensive, arteriosclerotic, thyrotoxic, climacteric, rheumatic, or other cases where iodine therapy, together with the accessory sedative effect of phenobarbital is desired. Supplied in one pint bottles.



Lance

The Best
Peanut Butter
Sandwiches
Peanuts
Candies
and Other
Bakery Products

Dear Doctor:

Today we had the privilege of compounding a prescription for _____, a patient of yours.



We appreciated this opportunity to have been of service in this instance, and, while we are not so convenient to your office, our policies, the accuracy of our work, and the fairness of our prices to your patients warrant them in going a little out of their way to get what you want them to have—in the way you want them to have it.

Gibsonville Drug Company

LEE A. WHARTON, *Pharmacist*

GIBSONVILLE, NORTH CAROLINA

← **Interior View of Our Modern Prescription Department.**

Originates Unique Rx Promotion Plan

Pharmacist Lee A. Wharton of Gibsonville operates the Gibsonville Drug Company, which is located about mid-way between Burlington and Greensboro. Local physicians provide some prescription volume but the bulk of the prescriptions filled in his pharmacy are written in Greensboro or Burlington.

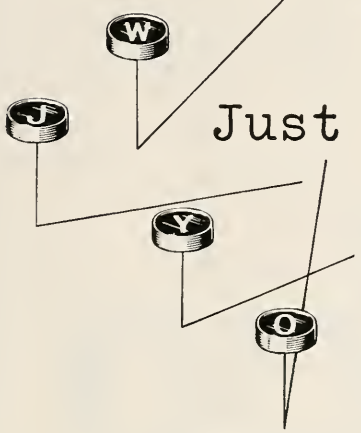
Recognizing that he could not exhibit his newly remodeled pharmacy in nearby towns, Mr. Wharton did the next best thing by having pictures made of his prescription department. The first in a series of three pictorial messages appears on the opposite page.

Although the pictorial cards have just been inaugurated, Mr. Wharton tells us he already has evidence his individualized messages to physicians in the area are paying off. Succeeding cards, with appropriate messages, will carry pictures of his prescription department made from different angles so as to highlight equipment available, the semi-open department as viewed from the front entrance, etc.

LIQUID HEMATINIC "VALENTINE"
8 fl. oz. and 1 gal.
TABLETS HEMATINIC "VALENTINE"
100's and 1000's
"VALOCELL"—colloid laxative
50's and 1000's
"VALPROTA"—protein carbohydrate
1 lb. and 5 lbs. dietary supplement
DEHYDROCHOLIC ACID—
Council Accepted
100's and 1000's
LIVER INJECTION U.S.P.
Crude 1 unit—10 cc. vial
Crude 2 units—10 cc. vial
Refined 10 units—10 cc. vial
Refined 15 units—3-1 cc. vials
(LIQUID EXTRACT of LIVER U.S.P.)
(LIQUID EXTRACT of LIVER with IRON)
8 fl. oz.
VALENTINE'S MEAT EXTRACT
1 4/5 fl. oz.

Valentine Company, Inc.
Richmond, Va.

THE PEABODY DRUG COMPANY, *Durham, North Carolina, as one of the distribution leaders in the wholesale drug industry, is proud of the important part it has been able to play in the assemblage and distribution of so many things that help those who are sick or injured.*



Just What You Ordered

THE PEABODY DRUG COMPANY *has spared no expense or effort to provide the finest wholesale service possible. You can be sure that every member of our organization understands the importance of our function in the industry and will earnestly strive to merit your continued patronage.*

We are a Lilly distributor.

THE PEABODY DRUG COMPANY
DURHAM, NORTH CAROLINA

"SNAPPY" SAYS:



"Your Profits SNAP BACK When You Display STANBACK!"

Your profit comes with quick turnover. STANBACK advertising starts the procession . . . but your display keeps it moving. For your profits' sake . . . display STANBACK!

These stations tell Carolinians about Stanback . . .

WBT	WDNC	WFNC	WBBS	WLOE
WSOC	Durham	Fayetteville	Burlington	Leaksville
Charlotte	WPTF	WEED	WFTC	WHIT
WABZ	WRAL	Rocky Mount	Kinston	New Bern
Albemarle	WNAO	WGTL	WBUY	WHKY
WSJS	Raleigh	Kannapolis	Lexington	Hickory
WAIR	WWNC	WSAT	WGNC	WRRF
Winston-Salem	Asheville	Salisbury	Gastonia	Washington
WBIG	WGNI	WGTM	WOHS	WADE
WGBG	Wilmington	Wilson	Shelby	Wadesboro
Greensboro	WMFR	WGBR		
	High Point	Goldsboro		

Snap Back with

STANBACK

Placed on NF Committee

Dr. E. A. Brecht of Chapel Hill and W. G. Dudley, Jr. of Reidsville have been appointed members of a subcommittee (Solid Preparations for Internal Use) of the Committee on The National Formulary. The subcommittee to which Dr. Brecht and Mr. Dudley have been appointed is one of eleven committees responsible for the revision of The National Formulary.

Dr. Brecht brings to his new assignment a long period of experience, both as a teacher and a former practicing pharmacist. Mr. Dudley operates a professional pharmacy (Carolina Apothecary) in Reidsville and thus is in position to assist in revising The NF by bringing to the attention of the committee the retail pharmacist's impression of the publication.

Albert Mattocks, formerly of Greensboro and a graduate of the UNC School of Pharmacy, is chairman of the NF Committee on Chemicals.

L. Gilbert Speaks to Rotary Club

At a recent meeting of the Rotary Club of Four Oaks, Mr. Ralph Canaday, Sr. had as his guest a veteran pharmacist of Benson—L. M. Gilbert.

Mr. Gilbert spoke of the duties and responsibilities of a pharmacist, and outlined in detail the manner in which a person is licensed to practice pharmacy in the State.

Lacy McKenzie

Lacy McKenzie, Lumberton pharmacist for the past 42 years, was the subject of a feature story appearing in the Raleigh *News and Observer*, April 17, 1950.

Born in Maxton, Feb. 17, 1889, Mr. McKenzie went to work at age 13 with the Seaboard Railroad. A job as soda clerk in 1908 eventually culminated in his completing Page's School of Pharmacy and becoming licensed as a pharmacist in 1915. With the exception of three years, Mr. McKenzie has worked in the same Lumberton drug store for the past 35 years.

★ *For Better Service* ★

Robert R. Bellamy & Son

Wholesale Druggists

Wilmington, N. C.

Alamance Drug Circle

Members of The Alamance Drug Circle met in Burlington on May 9th, for their regular monthly luncheon.

Mrs. Charles Andrews and Mrs. L. A. Wharton gave a report on the recent convention held in Asheville, with particular emphasis on the part The Woman's Auxiliary played in the meeting.

Plans were made for a picnic at Burke's Haven in Gibsonville on June 11th, beginning at 7:30. After the picnic, the group will adjourn for the summer. Meetings will be resumed in the fall.

New members joining The Circle in May were Mesdames G. R. Pittman, A. F. Barbour and Luther Simpson.

Asheville Auxiliary

Reported by MRS. LLOYD JARRETT

The Auxiliary of The Asheville Drug Club met May 5th with Mrs. W. A. Ward, Bee Tree Road, Swannanoa.

Mrs. Dinsmore Crawford was joint hostess.

Mrs. Edwin C. Brown, chairman of the cook book committee, reported 192 copies of the book had been sold.

Mrs. Roy Alexander and Mrs. J. W. Jancette gave a delightful musical program. An ice course was served by the hostesses.

Mrs. C. C. Uzzell, president, announced the next meeting would be a dutch treat lunch at the Battery Park Hotel on June 2nd.

Wayne F. Rhyne

The *Gastonia Daily Gazette* had this to say, in part, about Pharmacist Wayne F. Rhyne in a recent issue of the paper:

"Introducing Pharmacist Rhyne is like telling a man to shake hands with his father. It's a superfluous gesture. Because everybody knows Mr. Rhyne, and he knows everybody! Why, man and boy! He's been officiating behind a drug store counter for lo, these many years. For 45, to be specific!"

The *Gazette* continued with an account of Mr. Rhyne's early life, his educational training, and of his work in Georgia and this State.

Mr. Rhyne has made his home in Gastonia since 1925. From August 5, 1925 to June 15, 1942, he operated the East Gastonia Pharmacy. On the latter date he changed the firm's name to Rhyne's Drug Store, as he occupied a new building at the same old location.

Approved Balances

It has come to the attention of the Board of Pharmacy that certain unauthorized information is being distributed in regard to the type of balances approved for pharmaceutical use. Statements have been made to prospective purchasers of balances that only the balances of one certain manufacturer are approved by the Board of Pharmacy or by the Weights and Measures Division of the North Carolina Department of Agriculture. This, of course, is not true.

In the list of technical equipment which appears on the application for the registration of a new drug store there is listed one balance "sensitive to 1/10 grain." No mention is made of any manufacturer, nor indeed has any inference ever been made by the Board of Pharmacy that approval is limited to one manufacturer. The only requirement that must be met by the balance is that of sensitivity, regardless of its manufacturer.

The Superintendent of the Weights and Measures Division of the State Department of Agriculture has been contacted in regard to this matter. He also has emphasized that "we approve any scale that meets the specifications prescribed by the U. S. Bureau of Standards for pharmaceutical scales, and the————balance is not the only one that meets such specifications." The Superintendent of the Weights and Measures Division further states that he would appreciate being advised of future incidents in which similar claims were made so that "we might clear up any and all misapprehension in regard to the type of scales which we approve for use in this State."

Elected Director

Homer C. Starling, president of the W. H. King Drug Company and affiliates, has been elected a director of the First Federal Savings and Loan Association of Raleigh.

The new director is a native of Roseboro. He attended Oak Ridge Military Institute and the University of North Carolina, graduating from the latter in business administration in 1925. He began his business career with the Peabody Drug Company at Durham in 1926, and went to Raleigh in 1930 to accept a position with the W. H. King Drug Company.

He is a member of the Lions Club, which he served as president three years ago; served as director of the Raleigh YMCA, and is a director of the N. C. Pharmaceutical Research Foundation. He is a member and a former vice-president of the Raleigh Chamber of Commerce and is a member of the Hayes Barton Baptist Church.

Mr. Starling lives in his new home at 1909 St. Mary's Street in Raleigh. He is married to the former Miss Naomi Sikes of Salemburg, and they have two daughters, Nanette and Ruth.



ORADIAL is one of the most potent oral estrogens known. Because of its potency, lower dosage and a resultant saving in cost of treatment are possible. ORADIAL will be a favorite ℞ item. Available in tablets of 0.02 mg. and 0.05 mg. in bottles of 30 and 100. Detailed and promoted to physicians.

VANPELT & BROWN, INC.
Pharmaceutical Chemists
RICHMOND • VIRGINIA

VJO-1DR

CAPUDINE

is the Liquid Headache and Neuralgia Relief that has always been promoted for sale only through *Druggists.*

For over 50 Years Capudine advertisements have directed the consumers to "Get Capudine from your *Druggist.*"

"A Good Product Consistently Advertised"

CAPUDINE CHEMICAL COMPANY
Raleigh, North Carolina

In your window . . . In your store . . .

DISPLAYS LIKE THIS MAKE SALES SOAR!



It's just good business to make a **better** profit each year on Kotex* sanitary napkins. More women choose Kotex than all other sanitary napkins combined, and this nation-wide preference means the business is there—ready for you to get your share.



For sales that grow and grow and grow—display Kotex in proportion to this overwhelming demand. Remember—mass display moves more merchandise!



Order your Kotex supply from us.

BURWELL-DUNN COMPANY

* T.M. Reg. U. S. Pat. Off.

Bureau Policy Regarding the Safeguarding of Retail Dealers' Narcotic Stocks

At its recent 51st annual convention the National Association of Retail Druggists adopted the following resolution:

"WHEREAS there have recently occurred numerous burglaries in drug stores throughout the nation involving narcotics, and

"WHEREAS the present method of segregation of narcotics and padlocking of same required by present regulations make it easy for burglars or addicts to locate them and requirements are of material aid to the burglars and addicts and serve no useful purpose in safeguarding narcotics; therefore, be it

"RESOLVED by the National Association of Retail Druggists that it request the United States Treasury Department to modify regulations to the effect that segregation and padlocking of narcotics would not be required of the pharmacist."

The Bureau's regulation regarding the protection of narcotic stocks is found in Article 193 of Regulations No. 5 which states "Narcotic drugs and preparations shall at all times be properly safeguarded and securely kept where they will be available for inspection," etc. The exact manner in which the drugs shall be stored is nowhere prescribed by regulation but in all cases emphasis should be placed on the responsibility of the retailer to see that his narcotics are always "properly safeguarded" and "securely kept."

Narcotic officers are repeatedly asked what constitutes adequate safeguarding. The accumulated experience of these officers based on their investigations of many drug store thefts over a long period of years leads to the almost unanimous conclusion that the greatest security for a retail narcotic stock is provided by keeping the drugs locked at all times in a strong safe, substantial enough to deter entry and heavy enough to prevent its being carried away. This, therefore, is the first recommendation of the Bureau in all cases.

A chest or safe meeting Underwriters Laboratories' requirements for an X-60 rating is designed to offer protection against attack by tools or explosives for a period of one hour; one with a TR-60 rating protects against tools or torch, and one with a TX-60 rating protects against tools, torch or explosives, for the same period of time. A safe with any of these ratings, or of equivalent construction, is considered a strong safe.

For small stocks the Bureau has occasionally, though reluctantly, accepted lighter safes with only a T-20 rating. This type of safe is built to resist attack by ordinary burglars' tools only, and only for a period of 20 minutes. While better than no safe at all it offers only a bare minimum of protection. Although sometimes insisted upon as a minimum requirement it is never recommended as adequate and certainly is not adequate for the safekeeping of a narcotic stock of any appreciable size or value.

Any safe weighing less than 750 pounds should be securely anchored in concrete or to the floor or wall to prevent its being carried away. If bolts are used they should be completely imbedded so they cannot be readily reached and cut, sawed or unbolted.

If for any reason a satisfactory safe is not available the druggist should exercise extreme care to purchase only the quantities of narcotics immediately required, keeping his stock at the absolute working minimum. This "working stock" may be distributed and concealed throughout the general stock provided care is taken to place the drugs where salesmen, deliverymen or other chance visitors cannot see them and where customers bringing narcotic prescriptions to be filled cannot observe the locations from which the ingredients are assembled. While this method, i.e. distribution and concealment, is preferable to segregation and storage in a single, unprotected place such as a wooden drawer or light metal cabinet, it is nevertheless a poor substitute for adequate protection in a strong safe.

Retailers are therefore urged to:

(1) Provide a strong safe for all narcotic stocks (which can also be used for other valuable property); or, when this cannot be done,

(2) Keep only the absolute minimum working stock, scattered and hidden where it cannot be seen or found without expenditure of considerable time and effort. This method is satisfactory only for very small quantities. Any appreciable stock stored in this manner is regarded as a negligent handling of narcotic drugs.

OPEN FORUM

Signed articles of 200 words or less accepted for publication

Greatest Need: More Competent Service Druggists and Clerks

By S. M. PURCELL, Salisbury

Some time ago I received your Survey Questionnaire,* have read it carefully on several different occasions, and the more I read it the more certain I become that there is something out of joint with the pharmacy situation in North Carolina. So I did not fill it out, but threw it in the trash can, and am going to express myself in a free and UN-PRESCRIBED manner.

Our School of Pharmacy and Board of Pharmacy were both created with the idea of protecting the honest and legitimate druggists of the state, as well as John Q. Public, and I wonder if this is being done in good faith.

There are those who think (apparently) that only registered druggists should be allowed to fill prescriptions and that the store should be locked up while the PHARMACIST is gone to dinner.

There are not many more registered druggists in the state than there are drug stores while quite a percentage of these are not in the drug business, then there is another percentage of them who are getting old and are only semi-active, then there is another percentage of them who are alcoholics or for some other reason are unreliable and unfit for such work.

This leaves probably less than one active and reliable druggist for each store in the state, so please tell me where the other eight or nine hundred reliable druggists are coming from, in order that we may keep our stores open while we are at lunch.

Chapel Hill is not turning out enough druggists to replace the over age ones, to say nothing of giving each store two, which will be necessary to conform to the above idea.

Why should a lady put on a white dress, call herself an office nurse, and dispense narcotics and barbiturates without a prescription, while an unregistered druggist, who is much more proficient in this line, be denied this privilege with a prescription? Is it either logical or sensible?

Just where are we to get trained clerks and helpers if we do not train them ourselves?

Our Pharmacy School certainly is not producing them, while our Board of Pharmacy arbitrarily refuses to grant reciprocal license to graduates of other Pharmacy schools, so please tell me what is the future druggist of North Carolina to do except train his own clerks to help him do general drug store work including the filling of prescriptions, which is a natural and honest part of our daily and regular duties.

If only those persons who have had four or five (suggested) years at Chapel Hill are to be allowed to legally fill prescriptions, then I, as well as all of the older druggists, should be debarred from a practice that we have engaged in for from thirty to fifty years.

If only those persons who have had four or five (suggested) years at Chapel Hill (no other school or board recognized) shall be allowed to even apply for a license or an examination before our Board of Pharmacy, just where are our present and future druggists and clerks supposed to come from?

Where are all our bright young men going from our high schools? Most anywhere except in the drug business, because neither our Pharmacy School nor our Pharmacy Board have anything attractive to offer them —nor seem to be making any effort to do so.

Yes, I believe in educated druggists and clerks, but it manifestly is not necessary for a person of reasonable intelligence to have either a bachelors, masters, nor a doctors degree to be able to correctly count a few dozen proprietary pills or tablets from the shelf bottle into a box for dispensing, or to pour a few ounces of proprietary medicine

* The Survey referred to by Mr. Purcell appeared in this JOURNAL, March issue, pages 102-103-133.

from an original labeled bottle into a smaller bottle for dispensing. This constitutes the greater part of present day prescription work.

The old art of pharmacy consisted in a thorough knowledge of the making of pills, ointments, plasters, emulsions, elixirs and the like, all of which are now bought ready made and most always under a proprietary label, so now filling prescriptions is chiefly a matter of selling proprietary items, either whole or in part.

Would it not be well to examine our hearts and decide whether the drug business in North Carolina is to be continued as a decent and honorable service organization, or is it to be reduced to a clear cut professional racket?

Answering your last two questions, I would say that "Our greatest need" is more competent service druggists and clerks, while "Our greatest fault" is that we are not producing them. Our Pharmacy School certainly is not producing either druggists or clerks and I think that our Board of Pharmacy should liberalize its requirements for examination and take all comers, regardless of the four or five (suggested) years of Chapel Hill requirements.

We should still have junior druggists and should never have ceased to license them.

By service druggists and clerks I mean a person that pretty well knows Remingtons Pharmacy by heart and can do most anything necessary in a drug store, do it well, and not be averse to doing it.

This kind of person is what the drug stores in North Carolina need and are crying for, even though they are at present denied us.

Essay

Essay by an 8-year-old girl on "Things About My Wonderful, Wonderful Mother": (1) She's clean; (2) She's not selfish; (3) She's got a good sence of hummer; (4) She likes to read; (5) She's got a timper.

For sixty-five years

- - - since 1885

SEEMAN

OF DURHAM

Has been producing good printing, and with promptness. Machines and techniques in printing have changed but the inherent quality is maintained.

We are proud of our long association with North Carolina druggists through The Carolina Journal of Pharmacy and its editors. *The Journal* is now in its thirty-first volume, and the first printed copy was "Seeman printed."

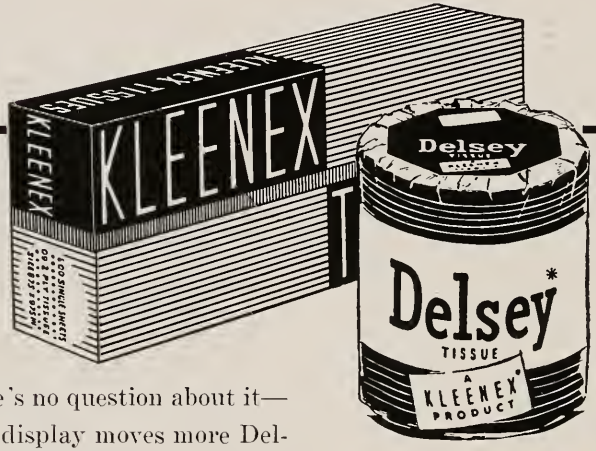


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that grow and grow
and grow . . .

Display Delsey* with Kleenex



There's no question about it—mass display moves more Delsey—especially a display headed by the famous Kleenex* name!

Delsey is the "aristocrat" of toilet tissues. It's soft and absorbent like Kleenex—it **sells** when **displayed** with Kleenex. Delsey is a fast turnover item, with a profit margin comparable to that of Kleenex tissues. It's fair traded too.

Order your supply from us

Scott Drug Company

Charlotte, N. C.

* T.M. Reg. U. S. Pat. Off.

DOINGS OF THE AUXILIARIES

Raleigh Woman's Drug Club

Mrs. J. E. Treadwell, *Reporter*

The Raleigh Woman's Drug Club met April 5 at the home of Mrs. John E. Treadwell.

Mrs. W. F. Matthews, Jr., president, introduced two new members, Mrs. Winifred Rose and Miss Doris Bizzell. The club voted to make contributions of $175.00 to the North Carolina Pharmaceutical Building Foundation; $25.00 to the Heart Fund and $25.00 to the local Y.W.C.A. Building Fund. Officers were elected for the coming year as follows: President, Mrs. R. I. Cromley; Vice-President, Mrs. L. H. Crumpler; Secretary, Mrs. Moffitt Moore; Treasurer, Mrs. R. E. Woodcock, and Reporter, Mrs. W. W. Ingram.

At the conclusion of the business session the members were entertained by Mr. John Vaughn at the organ. Hostesses served lime ice, sandwiches, cheese straws and cookies from the dining room which was decorated in the Easter motif.

Hostesses with Mrs. Treadwell were: Mrs. B. F. Page, Mrs. Frank Peacock, Mrs. W. F. Matthews, Jr., Mrs. Moffitt Moore, Mrs. Kenneth Mills, Mrs. D. E. Laughlin, Misses Eva Langston, Evelyn Newsome and Margaret Nunnery.

Charlotte Auxiliary

Mrs. S. A. Beaty,
Corresponding Secretary

The April meeting of The Charlotte Druggist Auxiliary was held in a private dining room of Efird's on the 11th. Mrs. H. L. Bizzell, the president, presided, and the invocation was given by Mrs. L. E. Barnhardt.

Dr. V. K. Hart, guest speaker, was introduced by Mrs. G. V. Lawrence. Dr. Hart's subject was "State Medicine."

During the business session which followed, the Auxiliary voted to establish a scholarship fund of $100 to be known as the "Grace K. Edwards Scholarship Fund," in honor of one of our beloved members, who is not able to meet with us regularly now, and who is one of our former presidents. Mrs. Edwards is also an honorary member of the Auxiliary.

It was also decided at this meeting to send $100 to the UNC Student Loan Fund, and $100 to the Institute of Pharmacy Building Fund.

Mrs. Joe Monroe, chairman of the nominating committee, presented the following slate of officers for the coming year, and they were unanimously elected: President, Mrs. Edward Jackson; Vice-President, Mrs. T. E. Whitehead; Secretary-Treasurer, Mrs. Phillip Van Every; and Corresponding Secretary, Mrs. T. H. Williams.

Door prizes were won by Mrs. D. L. Smith, Mrs. M. W. Stone, and Mrs. H. E. McGinn.

Winston-Salem Apothecary Club

Mrs. J. M. Darlington, *Reporter*

The Winston-Salem Apothecary Club's new officers were installed March 30th at a dinner meeting at The Woman's Club.

Mrs. E. E. Merchant is the new president. Mrs. A. L. Fishel, vice-president; Mrs. L. C. Lewis, secretary and reporter, and Mrs. R. P. Ring, treasurer.

The tables were lovely with arrangements of spring flowers.

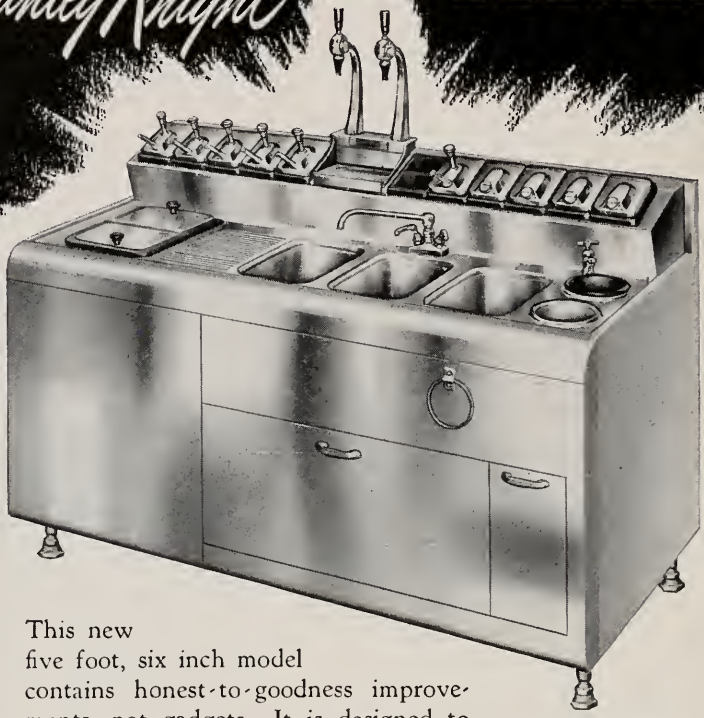
Mrs. H. P. Watson, Jr. presided and welcomed one new member, Mrs. H. C. Mayberry.

Members voted to make a $100 contribution to the Institute of Pharmacy at the University of North Carolina instead of to the scholarship fund as formerly.

Mrs. Peggie Lane won a prize in a contest.

Mrs. A. L. Fishel presented a gift from the Club to the out going president, Mrs. H. P. Watson, Jr. Each member was given a copy of the Constitution and By-Laws of the Club.

NEW—BETTER THAN EVER!—the Stanley Knight BOBTAIL



This new five foot, six inch model contains honest-to-goodness improvements, not gadgets. It is designed to give years of trouble-free service, and to make the finest fountain servings really easy. The sleek, streamlined beauty includes many labor saving and sanitation features such as: increased floor clearance, concealed refrigeration coils, large rounded corners, increased syrup rail capacity, instantaneous dry cooler and many others.

ENGINEERED REFRIGERATION

Separate refrigeration circuits for instantaneous dry water cooler and syrup rail means huge quantities of cold water, as well as proper syrup rail temperatures at all times.



Write for complete details and the free Stanley Knight Catalog today!

BERRYHILL FOUNDATION SALES CO.
715 Louise Avenue
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HOW'S BUSINESS?

(Continued from Page 219)

an important producer of aluminum, paper and pulp, food and feed products and chemicals.

There appears a ray of hope that Congress may finally get around to acting on a repeal of the Excise Tax providing, of course, sufficient revenue can be found to replace the Excise Tax cuts.

The State Sales Tax seems to grow progressively worse, or rather the collection of same. The 3% bonus for making the returns is just a faree to rise up and haunt us. However, as long as your Governor continues his program of spending, we can hope for no relief from this quarter.

In the April 17th issue of the *News Letter*, published by the National Wholesale Druggists Association, the following statisties were quoted from the United States Department of Commerce, Bureau of the Census: wholesale drug sales for the month of February were 4% above February 1949. For January-February, sales were 5% above the same period of 1949. This figure is national. Variations range from a minimum 4% in the Pacific Coast area to a plus 11% in the South Atlantic states. The *News Letter* also stated that retail drug store sales for the month of February were 2% under February 1949, and for the first two months of 1950, retail drug sales were 3% under the same period of 1949. This national average does not apply to our own state as can readily be seen from the report which our highly competent seeretary has compiled for us which shows totals as follows:

198 reports of increases which average for the quarter 13.2%

55 reports of decreases which average for the quarter 5.7%.

This report is rather limited in number reporting, but Mr. Smith assures us that it is from a complete representative or geographical coverage of the state. The exceptionally high increases noted in one or two instances were due to remodeling jobs which doubled their floor space, thus causing the volume to more than double.

In the current issue of our *Journal of Pharmacy*, we note that Rexall Drug, Inc., showed a loss last year of a sum equal to 40e per share, as compared to a profit of 36e per share in 1948. They are the largest operators in the retail drug field among chain drug stores, so this would indicate the trend is either towards the independent drug store or else we, as independent operators, are becoming better business men and learning how to make our stores more profitable. The national average for independent retail stores most assuredly had a better profit and loss statement than did this chain of, shall we say, master merchants?

The Drug Business Picture presents today, as never before, a direct challenge to each of us to go out and get more business, using every advantage we have through a closer contact with our doctors, dentists, hospitals, schools, community activities, through the exercise of more patience, more cheerfulness and remembering always that we are a very necessary and essential factor in our community's program of health and better living.

The Picture to me is not the most beautiful, neither is it one of sadness; it does need shining up and bringing out the bright spots and highlights and in doing so we will forget the disagreeable, dull and ofttimes drab features of it. We don't have a panacea for all its ills, but must dig in and give it our best, then we need have no fear. The tonic it needs is work and MORE work for it is not like the current story on the famous tonic from Louisiana which has caused more talk than anything since the late Huey Long was running the state. It seems there was a farmer whose wife had been an invalid for several years, and he decided to risk $3.50 and buy a bottle of the economy size. After taking it for only two days she got out of bed and began cooking; another day and she was doing the family wash. A few days later ole Bess, the Jersey cow, broke through the fence and was grazing along the railroad right-of-way when a Diesel freight came through and ground ole Bess to hamburgers. The wife, looking at the remains, discovered that the tail was intact having been severed at the rump, and decided to take it home for a souvenir. Being rather agitated she laid the tail on a shelf and, while taking a dose of this wonderful tonic

(Continued on Page 254)



SCHOOL OF PHARMACY, UNIVERSITY OF NORTH CAROLINA, CLASS OF 1915-'16

Students in Pharmacy 1915-16

1. A. L. Fishel, Winston-Salem.
2. W. W. Wiggins, Raleigh.
3. Needham Herring, Wilson.
4. J. G. Beard, Chapel Hill.
5. L. R. Wilson, Lowell.
6. J. E. Turlington, Lumberton.
7. W. C. Adams, Rowland.?
8. A. B. Butler, Clinton.
9. R. D. Sanford, Lumberton.
10. R. N. Mann, High Point.?
11. C. M. Miller, Wallace.
12. E. V. Howell, Chapel Hill.
13. A. E. Young, Fort Mill, S. C.
14. G. E. Hayes, Hickory.
15. H. F. McFadyen, Waynesville.
16. UNKNOWN.
17. Carl Sutton, Wilson.
18. Rudolph Barnes, Clayton.
19. UNKNOWN.
20. W. H. Snell, Belhaven.
21. P. M. Arps, Plymouth.
22. Walter Hufham, Morehead City.
23. C. H. Beddingfield, Clayton.
24. UNKNOWN.
25. E. D. Ledbetter, Lexington.
26. T. L. Mullen, Huntersville.
27. L. M. Bobbitt, Winston-Salem.
28. R. F. Carswell, Winston-Salem.
29. UNKNOWN.
30. B. P. Scruggs, Rutherfordton.
31. W. O. Allen, Hendersonville.
32. G. S. Wilson, Gastonia.
33. E. H. Layden, Lexington.
34. F. P. Speight, Edenton.
35. W. B. Gurley, Windsor.
36. J. E. Perry, Franklin.
37. J. M. Pritchard, Chapel Hill.
38. J. N. Eubanks, Greensboro.
39. C. A. Wilson, Monroe.
40. J. J. Batts, Jr., Wilson.
41. Lester Fisher, Statesville.
42. M. C. Miles, Henderson.
43. C. L. Britt, Newton Grove.
44. R. E. L. Dees, Wallace.
45. G. L. Nye, Orrum.
46. A. C. Cecil, High Point.
47. F. S. Perkins, Greensville.?
48. L. H. Kirksey, Morganton.
49. E. R. Saleeby, Wilson.
50. E. L. Padgett, Nebo.
51. V. K. Overman, Elizabeth City.
52. E. R. Roberson, Robersonville.
53. W. G. Nelson, Dallas, Texas.

No Vacancy

Many of our legislators will soon be going home. Some of them will not be going back to Washington. We hope the ones we lose will be like the drug store clerk. He was inefficient and discourteous. One day when he was absent, the atmosphere was like the tranquil beauty of a summer day after a thunderstorm, and a customer commented on the difference.

"Sam ain't just away," said the pharmacist. He don't work here any more."

"Do you have anybody in mind for the vacancy?"

"Nope," said the pharmacist. "Sam didn't leave no vacancy."

Third Son

Ed Fuller, Innes Street Drug Company, Salisbury, writes that he is doing his best to relieve the shortage of pharmacists. A third son was born to the Fuller family on May 11th.

Wanted

An experienced drug clerk. Have attractive proposition for right man. Write or call: Wilson K. Lewis, Lewis Drug Company, Mount Olive, N. C.

Births

Mr. and Mrs. Vann Secrest, Jr., of Monroe, announce the birth of a daughter, Martha Jane, on Saturday, April 8th. Martha Jane weighed 7 lbs., 9 ozs., at birth.

Vann, Jr. is associated with his father in the operation of Secrest Drug Company, Monroe.

Deaths

MRS. E. R. H. KYSER

Mrs. Emily R. H. Kyser, sister of the late E. Vernon Howell and first woman to be licensed as a pharmacist in North Carolina, died at her home in Rocky Mount on May 7th. She was 86.

Funeral services were conducted from the home, with burial in Pineview Cemetery.

MRS. C. R. WHEELER

Mrs. C. R. Wheeler, age 47, died at her home in Oxford on April 20th following a lengthy illness.

Mrs. Wheeler was a member of The Woman's Auxiliary of the NCPA; also the Lizzie Hancock Chapter of the NCPA. Survivors include her husband; a son; three sisters and a brother.

WILLIAM C. PORTER

William Clarkson Porter, 70, of Greensboro, cousin and business associate of the late William Sydney Porter (O. Henry), died April 21st at a nursing home.

Mr. Porter was associated with various drug stores in Greensboro over a period of years. He retired in 1941.

Engagement

Mr. and Mrs. Phillip Shugar of Tarboro have announced the engagement of their daughter, Evelyn, to Dr. Charles Kenneth Brauer of Jersey City, N. J. The wedding will take place June 4 at the Savoy Plaza Hotel in New York City.

Miss Shugar is a graduate of the UNC School of Pharmacy and has been practicing pharmacy in this State for the past two years.

Marriages

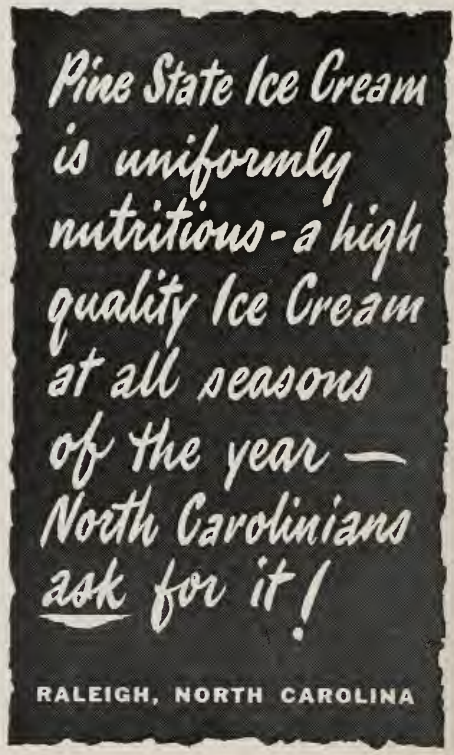
Miss Anita Joyce Berryhill and Bruce Goddard McMillan, Jr., both of Charlotte, were married at the Covenant Church, Westminster Branch, on April 15.

Mrs. McMillan is the daughter of Mr. and Mrs. Olin A. Berryhill of Charlotte. Mr. Berryhill is the distributor for Stanley Knight Soda Fountains in this area.

HOW'S BUSINESS?

(Continued from Page 251)

to quiet her nerves, she spilled a few drops on it and noticed quite a quiver run through the tail. The next day, it was quite enlarged so she began massaging with the tonic and in 9 days and a few hours she had grown a new Jersey cow onto the old tail of Bess! This tonic won't help us out of the rut. We can't call on any of the scientific discoveries to pull us through. We have the canvas, the colors, and so it is up to each of us to paint our own picture for ourselves and for posterity.



YOU LIKE OUR SERVICE TO PHARMACISTS

Here's Protection for your employees and their families.

Life Insurance on the franchise plan

Loss of time $100.00 per month

Hospital $5.00 per day (or more) for 90 days.
For every member of family

Surgeon's Fees $10.00 to $150.00 per operation.
For every member of family

Medical care (non surgical) hospital and home

All this is available to your employees on the pay roll deduction plan, on the following premium paying basis.

1. The employer pays entire premium which is deductible as business expense from income taxes.
2. The employer pays part of premium. That part which he pays is deductible as business expense from income taxes.
3. The employee pays it all, in which event employer may not deduct from income tax.

This is employee-employer goodwill relation.

It costs nothing to inquire. Every drug store member of the N. C. P. A. is eligible for this service.

Premiums payable monthly, quarterly, semi-annually or annually. Write for particulars to

F. W. SARLES, State Manager

Inter-Ocean Insurance Company

222 PIEDMONT BLDG. GREENSBORO, N. C.

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R. J. GOLDEN, MRS. J. E. FERGUSON, LUCAS ABELS

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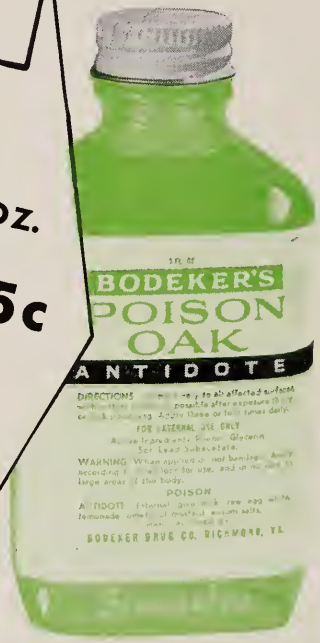
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STOCK UP NOW

PRICE $2.50 PER DOZ.

RETAIL PRICE PER BOTTLE 35c

3 Ounce Size
In the New
Duraglass Package



For over 30 years

A tried and proven friend to those who suffer from Poison Ivy infections.
Alleviates Itching, Assists in Healing.

SPECIAL—For Month of May Only

11/12 doz. with 1/12 doz. Free—12 Bottles for the price of 11. Showing a Profit of 83½% on cost—or—45½% on sale price.

The Bodeker Drug Co.

"Ask your friend from Bodeker"

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HAY FEVER PROFITS "Ain't Hay!"



. . . When You SELL and PUSH

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BRAND (Reg. U. S. Pat. Off.)

Miles New Antihistaminic Compound Tablets For HAY FEVER and COLDS



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PARTNERS OF THE RETAIL DRUGGIST FOR OVER 60 YEARS



King's *Twin Tradition*..

.. { FRIENDLINESS
{ DEPENDABILITY

In our service to the retail druggist the twin tradition of friendly and dependable service is the objective of the entire King organization.

First, because the friendly relationship enjoyed throughout the years in dealing with you makes business a pleasure.

Second, we want you to depend on us for the merchandise you want when you want it, and in the quantities that fit your needs.

W. H. King Drug Company

Wholesale Druggists

Raleigh, North Carolina

"The House of Friendly and Dependable Service"

The Carolina JOURNAL OF PHARMACY

Published Monthly by the North Carolina Pharmaceutical Association at Chapel Hill, N. C.



WHERE EAST MEETS WEST—By traveling the longest distance in the State to attend the 1950 NCPA Convention, J. T. Stevenson of Elizabeth City (2nd from left) receives a handmade rug presented on behalf of The Asheville Drug Club by Roy Johnson, president. Jim Harrison, on the extreme left, and NCPA President W. R. McDonald, Jr., on the extreme right, participated in the ceremony.

lune, 1950

me XXXI Number 6

IN THIS ISSUE

- Drug Store Fires
- Memories of Yesterday and Today
- New Pharmacies Established in Sta

In Solitary Glory

There is only one Lilly Marketing Policy.
It stands alone in solitary glory.
Its soundness has been proved
by generations of practical application.
The Lilly Policy
enables the pharmacist
to buy
as he sells



and thereby avoid the waste that results
from excess stocks.
It can be applied to all drug-store merchandise,
not just to pharmaceuticals and biologicals.
Situated throughout the marketing centers of the country,
there are service wholesalers
close to every drug store,
willing and eager to serve.

Lilly

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Eli Lilly and Company • Indianapolis 6, Indiana, U.S.A.

the shelf that needs no dusting

Dust never collects on fast-moving stock.
BENADRYL—the pioneer antihistaminic in demand the year around—
is a case in point. And now, with the hay fever season approaching,
BENADRYL promises to break all previous turnover records.
Why? Just glance at the completeness of the BENADRYL line—
a form for every prescription need.



BENADRYL®

BENADRYL HYDROCHLORIDE KAPSEALS®	Each Kapseal contains 50 mg. of Benadryl hydrochloride (diphenhydramine hydrochloride, Parke-Davis). Supplied in bottles of 100 and 1000.
BENADRYL HYDROCHLORIDE CAPSULES	Each capsule contains 25 mg. Benadryl hydrochloride. Supplied in bottles of 100 and 1000.
BENADRYL HYDROCHLORIDE ELIXIR	Each teaspoonful (4 cc.) contains 10 mg. of Benadryl hydrochloride. Supplied in 16-ounce and 1-gallon bottles.
BENADRYL STERI-VIALS®	Sterile solution for parenteral use containing 10 mg. of Benadryl hydrochloride in each cc. of solution. Supplied in 10 cc. Steri-Vials.
BENADRYL CREAM	Contains 2% Benadryl hydrochloride in a water-miscible base. Supplied in 2-ounce collapsible tubes.
BENADRYL HYDROCHLORIDE EMPLETS®	For delayed antiallergic action. Each enteric-coated Emplet contains 50 mg. of Benadryl hydrochloride. Supplied in bottles of 100 and 1000 Emplets.
KAPSEALS BENADRYL HYDROCHLORIDE WITH EPHEDRINE SULFATE	Each Kapseal contains 50 mg. Benadryl hydrochloride and 10 mg. of ephedrine sulfate. Supplied in bottles of 100 and 1000 Kapseals.

To satisfy summer allergy needs, make certain that your shelf stocks are complete with all seven Benadryl products.

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MEDICAMENTA VERA · P & CO.

Parke, Davis & Company's "Know Your Pharmacist" advertising in national magazines is the country's only sustained public relations campaign in behalf of the retail pharmacist. Identify your store with this program by writing for free reproduction of current advertisement on easel-backed card. Address: Parke, Davis & Company, Detroit 32, Michigan.

Carolina Survey

The North Carolina Board of Pharmacy has undertaken a most noteworthy and significant project. It is sponsoring a Pharmacy Survey of the State aimed at allowing all pharmacists to express their views on the various issues of direct importance to their professional livelihood. A survey questionnaire has been mailed to the more than 1000 licensed pharmacists in the State. The questions included were grouped under the following headings: qualifications for licensure, examinations, board membership, practice of pharmacy, operation of drug stores, law enforcement and miscellaneous, thus covering almost every phase of the profession. The questions were compiled from those submitted by the members of the Board and other interested persons. All of the subjects have been discussed at the state and district meetings held in the past ten years, but there only a small number participated. Now everyone has an opportunity to aid in the proper governing of Pharmacy within the State.

The results of the Survey will undoubtedly be considered by the Board in making decisions in law enforcement; in revising the present pharmacy laws and any other matters which might arise.

This is indeed no small task which the members of the North Carolina State Board of Pharmacy have undertaken but it is certainly evidence of a progressive and far-seeing group. With this Survey they have solicited the aid of every pharmacist in the State so that none can say that the Board members sit in an ivory tower and hand down decisions without knowing what the thinking of the pharmacists may be. The Board certainly deserves the cooperation of every pharmacist in North Carolina for this is really democracy in action.—*The American Professional Pharmacist*, May, 1950.

James W. Mitchener, Jr.

The James W. Mitchener's of Wilmington are the proud parents of a son, James W. Mitchener, Jr., born recently in that city. The Mitcheners make their home at 141 Lake Forest Parkway.

Science and Religion

Dr. Walter H. Hartung answered the question: "How Does Science Influence My Religious Beliefs?" at the May 21st meeting of the Wesley Foundation in Chapel Hill. Dr. Hartung is a faculty member of the UNC School of Pharmacy.

One Out of Every Four

In 1950 it is estimated that one dollar out of every four spent for prescription drugs will be for antibiotics. Introduced less than a decade ago, antibiotics represent by all odds the largest single item (22% in 1949) in the entire ethical drug line.

It is said that the scope of earth-mold drugs is already so great that at the present time apparently 30 to 50 per cent of illnesses requiring the attention of a physician may be treated with antibiotics.

Production

Every minute in the United States two houses are built, 7 babies are born and 10 automobiles are produced. The life expectancy of the house is 100 years, the baby 66.8 years and the automobile 8.4 years.

To Our —
GOOD FRIENDS
IN NORTH CAROLINA

Your orders for
Labels, Drug Boxes and
Physician's Prescription Blanks
are greatly appreciated.

McCourt Label Cabinet Co.
58 BENNETT STREET
BRADFORD, PENNA.

Ralph M. Crosson, Representative
P. O. Box 475, Columbia, S. C.



in the prevention and treatment of eye infections SODIUM SULFACETIMIDE SOLUTION 30% is widely prescribed...

(Sodium SULAMYD)

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- it effectively combats sulfonamide sensitive organisms that attack the eye.
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SODIUM SULFACETIMIDE SOLUTION 30% has proved effective in the prevention and treatment of eye infections.

PACKAGING: SODIUM SULFACETIMIDE SOLUTION 30% (Sodium SULAMYD®) in 15 cc. eye dropper bottles. SODIUM SULFACETIMIDE OPHTHALMIC OINTMENT (Sodium SULAMYD) is supplied in a concentration of 10% in ⅛ oz. tubes.

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Mayo Clinic Reports Favorably on Newest Antibiotic, Terramycin

Setting a new medical record, the Mayo Clinic recently published a clinical report on hospital use of a drug which was completely unknown to science nine months ago.

The drug is the newest of the earth-mold derivatives, Terramycin. The Mayo tests show the drug effective against pneumonia, blood poisoning, urinary infections, follicular tonsillitis, septic sore throat and other afflictions. "A relatively nontoxic polyvalent antibiotic agent," the report says, "it has a fairly wide range of antibacterial activity. Its activity is similar but not identical to that of Aureomycin." Elsewhere the report specifies, "The evidence of nausea and vomiting with Terramycin is definitely less than with Aureomycin."

Discoverers of the newest miracle drug were a team of scientists in the Chas. Pfizer & Co., Inc. laboratories in Brooklyn, N. Y. Pfizer, a 101-year-old chemical firm, is the world's largest manufacturer of mold drugs and one of the first to produce Penicillin.

In the "normal" course of development, Terramycin would not have been tested in humans for several years. About 15 years were required to develop Penicillin from discovery to therapy, two years for Streptomycin.

The speed with which Terramycin has been brought to the point of use is primarily due to the fact that the Pfizer team includes chemists, biochemists, bacteriologists, M.D.'s, pharmacologists and all the other varieties of scientists who must work out methods of culture and refinement of any new mold drug, test it for toxicity, for absorption and excretion and for effectiveness against disease-causing organisms.

The Mayo study, conducted in Rochester, Minn., is the first to be reported of more than 80 clinical programs now under way in leading universities and hospitals. Work at Mayo was done by a group of six headed by Wallace E. Herrell, M.D., M.S. Included in the study, which appears in the current issue of "Proceedings: of the Staff Meetings of the Mayo Clinic," were two cases of pneumonia, two of septicemia (blood poisoning), two of urinary infection and one each of erythema multiforme (an acute skin disease, acute inflammation of the larynx and trachea, breast abscess, acute follicular tonsillitis, septic sore throat and herpes zoster (shingles).

In general the Mayo cases confirm preliminary findings in other studies. For example, the "result" column of the tabular report says of one pneumonia case: "No clinical response to four days of treatment with Penicillin. Prompt response to Terramycin. Temperature normal in 36 hours. Recovery."

On the other pneumonia case, the "result" column says simply: "Prompt clinical response."

Comments on other cases were almost equally pungent:

Blood poisoning (caused by bacteroides): "Critically ill patient. Recovered."

Blood poisoning (caused by escherichia coli): "Prompt clinical and bacteriologic response. Recovery."

Urinary infection (caused by escherichia coli): "Temperature 106°F. shortly after admission. Prompt response. Afebrile (without fever) in 30 hours. Cultures negative."

Urinary infection (caused by escherichia coli): "Symptoms promptly subsided. Urine cultures negative."

Erythema multiforme (cause unnamed): "Bullous type of erythema multiforme. Lesions underwent what was considered fairly rapid involution."

Acute laryngo-tracheitis (inflammation of the larynx and trachea—caused by Hemophilus influenzae): "Great difficulty in breathing, with inspiratory stridor (grating wheeze) on admission. Prompt clinical improvement. Recovery."

Breast abscess (caused by micrococcus pyogenes): "Lesion localized by surgical drainage required in addition to Terramycin."

Acute follicular tonsillitis (caused by Streptococcus pyogenes): "Prompt clinical response. No fever after 24 hours of treatment."

Septic type of sore throat (caused by Streptococcus pyogenes and Diplococcus pneumoniae): "Very acute edematous throat (tissues swollen with fluid). Prompt response and recovery."

In the single case of shingles the Mayo

group obtained negative results. Elsewhere, in multiple cases, clinicians have found Terramycin notably effective against the virus that causes the disease. As a matter of fact, Pfizer has sent emergency shipments of the drug to the Ministries of Health in Peru and Chile where shingles is epidemic. Other foreign epidemics being fought by Health Ministries with gifts of Terramycin are undulant fever (brucellosis) in Argentina, France, Italy and Portugal, bubonic plague in India, yaws and dysentery (as well as endemic typhus and pneumonias) in the Philippines.

The Philippine clinical program, instigated with the aid of General Carlos P. Romulo, current President of the United Nations General Assembly, will be organized with aid from New York of a famous Philippine ex-patriate, Dr. Co Tui. Dr. Co Tui, director of biologic research at the Creedmoor Institute for Psychobiologic Studies, New York, is a graduate of the University of Manila who first won fame at Bellevue Hospital (New York University) with the discovery that amino acids heal gastric ulcers.

Sells Pharmacy

After more than forty years behind the drug counter, Mr. J. P. Andrews of Winston-Salem writes that he has decided to take a little rest, do some fishing and pick up some sunshine and ocean breeze.

He sold his business—Andrews Drug Store—to C. H. Mayberry and R. T. Jenkins and is now making his home in Wilmington, Route 1.

For Being a Good Patient

H. D. Crawford of Ward's Drug Store, Swannanoa, has filled many an unusual prescription in his day, but none such as one presented to him recently. The prescription specified one Coca-Cola, 6 fluid ounces, and in the lower part of the blank the physician wrote, "for being a good patient."

Needless to say, the prescription was compounded, dispensed and consumed in short order.

Scott Drug Company

Wholesale and Manufacturing Druggists

Charlotte, N. C.

Physicians Entertained by Drug Circle

Greensboro physicians were entertained at a barbecue, sponsored by The Greensboro Drug Circle on June 9th. M. G. Morris was the master of ceremonies.

During the evening, Dr. Ralph Ellis and Dr. Joseph Henson added to the fun by exercising their talents. Dr. Henson entertained with his ventriloquism, while Dr. Ellis gave a talk enjoyed by all present.

More than 100 persons, including pharmacists, medical service representatives and the physician guests, were present for the barbecue.

Mrs. Geer Dies

Mrs. Annie E. Geer of Belton, S. C., mother of Mrs. J. Louis Cobb of High Point, died in her 83rd year on June 4. Grandson J. L. Cobb, Jr., now with the Associated Press in Chicago, and hundreds of relatives and friends attended the funeral held in Belton on June 5.



VISIT LILLY PLANT—Above are members of the Dr. T. C. Smith Company sales staff of Asheville, photographed at the Eli Lilly Research Laboratories at Indianapolis. Reading from left to right: E. R. Houser, H. E. Phillips, C. R. Hinkle, W. C. Braman, N. F. Young and James W. Harrison.

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Our experience of over 70 years insures our ability to serve you satisfactorily

PARKE, DAVIS REPORTS RECORD QUARTER NET; PAYS 250th DIVIDEND

Parke, Davis & Co., manufacturer of ethical drugs, reported record quarterly net earnings and the second highest quarterly sales, while mailing the 250th consecutive common dividend payment to its 23,499 stockholders.

The company, founded in 1866, reported its first earnings in 1876 and made its first dividend payment in 1878. Only thirteen companies listed on the New York Stock Exchange have longer consecutive dividend payment records than Parke, Davis & Co.

Only three industrial companies have longer dividend payment records. In the list of ten other long dividend payers are: four railroads, four utilities, a bank, and an insurance company. Parke, Davis dividend checks now in the mail are at the rate of 35 cents a share quarterly.

Net profits for the first quarter of 1950, after taxes, were $4,352,625 or 89 cents a share on the 4,892,390 capital shares which compares with $3,059,547 or 63 cents a share on the 4,892,190 shares outstanding in the first three months of 1949.

Net sales for the first quarter were $23,520,588 as compared with $19,868,713 in the like 1949 quarter. Record net sales of $23,734,050 were registered in the fourth quarter of 1949.

Profits before taxes in the first quarter of 1950 were $6,841,625 against $4,752,547 in the like 1949 period. Provisions for income taxes were $2,489,000 and $1,693,000 respectively.

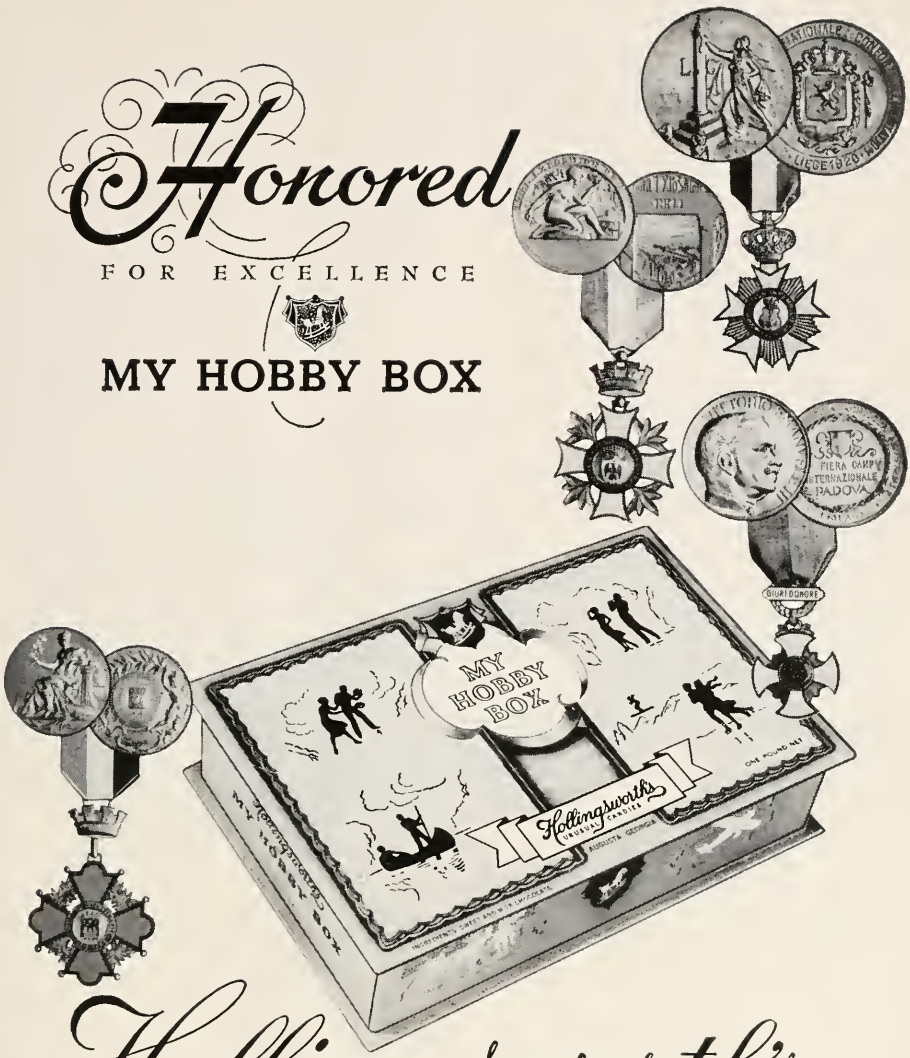
ADC Stages Auction Sale

Two items—a Cannon bath towel and sheet set and a knitted centerpiece set—contributed to the Convention "auction sale" but received too late for the event, were auctioned to the highest bidder at a special sale conducted by members of The Asheville Drug Club. As a result of the ADC's fine spirit of cooperation, $23.00 has been added to the Institute of Pharmacy building fund.

Honored

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Hollingsworth's

UNUSUAL CANDIES

FOR THOSE WHO LOVE FINE THINGS

Seeing Double

A card from Mr. and Mrs. Marvin L. Davis of Elm City states "You might think you're seeing double," which is their unique way of announcing the arrival of twins (Wanda Rea and Warren Austin) on April 30th. Congratulations to the Davis family.

Parke-Davis Purchases New Laboratory Site

Purchase of a thirty-acre site near Holland, Michigan, for manufacturing laboratories was announced recently by Dr. A. W. Lescohier, President of Parke, Davis & Company. The property is located on Lake Macatawa, and adjacent to a deep-water channel which connects with Lake Michigan, providing for convenient water transportation facilities. In addition, two score of deep-water wells on the property provide an abundant supply of fresh, cool water for manufacturing purposes.

The property, formerly owned by Armour & Company, will be modernized and extensively equipped to augment Parke-Davis' facilities for the manufacture of synthetic drugs and chemicals. The Company will spend approximately $1,500,000 on new construction and remodeling of existing units. It is expected that the plant will be ready for operation in six to eight months. Additional installations in conformity with increased production requirements will follow as needed.

I Laughed at This One

The Sunday School class was composed of 2 year olds. About 20 were present, and the teacher was reviewing the past Sunday's lesson. She asked: "Do any of you remember who St. Matthew was?" No Answer.

"Well, does any one remember who St. Mark was?" Still there was no answer.

"Surely some of you must remember who Peter was?" The little faces were full of interest but the room remained quiet. Finally a tiny voice came from the back of the room. "I fink he was a wabbit!"

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The Carolina Journal of Pharmacy

PUBLISHED MONTHLY BY THE
NORTH CAROLINA PHARMACEUTICAL ASSOCIATION
AT CHAPEL HILL, N. C.
W. J. SMITH, MANAGING EDITOR

Entered as second-class matter July 5, 1922, at the post office at Chapel Hill, North Carolina under the Act of March 3, 1879

Annual Subscription, $1.00 Single Numbers, 15 Cents

Vol. XXXI JUNE, 1950 No. 6

Pharmacy's Greatest Need

Last month we presented in this space some comments by pharmacists selected at random from replies to a question relating to "What Is Pharmacy's Greatest Fault Today?," which was a part of the survey conducted by the State Board of Pharmacy.

Continuing with the same survey this month we present a few comments on the subject, "Pharmacy's Greatest Need Today," as visualized by ten of the survey participants.

(1) Symposiums on pharmacy held several times yearly where interested pharmacists can learn of recent scientific advances similar to those held by the medical profession.

(2) More young men of Christian character and mental ability to enter the profession.

(3) A development within the profession of ambition to improve in all fields of endeavor, particularly in the educational phases of our profession. This development should be strongly initiated within the School of Pharmacy in realistic terms, so that graduates will not feel that their license entitles them to reach the top of the ladder of success through a 40 hour week, PM's, vacation pay, Sundays and holidays off, sick leave, social security and automatic pay raises. Personal ambition and self-discipline are two necessary qualities for success that need more emphasis throughout Pharmacy.

(4) Young men and women trained in the professional side of pharmacy, so they will be qualified to meet the responsibilities arising from the conduct of the drug store, as well as the experience necessary to run the business smoothly and legally, to make a good living for themselves and to be a real pride and joy to the community in which they live.

(5) More professional cooperation between pharmacists and physicians; elimination of the name of a particular pharmacy on Rx blanks and such slogans as "compounded accurately at ***" from advertisements. Also, a more uniform pricing system would benefit all concerned.

(6) The creation of a proud professional attitude. Encouragement of strictly professional pharmacies so that in the future there will be a split between pharmacies and retailers of pots and pans.

(7) To return the prescription counter to the licensed pharmacist and assure him a reasonable return for his four years of preparation. Stop making so many high sounding resolutions and get some action. We would like to be a professional group, but under present conditions, we sometimes wonder if it's worth the time. We spent four years getting an education in ethics and find that it's a make believe world in actual practice. You find a way to protect our jobs from the "just as good except he is not licensed boys" and we will do the rest.

(8) Pharmacy's greatest need is the enactment and enforcement of a very simple law, i.e., only a licensed pharmacist or a student of pharmacy actually enrolled in

a school of pharmacy and under the supervision of a licensed pharmacist be permitted to fill prescriptions. Unless such a law is passed, Pharmacy will continue to be the joke it is today.

(9) Strict ownership of pharmacies by pharmacists. The medical profession for physicians . . . the dental profession for dentists . . . China for the Chinese . . . Pharmacy for Pharmacists.

(10) Pharmacy's greatest need is to place the profession on a higher level with better salaries and shorter hours. More profit on professional work and service. At present, the pharmacist cannot make a fair salary and render good professional service "scraping labels" at 25 to 30% mark up.

Carl Durham Renominated

Congressman Carl T. Durham of the Sixth N. C. Congressional District defeated Ernest R. Williamson in the May 27th primary and thus becomes the Democratic candidate for another 2-year term of office.

During the latter stages of the campaign, opponents of Mr. Durham charged that he was a tool of "big pharmaceutical interests" and that H. R. 4203, which he introduced, was "a menace to the nation's health." The paid political advertisements used by the 6th District committee supporting Mr. Williamson were of such a nature organized pharmacy in the State did not dignify them by engaging in a newspaper debate. Rather, the matter was left up to the common sense of the voter, who demonstrated in no uncertain manner how he felt about returning Carl Durham to Congress.

Rogers Drug Co. Remodeled

The interior of Rogers Drug Company, corner of Mangum and Parrish Streets, Durham, has been completely remodeled. Opening exercises, which coincided with the NCPA Convention dates this year, were held the latter part of April.

A store planning expert from the Rexall organization helped the owners, Ralph Rogers, Sr. and his son, rearrange the business for greater efficiency. Some new fixtures were installed, the store air conditioned, and the prescription department shifted to a new location, all of which indicates the "planning expert" rated his title.

The store has always enjoyed rather extensive patronage from farmers, hence a "seed department" had been featured for years. In preparation for the remodeling job, careful review was given to various departments of the store, in order to determine their profit possibilities. It was during this survey that Mr. Rogers discovered that some seed sales, especially where care had to be used in weighing, resulted in net losses to the business. Wooden scoops, made available by one of the seed firms, has eliminated this problem, and other steps have been taken to bring this particular department up to its usual profit level.

Although interior space of the store was not increased, much additional selling and display footage was obtained as a result of suggestions made by the planning expert. A semi-open prescription department, which the store has had for years, was shifted to a better location and enlarged.

Newborn Baby Opens Laboratory

Dr. Walter Hartung of the University's School of Pharmacy at Chapel Hill attended the dedication ceremonies of a new laboratory building of the Sterling-Winthrop Research Institute, Rensselaer, N. Y., on May 17-18.

The building, devoted to research of human suffering and prolongation of life through medical research, was aptly opened by the cry of a newborn baby from a nearby hospital. The baby's "lung power," broadcast via soundwaves, started a motor to raise a curtain placed in front of the building's main entrance.

Three Nobel prize winners and Governor Thomas E. Dewey of New York were among the speakers.

Language

A Japanese baker, slightly befuddled in his English, advertised: "I Nokuma, Biggest Loafer in Tokyo."

Memories of Yesterday and Today

By E. L. TARKENTON, Wilson

Man has come down through the ages with two inseparable companions. On the right, religion, to which he turns in time of mental distress, and on the left, medicine, to which he turns in time of bodily distress. As in the past, so it is at the present time, and so it bids fair to be for all time to come.

The by-gone days were filled with memories and a common understanding of those who have gone to their glorious reward. Come with me 25 or 30 years in the past and get a glimpse of those who gave their time and inspiration to build the profession of Pharmacy in North Carolina.

HANCOCK. At all times he was a devoted and faithful servant. His views and opinions on all matters of importance connected with the Association were sought and his counsel was found to be wise. He always had a word of cheer and kindness and was always prepared to oppose legislation detrimental to the profession.

ZOELLER. A pharmacist high in the council of our profession. A most unforgettable character, always eager and willing to help smooth out rough places and inconsistent regulations acting as a drawback to high ethical standards of pharmacy. He was an outstanding advocate of better things for Pharmacy.

HOWELL. A scientist and teacher, whose memory still lingers in the hearts of many of our pharmacists. His personal charm for people in all walks of life made him one of the most beloved men of his day.

HORNE. A great leader on questions that affected pharmacy. A man of wide experience with a profound knowledge of pharmacy. He was always ready to turn on the light when doubt or hesitation existed.

RAYSOR. He was for many years a leading pharmacist in North Carolina. A man with personal charm who stood for everything that was ethical. Often he would display N.F. Preparations that were manufactured in his prescription department. He was always ready and willing to help iron out problems detrimental to the profession.

MILLER. A man with youthful exuberance who brought to meetings of the Association many new ideas helpful to the retail drug store proprietor.

GRANTHAM. His jokes and his manner of expressing himself always brought cheer and sunshine.

BRADHAM. A pharmacist, manufacturer and orator who could do justice to any subject that came before the Association.

BEARD. A man with a brilliant mind, with high ideals, and a man who loved his fellow workers. From the very beginning, as Secretary of the NCPA, he endeavored to develop professional ideals, taught by the School of Pharmacy.

STOWE. A successful retail pharmacist, whose presence at all meetings of the Association was an inspiration. He never failed to express his well known views for the uplift of Pharmacy.

VAUGHN. A pharmacist who enriched and enlarged the lives of those he came in contact with. As Secretary of the NCPA for many years, he rendered outstanding service to the profession.

HICKS. A retail pharmacist and manufacturer who never failed to attend meetings of the Association. He was always ready and willing to discuss problems of interest to retail pharmacists.

Today

At no time in the history of our old and honored profession have we been confronted with so many complex problems. Some of the more important problems that will have to be solved are compulsory health insurance plans, super market competition, loss of professional initiative, hidden discounts, taxes, excessive Federal intervention in our lives, duplication of pharmaceutical products and others.

Today we have with us men whose vision, long experience, courage and determination is being devoted to the higher ideals of Pharmacy. With honor and respect for

(Continued on Page 300)

HOT WEATHER MONTHS ARE HIGH VOLUME MONTHS...

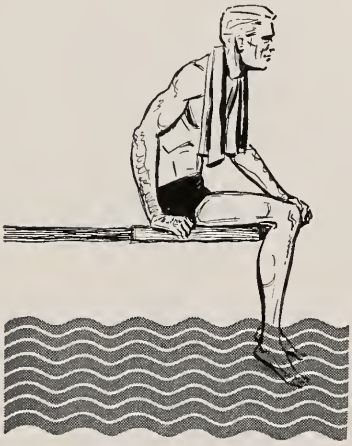
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Justice Drug Company Sponsors Banquet for Graduating Class

Justice Drug Company, wholesale druggists of Greensboro, was host to the graduating class of The UNC Pharmacy School at a banquet in Chapel Hill on May 19th. An outstanding menu, brief talks by several individuals and entertainment by Sound and Fury kept the graduates and guests numbering 110 persons occupied for two and a half hours.

Professor I. W. Rose, acting dean of the School of Pharmacy, served as toastmaster and introduced the speakers.

Mr. P. A. Hayes, President of Justice Drug Company, brought greetings to the Class and distributed prizes and favors to the assembled group. Sterling silver dishes were presented to Mrs. M. L. Jacobs, Mrs. I. W. Rose and Mrs. W. J. Smith.

Greetings from the Alumni of the School were expressed by Mr. Roger A. McDuffie of Greensboro, and the immediate past president of the NCPA, Mr. J. C. Jackson of Lumberton, made a short talk.

Sound and Fury, under the leadership of its president, Conray Bromberg, entertained with songs, dances and several instrumental and recitation numbers.

At the conclusion of the program the president of the graduating class, Henry Dale Smith, spoke for the seniors and expressed their appreciation for the banquet program.

In addition to Mr. and Mrs. Hayes, other members of the Justice organization present included Mr. and Mrs. W. P. Brewer, Mr. and Mrs. Stephen Forrest and Mr. and Mrs. L. A. Thomas. Other out of town guests, in addition to Mr. and Mrs. J. C. Jackson of Lumberton, included Mr. and Mrs. T. J. Ham, Jr. of Yanceyville.

James Gordon Ballew Honored

James Gordon Ballew, Lenoir pharmacist and member of the State Board of Pharmacy for more than 20 years, was awarded a certificate by the Board on May 26th in recognition of his services to the profession. The award ceremonies were held as a part of the regular weekly meeting of The Lenoir Rotary Club, which Mr. Ballew helped organize and served as its first president.

The certificate was officially presented to Mr. Ballew by W. A. Gilliam of Winston-Salem, President of the Board. Mrs. Ballew accepted the certificate on behalf of her husband.

Members of the Board who were present for the ceremony included Robert Neal Watson of Sanford, John C. Brantley, Jr. of Raleigh, Mr. Gilliam, and H. C. McAllister, Secretary-Treasurer of the Board, who introduced Mr. Gilliam.

General chairman for the occasion was Mr. J. E. Shell, a past president of the Association and long time friend of Mr. Ballew.

A special fund (James Gordon Ballew Fund) contributed by friends and business associates of Mr. Ballew was officially accepted on behalf of The N. C. Pharmaceutical Research Foundation by its Secretary, Dr. E. A. Brecht. One of the major purposes of the fund will be to encourage the purchase of books on pharmaceutical jurisprudence for use in the Pharmacy Library at the University.

NCPA President W. R. McDonald, Jr. of Hickory and Secretary W. J. Smith of Chapel Hill represented the Association, and both spoke highly of Mr. Ballew's long and useful career as a pharmacist. Earl Tate, Mayor of Lenoir, told the assembled guests that Mr. Ballew had not only been an outstanding pharmacist, but that his work as a public spirited citizen had been of great benefit to the city and Caldwell County.

Civic Club Programs

Two civic clubs in Eastern North Carolina recently had pharmacists as program speakers. Secretary Smith spoke to The Goldsboro Rotary Club on May 2 on "Better Health Through Pharmaceutical Research." Ten days later Dr. Fred Semeniuk of the School of Pharmacy faculty spoke on "The Role of the Pharmacist in Modern Drug Production" to members of the Rocky Mount Kiwanis Club.

Drug Store Fires

The American Druggists' Fire Insurance Company of Cincinnati, Ohio calls to the attention of the entire drug trade the very important matter of FIRE. Drug stores do catch on fire and there is no better authority on the subject than the above Company, which now insures most of the drug stores of the United States.

The Company declares, moreover, that its interest in reducing fires in drug stores is not purely selfish, but rather is in the best interest of the drug trade. First, it is well known that the actual loss to a druggist, who has had even a very small fire, is quite serious and often extends far beyond any indemnification in money he may receive from an insurance company. The loss to prestige, in customer reaction, in good will, in self-confidence, cannot be measured in dollars and hence cannot be paid by any insurance contract. The actual loss to property and business which can be measured in dollars and hence repaid is only a part of the damage. The time and expense involved in determining the amount of loss and in getting reestablished again cannot be measured. The customers who do not come into a store because of fear of receiving fire damaged merchandise cannot be counted.

Another point of important is the effect of a drug store fire on the cost of insurance in other drug stores. Insurance is actually the pooling of small sums of money by many to pay the losses of the few who have them. The insurance rate governs the amount of money each puts into this pool. When losses run higher than the average, then the insurance rate increases so that each one puts up more money to maintain the fund. This was evidenced by the insurance rate increases back in the 1943 and 1947 era. Recently the loss trend has been lower and fire insurance rate reductions are being announced in many areas. Everyone has observed the higher cost of his automobile insurance, due entirely to increased losses plus the higher cost of repair and replacement. Therefore, every fire loss is partially borne by other property owners in that field and will eventually be absorbed by them in the payment of the premium on their own insurance.

It then becomes self-evident that it is to the best interest of the drug trade as a whole, to reduce drug store fire losses. Such reduction of the number of losses will benefit each individual druggist, whether or not he ever has a loss himself. In that connection, it is well to say that very rarely, if ever will a present-day druggist go through his entire business life without suffering at least one severe loss.

Fire losses generally are on the decrease, which is proper. The decline was about 9% for 1949 as compared to 1948. Even so, every day of the year, at least thirty Americans die in fires and nearly two million dollars in property is destroyed daily. This is a horrible record.

The National Board of Fire Underwriters, who compile statistics for all fire insurance companies, report that "nine out of ten fires are caused by carelessness" with "nearly one

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North Carolina Agent
Post Office Box 688
Chapel Hill, N. C.

Mr. Ralph M. Crosson
South Carolina Agent
1812 Marion Street
Columbia 3, South Carolina

third due to careless handling of cigarettes and matches. If every American would take special care to make sure that cigarettes were out before tossed away, that one step would cut our fire losses tremendously, and save a great many lives." How many drug stores have sufficient safe receptacles to receive all possible discarded cigarettes from the fingers of its customers and employees.

The other most important causes of drug store fires are:—

1. Poor housekeeping in back rooms, basements and under counters where floor sweepings, discarded packing material, rags, paper and refuse can accumulate.

2. Electrical defects, including overloaded fuses and circuits, frayed extension cords, improper wiring, overloaded or improperly cleaned and lubricated motors, exposed light bulbs in contact with inflammable material.

3. Careless use of heating, cooking and other such flame-producing items, including gas burners, cooking apparatus, oil or gas burning equipment or controls and the lack of regular cleaning of such.

4. Defective flues or chimneys or other vents from heating or cooking equipment, including failure to keep clean and open.

5. Careless use of alcohols, ethers and other highly inflammable liquids, especially on or near heating or hot apparatus.

If druggists generally would take simple precautions to care for the above several items, the loss by fire would be greatly reduced and all would benefit. Often the clearing of a serious electrical defect, the repairing of a flue or chimney, the protecting of a stairway or the installing of adequate fire extinguishers will result in the lowering of fire insurance rate on a drug store and hence pay for the cost of such work—surely it will pay in the way of added peace of mind.

Certainly druggists are fortunate in having insurance companies at their service who specialize in or who exclusively serve no one but the drug trade. Such insurance companies thus become expert in drug store fire insurance and have druggist agents and adjusters available or on constant call at all times. Who but a fellow druggist can correctly work with you in the adjustment of a loss in your store—who else would know drug values, know the effect of fire heat, smoke or water on the contents of a drug store.

One such company, operating nationwide on the old line capital stock plan is mentioned above and is The American Druggists' Fire Insurance Company of Cincinnati, Ohio. This company employs druggist agents and adjusters and makes a definite saving in premium cost at the time the policy is written, with no chance of further cost or assessment. It claims to be the strongest fire insurance company in the country, of comparable size. There are several other companies, operating on the mutual or reciprocal plan, serving certain sections of the country who are also well-managed and equipped and who specialize in drug stores.

Regardless of who writes your fire insurance, be sure that you have it in sufficient amount and be sure that all of your policies are written to cover as you want them. Read over your policies. In case of loss, give prompt notice to the company or its agent whose name is on the policy, giving them all available information and ask for instructions. Practically all insurance companies will treat you fairly and give you prompt and careful service.

"Of all the words of voice or pen,
the saddest, when,
after the loss
he says,
'not insured but should have been.'"

Therefore, carry adequate insurance and be careful to prevent fire.

Some Interesting Figures

Out of about 40,000 banks in the United States, 1500 have on deposit more than 70 per cent of all the deposits in the United States.

In 1939 the entire Federal budget, including all expenditures for the Army and Navy and Air Force, for interest upon the national debt, for the ordinary activities of government, the support of Congress and the courts and the executive offices, was ten and a quarter billion dollars. Today we are spending five and a half billion dollars merely to pay the interest upon the national debt.

ELSIE SAYS-



The Nation's First Saleslady Will Sell More ICE CREAM For You At A Profit.



News Briefs

Murphy—Ross A. Cloer, a graduate of the School of Pharmacy, University of Georgia, is now employed by Parker's Drug Store. He will be in Chapel Hill the third week in June to take the examinations given by the State Board of Pharmacy.

Statesville—William M. Howard, formerly of Kibler's Drug Store, Morganton, has accepted a position with the Statesville Drug Company. He replaces L. W. MacKesson, who plans to catch up with his fishing and then do a bit of relief work for his friends in the Statesville area.

Asheboro—Russell Young, Jr. has replaced Sandy D. Griffin at the Randolph Drug Company. Griffin resigned to go into business for himself in Burlington.

Winston-Salem—The new pharmacist you see behind the prescription counter of Bobbitt's Pharmacy, Reynolds Building, is John W. Allen, formerly with Rogers Drug Company of Fair Bluff.

Chapel Hill—Dr. Walter Hartung has been elected a member of the USP Revision Committee for a ten year term. Dr. Hartung teaches pharmaceutical chemistry at the UNC School of Pharmacy and does considerable research work.

Fayetteville—B. M. Martin of Baltimore, district supervisor for the federal bureau of narcotics, recently spoke to the Fayetteville Lions Club. The subject of Mr. Martin's address was "The Legal Use vs. Abuse of Narcotic Drugs."

Kernersville—The Pinnix Drug Store was broken into on May 26 and approximately $200 in cash and merchandise taken. Although the break-in was attributed to narcotic addicts, the safe in which the drugs were stored was not molested.

Clinton—A. B. Butler has returned home after being confined for a month in the Highsmith Hospital, Fayetteville, as a result of injuries suffered in an automobile accident.

Rowland—C. H. Williams, formerly with Johnson's Drug Store, Lumberton, has accepted a position as pharmacist with the Rowland Drug Company.

to overcome smooth-muscle spasm . . .

to allay anxiety . . .

to help combat depression . . .

to promote restful sleep



BELBARB

TRADEMARK

- Provides the recognized sedative action of ***phenobarbital***

complementing

- the antispasmodic effect of ***belladonna alkaloids***

Four dosage forms . . . for individualized therapy

	Phenobarbital	Belladonna Alkaloids	Supplied
BELBARB* Tablet #1 per tablet	¼ gr.	hyoscyamine, atropine, and scopolamine in fixed proportion, approximately equivalent to Tr. Belladonna, 8 min.	Bottles of 100, 500, and 1,000 tablets.
BELBARB Tablet #2 per tablet	½ gr.		Bottles of 100, 500, and 1,000 tablets
BELBARB Capsules per capsule	¼ gr.		Bottles of 100, 500, and 1,000 capsules
BELBARB Elixir per fluidrachm (4 cc.)	¼ gr.		Bottles containing 6 fl. oz., 1 pt., and 1 gal.

CCH

EFFECTIVE . . . SAFE . . . SPASMOLYSIS AND SEDATION

Literature and samples on request.

CHARLES C. HASKELL & CO., INC.

RICHMOND, VIRGINIA

*Trademark of Charles C. Haskell & Co., Inc.

This advertisement is currently appearing in leading medical journals.



1950 GRADUATING CLASS, SCHOOL OF PHARMACY, UNIVERSITY OF N. C.

54 Pharmacy Graduates Receive Diplomas

Participating in the commencement exercises in Chapel Hill, June 4-5, along with hundreds of other graduates of the University of North Carolina, were 54 senior pharmacy students. After a few days' vacation, most of the graduates returned to Chapel Hill where they attempted to consolidate all their pharmaceutical knowledge in preparation for the State Board of Pharmacy exams (June 20-21-22).

The class picture appearing on the opposite page was made June 5th on the steps of Howell Hall of Pharmacy, just prior to a picnic dinner sponsored by the School for the graduates, their parents and friends.

The general academic average of the class was exceedingly good. More than half the class regularly made the Dean's List (average of 87.5% or better); many of the graduates pictured on the opposite page had averages of better than 90 for their entire University career. All of which indicates the profession is looking up, educationally speaking.

The 38 members of the '50 class, as shown on the opposite page, are as follows:

1. James Chandler Gabriel, Mooresville
2. Carl Edgar Jolley, Mooresboro
3. Elmer Lawson Rigsbee, Durham
4. Marina Pettway Moseley, Warrenton
5. Flora Nell Evans, Asheville
6. Gene Stevenson Sherard, Burlington
7. Robert Charles Wilson, Hendersonville
8. Harvey Clifton Greeson, Gibsonville
9. Victor Horn Perry, Franklin
10. William Taylor Dement, Oxford
11. James Edwin Brookshire, Winston-Salem
12. Arthur Etheridge Brothers, Elizabeth City
13. Oscar Walter Mills, Leaksville
14. Jarvis Marion Alligood, Washington
15. Frank Barnett, Jr., Henderson
16. William Moss Salley, Jr., Asheville
17. Henry Dale Smith, Spartanburg, S. C.
18. Arch Lyle Davis, Roxboro
19. Alvis Burton Gilliam, Jr., Reidsville
20. Homer Franklin Pulliam, Leaksville
21. Donald Leon Bennett, Fuquay Springs
22. Robert Lindsay Dewar, Fuquay Springs
23. Clarence McDonald Ferguson, Siler City
24. Ernest John Rabil, Weldon
25. William Pitts Horton, Sanford
26. Alfred Gregory Howe, Washington
27. George McDonald Moorefield, Harmony
28. Holland Braudis Leonard, Jr., High Point
29. Eugene McDonald Ussery, Marston
30. Robert Richman Woody, Snow Camp
31. Paul Ronald Jenkins, Como
32. Floyd Edward Jones, Jr., Morehead City
33. William Hooper Wilson, Clinton
34. Alton Sherwood Parrish, Benson
35. Robert Wayne Kiger, Lincolnton
36. James Henry Dowdy, High Point
37. John Lee Jones, Jr., Canton
38. Charles Flourney Jones, Oxford

Members of the graduating class not present when the picture was made included James Edward Bennick, Charlotte; Benjamin Franklin Cooper, Warsaw; Hubert Morris Coffee, Thomasville; Arliss Rudolph Culler, Pinnacle; Charles Howard Gaddy, Ingold; Eugene Francis Gallogly, Carrboro; and Edgar Dixon Hoyle, Cooleemee.

John Henry Lowder, Albemarle; Herbert McKeithan, Jr., Raeford; Robert Milus Martin, Red Oak; William Warren Northcott, High Point; Doris Harrell Sauls, Raleigh; Robert Edgar Scharff, Asheville; Marshall Ray Vickers, Burlington; John Claud Wilkie, Durham, and John Bennett Woodard, Hamlet.

Pharmacy Exams Underway

Eighty-one candidates for license to practice pharmacy in North Carolina are in Chapel Hill as we go to press. Some, needing only the practical part of the Board exam to qualify, will complete their work on June 20th; others will be around for three full days.

The papers will be graded and the results announced by July 1st at the latest. The current group of candidates is believed to consist of the largest number of 4 year pharmacy graduates ever to take the Board of Pharmacy examinations in North Carolina.

Members of the Board are W. A. Gilliam, president; J. C. Brantley, Jr., Roger A. McDuffie, R. N. Watson, and H. C. McAllister, secretary-treasurer.

"SNAPPY" SAYS:



"*Your Profits SNAP BACK When You Display STANBACK!*"

Your profit comes with quick turnover. STANBACK advertising starts the procession . . . but your display keeps it moving. For your profits' sake . . . display STANBACK!

These stations tell Carolinians about Stanback . . .

WBT WSOC Charlotte	WDNC Durham	WFNC Fayetteville	WBBS Burlington	WLOE Leaksville
WABZ Albemarle	WPTF WRAL WNAO Raleigh	WEED Rocky Mount WGTL Kannapolis	WFTC Kinston	WHIT New Bern
WSJS WAIR Winston-Salem	WWNC Asheville	WSAT Salisbury	WBUY Lexington	WHKY Hickory
WBIG WGBG Greensboro	WGNI Wilmington WMFR High Point	WGTM Wilson WGBR Goldsboro	WGNC Gastonia WOHS Shelby	WRRF Washington WADE Wadesboro

Snap Back with

STANBACK

New Pharmacies Established in State

The N. C. Board of Pharmacy has recently issued a number of new drug store permits. Some of the stores listed below are already in business; others will open just as quickly as equipment is installed.

Permit 1113 issued to McKnight's Drug Store, Coats. L. E. McKnight is the pharmacist-owner.

Permit 1114 issued to Sherard Pharmacy, 1046 S. Webb Avenue, Burlington. J. Frank Sherard is the pharmacist-owner.

Permit 1115 issued to Granite Drug Company, Granite Quarry, Mrs. Lena Silvers Campbell is in charge of the prescription department.

Permit 1117 issued to Village Pharmacy, Cameron Village, Raleigh. Banks D. Kerr is the pharmacist-owner.

Permit 1118 issued to Brinkley's Pharmacy, Claremont. Clifton S. Brinkley is the pharmacist-owner.

Permit 1119 issued to the Department of Pharmacy, Stanly County Hospital, Inc., Albemarle. David F. Crowe is the chief pharmacist.

Permit 1120 issued to Rhodes Pharmacy, 1621 Parkwood Avenue, Charlotte. C. R. Rhodes is the pharmacist-owner.

Permit 1121 issued to Stanley Drug Company, Stanley. L. W. Jenkins is the pharmacist.

Permit 1122 issued to Sterling Drug Company, Inc., 1501 Elizabeth Avenue, Charlotte. Joseph W. Neil is the pharmacist in charge, with C. T. Harper and Mrs. M. S. Gardner as additional pharmacists.

Permit 1123 issued to the Alamance Drug Company, Burlington. The pharmacist-owners are W. Scott Gardner and Sandy D. Griffin.

Permit 1124 issued to Brewer Drug Company, Pink Hill. Mrs. Marsha Hood Brewer is the pharmacist-owner.

Permit 1126 issued to Community Pharmacy, Inc., South King Street, Morganton. Gold B. Propst is the pharmacist in charge and part owner.

A number of drug stores have been sold during the past two months. With a change in ownership, there must be application by and approval of permit for the new owners.

Mooneyham's Drug Store, 38 Broadway, Asheville, is now operated by the new pharmacist-owner, Harold D. Trantham, as "Trantham's Drug Store."

The Weldon Drug Company, formerly owned by E. H. Smith, Jr., was recently purchased by Carter Watkins of Emporia, Virginia. No change in firm name. Mrs. Carter Watkins is the pharmacist in charge.

C. H. Mayberry is the new owner of Andrews Drug Store, N. Liberty at 25th Street, Winston-Salem. No change in firm name. The former owner, Mr. J. P. Andrews, has retired.

News Brief

Zebulon—E. C. Daniels, Jr., son of Mr. and Mrs. Cliff Daniels, is visiting his parents after a two year stay in London, where he has been a correspondent for the **New York Times.**

FOR A GLORIOUS SEASHORE VACATION YOU'LL FIND

BUNCH'S COTTAGES

CAROLINA BEACH, N. C.

JUST THE PLACE TO STAY

Each cottage consists of 5 rooms: 1 bedroom with twin beds, 1 with double bed, 1 living room with studio couch, 1 kitchen dinette, and 1 small maid's room with private bath.

Equipped with electric refrigerator, gas stove and hot water tank. Everything furnished except linens.

June 1-Sept. 1, $75.00 a week. Special rates for May-September. Preference given to Pharmacists and their families.

WRITE—WIRE—PHONE

Luther Bunch, Bunch's Drug Store, Goldsboro, Phone 8

YOUR SODA SIR

and always
SERVED RIGHT
from a

Stanley Knight





Write for Complete
Stanley Knight Catalog

Yes, it's served right because a Stanley Knight is equipped to serve your sodas, sundaes, and the water too, at exactly the temperature that pleases your customers.

Three separate controls insure huge quantities of ice cold water, correct ice cream temperatures, and properly refrigerated syrups.

Beauty, sanitation and rugged construction are the keynotes of this advanced engineering that includes such features as: five inch floor clearance, sanitary sink section, instantaneous dry cooler, 34 inch working height, fitting strips between units, and many others.

OTHER STANLEY KNIGHT UNITS INCLUDE

Bobtails · Carbonators · Counters
Back Bar Equipment · Creamer Units
Luncheonette Equipment

BERRYHILL FOUNTAIN SALES CO.
715 Louise Avenue
Charlotte 4, N. C. — Ph. 8945

Antibiotics Reported Effective in 30-to-50% of Medical Cases

Four groups of chemicals—antibiotics, vitamins, the histamine antagonists, and hormones—were characterized recently as the drugs for which "science can predict a decisive role in the health and future of mankind." This classification of "the four significant therapeutic agents" was made by John E. McKeen, president of Charles Pfizer & Company, in a report on the future of antibiotics before the 27th annual session of the American Institute of Chemists.

In reviewing the development of antibiotics, Mr. McKeen pointed out that while it has been only nine years since the first patient received the first treatment with penicillin, today "antibiotics can be used with fair to excellent results in 30-to-50 per cent of the cases requiring the attention of the physician."

He pointed out that the newer "broad-spectrum" antibiotics, such as terramycin, chloromycetin and aureomycin, are effective against many disease organisms, such as: "Gram-positive and gram-negative bacteria, tubercle bacillus, spirochetal diseases, and many rickettsial, psittacosis and viral diseases."

He set as the immediate goal of the antibiotic researchers the discovery of "chemotherapeutic agents effective against a few die-hard bacteria such as proteus and pyocyaneus (in urinary infections), and against certain virus diseases such as poliomyelitis, the common cold and measles." Work is also under way, he said, to produce antibiotics which might prove effective against various fungus infections and tumors.

He listed the requirements for an acceptable new antibiotic as: one that will kill or suppress the growth of a wide variety of pathogenic microorganisms and be superior to the antibiotic in current use; it must have no damaging action on body cells; be readily absorbed into the blood stream; be stable and effective in body fluids. It must also have a low toxicity and should not produce resistant variants.

Mr. McKeen foresaw market reductions in mortality and crippling effects of many diseases as the use of antibiotics increases. He said that experts believed that syphilis, for example, could be virtually eliminated from this country in about five years. Mortality from pneumonia has dropped from 34.0 per 100,000 population in 1941 to 18.2 per 100,000 in 1949, largely because of antibiotics—and an even more significant decline is anticipated in 1950. In the treatment of tuberculosis, antibiotics such as Viomycin have been developed, offering new hope against the disease.

As for the "scourge of mankind," cancer, a recent announcement by Sloan-Kettering Institute for a microorganism which—though toxic—inhibits the growth of Sarcoma (a cancer-like tumor) in mice, suggests a new line of research.

"The role of antibiotics is not at all limited to the direct treatment of infectious diseases," Mr. McKeen said. He pointed out as a "conspicuous illustration" of a new discovery the detection of vitamin B_{12} in culture filtrates of streptomycin, aureomycin, and terramycin. As little as four pounds of fermentation product when added to a ton of animal feed will increase the growth of turkeys, chicken and swine by about 50%. "Perhaps even more amazing," Mr. McKeen said, "has been the experimental observation that several antibiotics . . . can act as powerful growth stimulants over and above the effect produced by vitamin B_{12} alone. It is not too much to hope that these investigations may help to solve many of the nutritional problems in our own and foreign countries."

Mr. McKeen added that the U. S. Department of Agriculture is experimenting with antibiotics and food preservation, that antibiotics are increasingly important in veterinary medicine, and antibiotics in dentifrices are being studied in the hope of reducing tooth decay.

The Charles Pfizer Company, headed by Mr. McKeen, is the world's largest producer of antibiotics.

Vacation Months Ahead

For your vacation Merchandising Program, we suggest for prominent displays—

- First Aid Items
- Suntan Lotions
- Bathing Caps
- Tooth Brushes and Tooth Paste
- Thermos Bottles and Jugs
- Stationery—Fountain Pens—Ink
- Eastman Film and Cameras
- Shampoos—Soaps
- Toiletries

Our salesman is at your service and will be glad to assist you in being prepared for your vacation trade.

☆ ☆ ☆

JUSTICE DRUG COMPANY

GREENSBORO, N. C.

Dependable Service Since 1898

Pharmacy Awards

Ben F. Cooper, senior pharmacy student from Warsaw, received the student body award as the outstanding senior during exercises held in The UNC Pharmacy School on May 16th. Waits A. West, of Roseboro, was awarded a key for being past president of the student body.

The Kappa Epsilon cup to the outstanding girl in the Pharmacy School went to Doris Harrell Sauls, Raleigh, and the Kappa Psi pledge award was won by Marshall Sasser of Smithfield.

An award for the highest 4-year scholastic average—the Lehn and Fink gold medal—was presented to Floyd E. Jones, Morehead City. The Buxton Williams Hunter medal for campus citizenship and scholarship was presented to Henry Dale Smith, Spartanburg.

Donald L. Bennett, Fuquay Springs, received the Merck award for outstanding scholastic achievements, and John B. Woodard, Hamlet, received another Merck award for outstanding scholastic achievement.

Dr. E. A. Brecht, founder and adviser of The Pharmacy Senate, received a plaque on the 10th anniversary of the organization for "untiring service and guidance."

For having staged the most educational and entertaining NCPA Student Branch program during the school year, The Pharmacy Senate received a check for $25. The presentation was made by NCPA Secretary W. J. Smith and accepted on behalf of The Senate by its president, Floyd Jones.

Speaks Via Voice of America

E. Claiborne Robins, president of the A. H. Robins Company of Richmond, Va., spoke by transcription over the "Voice of America" to the English speaking peoples of 45 nations on May 13. Selected to represent the American ethical drug industry, Mr. Robins spoke on "The Manufacturer of Ethical Drugs in the United States of America."

The speaker emphasized the vast collective effort which underlies virtually every new drug of American manufacture, and he told how elaborate clinical projects are required to validate the effectiveness of newly developed drugs.

Additional Pharmacists Sought

In an effort to meet an urgent need for trained pharmacists throughout the State, the Illinois Pharmaceutical Association has asked the University of Illinois to increase its number of graduates in pharmacy to 200 each year.

Officials of the Association estimate 228 newly licensed pharmacists are needed each year. The lone accredited school of pharmacy in the State expects to graduate 77 pharmacy students in June.

Courtesy

A courteous little detail so simple that many pharmacists have never thought of it is used by one firm. The manager of the business has his sales people write a "thank you" and their own name on every sales ticket they make out.

Liquid Hematinic "Valentine"
8 fl. oz. and 1 gal. bottles

Valprota
pleasant tasting protein supplement
in 1 lb. and 5 lb. bottles.

Dehydrocholic Acid
Council-Accepted
bottles of 100 and 1000 tablets.

Valentine's Meat Extract
a pleasant tasting source of potassium, 1⅘ fl. oz. bottles.

Liver Injection Crude U.S.P.
1 and 2 injectable units per cc.,
10 cc. vials.

Liver Injection U.S.P.
10 U.S.P. units per cc., 10 cc. vial
15 U.S.P. units per cc., 3 vials 1 cc. each.

Liquid Extract of Liver U.S.P.

Liquid Extract of Liver with Iron
8 fl. oz. bottles.

Valentine Company, Inc.
Richmond, Va.

2 Quick Ways to Relieve a HEADACHE



★

TABLETS
10c & 25c



★★

POWDERS
10c & 25c

Headache BC Relief

★ Introduced in 1947. Already a nation-wide success.

★★ Introduced 1910. America's fastest-selling headache powder.

B.C. REMEDY CO.

DURHAM, NORTH CAROLINA

BACTINE

Announcement has just been made by Miles Laboratories, Inc. of Elkhart, Indiana of the development of a revolutionary new antiseptic product called BACTINE.

Now, for the first time, BACTINE offers the public a family antiseptic, germicide, cleanser and deodorant—all in one bottle!

Achieving an end, long desired by physicians, the new preparation will not burn, sting or stain raw flesh, is safe for use with children and has a very low toxicity but is a potent killer of germs and fungi.

This remarkable new product, developed over a period of more than four years, has been trademarked BACTINE and is now available in the nation's drug stores for over the counter sale.

Tests conducted by Miles and other laboratories, and in a high-ranking dermatological clinic establish that one washing with BACTINE—even in dilution—not only kills many disease-causing bacteria and fungi, but also renders skin, glass, enamel and metal ware surfaces themselves bactericidal for hours or days afterward. The skin of hands disinfected with BACTINE, though afterward contaminated with refuse of street slush, killed bacteria colonies implanted on them.

Originally designed as a multi-purpose preparation for general family use, BACTINE now promises to be effective also in clinics, hospitals, restaurants, gymnasiums, airplanes, barber and beauty shops—wherever people are likely to be ill or to contract diseases from others.

Clinical tests as yet unreported in the professional journals, indicate that BACTINE is destined to become the preferred home treatment for athelete's foot. Daily cleansing and bathing with undiluted BACTINE clears practically all cases of this crippling disease. Rinsing of socks in 4% solution of BACTINE makes the textile fungicidal until relaundered and, establishes a barrier between contaminated shoes and feet, thus preventing re-infection.

Other clinical tests have also indicated BACTINE'S effectiveness in the control of itches, rashes, acne and infectious diseases.

In the final analysis, however, it is expected that the greatest value of BACTINE will be in the home. There it will be used on hands, dishes, cuts, burns, bites, skin irritations, in the nursery and in the sick room. BACTINE, in fact, promises at long last, the possibility of helping to prevent the spread through a family of bacteria-caused contagious diseases by making it feasible to isolate the sick child or other person without also isolating the sick room attendant, who is usually the wife or mother.

A potent advertising campaign, through the Wade Advertising Agency, has been started covering major consumer magazines and network radio. A new five times a week version of the well-known favorite, "ONE MAN'S FAMILY," at 7:00 PM EDT on NBC will be sponsored by BACTINE as well as Tom Moore's "LADIES FAIR" on MBS—Monday through Friday at 2:00 PM EDT.



YOU LIKE OUR SERVICE TO PHARMACISTS

Here's Protection for your employees and their families.

Life Insurance on the franchise plan

Loss of time $100.00 per month

Hospital $5.00 per day (or more) for 90 days.
For every member of family

Surgeon's Fees $10.00 to $150.00 per operation.
For every member of family

Medical care (non surgical) hospital and home

All this is available to your employees on the pay roll deduction plan, on the following premium paying basis.

1. The employer pays entire premium which is deductible as business expense from income taxes.
2. The employer pays part of premium. That part which he pays is deductible as business expense from income taxes.
3. The employee pays it all, in which event employer may not deduct from income tax.

This is employee-employer goodwill relation.

It costs nothing to inquire. Every drug store member of the N. C. P. A. is eligible for this service.

Premiums payable monthly, quarterly, semi-annually or annually. Write for particulars to

F. W. SARLES, State Manager

Inter-Ocean Insurance Company

222 PIEDMONT BLDG. GREENSBORO, N. C.

AGENCY REPRESENTATIVES:
R. J. GOLDEN, MRS. J. E. FERGUSON, LUCAS ABELS

DOINGS OF THE AUXILIARIES

Greensboro Drug Circle Auxiliary

Mrs. V. F. Smith, *Reporter*

The Woman's Auxiliary of the Greensboro Drug Circle welcomed a new member, Mrs. Marion Edmonds, and a number of visitors to its final luncheon meeting of the season on May 23, in the Colonial Room of Bliss' Restaurant.

Mrs. Frank S. Goodrum, in her gentle manner, will lead the Auxiliary through its work for next year, assisted by Mrs. W. A. Sigmon, Vice President, Mrs. Garland Coble, Secretary, Mrs. T. G. Crutchfield, Treasurer, Mrs. N. B. Moury, Chaplain, and Mrs. M. G. Morris, Historian.

Mrs. P. A. Hayes as Chairman of the Membership Committee let it be known that her committee had been working overtime when she read a long list of prospective members who had been contacted and invited to become a part of the Auxiliary.

We feel highly honored in having two of our members selected as State Officers, Mrs. Stephen T. Forrest, President, and Mrs. J. T. Usher, Secretary. Mrs. Forrest explained the steps that must be taken to complete the Institute of Pharmacy Building in Chapel Hill and what will be expected of us.

Mrs. G. E. Cory took us to Asheville and through each day in her complete report of the Convention.

We had as our very special guest Miss Rachel Walker, the charming twelve year old daughter of Mr. and Mrs. C. W. Walker (Mr. Walker is representative for Smith, Kline & Smith) who entertained us with expressive recitations.

For the past few years ladies belonging to a community church, known as Mt. Pleasant Church, have assisted in raising money for their church by preparing the food served at our annual picnics—and such food—country ham, country fried chicken, country sausage, home baked cakes, home baked pies, potato salad, slaw and all kinds of pickles, so, this year's work would not be complete without our annual picnic which will be on June 30 at the attractive club owned by Guilford Dairies, with our husbands as guests.

Raleigh Woman's Drug Club

Reported by Mrs. John E. Treadwell

The Raleigh Woman's Drug Club held its monthly meeting at the home of Mrs. G. B. Edwards in Wake Forest on May 4. Officers for the coming year were installed by Mrs. W. F. Matthews. Officers are: Mrs. R. I. Cromley, president; Mrs. L. H. Crumpler, vice-president; Mrs. Moffitt Moore, secretary; Mrs. R. E. Woodcock, treasurer; and Mrs. W. W. Ingram, reporter.

Mrs. H. C. Starling, Mrs. M. B. Melvin and Mrs. B. D. Arnold, who attended the Convention in Asheville, reported on activities there, after which members played bingo and were served lime ice with cookies, sandwiches and nuts.

The home was decorated with varying shades of snapdragons and roses. Cohostesses with Mrs. Edwards were: Mesdames H. G. Price, H. D. Sanford, H. C. Starling, J. C. Warren, R. E. Woodcock and M. B. Melvin.

Charlotte Auxiliary

Mrs. S. A. Beaty, *Corresponding Secretary*

The Charlotte Druggists Auxiliary held their last luncheon meeting until Fall on May 9 at Efird's Dining Room. The president, Mrs. H. L. Bizzell, presided and the invocation was given by Mrs. J. L. Fesperman.

Mrs. Bizzell gave a sort program of piano selections, after which the following officers for the coming year were installed by Mrs. L. E. Barnhardt:

President—Mrs. Edward Jackson

Vice-President—Mrs. T. E. Whitehead

Sec'y-Treasurer—Mrs. Phillip Van Every

Corresponding Secretary—Mrs. T. H. Williams

Mrs. T. E. Whitehead gave an interest-

ing report of the Annual Convention held in Asheville, which was attended by 22 of our members.

Reports were made by all committee chairmen, which indicated the year's work ended in fine shape.

On behalf of the Auxiliary, Mrs. Tom Bennett, presented our out-going president, Mrs. Bizzell, with a lovely silver flower bowl.

There were 38 members present at the luncheon, and door prizes were won by Mrs. Roy Ashley, Mrs. W. K. Gardner, Mrs. T. K. Steele, and Mrs. Tom Bennett.

The Apothecary Club

Reported by MRS. L. C. LEWIS

The Apothecary Club of Winston-Salem held its final meeting of the year on May 4 with Mrs. J. H. Ball at her home. Mrs. Annie B. Cooksey was associate hostess.

The president, Mrs. E. E. Merchant, Jr., presided.

The treasurer, Mrs. R. P. Ring, reported a balance of $110.10 in the treasury. Mrs. E. P. Crabtree collected $1.17 for the sunshine fund and reported cards and gifts sent to sick members of the Club.

The Club voted to donate $5 to the Boys' Red Shield Club.

It was announced that our immediate past president, Mrs. H. P. Watson, Jr., was elected Second Vice-President of the Woman's Auxiliary of the N. C. P. A.

Reports from the Annual Convention of the NCPA were given by Mrs. H. P. Watson, Sr., Mrs. E. P. Crabtree, Mrs. J. M. Darlington, and Mrs. S. E. Welfare.

A dessert course was served by the hostesses.

Recipe of the Month

CHICKEN TETRAZZANI

2 tablespoonsful butter

2 tablespoonsful flour

1 cup chicken cut in small pieces

1 cup cooked spaghetti cut in small pieces

(Continued on Page 299)



Lance

The Best
Peanut Butter
Sandwiches
Peanuts
Candies
and Other
Bakery Products



BURLINGTON DRUG CIRCLE—Members of the newly organized Burlington Drug Circle are shown above. Seated, left to right, Mesdames Luther Simmons, Arthur Barbour, C. L. Wharton, Jack McAdams, A. T. Kemp, C. M. Andrews and E. D. Millaway. Standing, left to right, Mesdames G. R. Pittman, Raymond Barrett, James White, D. E. Holt, A. C. Sumner, Sr., Lee Wharton, Howard Waynick, E. L. McAdams, Lee Wharton, Jr. and James Heritage.



ever been sunburned?

Certainly you have, and it's mighty uncomfortable, too. The fact is, it's downright painful. You would give almost anything in the world to get relief, wouldn't you? Something to soothe—to relieve the stinging, burning pain quickly and for a long time. Well, the answer is simple now, thanks to medical research. It's Cream No. 4, 'Surfacaine' (Cyclomethycaine, Lilly), 0.5 percent. Not only will this preparation give speedy, prolonged relief from the discomfort of sunburn, but it is actually effective in other types of burns, insect bites, and minor skin abrasions. Order Cream No. 4, 'Surfacaine,' today—plenty of it! Build up your stock for the peak season, which is close at hand. Supplied through your service wholesaler in 1-ounce tubes packed in cartons of one dozen and in 1-pound and 5-pound jars.

THE PEABODY DRUG COMPANY • DURHAM, NORTH CAROLINA

hormones
for your "want" book

VANTOSTOL
(TESTOSTERONE) CRYSTALLINE

- in aqueous suspension, 10 mg. per cc.
- in aqueous suspension, 25 mg. per cc.
- in vegetable oil, 10 mg. per cc.

VANTOSTOL P.
(PROPIONATE)

- in vegetable oil, 25 mg. per cc.

VANTOSTOL M.
(METHYL TESTOSTERONE)

- Buccal Tablets, 5 mg.
- Buccal Tablets, 10 mg.

Vantastol parenteral is supplied in 10 cc. multiple dose vials; the Buccal Tablets in bottles of 30 and 100. Technical literature is available on request.

VANTOSTOL
(TESTOSTERONE)

VANPELT & BROWN, INC.
Pharmaceutical Chemists
RICHMOND, VIRGINIA

BUTTERCUP ICE CREAM

"IT'S FAMOUS

because

IT'S GOOD"

BONUS DEALS

Effective Until Further Notice

TINA-CIDE

35c Size—(List $2.40)

1 Dozen—1/12 dozen BONUS from Wholesaler
3 Dozen—1/4 dozen BONUS from Wholesaler
* Plus—1/4 dozen BONUS, Direct
*Direct Bonus sent upon receipt of wholesale invoice

COMBINATION PACKAGE
EDWARDS FOOT POWDER & TINA-CIDE

1 Dozen—
1/6 dozen
BONUS from
Wholesaler

TINA-CIDE

69c Size—
(List $4.80)

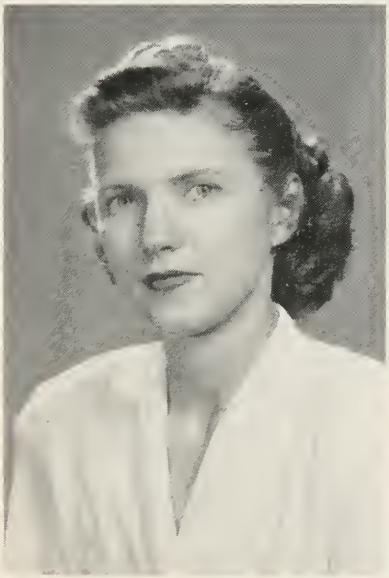
A Message from Mrs. Forrest

Your Auxiliary has just completed one of the most successful years since it was organized. Now a new year is before us. What we do depends on you. Your Executive Board recommends that the Auxiliary continue the work of the previous year.

Last year our main effort was directed toward furnishing the Lounge in the new Institute of Pharmacy Building to be erected in Chapel Hill. The money donated by the local auxiliaries, combined with that raised by the very successful auction sale at the Convention and the proceeds from the sale of cook books as well as receipts from membership dues will be adequate to furnish the Lounge, but the needs of the Institute of Pharmacy are not yet fulfilled. It is my hope that this year we will be able to further aid the completion of the Institute, which will mean so much to many of us.

Many of you have already ordered your Auxiliary Cook Books. In case you have not, you may receive one by sending a dollar to the NCPA, Drawer 151, Chapel Hill. Several local groups have found it desirable to order enough books for their entire membership. When you see this marvelous book of excellent recipes, I feel sure you will want a copy.

I want to thank the members of the Auxiliary who have so willingly agreed to serve on the various state committees. Any ideas you may have for the betterment of the Auxiliary will be gratefully received. I am wishing for each of you a wonderful year, and I am looking forward to seeing you at your city or district meetings.



MRS. VIRGINIA H. FORREST, *President Woman's Auxiliary, N.C.P.A.*

Asheville Auxiliary

Reported by MRS. LLOYD JARRETT

The Auxiliary of The Asheville Drug Club met June 2nd at the Battery Park Hotel. Ten members were present.

In the absence of Mrs. C. C. Uzzell, president, Mrs. F. A. Powell, first vice president, presided. Mrs. Albert Chandley was elected treasurer.

Mrs. O'Neal Hendricks was welcomed as a new member.

The July meeting will be held at Black Mountain.

ROGERS-MILLER

Miss Betsy Patterson Rogers, daughter of Mr. and Mrs. Ralph P. Rogers of Durham, and Lieutenant Colonel John Robert Miller of Marietta, Georgia, were married in the Trinity Methodist Church, Durham, on June 9th.

Mrs. Miller graduated from the Durham High School, received B.A. degree from Randolph-Macon Woman's College, and attended the University of North Carolina Graduate School of Social Work.

Col. Miller attended Marietta schools, received B.A. degree from The Citadel, and will graduate in August with LL.B. degree from the Lamar School of Law of Emory University. He served seven years in the United States Air Forces.

A reception in the garden of her home followed the wedding.

After a wedding trip, the young couple will make their home in Marietta, Georgia.



School of Pharmacy, University of North Carolina, Class of 1916-17

Class of 1916-1917

Here we have another of those 100% identified classes. In the front row we have pictured such well known personalities as S. M. Edwards (32) of Ayden; D. A. Dowdy (37) of High Point, and Congressman Carl T. Durham (38) of Chapel Hill. And if you will look the remaining list over, you will recognize many of our most active pharmacists.

1. C. R. Wheeler, Oxford
2. Earl V. Bell, Wakefield
3. M. C. Miles, Henderson
4. W. G. Nelson, Dallas, Texas
5. M. B. V. Williams, Winston-Salem
6. J. M. Pritchard, Chapel Hill
7. A. Coke Cecil, High Point
8. A. R. Moore, Walstonburg
9. C. L. Murphy, Salisbury
10. H. O. Tucker, Whitakers
11. L. M. Bobbitt, Winston-Salem
12. R. W. Coble, Pleasant Garden
13. J. T. Fields, Jr., Laurinburg
14. R. H. Stell, Youngsville
15. J. T. Stevenson, Elizabeth City
16. Margaret Lynch, Chapel Hill
17. Minerva Bingham, Rutherwood
18. E. V. Howell, Chapel Hill
19. J. F. Rosemond, Kinston
20. B. Wyche Walker, Rocky Mount
21. J. G. Beard, Chapel Hill
22. Guy E. Brookshire, Asheville
23. J. T. Morgan, Benson
24. C. E. Matthews, Shelby
25. P. J. Melvin, Roseboro
26. John C. Graham, Red Springs
27. Alberto Soler, Cuba
28. T. P. Lloyd, Chapel Hill
29. H. M. Fowlkes, Rockingham
30. L. H. Kirksey, Morganton
31. C. G. Cox, Richlands
32. S. M. Edwards, Ayden
33. Rudolph Barnes, Clayton
34. R. L. Saunders, Morganton
35. E. D. Ledbetter, Lexington
36. R. L. Gooch, Oxford
37. D. A. Dowdy, High Point
38. Carl T. Durham, Chapel Hill
39. C. S. McNeill, Jefferson

Marriages

L. E. McKnight, son of Mr. and Mrs. McKnight of Fayetteville, and Miss Mary Margaret Lanier of Buies Creek were married June 2nd in the Buies Creek Baptist Church.

Mrs. McKnight attended Campbell College and was graduated from Meredith College and from the Philadelphia School of Occupational Therapy. She now holds a position as social case worker for the Harnett County Welfare Department.

Mr. McKnight, a graduate of the UNC School of Pharmacy, owns and operates two drug stores: Wiggins Drug Company, Buies Creek, and the McKnight Pharmacy in Coats. During the war he served as a lieutenant in the Navy, and saw service in both the Pacific and European theatres.

SMITH WHOLESALE DRUG CO.
SPARTANBURG, S. C.

A Young and Growing Service Wholesale House,
Owned and Operated by Registered Pharmacists

We Appreciate Your Business

VA Seeks Answers to Four Important Medical Questions

Follow-up studies of 22 major illnesses and disabilities suffered by members of the Armed Forces in World War II are expected to provide the answers to four important medical questions, The Veterans Administration has announced. The questions are:

1. Is there a better way of taking care of servicemen with such disabilities in future wars?

2. Is there a type of man or woman whom the Armed Forces should never accept, and can V-A furnish the medical criteria by which this would be determined—especially in neuropsychiatric and tuberculosis cases?

3. What kind of a patient load can be expected in V-A hospitals in the future?

4. What can we do to improve the care of patients with such diseases in V-A hospitals?

Dr. A. H. Lawton, acting assistant chief medical director in charge of Research and Education for the V-A Department of Medicine and Surgery, pointed out that because the need was not seen for follow-up studies of disabilities suffered by World War I veterans, the nation had little or no medical knowledge that would be helpful in treating the same disabilities suffered by World War II veterans.

The studies, now nearing completion, are being conducted in 23 leading medical schools and four hospitals on a contract basis and by V-A personnel in V-A hospitals and clinics throughout the country. (Note to Editors: The list of medical schools and hospitals participating in the program on a contract basis begins on Page 5 of this release.)

For example, at five universities, doctors are examining veterans who suffered from schistosomiasis, a disease which attacks the liver, bladder and rectal organs, and which many men contracted in the rice paddies and swamps of the Philippines and southeastern Asia.

The doctors conducting this study hope to learn whether the disease has re-occurred in veterans who have returned to this country and whether it re-occurs in climates and areas similar to that part of the world in which the infection was contracted. They want to be able to detect, avoid or treat the various disabling after-effects that may have shown up subsequent to the patients' discharge from the service.

The study also will enable the doctors to evaluate the treatment schedules used overseas, give them a better understanding of the disease, pinpoint previous treatment failures, re-treat such cases and determine the most effective form of therapy for future usage.

In connection with the schistosomiasis study, the United States Public Health Service has been doing a correlated study to determine whether the parasites which cause the disease could get into our fresh water streams through pollution and infect certain types of snails and thereby release the infecting form of the parasites into the water. Reports from the Public Health study indicate there is presently no real danger from that angle.

Reports on studies also will be received on acute infectious hepatitis, peripheral nerve injuries, peripheral arterial injuries, psychoneurosis, neurocirculatory asthenia, post-traumatic epilepsy, cardiovascular syphilis, testicular tumors and the incidence of tuberculosis in student-veterans compared with student non-veterans.

In addition, reports on paraplegia, rheumatic fever, certain types of fractures, sinusitis and other illnesses and disabilities will be made to V-A.

The hepatitis study is expected to show whether the liver, which is the organ attacked by the disease, has been damaged and to what extent, the amount and extent of complications to be expected, determination of the need for extensive follow-up examinations, evaluation of liver function tests and a definition of the need for prophylactic therapy.

The study on testicular tumors is being conducted in two ways. One is aimed at reviewing the military personnel who received treatment during service for this condition and determining the best form of treatment for the sufferer. It is also expected that some kind of prognosis of the sufferer's

prospects for recovery can be made and that better methods of therapy will result.

The other testicular tumor study is designed to learn the effects of million-volt irradiation therapy on the tumor and possible complicating effects on the gastro-intestinal tract of the patient. Future use of X-ray as a method of therapy on this type of ailment will, in part, depend on this study. The study also will undoubtedly reveal conditions in the patients studied which are still amenable to therapy.

In the study on post-traumatic epilepsy—in addition to the physiological and neurological aspects—the social and economic status of these patients will be determined as an adjunct for long-range forecasting of the patients' outcome and the anticipated case load of V-A. Rehabilitation programs also will be developed from the information gained by the study.

Doctors in V-A's Research and Education Service hope that the program will make a substantial contribution to the general store of medical knowledge inasmuch as each of the studies can be made on a large number of veterans who contracted their disabilities under similar conditions.

As each study is completed, medical men from V-A and outside centers where the studies have been conducted will get together with V-A and National Research Council statisticians, compare findings and write a final report. As the studies are completed, new ones will be launched.

Funds are allocated by V-A after it is determined that a study is worthwhile and that the people conducting the research are qualified to make such a study.

With the cooperation of the Armed Services and the National Research Council's Committee on Veterans Medical Problems, a roster of veterans having had the injury or illnesses to be studied is prepared from those living within a 150 mile radius of the center where the study is to be done. The veterans are contacted and asked to come in voluntarily for the follow-up examinations and study. Research centers have reported that 80 to 95 percent of these veterans who have been asked to come in have cooperated in the studies.

For sixty-five years

. . . since 1885

SEEMAN

OF DURHAM

Has been producing good printing, and with promptness. Machines and techniques in printing have changed but the inherent quality is maintained.

We are proud of our long association with North Carolina druggists through The Carolina Journal of Pharmacy and its editors. *The Journal* is now in its thirty-first volume, and the first printed copy was "Seeman printed."



The SEEMAN PRINTERY

of DURHAM, NORTH CAROLINA

PRESCRIPTION SCHEDULE FOR VETERANS ADMINISTRATION PATIENTS

Average Price Includes Costs, Profit, Container (5) Charge and Professional Fee

Volume or Weight	Internal Liquids (Dram or more per dose) Avg.	Eye, Ear Nose Drops (Internal Liquids in Drop Doses) Avg.	External Liquids (Lotions, Gargles, Injections etc.) Avg.	Handmade Ointments Avg.	Handmade Powders Bulk (Calculate on Volume) Avg.	Number	Handmade Capsules Papers, etc. Avg.	Handmade Suppositories Avg.
2 dr.	.35	.40	.30	.45	——	3	.45	.60
4 dr.	.45	.50	.40	.55	——	6	.55	.85
1 oz.	.55	.65	.45	.75	.60	12	.85	1.50
2 oz.	.70	.85	.50	1.00	.85	18	1.15	1.85
3 oz.	.80	——	.65	1.25	1.00	20	1.25	2.00
4 oz.	1.00	——	.75	1.50	1.25	24	1.35	2.25
6 oz.	1.25	——	.85	2.00	1.50	36	1.75	2.85
8 oz.	1.50	——	1.00	2.40	1.75	40	1.85	3.00
12 oz.	2.00	——	1.40	2.75	2.00	50	2.00	3.25
16 oz.	2.50	——	1.65	3.25	2.25	100	3.25	5.50

(If exact quantity called for is not listed, charge at rate of the average of two nearest quantities given.)

INSTRUCTIONS

1. Above prices are Average and subject to modification where dose varies or where one or more ingredients are very expensive. In general, when the cost (1) of the amount used of any ingredient (2) equals or exceeds 1/5 of the Schedule price add the cost of the amount used of such ingredient, to the Schedule price.

2. In every case where calculated price is an odd number, adjust price to the nearest number divisible by 5. If more than one calculation is required, adjust number after each calculation.

3. For all Proprietaries or other manufactured product in original manufacturer size, or quantity charge cost (1) plus 66%, or prevailing over counter price, if any, whichever is lower.

4. For less than manufacturer's size (3) of any liquid, solid or powder Proprietary (4) charge Schedule price, or cost (1) of quantity dispensed plus 75%, whichever is higher. If in combination, follow Schedule (or cost of quantity dispensed plus 75%, whichever is higher) and Instruction 1.

5. For less than manufacturer's size (3) of any Tablet, Pill, Capsule, etc., charge cost (1) of quantity dispensed plus 150% for all quantities up to and including 1/4 of manufacturer's size; charge cost of quantity dispensed plus 100% for all quantities up to and including 1/2 of manufacturer's size; charge cost of quantity dispensed plus 75% for all quantities greater than 1/2 of manufacturer's size.

6. Minimum price for any prescription 25 cents; for 18 or more doses, 35 cents; or 100 or more doses 50 cents.

(1) "Cost" means Wholesaler's price.

(2) "Ingredient" does not include vehicle. No increase in price should be made for cost of vehicle unless such cost equals or exceeds 1/2 of Schedule price. In such cases add 1/2 the cost of the amount (of vehicle) used to the Schedule price.

(3) "Size." Where more than one size is listed base price on cost of size nearest to quantity dispensed.

(4) "Proprietary" includes all Specialties, Trade Marked items, specific manufacturer's product, etc.

(5) Best quality and adapted to intended use of medicament, (e.g., dropper bottle, ophthalmic tube, etc.)

Chicken Tetrazzani

(Continued from Page 290)

½ cup sliced mushrooms cooked in a little butter

½ teaspoon salt

1 cup top milk

Grated cheese—Bread crumbs

Melt butter, add flour, cook until combined. Add milk and salt. Cook, stirring until thick. Add chicken, spaghetti and mushrooms. Fill bakng dish, sprinkle top with cheese mixed with crumbs and bake at 450 degrees until top is brown.

The above recipe, submitted by Mrs. Earl Houser of Asheville, appears in The Woman's Auxiliary Cook Book. Copies of the Book may be obtained from the NCPA, Drawer 151, Chapel Hill, N. C. Price $1.00, with the proceeds going to the Institute of Pharmacy.

N. C. Examination

When the N. C. Board of Pharmacy announced that it had revised and improved examination procedures and designed an examination to more adequately and fairly determine an applicant's fitness to practice pharmacy by compelling him to demonstrate his ability as a pharmacist it was not an understatement of fact.

Just as soon after the annual meeting as it is possible to do so, copies of this examination will be prepared for distribution to all State Boards of Pharmacy who wish to review it.—N.A.B.P. Bulletin, March-April, 1950.

Prescription Balances Repaired

Accurately
Speedily Economically

Our convenient Southern location and competent shop technicians eliminate useless waiting and decrease repair costs.

PHIPPS & BIRD, Inc.
303 S. Sixth Street Richmond, Va.

Proved Profit Products

CONSTANT ADVERTISING KEEPS OLD CUSTOMERS BUYING — MAKES NEW CUSTOMERS DAILY



THE CHATTANOOGA MEDICINE CO.
ESTABLISHED 1879 CHATTANOOGA, TENN.

No Breakage—Easier Handling!



EVANS Ready-to-Use Fountain Syrups

Now Available In

3-Pt. Throwaway Tins

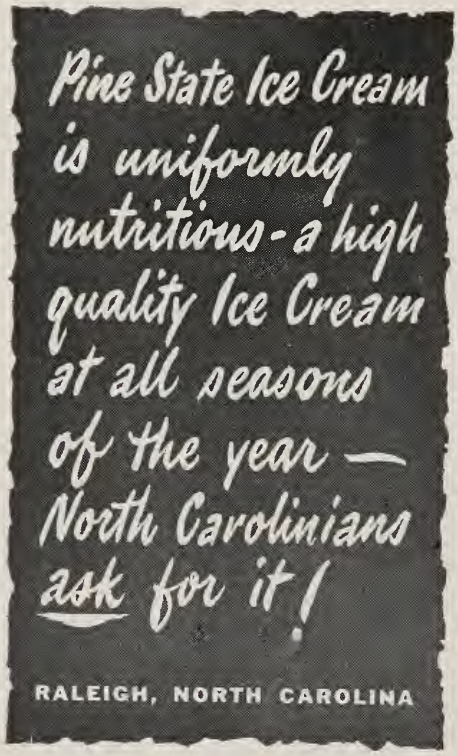
Also in gallon glass jugs. Ask your service wholesaler. E. B. EVANS CO., Phila. 33, Pa.

Departmental Cards Available

A departmental easel-type stand, with ten separate cards for use in ten store locations, is being made available to druggists for the first time by the Bayer Company Division, Sterling Drug Inc. The cardboard display measures 8" x 12" and will be distributed on request.

The ten cards carry these separate messages:

1. Only a skilled registered pharmacist fills your prescription in this store.
2. Cold and cough remedies.
3. Your baby deserves the best.
4. Quality products to aid the sick.
5. Useful gifts are always appreciated.
6. For happy days during vacation.
7. Nationally known products.
8. We have your favorite brand.
9. Our prescription policy . . . you get exactly what your doctor wants you to have.
10. Products of quality known everywhere.



Night Cap

A customs officer, while examining a sailor's baggage, discovered a bottle of whisky. "I thought you told me there were only night clothes in that suitcase?"

"Right," replied the gob, "that's my night cap."

Progress

The new platters being turned out by phonograph manufacturers are quite popular in Russia we hear—45 revolutions per minute.

How to Live 100 Years

In the spring and summer sleep with your head towards the east; in the autumn and winter with your head towards the west. Never, under any circumstances, sleep with your head towards the north.

Refrain from thinking while you are eating.

Never talk while walking; it leads to a great loss of energy. If you have anything to say, stop and say it.

A bath at dusk on April 9th every year helps to ensure longevity.

Refrain from eating during eclipses, whether lunar or solar, partial or complete.—By Gensaku, a Buddhist priest, who did not live 100 years.

Failure

Men and women who think or act or say the following things *Fail!*

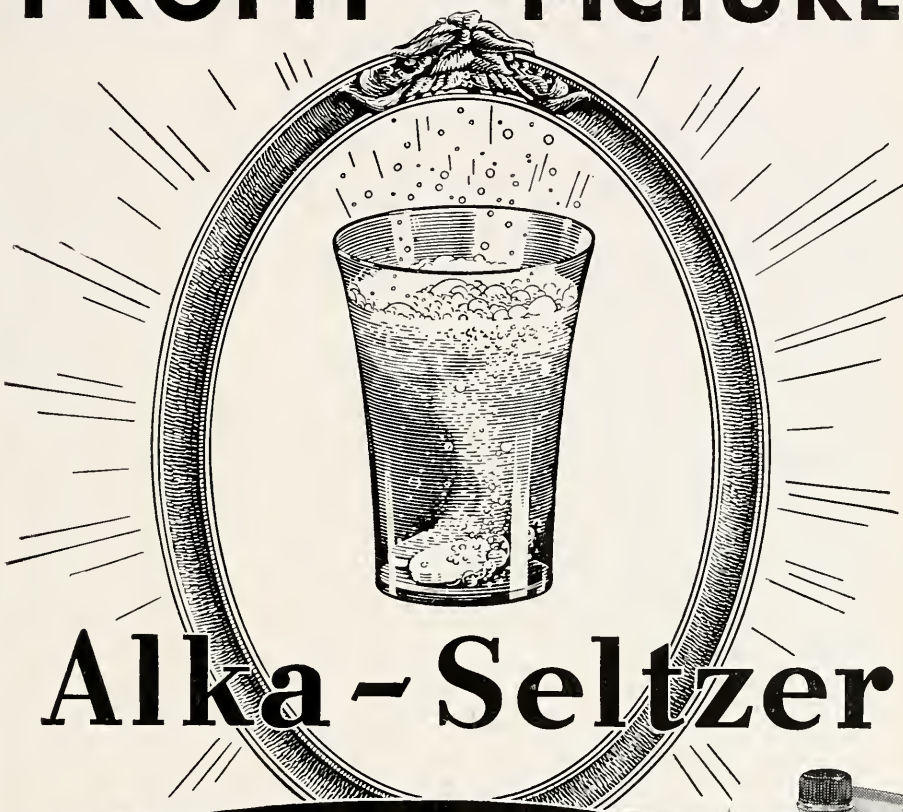
1. He can't tell me what to do.
2. It can't be done.
3. I didn't have time to find out about it.
4. Who does he think he is?
5. I take things as they come.
6. I'll do it when I'm good and ready.
7. Why knock myself out?
8. You can't satisfy customers anyway.
9. Old ways are pretty good to me.
10. Nuts to you!—*Carbuilder,* hm, Pullman-Standard Mfr'g Co.

MEMORIES

(Continued from Page 271)

those who have preceded them, present day pharmacy leaders in the State have their eyes on the future, where we expect the profession to attain heights little dreamed of when the NCPA was organized in 1880. Through organized team work, that aim will most surely be realized.

The Bright Spot in YOUR PROFIT "PICTURE"



Alka-Seltzer

...and NOW Bactine Joins the Famous Miles Family



MILES LABORATORIES, INC.

ELKHART, IND. *Partners of the Retail Druggist for Over 60 Years*



King's *Twin Tradition*..

.. { FRIENDLINESS / DEPENDABILITY

In our service to the retail druggist the twin tradition of friendly and dependable service is the objective of the entire King organization.

First, because the friendly relationship enjoyed throughout the years in dealing with you makes business a pleasure.

Second, we want you to depend on us for the merchandise you want when you want it, and in the quantities that fit your needs.

W. H. King Drug Company

Wholesale Druggists

Raleigh, North Carolina

"The House of Friendly and Dependable Service"

The Carolina
JOURNAL OF PHARMACY

Published Monthly by the North Carolina Pharmaceutical Association at Chapel Hill, N. C.



BOTANICAL ODDITY—The plant pictured above, commonly known as t Venus Fly Trap, is said to grow only in a small area of Southeaste North Carolina. Flies, bugs and small beetles are easily trapped by t plant. Photo by Wallace Patterson.

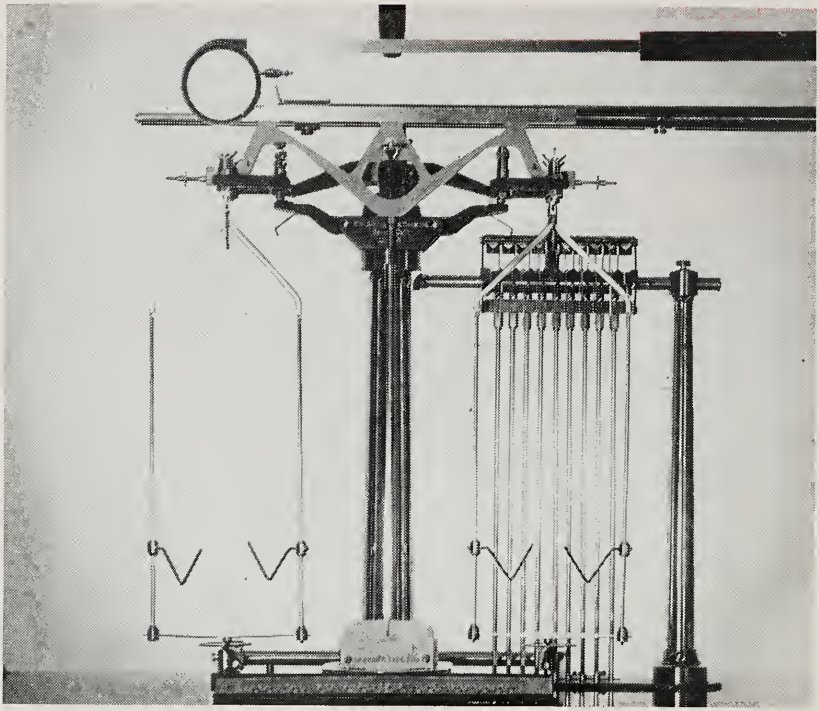
July, 1950

olume XXXI Number 7

IN THIS ISSUE

• Gamble to Head NCPA, 1951-52
• Goode's Celebrate 35th Anniversary
• Banthine Report Made by Duke Physician
• Board of Pharmacy Grants Certificates to 47 Pharmacists

balanced buying



For the first time in seventeen years, drug-store volume shows a downward trend. Sales in 1949 were below those of 1948. Margins were lower, expenses higher, net profits reduced. Despite this changing economy, inventories continued to rise. • Buying habits can easily become bad when business is good. Overstocks frequently result. There is seldom an imbalance in merchandise stocks when buying is restricted to the service wholesaler. He, and he alone, is in position to serve the retail druggist according to his individual needs.

ELI LILLY AND COMPANY · INDIANAPOLIS 6, INDIANA, U. S. A.

Lilly



BENADRYL®

for hay fever and other allergies

☆



BENADRYL
HYDROCHLORIDE KAPSEALS®

Each Kapseal contains 50 mg. of Benadryl hydrochloride (diphenhydramine hydrochloride, Parke-Davis). Supplied in bottles of 100 and 1000.

☆



BENADRYL
HYDROCHLORIDE CAPSULES

Each capsule contains 25 mg. Benadryl hydrochloride. Supplied in bottles of 100 and 1000.

☆



BENADRYL
HYDROCHLORIDE ELIXIR

Each teaspoonful (4 cc.) contains 10 mg. of Benadryl hydrochloride. Supplied in 16-ounce and 1-gallon bottles.

☆



BENADRYL
CREAM

Contains 2%
Benadryl hydrochloride in a water-miscible base. Supplied in 2-ounce collapsible tubes.

☆



BENADRYL
STERI-VIALS®

Sterile solution for parenteral use containing 10 mg. of Benadryl hydrochloride in each cc. of solution. Supplied in 10 cc. Steri-Vials.

☆



BENADRYL
HYDROCHLORIDE EMPLETS®

For delayed antiallergic action. Each enteric coated Emplet contains 50 mg. of Benadryl hydrochloride. Supplied in bottles of 100 and 1000 Emplets.

☆



BENADRYL
HYDROCHLORIDE WITH EPHEDRINE SULFATE KAPSEALS

Each Kapseal contains 50 mg. Benadryl hydrochloride and 10 mg. of ephedrine sulfate. Supplied in bottles of 100 and 1000 Kapseals.

MEDICAMENTA VERA

PARKE, DAVIS & COMPANY

Parke, Davis & Company's "Know Your Pharmacist" advertising in national magazines is the country's only sustained public relations campaign in behalf of the retail pharmacist. Identify your store with this program by writing for free reproduction of current advertisement on easel-backed card. Address: Parke, Davis & Company, Detroit 32, Michigan.

Ford Appointed Treasurer of Bodeker

Directors of the Bodeker Drug Company, meeting June 23, declared a semi-annual dividend on all preferred stock and a quarterly dividend on all common stock outstanding, according to William Trousdale Allen, president and treasurer of the firm. The dividends, payable July 1 to stockholders of record June 15, amount to 12½c per share on common stock and 2½% on preferred stock.

Allen also announced the appointment of E. Elwood Ford as treasurer effective July 1, a position currently held by the president. The new treasurer, a native Richmonder, received his B. A. degree from the University of Richmond and his LL.B. from the T. C. Williams Law School.

After passing the Virginia State Bar, he attended graduate school at New York University. A Certified Public Accountant in both New York and Virginia, Ford was formerly Comptroller of Hummel Ross Fiber Corporation in Hopewell and later associated with the Richmond firm of Leach, Calkins & Scott. He also formerly served as Secretary and Treasurer of the G. G. Moss Company, Inc., Richmond wholesale automotive distributor.

Ford came to Bodeker June 1, after years as a Professor of Accounting at the University of Richmond. He is now a visiting lecturer at the Medical College of Virginia.

Creo Terpin Compound to Be Available in 6-Oz. Size

Jobbers are accepting orders for August 1st delivery for a new size of Creo Terpin Compound. It will be a 6-ounce bottle listing at $8.00 per dozen—2 dozen to the case—with the usual Wampole bonus. It is fair traded at 97c—regular price $1.00.

Bought in a $48.00 order of Wampole Products it will cost 55.4c with the discount and bonus, and if sold for $1.00 will show a gross profit of 44.6%.

After present stocks of Creo Terpin Compound, 10 ounce, are exhausted, that size will be discontinued. Creo Terpin Compound will continue to be available in 3 and 6 ounce and in gallons.

For Over Fifty Years **CAPUDINE**

The Liquid Headache Relief

has been promoted to the people of North Carolina for sale through Drug Stores only. Millions of bottles have been sold in the state without a complaint from a consumer. In the achievement of this splendid record we give a large measure of credit to the druggists of North Carolina for their splendid professional co-operation.

"A Good Product Consistently Advertised"

CAPUDINE CHEMICAL COMPANY
Raleigh, North Carolina

the facts and the sales picture

The facts are that TRIMETON® is a powerful antihistamine, highly effective, well tolerated, low in cost

The sales picture for TRIMETON is good because the facts make it so. Schering will keep the sales picture good and make it better by increasing and continuing ethical promotion to the physician—through company representatives and by direct mail and medical journal advertising.

TRIMETON

(brand of prophenpyridamine)

TRIMETON Tablets 25 mg., brand of prophenpyridamine, in bottles of 100 and 1000 tablets.

TRIMETON Maleate Elixir containing 7.5 mg. per 4 cc. in bottles of 4 and 16 oz.

TRIMETON Maleate Cream containing 30 mg. per Gm. of PROCUTAN® base, 20 Gm. tube in boxes of 1 tube.

Schering CORPORATION · BLOOMFIELD, NEW JERSEY

TRIMETON

Parke, Davis & Co. Develops New Drug, Camoquin, Hailed as "Unsurpassed" for Treatment of Malaria

Parke, Davis & Co. has developed a highly effective new drug, Camoquin, for the treatment of malaria, recognized as the disease of greatest economic importance in the world today.

Dr. E. A. Sharp, director of clinical investigation, described the new drug as "unsurpassed as an anti-malarial."

He pointed out that, over the entire world, malaria causes the greatest amount of serious illness and the greatest number of deaths of any single disease. More than 13 per cent of the world's population suffers from malaria each year.

"World-wide mosquito control," Dr. Sharp said, "is an ideal which will require many centuries for the world to realize. Until that time arrives, a safe and convenient cure for the disease and an efficient and non-toxic suppressive drug will be necessary to keep the greatest of all human plagues under control."

"Camoquin is, according to actual field trials in many parts of the world, unsurpassed as an anti-malarial in its approach to the ideal drug."

Single Doses of Camoquin Found to Be Most Effective

Parke, Davis & Co., makers of over 1,400 drugs, including the world-famous antibiotic, Chloromycetin, started working on Camoquin during World War II, Dr. Sharp said.

Early animal tests of the new drug proved it to be up to 25 times as effective as quinine.

Camoquin was one of 15,000 compounds submitted by Parke, Davis & Co. to the malarial panel of the Office of Research and Development during the war, but was overlooked by this group.

Field investigators treated large numbers of malarial patients in India, giving some groups single doses of Camoquin and others a three-day schedule of doses.

Dr. R. N. Chaudhuri, professor of tropical medicine, Calcutta, who studied Camoquin, reported a "very quick response," with 85 per cent of all patients having normal temperatures by the second day and 98 per cent by the third day. The single dose was found to be most effective, terminating an acute attack earlier and apparently effecting a lower relapse rate.

Comparative studies with other anti-malarials in the Philippines, Brazil, Haiti, and Bolivia have indicated that Camoquin is the most efficient anti-malarial in use at the present time.

Valuable Where Hospitalization Isn't Feasible

Single doses of Camoquin were given to 50 patients in Panama, 30 of whom were suffering vivax malaria and 20 falciparum malaria.

Field investigators there reported temperatures of all patients in both groups were normal within 48 hours. The patients were observed over periods of six to 16 months, but only one relapse occurred.

Dr. Mark Hoekenga in a recent article on Camoquin and malaria said, "Camoquin deserves more widespread use in malarious

(Continued on Page 309)

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GOOD FRIENDS
IN NORTH CAROLINA

Your orders for
Labels, Drug Boxes and
Physician's Prescription Blanks
are greatly appreciated.

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58 BENNETT STREET
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More Popular Than Ever!



FROM THE LOVERS of yesterday the lovers of today have inherited the Old Southern Custom of giving Nunnally's. And they are using Nunnally's Box Bountiful more and more as a symbol of affection. Why not give that lovely lady a thrill with a box of Nunnally's today?



GIVE

Nunnally's

THE CANDY OF THE SOUTH

UNC Dean's List & Honor Roll Announced

Professor I. W. Rose, Dean of the School of Pharmacy, University of North Carolina, has announced forty-six students made the Dean's List (average of 87.5%) and Honor Roll (average of 92.5%) during the Spring Quarter.

Of the 46 top honor students, two were members of the first year class; eighteen were members of the second year class; fifteen were enrolled in the third year class; and eleven were seniors. Approximately half (21) were studying pharmacy under the G. I. Educational Bill.

Twenty-nine of the forty-six scholars averaged 92.5% or better on all their studies. More than half (17) of this group were veterans.

The following students averaged better than 95% on all subjects during the Spring Quarter: William Franklin Allen, Baylus Cade Brooks, Ralph Edward Carter, William Davis Cash, Benjamin F. Cooper, Paul L. Fisher, James Hugh Fletcher, Benjamin Russell Harward, Floyd Edward Jones, and Waller Stephen Perrow.

Four of the students—Cash, Fisher, Harward and Jones—averaged 97.5% on all their work to take top honors.

The scholastic figures released by Professor Rose indicates that one out of every four of the UNC pharmacy students did sufficiently good work to merit inclusion on the Dean's List and Honor Roll for the Spring Quarter. While the total record continues to be good, it is not quite up to the standard set by the students during the Winter Quarter, when they did not have to contend with "spring fever" and other distractions to which scholars are subjected to.

New Fountain Installation

The Mars Hill Pharmacy, of Mars Hill, has installed a new 1950 model Stanley Knight Soda Fountain, with a beautiful 12-foot blue and yellow moonglo formica counter. The fountain was sold by Berryhill Fountain Sales Company, 715 Louise Avenue, Charlotte, N. C.

Reaco

Reaco B-Complex with C Tablets
$20.00 Doz. 100s
Reaco A & D Capsules
$10.00 Doz. 100s
A. E. P. Tablets
$24.00 Doz. 100s
Pyridoxine HCl (B6) 10 mg. Tablets
$2.50 per 100
Pyridoxine HCl (B6) 25 mg. Tablets
$5.00 per 100
Pyridoxine HCl (B6) 50 mg. Tablets
$9.00 per 100
Reavita Capsules
$34.80 Doz. 100s
Reacaps
$25.80 Doz. 100s

Your cooperation in stocking Reaco Products is appreciated.

REACO PRODUCTS
P. O. Box 247
WEST DURHAM, NORTH CAROLINA

LOOK WHAT HAPPENED WHEN WYETH SAMPLED SOPRONOL®

POWDER & OINTMENT









From nearly every state in the Union, school and college athletic directors, coaches, teachers, trainers, have written hundreds of cards of appreciation following Wyeth's recent big Sopronol sampling! They mean that a ready-made market has been created for you . . . that thousands of new prospects are trying and using Sopronol right now!



It's up to you to cash in on this tremendous response! Display Sopronol Powder and Ointment. Suggest this PROVEN 'Athlete's Foot' treatment to your customers. Sopronol is convenient to use! Safe! Non-irritating! Recommended by doctors! Lots of repeat business with the Powder as a preventive and follow-up treatment!

IT'S A PROFIT ITEM AND A VOLUME ITEM! BE SURE YOUR STOCKS ARE ADEQUATE!

Wyeth INCORPORATED • PHILADELPHIA 3, PA. Wyeth®

They Didn't Learn How to Live

In 1923 a very important meeting was held at the Edgewater Beach Hotel in Chicago. Attending this meeting were ten of the world's most successful financiers. They were: the president of the largest independent steel company; the president of the National City Bank; the president of the largest utility company; the president of the largest gas company; the greatest wheat speculator; the president of the New York Stock Exchange; the greatest "bear" in Wall Street; a member of the President's Cabinet; head of the world's greatest monopoly; president of the Bank for International Settlements.

Certainly, we would admit that there were gathered here a group of the world's most successful men—at least men who found the secret of "making money." Twenty-five years later, let's see what had become of these financial leaders.

The president of the largest independent steel company—Charles Schwab—died a bankrupt and lived on borrowed money for five years before his death.

The president of the greatest utility company—Samuel Insull—died a fugitive from justice and penniless abroad.

The president of the largest gas company—Howard Hopson—became insane before his death.

The greatest wheat speculator—Arthur Cutten—died abroad insolvent.

The president of the New York Stock Exchange—Richard Whitney—was recently released from Sing Sing Penitentiary.

The member of the President's Cabinet—Albert Fall—was pardoned from prison so that he could die at home.

The greatest "bear" in Wall Street—Jesse Livermore—died a suicide.

The head of the greatest monopoly—Ivar Krueger—died a suicide.

The president of the Bank for International Settlements—Leon Fraser—died a suicide.

All of these men learned well the art of making money, but not one of them learned how to live!

—*Photographic Trade News.*

★ *For Better Service* ★

Robert R. Bellamy & Son

Wholesale Druggists

Wilmington, N. C.

Unethical Advertising

Dear W. J.:

I wish you would write an article for THE JOURNAL in regard to persons inserting "ads" in the papers for pharmacists, advising them against using some of the terms they do.

For instance: "Pharmacist Wanted. Must be sober and reliable" and "Pharmacist Wanted. No liquor heads need apply." I am sure you have seen ads of this type many times.

I wonder if when the public reads such ads they don't get the impression that pharmacists are a bunch of liquor heads. I think the men inserting such ads in our papers should have more respect for our profession.

—By a Pharmacist

We agree that such public advertising detracts from the dignity of the profession, and have always felt that a person authorizing such public notices automatically placed himself in the same category with the alcoholic.

Two Bottle Treatment

Perhaps this treatment for colds has escaped your attention, what with so much attention being paid to antihistamines these days.

The "two bottle treatment" briefly is as follows: Patient is placed in a warm bed with a bottle of Scotch. A full swallow of the Scotch is taken every 15 minutes and the bottle placed at the foot of the bed after each drink. When the patient sees two bottles, he should wrap up warmly and sleep it off.

NEW DRUG, CAMOQUIN

(Continued from Page 304)

areas throughout the world, and should be particularly valuable in rural locations and/or when hospitalization of the patient is not feasible."

Dr. Sharp said that, although single doses appear to have more favorable results, Camoquin has such low toxicity that adults can take doses three times a day for five days, if necessary.

BONUS DEALS

Effective Until Further Notice

TINA-CIDE

35c Size—(List $2.40)

1 Dozen—1/12 dozen BONUS from Wholesaler
3 Dozen—1/4 dozen BONUS from Wholesaler
* Plus—1/4 dozen BONUS, Direct
*Direct Bonus sent upon receipt of wholesale invoice

COMBINATION PACKAGE
EDWARDS FOOT POWDER & TINA-CIDE

1 Dozen—
1/6 dozen
BONUS from
Wholesaler

TINA-CIDE

69c Size—
(List $4.80)

I Laughed at This One

Three men were awaiting the celestial screening test by St. Peter outside the Pearly Gates. Finally, each was asked to step up and report on his activities on earth.

"I, sir," said the first man, "was a minister of the Gospel for 40 years."

"Stand aside for further consideration," he was told.

"I, too, was a minister on earth," reported the second man, "although for only 30 years."

"Step aside for further consideration," he was also directed.

Then the third candidate stepped up: "I, sir," he said, "was only a taxi driver for six months."

"Step right in," said St. Peter, bowing low.

"But, sir," objected one of the other two, "how is it that a taxi driver is permitted to enter the Pearly Gates before two ministers?"

"Well," said St. Peter, "the way I look at it is that this taxi driver scared the devil out of more people in six months than either of you did in a long lifetime."

PARODY

The Government is my shepherd, I need not work. It allows me to lie down on good jobs; it leadeth me beside still factories. It destroyeth my initiative; it leadeth me in the paths of the parasite for politics' sake. Yea, tho I walk thru the valley of laziness and deficit spending, I will fear no evil; for the Government is with me; its doles and its vote-getters, they comfort me. It prepareth an economic Utopia for me by appropriating the earnings of my grandchildren. It filleth my head with bologna; my inefficiency runneth over. Surely, the Government shall care for me all the days of my life, and I shall dwell in a fool's paradise forever.—Gaston Foote, quoted in Grace Church Bulletin. (Savannah, Ga.)

PECTOCEL

(Pectin and Kaolin Compound, Lilly)

This product soothes, protects, and coats the inflamed intestinal tract and promptly controls diarrhea

It is a pleasantly flavored aqueous suspension containing pectin, kaolin, and zinc phenolsulfonate.

Take advantage of the increased demand for this product now

Keep your stock adequate

SUPPLIED IN PINT AND GALLON BOTTLES

Send your orders to us

THE PEABODY DRUG COMPANY • *Durham, North Carolina*

Advertising Services

According to reports received in the office of the NCPA, some misunderstanding has arisen in the State over the activities of a representative of the so-called Bureau of Allied Professions and a perfectly legitimate enterprise, "Clinical Clippings," sponsored by Advertisers Exchange, Inc., of New York.

During the latter part of 1949, an individual claiming to represent the Bureau of Allied Professions of New York and Chicago sold a mat service on "socialized medicine" to several members of the NCPA, particularly in the western part of the State. After several complaints, an investigation was made. Both addresses in Chicago and New York were found to be fictitious.

In late June a representative of The Bureau was arrested in Greensboro on a warrant sworn out by a member of the NCPA in Shelby. Trial of the individual is scheduled for late July.

Advertisers Exchange, Inc., 381 Fourth Avenue, New York 16, N. Y. is, as noted above, a legitimate business enterprise. It offers an advertising mat service supplemented with a sales bulletin and a training course for drug salespeople. A mat library of nationally advertised drug store products is also available from Advertisers Exchange.

Advertisers Exchange also offers "Clinical Clippings," an ethical, personalized promotion plan developed for selected ethical pharmacies. Clinical Clippings consists of concise abstracts of selected articles appearing in current medical journals. Subscribers to the service furnish the company with lists of physicians and the publication is sent direct on the 25th of each month.

Representing Advertisers Exchange in North Carolina is Price Williams, 1900 Augusta Road, Greenville, South Carolina. Complete details concerning "Clinical Clippings" as well as the other services offered by his firm may be obtained by writing direct to Mr. Williams.

ELSIE SAYS-



The Nation's First Saleslady Will Sell More ICE CREAM For You At A Profit.



CHECK YOUR STOCK NOW FOR THESE SUMMER ITEMS

ELECTRIC FANS:

They are in demand now. We have a complete stock of regular fans, window fans and pedestal fans, including Polar Cub, Knapp-Monarch and Fresh'nd-Aire.

VACUUM JUGS:

A complete stock of Jugs in plain, spout and spigot, made by Poloron and Knapp-Monarch.

See our representative for prices and other information.

☆ ☆ ☆



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"Good Drug Wholesalers Since 1882"

The Carolina Journal of Pharmacy

PUBLISHED MONTHLY BY THE

NORTH CAROLINA PHARMACEUTICAL ASSOCIATION

AT CHAPEL HILL, N. C.

W. J. SMITH, MANAGING EDITOR

Entered as second-class matter July 5, 1922, at the post office at Chapel Hill, North Carolina under the Act of March 3, 1879

Annual Subscription, $1.00 Single Numbers, 15 Cents

Vol. XXXI JULY, 1950 No. 7

Pre-Pharmacy: A Suggested Solution

The faculty of the School of Pharmacy at Chapel Hill has just completed a most exacting task—the selection of 60 students who will begin their collegiate career in Pharmacy this fall. Since far more applicants applied for admission to the School than could have possibly been accepted, the question arises: Were the 60 successful candidates the best of the lot?

We know something of the faculty's deliberations on student admission; of their profound interest and desire to make the best possible decisions under the circumstances. While many factors enter the picture, a student's scholastic background enters heavily into the final decision. While the yardstick used here may be an imperfect one, it is the best available nowadays.

One problem constantly facing the faculty is the wide variation in the calibre of instruction in the high schools of the State. On the basis of past experience the faculty knows that two straight A students from different high schools will not necessarily measure up equally in the classrooms of the University. The 16 units necessary for admission apply equally to all high school graduates, whether they be poorly trained or have had the advantage of first rate instruction, latest equipment, and the like.

To properly evaluate prospective students, it is suggested that the present pharmacy curriculum be divided into two phases: a pre-pharmacy period of three quarters (9 months) and a final pharmacy period of nine quarters (27 months).

Such a change at the University would necessitate little revision of the curriculum, which, as set up at present, provides but two strictly pharmacy subjects—one, a non-lab course—the first year. Actually, what is being suggested is already a reality. In recent years some students have enrolled in the General College and strengthened their qualifications for admission to The Pharmacy School by making above-average records in Chemistry, English, Botany and Mathematics—all subjects required of first year pharmacy students.

Since the scholastic yardstick at the University level is pretty much uniform, it strikes us that the adoption of the pre-pharmacy suggestion would be of definite assistance to the pharmacy faculty in selecting its students and at the same time would tend to upgrade our future pharmacists, which is a most worthy goal, indeed!

E. P. Crawford on Sick List

Following an attack of coronary thrombosis on July 3rd, Pharmacist E. P. Crawford of High Point has been confined to his home at 815 Old Winston Road. Unless complications arise, he expects to be up and around within a month.

Since his present condition will prevent him from doing relief work this summer for his friends throughout the State, Mr. Crawford sends his regards, and we know at the same time, he will appreciate hearing from you.

Mrs. John H. Backer, daughter of Mr. and Mrs. Crawford, returned home from Europe in May and expects to remain in this country with her parents until her father's health improves.

Special VA Blanks Popular with Physicians

The N. C. Pharmaceutical Association, through its Veterans Administration Pharmacy Service Program, has made available special VA prescription blanks to physicians authorized to treat and prescribe for veterans with service connected illnesses. For the information of the 220 pharmacies in the State authorized to handle these prescriptions, we list the names and addresses of physicians who have written the NCPA Office during the last 30 days, requesting a supply of the blanks.

Asheville—Drs. Curtis Crump and Roy M. Peacock; Asheboro—Dr. J. L. Fritz; Albemarle—Dr. B. T. Tally; Andrews—Rodda Van Gorder Hospital; Banner Elk—Dr. W. E. Brown; Brevard—Dr. Julius Sader; and Burlington—Drs. S. H. Huntington and R. E. Brooks.

Canton—Dr. V. H. Duckett; Charlotte—Drs. F. D. Austin and M. Robert Link; Conover—Dr. W. T. MacLauchlin; Durham—Drs. R. P. Randolph, R. E. Nichols, Jr. and W. V. Singletary; Enka—Dr. S. M. Stanley; and Elizabeth City—Dr. John F. Weeks.

Fayetteville—Dr. J. N. Robertson; Granite Falls—Dr. Charles R. Russell; Goldsboro—Drs. Rose, Benton, and Miller, R. O. Weathers, Donnell B. Cobb, John C. McLeod, Jr. and Nathan Schwartz; Greensboro—Dr. Hugh C. Wolfe; Greenville—Dr. James J. Smith; and Gibson—Dr. J. G. Pate.

Hamlet—Dr. C. G. Milham; Hendersonville—Dr. L. B. McDonald; Hickory—Dr. H. E. Barnes; Laurinburg—Dr. H. H. Summerlin; Lenoir—Dr. W. G. Byerly; Lumberton—Dr. M. C. Kinlaw; Marshall—Dr. W. A. Sams; Morganton—Drs. A. M. Lang and W. C. Arney; North Wilkesboro—Dr. J. H. McNeill and Dr. Fred C. Hubbard.

Roseboro—Drs. J. S. Brewer and W. P. Starling; Raleigh—Dr. David Kleiman; Rocky Mount—Drs. W. T. Armstrong, Samuel H. Justa and S. F. Horne; Salisbury—Dr. C. G. Mock; Sanford—Dr. J. S. Simmons; Statesville—Drs. J. S. Holbrook and David L. Pressly; and Swan Quarter—Dr. William S. Cann.

Thomasville—Drs. R. L. McDonald, R. K. Farrington and F. P. Covington; Winston-Salem—Drs. E. Reid Bahnson, Albert H. Coleman and Oliver J. Hart; Whiteville—Drs. A. G. Floyd, Ralph C. Sadler and Joseph T. Wyche; Warrenton—Dr. F. P. Hunter; Williamston—Dr. J. T. Llewellyn; and Wilmington—Drs. W. C. Mebane and R. T. Sinclair, Jr., Bulluck Hospital.

Any physician or any pharmacist participating in the Veterans Administration home-town medical service program can obtain a pad of the special VA prescription blanks, without cost, by writing to the N. C. Pharmaceutical Association, Drawer 151, Chapel Hill. Additional blanks may be obtained from NCPA at $3.50 per thousand.

Slight Mistake

It is reported a motorist stopped at a one pump gas station in the Blue Ridge Mountains, and, after the tank had been filled, his wife asked the proprietor if there were a "ladies rest room" in the vicinity.

"Nope," he said, "but there's a mighty comfortable rocker up there on the porch."

FOR A GLORIOUS SEASHORE VACATION YOU'LL FIND

BUNCH'S COTTAGES

CAROLINA BEACH, N. C.

JUST THE PLACE TO STAY

Each cottage consists of 5 rooms: 1 bedroom with twin beds, 1 with double bed, 1 living room with studio couch, 1 kitchen dinette, and 1 small maid's room with private bath.

Equipped with electric refrigerator, gas stove and hot water tank. Everything furnished except linens.

June 1-Sept. 1, $75.00 a week. Special rates for May-September. Preference given to Pharmacists and their families.

WRITE—WIRE—PHONE

Luther Bunch, Bunch's Drug Store, Goldsboro, Phone 8

Board of Pharmacy Grants Certificates to 47 Pharmacists

The State's need for additional licensed pharmacists received a decided boost on July 7th, when the State Board of Pharmacy announced it had issued pharmacy certificates to forty-seven persons, as a result of examinations given in Chapel Hill, June 20-22.

A total of eighty-seven candidates appeared before the Board during the three-day period: 29 for the theoretical examinations, 42 for the complete exam, and 16 for the practical examination. Of the 58 candidates eligible for license, 47 averaged 75 or better on the examination to qualify for the pharmacist's certificate.

Here is the list of newly licensed pharmacists:

Jarvis Marion Alligood, Greenville, Donald Leon Bennett, Albemarle; James Howard Boyles, Cherryville; James Edwin Brookshire, Winston-Salem; Virginia Limbaugh Callahan, Asheville; Jane Bradford Caudill, Leland; Wesley Thomas Collier, Durham; Arch Lyle Davis, Lenoir; William Taylor Dement, Oxford; and Graham Bennett Dimmick, Charlotte.

Clarence McDonald Ferguson, Siler City; Lacy Earl Gilbert, Jr., Parkton; Alfred Gregory Howe, Kinston; Edgar Dixon Hoyle, Cooleemee; Silas Alfred James, Durham; Clarence Elbert Johnson, Greenville; Walter Philip Johnson, LaGrange; Charles Flournoy Jones, Weldon; Floyd Edward Jones, Jr., Morehead City; John Lee Jones, Jr., Canton; Edward Rinehart Kinard, Albemarle; James Clifford Kiser, Charlotte; and Holland Brandis Leonard, Jr., High Point.

Mary Elizabeth Lockwood, Brunswick, Ga.; John Henry Lowder, Raleigh; Lawton Woody London, Cherryville; James Melvin McGuire, Graham; Robert Milas Martin, Red Oak; Thomas Wayne Mitchell, Kinston; Marina Pettway Clark Moseley, Warrenton; Steve Andrew Pappas, Charlotte; Rex Allen Paramore, Raleigh; Victor Horn Perry, Franklin; and Homer Franklin Pulliam, Draper.

Ernest John Rabil, Winston-Salem; John McMillan Rancke, Lumberton; Elmer Lawson Riggsbee, Durham; William Moss Salley, Jr., Asheville; Doris Harrell Sauls, Raleigh; Robert Edgar Scharff, Asheville; Norman Wagoner Sherwood, Charlotte; Vollie Arthur Shore, Jr., Durham; James Gay Taylor, Conway; Eugene McDonald Ussery, Raleigh; Marshall Ray Vickers, Burlington; Bruce Alexander Williams, High Point; and Robert Charles Wilson, Hendersonville.

Four of the candidates tied for top honors by averaging 89 on the complete examination. They were Floyd Edward Jones, Jr. of Morehead City, Holland Brandis Leonard, Jr. of High Point, James Gay Taylor of Conway and Bruce Alexander Williams of High Point.

It has been the practice of the Board of Pharmacy to withhold general announcement of the candidates passing the theoretical examination. The 29 individuals in this group, all of whom lack part of the 12 months practical experience required by the Board, will be notified direct. It is anticipated that most of the candidates in this group will return to Chapel Hill in February, 1951, at which time another examination will be held by the Board of Pharmacy.

Members of the Board spent five days in Chapel Hill—June 19 through June 23—supervising the examination and conducting routine business. Several lengthy night sessions were held at which time various individuals cited to appear before the Board were heard.

W. A. Gilliam of Winston-Salem was reelected President of the Board, and serving with him are J. C. Brantley, Jr. of Raleigh, Roger A. McDuffie of Greensboro, Robert Neal Watson of Jonesboro Heights, Sanford, and H. C. McAllister of Chapel Hill, Secretary-Treasurer.

Opportunity for College Credits Available to VA Nurses

Nurses becoming affiliated with the Veterans Administration Nursing Service and stationed at the VA hospital at Oteen, N. C., are now offered an unusual opportunity to locally obtain college credits to better prepare themselves for promotions.

John B. Wogan, manager of the VA 1,500-bed tuberculous hospital at Oteen, announced that courses like economics, sociology, psychology, history, English and allied courses are now available to nurses of the hospital at nearby Montreat College and Asheville-Biltmore College. In addition, the University of Indiana offers two locally instructed courses in advanced nursing education. One is "Ward Management in a Hospital," and the other is "Supervision in a Hospital."

The hospital encourages nurses to attend seminars and work shops in their fields of specialty, Wogan added. Attendance at the college courses, seminars and work shops is made easy for the nurses as they are on a short 40-hour week.

In addition, the VA offers its nurses opportunities to attend colleges of their choice for advanced professional education.

The VA Nursing Service requires for advancement from junior grade nurse, $3,400, to associate grade, $4,000, a minimum of 15 college credits in the nursing field plus six years' service, three of which are with the VA. With 30 college credits, only four years' experience is needed for promotion, provided three have been with the VA.

In line with the experience requirements, nurses may work in any one of the 131 VA hospitals in the United States, Puerto Rico, Canal Zone and Philippines without losing any rights or privileges.

Cover Picture

The Venus Fly Trap, pictured on our cover, is known botanically as "Dionaea Muscipula." Among the peculiarities of the plant is that it cannot be successfully transplanted, nor will it thrive outside its natural elements in the pocasins of Southeastern North Carolina. Efforts of botanists and laymen to transplant and domesticate the Venus Fly Trap have failed.

It is the official flower of the Garden Clubs of North Carolina. Efforts of certain individuals to exploit the plant through sale of potted specimens (lucky to live a week) will be resisted by the Garden Club at the next session of The General Assembly, when protective legislation will be introduced.

CRUTCHFIELD-WINECOFF

Miss Clarice Crutchfield, daughter of Mr. and Mrs. T. G. Crutchfield of Greensboro, and Joe Wilson Winecoff, son of Mrs. Arthur W. Winecoff of Concord, and the late Mr. Winecoff, were married July 15 at the bride's home.

Mrs. Winecoff is a graduate of the Woman's College, Greensboro. She will continue to teach in the Kannapolis schools where she has been for the past four years.

Mr. Winecoff is a graduate of the Winecoff High School. He is associated with the Joe P. Fisher Agency in Concord.

After a wedding trip, the couple will make their home in Concord.

SMITH WHOLESALE DRUG CO.

SPARTANBURG, S. C.

A Young and Growing Service Wholesale House,
Owned and Operated by Registered Pharmacists

We Appreciate Your Business

Majority of Drug Stores Register Gains During Second Quarter

According to a survey just completed by the North Carolina Pharmaceutical Association, substantial gains in gross business during April, May and June were registered by a majority of the stores participating in the survey.

In comparing gross sales during April, 1950, with April, 1949, fifty stores reported an increase; 12 stores reported a decrease in business. The percentage increase, with number of stores, follows: 0.5% (1); 1% (2); 2.4% (1); 3% (3); 3.5% (1); 4% (4); 5% (3); 6% (1); 7% (3); 8% (4); 9% (4); 10% (2); 11% (1); 12% (4); 13% (2); 14.3% (1); 16% (4); 17% (2); 20% (2); 24% (1) and 25% (2).

The twelve stores reporting a decrease in business during April varied from 1% decrease to 14% decrease. Here is the list: 1% (1); 2% (1); 4% (2); 5% (1); 7% (1); 9% (1); 10% (3); 11% (1) and 14% (1).

There was a slight decline in the number of stores reporting increases during May as compared with the previous month. Forty-seven (3 less than the previous month) reported an increase in business; thirteen reported a drop in business as compared with May, 1949. Stores reporting an increase in business varied from less than 1% to two stores reporting 35% increase. Six stores reported a 5% increase; 17 of the 47 stores had an increase of 10% or better.

Here is the percentage decrease of the 13 stores reporting loss of business during May: 1% (1); 2% (2); 4.5% (1); 5% (5); 6% (1); 7% (1); 8% (1) and 10% (1).

In June, there was a continued decrease in the number of stores registering gains in their business as compared with June, 1949. Forty-three stores (a decrease of seven from April) reported business still on the upgrade, while seventeen stores reported their business not up to par with June of 1949. Of the 43 stores registering gains, 26 had gains of 0.5% to 9% and 17 registered gains of 10% to 33%.

The percentage decrease list for June follows: 1% (3); 2% (2); 3% (1); 6% (1); 7% (1); 7.6% (1); 8% (1); 10% (4); 11% (2); and 15% (1).

During April 41 stores out of 53 reporting stated their prescription business, in terms of dollar sales, was greater than the same month the previous year. In May, 40 stores out of 53 reported an increase in prescription volume, and the following month (June), 38 out of 50 stores reporting said their prescription business was better than it was one year ago. These figures indicate that, roughly speaking, eight out of every ten drug stores are still registering gains in dollar sales from their prescription departments. Some members attribute their excellent prescription volume to antibiotics, particularly to the higher priced items in this field.

More than half of the stores reporting their prescription volume for the second

(Continued on Page 337)

New! 3-Pint Throwaway Tins



EVANS Ready-to-Use Fountain Syrups

No breakage—easier handling and storage! Also in gallon glass jugs. Ask your service wholesaler. E. B. EVANS CO., Phila. 33, Pa.

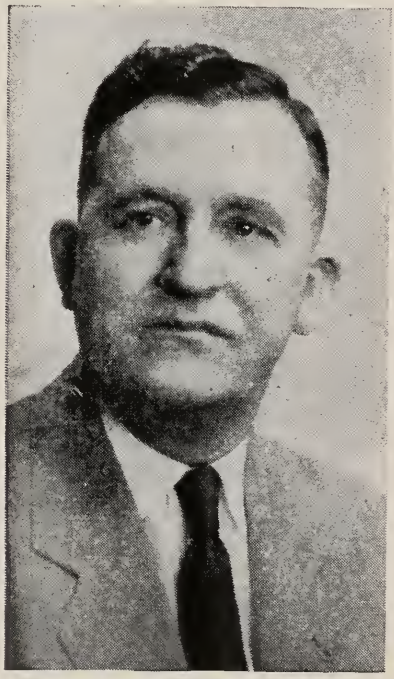
Gamble to Head NCPA, 1951-52

J. Paul Gamble, first vice-president of the North Carolina Pharmaceutical Association and proprietor of the Gamble Drug Company of Monroe, will lead the Association in 1951-52. His election was announced June 26 by President W. R. McDonald, Jr., of Hickory, whom Gamble will succeed at the Association's 1951 convention.

Other officers-elect are B. R. Ward of Goldsboro, 1st vice-president; W. A. Ward of Swannanoa, 2nd vice-president; and W. L. West of Roseboro, 3rd vice-president. W. J. Smith of Chapel Hill is secretary-treasurer of the Association with headquarters in Chapel Hill.

Wade A. Gilliam of Winston-Salem, will be recommended to Governor W. Kerr Scott for appointment to the N. C. Board of Pharmacy for a five-year term. Gilliam is now serving as President of the Board of Pharmacy.

President McDonald was selected as a member of the Association's Executive Committee for a three-year term.



J. PAUL GAMBLE, Monroe

C. T. Council, President of the B. C. Remedy Company, Durham, and Roger A. McDuffie of the McDuffie-Eubanks Drug Company, Greensboro, were re-elected directors of the N. C. Pharmaceutical Research Foundation.

Members of the Board of Tellers who conducted the mail ballot were Marion S. Hamer, Eulan Shook, Jr., and J. S. O'Daniel, all of Hickory.

President-Elect Gamble was born in Waxhaw in 1899. He received his grammar and high school training in the public schools of Waxhaw and was graduated from the University of North Carolina School of Pharmacy in 1921. He has been associated with various pharmacies in Waxhaw, Carthage, Albemarle and Charlotte. Since 1922 he has been in business in Monroe, first as a partner in the firm of Funderburk-Gamble Drug Company, later as a business associate of his brother, C. F. Gamble, in the operation of the Gamble Drug Company. He is a member of the Union County Board of Health, a Deacon in the First Baptist Church, president of the Union Realty Company, and a charter member and director of the Monroe Lions Club.

U. S. Hospitals to Get Cortisone

Cortisone—the new wonder drug used in the control of rheumatic diseases—is now being made available to 6,500 hospitals registered by the American Medical Association.

Contributes to Institute

The Geer Drug Company, Spartanburg, South Carolina, recently contributed $300.00 to the Building Fund of the N. C. Institute of Pharmacy. Announcement of the contribution was made by Mr. George C. Read, Vice-President and Manager of the Spartanburg and Greenville branches of Geer Drug Company.

The Geer check was forwarded to Chapel Hill by R. P. Lyon, of Wadesboro, who is a member of the Institute building committee and has done much to bring the project to a successful conclusion.

effective auxiliary forces against . . .

the asthmatic or cardiac attack



ZANTHIMAL

TRADEMARK

Phenobarbital ½ gr.
(WARNING: May be habit-forming)
Theobromine 5 gr.

in asthma . .
in cardiac failure . .
in coronary disease . .
in hypertension.

Relaxation of bronchial spasm through the bronchodilating action of *theobromine*, and calming of nervous tension and anxiety by *phenobarbital* provide valuable relief.

Diuresis and alleviation of cardiac dyspnea, produced by theobromine, improve status of cardiac patient.

Relaxing and dilating effect of theobromine on coronary arteries increases coronary blood flow, often raises threshold of appearance of anginal pain.

Dilatation of peripheral vessels and stimulation of myocardium by theobromine provide favorable circulatory effect; phenobarbital also produces a fall in blood pressure by relaxing tension.

SUPPLIED: Bottles of 50 and 500 tablets.

CHARLES C. HASKELL & CO., INC.

RICHMOND . . . VIRGINIA

This advertisement is currently appearing in leading medical journals.

Celebrating a Store Anniversary by Prestige Promotion

JAMES W. HARRISON, Asheville
Chairman Committee on Trade Interests

When as many as five hundred women line the sidewalk in front of a pharmacist's store two hours before opening time, it stands to reason that the store holds something they want. It happened at Goode's Drug Store the morning of Wednesday, June 21. The occasion was Goode's 35th Anniversary and the celebration was heralded by five-column page-length advertisements in Asheville newspapers of the 19th and 20th, and by attractive store and window displays.

The newspaper ads were exceptionally well prepared with all the mechanics of good layout, appropriate type and excellent copy with just enough exclamatory schematics to make for selling showmanship. The message emphasized the fact that the event was not a sale, but a salute. The underlying action stimulant was the 1915 penny.

Goode's Drug Store was opened for business June 21, 1915. A new, shiny 1915 penny in that day's cash receipts had the effect of striking an inspiration in the mind of John Goode. From that moment he resolved to make the 1915 penny his symbol of growth. The romanticist might say this talisman is his lodestar because its symbolic meaning has ever been the means of creating the will to grow and succeed that is so typical of his innate desires.

The devices employed to make this anniversary celebration a success were offers of special values for 1915 pennies. Some of these values were: quart of Double Rich Ice Cream; films developed jumbo size with one 8 x 10 enlargement; any prescription filled prior to June 1, 1950 to be refilled; lunch at the fountain. Any of these were offered for a single 1915 penny. In addition, 1915 pennies brought in by the first twenty-five women on Wednesday morning entitled them to $50 Helene Curtis Waves; Thursday and Friday all women who brought in the pennies received certificates for $25 Waves; Saturday all women who brought in the pennies were entitled to $12 in beauty treatments. Those who were born, or married in June 1915 and those who attended the store's first opening in June 1915 were invited to register for gifts, no pennies required. The first five people who brought in 1915 pennies Wednesday morning were each presented with new crisp $5 bills. This offer resulted in such an influx of customers that clerks were forced to enter the store from the basement and open the store from the inside. The second morning brought about 250 people before opening hour and the third and fourth mornings resulted in only slightly diminishing numbers.

One store window carried out the 1915 penny theme. The window floor was covered with pennies of all issues and mints and a twenty gallon keg gave the illusion of overflowing pennies. A card bearing the legend, "All Is Not Gold That Glitters" was placed on the keg and another card invited all onlookers to register a guess as to the number of 1915 pennies in the keg. This proved to be a traffic stopper of intense interest.

All departments of the store participated in the event—the prescription department, the Soda Fountain, the Cigar and Camera departments, the Beauty Parlor, and the results exceeded the fondest expectations. During the four-day event more than two thousand 1915 pennies were received. A tabulation gives these results: More than 1,000 women have appointments for permanent waves that will pace the operators work until well into September; 50 prescriptions were refilled; 50 photo enlargements were handed out; more than 450 quarts of ice cream and more than 400 lunches were served—for 1915 pennies. Lovely gifts were presented to 40 people who had attended the first opening, June 21, 1915, to 100 who were born and to 50 who were married during June 1915. The guesses as to the number of 1915 pennies in the keg in the window ranged from zero to 1,800,000. There were two correct guesses and each winner gained duplicate prizes.

The success of this anniversary celebration is, at this writing, still being analyzed. Already it has created an immense amount of favorable comment from old customers and brought an influx of new customers. The event did what it was planned to do—saluted the customers who have been responsible for the steady growth of the business. It has gained new customers as other Goode Anniversaries have done. It stimulated a surge of buying quite apart from the "give away" offers connected with the penny theme; it cemented the already pleasant relationship between the old customer and the store and stimulated a new trickle of customers that has already shaded the dollars and cents loss of dollar value for a penny. Using the results of former Anniversary events as a criterion, it can be said that the results of this 35th Anniversary celebration bid fair to surpass any of them in value gained.

If he plans well and follows through, any pharmacist can stage a successful event that will place his store in the limelight, whether it be an Anniversary Celebration, a season-

(Continued on Page 337)

POWERS-TAYLOR
DRUG COMPANY
Richmond, Va.

Wholesale Druggists
Importers & Jobbers
Druggists' Sundries & Fancy Goods

We solicit your orders
Our experience of over 70 years
insures our ability to serve you
satisfactorily

For sixty-five years
- - - since 1885

SEEMAN
OF DURHAM

Has been producing good printing, and with promptness. Machines and techniques in printing have changed but the inherent quality is maintained.

We are proud of our long association with North Carolina druggists through The Carolina Journal of Pharmacy and its editors. *The Journal* is now in its thirty-first volume, and the first printed copy was "Seeman printed."



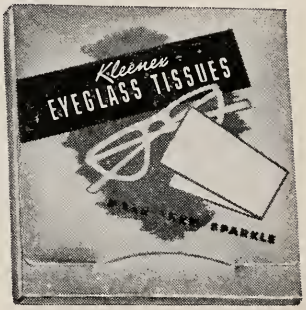
The SEEMAN PRINTERY
of DURHAM, NORTH CAROLINA

OH! SAY CAN YOU SEE?



New Kleenex* Eyeglass Tissues

You *will* see extra sales, extra profits, when you display new Kleenex* Eyeglass Tissues prominently. Silicone-treated on *both* sides, served just one at a time like Kleenex—they're a far *better* 10c value. And *you* make 38-40% profit on a 6 or 25 case order!



TRY THEM - AND SEE!

Order your supply from us

JUSTICE DRUG COMPANY
GREENSBORO, N. C.

Dependable Service Since 1898

*T.M. REG. U. S. Pat. Off.

New Pharmacy for Charlotte

Mr. Henry Huber, owner of the Charlotte Drug Company, has leased a new building in the Sedgefield development and expects to open a modern pharmacy there very shortly. Mr. Huber has purchased a Stanley Knight Soda Fountain from the Berryhill Fountain Sales Company for installation in the pharmacy.

Narcotic Robberies on Increase

Since the first of the year there have been 46 robberies of narcotic drugs from drug stores and offices of physicians in North Carolina.

McDowell Drug Renamed

Formal opening of Evans Rexall Drugs, Marion, formerly known as the McDowell Cut Rate Drug Store, was held on June 1-3.

The owner of the business, Pharmacist James Edward Evans, has been associated with the McDowell store since 1936, first as an employee, later as owner (1939). During World War II he served in the Navy as Pharmacist Mate, first class.

Mr. Evans was born in Abbeville, South Carolina, and received his degree in pharmacy from the University of South Carolina.

The July 3rd issue of *Drug Topics* carried a lengthy story about Mr. Evans and his pharmacy, which, although located in a relatively small town, grosses better than $120,000 a year.

New Pharmacies

Permits have recently been issued to three new pharmacies in the State by the N. C. Board of Pharmacy, Secretary H. C. McAllister has announced.

A pharmacy department has been established in the Kate Bitting Reynolds Memorial Hospital of Winston-Salem, with Clement M. Neely as pharmacist in charge. This colored hospital is the first to establish a hospital pharmacy for members of the race in North Carolina.

J. N. Rigby has established Rigby's Pharmacy in Ahoskie, where he has been located for a number of years.

Womble's Pharmacy, 601 East Main Street, Durham, was formerly operated as Montague's Pharmacy by G. W. Montague, now retired on account of ill health. The new owner-manager is D. J. Womble, formerly of Eckerd's, and Sawyer & Moore.

Fountain Installation

The Merrimon Avenue Pharmacy, Asheville, North Carolina, has installed a beautiful all steel, all dry, streamlined Stanley Knight Soda Fountain. The Berryhill Fountain Sales Company, 715 Louise Avenue, Charlotte, North Carolina, is distributor for Stanley Knight Equipment, in North and South Carolina.

WANTED

SALESMEN—Profitable sideline drug—surgical and hospital following to sell high quality FEVER THERMOMETERS and complete line of household and advertising thermometers. Box No. 112, Carolina Journal of Pharmacy.

Opportunity for Pharmacist

Established drug store for sale on liberal terms to pharmacist, preferably to one who has had several years of experience; store located in industrial area (only drug store in town) with steady payroll; future opportunity good as working population is expected to double due to new mills to be erected; present owner, a pharmacist, will do part time relief work for new owner; building can be rented at very reasonable figure; if you are looking for a soft snap, this isn't it, but if you are interested in making a small investment supplemented by plenty of hard work to build that investment into something substantial, then perhaps you are the man we are looking for. Complete details. Address "Opportunity for Pharmacist," c/o this JOURNAL.

"SNAPPY" SAYS:



"Your Profits SNAP BACK When You Display STANBACK!"

Your profit comes with quick turnover. STANBACK advertising starts the procession . . . but your display keeps it moving. For your profits' sake . . . display STANBACK!

These stations tell Carolinians about Stanback . . .

WBT WSOC Charlotte	WDNC Durham	WFNC Fayetteville	WBBS Burlington	WLOE Leaksville
WABZ Albemarle	WPTF WRAL WNAO Raleigh	WEED Rocky Mount WGTL Kannapolis	WFTC Kinston	WHIT New Bern
WSJS WAIR Winston-Salem	WWNC Asheville	WSAT Salisbury	WBUY Lexington	WHKY Hickory
WBIG WGBG Greensboro	WGNI Wilmington	WGTM Wilson	WGNC Gastonia	WRRF Washington
	WMFR High Point	WGBR Goldsboro	WOHS Shelby	WADE Wadesboro

Snap Back with

STANBACK

SUMMER ACTIVITIES AT JUSTICE DRUG COMPANY

By ETHEL B. PIERCE

Mr. P. A. Hayes, president of Justice Drug Company, Greensboro, N. C., and Mr. T. S. Simpson, "star" salesman for Justice Drug Company for more than 40 years, spent several days' vacation at the Pinewood, Virginia Beach, Virginia, the first of July. Mr. Hayes and Mr. Simpson have been friends and business associates since they launched forth on their business career at Justice. Mr. Hayes along with Mrs. Hayes spent the last two weeks of July at Myrtle Beach, S. C., while Mr. Simpson chose the mountains for the rest of his vacation.

Mr. P. A. Hayes, president of Justice Drug Company, Greensboro, N. C., was host to the Justice girls and boys at the annual picnic given by the Greensboro Drug Circle and Auxiliary on June 30. This event is always looked forward to—the main treat being the delicious food served by the ladies of Mount Pleasant Church, near Greensboro, as well as prizes, and special entertainment features.

Mr. D. F. Hayes, vice-president of Justice Drug Company, Greensboro, N. C., and a popular golfer, is still bringing in trophies from the various Golf Tournaments throughout the State, the most recent game being played at Wilmington, N. C.

Mr. E. B. Williams, manager Sundry Department, Justice Drug Company, Greensboro, N. C., accompanied by Mrs. Williams visited relatives at Huntsville, Alabama, in July, making the automobile trip via Atlanta, Ga., and returning through the Tennessee route.

Justice Drug Company, Greensboro, N. C., recently purchased the building adjacent to the main warehouse. The newly acquired building has been remodeled for additional warehousing space.

Mr. S. T. Forrest, vice-president of Justice Drug Company, Greensboro, N. C., and Mrs. Forrest celebrated their eighth wedding anniversary July 4.

NEW FOUNTAIN INSTALLED IN HAMLIN DRUG STORE

The Hamlin Drug Store, Raleigh, N. C., has just installed a new 20-foot Stanley Knight 1950 model Soda Fountain, with luncheonette equipment. It is said to be one of the most beautiful and modern fountains ever installed in the State. The counter is an advanced modern design, porcelain enamel, beautifully colored in chartreuse green, with tan admiration trimming, a black formica top slab and basing.

The interior is all steel construction, with all dry refrigeration; the creamer unit compartment has 50 gallon ice cream capacity, all stainless steel syrup pumps, and beautiful jet black syrup jars.

The sleek streamlined beauty includes many labor-saving and sanitation features, such as increased floor clearance, concealed refrigeration coils, new 34 inch working height, four large sanitary sinks in the work board section, and many other features.

This fountain was sold by Olin A. Berryhill, Berryhill Fountains Sales Company, 715 Louise Avenue, Charlotte, N. C.

BUTTERCUP ICE CREAM

"IT'S FAMOUS

because

IT'S GOOD"

AMA President Calls on Physicians to Protect American Way of Life

In a hard-hitting inaugural address broadcast Coast-to-Coast over two radio networks (ABC and Mutual), Dr. Elmer L. Henderson of Louisville, Kentucky, new president of the American Medical Association, charged that "the administrative arm of our Government has failed us in this generation."

The fighting doctor from Kentucky, who took his oath of office at an open meeting of the A.M.A. House of Delegates in San Francisco on June 27th, and whose message was heard by millions of the American people, flatly accused "little men with a lust for power" in the executive branch of the Government of seeking to make America "a Socialist State in the pathetic pattern of the socially and economically-bankrupt Nations of Europe."

A Sick Government

The Administration in Washington, asserted Dr. Henderson, is "sick with intellectual dishonesty, with avarice, with moral laxity and with reckless excesses."

That condition must be changed, he declared, "if we are to survive as a strong, free people"—and he called upon all of the American people to share the responsibility and to uphold the Nation's ideals of freedom.

To the 144,500 members of A.M.A., who had received special invitations to hear their new president's address, he said:

Medicine—The Target of Cynical Men

"Tonight I call upon every doctor in the United States, no matter how heavy the burdens of his practice may be, to dedicate himself, not only to the protection of the people's physical health, but also to the protection of our American way of life, which is the foundation of our economic health and our political freedom."

Continued the new A.M.A. president:

"American medicine has become the blazing focal point in a fundamental struggle which may determine whether America remains free, or whether we are to become a Socialist State, under the yoke of a Government bureaucracy dominated by selfish, cynical men who believe the American people are no longer competent to care for themselves.

Under Socialism, Liberty Dies!

"These men of little faith in the American people propose to place all our people, doctors and patients alike, under a shabby, Government-dictated medical system which they call Compulsory Health Insurance. But it is not just socialized medicine which they seek. Their real objective is to gain control over all fields of human endeavor—and to strip the American people of self-determination and self-Government.

"There is only one essential difference between Socialism and Communism. Under State Socialism human liberty and human dignity die a little more slowly, but they die just as surely!"

Then Dr. Henderson, declaring that "American medicine has led the world in



Dr. Elmer L. Henderson, President American Medical Association

medical advances, and has helped to make this the healthiest, strongest Nation on the face of the globe,'' blasted the critics of medicine with this significant statement:

''It is not American medicine which has failed to measure up to its obligations.

''It is not American business nor American agriculture which has failed—nor the fine, loyal working people of America who have failed.

''It is the administrative arm of our Government in Washington which has failed us in this generation!''

Press Praised for Leadership

Stressing the fact that many already recognize the dangerous trend toward concentration of power in Washington, Dr. Henderson declared:

''If it were not for the leadership of the American press, in defending our fundamental liberties, American medicine, even now, might be socialized—and under the heel of political dictation.

''The newspapers of America, with few exceptions, have taken a strong stand, not only against socialized medicine, but against all forms of State Socialism in this country—and the doctors of America are proud to take their stand beside the fighting editors of America in the battle to save our freedom and the system of individual initiative which maintains it.''

The Miracle of Medical Progress

Reviewing the great achievements of American medicine at the halfway mark of the 20th Century—with 19 years added to the life span during the past five decades, with many dreaded diseases conquered, which were leading killers at the turn of the century, and with the maternal death rate in this country now lower than in any other Nation—the A.M.A. president commented:

''The story of never-ending medical progress in this country is not just a story of so-called miracle drugs and miracle discoveries. The real miracle of American medical progress is the miracle of America itself—the motivating power of the American spirit, of free men, unshackled, with freedom to think, to create, to cross new frontiers.

''This is the spirit, and these are the very methods, which Government-domination of medical practice would destroy.''

Voluntary Way Is American Way

Declaring that the Nation's medical care problems can be resolved ''without compulsory payroll taxes and without political pressure,'' Dr. Henderson pointed out that approximately half the population of the country already has enrolled in Voluntary Health Insurance plans ''to take the economic shock out of illness.''

Said Dr. Henderson:

''Within the next three years, in the opinion of leading medical economists, 90 million persons will be enrolled in the Voluntary prepaid medical plans—and when that number has been reached, the problem will have been largely resolved.''

Dr. Henderson concluded his address by thanking the American people for coming to medicine's defense when it was brought under attack—and reported that more than 10,000 National, State and local organizations, with many millions of members, have taken positive action against Compulsory Health Insurance.

Liquid Hematinic "Valentine"
8 fl. oz. and 1 gal. bottles

Valprota
pleasant tasting protein supplement in 1 lb. and 5 lb. bottles.

Dehydrocholic Acid
Council-Accepted
bottles of 100 and 1000 tablets.

Valentine's Meat Extract
a pleasant tasting source of potassium, 1⅘ fl. oz. bottles.

Liver Injection Crude U.S.P.
1 and 2 injectable units per cc., 10 cc. vials.

Liver Injection U.S.P.
10 U.S.P. units per cc., 10 cc. vial
15 U.S.P. units per cc., 3 vials 1 cc. each.

Liquid Extract of Liver U.S.P.

Liquid Extract of Liver with Iron
8 fl. oz. bottles.

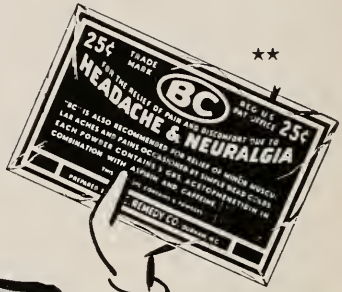
Valentine Company, Inc.
Richmond, Va.

2 Quick Ways to Relieve a HEADACHE



★

TABLETS
10c & 25c



★★

POWDERS
10c & 25c

Headache BC Relief

★ Introduced in 1947. Already a nation-wide success.

★★ Introduced 1910. America's fastest-selling headache powder.

B.C. REMEDY CO.

DURHAM, NORTH CAROLINA

OPEN FORUM

Signed articles of 200 words or less accepted for publication

SERVICE DRUGGISTS vs PHARMACISTS

By J. K. Turner, Jr.,
1710 Avondale Drive, Durham

Having read in the May issue of The Carolina Journal of Pharmacy an article by Mr. S. M. Purcell of Salisbury, which contains an expression of opinion in an "unprescribed" manner, I wonder if it is worth my time and trouble to answer such obvious contradictions as exist in his article.

Surely ninety-nine per cent of the pharmacists of our State, and even the Nation, realize that progress is made in all fields of endeavor whether scientific or in the arts by forward steps in the direction of higher learning and thinking with the perfection of skill.

I wonder how many so called "service druggists and clerks" which Mr. Purcell may select will "pretty well know Remington's Pharmacy by heart and can do most anything necessary in a drug store, do it well, and not be averse to doing it." This is the criteria he has laid down for them. Prior to this in his article he states that four or five (suggested) years at Chapel Hill are not necessary; that the art is reduced to the counting of pills and the transfer of "a few ounces of proprietary medicine from an original labeled bottle into a smaller bottle for dispensing." Yet he lays out qualifications which could at best be met only after years of intensive study and training.

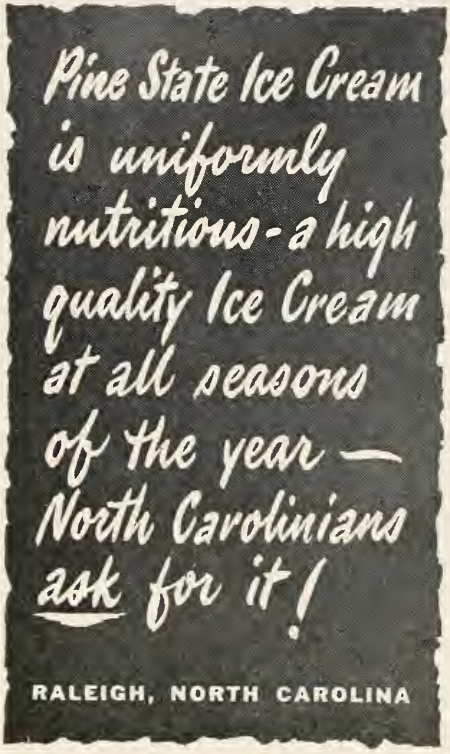
I am a recent graduate of the School of Pharmacy at Chapel Hill and I certainly do not know all the techniques and information contained in Remington, and I don't think I am an exception to the rule of pharmacy students. However, I do lay claim to being able to search out of Mr. Remington's vast store of knowledge such information as I may need but do not have at my command.

I defy Mr. Purcell to produce one of his service druggists who can fill a prescription as accurately as I can, yet there are many pharmacists (not druggists) of the State who can fill prescriptions more accurately than I can.

As to "Where are our bright young men going from our high schools?," I will say that Pharmacy seems to be getting its fair share, because for every vacancy at Chapel Hill there are four applicants seeking to fill it, many of whom have had previous college training.

The answer to more pharmacists rests not in the radical licensing of everyone who applies but in larger graduating classes, which, if we are patient and work for a new pharmacy building, will be forthcoming in a few years.

I shall be indeed a very sad man if after practicing the profession for thirty years I do not see the young men coming in to replace me as better trained, more educated and better thinkers than I was at the same period.



YOU LIKE OUR SERVICE TO PHARMACISTS

Here's Protection for your employees and their families.

Life Insurance on the franchise plan

Loss of time $100.00 per month

Hospital $5.00 per day (or more) for 90 days.
For every member of family

Surgeon's Fees $10.00 to $150.00 per operation.
For every member of family

Medical care (non surgical) hospital and home

All this is available to your employees on the pay roll deduction plan, on the following premium paying basis.

1. The employer pays entire premium which is deductible as business expense from income taxes.
2. The employer pays part of premium. That part which he pays is deductible as business expense from income taxes.
3. The employee pays it all, in which event employer may not deduct from income tax.

This is employee-employer goodwill relation.

It costs nothing to inquire. Every drug store member of the N. C. P. A. is eligible for this service.

Premiums payable monthly, quarterly, semi-annually or annually. Write for particulars to

F. W. SARLES, State Manager

Inter-Ocean Insurance Company

222 PIEDMONT BLDG. GREENSBORO, N. C.

AGENCY REPRESENTATIVES:
R. J. GOLDEN, MRS. J. E. FERGUSON, LUCAS ABELS

Symptoms of Heart Disease

Symptoms alone are no indication of disease. They are merely signals flashed by the nervous system, telling us that something is "out of gear." A severe pain in the chest can mean indigestion. More importantly, it can mean angina pectoris. Or it can be of no significance at all. Whether it is or not, only a physician is qualified to say.

As a source of reliable medical information in the community, the pharmacist is frequently approached for medical advice in regard to symptoms. As a result, pharmacists are in a position to help prevent many serious complications of heart disease by advising patrons with possibly significant symptoms to seek medical attention without delay.

There are certain symptoms of heart disease which should always be investigated. If the heart is involved, early treatment can postpone and often prevent serious complications. If the symptoms are unimportant, at least the mind is set free of worry and anxiety by the examination.

Shortness of breath when at rest, or upon slight exertion, is frequently an early symptom of a weakened heart muscle. The attacks of breathlessness may even come on at night while in bed. Such breathlessness, when caused by heart weakness, is commonly due to a congestion of blood in the lungs which occurs when the pumping power of the heart is diminished. When breathlessness is marked and unusual, it should always be investigated.

Angina pains are an important and serious category of heart symptoms. They are almost always brought on by effort which taxes the heart, such as an overhearty meal, sudden excitement, or hurrying for a train. The pains may be mild, moderate, or severe, radiating frequently to the arms, neck, jaws, or back.

Similar pains—and frequently mistaken for angina—are heart aches, or "heart pains." These, however, are usually of no significance organically. Centering in the left chest as a rule, they are often brought on by fatigue and worry acting on an oversensitive nervous system.

While only a physician can determine which is really present, some distinction can be made between the two. Heart aches, in most instances are nervous in origin while angina pains are warning signals indicating the the blood supply to the heart is being choked off. Whereas heart aches can occur at any time, even while at rest, angina pains as a rule occur only after some form of strain has been placed upon the heart. With rest, angina pains normally subside. Heart aches, on the other hand, are prone to be persistent, lasting sometimes for hours.

Swelling of the feet and ankles is another indication that all is not well with the heart. If the heart is weakened, it fails to pump with its customary vigor. Fluids as a result collect in the tissues, first noticed in the feet and ankles. Untreated, the condition often results in heart failure.

As important as symptoms are in a doctor's diagnosis, their importance and weight rest on what they indicate, not on what they are. Too great a preoccupation with symptoms by heart-conscious individuals has been known to bring on imaginary heart trouble which, if not as serious as real heart ailments, have been as troublesome. Even among normal, healthy individuals the heart at times may act queerly without having anything organically wrong. Skipped beats, palpitation (an unpleasant sensation of heart action), and tachycardia (a very rapid beating of the heart) may be annoying but at the same time organically unimportant symptoms.

Symptoms should never be overlooked, however. Unusual behavior of the heart beat, or any other symptom, should *always* be investigated by a physician.

Prescription Balances Repaired

Accurately
Speedily Economically

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News Notes

Sparta—Ralph Evans, an employee of the B. & T. Drug Company, for the past twelve years, has been selected as manager of The Alleghany County Hospital, which is slated to be opened in early fall. Mr. Evans is now at Banner Elk where he is taking a course in hospital supervision.

Brevard—Eugene Morris, a graduate in pharmacy of the University of South Carolina, has returned to his home-town of Brevard to accept a position with Varner's Drug Store.

Chapel Hill—Dr. Henry R. Kreider of the William S. Merrell Company visited Chapel Hill on June 15-16 to check on several research projects currently underway in the School of Pharmacy.

Swannanoa—Mr. and Mrs. H. D. Crawford have returned from a visit to California. Crawford, an employee of Wards Drug Store for the past 18 years, was given a month's paid vacation and he and Mrs. Crawford used it to good advantage to visit many of our western states.

Sylva—Rudy Hardy and his wife have returned from a vacation trip to Florida. While in Florida, the Hardys visited the Sam Blacks in Daytona Beach and spent considerable time in their newly established pharmacy, which, according to Rudy, is one of the most complete stores he saw on the trip.

Asheville—Mr. and Mrs. Moss Salley and their two sons are touring the West Coast. The trip, which we hear will extend over a period of seven weeks, is pretty much in honor of Moss, Jr., who graduated from the UNC School of Pharmacy in June and has since been licensed as a pharmacist in the State.

Wrightsville Beach—Among the thousands who enjoyed the ocean breezes during July were Mr. and Mrs. J. W. Harrell of Raleigh. The Harrells expect to remain at Wrightsville until August 1st.

High Point—All assets of the High Point Modern Drug Company (formerly Walgreen's), including inventory and fixtures, were sold July 15th. The firm was declared bankrupt in June.

Scott Drug Company

Wholesale and Manufacturing Druggists

Charlotte, N. C.

DOINGS OF THE AUXILIARIES

Greensboro Circle & Auxiliary Sponsor Picnic

The eagerly looked forward to annual picnic sponsored by The Drug Circle and Auxiliary of Greensboro was held at the Guilford Dairy Club House on June 30. About one hundred persons were present, including guests from Chapel Hill and several nearby towns.

Boating on the lake, games on the lawn and general visiting here and there kept the early arrivals busy until the ladies of the Mount Pleasant Church sounded the "come and get it" signal. V. F. Smith and Buck Morris, President of the Circle, presided at the door and saw to it that everyone was properly headed toward the tables laden with chicken, country ham, and some of the most delicious cakes and pies—every item deserving of a blue ribbon.

James Cates, in his enthusiastic manner, disposed of Auxiliary cook books at $1 a copy, all to the credit of the local group and the Institute of Pharmacy building fund.

Singing, bingo and a prize drawing closed the occasion, which will be remembered for months to come by those who were present.

Guests from Chapel Hill included Miss Alice Noble, Mrs. I. W. Rose, Mrs. M. L. Jacobs, and Mr. and Mrs. W. J. Smith.

The Greensboro Drug Circle Auxiliary is one of the oldest local pharmaceutical auxiliaries in the State and constantly carries on a program of benefit to the profession. Mrs. Frank S. Goodrum is president of the Auxiliary at this time.

Asheville Auxiliary

Mrs. Lloyd Jarrett, Publicity Chairman

The Auxiliary of the Asheville Drug Club held the July meeting at the Black Mountain Country Club. Mrs. C. C. Uzzell, president, presided over a brief business session.

Mrs. M. F. Teague was presented a life membership and a beautiful basket of mixed flowers. The Auxiliary decided to try and sell 30 more cook books.

Mrs. T. D. Bennett was welcomed as a new member. Mrs. L. G. Crouch was welcomed back. The Crouches have returned to Asheville to live after residing in Lenoir a short time.

After the business meeting, tea and social hour was enjoyed. The table was lovely with a lace cloth and bowl of mixed garden flowers.

Mrs. Steve Uzzell, Mrs. G. L. Kirkpatrick, Mrs. H. D. Crawford and Mrs. C. C. Uzzell were hostesses.

The members were invited to the home of Mrs. Lloyd Jarrett for breakfast the first Friday in September. There will be no meeting in August.

Auxiliary Highly Commended

In a statement released to members of the Building Committee of the North Carolina Institute of Pharmacy, Secretary W. J. Smith of Chapel Hill highly commended The Woman's Auxiliary of the NCPA for their extraordinarily successful efforts in raising funds with which to equip the ladies' lounge in The Institute building.

Under the direction of Mrs. W. A. Ward, past president of The Woman's Auxiliary, Smith said that better than $3,000 had been raised and turned over to The Institute during the past year. The funds were realized from an auction sale held as a part of the 1950 convention; from the sale of cook books, from contributions by local auxiliary groups, and by allocation of part of the organization's membership dues.

Mrs. Ward graciously donated her "President's Expense Allowance" of $35.00 to The Institute, thus further enlarging the funds received from The Auxiliary.

Although a complete report of the Auxiliary's activities for the year will appear in the 1950 Year Book, including a complete account of the many projects in which the organization has been interested in, this preliminary statement is being made, Smith said, in order to properly acknowledge the fine work that has and is being done by the organization, which, with a membership of 508, is the largest of its type in this country.



School of Pharmacy, University of North Carolina, Class of 1918-19

UNC Pharmacy Class, 1918-19

On the opposite page we have visible proof of the inroads made on the pharmacy student body at the University during World War I. The student body is down to about half its former size.

Number 22 (P. B. Pollock) lends military distinction to the picture with the uniform, which is easily recognizable as belonging to an era before atomic bombs, jet planes and the like.

The six gentlemen seated on the front row are all in active practice today. Here they are, reading from left to right: H. N. Guion, Marshville; M. Brown Phillips, Albemarle; J. Palmer Horton, North Wilkesboro; A. Bracy Bobbitt, Winston-Salem; J. C. Mills, Cliffside; and Harry W. Walker, Norlina.

Continuing on the second row, No. 7 is Thomas Pugh Dawson of Conetoe; (8) Mrs. Beatrice Averitt Willis of Fayetteville; (9) Professor E. V. Howell and (10) Professor J. G. Beard, both of Chapel Hill; (11) Dorothy Foltz and (12) James S. White of Mebane, a second year student and assistant in the laboratories.

V. D. Lea of Durham (13) is standing at the extreme left and No. 14 is the well-known janitor of the period, Uncle George Macauley. No. 15 is believed to be George Lannean Nye of Orrum. No. 17 is D. D. Hocutt of Henderson; the late Dean M. L. Jacobs (18) is standing next to a student (19) who has not been identified.

No. 20 is W. L. Stone of Franklinton; No. 21 is Guy Smith Kirby of Marion, and No. 22, as previously noted, is P. B. Pollock.

J. M. Buffaloe of Raleigh, Joseph H. Gentry of Jefferson, Bessie Lee Merritt of Chapel Hill and C. R. Wheeler of Oxford were members of the Class but were not present when the picture was made.

There is a possibility the unidentified persons in the picture (Nos. 16 and 19) may come from this list: E. Paul Campbell, Taylorsville; Roy Mahlon or Angus McDuffie Currie of Raeford; James Hayden Davis of Wendell, Archie Johnson of Greensboro, William McCain Ridge of Asheboro and Fred Grady Walker of Black Mountain.

News Note

Gastonia—A substantial loss was sustained here recently by Smith's Drug Store when thieves entered the concern and made away with $1,700 in cash and a small quantity of narcotics.

Attends Virginia Meeting

Mrs. J. C. Jackson, Past President of The Woman's Auxiliary, NCPA, addressed the ladies attending the recent meeting of the Virginia Pharmaceutical Association (Richmond, June 11-14). An outline of the organization and projects of The Woman's Auxiliary was presented by Mrs. Jackson during the course of her address.

Mr. Jackson attended the Virginia meeting, which is said to have been one of the best pharmaceutical gatherings ever held in that State. J. Floyd Goodrich, Secretary-Treasurer of the TMA, also was present.

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Sutton, Chapel Hill Pharmacist, Dies

JAMES LINWOOD SUTTON

James Linwood Sutton, age 58, died at his home in Chapel Hill on June 14 after several months of failing health.

A native of Edenton, Mr. Sutton received his pharmacy training at the Medical College of Virginia. He was licensed in this State in 1914, and prior to the establishment of Sutton's Drug Store in Chapel Hill in 1923, he had operated pharmacies in Edenton and Durham.

Surviving are his wife, Mrs. Lucy Alderman Sutton; one sister and a brother. Funeral services were held in the Chapel Hill Cemetery on June 16.

ELLIOTT-BLADES

Miss Grace-Marie Blades, daughter of Mr. and Mrs. Melick Blades of Apex, and A. G. Elliott, Jr., son of Mr. and Mrs. A. G. Elliott of Fuquay Springs were married July 2 in Elizabeth City.

Mrs. Elliott was graduated from Brenau Academy in Gainsville, Ga., and attended Brenau College. She was graduated from the University of North Carolina, and for the past year taught school in Rosewood.

Mr. Elliott is a graduate of the University of North Carolina School of Pharmacy (1944) and during the war served in Italy with the 88th Infantry Division. He is associated with his father in Fuquay Springs in operating Elliott's Pharmacy.

Added to Duke Staff

Rudy Hardy, formerly of The Professional Drug Store, Sylva, has accepted a position with the Pharmacy Department of Duke Hospital. He started work in the Department on July 17.

Mr. Hardy is a graduate of the UNC School of Pharmacy. After completing his work at Chapel Hill, he went to work for Mr. Sam Burrus in Sylva, first at the Sylva Pharmacy, later as co-manager of The Professional Drug Store. Hospital pharmacy, he says, has always appealed to him, so he is delighted to have been accepted for training in the Duke Pharmacy—one of the nation's best.



Lance

The Best
Peanut Butter
Sandwiches
Peanuts
Candies
and Other
Bakery Products

MAJORITY OF DRUG STORES

(Continued from Page 317)

quarter, as compared with the same period of 1949, had increases of 10% or better. For April, 24 of the 41 stores had an increase in prescription receipts of 10% or better; in May, 25 stores out of 40 fell into this same classification, and in June, 22 of 38 stores said their Rx volume was up 10% or better as compared with June, 1949.

One store (located in a Piedmont industrial town) participating in the survey ran up such a remarkable increase in business that it was not included with the list cited above, but is mentioned here separate and apart from the over-all picture. In April, the store had an increase of 140% in gross sales; in May the increase was 226%, and in June, the increase reached 252%. A record which we know is most encouraging to the owners. The firm is well established and was enlarged some months ago. Perhaps this explains the percentage increase reported by this concern.

This same store reported similar increases in its prescription department: April, 152% increase; May, 227% increase; and June, 250% increase.

While there appears to be a tendency for a slightly higher percentage of drug stores in the State to pass over into the decrease column, business still remains at a high level, with at least 75% of the stores passing their 1949 gross sales by substantial margins. With the textile outlook good, and a growing need for foodstuffs brought about by the Korean War, business for the remainder of this year will doubtless match the first six months.

CELEBRATING A STORE ANNIVERSARY

(Continued from Page 321)

al sale or other event. To persuade a customer to call your telephone number or to coax him into your store entails a certain cost in effort and money. There must be that background of dependability, service, and value for the customers' dollars as the lure. There must be adequate stock and intelligent presentation of merchandise and service if that merchandise and service flow out to customers and the dollars flow back to absorb that cost and leave a residue of profit.

If the pharmacist is to stage a special event successfully he must let his customers and his prospective new customers know of it. In this case his advertising provides the key to unlock the desired reception. His newspaper ad must be well planned in copy, layout, position, space and timeliness. It may well be a bit more flamboyant than ordinary daily advertising—even so it can retain a befitting dignity. The appearance of the store must reflect the essence of the ad, whether it be for the bargain-minded buyer or to seek prestige. The porters, the clerks, the executives, all the personnel must point their talents toward the common goal. Those who do the selling must have a flair for showmanship and glamor in their presentation of merchandise and service. The clerk who gives all the information on a vacuum bottle to the traveler has the flair to a degree no less than the pharmacist who relates all the salient points on the use of a hot water bottle. The store manager who convinces a prospective customer that his store's service goes beyond that customer's expectations has made use of showmanship in selling no less than the store owner who has parlayed a stiff loan from a hardboiled banker.

Everyday selling can be an event if the fundamental rules are observed and used in that selling.

Crowned Queen

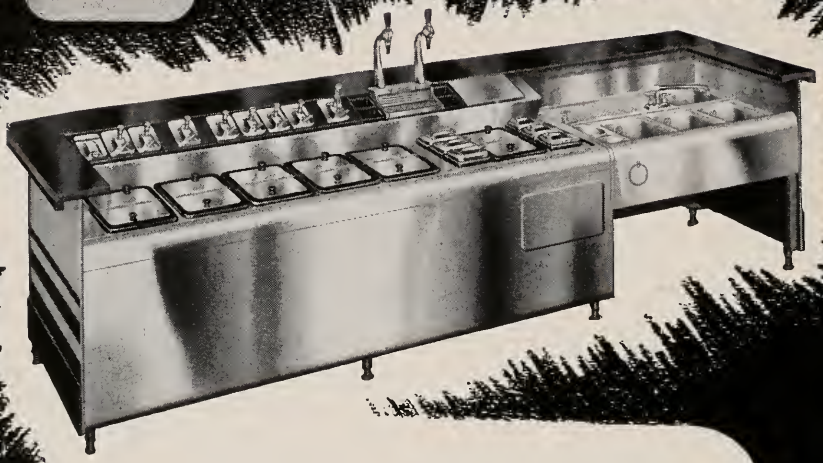
Miss Rebecca Moose, daughter of Pharmacist and Mrs. G. K. Moose of Boone, was crowned "Queen of the Blue Ridge" during the annual pageant, "Echoes of The Blue Ridge," held in Boone the latter part of June. Charlie (Choo Choo) Justice placed the crown upon the head of the Queen.

WANTED

Anyone possessing a picture of the UNC Pharmacy School, Class of 1917-18, is asked to communicate with Secretary Smith. This particular picture is needed to complete the set of class photos, soon to be placed in the Institute of Pharmacy Building in Chapel Hill.

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News of the New

Banthine Report Made

More than 200 patients at Duke Hospital have now been treated with the new ulcer drug Banthine, and no serious after effects have been observed, Dr. Keith S. Grimson reported at a recent session of the Duke Medical Postgraduate Course.

Reactions to the drug observed over a one-year period are a dryness of the mouth which passes away in a day or so; an occasional dilation of the pupils of the eye, causing a slight difficulty in reading fine print; and in a few cases, constipation, Dr. Grimson said.

Otherwise, the results with Banthine continue to be remarkable, he said, pointing out that in many cases severe ulcer pain is relieved within 15 minutes and that with only a few exceptions relief is permanent so long as patients continue to take Banthine.

Dr. Grimson urged the doctors to impress upon their patients that they must not skip doses, but that they must realize that they will need the drug for the rest of their lives.

He said that in time some patients might be able to get along without Banthine, but warned that there is no evidence now that that is true.

Banthine has also been of value in treating certain other ailments, he said, such as excessive sweating and some forms of diarrhea. But it is still too early to predict its total possibilities, he said.

Dr. Grimson said the drug definitely duplicates the good results of surgical treatment of ulcer and usually provides relief from the traditional ulcer diet, antiacids and inactive life previously prescribed.

Doctors Find Antibiotics Most Valuable Drugs

Over two-thirds of American doctors feel that the earth-mold antibiotic drugs are the most valuable of all ethical drugs. This fact was revealed as part of a market survey conducted by Chas. Pfizer & Co., Brooklyn, N. Y., chemical firm, and presented recently by Maynard E. Simond, chairman of the Executive Committee, before the Boston Security Analysts Society.

The doctors also believed that antibiotics offer the greatest immediate opportunities for research, according to the survey.

"Antibiotics unquestionably represent the most important single factor in the current development of the ethical drug industry," Mr. Simond said. He pointed out that before 1945, ethical drug sales directly followed the curve of national disposable income. But since 1946, ethical drug sales advanced 71 per cent in comparison with an advance of only 27 per cent in disposable income.

In 1949, antibiotics accounted for $160,000,000 out of total ethical sales of $714,000,000 or 22 per cent. "In 1950," Mr. Simond stated, "this percentage will probably increase to approximately 25 per cent."



ORADIAL is one of the most potent oral estrogens known. Because of its potency, lower dosage and a resultant saving in cost of treatment are possible. ORADIAL will be a favorite ℞ item. Available in tablets of 0.02 mg. and 0.05 mg. in bottles of 30 and 100. Detailed and promoted to physicians.

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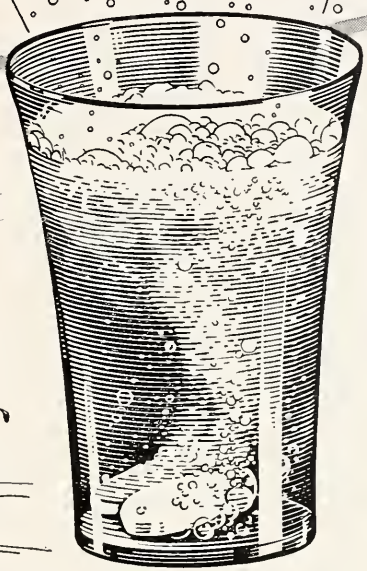
The Bodeker Drug Co.

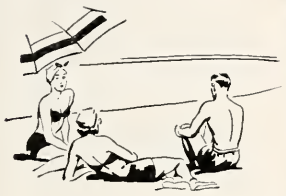
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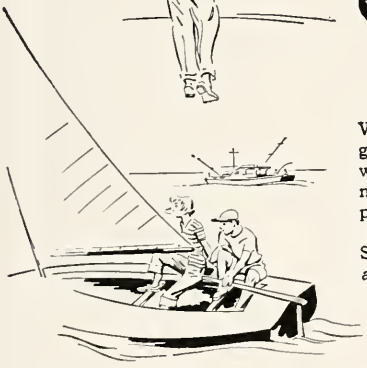














Wherever *active* people gather—at play, at work, when they eat and drink too much, you'll always find plenty of Alka-Seltzer users.

Display and sell Alka-Seltzer all summer long for *active* sales and good profits.

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ELKHART, INDIANA

Partners of the Retail Druggist For Over 60 Years

IT'S BACK TO SCHOOL IN



Make your store HEADQUARTERS for BACK-TO-SCHOOL SUPPLIES . . .

We have complete stocks of this merchandise on display. A visit to our display room will enable you to select wisely and adequately for your store. If you are unable to visit us at this time, however, be sure to see our salesman and let him help you make up an order for back-to-school supplies.

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Raleigh, North Carolina

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The Carolina

JOURNAL OF PHARMACY

Published Monthly by the North Carolina Pharmaceutical Association at Chapel Hill, N. C.



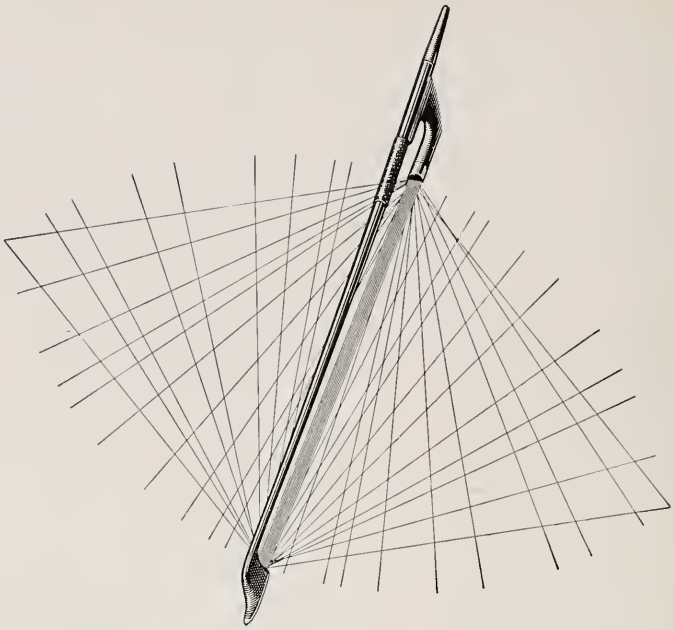
The Pharmacist of the Future as Visualized by J. Louis Cobb.

Aug., 1950

olume XXXI Number 8

IN THIS ISSUE

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- The Gay Nineties vs The Fast Fifties
- Research Foundation Launches Drive
- Board of Pharmacy to Meet Monthly
- New Style Mortar and Pestle Availabl



Too many strings to the bow

MANY of the goods available in the modern drug store can be found in grocery, hardware, and department stores. Competition is keen. But only a pharmacist can operate a pharmacy. The prescription business is his exclusive franchise. Prescription business is profitable business. It responds to stimulation. The pharmacist who concentrates his efforts on professional service is sure to enjoy a profitable operation both in profits and in prestige. He should never have "too many strings to the bow."

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CHLOROMYCETIN®



CHLOROMYCETIN (chloramphenicol, Parke-Davis) Is available in Kapseals® of 0.25 Gm. (250 mg.) and in capsules of 50 mg.

Pharmacists

are getting more and more calls for CHLOROMYCETIN because of the outstanding results physicians are obtaining with this remarkable antibiotic.

Patients

recover more quickly with CHLOROMYCETIN therapy. Treatment is uninterrupted because CHLOROMYCETIN is as well tolerated as it is effective.

Physicians

are prescribing CHLOROMYCETIN for an ever-expanding group of infections including many unaffected by penicillin, streptomycin or the sulfonamides.

INDICATIONS for CHLOROMYCETIN include urinary tract infections, bacterial and atypical primary pneumonias, acute undulant fever, typhoid fever, other enteric fevers due to salmonellae, dysentery (shigella), Rocky Mountain spotted fever, typhus fever, scrub typhus, granuloma inguinale, and lymphogranuloma venereum.



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BUTTERCUP
ICE CREAM

"IT'S FAMOUS
because
IT'S GOOD"

Justice Personnel Start Vacations

By ETHEL B. PIERCE

Mr. William P. Brewer, vice-president of Justice Drug Company, Greensboro, N. C., and Mrs. Brewer recently spent a week-end with friends who have a summer home at Roaring Gap, N. C. Roaring Gap is an ideal summer resort for the sportsman. Mr. Brewer, being quite a golfer, reported a very happy and pleasant visit—and golf game. The Brewers also spent a week at Myrtle Beach, S. C., during July. Their young son was also with them.

Mr. L. A. Thomas, sales manager for Justice Drug Company, Greensboro, N. C., and Mrs. Thomas, spent their vacation in the mountains of North Carolina during August. Mr. P. A. Hayes, president of the firm, did the pinch-hitting for Mr. Thomas to keep the salesmen informed on "what to sell" as well as giving other general instructions of interest to the wholesale drug salesman.

Mr. Stephen T. Forrest, vice-president of Justice Drug Company, Greensboro, N. C., Mrs. Forrest and young son, spent a week at Crescent Beach, S. C., during August.

Salesmen for Justice Drug Company, Greensboro, N. C., spending vacations during the past recent weeks, are: O. C. Trogdon, who spent most of his time "around the house." R. F. Whiteley, other than a few side trips, spent most of his time on the golf course. Raymond G. Carroll, along with Mrs. Carroll, spent a week at Crescent Beach, S. C. J. L. Davis preferred his nice front porch for a week's vacation rather than doing "more traveling." Lynn R. Davis, spent several days, along with his family, at Linville, N. C. Linville is another favorite spot for golfing and fishing. Lynn also had a few days extra "unexpected vacation"—having been called for Jury duty at Hight Point, N. C.

Mr. P. A. Hayes, president of Justice Drug Company, Greensboro, N. C., had plenty of backing to prove he had the biggest catch of the fishing party at Myrtle Beach, S. C., where he and Mrs. Hayes were vacationing in July. Congratulations to him and we wish him continued good luck.

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that Chlor-*Trimeton* is one of the most potent antihistaminic drugs available — 4 mg. per tablet

that it works faster than most other compounds — within 30 minutes in most instances,

that the incidence of side effects is extremely low

because the medical literature states these facts; their own experience corroborates them; and we remind them through an active promotional campaign — by personal contact of representatives, direct mail and journal advertising.

CHLOR-*TRIMETON**

(brand of chlorprophenpyridamine maleate)

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Indicated for urticaria, hay fever, vasomotor rhinitis, certain cases of asthma and eczema.

Chlor-*Trimeton* Maleate of 4 mg., available in bottles of 100 and 1000 tablets.

*T.M.



SCHERING

Schering CORPORATION
BLOOMFIELD, NEW JERSEY

Parke, Davis & Co. Establishes All-Time High Earnings and Sales for Six Months and Quarter

Parke, Davis & Co. recently reported the largest six months' and quarterly earnings and sales in its entire 84-year history.

The company, which produces over 1,400 different drugs, disclosed the new all-time records while mailing the 251st consecutive dividend payment of 45-cents a share to its 22,821 stockholders of record July 7.

Net earnings for the first six months of 1950, after taxes, were $9,002,128, or $1.84 on each of the 4,892,390 capital shares outstanding. This new all-time record compared with net earnings of $5,224,523 for the first six months of 1949, or $1.07 a share.

The net profits of $4,649,503 in the second quarter established a new quarterly record. The previous high was $4,352,625 in the first quarter of this year.

Higher Sales Throughout Long and Diversified Line

Net sales for the first six months soared to a new high of $48,579,024, compared with $39,608,704 for the first six months of 1949. The company also set a new mark with net sales of $25,058,436 in the second quarter of 1950, compared with the previous high of $23,734,050 in the fourth quarter of 1949.

Profits before taxes in the first six months of 1950 were $14,046,128, compared with $8,118,523 in the same 1949 period. The provisions for income taxes were $5,044,000 and $2,894,000, respectively.

The record-breaking sales and earnings were attributed by a company spokesman to "increased sales throughout our long and diversified line, coupled with increased efficiency of operations in all our laboratories."

The company, founded in 1866, reported its first earnings in 1876 and made its first dividend payment in 1878. Only 13 companies listed on the New York stock exchange have longer consecutive dividend payments than Parke, Davis & Co.

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$20.00 Doz. 100s
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Pyridoxine HCl (B6) 25 mg. Tablets
$5.00 per 100
Pyridoxine HCl (B6) 50 mg. Tablets
$9.00 per 100
Reavita Capsules
$34.80 Doz. 100s
Reacaps
$25.80 Doz. 100s

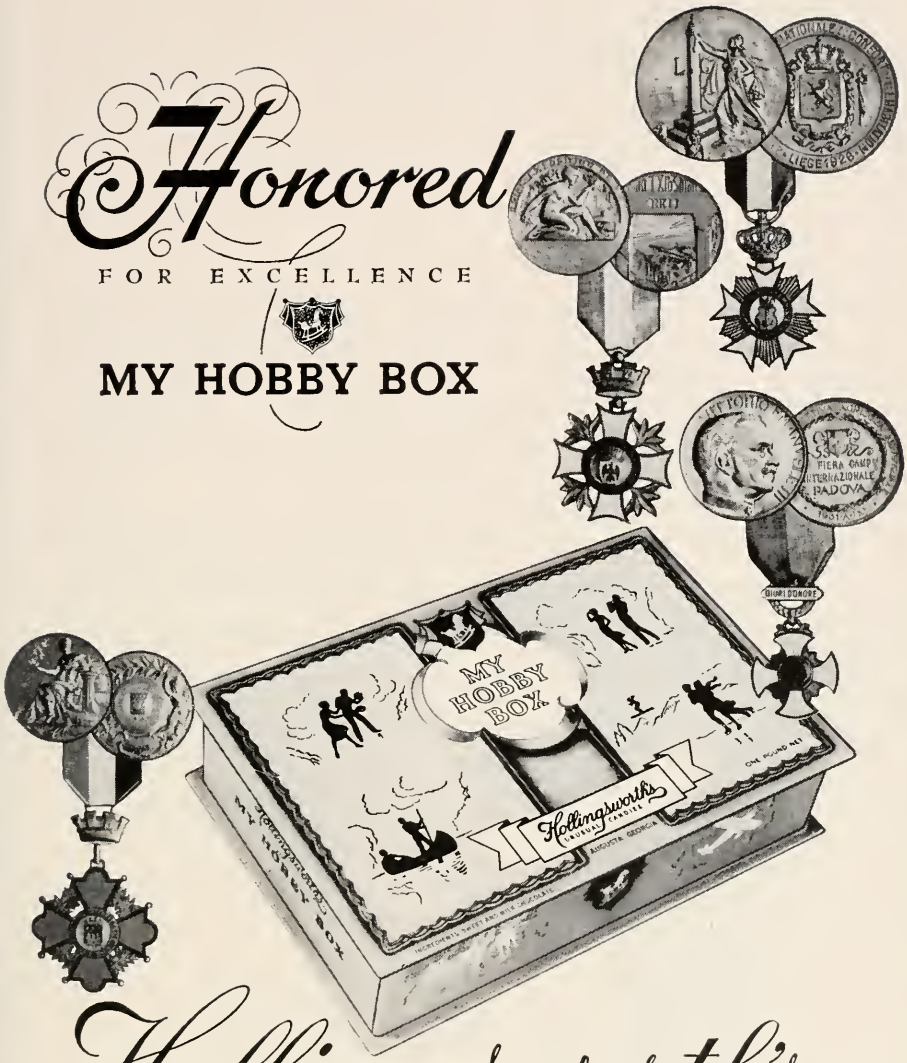
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MY HOBBY BOX



Hollingsworth's

UNUSUAL CANDIES

FOR THOSE WHO LOVE FINE THINGS

AUGUST, 1950

Dear Mr. Druggist:

If you are planning to remodel, or if you are opening a new drug store we would like to be of service to you in drawing up your plans and assisting you in any way we can. Included in our planning service we can give you expert advice and complete blueprints on your electrical and plumbing layouts.

We have complete stores located throughout the state and we will be happy for you to contact our customers and see our fixtures and equipment. We design and manufacture any type store fixture you desire and can supply you with equipment for your whole store including, of course, modern Fischman Soda Fountain and Luncheonette equipment.

It won't cost you anything to see us—it might save you some money if you will.

Very truly yours,

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816 West Trade Street Charlotte, N. C.

New National Formulary IX Now Available

The Council of the American Pharmaceutical Association has announced publication of the Ninth Edition of the *National Formulary*, which is one of the official compendia for drugs under the provisions of Federal and State Food, Drug, and Cosmetic Laws.

Practicing pharmacists will want to arrange immediately to obtain copies of *National Formulary IX*, as its standards become official on November 1, 1950, and label changes conforming to the standards in *National Formulary IX* are expected to be ready by that date.

The book is published by the Mack Publishing Company in Easton, Pennsylvania, and is procurable through most wholesale drug houses.

The *National Formulary* is now on a continuous revision basis so that the publication of *N. F. IX* is incidental to the continuous research and development of effective standards for drugs of demonstrated therapeutic value or extensive use. Changes and corrections for *N. F. IX*, if they become necessary, will be published in both monthly editions of the *Journal of the American Pharmaceutical Association*. If it becomes necessary to issue supplements to *N. F. IX*, they will be mailed, without cost, to every owner of an *N. F. IX* who fills out and mails the self-addressed card provided with each copy of the book.

Rules Fair Trade Unconstitutional

A judge of the Florida Sixth Judicial Circuit Court recently held the 1949 Fair Trade statute unconstitutional. This decision nullified Fair Trade in only two counties of Florida—Pinellas and Pasco—pending the outcome of the appeal to the Florida Supreme Court.

The ruling by the lower Florida court was rendered in the face of recent decisions by the highest courts of two of Florida's neighboring states—Tennessee and Mississippi—declaring Fair Trade to be in the public interest.

POWERS-TAYLOR DRUG COMPANY

Richmond, Va.

Wholesale Druggists
Importers & Jobbers
Druggists' Sundries & Fancy Goods

We solicit your orders
Our experience of over 70 years
insures our ability to serve you
satisfactorily

New! 3-Pint Throwaway Tins



EVANS Ready-to-Use Fountain Syrups

No breakage—easier handling and storage! Also in gallon glass jugs. Ask your service wholesaler. E. B. EVANS CO., Phila. 33, Pa.

YOU ARE INVITED

TO
VISIT OUR
NEW AIR-CONDITIONED
SHOW ROOM

Here you will find the newest in Christmas merchandise and other goods that can be sold by you throughout the year.

May we suggest that you visit us when you attend the Cosmetic Show at the John Marshall Hotel during the week of September 11, 1950.

WE KNOW IT WILL BE WORTH YOUR WHILE

☆ ☆ ☆



Owens & Minor Drug Company

Incorporated

1000 E. Cary Street Richmond, Va.

"Good Drug Wholesalers Since 1882"

The Carolina Journal of Pharmacy

PUBLISHED MONTHLY BY THE

NORTH CAROLINA PHARMACEUTICAL ASSOCIATION

AT CHAPEL HILL, N. C.

W. J. SMITH, MANAGING EDITOR

Entered as second-class matter July 5, 1922, at the post office at Chapel Hill, North Carolina under the Act of March 3, 1879

Annual Subscription, $1.00 Single Numbers, 15 Cents

Vol. XXXI AUGUST, 1950 No. 8

Toward Betterment of Pharmacy

The North Carolina Pharmaceutical Research Foundation has embarked on a fund raising campaign with which to finance its budget for next year. Of the $12,150 needed to finance the Foundation's program for one year beginning in September, a total of $9,331 is on hand, leaving a deficit of $2,819.

The Foundation's past accomplishments and its future objectives are such as to merit the support of all segments of Pharmacy, whether it be retail, wholesale, manufacturing or any of the many other phases that go to make up our closely knit business and professional life. It is hoped the Foundation's call for assistance, under the direction of able county assistants, will be met fully and without delay.

In less than four years The Research Foundation has been instrumental in increasing the number of graduate students in pharmacy at the University of North Carolina from three to thirteen, and was largely responsible for the addition of the Ph.D. in Pharmacy—the highest academic degree—at U. N. C. In addition, The Foundation has materially assisted the Pharmacy Library and has made available research supplies and equipment to the School of Pharmacy which normally would have taken years to obtain on the State's limited budget.

Without a complete understanding of The Foundation and what it means to Pharmacy as a whole, the pharmacist behind the prescription counter may question himself as to the benefits of graduate work, and, assuming he is favorable to professional training at the graduate level, just how deep should he go into his cash reserves.

It may not be readily apparent to the pharmacist in the retail store, but the "graduate work" and "research studies" in which The Foundation interests itself will help directly to elevate the economic level and general professional standing of all who earn their livelihood in Pharmacy. For instance, increased attention to graduate work in pharmacy will eventually result in more and better qualified teachers—one of the most pressing problems of today—which, in turn, will enhance the calibre of undergraduate instruction.

Since most of the graduate students act as "graduate assistants," any school with a well balanced program of graduate and undergraduate studies is well on its way towards fulfilling its primary function of preparing pharmacists to serve the general public. Graduate assistants not only supplement the work of the teaching staff but frequently are in position to assume some of the routine work, thus permitting the regular staff to give increased attention to student problems.

At the University no longer is Pharmacy the step-child of the professional schools. It's up and coming; looked to with respect and admiration. Before long the School expects to occupy a brand new (something different for Pharmacy) million dollar building. Largely responsible for this turn of events is The Research Foundation.

Buys Pikeville Drug Store

A. M. Hicks, formerly of Eckerd's Drug Store, Charlotte, but more recently of Kinston, has purchased the Pikeville Drug Store from Mr. and Mrs. Viola Howell. The new owner took charge of the business on August 1st.

Mr. and Mrs. Howell have established a new drug store in Dobson.

Amusing Order

J. I. Thomas of the Dunn Pharmacy, Dunn, sends us a note received in his pharmacy recently. A bottle of "Hadacol" was supplied on request for "Hattie Cow."

On West Coast

Moss Salley sends us a note from Salem, Oregon: "This is marvelous country out here, and we are enjoying it immensely. Moss, Jr. is elated over passing the Board."

The Salleys have already visited California and are returning by the Northern Route. They expect to reach Asheville by the latter part of August.

Awarded Scholarship

Ben Cooper, a member of the 1950 pharmacy graduating class, has been notified by the American Foundation for Pharmaceutical Education that he has been awarded one of the Foundation's coveted graduate scholarships.

Ben expects to return to Chapel Hill in September to begin his graduate studies. During the summer months he has been working in Mebane with Mr. James S. White of The Carolina Pharmacy.

Sign Backfires

After endless toil cleaning up after untidy smokers, who day after day managed to litter the floor with partially smoked cigarettes, the porter employed by the Edgecombe Drug Company, Tarboro, took it upon himself to correct the situation. Whereupon he lettered and attached to a convenient wall space the following sign: "NO SMOKING PROHIBITED." We do not know if the sign produced any effective results, but we hear it has created considerable discussion thereabouts.

Rx Department Established in Sears Store

A prescription department has been established in the Sears Roebuck store, Atlanta, with an offer to charge all purchases in the department on the "Sears Easy Payment Plan."

In announcing the new department to the public, Sears used a full page ad in *The Atlanta Constitution*, with pictures of the two pharmacists in charge, the prescription room and a view of the surgical appliances section.

This may or may not be a test by Sears. If successful, we may soon be faced with new style competition . . . prescriptions, 10% down, 12 months to pay.

Rexall 6 Months' Report

Rexall Drug, Inc., reports net loss of $486,821 or 14 cents per share, for the six months ending June 30, 1950. This compares with a loss of $1,794,142 before credit for Federal tax carryback adjustment in the first half of last year. After this adjustment, last year's loss was $1,336,392 or 38 cents per share. There was no Federal credit applicable to the first six months of 1950.

Total sales for this period were $69,592,656 against $76,013,542 for the like period in 1949.

A.M.A. Campaign

In an attempt to sell Voluntary Health Insurance, as opposed to "Socialized Medicine," the American Medical Association during the week of October 8th will run a 70 inch newspaper ad in every bona fide daily and weekly paper in this country.

It is anticipated the AMA will spend $560,000 on its newspaper campaign during the week; also $300,000 for radio and $250,000 for magazine ads. The ad insertion in the dailies is scheduled for October 11th.

Pharmacists will be asked to participate in "tie-in" advertising during the week.

1951 NCPA Convention at Pinehurst

The 1951 Convention of the N. C. Pharmaceutical Association will be held in Pinehurst at The Carolina Hotel, May 20-23, according to an announcement by NCPA President W. R. McDonald, Jr. of Hickory.

Since The Carolina Hotel operates on the American Plan, the annual meeting officially begins after lunch on Sunday, May 20th, and continues through Wednesday, May 23, after breakfast.

Secretary Smith was directed by the Association's Executive Committee to schedule the 1951 convention in Pinehurst after a survey of 75 members of the NCPA, who regularly attend the conventions, indicated that 80% were favorable to Pinehurst.

The Carolina Hotel is among the finest and most magnificent hotels to be found in North Carolina and caters to the wealthiest and most exclusive clientele to be found in the entire country. It was built in 1900 and enlarged twelve years later. The Hotel has 250 rooms and the largest dining room in the State—as many as 758 guests can be seated at one time.

After the Hotel reopens this fall, arrangements will be made to accept room reservations.

Drug Store Opened in Dobson

After being without drug service for several years, Dobson now has a newly opened drug store. The owners, Mr. and Mrs. Viola Howell of Pikeville, plan to offer a complete prescription service in the community.

Dobson, county seat of Surry County, for many years had a physician permit store operated by the late Dr. Stone. When Dr. Stone passed away, the drug store permit was not renewed. Now with a graduate pharmacist and a young physician newly settled in the community, the prospects for improved medical and pharmaceutical service in Dobson are greatly enhanced.

Reappointed to Commission

Governor Kerr Scott recently announced the reappointment of Paul Bissette, Sr., of Wilson, to the Medical Care Commission. Mr. Bissette, whose original appointment was by the late J. Melville Broughton, will serve until 1955.

Spend Vacation in New Hampshire

Gladys and Haywood Jones of Zebulon have returned from New Hampshire where they spent ten days at the Boar's Head Inn, Hampton Beach, N. H. Haywood reports wonderful scenery, food and the like but was disappointed in the water—cold enough for polar bears, he says.

Oil of Wintergreen

A suit was recently filed in West Virginia against a pharmacy as a result of the death of a child from drinking Oil of Wintergreen. The family sued for damages on the grounds of negligence on the part of the pharmacist in the labeling of the Oil of Wintergreen. The bottle had been labeled "Oil of Wintergreen," but the Judge of a Circuit Court ruled that there had been a violation of the Federal Food, Drug & Cosmetic Act since the pharmacist did not include on the label "caution, keep away from children." While the pharmacy was favored by the jury and did not have to pay damages, this case points up the necessity was caution in the proper labeling of Oil of Wintergreen.

Oldest N. C. Drug Store to Be Remodeled

Ruffin Horne has announced H. R. Horne & Sons Drug Store of Fayetteville will be remodeled this summer. While work is in progress, Horne's will be temporarily consolidated with Souder's Pharmacy across the street.

Horne's is the oldest drug store in North Carolina and is the oldest retail firm in Fayetteville. Henry Ruffin Horne, sixth president of the NCPA, established the firm in 1865 upon his return from the Civil War.

A wine-colored carrara glass façade and an interior designed by Jack Snowden of Chicago, noted drug store planning specialist, are planned in this face-lifting job.

SMITH WHOLESALE DRUG CO.
SPARTANBURG, S. C.

A Young and Growing Service Wholesale House,
Owned and Operated by Registered Pharmacists

We Appreciate Your Business

RXS OF HALF CENTURY COMPARED

W. G. Dudley, Jr. of Reidsville, shown on the left below, is contrasting prescription medication of the 90's with the familiar antibiotic-sulfa-barbiturate medicinals of today. Dudley's presentation, entitled "The Gay Nineties vs The Fast Fifties," was enhanced by the lively drawings of J. Louis Cobb, one of which the artist is exhibiting on the right. Another of Cobb's drawings used in the skit appears on our cover page this month.



THE GAY NINETIES *vs* THE FAST FIFTIES

By W. G. DUDLEY, JR., Reidsville

Your Committee on Practical Pharmacy and Dispensing reports for the past year—no problems presented, none solved and none carried forward. In one respect we are pleased that we were not forced to expose our ignorance and inability, while on the other hand it would have been a pleasure if we had been able to solve one problem regardless of how many authorities we had to call on for help.

Now with your leave we will present a problem of our own: The Gay Nineties vs the Fast Fifties. Can we, as pharmacists, be critical of our predecessors or as Practitioners of the Arts could they be contemptuous of the practice of Pharmacy today?

With the cooperation of an old established drug store and the loan of his 1899 prescription files, which are valued very highly, and an illustrated comparison of a similar period to a 1949 prescription file perhaps we may be able to draw a few comments. It seems to be the opinion, especially of older pharmacists, that the practice of Pharmacy has degenerated from an art of pharmaceutical technique to an ability to count, measure and scrap labels.

We wish to emphasize that we are in no manner attempting to settle any arguments or draw final conclusions. Many factors will not be evidenced by prescription records. For instance, if a tincture is required by a prescription, was it purchased and measured or were the seeds obtained, the plant grown, harvested, processed, stored, prepared, percolated, assayed and then measured? We will attempt no deep speculation on the records but present evidence of the periods investigated with superficial comments.

The older file we obtained was from a reasonably successful store in those days and it is incidentally a going and successful business today. This file shows in particular a five month period from January 1, 1899 to June 1, 1899 with a total of 1380 prescriptions. This is 276 monthly or between 9 and 10 daily. From Lilly Digest for the year 1948 we find over 1100 drug stores report an average of 14,286 prescriptions for the year—39 to 40 a day.

Our first comment in order seems to be: "our tempo is increasing."

To practical business men I'm sure the matter of prices will be of some interest before we enter technique or preparations involved. A common item of 1899 was 24 Santal Oil caps priced at 25c retail. The highest priced prescription in the 1899 file came to the enormous sum of $1.00. I found only four priced at this figure and they were all for some proprietary—Liq. Peptonoids, Phillip's Emulsion, etc. You might note this was label-scrapping.

The lowest priced prescription was 5c. These were fairly frequent and were variations of fiant chart. or cap numo i mostly of some calomel compound.

In the recent file studied, I find a single prescription for $30.00 (Chloro-Trimeton Tablets); others for $25.00 (B-Complex Tablets), $24.00 (Aureomycin) and almost every dollar below this for Aureomycin, Chloromycetin, Becotin with C, Ascorbic Acid, Testosterone and others.

To pick one day and April 24 seems all right because of its anniversary value. On April 24, 1899 the file shows 22 prescriptions filled (apparently a good day), the total receipts of which was $7.60.

Included in the prescriptions filled that day was one for

Reduced Iron	2/3 gr.
Quinine	1 gr.
Arsenic	1/50 gr.
Strychnine	1.50 gr.
t.t. No. C (75c)	

(Continued on Page 378)

Prescription Balances Repaired

Accurately
Speedily Economically

Our convenient Southern location and competent shop technicians eliminate useless waiting and decrease repair costs.

PHIPPS & BIRD, Inc.
303 S. Sixth Street Richmond, Va.

Get YOUR Share of Summer Health Care

PROFITS

with "LYSOL" Great New

SUMMER HEALTH CARE PROMOTION



FREE . . .
Colorful Tested
Display Material

Request your "Lysol" Summer Health Care Display Kit from your Justice Drug Representative.

NATIONAL ADVERTISING backs your "Lysol" Summer Health Care Promotion . . . in Magazines, Newspapers, Newspaper Supplements, Farm Papers.

EXTRA DISCOUNT
ASSORTMENT No. 202

2 dozen "LYSOL" small
1 dozen "LYSOL" medium
¼ dozen "LYSOL" large

Total list	$11.43
Less 7½% discount	.86
Net cost to retailers	$10.57

JUSTICE DRUG COMPANY

GREENSBORO, N. C.

Dependable Service Since 1898

Research Foundation Launches Budget Drive

At a luncheon held at The Carolina Inn, Chapel Hill, on August 3rd, the N. C. Pharmaceutical Research Foundation launched its 1950 fund-raising drive. Foundation directors, county chairmen, faculty members of the School of Pharmacy and guests, including Chancellor R. B. House and Dr. Henry Clark of the University, attended the meeting.

E. A. Brecht, Secretary of The Foundation, acted as chairman and introduced the speakers and guests. Roger A. McDuffie, president of The Foundation, discussed progress of The Foundation and urged continued support of its program.

Booklets passed out at the luncheon outlined in detail what had been accomplished by The Foundation during its three and one half years of existence. Some of the items mentioned were increase of graduate students in Pharmacy at UNC from three to thirteen, establishment of a drug plant garden and information bureau, addition of Ph.D. degree in Pharmacy at UNC and the fostering of research fellowships at the School.

Total grants from The Foundation to the University in three years have amounted to $17,600, according to Secretary Brecht. The Foundation has an endowment fund of $50,887 at this time.

The budget approved by the Board of Directors for 1950-51 is $12,150. Of this sum, The Foundation has on hand $9,331 in expendable funds leaving a deficit of $2,819.

The Foundation, working through its county chairmen, hopes to raise an amount of expendable funds to not only cover this deficit but to provide a matching budget for 1951-52. The current fund-raising drive will continue through the month of August.

In addition to seeking current donations to The Foundation, county chairmen will attempt to sign up as many persons as possible for future contributions. This will be done by means of form letters indicating "It is my intention to contribute $..... a year for years to The N. C. Pharmaceutical Research Foundation."

In case your county chairman misses you on his visit to your pharmacy or your home, you may send your check directly to E. A. Brecht, Secretary, School of Pharmacy, Chapel Hill, N. C. While contributions in any amount are acceptable, it is suggested employees contribute $10 and owners of business firms, $100.00. The contributions are deductible for income tax purposes.

Mr. C. T. Council, a director of The Foundation, expressed his satisfaction over progress being made by the research body and said that its program was enhancing the prestige of the profession. "I am proud to be a pharmacist and glad to be a part of a program which is doing so much to further the economic and educational opportunities of all persons in the State associated in any way with the drug trade," Mr. Council said.

Dr. Clark, director of the newly established Medical Division at the University, spoke of the wonderful opportunity for cooperative work between The Pharmacy

(Continued on Page 375)

SILALOID "TABLETS" VP
ANTACID · SEDATIVE · ANTISPASMODIC
For use wherever gastric hyper-acidity or flatulence are symptomatic.

SILALOID PROVIDES...
- Prompt and prolonged action.
- Palatable—may be chewed or swallowed.
- Dual antispasmodic action.
- Controlled antacid action—is not constipating.

Each tablet contains:

ATROPINE SULFATE	1/5000 gr.
HYOSCYAMINE HYDROBROMIDE	1/1250 gr.
PHENOBARBITAL	⅛ gr.
MAGNESIUM TRISILICATE	7 gr.

SILALOID "TABLETS" VP
Supplied in bottles of 100, 500, 1000. Ethically detailed and promoted in journals and by mail.
VANPELT & BROWN, INC. PHARMACEUTICAL CHEMISTS
RICHMOND, VIRGINIA

Board of Pharmacy to Meet Monthly

By H. C. McALLISTER

In the early part of this year a questionnaire was mailed to all of the pharmacists practicing within the State. The return of these questionnaires was most gratifying. Compared with surveys of like nature it could be termed an "overwhelming success." The answers have been tabulated and the implications are that the pharmacists of the State are interested in the future of the profession and in maintaining the progress that has been made in recent years all of which accrues to the public welfare. A correlation of the several parts of the survey gives a clear picture of what the pharmacists are thinking and of what they expect of those who have been entrusted with the responsibilities of directing pharmacy's affairs. Happily these ideas coincide with plans which the Board of Pharmacy has been considering some of which have already been set into operation.

One of the outstanding criticisms as reflected by the answers to the questionnaire was that of the law enforcement program. A vast majority of those sending in answers felt that the laws governing the practice of pharmacy were not being enforced strictly enough. It appears that the policy which the Board of Pharmacy had been following of "gradually becoming more strict along with a program of education of the pharmacist to his professional responsibilities" was not securing correction of unsatisfactory conditions as rapidly as it was felt was needed. These matters were thoroughly discussed at the June meeting of the Board of Pharmacy. It was decided at that time that the laws should be strictly enforced and the inspectors were given instructions to prosecute all violators.

One of the immediate results of the stepped up law enforcement program was the great increase in the number of matters coming before the Board for consideration. The number and nature of these matters made it impractical to handle them at the regular examination meetings held twice a year and the few special meetings held at unscheduled intervals. In order to overcome this difficulty the Board decided to hold regular monthly meetings the third Tuesdays in each month. These meetings are held in the office of the Board in Chapel Hill beginning at 5:00 P.M.

As has been the case for the last several years, North Carolina has the least number of pharmacists based on population of any state in the Union. Little progress has been made in overcoming this problem. The situation has been aggravated somewhat by the opening of new drug stores thereby further diluting the coverage by legally registered personnel of stores already established. The public interest demands that pharmaceutical service be rendered only by qualified persons. Any further spread of pharmacist personnel introduces a public health hazard. In order to meet this situation the Board has ruled that all applicants for original drug store permits must appear before the Board at one of the regular monthly meetings. Both the owner and the pharmacist must be present at the meeting. The reason for this appearance is to explain to the prospective owner and pharmacist exactly what will be expected of them should the application for the permit be approved. The Board also must be satisfied that the requirements of the law with respect to the operation of a drug store can be met.

During recent years a considerable number of pharmacists have been registered in North Carolina by reciprocity from other states. Most of these men and women have been fine pharmacists and have contributed no little in helping to meet the shortage of pharmacists currently being experienced. However, there have been a few who have not turned out well. These few cast a disproportionately unfavorable effect on all of our pharmacists. Although the Board of Pharmacy makes a thorough investigation of all applicants for reciprocal registration, some have managed to escape detection of intemperate habits, drug addiction and the like. In order to further perfect its screening system, the Board will henceforth require all applicants for reciprocal regis-

(Continued on Opposite Page)

Threaten to Withdraw

The British Medical Association recently threatened to pull its doctors out of the National Health Service unless the general practitioners—about 19,000—get a better financial break. The government-run health scheme was charged with delays in negotiations aimed at increasing the doctors' take-home pay.

Another group in Britain had advocated the government take over the manufacture of all pharmaceutical preparations, and that no specialty be manufactured for which there is already an official counterpart.

Back Issues of Journal Wanted

The State Board of Pharmacy is assembling bound copies of THE CAROLINA JOURNAL OF PHARMACY. In order to complete the set, several back numbers are needed. They are: August 1924; June 1927; February and April 1929; and October 1934.

If you have one or more of these particular issues available and are willing to donate them to The State Board of Pharmacy, please communicate with Mr. H. C. McAllister, Chapel Hill.

BOARD OF PHARMACY

(Continued from Preceding Page)

tration to appear before it for an interview at one of the regular monthly meetings. It is felt that by this means some of the difficulties might be overcome.

We in the United States are so constituted that we dislike governmental controls. The members of the Board of Pharmacy are sensitive to these dislikes and seek to avoid them whenever possible. Nevertheless, the public welfare is the first consideration and that will be kept in mind in future policy making. As it happens, what is best for the public is also best for the pharmacist. Despite regulations made by the Board of Pharmacy, the status of the profession can be made no higher than the individual members will it. Therefore, it becomes the duty of every pharmacist licensed to practice in North Carolina to put forth a positive effort to do his or her part in the task of overcoming a difficult situation.

ELSIE SAYS-



The Nation's First Saleslady Will Sell More ICE CREAM For You At A Profit.







FILLS HALF MILLIONTH RX—July 27th may not have impressed Curtis Wrike of Graham particularly but a member of his staff, Joe Estes, Jr., felt the day ought to be recorded for posterity, since on that day Curtis filled his 500,000th prescription. Curtis and the prescription, which, in effect, represented a half million votes of confidence in the professional ability of the owner of Wrike Drug Company, are shown above exactly as recorded by Mr. Estes.

BONUS DEALS

Effective Until Further Notice

TINA-CIDE

35c Size—(List $2.40)

1 Dozen—1/12 dozen BONUS from Wholesaler
3 Dozen—1/4 dozen BONUS from Wholesaler
* Plus—1/4 dozen BONUS, Direct
*Direct Bonus sent upon receipt of wholesale invoice

COMBINATION PACKAGE
EDWARDS FOOT POWDER & TINA-CIDE

1 Dozen—
1/6 dozen
BONUS from
Wholesaler

TINA-CIDE

69c Size—
(List $4.80)

I want 10 ¢ worth of powder of oxicide of ink if you have it and one jar of Carbolic vaselene if you have both if not dont want either

Zinc Oxide

little pankin

Lydia E. Pinkham's Vegetable Compound

Rochelle Salts

Borax asses Powd where Grand-ma want to wash her eyes in

Boric Acid

Roshel Sauce

Fennababer tablets

Phenobarbital Tablets

Bar quite a quite

Cuticura Soap

10¢ worth Lise oil

Lysol

25 flutto Water

Pluto Water

Boston Compuity

Balsam Copaiva

Air mattocks spirits Monia

Aromatic Spirits of Ammonia

The notes reproduced above were received by A. T. Nicholson of the Edgecombe Drug Company, Tarboro, from customers of the firm over a period of years. We have supplemented the list with a few items found among the papers of the late Dr. E. V. Zoeller, who for many years operated a pharmacy across the street from Mr. Nicholson.

NEW—BETTER THAN EVER!—the Stanley Knight BOBTAIL



This new
five foot, six inch model
contains honest-to-goodness improvements, not gadgets. It is designed to give years of trouble-free service, and to make the finest fountain servings really easy. The sleek, streamlined beauty includes many labor saving and sanitation features such as: increased floor clearance, concealed refrigeration coils, large rounded corners, increased syrup rail capacity, instantaneous dry cooler and many others.

ENGINEERED REFRIGERATION

Separate refrigeration circuits for instantaneous dry water cooler and syrup rail means huge quantities of cold water, as well as proper syrup rail temperatures at all times.



Write for complete details and the free Stanley Knight Catalog today!

BERRYHILL FOUNTAIN SALES CO.
715 Louise Avenue
Charlotte 4, N. C. — Ph. 8945

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EDWARDS FOOT POWDER & TINA-CIDE

1 Dozen—
1/6 dozen
BONUS from
Wholesaler

TINA-CIDE

69c Size—
(List $4.80)

effective auxiliary forces against . . .

the asthmatic or cardiac attack



ZANTHIMAL

TRADEMARK

Phenobarbital ½ gr.
(WARNING: May be habit-forming)
Theobromine 5 gr.

in asthma . .

in cardiac failure . .

in coronary disease . .

in hypertension.

Relaxation of bronchial spasm through the bronchodilating action of *theobromine*, and calming of nervous tension and anxiety by *phenobarbital* provide valuable relief.

Diuresis and alleviation of cardiac dyspnea, produced by theobromine, improve status of cardiac patient.

Relaxing and dilating effect of theobromine on coronary arteries increases coronary blood flow, often raises threshold of appearance of anginal pain.

Dilatation of peripheral vessels and stimulation of myocardium by theobromine provide favorable circulatory effect; phenobarbital also produces a fall in blood pressure by relaxing tension.

SUPPLIED: Bottles of 50 and 500 tablets.

CHARLES C. HASKELL & CO., INC.

RICHMOND . . . VIRGINIA

This advertisement is currently appearing in leading medical journals.

"MIST FROM THE MOUNTAINS"

James W. Harrison, Asheville

George Matthews of Grove Park Pharmacy changed his working hours for a week in July to enable him to participate in the 56th annual Country Club Golf Tournament. George failed to win a cup in this one for the first time since entering tournament play. He's borrowing a putter from Alan Smith for the next one.

Tommie Young is now with Merrimon Avenue Pharmacy. He has not been active in pharmacy for the past nine years, not being in good health since the war. Jim Porter is back at Spruce Pine Pharmacy taking the place of Roland Glenn who has moved to Clinton.

The powerful virus of the pneumonia type put Colvin Ingle of Ideal Drug Store to bed for a couple of weeks in July and August.

Jim Adams, Jr. of Adams-Blauvelt has been bitten by the "ham radio" bug and is busy learning International Morse and stringing antennas from the trees around the Beverly Apartments. The Aussies and Zedders come in loud about 5 a.m. at that location.

L. G. Crouch is now at Goode's after some months with Dayvault's in Lenoir. Nelle Evans, June grad is serving her internship at Goode's and waiting for her twenty-first birthday and final exams next February.

July in the mountains. A time for picnics and outings. Eckerd's stores of Asheville and Greenville held their 21st annual picnic and dance on the 26th with 75 from Asheville and 25 from Greenville attending at Enka Lake Club House. Prizes were presented to three groups of dancers. Ralph Hamby of Greenville and Margaret Henry of Asheville gained the honors as most graceful; W. E. Post, assistant manager of the Asheville store and Kathryn Adams, office manager of the Asheville store were adjudged the handsomest dancing couple. The "Jitterbug" contest was won by Charles Young of the Asheville store and his partner, Beryl Rhinehardt. Special guests of the occasion were Roy Phillips, advertising director of the *Citizen-Times,* his wife, daughter and granddaughter. Richard E. Young, manager of the Asheville store, was in charge of arrangements and distributed the prizes. An Asheville orchestra under the baton of Carol Henry furnished the music.

The employees and management of the Dr. T. C. Smith Company chose July 29 for their annual picnic which was held at North Mills River during the afternoon. Swimming, Volleyball, Softball and Horse Shoe Pitching whetted appetites for fried chicken with all the fixins. In the softball game Walter Powell's "Tinctures" staved off late inning rallies by the "Tablets," captained by Bob Hinkle to cop the win 8 to 5. Both teams were forced to press into pitching service two of the girls, Frieda Vaughan and Emily Lisle, whose tantalizing curves (change-of-pace curves, that is) baffled the home run bats of W. P. Croom and John Denzine. In fact, W. P. took such a healthy swing at an outside curve as to spin around twice before hitting the ground. Everybody had a lot of fun, including Fred Branch and his young son who staged a boxing match at second base before being ejected from the game by Umpire Kilgo. Junior Penland was the object of a hunting party when he was reported missing at eating time, but was found on the river bank in Springtime gossip with a party crasher. No casualties.

Saint Joseph Hospital opens a pharmacy August 1st in the main building with Mrs. Virginia Callahan the pharmacist in charge.

Young pharmacists of the cannon fodder age are giving much thought to the bellicose attitude of the Reds in Korea. Two or three who have contemplated entering business for themselves are now adopting a stand-off watch of wait and see.

A. J. Darling, pharmacist at Memorial-Mission Hospital Pharmacy, and his family had a pleasant two weeks' vacation in his native city of Rochester during July. Virginia Callahan substituted for him for the duration of the trip.

Lee Mullen, druggist-mayor of Huntersville, visited his borther Boyd for a few days in July.

J. R. Johnson of Kenilworth Drug Store became a grandfather on August 4 when a daughter was born to son Bill. The baby has been named Barbara Lynn. Bill is being kept busy in his dad's store until September when he enters Pharmacy School at Chapel Hill.

Bernie Shield, a recent graduate of the University of Florida is the most recent drug traveler to make Asheville his headquarters. He represents the Wm. S. Merrell Company. Ray Lindsey has succeeded Cecil Cowan for Parke, Davis in the Asheville territory.

M. F. Teague finishes 25 years plus with Eli Lilly in the Asheville territory and retires August 31. The Asheville Drug Club will honor him with a life membership in the Club at their August meeting. (More about this in the September Journal.)

Born August 6 at Biltmore Hospital to Balfour and Martha Brookshire, a son David Lorain. Balfour is one of Ideal Drug Store's able pharmacists. He predicted months ago that it would be a boy. Who do you think will win the National League pennant, Balfour?

Lloyd and Maxine Brookshire adopted a baby girl August 1 from a bumper crop of babies that made Maxine want to choose them all. However, they chose a four-months old darling baby girl whom they have named Sharon Lynn. Lloyd is proprietor of Norwood Pharmacy.

Prices Less Under Fair Trade

Retail prices of nationally advertised products are lower, on the whole, in the 45 states with voluntary fair trade laws than in the non-fair trade area of Texas, Vermont, Missouri and the District of Columbia, according to survey figures released by the Bureau of Education on Fair Trade.

New Fountain

The Adams-Blauvelt Drug Company, Asheville, has installed a beautiful Stanley Knight Soda Fountain. This 1950 model fountain is all steel construction with four sinks, 40 gallon ice cream capacity. Berryhill Fountain Sales Company, Charlotte, made the installation.

Scott Drug Company

Wholesale and Manufacturing Druggists

Charlotte, N. C.

"SNAPPY" SAYS:



"Your Profits SNAP BACK When You Display STANBACK!"

Your profit comes with quick turnover. STANBACK advertising starts the procession . . . but your display keeps it moving. For your profits' sake . . . display STANBACK!

These stations tell Carolinians about Stanback . . .

WBT WSOC Charlotte	WDNC Durham	WFNC Fayetteville	WBBS Burlington	WLOE Leaksville
WABZ Albemarle	WPTF WRAL WNAO Raleigh	WEED Rocky Mount WGTL Kannapolis	WFTC Kinston	WHIT New Bern
WSJS WAIR Winston-Salem	WWNC Asheville	WSAT Salisbury	WBUY Lexington	WHKY Hickory
WBIG WGBG Greensboro	WGNI Wilmington WMFR High Point	WGTM Wilson WGBR Goldsboro	WGNC Gastonia WOHS Shelby	WRRF Washington WADE Wadesboro

Snap Back with

STANBACK

I want 10 ¢ worth of powder of oxicide of ink if you have it and one jar of Carbolic vaselene if you have both if not dont want either

Zinc Oxide

little pankin

Lydia E. Pinkham's Vegetable Compound

Rochelle Salts

Borax asses powd where Grand ma want to wash her eyes in

Boric Acid

Roshel Salts

Fennababer tablets

Phenobarbital Tablets

Bar Quite a Quite

Cuticura Soap

10¢ worth Lise oil

Lysol

25 flutto Water

Pluto Water

Boston Compuity

Balsam Copaiva

Air mattocks spirits Monia

Aromatic Spirits of Ammonia

The notes reproduced above were received by A. T. Nicholson of the Edgecombe Drug Company, Tarboro, from customers of the firm over a period of years. We have supplemented the list with a few items found among the papers of the late Dr. E. V. Zoeller, who for many years operated a pharmacy across the street from Mr. Nicholson.

NEW—BETTER THAN EVER!—the Stanley Knight BOBTAIL



This new
five foot, six inch model
contains honest-to-goodness improvements, not gadgets. It is designed to give years of trouble-free service, and to make the finest fountain servings really easy. The sleek, streamlined beauty includes many labor saving and sanitation features such as: increased floor clearance, concealed refrigeration coils, large rounded corners, increased syrup rail capacity, instantaneous dry cooler and many others.

ENGINEERED REFRIGERATION

Separate refrigeration circuits for instantaneous dry water cooler and syrup rail means huge quantities of cold water, as well as proper syrup rail temperatures at all times.



Write for complete details and the free Stanley Knight Catalog today!

BERRYHILL FOUNTAIN SALES CO.
715 Louise Avenue
Charlotte 4, N. C. — Ph. 8945

New Mortar and Pestle

Morris L. Cooper, retail pharmacist and past president of the Baltimore Retail Druggists' Association, has designed a new style mortar and pestle said to be the first basic change in this piece of pharmaceutical equipment since the days of the Pharoahs.

The new mortar is comparatively shallow, and has vertical sides as well as a flat bottom. In order to achieve a greater effective contact surface than is possible with the conventional concave mortar and convex pestle, the diameter of the flat-bottomed pestle has been made about equal to the radius of the mortar. The result, Mr. Cooper has pointed out, is an increased amount of crushing, grinding, and distributing surface.

In use, the new pestle is held in a vertical position and rotated outward, in contrast to the rocking motion employed with the conventional type. Since the material being treated does not tend to mount up the sides of the new mortar, much less use of the spatula to return it to the bottom is required.

The efficiency of the new mortar has been demonstrated in various tests. In one test, a dram of magnesium oxide was placed in each type mortar, and the white powder topped with three grains of powdered charcoal. The pharmacist then performed 12 complete revolutions of each pestle. The mixture thus produced by the new design was an even gray powder, while that obtained with the conventional type showed black streaks of charcoal through the white magnesium oxide.

Only 20 seconds of operation of the new type are required to produce a primary emulsion of oil, acacia, and water, and the resulting emulsion can be diluted 64 times without breaking or cracking. With the old type, complete emulsification was not achieved even after three minutes' trituration—9 to 10 times the period required by the vertical type.

Prescriptions containing four ingredients such as acetylsalicylic acid, acetophenetidin, codeine sulfate and belladonna extract have always presented difficulties in trituration. However, with the new type of mortar and pestle the four ingredients can be placed in it together, and a smooth mixture is made with much less effort than previously.

This new type of mortar and pestle will be of value to pharmacists in saving time and effort. It is available from the Armstrong Cork Company, whose representative in North Carolina is Russell E. Thompson, Jr., 415 Atando Avenue, Charlotte 6, N. C.



The new flat-bottomed mortar and pestle designed by Pharmacist Morris L. Cooper of Baltimore is shown above.

Trend to Stabilize Prices

More retail business is being conducted through various legally acceptable forms of resale price maintenance than ever before. Over $35 billion, or 27 per cent of total annual sales, was rung up last year, with consignment selling and franchise agreements accounting for $30 billion. About $5 billion, or four per cent of the aggregate, was sold under voluntary fair trade contracts.

2 Quick Ways to Relieve a HEADACHE



Headache BC Relief

★ Introduced in 1947. Already a nation-wide success.

★★ Introduced 1910. America's fastest-selling headache powder.

B.C. REMEDY CO.

DURHAM, NORTH CAROLINA

Pre-Pharmacy

Dr. Henry M. Burlage, Dean of the College of Pharmacy, The University of Texas, Austin, writes as follows:

"I read with interest your editorial entitled, *Pre-Pharmacy—A Suggested Solution*, and in this regard, you might be interested in what we are doing here beginning this Fall.

"Since about eighty per cent of our students entering Pharmacy are transfer students, and since we are a state institution, we are accepting as many persons who wish to enter the College of Pharmacy as freshmen, but all students must apply for admission to the professional work of the Sophomore Year, College of Pharmacy, and must have credit for at least the following courses: six semester hours of Freshman English, eight semester hours of Chemistry, six semester hours of Biology, and six semester hours of Mathematics, and also, the applicant must have a grade point average of 1 (C) if he is attending the University of Texas as a freshman, or if the applicant is a transfer from some of our many junior colleges and other universities, he must present a grade point average of 1.5 before his application is approved.

"We are trying this out for the first time this year, but believe it will prove to be satisfactory, and if so, we will follow the scheme if and when we go to a five-year program. I thought you might be interested in this in the light of your editorial."

Collection of Excise Tax

From various sections of the State come reports that not all retailers charge nor presumably report the 20% excise tax on cosmetic products and the like. Mostly the complaints have centered around grocery stores, fruit stands and filling stations. When a retailer fails to include the 20% excise tax in his regular price, it is grossly unfair to his competitor. And when regular reports and payments are not made to the Collector of Internal Revenue, severe penalties can be levied.

If the retailers in your area are not collecting and reporting the tax, report the matter to Mr. R. F. Pace, Chief, Wage & Excise Tax Division, Office of the Collector of Internal Revenue, Greensboro, N. C. Mr. Pace will instruct one of his deputy collectors to investigate the matter.

Salesmanship

During the depression of the 30's, father and I took a load of sweet corn into town to sell it house to house. We tried at 10c a dozen without success. At the end of the first street we held a little sales meeting and decided the housewives were balking at the implied suggestion to buy by the dozen. So, pricing our corn at 1c an ear and switching sides, we went back over the same street. The new strategy worked. We sold nearly every house. And strangely enough, nearly every housewife took a dozen ears or more—at a price of 2c more a dozen.—Jennings Christensen in *The Rotarian*.

FOR A GLORIOUS SEASHORE VACATION YOU'LL FIND

BUNCH'S COTTAGES

CAROLINA BEACH, N. C.

JUST THE PLACE TO STAY

Each cottage consists of 5 rooms: 1 bedroom with twin beds, 1 with double bed, 1 living room with studio couch, 1 kitchen dinette, and 1 small maid's room with private bath.

Equipped with electric refrigerator, gas stove and hot water tank. Everything furnished except linens.

June 1-Sept. 1, $75.00 a week. Special rates for May-September. Preference given to Pharmacists and their families.

WRITE—WIRE—PHONE

Luther Bunch, Bunch's Drug Store, Goldsboro, Phone 8

NOW, better than ever before... the new Sealtest "Menu-Scoop"!

economy hints...

dealer success stories...

new ways to

serve ice cream...





...people everywhere are talking about it—
The ice cream with NO ARTIFICAL FLAVORS!

Sell the Best—Sell Sealtest!

Those two famous Sealtest publications—Scoop and Menuscript—are now combined in one dynamite-packed magazine.

And, the new Menu-Scoop contains a host of valuable suggestions to help you, Mr. Dealer. Profit-building, traffic-building sales suggestions that have been tried and used successfully. Call your Southern Dairies Ice Cream Plant for your FREE copy today!

Southern Dairies
Sealtest
ICE CREAM

Personnel Changes

H. O. Champion has replaced R. W. Hardy as manager of the Professional Drug Store, Sylva. Hardy recently entered hospital pharmacy training at Duke Hospital in Durham.

After a year as an employee of Goodwin's Pharmacy of Apex, W. M. Puckett resigned to accept a position with Goodwin's friendly competitor across the street—Pegram's Pharmacy.

George Markham of the Fayetteville Drug Company has eased up a bit from his double shift now that C. H. Williams has been added to his pharmacy staff.

H. L. Rayburn has disposed of his interest in a Charlotte drug concern and is now employed by Hawkins Drug Store of Statesville. During the summer vacation, Hal B. Hawkins assisted his father in operating the drug store, but now that another school period approaches, Hal is preparing to return to Chapel Hill where he is a pre-med student.

Sales Tax

Effective August 1st the N. C. Department of Revenue required that all payments of sales taxes be in Raleigh by the 15th of each month. For failure to meet the 15th deadline a penalty of 5 per cent plus interest charges of 6 per cent will be assessed.

A discount of 3 per cent is still allowed for early filing.

New Drug Firm Opened in Charlotte

Ramsey Manufacturing Corporation, Charlotte, N. C., has just completed the installation of the most modern fixtures, stainless steel equipment and upholstered seating equipment in Charlotte's newest drug store, Sedgefield Drug Company. Located in the Sedgefield Shopping Center, the store is modern in every respect having been completely air conditioned by Ramsey. This store will be one of which the community and the City of Charlotte will be proud. Ramsey designed, manufactured and installed all the fixtures and designed and installed the stainless steel equipment.

Trade-Marks Are Property

The U. S. Supreme Court has ruled that a trade-mark, like a patent or copyright, is private property and may not be exploited for profit without the consent of the owner. Under the voluntary fair trade laws, a trade-mark owner is permitted to enter into a contract with a retailer to establish the minimum resale price of his product, and thus protect its good-will and property value.

Advertising

A traveller seeking ads for a magazine called on the village pharmacist. "Nothing doing," he was told. "Been established 50 years and never advertised."

As he turned to leave, the traveller said, "Excuse me, but what is that building on the hill?"

"Oh, that," said the pharmacist, "is the village church."

"Been there long?" asked the traveller.

"Yes," said the pharmacist, "200 years."

"Well," replied the traveller, "They still ring the bell."

EVERFRESH BRAND

EVERFRESH RUBBING ALCOHOL COMPOUND



Outstanding Professional Quality and Package

A Profit Meeting Your Professional Standards

For the long run—

A BRAND WELL WORTH PREFERRING

The McCAMBRIDGE AND McCAMBRIDGE CO.

Baltimore 23, Md.

YOU LIKE OUR SERVICE TO PHARMACISTS

Here's Protection for your employees and their families.

Life Insurance on the franchise plan

Loss of time $100.00 per month

Hospital $5.00 per day (or more) for 90 days.
For every member of family

Surgeon's Fees $10.00 to $150.00 per operation.
For every member of family

Medical care (non surgical) hospital and home

All this is available to your employees on the pay roll deduction plan, on the following premium paying basis.

1. The employer pays entire premium which is deductible as business expense from income taxes.
2. The employer pays part of premium. That part which he pays is deductible as business expense from income taxes.
3. The employee pays it all, in which event employer may not deduct from income tax.

This is employee-employer goodwill relation.

It costs nothing to inquire. Every drug store member of the N. C. P. A. is eligible for this service.

Premiums payable monthly, quarterly, semi-annually or annually. Write for particulars to

F. W. SARLES, State Manager

Inter-Ocean Insurance Company

222 PIEDMONT BLDG. GREENSBORO, N. C.

AGENCY REPRESENTATIVES:
R. J. GOLDEN, MRS. J. E. FERGUSON, LUCAS ABELS

Military Information of Interest to Pharmacists

During World War II a Pharmacy Advisory Committee functioned for a number of years in an advisory capacity to the State Selective Service Board. When a local draft board was unable to decide on the deferment status of a particular pharmacist, the case was referred to Raleigh and thence to the Pharmacy Advisory Board. In practically every instance, the decisions of the Pharmacy Advisory Board were accepted by local boards throughout the State.

Since the Advisory Board fulfilled a worthwhile purpose during WW2, it was recently decided to reestablish the Board and offer its services to the State Director of Selective Service. Accordingly, an appropriate letter was prepared and filed with Major General J. Van B. Metts, State Director of Selective Service.

Major Metts, writing to Secretary McAllister, expressed his appreciation for the tended offer of service but expressed the opinion that The Pharmacy Advisory Committee would not be needed until Selective Service is further expanded.

Since the draft picture is closely geared to the Korean situation at this time, it is difficult to ascertain just what action should be taken in respect to deferment of pharmacists and the like. Some pharmacists between the ages 19-26 are most certainly to be in uniform by early fall. If you are in this age category, the following information will doubtless be of interest:

Pharmacy Corps Absorbed by Medical Corps

When the Army-Navy Medical Corps was set up in 1947, the functions of The Pharmacy Corps, The Medical Administrative Corps and The Sanitary Corps were absorbed by this new unified Corps.

Medical Service Corps, Regular Army

Original appointments in the Medical Service Corps, Regular Army, are made only in the grade of second lieutenant from citizens of the U. S. between the ages of twenty-one and thirty years, who possess such physical qualifications as prescribed by the Secretary of War; Provided, That appointments from sources other than the Regular Army or its active Reserve shall be made from persons who are graduates from recognized schools of pharmacy or other schools or colleges with degrees in sciences allied to medicine or such other degrees as may be approved by the Surgeon General.

At the time The Pharmacy Corps and The Medical Administrative Corps were abolished, all pharmacists who held commissions in either service were transferred in grade to the Medical Service Corps.

Navy Medical Service Corps

All appointments in the Navy Medical Service Corps are in the grade of ensign from those persons serving as commissioned warrant or warrant officers of the Hospital Corps of the Regular Navy and from other persons who possess such physical and other qualifications for appointment as may be prescribed by the Secretary of the Navy: Provided, That appointments from sources other than the Regular Navy shall be made from persons who are graduates of recognized schools of pharmacy. No person is appointed unless he is a citizen of the U. S. between the ages of twenty-one and thirty-two years and until he has established his mental, moral, and professional qualifications to the satisfaction of the Secretary of the Navy.

Members of the Reserve and pharmacists with prior military service are given consideration in determining grade and eligibility for promotion.

For further information, consult your local recruiting office.

Pay in Government Service
Annual Pay—Married

2nd. Lt.	$3969	Ensign	$3789
1st Lt.	4486	Lt. J. G.	4306
Captain	5346	Lieut.	5166
Major	6165	Lt. Comm.	6111
Lt. Col.	7416	Commander	7056
Colonel	8784	Captain	8604

New Pharmacy for Cary

John T. Henley of Hope Mills and Lacy E. Gilbert of Parkton have formed a partnership and have opened the Cary Pharmacy in that enterprising Wake County town.

The business will be managed by Mr. Gilbert, who, until recently was an employee of the Fayetteville Drug Company. Mr. Henley remains with the Clinic Pharmacy of Hope Mills.

Drug Store Installations by Ramsey

Ramsey Manufacturing Corporation of Charlotte recently designed and installed a set of modern drug store fixtures in the Economy Drug Store, Hendersonville. The equipment included a stainless steel short order unit with down draft vent.

Brinkley's Pharmacy, Claremont, is equipped with fixtures manufactured by Ramsey Manufacturing Corporation. This same firm installed a Fischman Fountain in the Pharmacy.

Another newly opened pharmacy using Ramsey equipment and fixtures is the Stanley Drug Company, Stanley. The modern Fischman 40 gallon Soda-Pak Luncheonette was installed by Ramsey.

Returns to Clinton

Roland A. Glenn has resigned as manager of the Spruce Pine Pharmacy to return to Clinton where he has accepted a similar position with Reynolds Drug Company.

George W. McLean, former manager and part owner of Reynolds Drug Company, remains in Clinton as owner-operator of McLean's Pharmacy, which, for the past two years, has been operated as the "Five Points Pharmacy."

New Mooresville Pharmacist

The George C. Goodman & Company of Mooresville, one of the oldest retail drug firms in that section of the State, has a brand new pharmacist—John T. Gardner, formerly of the Lawing-Keziah Drug Company, Lincolnton. John made the shift from Lincolnton to Mooresville in late July. In this connection it is interesting to note that John's former boss, Walter Keziah, received his early training in the Goodman store.

Season Ticket

Month after month the phenomenal demand for 'Topocide' (Benzyl Benzoate Compound, Topical, Lilly), confirms its effectiveness. It is your "season ticket" for increased sales. 'Topocide' contains benzyl benzoate, benzocaine, and DDT, and one application usually destroys body lice completely. 'Topocide' is well tolerated by infants, children, and adults. It does not impart a disagreeable odor, is not detectable after drying, and does not stain skin, clothing, or bedding. Available in 4-ounce, 1-pint, and 1-gallon bottles. Send your orders to us.

THE PEABODY DRUG COMPANY • DURHAM, NORTH CAROLINA

Auxiliary Lauded for Institute Support

To:

Members of The Woman's Auxiliary
N. C. Pharmaceutical Association

While a complete report of the activities of The Woman's Auxiliary of the NCPA for this past year will appear in the 1950 Year Book of The North Carolina Pharmaceutical Association, we are sending this personal communication to you in order you may know of the magnificent job undertaken and completed by your immediate past-president, Mrs. W. A. Ward of Swannanoa, and her co-workers throughout the State.

The State Auxiliary, with the support of Local Auxiliaries, have been exceedingly helpful in bringing us nearer our goal of a home—*The North Carolina Institute of Pharmacy Building*—for all persons associated in any manner with pharmacy in the Tar Heel State. While construction of the building is not yet underway, it is a near-reality at this time. A beautiful lot (198 feet x 163 feet) in Chapel Hill has been purchased and paid for, and the bulk of the necessary building funds are on hand.

One of the major projects of Mrs. Ward's Administration was the underwriting of the cost of the ladies lounge in The Institute Building. Toward that end, a total of $3,056.75 has been contributed to the Institute Building Committee by The Woman's Auxiliary:

From Convention Auction Sale	$1,532.00
From Cook Book Sales	338.00
From Membership Dues (75%)	384.75
From Local Auxiliary Contributions	767.00*
Personal Contribution of Mrs. Ward (President's Allowance)	35.00
	$3,056.75

We are proud of what the Auxiliary has and is doing, and we do not hesitate to broadcast the information that The Woman's Auxiliary is the largest and the best group of its type in existence in this country. Even our good friends in nearby Virginia have heard of the fine work being done by the ladies in North Carolina. Recently Mrs. J. C. Jackson of Lumberton, a past president of The Auxiliary, was invited to address the ladies attending the Virginia meeting in Richmond, and it is our understanding a similar organization will be formed in that State at an early date.

Any member of The Woman's Auxiliary of the NCPA can be proud of its program, of its accomplishments. It has been of most definite assistance to the NCPA in carrying out many of its objectives, for which we are most grateful.

W. J. SMITH, *Secretary*

July 27, 1950

* Contributions by Local Auxiliaries to The Institute of Pharmacy Building Fund:

Asheville	$ 50.00
Greensboro	150.00
Winston-Salem	100.00
District 6	20.00
Charlotte	170.00
Lizzie-Hancock	10.00
High Point	14.00
District 9	10.00
Durham-Chapel Hill	50.00
Raleigh	175.00
District 2	18.00
Total	$767.00

LIQUID HEMATINIC "VALENTINE"
8 fl. oz. and 1 gal.
TABLETS HEMATINIC "VALENTINE"
100's and 1000's
"VALOCELL"—colloid laxative
50's and 1000's
"VALPROTA"—protein carbohydrate
1 lb. and 5 lbs. dietary supplement
DEHYDROCHOLIC ACID—
Council Accepted
100's and 1000's
LIVER INJECTION U.S.P.
Crude 1 unit—10 cc. vial
Crude 2 units—10 cc. vial
Refined 10 units—10 cc. vial
Refined 15 units—3-1 cc. vials
(LIQUID EXTRACT of LIVER U.S.P.)
(LIQUID EXTRACT of LIVER with IRON)
8 fl. oz.
VALENTINE'S MEAT EXTRACT
1 4/5 fl. oz.

Valentine Company, Inc.
Richmond, Va.

Marriages

Miss Mary Frances Ragland and Charles F. Jones, Jr., both of Oxford, were married July 23 at the Hester Baptist Church near Oxford.

The bride is a graduate of the Oxford High School, an alumnus of Woman's College, Greensboro, and for some time has been employed as bookkeeper at the Oxford National Bank. Mr. Jones, a graduate of Oxford High School and the University of North Carolina, BS in Pharmacy, 1950, holds a position with Bissette's Drug Store, Wilson.

Miss Lois Spaugh Newton of Raleigh and William Hooper Wilson of Clinton were married at the Hayes Barton Baptist Church in Raleigh on August 5.

Mrs. Wilson was graduated from Woman's College, Greensboro, with an A.B. degree in primary education. She will teach in the Reidsville city schools. Mr. Wilson graduated in Pharmacy from the UNC in June and is employed as a pharmacist in the Gardner Drug Company of Reidsville.

Miss Caroline Elwell Miles and David Hall Godbold, Jr. were married in De Land, Florida on August 16 in the First Baptist Church. Mrs. Godbold is the daughter of Pharmacist and Mrs. M. C. Miles of Henderson.

Deaths

J. D. Whitehead, Jr., age 59, died at his home in Enfield on August 16 following a period of declining health.

Mr. Whitehead was licensed as a pharmacist in 1912 and for many years had operated the Whitehead Drug Company of Enfield with the assistance of his son, J. D. Whitehead, III.

In addition to his son, survivors include his wife, the former Mamie Braughan; one daughter, Anne Whitehead; two sisters, Mrs. Henry Pope and Pat Lou Whitehead, all of Enfield.

Interment was in the Elmwood Cemetery of Enfield.



Lance

The Best
Peanut Butter
Sandwiches
Peanuts
Candies
and Other
Bakery Products

RESEARCH FOUNDATION

(Continued from Page 355)

School, the Medical School, and the new 400 bed University Hospital now under construction in Chapel Hill. In discussing the University's permanent building program, Dr. Clark said a new building to house The Pharmacy School had top priority with the Administration.

Vacation

Continuing a custom started several years ago, Joe Hern of Valdese closed his drug store the week of July 4th and took his family to Myrtle Beach, where the ocean breezes enabled him to forget temporarily all business problems. Mr. Hern has found it to be more satisfactory to close his store one week rather than to stagger the vacations of his employees over the summer months.

Miller Promoted

William Trousdale Allen, President of the Bodeker Drug Company, announced today the promotion of Charles H. Miller from secretary to assistant vice president, effective August 1, 1950. Miller, who is well known in drug circles throughout the south, is a son of the late Henry F. Miller, president of the wholesale drug firm from 1900 to 1939. The new assistant vice president joined the firm in 1929, serving his apprenticeship first as a clerk and later as a traveling representative in Virginia and North Carolina.

Allen also announced the appointment of R. Milton Hobson to fill the position of secretary. Hobson, who is also credit manager, was formerly assistant secretary. A native Richmonder, he attended local schools and received his B.S. degree from the University of Richmond. He has been with Bodeker since 1936, except for four years' service in the Navy during World War II.

FOR SALE

Excellent Set Solid Walnut Drug Store Fixtures. 55 Feet Wall Cases, 1 Back-Bar, Tobacco Case, 5 Floor Cases, Wrapping Counter, Cigar Case.

Can be seen now in use. Real Bargain for Quick Sale.

See or call, Vann Secrest, Secrest Drug Company, Monroe, N. C. Telephone 44.

For sixty-five years

- - - since 1885

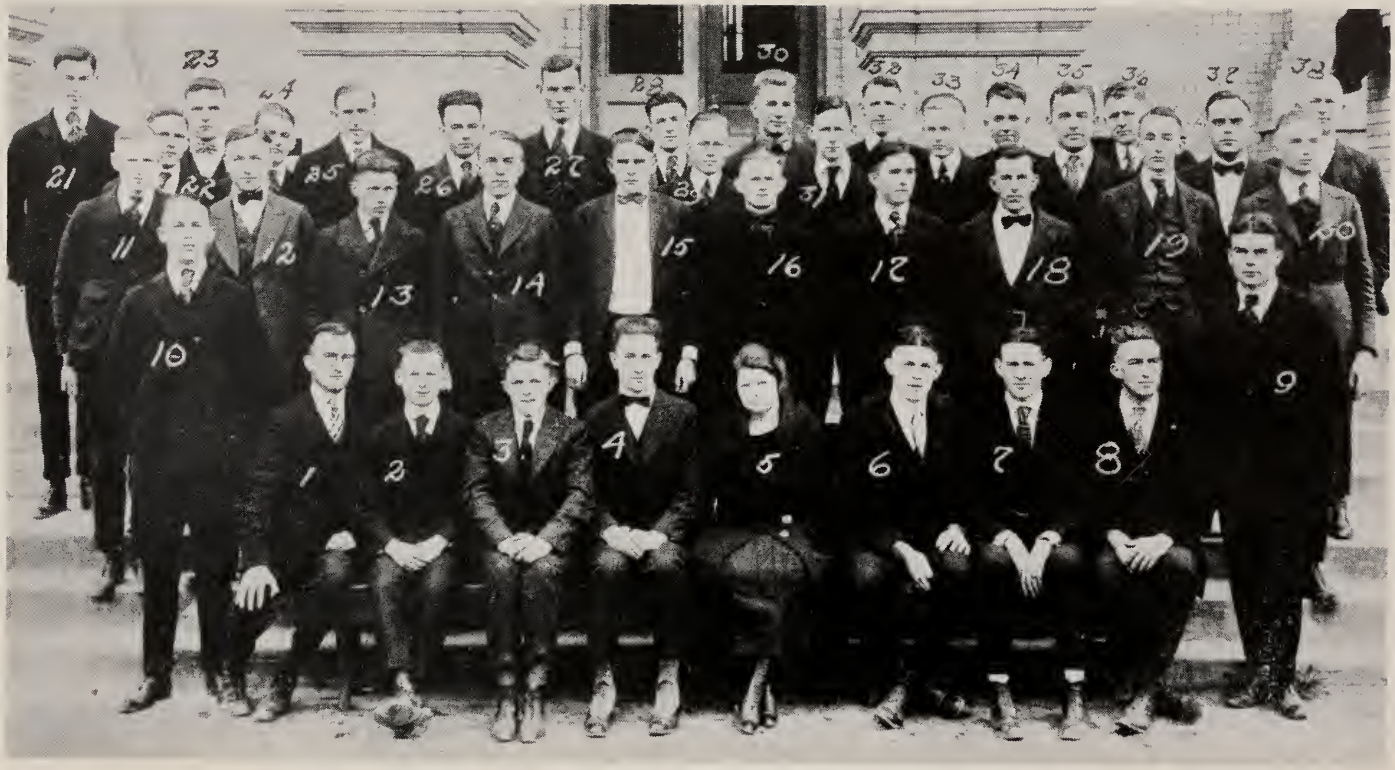
SEEMAN
OF DURHAM

Has been producing good printing, and with promptness. Machines and techniques in printing have changed but the inherent quality is maintained.

We are proud of our long association with North Carolina druggists through The Carolina Journal of Pharmacy and its editors. *The Journal* is now in its thirty-first volume, and the first printed copy was "Seeman printed."



The SEEMAN PRINTERY
of DURHAM, NORTH CAROLINA



School of Pharmacy, University of North Carolina, Class of 1919-20

UNC Pharmacy Class, 1919-20

According to records supplied by Miss Alice Noble, Librarian of The School of Pharmacy, University of North Carolina, there were 47 first year and 12 second year students enrolled in the School during 1919-20. Of this number 38 members of the two classes are pictured on the opposite page.

More than half of these two classes are in active practice in the State today. Although thirty years have lapsed since the picture was made, many in the group still retain their youthful, collegiate appearance today. For instance, take a look at the front row. No. 3 (J. Louis Cobb of High Point), No. 4 (E. S. Pugh of Windsor) and No. 8 (T. P. Lloyd of Chapel Hill). Those of you who are personally acquainted with these pharmacists today know that time has dealt kindly with them.

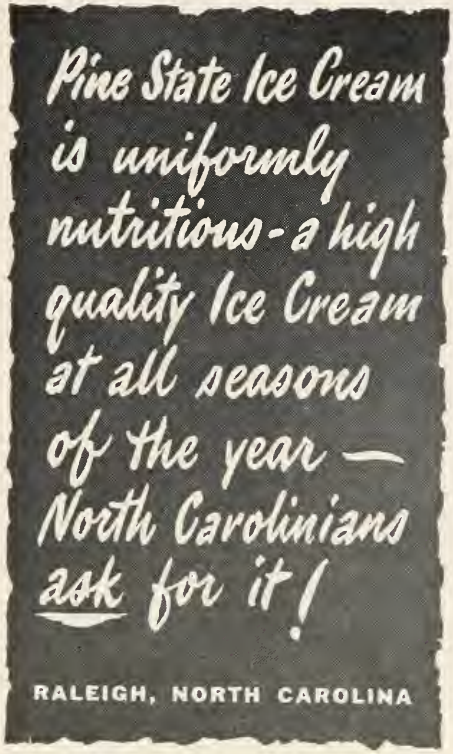
Harry Walker (10), Brown Phillips (14), D. D. Hocutt (21), J. C. Mills (24), Tom Crutchfield (29), T. J. Etheridge (34), Herman Cline (36), H. L. Bizzell (37) and others in the picture are easily recognizable.

We could be mistaken but we believe the sole medical service representative in the group is No. 18—J. W. Harrell of Raleigh. It is interesting to note that Mr. Harrell's daughter, Mrs. Doris Sauls, graduated from the School of Pharmacy in June of this year and has been licensed as a pharmacist in the State.

Standing to the rear of Palmer Horton of North Wilkesboro (11) is Stanley Pierce of Rocky Mount (22). And No. 33 is not only an outstanding pharmacist (O. C. Edwards of Raleigh), but one of our advertisers as well. You'll find mention of his product—TINA-CIDE—elsewhere in this JOURNAL.

We are indebted to Miss Noble for this complete indentification of the persons appearing in the picture:

1. E. L. Bradley, Old Fort
2. J. S. Harrell, Windsor
3. J. Louis Cobb, High Point
4. E. S. Pugh, Windsor
5. T. B. Twitty, Rutherfordton
6. H. H. Robbins, Raleigh
7. J. M. Lytch, Rowland
8. T. P. Lloyd, Chapel Hill
9. M. L. Jacobs, Chapel Hill
10. H. W. Walker, Norlina
11. J. P. Horton, North Wilkesboro
12. V. D. Lea, Durham
13. Roy Reaves, Asheboro
14. M. Brown Phillips, Albemarle
15. C. D. Beddingfield, Wakefield
16. C. W. Adams, Rowland
17. Avon Privett, Wakefield
18. J. W. Harrell, Raleigh
19. A. F. Morris, Laurinburg
20. J. J. Coleman, Greensboro
21. D. D. Hocutt, Henderson
22. J. S. Pierce, Rocky Mount
23. T. W. Warren, Newton Grove
24. J. C. Mills, Cliffside
25. J. G. Beard, Chapel Hill
26. L. D. Cain, Wilmington
27. Claton Hawfield, Matthews
28. J. C. Kirkpatrick, Pilot Mt.
29. T. G. Crutchfield, Greensboro
30. G. C. Siske, Beaufort
31. Irving Walker, Reidsville
32. W. L. Stone, Franklinton
33. O. C. Edwards, Raleigh
34. T. J. Etheridge, Bailey
35. P. J. Melvin, Roseboro
36. F. Herman Cline, Charlotte
37. H. L. Bizzell, Charlotte
38. W. R. Johnson, Raleigh



THE GAY NINETIES VS THE FAST FIFTIES

(Continued from Page 353)

I wonder if they were moulded or bought?

To come up to date: April 24, 1949 seems to be on Sunday so take the modern file of April 25, 1949. We find on this particular file 58 new prescriptions for a total of $86.90. The most expensive $4.00 (Becotin with C), the least expensive 50 c. (3 times).

In 1899 the average price was 35 c.; in 1949 the average was $1.50.

Now let us further examine these two days fifty years apart. In 1899 we have simple weighing and measuring, 9 Rxs; Tablets, 5 Rxs; Caps. or Charts, 5 Rxs; Ointments, 1 Rx; and the unknown t.t.'s previously mentioned.

In 1949 we have simple weighing and measuring, 14 Rxs; relabeled specialities, 5 Rxs; count tablets or capsules, 34 Rxs; Ft. caps, 1 Rx; Ointments, 3 Rxs; and no charts and suppositories.

Taking another spot in the modern file and thumbing 100 prescriptions in February we find: 70 call for proprietary or already prepared medication calling only for measuring or counting. Nine were mixtures containing part trade name preparations and part official or competitive medication (Sy. Thiocol and Elix. Terp. Hydrate with Codeine). Of the 21 remaining official or competitive medication, 13 were for a single item and 8 were mixtures. Thus out of a hundred Rx's, 17 required some knowledge however simple other than filling a container and labeling.

At first look proprietaries were few in the 1899 file but on thumbing we find Listerine, Sal Hepatica, Seng, Peptone, Peptonoids, Febriline, Tilden's Febrifuge, Liquid Taka-Diastase, Lapactic Pills, H.C.V., Cactina Pellets, Resinol Ointment, Phillips Emulsion, Lithiated Hydrangea, Pepto-Mangan, Aletris Cordial and one Kola-Cadinette that appeared often and of which I was ignorant, but I find it listed in the Red Book today.

Apparently an attempt was made in the direction of promoting private formulae as McFall's (owner) Emulsion of Cod Liver Oil was prescribed by at least one physician.

Another point beginning to show is the modern trend toward simplication of medication. However, we must remember a great number if not a majority of trade name preparations are still not single drugs, but instead of being store compounded are prepared when we receive them.

An example of one of the multiple ingredient prescriptions in the 50-year-old file is:

Pot. Chlorate	
Sod. Bicarb.	aa dr. iiss
Ac. Carbolic	m ii
Glycerin	
F. E. Hydrastis	
Listerine	aaf. oz. ss
Aq. Rosae	f. oz. i
Aq. Dist. q.s.	f. oz. iv (35c)

Another that arouses a little speculation as to whether it was for man or beast:

Quinine Sulf.	oz. ss
Spts. Vini Rect.	f. oz. vi
Aq.	f. oz. iv
Sig: Put ss contents of bottle in pint of water and drench.	

Now here is one that looks like a rough dose:

Aro. Spts. Ammonie	f. oz. ii
Oil of Tar	f. oz. iv
Sig: f. oz. ss on tongue	t.i.d.

Capsules and charts were used very frequently. Nothing seems too unusual about them. The prices ran from 35c to 50c a dozen and I am sure many of us have put up in recent years a great many for no more than 50c a dozen. For instance we find May 18, 1899:

Quinine Sulf.	gr. xl
Anti-Kamnia scruples	ii
Cit. Caff.	gr. xii
12 caps	
Sig: 1 q. 3 hrs. (50c)	

Nothing about this to cause a present day pharmacist to raise his eyebrows. Anti-Kamnia has changed a bit I believe. In those days I understand it had both Opium and Acetanilid.

Ointments were very infrequent in the old file but a sprinkling of zinc oxide, yellow oxide or mercury and ichthyol ointments with a base of Adeps usually and occassionally vaseline base were found. Prices ranged from 10c to 35c an ounce.

In present day files we find zinc oxide, mercurials and other chemicals with petrolatum bases but also find sulfonamides, antihistamines and antibiotics in Dr. Zopf's stearyl-alcohol and petrolatum base with a saponifying agent such as Sodium Alkyl Sulfates. This modern base is, incidentally, as superior as the automobile is to the surrey.

In spite of much talk about pill rolling fifty years ago, seemingly there has been little variation. I found two in the older file:

Ext. Belladonna		gr. ii
Zinc Oxide		gr. xxiv
Pills No. xii	35c	

The other:

Ext. Hyos.		gr. x
Ext. Cannabis		gr. iii
Hg. Chloridi Corrisive		gr. ss
Cod. Sulf.		gr. v
Pills No. x	35c	

After a diligent search I finally located two in an equal period in 1949:

Iron Sulf.		
Quinine Sulf.		
Po. Myrrh		aa gr. lxxx
Aro. Sulf. Acid		q.s.
Facere pillulam numo.	xl	$1.50
Silver Nitrate		gr. i
Ext. Belladonna		gr. iii
Ft. pill numo. xii	75c	

(advise rosin cerate as excepient in the latter—it's better than having to sandpaper the hands later)

Suppositories came with regularity every third or fourth day in the old file, usually for six. A typical formula was:

Acetanilid		
Boric Acid		
Alum		aa gr. xxiv
Ext. Hyoscyamus		gr. viii
Ol. Theobroma q.s.		
Ft. vaginal supp. No. vi		50c

To come up to date we didn't find a suppository prescription every third or fourth day in the modern file, but this type of prescription was present two or three times a month. Here is a sample of one of the prescriptions from the modern file:

Aminophyllin	gr. xii
Ephed. Sulf.	gr. iii
Phenobarb.	gr. iii
Oil of Theobroma q.s.	
Ft. rectal supp. No. xii	$1.50

Two old-timers I found no present day counterparts were: Nitric Acid and Balsam Mixture, 2 ounces. Sig: Hold one dram in mouth. Does that sound like oral ulcers? The other: Emplastrum Cantharides 6" x 6", No. 1. Sig: Apply to side at once. 25c I have never dispensed an emplastrum.

Going modern again I find the following in the 1949 file without companions in the Gay Nineties:

(1) Acids of various normalities N/10, N/12, etc.

(2) An order for dispensing Procained Dihydrostreptomycin for injection.

(3) 0.1% Procain HCl in Baxter Normal Saline with drip apparatus for intravenous drip.

(4) Aureomycin caps to be coated with Salol.

(5) An emulsion of linseed oil to be made by boiling Chrondus Cripus and Althea and using the mucilage thus obtained to make the emulsion.

(6) Special strength antibiotic ointments with hydrophyllic ointment base.

The good old days apparently were not perfect. It makes us wonder how they paid the landlord and grocer and educated their children. They evidently felt something wrong and began organizing state associations to bring about a change for the better. Apparently they made no charge for time or service but they must have made a living. We are a testament to this fact.

What will our successors say about present day practices? In their radio-active laboratories with now unknown isotopes in lead encrusted containers will they be as critical of us?

These facts are few and brief. It leads us to believe that percentage wise we certainly do not have to prepare as many prescriptions from basic raw materials. Still, it seems we must retain the skill and art of compounding as of fifty years ago and add all the finer principles on modern technique as applied to more recent medication.

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CONSTANT ADVERTISING KEEPS OLD CUSTOMERS BUYING — MAKES NEW CUSTOMERS DAILY

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for 67 years, women have been buying this product in drug stores Laboratory tested and controlled for assured satisfaction



BLACK-DRAUGHT Syrup of Black-Draught

Granulated or powder for adults—Syrup of Black-Draught for children Both are real profit makers.

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The modern quick rub in a greaseless base. It is a profitable product that repeats regularly



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A modern iron and vitamin B_1 tonic — plus vitamins B_2 and Niacin You can recommend it with confidence

THE CHATTANOOGA MEDICINE CO.
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In a holi-daze over the biggest selection of Christmas merchandise ever, awaiting your selection now in our famous Dogwood Room. Santa says the Dogwood Room beats even his home town for air-conditioned comfort. Says, too, he hopes you'll come in soon—'cause this year, more than ever, you better buy *early* for a big, profitable Christmas!

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SUBSTITUTION is DYNAMITE!

Switching Brands Sends Customers To Your Competitors



Customers want what they ask for



... and expect to get it -OR ELSE

WHY LOSE A $90.00 CUSTOMER TO MAKE A FEW CENTS EXTRA?

The average family spends about $90.00 a year for drug store products! Think what a loss you take if some thoughtless salesperson in your store loses *one* customer needlessly.

It takes a lot of advertising and sales effort to make customers ask for a product by name. But, once sold, they know what they want—and expect to get it.

DOES "SWITCHING" PAY? SUCCESSFUL DRUGGISTS SAY "NO"



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Partners of the retail druggist for more than 60 years

IT'S BACK TO SCHOOL IN



Make your store HEADQUARTERS for
BACK-TO-SCHOOL SUPPLIES . . .

We have complete stocks of this merchandise on display. A visit to our display room will enable you to select wisely and adequately for your store. If you are unable to visit us at this time, however, be sure to see our salesman and let him help you make up an order for back-to-school supplies.

W. H. King Drug Company

Raleigh, North Carolina

"The House of Friendly and Dependable Service"

The Carolina
JOURNAL OF PHARMACY

Published Monthly by the North Carolina Pharmaceutical Association at Chapel Hill, N. C.



PHARMACIST—Congressman Carl T. Durham of Chapel Hill, whose record in Congress has added greatly to this country's defense program.

ept., 1950

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IN THIS ISSUE

- Proceedings of the 70th NCPA Convention
- Annual Report of N. C. Board of Pharmacy
- Report of The Woman's Auxiliary, N.C.P.A.
- Membership List: NCPA, TMA, Woman's Auxiliary

the pharmacist's function







THE PHARMACIST is an important factor in the Lilly Policy of distribution. He is the eventual outlet for all Lilly Products. The Lilly Policy recognizes in full the interests of the retail pharmacist. It subscribes to the principle established centuries ago when the first apothecary shop was opened for the purpose of compounding and dispensing the medicinal agents that physicians prescribed. The function of the pharmacist is much the same today. The Lilly Policy seeks to strengthen, not to destroy, that function. Throughout America and many foreign lands, Lilly medical service representatives are diligently at work among physicians, stimulating business for the pharmacists in their respective territories.

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good vitamin therapy— like all good medicine— is individual

That's why Parke-Davis makes available more than fifty different vitamin formulas and combinations. And that's why you serve physicians and patients best by carrying a comprehensive line. Your Parke-Davis salesman can help you select the assortment of Parke-Davis vitamin preparations best suited to your store and to your promotion program. Ask him about it on his next visit—and let him help you build your vitamin volume!

Widely prescribed Parke-Davis Vitamin Products include Abdec Drops, Abdec Kapseals, Abdol with Vitamin C Capsules, Combex Kapseals, Combex with Vitamin C Kapseals, Haliver Oil with Viosterol, Irradol-A, Natola and Taka-Combex Kapseals.

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Dr. Brecht Appointed Dean of School of Pharmacy

Dr. Edward A. Brecht, Jr., a member of the UNC School of Pharmacy faculty since 1939 and secretary of the N. C. Pharmaceutical Research Foundation since it was formed in 1946, has been appointed Dean of the School of Pharmacy to succeed the late Dr. M. L. Jacobs, who died last March.

The announcement was made August 25 by Acting President W. D. Carmichael, Jr., Chancellor Robert B. House and Dr. Henry T. Clark, Jr., Administrator of the Division of Health Sciences, on the authority of the University Trustees' Executive Committee.

A native of Minnesota Lake, Minn., Dr. Brecht received his B.S. degree in Pharmacy from the University of Minnesota in 1933, his M.S. in 1934 and his Ph.D. in 1939. A licensed pharmacist in Minnesota before he received his Ph.D., he came to the University of North Carolina as an instructor of pharmacy in 1939. He was made assistant professor in 1941 and associate professor in 1943. He has been a full professor since 1946.

Dr. Brecht has been chairman of the subcommittee on solid preparations for internal use of the Committee on The National Formulary since 1944.

He is a member of the American, Minnesota and North Carolina pharmaceutical associations, the American Association for the Advancement of Science, the Elisha Mitchell Scientific Society, Phi Delta Chi, Rho Chi, Phi Lambda Upsilon and Sigma Xi.

Dr. Brecht is co-author (with 21 collaborators) of *American Pharmacy*, published in 1945, and the second edition in 1948. He is also author with three collaborators of *Scoville's Art of Compounding* and is the inventor of an automatic device for measuring and mixing parenteral solutions.

Shortly after Dr. Brecht came to North Carolina, he organized The Pharmacy Senate at the School of Pharmacy. The Senate has been unusually successful in giving the students an opportunity to discuss present-day professional and commercial problems.

He has also been on the visiting staff of Watts Hospital Training School for Nurses in Durham.

Dr. Brecht has been an active member of the N. C. Pharmaceutical Association for the past eleven years and has officially represented the NCPA at various meetings of The American Pharmaceutical Association. His papers and reports have appeared regularly in THE CAROLINA JOURNAL OF PHARMACY.

Mrs. Jarrett Entertains Asheville Auxiliary

Mrs. Lloyd Jarrett entertained members of The Auxiliary of The Asheville Drug Club with a buffet breakfast on September 1 at her home in Biltmore. Eighteen members of The Auxiliary were present.

The house was decorated throughout with garden flowers. Mrs. Edwin Nowell, Mrs. Charles Fortune and Mrs. Lester Moore assisted with serving.

After breakfast a brief business session was held. Mrs. C. C. Uzzell presided. Mrs. Charles Fortune was welcomed as a new member. Plans were made for a benefit bridge to be held at the Coca-Cola plant on October 11. Mrs. Dinsmore Crawford and Mrs. C. E. Bolinger won door prizes.

Mrs. Lester Moore invited members to meet with her the first Friday in October, 10:30 A.M. for coffee hour.

Reginald Ferrell Drowns

Reginald Ferrell, son of Mrs. W. C. Ferrell and the late Mr. Ferrell of Nashville, was drowned August 21 near Manteo while attempting to save a small girl who had been caught in an undertow off Kill Devil Hill. Two other persons lost their lives in the same rescue.

Young Ferrell, whose father was a past president of the N. C. Pharmaceutical Association, was a student at the University of North Carolina.

in GRAMICIDIN only the pure, active principle



GRAMICIDIN, potent antibiotic for topical application in local infections due to gram-positive organisms, is the active principle of tyrothricin freed from irritating substances.

Available as troches, nasal solution and dermatologic ointment, GRAMICIDIN offers safe effective local concentration for rapid relief.

GRAMOLETS*

(Gramicidin and benzocaine troches)
for mouth and throat infections.

GRAMINASIN*

(Gramicidin and vasoconstrictor nose drops)
for nasal congestion.

GRAMODERM®

(Gramicidin in PROCUTAN® base)
for infections of the skin.

GRAMOLETS, tubes of 12 troches, boxes of 12 tubes. GRAMINASIN, 15 cc. dropper bottles. GRAMODERM, 20 Gm. tubes.

*T.M.

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GRAMICIDIN PRODUCTS

SCHERING

Amusing Orders

P. J. Suttlemyre of The Peoples Drug Store, Valdese, sends us a copy of an order recently taken care of by him. Requested was a bottle of "See Weeds for collie baby," a "passyfier" and a bottle of "perrygore," which constituted no problem for P. J. The requested items were dispatched with ease.

Drug Store Robbed

Thieves entered Huntley's Pharmacy of Kernersville on August 22 and took a quantity of narcotics and $20 in cash. W. A. Huntley, owner of the store, said 500 morphine tablets and a quantity of other drugs were taken.

The intruder used a glass cutter to enter through the front door and pried open the padlocked narcotic cabinet.

Greensboro Store Sold

M. Feiner and two brothers, David and William Stang, all pharmacists of New York State, recently purchased Liggett's Drug Store of Greensboro. The sale represents only the transfer of the assets of the store, as Liggett did not own the building, which has stood on the southwest corner of Jefferson Square for many years.

Fire Damages Drug Store

Fire, believed to have started in a refrigeration motor in the stock room of Jacocks Pharmacy, Elizabeth City, caused several thousand dollars of damage to the firm on August 22.

Jimmy Todd, an employee of Jacocks, said all the prescription stock would have to be replaced.

Weddings

Miss Barbara Ward, daughter of Mr. and Mrs. W. A. Ward of Swannanoa, and Theodore Wright Horner, Jr., son of Mrs. T. W. Horner and the late Mr. Horner of Clarksburg, West Virginia, were married August 26 in the Swannanoa Presbyterian Church.

The bride was given in marriage by her father, and Mr. Horner had as his best man Wilbur S. Ward, brother of the bride. Ushers were Dr. Richard Lynch of Clarksburg, W. Va., brother-in-law of the bridegroom, Leon Coulter of Chapel Hill, and Joe N. Boyd of Washington, D. C.

Following the ceremony a reception was held in the home of the bride's parents. Included in the list of out of town guests were Mr. and Mrs. J. Paul Gamble of Monroe, Mr. and Mrs. W. L. West of Roseboro, and Mr. and Mrs. W. J. Smith of Chapel Hill.

Mrs. Horner is a graduate of Lee Edwards High School, Asheville; Peace College in Raleigh, where she was a member of Rho Delta Chi, and has completed her junior year at the University of North Carolina.

The bridegroom attended William and Mary College and the University of Iowa and is now a graduate student at N. C. State College. He is a member of the Institute of Statisties at State College, of Phi Kappa Phi and Sigma Pi Alpha.

The young couple are now at home at 2706 Bedford Avenue in Raleigh.

RIVES-CREECH

Miss Vivia Earle Rives of Enfield became the bride of James Leonard Creech of Smithfield on August 23 in the Enfield Baptist Church.

Mrs. Creech attended the Enfield schools and was graduated from East Carolina Teachers College, Greenville. She has taught in Fair Bluff and Smithfield. At present, she is a member of the Smithfield school faculty.

Mr. Creech attended the Goldsboro schools and was graduated from the School of Pharmacy at the University of North Carolina. He is connected with Stallings Pharmacy in Smithfield.

CLARK-BRISSON

Miss Doris McNatt Clark and Lloyd Clifford Brisson of Fayetteville were married August 13 in the Sherwood Presbyterian Church. The bridegroom graduated in pharmacy from the School of Pharmacy, Chapel Hill, this past June and is now associated with Bender's Drug Store in Fayetteville.

GODWIN-CREECH

Miss Merleen Godwin of Pine Level and William Creech, III, son of Pharmacist and Mrs. W. H. Creech of Selma, were married August 15 in Pine Level.

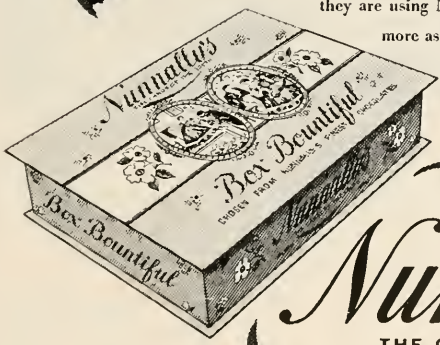
AN OLD SOUTHERN CUSTOM...



More Popular Than Ever!



FROM THE LOVERS of yesterday the lovers of today have inherited the Old Southern Custom of giving Nunnally's. And they are using Nunnally's Box Bountiful more and more as a symbol of affection. Why not give that lovely lady a thrill with a box of Nunnally's today?



GIVE

Nunnally's

THE CANDY OF THE SOUTH



New Nunnally Display Available

Nunnally's 1950 sales meeting was highlighted by a new merchandise display in the form of a cart (shown on the left) with room for twelve dozen entirely new "Home Packages" ranging in price from 49c to 99c, including such popular items as Cordial Cherries, Milk Chocolate Covered Almonds, Brazil Nuts, etc.

Another feature of the sales meeting was the presentation of the new Crinoline Chocolates, a beautiful foil box containing butter creams with fruits and nuts, cherry centers, nut centers, etc.

The Valentine hearts this year will feature more elaborate decorations than ever before.



Dealers Responding Enthusiastically to New Nunnally Items—The above picture was taken at the recent sales convention of Nunnally's "The Candy of the South." These men represent Nunnally's in some 18 states.

IT'S NORWICH *Freezable* TIME

YOUR BEST BUYS AVAILABLE ON NORWICH FREEZABLES*...NOW!



"Don't be left out in the cold! Now's the time to stock up on profitable Pepto-Bismol and all other Norwich Freezables. Right now you can get the best offers of the year—big extra bonuses with every order."

"How is this possible? Simply because it gets mighty cold up in Norwich, N. Y., when Old Man Winter comes around. Freezing temperatures prevail there. To avoid frozen shipments, your Norwich man is making it extra profitable for you to order now!"





"You get big advertising support, too—brand new, harder-hitting Pepto-Bismol advertising than ever before! On the ABC radio network, reaching 8,000,000 homes a month. In 63 Sunday comics. And big space in all the important farm journals."

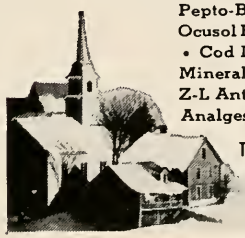
Hospital Tests Prove
Pepto-Bismol works where soda and alkalizers fail—relieves upset not in the stomach alone, but in the many feet of intestines *below* the stomach where trouble often starts.



To get your Norwich "Freezable" bonus, be ready when your Norwich man drops in, and order plenty of Pepto-Bismol!

*** BEST BUYS AVAILABLE on these Norwich "Freezables"**

Pepto-Bismol • Zemacol • Kespamol Ocusol Eye Lotion • Ocusol Eye Drops • Cod Liver Oils, U. S. P. • Norolax Mineral Oils • Norwich Nose Drops • Z-L Antiseptic • Anestol Liquid Analgesic



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Norwich, N. Y.

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District 2—W. H. Houser.....Cherryville
District 3—W. A. Gilliam.....Winston-Salem
District 4—R. P. Lyon.....Wadesboro
District 5—R. A. McDuffie.....Greensboro
District 6—W. R. Adams.....Angier
District 7—R. P. Rogers.....Durham
District 8—Octavus Griffin.....Roanoke Rapids
District 9—B. R. Ward.....Goldsboro
District 10—D. R. Davis.....Williamston

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T. R. Burgiss.....Waynesville
R. R. Copeland.....Ahoskie
E. C. Daniel.....Zebulon
C. L. Eubanks.....Chapel Hill
C. C. Fordham, Jr.....Greensboro
W. A. Gilliam.....Winston-Salem
John A. Goode.....Asheville
T. J. Ham, Jr.....Yanceyville
John C. Hood.....Kinston
J. C. Jackson.....Lumberton
P. A. Lee.....Dunn
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James R. Casteel.....Durham
J. Louis Cobb.....High Point
W. Moss Salley.....Asheville
W. L. West.....Roseboro

TRADE INTERESTS

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J. L. Creech.....Smithfield
G. Haywood Jones.....Zebulon

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R. Neal Watson, Alternate.....Sanford

National Association of Retail Druggists

J. C. Jackson, Chairman.....Lumberton
T. J. Ham, Jr., Voting Delegate.....Yanceyville
D. L. Boone.....Durham
C. L. Eubanks.....Chapel Hill
J. A. Goode.....Asheville
Eulan Shook.....Hickory
P. J. Suttlemyre.....Hickory

UNC SCHOOL OF PHARMACY VISITATION

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C. D. Blanton.....Kings Mountain
James R. Casteel.....Durham
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Henderson—W. L. Harper, Hendersonville
Jackson—F. L. Hooper, Sylva
Macon—C. E. Mitchell, Highlands
Madison—Tom M. Bruce, Hot Springs
Mitchell—L. G. Day, Spruce Pine
Polk—J. C. C. Foster, Tryon
Swain—K. E. Bennett, Bryson City
Transylvania—S. E. Varner, Jr., Brevard
Yancey—Lucile G. Brown, Burnsville

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Avery—W. D. Tennant, Crossnore
Burke—Iley Whiteley, Morganton
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Catawba—H. T. Campbell, Maiden
Cleveland—Paul Webb, Jr., Shelby
Gaston—E. C. Adams, Gastonia
Lincoln—A. H. Cornwell, Lincolnton
McDowell—Dean Tainter, Marion
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N. C. P. A. District 3

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Davie—S. B. Hall, Mocksville
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Cabarrus—Pat G. Glass, Kannapolis
Mecklenburg—J. Boyce Hunter, Charlotte
Stanly—W. H. Burbage, Albemarle
Union—H. N. Guion, Marshville

N. C. P. A. District 5

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Caswell—Robert G. Ham, Yanceyville
Guilford—J. Louis Cobb, High Point
Randolph—H. C. Reaves, Asheboro
Rockingham—H. E. Roper, Madison

N. C. P. A. District 6

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Cumberland—R. V. McBryde, Fayetteville
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Hoke—W. P. Baker, Raeford
Lee—J. A. Terrell, Jr., Sanford
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Richmond—L. G. Fox, Rockingham
Robeson—J. C. Jackson, Lumberton
Scotland—L. J. Lea, Laurinburg

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Durham—Ralph P. Rogers, Durham
Orange—R. W. Jernigan, Chapel Hill
Person—Curtis Oakley, Roxboro
Wake—A. G. Elliott, Jr., Fuquay Springs

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Franklin—D. O. Langston, Franklinton
Granville—L. R. Creech, Oxford
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Nash—W. B. Tyson, Rocky Mount
Northampton—A. L. Cochrane, Jr., Jackson
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Brunswick—R. M. Willis, Southport
Columbus—J. A. Guiton, Whiteville
Duplin—C. Louis Shields, Wallace
Johnston—M. T. Upchurch, Smithfield
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Sampson—W. L. West, Roseboro
Wayne—J. S. Glenn, Mount Olive

N. C. P. A. District 10

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Bertie—W. B. Gurley, Windsor
Carteret—C. H. Guthrie, Beaufort
Chowan—W. H. Hollowell, Jr., Edenton
Craven—Tony Libbus, New Bern
Dare—M. K. Fearing, Jr., Manteo
Greene—Sam Jenkins, Walstonburg
Hertford—R. R. Copeland, Ahoskie
Lenoir—A. L. Hogan, Kinston
Martin—D. R. Davis, Williamston
Pasqvotank—J. T. Stevenson, E. City
Pitt—B. S. Warren, Sr., Greenville
Washintgon—L. N. Womble, Plymouth

MRS. J. FLOYD GOODRICH

Mrs. J. Floyd Goodrich of Durham died August 25 following a period of declining health.

A native of Chatham County, Mrs. Goodrich lived most of her life in Durham. She and Mr. Goodrich, who is sales manager of the B. C. Remedy Company and secretary-treasurer of The Traveling Men's Auxiliary of the North Carolina Pharmaceutical Association, were married Dec. 1, 1914.

Mrs. Goodrich took an active part in the religious life of the community. She was a member of the Watts Street Baptist Church, a member of the Woman's Bible Class and past president of the Woman's Missionary Society. She was a member of The Woman's Auxiliary of the NCPA and the Auxiliary of the United Commercial Travelers.

In addition to her husband, she is survived by three daughters, Mrs. Carolyn Hales of the home, Mrs. Arthur Fazzin of Akron, Ohio, and Mrs. A. R. Henderson of Richmond; and four grandchildren.

Funeral services held August 26th in Durham. Interment was in the new Maplewood Cemetery.

JAMES EMERSON DAVIS

James Emerson Davis, age 49, manager of Mann's O'Henry Drug Store in Greensboro died in that city on September 5 following a heart attack.

Mr. Davis had been associated with Mann drug stores for the past 15 years, starting as a clerk in High Point, and later serving as manager of Mann stores in Burlington and Reidsville.

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Liquid Extract of Liver with Iron
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The Carolina Journal of Pharmacy

PUBLISHED MONTHLY BY THE

NORTH CAROLINA PHARMACEUTICAL ASSOCIATION

AT CHAPEL HILL, N. C.

W. J. SMITH, MANAGING EDITOR

Entered as second-class matter July 5, 1922, at the post office at Chapel Hill, North Carolina under the Act of March 3, 1879

Annual Subscription, $1.00 Single Numbers, 15 Cents

Vol. XXXI SEPTEMBER, 1950 No. 9

A New ERA for Pharmacy

With the appointment of Dr. E. A. Brecht as Dean of the School of Pharmacy of The University of North Carolina, Pharmacy in the State embarks upon a new era. Although it is anticipated there will be little change in the present organizational setup at the School, the tremendous expansion of medical facilities at Chapel Hill offers an exceptional opportunity to the new Dean, which we know will be met with his usual vigor and intelligence.

The School of Pharmacy has now entered upon its fifty-third year. During this span of more than half a century, the School has been directed by three deans, and, on three separate occasions, Professor I. W. Rose has been called upon to assume the responsibilities of Acting Dean, which he has cheerfully done with admirable efficiency.

Although the work of the three deans was of the same general nature, each contributed something distinctive to the progress of the School. First, Dean Edward Vernon Howell, who served as the School's first dean (1897-1931), was mainly concerned with getting the School established, building a faculty and securing adequate equipment and students. Dean Howell was aware of the failure of others to establish a school of pharmacy at Chapel Hill and was determined to make a success of the venture with which he was associated. How well he succeeded is quickly evident to any visitor who visits the School today.

Dean John Grover Beard, who succeeded Dean Howell in 1931 and who continued in this capacity until his death in 1947, helped greatly to raise the educational qualifications of pharmacists. Dean Beard played a most dominant part in elevating the requirement from two years of college work to three years, and finally, to its present level of four years. Time has borne out the wisdom of Dean Beard's fight for adequate preparation for the practice of pharmacy.

Dean Marion Lee Jacobs, who served as head of the School from 1947 until his untimely death this year, carried the good work of the two previous deans to new heights. He was instrumental in establishing the graduate degree in the School, gave impetus to research work in pharmacy and strengthened the faculty by additions to the teaching staff. Quietly, without fanfare, Dean Jacobs accomplished a great deal during his short but productive administration.

Dean Brecht thus follows some outstanding pharmacists, whose contributions to the development of pharmaceutical education in the State has been well established. As a leader, teacher and student counsellor, Dean Brecht has already demonstrated superior abilities, and, as an administrator, we are confident he will measure up to the high standards set by his predecessors.

Dr. Brecht's entire life has been spent in pharmacy. He was born over his father's drug store in Minnesota Lakes, Minn., and as a child he quickly became familiar with the general atmosphere of the small town

(Continued on Page 497)



W. R. McDONALD, JR., Hickory
President, NCPA, 1950-51



J. C. JACKSON, Lumberton
President, NCPA, 1949-50



CELEBRATES BIRTHDAY—A surprise birthday in honor of Clyde Eubanks of Chapel Hill, whose 79th birthday occurred during the 70th Convention, was arranged by some of his friends. Some of the participants are shown above. Seated, left to right: Mrs. T. J. Ham, Jr., of Yanceyville; Mr. and Mrs. Eubanks and Mr. Ham. Standing, Mr. and Mrs. Paul Thompson of Fairmont, and Mr. and Mrs. W. J. Smith of Chapel Hill.

PROCEEDINGS

Seventieth Annual Convention

NORTH CAROLINA PHARMACEUTICAL ASSOCIATION

George Vanderbilt Hotel, Asheville

April 23-26, 1950

FIRST SESSION

The first session of the Seventieth Annual Convention of the North Carolina Pharmaceutical Association and its Affiliated Auxiliaries convened in the George Vanderbilt Hotel, Asheville, at 10 A.M., April 24, with J. C. Jackson, President of the Association, presiding.

President Jackson, in officially opening the 70th Convention, said: "It is a real honor to have the privilege of opening another convention of the N.C.P.A. and its two auxiliaries. I am happy to have so many of you present. We have planned a good program that is constructive. I hope all of you will attend as many sessions as possible. Interest in these meetings will add to the progress of the convention. We have planned a entertainment program that will be relaxing."

The Seventeenth Convention of the Reorganized Woman's Auxiliary was called to order by Mrs. W. A. Ward, president. The Thirty-Sixth Convention of The Traveling Men's Auxiliary was called to order by President W. W. Morton.

The invocation was given by the Reverend John W. Tuton, Rector of The Trinity Episcopal Church.

Words of welcome were extended to the Convention by The Honorable Clarence E. Morgan, Mayor of the City of Asheville. The response was by W. B. Gurley of Windsor.

At this point a memorial service for deceased members of The Association was conducted by E. C. Daniel of Zebulon.

Rite of the Roses

CONDUCTED BY E. C. DANIEL

Mr. President, Ladies and Gentlemen: Again we gather to read the roll of those of our members who have completed their work in this world. Not mournfully, but thoughtfully and thankfully, we voice our appreciation for the privilege of having known our departed associates. Somewhat the same mood must have been Robert Louis Stevenson's when he wrote:

> "That man is a success who has lived well, laughed often and loved much; who has gained the respect of intelligent men and the love of children; who has filled his niche and accomplished his task; who leaves the world better than he found it, whether by an improved poppy, a perfect poem, or a rescued soul; who never lacked appreciation of earth's beauty or failed to express it; who looked for the best in others and gave the best he had. His memory is a benediction."

Each one of us can but hope and resolve that his own efforts in this life may contribute as constructively to the betterment of Pharmacy, of his country and of his world as have those of our members whose names I now read:

J. Hugh Johnson, North Wilkesboro Drug Company, North Wilkesboro

B. Frank Page, W. H. King Drug Company, Raleigh

Paul G. Caldwell, Caldwell's Drug Store, Gastonia

Robert M. Savage, Oakland, California

T. B. Fearrington, Denton Drug Store, Denton

I. B. Squire, Crutchfield-Browning Drug Company, Greensboro

G. E. Matthews, Matthews Pharmacy, Fayetteville

M. L. Jacobs, School of Pharmacy, Chapel Hill

Mr. President, may I suggest that we all rise for a moment of silent tribute in memory of our departed members.

Waits A. West of Roseboro, President of the Student Body of The School of Pharmacy, University of North Carolina, entertained with three vocal selections. Mr. West, the son of Pharmacist and Mrs. W. L. West, was vigorously applauded for his fine singing. Mrs. Joe Greenspan, of Asheville, was the accompanist.

After adjourning the joint session, President-Elect W. R. McDonald, Jr. of Hickory



We are still singing the praises of the N. C. P. A. and Auxiliaries up here in the mountains of Western North Carolina.

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Builders of better health through Pharmacy since 1869

was called to the chair where he presided during presentation of the annual address by the Association's president, Mr. J. C. Jackson:

President's Address

Mr. President-Elect, Members of the North Carolina Pharmaceutical Association, Ladies and Gentlemen: It is a real pleasure for me to bring to you a report of the many activities of the Association during the past year.

The achievements of the Association have done much to promote the welfare of our members, both store owners and pharmacist-employees alike. Our Association has grown, not only in numerical strength, but in the capacity to effectively initiate and organize programs that, in the end, will enable you to better serve your individual communities.

Nothing has been left undone to maintain an organization capable of effective leadership for the betterment of the profession. As president of the Association, I have tried to the best of my ability to carry on the obligations I assumed when you elected me. It has been a real pleasure to work with you and to serve as your president.

In making my committee appointments for the year, I tried to select men who, in my estimation, had a deep regard for the Association and who would serve to the limit of their capacity when called upon to do so. You will note that practically every committee has one or more of our younger pharmacists represented. Such appointments enable our younger pharmacists to take a more active part in the Association, and, too, the ideas we get from these young men will be helpful in planning the future of Pharmacy.

The President's Advisory Committee met in early June to map the Association's program for the year. This committee, composed of all living past presidents of the Association now active in Pharmacy, a member of the State Board of Pharmacy and a representative from the School of Pharmacy, acts in an advisory capacity to the President of the Association.

Some of the topics discussed at the meeting upon which specific recommendations were made included: (1) The North Carolina Pharmaceutical Research Foundation; (2) The North Carolina Institute of Pharmacy; (3) Fair Trade; (4) The ten North Carolina Pharmaceutical Association Districts; (5) The School of Pharmacy at Chapel Hill; (6) Pharmacy Laws & Professional Standards; (7) The State Medical Care Program; (8) How Our Association May Better Serve Its Members; (9) Compulsory Health Insurance; (10) How to Improve Our Annual Conventions; and other matters.

In my opinion much good was accomplished at this meeting, and I recommend that future presidents of the North Carolina Pharmaceutical Association continue The Presidents' Advisory Committee, and wherever possible, to arrange for the group to meet shortly after the Annual Convention.

Resolutions adopted by the Association at the annual meeting in Durham in 1949 have been considered and the instructions incorporated therein faithfully discharged.

Last Fall the Association served as host more than 400 members and their friends at a picnic dinner in Chapel Hill prior to the Georgia-Carolina football game. Since these dinners provide an excellent medium through which to assemble members of the Association from all sections of the State, where friendship ties are more strongly knit, it is my earnest hope that these dinners will be continued.

For the past ten years there has be in operation at the University a branch of the Association, known as the Students' Branch of the North Carolina Pharmaceutical Association. Membership is limited to students enrolled in the School of Pharmacy. At one of their monthly meetings this past Fall, I had the opportunity of speaking to the Branch and it was inspiring to see the interest the students take in Pharmacy.

We have endeavored to reactivate as many of the ten North Carolina Pharmaceutical Association districts as possible. So far meetings have been held in half of the districts, with interest and attendance at a high level.

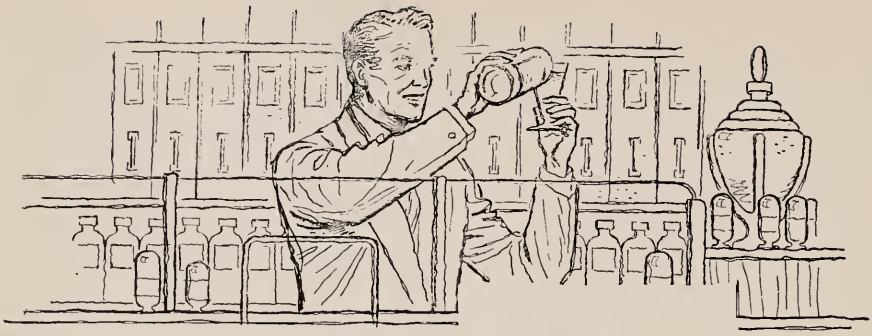
The district organizations may not be the solution to our problems, but I do say that any type of organization, whether it be a local drug club, county or district organization, is helpful. Such organizations not only provide a platform for discussion of local problems, but also enables the Association to take its program to the individual member.

Various reports to be submitted during this convention will give a more complete picture of the varied activities in which our Association has been engaged in during the past year. I urge you to carefully study these reports as they are presented.

The officers and committees of The Association have made every effort to serve you to the best of their abiilty. None of them have shirked their responsibilities. They have given you their best, and it has been a real inspiration to me to have had the opportunity fo working with them.

It has been a pleasure to devote the time necessary to properly discharge my official duties, which have extended over a period of years, beginning with the third vice presidency four years ago. I hope that my labors have proven beneficial. Your interests were mine and they will continue to be.

There are many of you to whom I am especially indebted for the assistance extended to me. To name you individually would be time consuming, but I do want you to know how highly I regard your cooperation. In particular, I wish to express my gratitude to the Executive Committee and especially to Secretary and Mrs. W. J. Smith.



30



TO THE RADIO HAM, "30" SIGNIFIES SIGN OFF TIME, BUT TO US HERE AT O'HANLON-WATSON DRUG COMPANY, THE FIGURE INDICATES WE ARE STARTING ON OUR THIRTIETH YEAR OF SERVICE TO OUR DRUGGISTS FRIENDS.

WE ARE GRATEFUL FOR YOUR SUPPORT OVER THE PAST THREE DECADES AND PLEDGE OUR CONTINUED COOPERATION IN THE YEARS AHEAD.

O'HANLON-WATSON DRUG CO.

Winston-Salem, N. C.

Illustration—courtesy Eli Lilly & Company

I would like to pay tribute to Miss Alice Noble, who, as reporter for *The Southeastern Drug Journal*, has kept our friends throughout the Southern states informed on matters of pharmaceutical interest in North Carolina.

Today our Association is one of the largest state pharmaceutical organizations in the country, and its program of activities is considered to be modern in every respect. By working together, collectively and individually, we have established a solid foundation upon which future programs may be developed looking towards further expansion of the profession.

I sincerely feel that public relations has done much for us in Pharmacy. During recent years we have initiated and carried on a very active program of public relations, first under the direction of Paul Bissette of Wilson, and later with the cooperation and assistance of others. As a result of the work of this committee, the activities of the pharmacists of the State have been highlighted in the press with favorable results.

One of the best formulas for public relations is one known throughout the ages—"Do unto others as you would have them do unto you." If you apply this golden rule in your customer relations, you will find it an invaluable business stimulator.

Public health has made great progress in our State during the past few years. While the general program may not meet with your approval, it is the responsibility of public health officials to set up a program which will meet the needs of the greatest number of people. Each of us can contribute to the improvement of public health in our own communities. We are in position to render valuable assistance to local projects on sanitation, prevention of infectious diseases, and in general by cooperating with local officials in improving conditions responsible for the health of the public. By supporting public health programs, we help to elevate common welfare, which is one of the prime reasons for the existence of the North Carolina Pharmaceutical Association. Do your part to support community health—it will pay you richly in the knowledge that you are living up to the highest tenets of a pharmacist.

Our Association has tried to keep in touch with things pertaining to Fair Trade. At our 1949 convention in Durham, we were very much disturbed over conditions existing in Florida at that time. Florida lost Fair Trade for a short period, but through the united efforts of the Florida State Pharmaceutical Association, a new Fair Trade Bill was enacted.

Fair Trade has been the salvation of the independent druggist. No one wants to lose Fair Trade. We are benefited by the law which discourages monopolistic cut price tactics. The consumer is benefited by the law which facilitates lower distribution costs and fosters honest and efficient service in open competition. The law benefits the manufacturer by protecting the goodwill of his product against unfair business methods which undermine confidence in his product

Forty-five of our States have Fair Trade laws. These laws have been upheld by the United States Supreme Court and the highest state courts. The principles embodied in our Fair Trade Laws are economically sound and as fair as we know how to make them. But Fair Trade can be lost in short order.

The National Association of Retail Drugists is doing an excellent job through the recently organized Bureau of Education on Fair Trade. The Bureau deserves our support, and, in case you have not already contributed, I suggest you forward your check to the Secretary of the National Association of Retail Druggists. The Bureau has mapped a three-year program, the effectiveness of which has already been demonstrated in various sections of the country.

It has been my pleasure to attend the National Retail Drug Association in Atlantic City in 1948 and in New York City in 1949. These meetings were both helpful and most enjoyable. I hope many of you will avail yourselves of the opportunity to attend some of these National meetings. There you will see Pharmacy from a National level.

One of our most vexing problems is the duplication of drugs. From a stock investment viewpoint, the matter is a serious one. We have been forced by the manufacturers to stock a large number of drugs which are theoretically the same. The only difference being in the coloring and flavoring agents used by the different manufacturers. We have on our shelves dozens of liquid sulfa preparations, triple sulfa tablets, antihistamines, pencillin, and antibiotic products. These new products represent a considerable investment in cash and, since they carry the prescription legend, may be sold only on prescription.

I have no solution to the problem. Our two national associations have been seeking relief, but as the matter now stands, little or nothing has been accomplished In some instances drug duplication may be lessened by working closely with your local physicians in their prescribing habits. It has been said that the only final solution to this problem is "to build additional shelving in your prescription department."

I would like to see a closer relationship exist between employer and employee. I am thinking particularly of the employee pharmacist, who has invested years of his life and a considerable sum of money in preparing himself for the professional responsibilities that go hand in hand with the pharmacy license. Employee pharmacists should be considered above all other clerks in the store. Where the proper attitude is not shown, you will soon have an employee seeking a new position or else thinking in terms of establishing his own business.

A satisfied pharmacist is a wonderful asset to any good store. These employees are essential to our profession. They enable you to operate your pharmacy within the law, and, at the same time, they provide a certain amount of freedom for the owner.

As owners and employers, we should do everything within our power to better the working

You are cordially invited to visit our sample room and see our 1950 display of holiday merchandise.

These items have been selected as best in value and because of suitability to the drug trade.

We believe you will approve our selection.

Scott Drug Company

Charlotte, N. C.

conditions of our employees. In particular we should maintain the salaries of our pharmacists at a high level. Also, we should eliminate unnecessary supervision on the part of non-licensed persons. We should permit our pharmacists to assume complete responsibility in the prescription department for which they have been trained.

Do not expect too much from your pharmacist He is human and if he is the right person he will be just as interested in his professional career as you are in your own.

Encourage your pharmacists to participate in local affairs. Time off for meetings of civic clubs, ball games and a bit of fishing will pay rich dividends. Such outside activities are an important element in public relations to which we have already referred.

We should feel free to discuss our business problems with our employees. Listen to their advice as they frequently have suggestions that will enable you to improve your business. By all means give your employees credit for the good things they do.

One dissatisfied employee will do your store more harm than fifty dissatisfied customers. We do not want unionization of our pharmacist employees. The only way to avoid this is to provide satisfactory working conditions, reasonable hours, and a salary that is in keeping with the dignity and responsibility of the profession. Do not allow unlicensed persons to assume the responsibilities of a pharmacist. If you have a competent pharmacist in your employ it will be to your advantage to see that he enjoys some of the same privileges that you are accustomed to.

Some of our pharmacy laws date back to 1881. These laws were thought to be right at that time and they were, probably. But laws, in common with many other things, become obsolete. If we are to continue to advance professionally, I have definitely come to the conclusion that a complete modernization program should be undertaken to bring our pharmacy laws up to present day standards. It is my suggestion that this revision of our laws be done by our Legislative Committee working closely with the members of the State Board of Pharmacy.

The new pharmacy act should be as brief as possible, yet complete enough to adequately protect the public and the pharmacists who engage in the profession. Our Board of Pharmacy should have the power to convict those who do not abide by the laws. We should all lay aside our selfish considerations and jointly sponsor some laws for the best interest of pharmacy and the people of our State.

We are all proud of our School of Pharmacy. It is our only source of pharmacists adequately trained for employment in our drug stores. The School is to be commended for the most efficient and capable faculty now teaching at Chapel Hill. The standards of our School of Pharmacy are high, and once a student graduates from the institution, he is in position to cope with most any condition that may arise.

Some individuals think our colleges should extend the course in pharmacy to five or six years. At this time I do not think this advisable, particularly if the student intends to enter the retail field. If a student wishes to specialize and to take additional work leading to a master's or doctor's degree in pharmacy, he may now do so at Chapel Hill.

In view of the current shortage of pharmacists and the income to be realized from the profession, in my opinion four years is ample time in which to teach the various courses necessary for a well rounded education. A review of the situation is doubtless in order looking toward the elimination of some of the courses now required, with perhaps the addition of new studies.

THE CAROLINA JOURNAL OF PHARMACY continues to be an important element in the pharmacy picture in this State. Originally started as a quarterly in 1915 and it was changed to a monthly in 1922. THE JOURNAL is one piece of mail we all look forward to every month. It is one of our best means of keeping you informed on developments within the profession and of the progress of various activities engaged in by this Association.

THE CAROLINA JOURNAL OF PHARMACY is entirely self-supporting, made possible by our loyal advertisers, some of whom have been represented in THE JOURNAL every month for more than twenty-five years. More than forty advertisers appear in the current April issue, and the prospects for the balance of 1950 appear particularly bright.

The present outlook on pharmacy is the brightest it has been in some time. We have definite proof that the pendulum has swung from the commercial side to a greater emphasis on the professional side of pharmacy. The complete modernization programs already completed in many of our prescription departments is one concrete evidence of this. This is as it should be since good drug stores and good prescription departments go hand in hand.

The relations between physicians and pharmacists are better at this time than during any similar period in the past. We are filling more prescriptions than ever before. With the advent of more specific drugs coupled with increased attention on the part of the public for medical aid, the future of pharmacists looks most encouraging.

We have registered gains and we may maintain them if we continue to dedicate ourselves to the task ahead through public service, by maintaining our establishments as health centers, and by fairly pricing our merchandise and our services.

RECOMMENDATIONS

1. That each member store establish a public relations program, with emphasis on professional services in professional appearing surroundings.

2. That the present four year Pharmacy course be continued, and that a study be undertaken of the pharmacy curriculum in order to determine if it best meets the need of the practicing pharmacist of today.

3. That we maintain an informed, intelligent opposition to compulsory health insurance.

4. That we continue to support Fair Trade to

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the limit of our abilities and resources.

5. That our ten district organizations be continued and that assistance be extended to local groups who desire help in formulating programs and in broadening the scope of their activities.

6. That the Institute of Pharmacy building be completed as quickly as possible and that we support The Pharmaceutical Research Foundation.

7. That a complete study and revision of our pharmacy laws be undertaken.

8. That the incoming president of this Association appoint three members to serve with him and the secretary to determine when to drop a member for unprofessional conduct.

At the conclusion of President Jackson's address, Mr. McDonald appointed the Committee on the President's Address as follows: John C. Hood, Chm., T. Roy Burgiss and Alfred N. Martin. During the last session of the convention Chairman Hood read the following report, which was adopted:

Report of the Committee on the President's Address

Mr. Chairman, Members of the N. C. Pharmaceutical Association, Ladies and Gentlemen:

The Committee appointed to report on the President's address herewith submits its findings. We ask your indulgence to our making comments on the body of his address with remarks about his year's service, before taking up his eight points or recommendations.

First, we commend his action in naming more of our younger members on his committees, both for new ideas and young ideas, as well as for acquaintanceship and training in the problems and duties continually coming to the front. We recommend such a policy for the future.

Second, we endorse his appointment of an advisory committee of past-presidents to work with him in the promotion of Pharmacy with their ideas and suggestions gained from their experiences. We recommend a continuation of this policy and active participation in our growing program.

Third, that a dinner or picnic served to pharmacists on the Pharmacy Building lawn in Fall at some appropriate time—a football game day being most appropriate—be continued at NCPA expense. We believe that this serves many purposes, the fraternizing, renewing and building of friendships as well as the making of others, and bringing together our future pharmacists with NCPA practitioners.

We would like to emphasize the president's feeling regarding owner and employee relationships. It is so essential that this relationship be a happy one, mutually so by both parties. No one can do his best work unless he is comfortably placed, at ease, void of fear, and in a position to exercise initiative and freedom of expression. Most of our professional help is our equal in intelligence and social acquirements, even though not so experienced in many ways. He or she has the ability; we can help them add to their efficiency, which will help us give better service. This friendly relationship should go further than the prescription department; it should extend to the girls and men out front who serve the main traffic. Give them every consideration that they deserve; praise them when it is deserved. Oftentimes this will eliminate future criticism, and is conducive to better service, cooperation, and efficiency. We commend our president's thought for this appreciation in our stores.

The committee endorses the president's remarks regarding our University School of Pharmacy in that it has such an efficient and capable faculty, also his praise for our CAROLINA JOURNAL OF PHARMACY, and the untiring work of our secretary, W. J. Smith, and Mrs. Smith.

We also concur in his expression and attitude toward the future of Pharmacy, in that it is the brightest that has existed in some time, especially the professional department which should be prominent in every pharmacy. We add our appeal to his that we all strive to keep our businesses on a high level, ever striving in every way to improve it, ever going the second mile by giving better service than is demanded or expected.

And now to his eight points of recommendations:

1. That each store establish a Public Relations program with emphasis on professional services in professional appearing surroundings. Public Relations is many sided. It is broad in its scope, and we have some wonderful help paid for by some of our largest pharmaceutical houses. They are spending millions of dollars annually in our leading national magazines and through radio advertising, which is for our mutual benefit. Our activities should tie in with this through physician contact, good customer relationship, and occasionally through vocation or professional talks before civic clubs and high schools. We heartily recommend the adoption of the Public Relations recommendation.

2. That the present four-year Pharmacy course be continued and that a study be undertaken of the Pharmacy curriculum to determine if it best meets the needs of the practicing pharmacist of today. Your committee concurs and recommends the adoption.

3. That we maintain an informed intelligent opposition to health insurance. Your committee takes this to be synonymous with what is thought of as "socialized medicine," and enthusiastically concurs and recommends its endorsement.

4. That we continue to support Fair Trade to the *limit*, using all our abilities and resources. We heartily recommend the adoption of this point.

5. That our ten district organizations be continued and that assistance be extended to those districts desiring help in this program of broadening their scope of activities. We presume our president has reference to help from the office

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and officers of the Association. Your committee feels this should be continued and so recommends. Our meeting in Kinston of the 10th district of about ten counties, we feel was worth the cost and effort, and worth supporting.

6. That the Institute of Pharmacy building be completed as quickly as possible and that we continue our support of the Pharmaceutical Research Foundation. All of us are so vitally interested in these projects that they recommend themselves as most worthy of adoption. We so recommend.

7. That a complete study of our Pharmacy laws be made and revision be undertaken. As brought out in the president's paper, many of these laws date back to Mr. Eubanks 10th birthday in 1881. We recommend such a study and revision be made and submitted to the Board of Pharmacy and to the NCPA (if in order) for adoption at its next annual meeting.

8. That the incoming president of this Association appoint three members to serve with him and the secretary to determine when a member should be dropped for unprofessional conduct. Your reporting committee may be wrong in its conclusion. This point was discussed more than any other, but the final thought was that continued membership in the NCPA should be, in such cases, contingent upon the action taken by the N. C. Board of Pharmacy, and your committee so recommends.

Respectfully submitted,

J. C. HOOD, *Chm.*

T. ROY BURGISS

ALFRED N. MARTIN

D. Hiden Ramsey of Asheville introduced Senator Frank P. Graham at this point, who presented a four-part prescription for peace and freedom. Senator Graham recommended (1) Continuation of the Marshall Plan with a gradual cut in the amount of aid; (2) Stepping up the Voice of America to tell the simple truths about the United States; (3) A positive program for international disarmament and for control and inspection of atomic power; and (4) Amending the charter of the United Nations to make it a stronger federation of nations.

Senator Graham said the N. C. Pharmaceutical Association is a free association of people joined together under a great historic principle basic to our American freedom. He warned that in this country there are some tendencies toward monopoly, which, if unchecked, would bring an end to the individual businessman.

"I am not against big business but I think large enterprise should be large on the basis of fair competition and not through power, privilege and monopoly," he declared. Senator Graham called The Robinson-Patman Act the "magna carta" of the independent businessman in America and said he was opposed to its essential impairment.

President Jackson appointed The Nominating Committee as follows: E. C. Daniel, Chm., Octabus Griffin, C. E. Page, Jr., J. Louis Cobb, Roy Johnson, Sam E. Welfare and W. R. Adams.

The Committee on Time and Place was announced at this time: D. L. Boone, Chm., T. G. Crutchfield and Robert Neal Watson.

President Jackson asked the two committees to meet and to report back at the last session of the convention.

Secretary Smith read telegrams from Congressman Carl T. Durham and Monroe M. Redden, W. L. West of Roseboro and John W. Dargavel, Secretary of the National Association of Retail Druggists. After reading of the telegrams, the first session was adjourned.

SECOND SESSION

The second session of the convention met in the ballroom of The George Vanderbilt Hotel on April 24 beginning at 2 P.M. The first order of business was a report by James E. Bennick, Secretary of The U. N. C. Student Branch of the N. C. Pharmaceutical Association.

Report of the Student Branch of the North Carolina Pharmaceutical Association

The Student Branch of the NCPA is composed of 139 members and holds regular meetings monthly.

Officers for the current year are: President, John Woodard; vice president, William Horton; secretary, James E. Bennick, and treasurer, C. C. Turner, Jr.

The membership committee consists of Ernest Rabil, Chairman, and Don Bennett, Clark Russell and Herman Lynch. Gene Galogly is chairman of the Program Committee assisted by Charles Gaddy and Chris Turner.

Our Treasurer reports income for the 1948-49 session of $132.70. Of this total, $125 was contributed to the M. L. Jacobs Portrait Fund, leaving a balance of $7.70 in the treasury.

Following the regular business session on November 1st, two Johnson & Johnson movies en-

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titled "Toward Better Pharmacy" and "Sell As Customers Like It" were shown.

On December 6 The Pharmacy Senate presented a program, "Senate Investigating Committee," which explored the pros and cons of Fair Trade. This was the last meeting in 1949.

At the regular meeting on Jan. 10, 1950, Phi Delta Chi presented a history of pharmacy in North Carolina under the title, "Prescription for Life."

Rho Chi presented a program, "Today's Problems," on January 31. It consisted of a series of problems and possible solutions for same.

A representative from Merck & Company was the featured speaker at the February 9th meeting of the Student Branch. A movie was shown concerning new drugs and new techniques in pharmacy.

On the night of February 28th, Kappa Epsilon presented a program billed as the "Kollege of Pharmacal Knowledge." This program was presented in the form of a radio quiz.

At the April meeting Mr. Boyd Martin and Mr. Balas of the Bureau of Narcotics were present. Mr. Martin gave a very interesting talk on the legal aspects of narcotic drugs. Actual cases involving narcotic violations were cited and movies compiled from the records of the Bureau of Narcotics were shown.

On April 4 a special meeting was called to discuss the launching of a campaign to raise funds for a portrait of the late Dean M. L. Jacobs. It was decided the Student Branch would sponsor the campaign with contributions coming from the students of the School of Pharmacy. The Student Branch voted to start the campaign with a donation of $125.00. A special committee was set up to handle the campaign. The committee is composed of a representative from each class with Ernest Rabil as chairman.

Interest and attendance of monthly meetings have run high and a very successful year has been enjoyed by the Student Branch.

The annual report of the N. C. Pharmaceutical Research Foundation was presented by its Secretary, Dr. E. A. Brecht of Chapel Hill.

By E. A. BRECHT, *Secretary*

President Jackson, members of the North Carolina Pharmaceutical Association, and guests:

It is an honor and a pleasure to submit this fourth annual report on the North Carolina Pharmaceutical Research Foundation to the convention of the North Carolina Pharmaceutical Association.

There is no need to give a detailed report because the complete minutes of the annual meeting of the Board of Directors were published in THE CAROLINA JOURNAL OF PHARMACY, March 1950, pages 123 and 129.

For the first time there has been an occasion of sadness within the foundation. The death of Mr. B. F. Page, a director from the date of organization, was the great loss of a warm friend and staunch supporter of the foundation. Since the annual meeting the untimely death of Dean M. L. Jacobs has been mourned as another great loss to North Carolina pharmacy. Dean Jacobs counted the foundation as one of the greatest assets to the School of Pharmacy to become a reality during his administration.

Mr. Paul B. Bissette and Mr. P. J. Suttlemyre were elected by the members of the North Carolina Pharmaceutical Association to four-year terms on the Board of Directors. The Board of Directors elected Mr. I. T. Reamer to a similar term and elected Mr. H. C. Starling to complete the directorship of the late Mr. B. F. Page. The complete slate of officers was continued for another year.

Six new students began advanced studies during the year to make a total of thirteen graduate students with pharmaceutical majors. Three students completed work to receive the degree of Master of Science: Albert W. Jowdy, William J. Sheffield, and Sholar E. Powell.

Four of the students received foundation fellowships including the Merrell Research Fellowship and the Vick Research Fellowship. For next year two new industrial fellowships have been added, one each from Sharpe & Dohme, Inc., and Sterling Drug Inc.

Since the annual meeting of the Board of Directors two new endowment funds have been established to honor pharmacists who have performed outstanding service in North Carolina.

It is appropriate that friends of Mr. J. G. Ballew of Lenoir established the Ballew Fund for Pharmaceutical Jurisprudence to continue the work in which he was interested for many years as a member of the North Carolina Board of Pharmacy.

The rapid and spontaneous growth of the M. L. Jacobs Memorial Fund has been a fitting tribute to the late Dean Marion Lee Jacobs. It is pleasing that this fund will support the pharmaceutical research which held his first interest.

The progress of the foundation in the past four years has been gratifying. There has been an excellent balance between expendable funds, of which $17,600 has been paid to the School of Pharmacy, and the endowment funds which now total $45,007.62 and yield an annual income of $1,650 from conservative investments. The four industrial fellowships will bring $5,400 to the School of Pharmacy for the next year.

The greatest problem that faced the Board of Directors this year was the continuation of our progress. Upon recommendation of the Board of Grants the directors approved a budget of $12,150 to the School of Pharmacy for the year 1950-51. It was agreed that this budget maintained progress without being too ambitious. Unfortunately, the budget represented an expenditure of $3,000 more than the total of expendable funds plus committed income. Three thousand dollars is the amount that must be raised within the pharmaceutical family of North Carolina if success is to be continued.

In raising this deficit it was agreed with repre-

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sentatives of the North Carolina Pharmaceutical Association that no funds would be collected before June to allow time for the completion of funds for the Institute of Pharmacy. Then, the foundation will work with county chairmen to give our pharmacists the opportunity to express their approval of the program for pharmaceutical education and research by their contributions during the summer. This support must be received if the foundation is to go ahead.

The effect of the foundation in stimulating professional progress could be demonstrated in the conventions of this association. This writer proposes that a half day be designated for a Scientific and Professional Section. The program would be presented by the graduate students and faculty of the School of Pharmacy and interested pharmacists. Mr. W. J. Smith has expressed approval of this plan, and the section may be expected to become a reality during the convention of 1951.

In closing, as secretary of the foundation I wish to express my warmest appreciation for the active interest and continued support of the Board of Directors, the faculty of the School of Pharmacy, and the many contributors to the foundation.



ROGER A. MCDUFFIE, President
N. C. Pharm. Research Foundation

LOUIS DEROSSET MACMILLAN
Certified Public Accountant
736 East Franklin Street
Chapel Hill, N. C.

March 24, 1950

Mr. E. A. Brecht, Secretary,
The North Carolina Pharmaceutical Research Foundation, Inc.,
Chapel Hill, N. C.

Dear Sir:

I have examined the fund accounts, including cash receipts and disbursements, set forth in the financial report of the Secretary, for the fiscal year ending March 1, 1950, and the records of the Treasurer and Fiscal Agent, the Depositor's National Bank, Durham, N. C. My examination was made in accordance with generally accepted auditing standards, and included such tests of the accounting records and such other auditing procedures as I considered necessary in the circumstances.

A condensed summary of changes in fund values and a statement of securities owned are set forth in Exhibit A attached hereto.

The securities were examined by me and the bank balances were reconciled.

In my opinion the foregoing statements referred to as Exhibit A present fairly the financial position of the North Carolina Pharmaceutical Research Foundation, Inc., in conformity with generally accepted accounting principles applied on a basis consistent with that of the preceding year.

L. DER. MACMILLAN

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EXHIBIT A

THE NORTH CAROLINA PHARMACEUTICAL RESEARCH FOUNDATION, INC.

Condensed Summary of Changes in Fund Value:

	Balance March 1, 1949	Receipts	Balance March 1, 1950
Endowment Funds:			
General Endowment	$36,948.50	$ 5,671.00	$42,619.50
J. G. Beard Memorial	125.00	50.00	175.00
E. V. Howell Memorial	1,326.12	10.00	1,336.12
Frank W. Hancock	610.00		610.00
Drug Plant Garden	167.00	100.00	267.00
Total	$39,176.62	$ 5,831.00	$45,007.62

Assets of Endowment Funds:

United States Bonds, Series G, Registered, 2½% at cost	$14,000.00
R. J. Reynolds Tobacco Co., 4½% Preferred, par $100, 150 shares at cost	15,187.50
Carolina Power & Light Co., 5% Preferred, par $100, 50 shares at cost	5,750.00
Home Building & Loan, 3% par $100, 50 shares at cost	5,000.00
First Federal Building & Loan, 3% par $100, 50 shares at cost	5,000.00
Bank Balance, Depositors National Bank, Durham, N. C.	70.12
Total	$45,007.62

EXPENDABLE GIFTS AND INCOME FUND:

Balance March 1, 1949		$ 5,580.28
Receipts:		
Contributions (33)	$1,380.55	
Contribution, Wm. S. Merrell Company	1,200.00	
Contribution, Vick Chemical Company	1,200.00	
Contribution, Sharpe & Dohme	700.00	
Income from investments	1,410.04	5,890.59
Total		$11,470.87
Disbursements:		
University of North Carolina		
Merrell Fellowship, Wm. J. Sheffield	$1,000.00	
Vick Fellowship, Wm. W. Taylor	1,000.00	
Fellowship, Doris B. Hawkins	1,000.00	
Fellowship, Albert W. Jowdy	1,000.00	
Supplies for research	800.00	
Special equipment, School of Pharmacy	1,500.00	
Special Library materials, Sch. of Ph.	500.00	
Research assistance to Dr. Hartung	700.00	
Total	$7,500.00	
Honorarium to E. A. Brecht	600.00	
Operating expenses:		
Miscellaneous	101.74	
Postage	63.06	
Clerical assistance	22.80	
Stationery	19.31	
Travel expense, secretary	13.20	
Telephone and telegraph	6.65	
Total Disbursements		$ 8,326.76
Balance, March 1, 1950		$ 3,144.11

ASSETS OF EXPENDABLE GIFTS AND INCOME FUND:

Savings account, Depositors National Bank, Durham, N. C.	$2,000.00
Cash, Depositors National Bankk, Durham, N. C.	1,094.11
Petty cash, secretary	50.00
Total Assets	$3,144.11

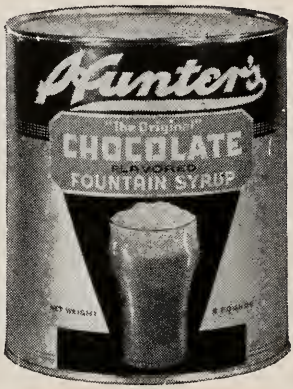
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J. Paul Gamble, second vice-president, gave the report of the Executive Committee, which had held four meetings during the past year.

Report of the Executive Committee

J. PAUL GAMBLE, *Monroe*

Mr. President, Members of the N. C. Pharmaceutical Association, Ladies and Gentlemen: I feel highly honored to have been asked by President Jackson to report on the activities of the Association's Executive Committee for the past year.

As a member of this particular committee, it has been my privilege to attend the various meetings in order to work with others toward the end that the Association's business affairs might be carried on without delay.

Members of the committee in addition to President Jackson are three past presidents of the NCPA, Messrs. Burgiss, Daniel and Ham; the president-elect, Mr. W. R. McDonald, Jr., of Hickory; Secretary Smith and myself. It is evident from the committee's makeup that it is pretty well balanced between experienced officials who are thoroughly familiar with the Association's varied program and officers-elect, who are in line for additional responsibilities.

Your Executive Committee meets as frequently as necessary. Since our last assembly in Durham during the 69th Annual Convention, there have been four meetings of the committee. Three of the meetings—June 15, October 5 and January 18 of this year—were held in Chapel Hill. The fourth meeting was held in Smithfield on November 17, 1949.

Since all these meetings were reported in detail in various issues of THE CAROLINA JOURNAL OF PHARMACY, I will not attempt at this time to report on the subjects discussed nor the decisions reached as they are already a matter of record. I would like to state, however, that careful thought and consideration is given by the committee to all problems coming to its attention.

The committee sessions are open to any member of the Association who desires to attend. And I know that I speak the sentiments of the other members of the committee when I say they welcome your suggestions for improvement of the Association's program. Since the Executive Committee transacts bsuiness in the name of the Association between annual sessions of the organization, there is an approximate 12-months period here in which members may bring their problems directly to the attention of the group. If you do not wish to appear in person, you may forward your problem to the President or Secretary, either of whom will see that the matter is properly considered.

As one of your representatives on the committee, I would like to assure you that the financial condition of the Association is excellent. Not only have we been able to finance an ever expanding program, but we have been in position to purchase new equipment for the Secretary's office, to increase the compensation of the Secretary and his staff, and, at the same time, we have added a substantial amount of cash to the Association's reserve. As the Secretary-Treasurer's report will indicate, assets of the Association, exclusive of the Institute of Pharmacy, now amount to more than $12,000.00.

Several meetings of the committee were devoted wholely or partly to the Institute of Pharmacy—perhaps our most ambitious project at the moment. In late 1949 the committee authorized purchase of a lot in Chapel Hill upon which will be erected the Institute of Pharmacy building. While $12,000 of Institute funds were expended in the purchase of the lot, the investment is considered to have been a wise one. For the first time in its history, the Association now owns a piece of real estate, and, from all indications, it now appears there will soon be erected on the property a home for all members of the Association, where you and your friends will be welcome at all times.

Our committee will soon be called upon to consider whether or not to proceed with the Institute building this summer. Although bids will not be received until sometime in May, we know that the cash on hand earmarked for this particular project is not enough. With a bit of support on the part of those of you who have not as yet contributed to the Institute fund, I feel certain that the committee will be in position to authorize release of the funds in the early summer, if not before.

Before concluding this brief account of the activity of the executive committee for the past twelve months, I would like to reemphasize that although the commitee is composed of seven individuals, in reality the committee is a composite of the thinking and the wishes of all members of the Association. When the Association is not in session, the committee provides a sounding board through which you may express yourself. We hope you will keep this in mind and will make frequent use of the committee during the coming year.

A most amusing illustrated skit, "The Gay Nineties vs The Fast Fifties," was presented jointly by W. G. Dudley of Reidsvile and J. Louis Cobb of High Point. Mr. Dudley, appropriately dressed, represented a pharmacist of the early Nineties, and Mr. Cobb was dressed in present-day attire. This skit, which was published in its entirety in the August, 1950 issue of THE CAROLINA JOURNAL OF PHARMACY, compared prescription practices of 1890 with those of today. A series of cartoons by Mr. Cobb added greatly to this particular part of the program.

H. C. McAllister, Secretary-Treasurer of

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the N. C. Board of Pharmacy, presented his annual report. The complete report, which was adopted as read, appears elsewhere in this issue of the Year Book.

Robert Neal Watson of Jonesboro, a member of the N. C. Board of Pharmacy, discussed:

Pathways to Progress

I consider this Survey one of the most important steps we have ever taken to promote pharmacy in North Carolina. Certainly not because of any personal credit that the members of the Board of Pharmacy might receive, but because of its powerful implications and its providing the base from which to launch an attack against those obstacles which are blocking the progress of our profession.

First, I would like to suggest that this Convention not take action on any specific part of this Survey. We are laying the groundwork for future building and your action, although it would be sincere and helpful, would not be timely. We wanted your opinions on vital topics that concern pharmacy of tomorrow, and the people of this State. You must remember the Board has a primary obligation to the people.

It will be the policy of the Board to go about its work in a democratic way. It will keep you informed more than ever of its decisions and of its problems, and will call upon you at the right time for support, and at all times will be influenced by the will of the majority of pharmacists and the demands of the public.

Your response to our Survey was gratifying. It pointed out your interests in Pharmacy. It gave you a chance to speak your mind. I would like if I may to tell you of some impressions and emotions I have had since you elected me to the Board. I was struck with the challenge to do something for our profession. I was amazed at the pitiful condition of much which makes up Pharmacy, and this enabled me for the first time to see some of The Pathways to Progress. I saw too what was keeping us from going forward. I was amazed that we had so little to work with and that so much had been done with so little. I felt that most of us really wanted to improve Pharmacy and that perhaps the picture the Board sees was not clear to all. This feeling gave birth to the Survey.

We know our problems cannot be solved over night, and we also know the answers will never be found if we adopt a do-nothing course. There are a few problems that will be corrected by time itself, by voluntary action and by education but most will be done by hard work, cooperation and unselfishness.

Here Mr. Watson made informal comments on the Survey, which we expect to publish in detail at a later date. Following presentation of "Pathways to Progress," Mr. Watson was applauded for his interest in the Survey, and later was officially commended by resolution for initiating and bringing the Survey to a successful conclusion.

The session was adjourned to meet again on April 25.

THIRD SESSION

The third session was opened by President Jackson at 10 A.M. on April 25 in the ballroom of The George Vanderbilt Hotel.

"How Sulfa Drugs and Antibiotics Work," an informative discussion of antibiotic and sulfa therapy, was presented by L. P. Mayrand of Greensboro as an opening feature of the third session.

A prepared paper on the subject, "How to Effectively Promote the Photographic Department," by B. R. Ward of Goldsboro was published in the May, 1950 issue of THE CAROLINA JOURNAL OF PHARMACY.

The next speaker to appear on the program was Albert Suttle of Suttle's Drug Store, Shelby. The subject of his talk was

Promoting the Baby Department

In outlining various methods for promoting the baby department, Albert Suttle of Suttle's Drug Store, Shelby, presented details of a plan in use in his pharmacy to gain additional business in this field. According to Mr. Suttle, the store has an arrangement with Western Union whereby telegrams are dispatched each day to the parents of children born in the hospitals of Shelby. The telegrams are congratulatory in nature and extend an invitation to the parents to visit Suttle's for a free baby gift. Cost of the telegrams—24c each—are negligible when compared with sales, which, individually, run as high as $10.00 on the first visit.

The local radio station in Shelby announces births each day. Suttle's has a followup spot on the baby department.

At the conclusion of Mr. Suttle's talk, pictures of his baby department were exhibited.

At this point Mr. Clyde Eubanks of Chapel Hill was called on for a few remarks.

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Mr. Eubanks recalled his first pharmaceutical convention in Morehead City and commented on "The Gay Nineties vs The Fast Fifties" skit which had been presented the previous day. At this point it was announced it was Mr. Eubanks' 79th birthday, whereupon the delegates present warmly applauded this pharmacist who has been one of the staunchest supporters of the Association through the years.

John A. Goode, of Asheville, a past president of the Association, introduced Rowland Jones, Jr., President of the American Retail Federation, who addressed the convention on

The Retailer's Stake in an Expanding Economy

By ROWLAND JONES, JR., *President*
American Retail Federation

It is a real pleasure and a privilege to appear before this Annual Meeting of the North Carolina Pharmaceutical Association.

The formative years of my life were spent in the family drug store. Ten of the best years of my life were spent in the service of organized pharmacy. I think I understand your problems and the nature of your interests as a group and while your organization at the national level is not a member of the over-all group I have the honor to lead, you may be sure that I miss no opportunity to stress the vital and essential nature of the service you render in your communities.

The accomplishments of organized retailing in the past year have demonstrated in the clearest possible fashion, the inherent power and influence of the retailers of this country and that of their organizations. It has been proven that when retailers unite on a common objective they can hold their own in any controversy in which their common interests are at stake. Broader than this concept, however, is the further fact that the retailers of America, acting in concert, have it in their power to make a tremendous contribution to the public welfare in the solution of national problems within the bounds of our enterprise economy and serve as an effective check and balance against groups who follow the theme that the end justifies the means.

To so exercise that power and influence is a force for good. It is good Americanism because it involves active participation in political opinion and decision making in our complex civilization. It is good business because free enterprise must have a climate in which to operate if we are to have that greatest of essentials—an expanding economy.

The goal is retail unity. A unity in the realm of interests and objectives common to all retailing. The only difference or dispute which should raise its head is in the area of method. In the atmosphere of give and take and intelligent compromise, retailing has within itself almost limitless potential for the good of the industry and our nation.

We, all of us, who are engaged in retail organization effort must seek an ever growing unity in the field in which we work in the knowledge, confirmed by our successes of the past year, that the old adage is still good in all times and all places, "United we stand, divided we fall." I hold the belief that our industry, organized and coordinated in its common interests, can win any fight in which justice, logic and sound economics are on our side. Franklin's historic utterance, "We must all hang together or most assuredly we shall all hang separately," has as much validity today as it had in revolutionary times and is a continuing reminder of the penalty of disunity.

THE FAIR LABOR STANDARDS ACT
WAGES-HOURS-OVERTIME

Another chapter in the history of this type of governmental control was written last summer with the final passage of amendments to this law.

Retailers generally are familiar with the attempt to destroy the retail and service exemptions which were a part of the original act. Organized retailing was successful in defeating the Administration's proposed changes in the exemption section. Organized retailing went further and succeeded in rewriting the retail and service exemption in order that it would be proof, as nearly as possible, against continued efforts to narrow the scope of the exemption and defeat the plain intent of Congress. The rewritten exemption section was overwhelmingly approved in both houses of Congress without a single change—a result most unusual in the Congress. Retail unity scored heavily in this development.

In this effort we again utilized the technique of bringing together all of the natural allies on this issue, including many strong and effective groups outside the Federation. For many weeks the representatives of all these groups labored seeking agreement on language and scope and, with minor exception, succeeded. The result is to embed the retail exemption more firmly into the Act and to clarify many borderline situations important to many retailers.

In this connection we are faced with another serious threat. The President's Reorganization Plan No. 6 submitted to Congress last month would destroy the autonomous and independent status of the Wage-Hour Administrator, who under the present law is responsible directly to Congress. This proposed change in the Act would place the Wage-Hour Administrator under the complete domination and control of the Secretary of Labor. Bearing in mind that the Department of Labor by its organic act is directed specifically to promote the interests of labor, it is plain that to give the Secretary this added control would be extremely dangerous to the preservation of the retail exemption in effective form and administration in the light of the intent of Congress.

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The Federation operates under a referendum mandate "to preserve and clarify" the retail exemption. On this basis the Federation is opposing the effectuation of Reorganization Plan No. 6 because we believe it highly dangerous to the retail interest for reasons that are obvious. The claim is made that this Plan No. 6 is in conformity with the recommendations of the Hoover Commission, but only the most strained interpretation of these recommendations could bring this plan within their scope.

Approval of the plan would not save a dollar of the tax-payers' money. It would not eliminate a single employee. As for efficiency, the only efficiency that could flow from its adoption would be in the realm of the ability of the labor groups to thwart the intent of Congress.

Under the Reorganization Act of 1949 this plan will become law on May 23 unless one house of Congress approves a resolution rejecting the plan. We are working to this end.

One example of the dangers involved: The office of the Secretary of the Department of Labor is now bringing pressure upon the Wage-Hour Administrator to so draft the interpretative bulletin outlining the regulations under the exemption section of the Act that they would operate to narrow the retail exemption in ways contrary to the Congressional intent. This interpretative bulletin should have been issued early in January before the effective date of the amended Act because it is in essense the regulation under the retail exemption section. As of today it has not yet been issued. The delay demonstrates strong differences of opinion between the Wage-Hour Administrator and the Solicitor of the Labor Department as to the scope and language of the regulations. Had Reorganization Plan No. 6 been in effect, these regulations would have been drafted according to the wishes of the Labor Department and not in the light of the language of the statute and the intent of Congress.

I believe that Reorganization Plan No. 6 is the direct result of the domonstrated independence of the Wage-Hour Administrator. The power to regulate and interpret is as important as the power to legislate. The approval of Plan No. 6 will, in my opinion, result inevitably in attempts to narrow the retail exemption in various ways which at a very minimum will lead to expensive litigation and a long period of uncertainty with the accompanying hazards of liability on wages of less than 75c per hour and overtime over 40 hours per week.

On March 30 I appeared before the Committee on Expenditures in the Executive Departments of the House of Representatives in support of H. Res. 522 by Representative Wingate Lucas of Texas, which provides for formal disagreement by the House with the Reorganization Plan No. 6. Copies of my formal statement are in the process of being distributed to our members.

I believe that retail organizations should move at once to impress their Senators and Representatives with the dangers involved and seek their support of H. Res. 522. A similar resolution will be introduced in the Senate and all concerned will be advised promptly. I urge that the North Carolina Pharmaceutical Association join actively in this fight.

The Taft-Hartley Act

All are familiar with the fact that this highly controversial legislation remains on the statute books. Amendments adopted by the Senate to cure some of the obvious defects in the Act still repose in the stymied bill.

In my book this is a phony issue. I am persuaded that neither organized labor nor the Administration desires the repeal of this legislation. Under it, membership in labor organizations has continued to grow substantially. The unions continue to gain higher wages and other emoluments of various kinds from employers. The only thing that has happened is that a degree of fairness and a degree of control has been secured. As for the politicians it is too good a campaign issue, at least thus far, to be lost by the attainment of the complete repeal and a return to the days of the Wagner Act. The important thing is that checks and balances have come into play and these are healthy.

Another reorganization proposal (No. 12) is now before the Congress. This plan would destroy the independent status of the General Counsel of the National Labor Relations Board and place him under the domination and control of the Board already heavily loaded with partisans for the labor groups.

Again it is claimed that this plan falls within the provisions of the recommendations of the Hoover Commission. Again, it is my opinion that the plan will not save a single tax dollar, eliminate a single employee or contribute to efficiency.

The Federation operates under a referendum mandate to preserve the basic features of the Taft-Hartley Act. We believe that an independent General Counsel to the Labor Relations Board is one of the basic features. We are working to this end and I would suggest that you here also join in this movement.

Excise Taxes

All retailers are familiar with the fight that has been going on to eliminate the wartime excise taxes. The elimination of these taxes was made a prime objective of the Federation at its Annual Meeting last year. There have been some complaints that the breadth of the campaign and the attendant publicity has acted as a deterrent to sales in the taxed categories. While this effect is unfortunate, it must be remembered that an all-out effort is necessary to win success. Our government never willingly surrenders a source of tax revenue. To secure the honoring of the promise to end these wartime taxes at the end of hostilities, it has been necessary to go all-out in the campaign.

The Federation has neglected no legitimate tool in the attainment of this end. Based on our fixed policy of mobilizing all available natural allies in any undertaking, last fall we organized

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a liaison group of national trade associations having an interest in this issue. This group has grown until a total of forty-four groups have allied themselvies together in comman cause. They have been most effective. The major hurdle in this phase was to secure agreement on the principle that the group would work for the repeal of all of the wartime excise taxes and the wartime increases in other excise tax rates with the exception of those on alcoholic beverages, tobacco and gasoline. These included those enacted in 1941 under the drive for rearmament, defense and aid to the nations faced with the Nazi threat. That agreement was reached and the results speak for themselves. Instead of having a myriad of groups, each working separately to repeal the taxes most important to them, the result was a united front of tremendous total power.

On the same theory we participated in the organization of the National Committee for Repeal of Wartime Excise Taxes, a group of topflight executives from leading corporations in the various fields. The purpose here was two-fold. One, to raise funds for necessary research and education and, two, to stimulate the active personal participation of well-known individuals having important personal contacts in the various areas of activity. The Committee has done an outstanding job. At the beginning of the hearings on excise taxes before the Ways and Means Committee of the House of Representatives where all tax legislation must originate, the Committee established a precedent. The Chairman of the Committee, Representative Doughton of North Carolina, approved the proposal that the National Committee be allowed to lead off the hearings with an industry-wide presentation of facts involved. This presentation has been hailed in several quarters as the best of its kind in the history of the Committee. It will pay important dividends.

One dividend is already evident. Let me remind you that just as recently as two years ago there was considerable sentiment among some members of the Ways and Means Committee, including the former chairman, for expanding our excise tax structure, in the belief that it should provide a much larger share of federal revenue. Thanks to the effort that has been made and the testimony that was presented to the Committee, this idea is today completely dead. In other words, the very principle of excise taxes as a source of federal revenue has been vigorously challenged and seriously weakened.

Another example of this is the fact that the proposal made by the Treasury this year to place a ten per cent excise tax on television sets has no supporters on the Committee.

The objective of repeal of wartime taxes is broader than the taxes on the books. So long as our government turns to discriminatory excise taxes for important revenue only a few categories of goods and services are safe from the threat of being added to the list. More important, however, to retailers and their consumer customers is the fact that the very theory of excise taxation in the absence of a regulatory objective is diametrically opposed to the major problem of our generation—how to insure an expanding economy for our nation. I will have more to say on this problem later in this report.

To recap this excise tax repeal campaign, the active groups within and without the Federation family have brought this issue to a climax of broad national interest and a resulting nation-wide demand to have done with these relics of war days. As a result, I believe that an overwhelming majority of the Congress would vote today for the complete repeal of these wartime taxes.

As of today, it seems certain that an excise tax reduction bill will be passed by the present Congress before adjournment this summer. All signs point in that direction. What its terms will be can only be conjecture now. We have brought the issue out into the open. The remaining task is to continue to pressure for repeal until the final decision is reached. Discriminatory excise taxes have no place in a peacetime tax structure. Let's finish the job. I know that you have been in this fight. Keep up the good work.

MILITARY STORES

Since the last Annual Meeting we have witnessed the effective curtailing and cutting back of the military stores ostensibly operated for the benefit of members of the armed services.

The subcommittee of the House Armed Services Committee held exhaustive hearings last year. Oragnized retailing brought these about. The apparent evils which had grown up in the expansion and business promotion of these government-operated businesses resulted in a formal agreement between the heads of the branches of the military service and the Committee.

In this agreement the Department of Defense agreed:

1. To abolish all of the special order privileges in the continental limits of the United States;
2. To reduce the cost limitations on the list of items regularly offered for sale in armed services exchanges;
3. To eliminate from the list those items which clearly bear no relation to the Congressional pattern of "articles of small personal needs";
4. To collect the federal retailers' excise tax on appropriate items;
5. To standardize the list of persons authorized to purchase at exchanges in order that exchange operations maintained by all of the armed services may be uniform;
6. To provide more effective means of identification of persons authorized to purchase at exchanges;
7. To reimburse the government for costs of operations of exchanges, including utilities, maintenance and equipment.

In this issue we saw not only lost volume to individual retailers, a growing government-in-business operation, but equally important, a real danger to the public relations of retailing. Millions of consumers come into contact with these stores and their prices—prices set without

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WSJS WAIR Winston-Salem	WWNC Asheville	WSAT Salisbury	WBUY Lexington	WHKY Hickory
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the necessity of providing for the normal costs of retail distribution. The consumer layman could not be expected to understand the facts involved and we know that the result was a consumer distrust and suspicion of the retailer as a price maker.

In this development retailers of many types joined hands and retail unity scored again.

FAIR TRADE

The Fair Trade laws have now been on the books for many years. It is my personal belief that they have rendered a major contribution to our economy and its stability. Many of those who bitterly opposed these laws now support them. Others, convinced that they operate to lessen competition continue to oppose them.

Today my major interest in these laws lies in the field of retail unity. I believe that if the Fair Trade laws were to be repealed or rendered ineffective we would return quickly to the days when retailing as an industry was rent assunder by uneconomic and destructive price competition; when retailing as an industry was rent asunder two armed camps; when retail unity was nonexistent.

Today all retailers face problems far more vital. Retailers are faced with the threat of creeping socialism that threatens their very existance as free agents operating in a free society; faced with a growing burden of taxation that inevitably reduces the sales of goods to people—the foundation of our economy; faced with continued deficit spending and increase in the national debt that threaten the financial stability of our government.

Retail unity can be a tremendous force for good in our country that would be good business and sound Americanism. *Retailers must not speak in a babble of voices.* There is a wide and important field in which the interest of all retailing is exactly the same. Areas of conflict or disagreement should not be allowed to stand in the way of a growing cooperation and close liaison between all retail groups. Here is the basic responsibility of the American Retail Federation. The retail organization which stands aloof and insists on unilateral action in all things does a disservice to all retailing and a disservice to its own members. And given unity in retailing the special problems such as Fair Trade and price discrimination will fade into insignificance in comparison with the larger and more pressing issues.

CONCLUSION

Beginning with my western trip in October, on every possible occasion we have called attention to the pressing need to insure an expanding economy for our country. This theme caught the attention of the press generally and I am happy to say other important groups have allied themselves with this objective.

While I realize that this theme is no longer new to many retailers and retailing organizations, I deem this objective to be of such transcendent importance that I restate it here in the hope that increasing numbers of our citizens will come to appreciate its long-term significance.

On every possible occasion we have sounded the note that our economy and our American standard of living are hung upon the production and sale of categories of consumer goods which people are not compelled to buy, and that the difference between full production and full employment on the one hand, and fifteen million unemployed on the other lies in the successful promotion and sale of goods beyond the necessities of life. Eeryone who closely examines his expenditures will find X per cent of them in the categories of the things that can be eliminated. I am sure that all of us here realize that fact. The new car, the new refrigerator, the mass of things, little and big, we all consume constantly add up to a very substantial percentage of our outgo. All these things are the products of creative minds but they had to be sold. The demand had to be created and that involved the intricate selling techniques culminating at the retail counter.

The professional consumer representative and the inveterate dogooders have their remedies for all the ills consumers are heir to, but they have no realization that the non-essential products of our economy—those beyond the bare necessities of food, clothing and shelter—are just as important to all of us as are those bare necessities. Without them ours would be an austerity economy in which even the necessities of life would be far more costly in terms of hours of work and effort than they are today.

I recall an old-time banker in my boyhood community who saw in the automobile a curse that would take such a big bite out of individual income and be such a deterrent to savings that our economy would be endangered. What he did not realize was that a growing nation required successive new products, new human wants and resulting new industries if it was not to become static and retrogressive. We witness a better understanding of that economic fact today, but much work remains to be done to educate the average citizen on the economic facts of life.

In our judgment, the major national problem of today is to insure an expanding economy for our country—an expanding economy that can support a growing population of growing life expectancy and take in stride the job losses involved in continuing technological deevlopments. Herein lies the sole valid justification for the theory of limitation of hours of work which has become a part of our way of life.

To have an expanding economy we must have an efficient and effective retail distribution system that can promote and sell old and new products, again beyond the necessities of life, in an ever increasing volume ratio to our population. Our labor organizations must begin to understand this basic truth in the knowledge that in the final analysis the growing sales of goods to people is the basis of the jobs of the people they represent.

What price an expanding economy? What is

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the relationship of growing governmental taxing and spending to our hope for the expanding economy in which Americans can grow and venture and win success as free agents in a free society? Some offer the security promises involved in old-age assistance, pensions and the like. Necessary as they are in our present situation we must not be lulled to complacent belief that the removal of all risks and hazards of life will make Americans happy, keep Americans free and insure a continuation of new ideas, new inventions, new wants to satisfy and new venturing. Security is not the answer.

The answer lies in applying to every public proposal, every governmental activity, every government expenditure the hard test as to whether it contributes to the good of an expanding economy. Unless we can insure an expanding economy all of the current attempts of government to solve by legislation and spending remedies all of the problems of its citizens will fail in the long run because the only way they can be paid for is out of the production and sale of more and more goods that provide jobs, opportunity and stability.

Today our social security system with its billions of reserves in government bonds and its heavy toll on purchasing power of present workers and businessmen amounts only to our government's promise to pay to beneficiaries on a future date. In my opinion, while I approve the basic idea of social security, the keeping of those promises depends upon an expanding economy to pay the bill.

In the realm of wages and hours, labor relations law, excise taxes, military stores and other problems, organized retailing during the past year has won important victories of long-range importance. By and large these victories have been possible because retailers generally became active in the defense of their legitimate interests and because a growing unity among retailers has begun to make itself felt.

These victories in defense of basic retail interests did not just happen. The national groups, the state groups and the local groups won these things ACTING TOGETHER! In these basic issues common to all retailing, no single group can be sufficient unto itself in these days and in the political and economic climate in which all retailers must live and operate their businesses. The gains won over the past year are substantial. They involve unnecessary and uneconomic regulation by big government at the Federal level, government competition with private business, government action of various kinds which raise costs of doing business and reduce the sales of goods to people—the one firm foundation upon which rests our entire modern high standard of living economy and our hopes for a continuance of our free society for our children and succeeding generations.

These accomplishments sprang from unity among the retail groups and they came about through the utilization of a degree of unity which is only a small fraction of the potential ready and waiting to be intelligently and cooperatively applied. Where unity does not exist, it is because of ignorance or because of the very human but dangerous tendency to go it alone.

I am more convinced than ever before of the value of the necessity for a central organization for the industry. Last year I made the statement that if far-sighted retailers had not created a central organization in 1935 the developments of the war and post-war years would have dictated that action.

I have reached one major conclusion thus far in my service with the Federation. That conclusion seems to me to be inescapable in the political climate of this period.

That conclusion is two-fold:

1. We have become, as a nation, a conglomeration of pressure groups—good, bad and in between—all clamoring for attention and demanding all shades and varieties of government action and intervention into the everyday lives of all our people.

2. The segments of our economy which would be affected adversely, were many of the demands of these groups to be granted, must of stark necessity organize themselves for defensive political action or resign themselves to becoming the eunuchs of our economic and political system, passive and helpless to protect their legitimate interests and freedom of action and decision.

My conception of the Federation is a retail industry fire department, adequately equipped and ready to go into action when danger threatens. And like all good fire departments, it should utilize the interim periods in fire prevention work. Brought to its full potential in membership, influence and good repute, it may extinguish many fires in their incipiency. Through the nurturing of government and public understanding of the functions and needs of the retail industry and its prime importance to the economy, the major causes of fires—misunderstandings and misinformation—can be eliminated over the long pull.

The retail industry, given effective organization and intelligent leadership, has the required potential influence and power as a coordinated whole to protect itself from any illegitimate or misguided attack.

It goes without saying that such powers must never be used by the retail industry in ways inimical to the consumer interest. Here it is particularly important not only to be right but to seem right.

In the attainment of the potential, the national, state and local groups will play a major role. The prime function of the Federation should be to organize, to counsel and to lead to the end that it becomes, not the voice of retailing, but the leader of a great chorus which, through growth in mutual confidence and cooperation within and without the industry, can reach such a degree of perfection that when the occasion demands, it can sound a note so loud and clear and right that all will hear, respect and understand.

The third session closed with the showing of a documentary pharmacy film, "Behind the Window," shown through the courtesy of E. R. Squibb & Sons. Prior to screening of the film, Mr. Rease Ingle, Southern Sales Manager of Squibb, made a few introductory remarks.

FOURTH SESSION

The fourth session got underway at 2 P.M. on April 25, with J. C. Jackson presiding.

The first speaker was W. J. Smith, Secretary-Treasurer of the N. C. P. A. and editor of THE CAROLINA JOURNAL OF PHARMACY, whose reports follow:

Report of the Sec'y-Treasurer

Mr. President, Members of the N. C. Pharmaceutical Association, Ladies and Gentlemen:

The N. C. Pharmaceutical Association, in common nowadays with similar organizations throughout the country, is in a strong financial condition. To a large extent this may be expected, as the Association's well being pretty much reflects conditions of its individual members.

For the past several years it has been the the general policy of your executive board to not only live within its income but to put something away for the future, when business may not be as rosy as it is today. This does not mean an attempt is being made to build up large cash reserves as this would largely defeat the primary purpose of membership dues—to inaugurate and maintain a progressive program of action—rather, the aim has been to build up a modest fund for future use without handicapping any of the Association's present projects.

As the attached audit will show, total income of the Association for 1949 amounted to $23,024.37. Since our total expenses for the year amounted to $20,030.48, our net income on operations for the year totaled $2,993.48. This net of approximately $3,000 has been added to other assets previously accumulated, making a total capital account of $12,521.78 on Dec. 31, 1949. This figure is exclusive of the Institute of Pharmacy account, which will be reported later.

A comparison of the 1949 financial report with the one for the previous year is of interest since it presents a slight indication of where we are going. There was some improvement in dues collections; advertising in THE JOURNAL showed a slight increase. There was a decided drop in revenue from the Fair Trade Bureau but this was more than offset by the $3,675 realized from operation of the VA Prescription Service Program.

Employee salaries were up for the year, due partly to it being a legislative year and partly to the fact more adequate compensation is being paid by the Association than has been the case in the past. Despite higher operating expenses, the net income for the year, as we have reported, amounted to approximately $3,000.

A statement of the Institute of Pharmacy account is attached. Since these funds are earmarked for the building and cannot be spent for other purposes, the account is separate and apart from other Association assets.

As the statement indicates, the Institute of Pharmacy account totaled $31,890 at the close of the year. Since the first of the year more than $5,000 has been added to the account, and, as Mr. T. J. Ham will report to you later, substantial additions are expected before June 1st. A great deal of effort has been expended on this program and it is our most earnest desire that the Institute Building be completed this year.

MEMBERSHIP

At the start of this year there were 1,134 members in good standing on the rolls of the Association. There were 815 regular members, 118 associate members, 153 student branch members, 42 life and 6 honorary members. There was a slight increase in the number of regular members, a slight decrease in associate members, and a substantial decrease in the number of students affiliated with the Branch at Chapel Hill.

As Mr. Daniel reported during "The Rite of the Roses" on Monday, we lost eight members through death during the past eleven months. They were:

J. Hugh Johnson, North Wilkesboro
B. Frank Page, Raleigh
Paul G. Caldwell, Gastonia
Robert M. Savage, Oakland, Calif.
T. B. Fearrington, Denton
I. B. Squire, Greensboro
G. E. Matthews, Fayetteville
M. L. Jacobs, Chapel Hill

This list includes one life member, one associate member, and six regular members.

In connection with the membership roll, it is interesting to note that it is an alive, active roll. On February 1st of 1950 all membership accounts were current. It has been pointed out in the past and we again emphasize that members are not carried on the active rolls indefinitely as once was the custom.

Of all the programs in which the Association is identified at this time, the Vetreans Administration Prescription Service Program is by far the largest. By contract with the Veterans Administration, the Association receives VA prescriptions from authorized member stores, processes them, and, in turn, forwards the prescriptions to the Finance Office of the Veterans Administration for payment. Generally payment is made to individual stores by the Association within 20 days after their claim has been filed with the Veterans Administration.

In this State 208 pharmacies have been authorized to handle VA prescriptions, and of this number, 136 submitted bills during 1949 amount-

ing to $38,943.30. The individual accounts varied from a few dollars to our largest account—$4,355.85 paid to a pharmacy in Charlotte.

Proper handling of the accounts involves an extensive bookkeeping system, but the plan is functioning nicely, and, assuming no change in the present setup with the Veterans Administration, we are prepared to continue to offer the service.

VA prescriptions are now running about $4,000 a month, which means that participating pharmacies in the State will receive approximately $50,000 from this one Association activity during 1950. If you are not participating in this program, we suggest you investigate. Contract forms and complete information can be obtained by writing your Association office in Chapel Hill.

A continuing effort has been made to keep our Fair Trade files up-to-date, to have available at all times indexed Fair Trade Books, and to maintain the regular monthly mailing of Fair Trade leaflets. Twelve such mailings were made in 1949, each one on the 10th of the month. A bit later in this session, Mr. W. A. Ward, Chairman of The Fair Trade Committee, will give you a more detailed account of the Fair Trade picture.

The Association's sponsored health and accident insurance group continued to fulfill a worthwhile need—to provide income protection during periods of illnesses. The Inter-Ocean Insurance Company reports 78 claims, amounting to $13,350.39, were paid to members of this Association in 1949. The claims varied from just a few dollars to one of $1,687.49, and all have been paid promptly.

The Inter-Ocean Company has been most fair in its business relationship with members of the Association; its pay record has been excellent, so we can unhesitatingly recommend the policy as written by this firm. The latest figures we have available indicate approximately 75% of the members of the Association are covered by the insurance.

Probably for the first time in its history, the Association now has adequate equipment with which to work. It may be news to some of you, particularly some of the recently affiliated members, that in 1940 the Association did not own a typewriter, desk, adding machine or any of the usual equipment to be found in a going concern. This situation has been remedied, let me assure you.

Today, the Association owns an electric mimeograph, an electric adding machine, and sufficient desks, filing equipment and the like to take care of our needs. We have four typewriters that are kept in pretty frequent use, as you may surmise from the number of mailings coming to you each month by way of the postal authorities.

This item of office equipment may appear unimportant to you, but to those of us who labored for years with second hand, worn out machines, it is a matter of utmost concern. We have just completed mimeographing 40,000 sheets of paper used to compile The Woman's Auxiliary Cook Book—a job which would have been almost a near-impossibility under our former setup.

President Jackson has already outlined in detail the various activities in which the Association engaged this past year, hence we make no effort to extend the record on this score at this point, other than to say our officers and committeemen did their best to promote your interests. It has been particularly gratifying to your executive secretary to witness the prompt and hearty response to our calls for assistance on individual projects. Frankly, if it were not for this, some of us would be seeking greener pastures in which to labor.

To President Jackson and the members of the Executive Committee, to Mr. Ham, whose campaign for a headquarters building is about to be realized, to the committeemen and to all who have labored toward the end that Pharmacy might advance, I express my appreciation. And to Mr. McDonald, our incoming president, and to all officers and officials of the 1950-'51 organization, I pledge continued cooperation. Working together as a team, we can and will continue to advance the cause of Pharmacy in North Carolina.



C. M. ANDREWS, Burlington
Assistant Secretary-Treasurer
N. C. Pharmaceutical Association

LOUIS DEROSSET MACMILLAN
Certified Public Accountant
736 East Franklin Street
Chapel Hill, N. C.

February 15, 1950

Mr. W. J. Smith, Treasurer
North Carolina Pharmaceutical Association
Chapel Hill, North Carolina
Dear Sir:

I have examined the balance-sheets of the North Carolina Pharmaceutical Association and the North Carolina Institute of Pharmacy as of December 31, 1949, and the related statements of income and capital for the year then ended. My examination was made in accordance with generally accepted auditing standards, and accordingly included such tests of the accounting records and such other auditing procedures as I considered necessary in the circumstances.

In my opinion, the accompanying balance-sheets and statements of income and capital present fairly the financial position of the North Carolina Pharmaceutical Association and the North Carolina Institute of Pharmacy at December 31, 1949, and the results of their operations for the year then ended, in conformity with generally accepted accounting principles applied on a basis consistent with that of the preceding year.

Very truly yours,
L. DER. MACMILLAN

THE NORTH CAROLINA PHARMACEUTICAL ASSOCIATION

Chapel Hill, North Carolina

GENERAL FUND

Statement of Income and Expenses for the Year 1949

INCOME:		
Dues:		
Year 1949		$10,200.00
Year 1948		245.00
Year 1947		18.00
New Members		764.00
Student Members		166.00
Total Dues		$11,393.00
Advertising		5,771.18
Veterans Administration Service Charges-net		3,675.76
Convention revenue in excess of expense		679.47
Sale of Fair Trade books		646.50
Fair Trade mailing fees		445.00
Subscriptions to JOURNAL		158.00
Interest on B & L stock		96.68
Sale of Emblems		66.50
Miscellaneous		92.28
Total Income		$23,024.37
EXPENSES:		
Salaries:		
W. J. Smith—Secretary-Treasurer		$4,400.00
F. O. Bowman—Attorney		1,135.00
Veterans Administration Work:		
W. J. Smith		600.00
Mrs. W. J. Smith		2,100.00
Other clerical work		428.14
Retirement provisions for Secretary		597.40
Total Compensation for services		$9,260.54
Printing Journal		5,226.27
Postage		923.71
Supplies		878.81
Printing—general		536.74
Travel		482.09
Public Relations—R. W. Madry		450.00
Public Relations—Mortar and pestle program		122.30
Public Relations—Football programs		112.69
President's Account		200.00
Fair Trade book supplies		190.53
Photographs		187.75

Telephone & Telegraph	180.39
Book purchases	150.80
Electros	157.60
Commissions to Mr. May	141.00
Meetings Expense	125.80
Audit 1948	125.00
UNC Scholarships	100.00
Other Expenses	478.87
Total Expenses	$20,030.89
Net Income for the year	$ 2,993.48

RECONCILIATION OF CAPITAL ACCOUNT

Capital January 1, 1949	$ 9,528.30
Add Net Income for the Year 1949	2,993.48
Capital December 31, 1949	$12,521.78

NORTH CAROLINA INSTITUTE OF PHARMACY

Chapel Hill, North Carolina

BALANCE SHEET

December 31, 1949

ASSETS

Cash	$ 1,815.91
Building and Loan stock	18,000.00
Land	12,074.95
Total Assets	$31,890.86

LIABILITIES AND CAPITAL

Liabilities	None	
Capital Account—Building Fund	$24,540.86	
Capital Account—Endowment	7,350.00	
Total Capital		$31,890.86

STATEMENT OF INCOME AND EXPENSES

INCOME:		
Contributions to Building Fund		$1,785.00
Interest Earned		605.00
Contributions to Endowment		500.00
Total Income		$2,890.00
EXPENSES:		
Sketch of Building	$50.00	
Postage	36.32	$ 86.32
Net increase in funds		$2,803.68

RECONCILIATION OF FUND BALANCE

Balance, January 1, 1949	$29,087.18
Additions during year	2,890.00
Total	$31,977.18
Expenses during year	86.32
Balance, December 31, 1949	$31,890.86

THE NORTH CAROLINA PHARMACEUTICAL ASSOCIATION

Chapel Hill, N. C.

BALANCE SHEET

December 31, 1949

ASSETS

Cash—General Fund	$ 4,129.47
Cash—Veterans Administration Fund	2,914.03
Accounts Receivable	345.22
Building and Loan Stock	4,000.00
Common stock at par value	50.00
Office equipment at cost	1,217.06
Total Assets	$12,655.78

LIABILITIES AND CAPITAL

Liabilities:	
Prepaid dues for 1950	$ 134.00
Capital Accounts	12,521.78
Total Liabilities and Capital	$12,655.78

W. A. Ward, Chairman of The Fair Trade Committee, reported on the activities of his committee during the past year. He said, in part, "We have had almost 20 years of Fair Trade. In this period the efficient independent retailers, big and little, as well as the retail chains, have prospered and the country has prospered. Today I am one of the two million retailers who support Fair Trade. We regard it as indispensable to our welfare. You and I know that the free enterprise system won't last long if the little businessman is squeezed out of it. In the interest of free enterprise, in the interest of the distributors and manufacturers, and in the interest of the consuming public—let's have Fair Trade."

Mr. Ward introduced David Blau, who, together with several members of The Asheville Drug Club, put on a Fair Trade skit entitled "Mr. Mallendroit and Fair Trade." The skit emphasized the advantages of Fair Trade to the consumer, and was well received by the delegates.

Final speaker of the afternoon was W. R. McDonald, Jr., of Hickory, President-Elect of the Association. His paper entitled "How's Business" was published in the May, 1950 issue of THE CAROLINA JOURNAL OF PHARMACY.

FIFTH SESSION

The fifth session was called to order by President Jackson at 10 A.M. on April 26.

T. J. Ham, Jr., Chairman of the Building Committee of the N. C. Institute of Pharmacy, reported on the progress on The Institute. His report was published in the May, 1950 issue of THE CAROLINA JOURNAL OF PHARMACY.

Following presentation of the Report, Roger A. McDuffie moved that a rising vote of thanks be given Mr. Ham and the members of the Building Committee for their work in connection with The Institute. The motion was carried enthusiastically.

John C. Hood of Kinston moved that the Building Committee be empowered to borrow up to $10,000, if necessary to complete the Institute of Pharmacy Building. Mr. Hood's motion was seconded by Sam E. Welfare of Winston-Salem and carried when put to vote by President Jackson.

The next speaker, John T. Stevenson of Elizabeth City, presented a most interesting and informative address on

Some Suggestions for Promoting the Rx Department

As some of you know, I operate a pharmacy in Elizabeth City—a town of about 15,000. It had always been my desire to operate a professional pharmacy, but after 20 years I was beginning to feel this to be a daydream. Like most everyone else, we felt we could not get along without the fountain.

Back during the first year of World War II we operated a soda fountain and luncheonette from which we enjoyed quite a nice volume of business. We experienced the same troubles and headaches that most of you did. Conditions were discouraging. We could not get dependable help or merchandise. We found ourselves mixing sodas and waiting on the trade when we should have been filling prescriptions, and filling prescriptions when we should have been at home asleep.

After about a year of this we realized that we would not be able to maintain the same standard of service that we had done in the past if we continued along this road. As a result of this, we decided to close the fountain until conditions improved.

In making this move we had expected our business volume to drop about 20%. During the next six months gross volume actually increased about 10%. At the time we made the change we were averaging about 65 prescriptions a day; after discontinuing fountain service our prescription volume started to increase.

This increase continued steadily so that at the close of 1946, the average of 110 a day, along with our other duties, was a little too much for two pharmacists so we took into the firm a third pharmacist-partner. Since that time our prescription average has continued to increase. During 1949 our daily average of prescriptions was 159, ranging from about 65 on Sundays to better than 300 on Saturdays.

Our hours are now from 8 A.M. to 9 P.M., which is a far cry from our former schedule of 7:30 A.M. to 11 P.M. Frankly, I think our hours could still be further reduced without reducing our volume. It does not take long to educate the public to shorter hours.

Business is like life, you get out of it just what you put into it. Considering the amount of time we spend in our pharmacies, most of us should get a mighty lot out of it. But it takes a lot of thought and hard work to keep things going like you want them, and even then they sometimes fall short of what they should be.

In our pharmacy we make it a point to be of assistance to the medical profession. Frequently we order special items by plane—transactions which are a financial loss to us—but this extra service pays dividends in the long run.

We make it a point not to counter-prescribe. If the physician sticks to his profession, we should do the same.

We make it a point to keep informed on all new products. As a result, physicians in our community have come to rely on us for information in regard to new medicinals.

Also, for the convenience of physicians we maintain a reference library on pharmacy and articles on new drugs. In our prescription department we have a desk for the use of physicians, on which there are individualized prescription pads.

We allow the medical profession a discount on all purchases, and the same courtesy is extended to registered nurses and physician's assistants.

Ordinarily not enough emphasis is placed on show windows. We should use more professional displays. We have two show windows and devote one of these to pharmacy at least 50% of the time.

Some of us do not keep our prescription departments clean and tidy. Nothing can kill one's appetite as quickly as a dirty eating establishment. For similar reasons the prescription department should be kept as orderly and immaculate as possible.

All clerks in our pharmacy wear white coats. This helps to add a professional atmosphere to our pharmacy. We do not permit our clerks to smoke while on duty. Nothing can be more obnoxious than to see a clerk with his collar open, no tie on, and a cigarette dangling from one hand while trying to serve a customer, especially when that customer is a lady.

Being able to get prescriptions filled without delay also is important. One pharmacist, frequently two or three, is always on duty in our pharmacy. One motorcycle for rush orders and two bicycles for regular deliveries are maintained by us.

President Jackson introduced George A. Bender, the next speaker, as follows: "George A. Bender is a pharmacist, a graduate of the Division of Pharmacy of South Dakota State College. He also holds an honorary Master's Degree from the Philadelphia College of Pharmacy and Science. After a number of years of practice in retail pharmacy, he was invited to become Editor of the *Northwestern Druggist* in Minneapolis. From 1933 to 1945, he served as Editor of the *N.A.R.D. Journal*. Following this, he spent a year on the staff of *The American Druggist* before accepting his present position with Parke, Davis & Company as Editor of *Modern Pharmacy*, a publication having international circulation. Mr. Bender is to speak to us today on the subject:

The Next Ten Years in Pharmacy

I met an old pharmacist the other day. We got to talking about this meeting and I mentioned the topic I was going to use. He said to me—"Brother—only a madman or a fool would try to tell us what's going to happen in the next ten years!"

Well, since he called me "Brother," I felt at home with him. And, as a brother pharmacist, I feel at home with you. Therefore, as one of you, I feel I can speak freely.

I would indeed be mad or a fool if I tried to use the crystal ball technique and endeavored to tell you just what—in detail—is going to happen in the next decade of this hectic century. No man can any more do that today than, had he been standing on this platform in this same month in 1940, he could have predicted with accuracy the devastating and all-encompassing war that the '40's brought, the dispersal of young Americans to every corner of the terrestial globe, and the direct and indirect side effects of this world upheaval on our professional service. But there are signposts along the way; there are courses which may be plotted from the charts and trends of the past, which are pretty reliable indications of the general directions which will be taken by our profession and our business during the next ten years. The signs were there, ten years ago, for those who wished to see them. The terrible blasts of World War II did not erase them or change their pattern too much. Some phases, the war speeded up; others, it delayed for a while; but, generally speaking, pharmacy today is about where an astute reader of the signposts might have placed it on his chart of the future. Indeed, it is just about where the successful pharmacists—the ones who believe in the good economics of looking and planning ahead—figured it would be when, in 1940, they made plans as to where they wished to be, and how they wished to be doing business, in 1950. Of course, there were a far greater number who didn't look ahead and plan; some of them sacrificed their lives to their lack of planning; some lost their businesses; and still others were caught up in the tide of wartime prosperity and washed from the dangerous shoals of touch-and-go business to a firm beachead of working capital that gave them a chance to take root and establish their business security.

Can we make plausible guesses about some of the adaptations we are in for in the next ten years? All inferences, all projections, are precarious; but another human characteristic is that we like to make them. We are a race of prophets who are never embarrassed when our predictions turn out to have been wrong.

My pessimistic and skeptical brother pharmacist, whom I mentioned before as having questioned the sanity of the title of this address, also challenged:

"How do you know that, before 1960, we may not all be blown to hell by one of of those H-bombs the newspapers are talking about?"

Frankly, I don't know. But I'm not going to worry myself into a case of stuttering fits over something I do not know anything about, and which might not happen anyway. I'm going to keep on planning for the future and keep working at my plan.

People have been "viewing with alarm" and throwing fits about the future for generations, even in our profession. Not long ago, I was doing a bit of library research among drug magazines published around the turn of the century. The amazing thing is—our elder pharmaceutical statesmen were worrying then over almost the same problems that we hear discussed today—cut prices, inroads of other lines of retailing upon our business, climbing costs of doing business, higher wages, higher taxes, store improvements, sagging interprofessional relations, and a running scrap over educational standards. Fifty years ago there were advocates of progress and change; equally zealous opponents who desired everything to remain in status quo. There were those who deplored the dispensing physicians, and those who deplored the unethical pharmacists. Some of our problems, it seems, are, like the poor, with us always. Nevertheless, the profession of pharmacy was destined to pass through five decades and four wars between that time and 1950—and to find itself greatly advanced, much more appreciated by the public, doing a much larger volume of business, and, yes, rendering a far more beneficial service to the public than was dreamed possible when 1900 began to appear on the magazine mastheads.

Indeed, despite our fears, trials, and tribulations, we have come a long way in the past half century. We shall progress far beyond even our imagination within the decade ahead of us. And, in answer to my pessimistic friend who fears the holocaust of another world conflict—I can only point to the fact that, again turning to research in history, the prognosticators of doom have been with us always. At frequent intervals during the past few decades, one cult or another has had its fleeting hour in newspaper headlines screaming predictions of the end of the world, only to fall back into oblivion when the designated day passed with no more than its customary statistics of deaths and births. The good earth has taken some terrific blows in the past decade, but even over the ruins of Hiroshima and Nagasaki there grows the new green of a hopeful world, where life struggles onward and upward over the ruins of yesteryear.

There may be more blows to come—but let us continue to plan—for tomorrow, for the next year, and for 1960—for we'll be there before we know it.

The question is—will we be ready for the new problems that the next ten years will present?

Before discussing the likely pattern of the retail drug business during the next decade, let us take a look at some of the other factors which are likely to affect our business.

For one thing, let's take a look at the population figures. Since the beginning of the war, our annual birthrate has jumped from two and one-half to four million babies per year. Even in 1949 this rate had dropped only to 3.6 million births.

What is this going to mean? Not only does it mean more opportunities to sell baby needs, baby vitamins and baby prescriptions; it means that for several years to come there are going to be increased waves of youngsters entering our schools; and a few years later our high schools. Our present national population is rated approximately 150 million. These new childern mean that it will increase from one to two million per year in the next decade. Those of you who have children know that they cost money—and not a little of this increased expenditure for our young folk is going to come to the drug store.

Another factor that is contributing to the rapid growth of our population is the increasing average length of life which has been given to our people by the pharmaceutical developments and increasing medical skill. This means that more people will be enjoying longer life. They will be spending money for more years. Also, having been spared an earlier call of the Grim Reaper, due to the better tools we have for fighting the infectious diseases, they will be susceptible to those changes and afflictions of the older age groups. Without question, geriatrics as well as pediatrics will provide an ever increasing flow of business to the drug stores' professional departments.

There is no indication of a let-down in the high pace of government spending for several years to come. This is bound to have its effect on retail business, and proportionately on the retail drug business. It seems unlikely that there will be any great depression, or even more than temporary let-down now and then in the pace of national spending.

The decade from 1940 to 1950 saw an annual average volume of business of the retail drug store more than double. In my opinion we may confidently look forward to continuing high volume.

The high-income days of wartime may be over, and the retail druggist, despite this high volume, may have to watch his ever-increasing expenses and the smaller details of his business more closely to realize a comfortable net profit, but in my opinion the sales opportunities will be there for him during the next ten years.

I am sure that no young pharmacist who is interested in preparing for advanced work in his profession need worry about finding a place in it. I am reminded of the story of the old farmer whose son came to him one day and said:

"Pop, I think I would like to go to college."

"Is that so?" inquired the farmer, "and what be ye thinkin' of studyin' there?"

"Well," said the son, "I would like to go to the College of Medicine to study obstetrics."

"Well, now," said the farmer, "aren't you a mite 'fraid that a'ter you spend all that time and money studying obstetrics, some one just as

likely as not will come along and find a cure for the thing?"

We may confidently expect, in the decade before us, that from our research laboratories there will come a continuous flow of new chemotherapeutic and antibiotic achievements for use in the fight against disease and infirmities. Due to the concentration of pharmaceutical researchers, new milestones will be passed in the war against diseases and conditions that today baffle medical science. Incidentally, have you ever stopped and asked yourself the question, "Where did the doctors get the therapeutic agents with which to accomplish the medical miracles of recent years?" You've heard a lot about "medical research," and "Medical advances." But may I point out, with all due respect to our medical colleagues, new drug products do not come from the profession of medicine, but from the profession of pharmacy. True, the physician defines the need, and applies the treatment, but most new drugs are discovered and developed either in the research laboratories of our large universities or in those of the large pharmacies which we call pharmaceutical laboratories—from the complex network of research and investigative facilities which these institutions cooperate with and support.

Without a doubt, some of these new discoveries will equal or eclipse the gigantic forward steps which were taken in the past decade, such as the sulfas, the antibiotics and the antihistamines. Research among plant and animal products and the synthetic chemist's test tube will carry our profession's contribution to new heights beyond our imagination today.

Keeping pace with pharmaceutical research will be the ingenuity and know-how of pharmacists in manufacturing circles. As in the past, these pharmacists may be expected to take great strides in making the products of research available in greater quantities to a greater number of people at lower and lower costs. Compare, for example, the original availability of penicillin, and the cost per 100,000 units, with these same factors today. One of the amazing things about the drug industry has been its ability to develop methods that rapidly reduce first costs and bring new, effective medication within the reach of all.

Now, what of *retail* pharmacy in this new decade before us?

There will be greater emphasis on the professional services of retail pharmacy in the next ten years. All signs point to it—the continually increasing number of pharmacists graduating from courses of four or more years of scientific training, and a generation of this group reaching the store-ownership stage, are among the most imminent signs. Another is the economic factor. After a wild decade or two of gadgeteering, most pharmacists learned that the real, stable profits of the drug business are to be found *in* the real *drug* business. They find that it pays them to devote more attention to the heart of the drug store —the prescription department—and the medicinal and health departments closely associated with it. I predict, therefore, a steady, though perhaps not spectacular, increase in the number of what might be called "professional" or "semi-professional" stores, catering largely to a prescription trade. Of course, such stores are limited as to location by community population. As our towns and cities grow, there will always be room for a greater number of general-service-type drug store, but even in these stores I confidently expect to see an increasing emphasis on the prescription department. I predict that more and more pharmacists will bring their prescription departments up front, out where folks can't help seeing them. That will necessitate, of course, cleaning them up, modernizing them, and brightening these prescription departments—with a resultant increase in public interest and confidence in the local drug store.

No one is going to take professional business away from the pharmacist who is alert, up-to-date, and invites public and professional confidence through the appearance and conduct of himself, his employees, and his prescription department. But a severe infection of "plumbitis of the seatus" can be dangerous to any pharmacist.

New developments and inventions will keep the pattern of drug store sales changing from season to season; but in no department, I predict, will there be greater advances than in the professional department. There will be more drugs, and more potent drugs for physicians' prescriptions and to assist the other health professions in the relentless battle against disease.

The past decade has seen the rapid development of chemotherapeutic and antibiotic agents that nearly cover the field of known infectious diseases, leaving but few without adequate means of treatment. Without doubt, products now in the vast research laboratories of this country will narrow this list still further in the next decade. Even tuberculosis, the white plague, has been slowed and curbed; and likely even more suitable measures will be found before long. Leprosy, with its awful history of "untouchability," is yielding markedly to the sulfones. Typhus, the killer of armies, has met its master, as have the dread typhoid fever, undulant fever, and Rocky Mountain spotted fever. Once-serious pneumonia is now handled routinely with little danger of fatality. Malaria, so vivid a memory to those stationed in the Pacific during the last war, now yields to a single dose of a new chemical compound.

While we turned to the good earth for many of these life-saving substances, we now turn to the body for more progress against certain little-understood disease entities. The steriods, secreted in minute quantities by our endocrine glands, appear to offer paths of progress against a still unconquered group of afflictions.

When pharmaceutical researchers learn to synthesize these compounds in quantity, their useful ness can be further explored.

The concentration of virtual armies of pharmaceutical researches upon the problems of cancer,

heart disease, renal dysfunction, poliomyelitis, and the infirmities of old age are certain to bring forth new developments as startling as any in the past. The retail pharmacist has the responsibility for understanding and interpreting these developments and for making them properly and readily available to the ill in his community. If you do your part in keeping up with this big parade, you cannot but grow in professional stature in the eyes of your public.

I have mentioned the new products to come from the nation's research and manufacturing laboratories. Now, I will predict that, not in the next ten years, but in the next ten minutes, I will be confronted with the customary challenge from some brother pharmacist: "When are the blankety-blank manufacturers going to quit bringing out so many new products?" or, "There ought to be a law curbing these new products that clutter up our inventories," or just, "Something's gotta be done about it!"

Gentlemen, there are just two ways of working out the answers to this problem; either you as retail druggists have to do something about it; or you have to get somebody else to do something about it. Some of our more progressive pharmacists are doing something about it right now and in a few moments I will tell you more about this.

If you don't want to take care of the matter yourselves then the only other way I know of to solve the problem is to have somebody else to do something about it. There are some folks who would be very willing to do this job for you. But, gentlemen, the price comes very high. For, when you move to set up curbs or sanctions against *one* branch of the drug industry, you can be very sure, my fellow pharmacists, that sooner or later they are going to *affect* all of us. You, too!

So, gentlemen, before you go too far in shouting, "There ought to be a law against it" insofar as activities of other branches of the pharmaceutical industry are concerned—don't overlook the fact that the same people who would gladly assist you in establishing such measures are just as eager to slap sanctions, limitations, rules and regulations on the retail division of pharmacy. Do you want that? No? Then, quit demanding action by "someone else" and start working for concerted action by *all* segments of the industry. Today, more than ever before, the battle-cry of Revolutionary days—"We must all hang together —or we'll all hang separately"—is well worth thinking about.

I am sure no one of you would want to stop the progress of pharmaceutical and medical research—even if such a move could hold prescription inventories steady. And I am sure you would not want to curb competition among pharmaceutical manufacturers, which has brought about so many therapeutic advances, each contributing to the profitability of your professional department. Consider, for a moment, the economic significance to pharmacy of the newer therapeutic agents. Consider, too, what this *new* business means to you—business created and developed through the ingenuity of pharmacy's laboratories, which now comes to your stores.

Here is the volume they deliver to retail drug stores in a single year:

Vitamins—nearly $200,000,000 per year

Sulfonamides—approximately $150,000,000 per year

Antibiotics—in excess of $250,000,000 per year

Hormones—easily $100,000,000 per year

In other words, just four types of therapeutic agents, all developed largely in the past ten years, send the better part of a billion dollars annually through your professional departments. Would anyone want to throw this business overboard and go back to rhubarb fingers and senna leaves?

No, gentlemen, I predict that you will approach this prescription inventory problem intelligently, and with the means already at your hand. Here is how some of our progressive pharmacies have successfully handled the problem.

About a year ago, MODERN PHARMACY magazine featured an article entitled, "How to Set Up a New Products Section." The establishment and continued operation of such a section in your professional department can be one of the best methods for controlling this prescription stock inventory problem in your store. It involves little work, little or no investment, and it can be operated to both *save* money and *make* money for you. Here's how:

Select a prominent spot in your prescription department and reserve it for new products. It should be out of range of the public's view but located where it can't be missed by your pharmacists and visiting physicians. Give the area a new coat of paint, if necessary and label it with a neatly lettered sign reading "New Products Section."

Whenever a new prescription item is received, make sure that the small initial stock is placed first in this New Products Section. Keep it there for a few weeks until each pharmacist is thoroughly familiar with it. Make it a point to frequently invite physicians to visit your store and look over this department. You can do this either by personal invitation or by letter. This section, incidentally, will provide you with a good opening for conversations with physicians, and from your talks with them about the New Products Section it is but a step to discussion of the special services you are prepared to offer them.

When an item goes into the New Products Section, check it frequently. Does it move? Are the retailing efforts of the manufacturer's representative bearing results? Do visiting physicians show any interest in the product? The answers should guide your buying practices.

At the end of a reasonable time, perhaps three to six weeks, if the new product shows evidence of being a steady, profitable item, then it deserves to be placed in your regular stock. However, should the product fail to move, you can readily spot it as a potential shelf warmer, because, being out in the open, it has not become buried among other stock items and forgotten. Should it prove a dud, it will serve as its own warning and you

will be able to avoid tying up extra dollars in shelf stock that does not move.

Combine your New Products Section with an adequate file of recent literature. In most cases, representatives of manufacturers will gladly supply it. This will serve to convince physicians that you are prepared to fill their prescriptions for new items. And, it will insure against that embarrassing and costly error of telling the physician that you do not have the product, or that your store doesn't know about it—when it is already in your stock.

I stated previously that a good New Products Section would both save money and make money for you. Here is how it can *make* money:

The constant flow of new products in the pharmaceutical field is a problem to you as a pharmacist. It is an even greater problem to the busy physician—and therein lies an opportunity for you. Make sure that you and your pharmacists keep thoroughly posted on the new pharmaceutical products as they come out, and let physicians know you are a ready source of dependable information. This will build your reputation as a reliable advisor and it won't be long before you have plenty of calls from the doctors. Prescriptions will result from a good percentage of such calls.

A second point is to build your stocks and your promotion efforts around brand lines and labels of which you can be proud. If you continue to carefuly, persistently and tactfuly keep your emphasis on quality, you will be able to gradually reduce your inventory, yet at the same time enhance your profits and improve your status as an authority on therapeutic agents.

Yes, gentlemen, I will predict that—if you will establish and operate a New Products Section in your prescription department, and consistently keep your emphasis on quality—you will have little trouble with the prescription room inventory problem in the next ten years.

One thing we can be sure of is that during the kaleidoscopic decade ahead of us, the strains put upon our personalities will be multiplied. Psychologically, about all that we can count on is the unexpected. This means extra wear and tear, not alone on the drug store owner, but upon the people who work for him too. I feel certain that there will be a definite change in both attitude and practice insofar as drug store hours are concerned.

During the last war, many drugigsts were forced to shorten their hours because of shortage of help and sheer physical exhaustion. But not a few of them are now slipping back to the old ways. Drug store hours are a matter of habit; mass habit; so to speak. Habit is like a soft bed —it is easy to get into, but hard to get out of. But there are no drug stores in cemeteries. Unless the drug store operator's traffic volume is such that he can afford to hire adequate personnel to man the store for double or triple shifts, he had better get wise now and shorten his hours while he still has a chance to save his own life.

In a recent survey of members of a graduating class of 65 students at one of our colleges of pharmacy, it was found that only 16 wanted to go into retail pharmacy. They didn't like the hours; the Sunday work; and they didn't like what appeared to them to be a lack of personal security. Times have changed; and we can be sure that they will change even more rapidly during the next ten years. In this new decade, young people will have to be sold on the idea of going to work in a drug store. Pharmacists owning drug stores are going to have to get away from the old philosophy that they must stay open half the night, and that employee pharmacists should work from 50 to 60 or even 80 hours a week. The young folks won't do it these days. They don't have to. Pharmacy can be one of the most satisfying and well-paying of professions, but other professions offer almost equal opportunities, sometimes with better hours and conditions of service. We may as well face the fact—we shall have to meet and beat competition for good store personnel as well as for good customers.

During the next ten years, I predict that retail pharmacists must be prepared to offer these young folks reasonable hours, working conditions, and peace of mind, or someone will get it for them. Few professional men want to have anything to do with "welfare states"—but that doesn't prevent professional men from *wanting* some of the things the "welfare states" *promise* them.

Without doubt, the changes in pharmacy in the next ten years will be many—but through them all will run the same old background theme —the importance, first of all, of serving people of our communities to the very best of our professional abilities; cooperation with members of other health professions in the constant fight against disease and death; a continuing search for new and better therapeutic weapons; and constant necessity of preparing ourselves for greater responsibilities. And, whether we perform our professional duties in laboratories or behind prescriptions counters, we will have to constantly revise our thinking and change our methods to keep up with the times. This will no doubt cause us, many times, to bemoan our fate and to cast fond glances back to the "good old days" of 1950—but I predict that when 1970 rolls around, we will be saying exactly the same things about "good old 1960."

I can only repeat what I said at the beginning —the insecure, flexible, irritable organism that is known as man, is the one most capable of adaptation to this changing world. The American people created the United States in the new world by making an almost infinite series of adaptations to conditions never encountered before. By an evercontinning series of such adaptations, this nation developed from a wilderness frontier to the greatest country in the world. Pharmacists have always kept pace with these developments, and I predict that they always will.

The fifth session was concluded with a clerk training film presented by Bob Brownie of Miles Laboratories. The film, entitled "Two Feet Behind the Counter," outlined some selling mistakes common in many drug stores.

SIXTH SESSION

The sixth and final business session of the convention was called to order by President Jackson promptly at 2 P.M. on April 26. A quorum being present, the presiding officer declared the Association ready to transact business.

W. B. Gurley, of Windsor, Chairman of the Resolutions Committee, was called upon for a report. The resolutions presented by Chairman Gurley and as adopted by the convention were published in the May, 1950 issue of THE CAROLINA JOURNAL OF PHARMACY, page 216.

D. L. Boone, of Durham, Chairman of The Committee on Time and Place, reported three invitations had been received by his Committee from individuals interested in the 1951 Convention. The invitations were from R. G. Barr, Executive Director of The Carolina Beach Chamber of Commerce; from J. T. Overton of Southern Pines who invited the Convention to "The Sandhills," and from William J. Fitzgibbon, Manager of The Carolina Hotel, Pinehurst. Upon recommendation of Mr. Boone and with concurrence of the convention delegation, the selection of the 1951 Convention City was left up to the Association's Executive Committee.

Chairman E. C. Daniels of The Nominating Committee next presented the following slate of officers for 1951-52, with voting to be by mail ballot within 30 days after close of the 70th Convention. The officer slate, as announced by Mr. Daniels and accepted by the convention, follows:

For President: Henry E. Dillon of Elkin and J. Paul Gamble of Monroe. For First Vice-President: R. J. Darden of Clinton and B. R. Ward of Goldsboro. For Second Vice-President: Lexie Barefoot of Asheville and W. A. Ward of Swannanoa. For Third Vice-President: C. E. Page, Jr. of Henderson and W. L. West of Roseboro.

For member of the NCPA Executive Committee for a three year term: W. R. McDonald, Jr., of Hickory and C. H. Sanders of Sparta. For member of the N. C. Board of Pharmacy for a five year term: W. G. Dudley, Jr. of Reidsville and W. A. Gilliam of Winston-Salem.

For Director of the N. C. Pharmaceutical Research Foundation: C. T. Council, Durham; J. M. Darlington, Winston-Salem; P. A. Hayes, Greensboro; and Roger A. McDuffie, Greensboro.

Mrs. W. A. Ward, President of The Woman's Auxiliary, was introduced to the convention. In her splendid address, which was give extemporaneously, Mrs. Ward stated that better than $1,500 had been raised for the Institute of Pharmacy Building Fund as a result of the auction sale held the previous night, and that the total contribution of The Woman's Auxiliary to the Building Fund would be in excess of $3,000. Mrs. Ward cited the growth of The Auxiliary from 107 in 1943 to more than 500 members in 1950 and of its varied program now underway. At the conclusion of her address, Mrs. Ward was given a rising vote of thanks.

The President of The Traveling Men's Auxiliary, Mr. W. W. Morton of Durham, was then recognized. Mr. Morton extended an invitation to all delegates to attend the Annual TMA Party, scheduled that night, and at the same time he pledged the continued cooperation of the TMA.

The installation of officers concluded the session. President Jackson had the entire slate of officers escorted to the chair in a body and installed W. R. McDonald, Jr., of Hickory, as President; J. Paul Gamble of Monroe, B. R. Ward of Goldsboro and W. A. Ward of Swannanoa, as Vice-Presidents. Each newly installed officer pledged his best efforts toward carrying the Association's program forward and gave assurance of serving faithfully.

There being no further business to come before the convention, President McDonald adjourned the session at 3:35 P.M.

NORTH CAROLINA PHARMACEUTICAL ASSOCIATION ROLL OF MEMBERS

Listing corrected to August 1, 1950
Small Capital letters denote Life Members

A

Abernathy, Joseph Graham....Elkin
Adair, Walter Holmes....Roxboro
Adams, Edward Clarence....Gastonia
Adams, James Walter....Asheville
Adams, Will J....Bryson City
Adams, Wilbur Royster....Carolina Beach
Adkinson, Newton Frank....Avondale
Ahrens, Adolph George....Wilmington
Alderman, Jacob LeRoy....Garner
Allen, Charles Henry....Winston-Salem
Allen, Harry H., Jr....Cherryville
Allen, John Watson....Winston-Salem
Alligood, Jarvis Marion....Greenville
Anderson, Carolyn Cox....Lansing, Mich.
Anderson, Ernest R., Jr....High Point
Andes, Garrette Earl....Wadesboro
ANDREWS, CHARLES MCDONALD....Burlington
Andrews, John Puett....Wilmington
Andrews, Richard Homer....Burlington
Andrews, Wesley Thompson....Charlotte
Arnold, Brodie Duke....Raleigh

B

Bain, Jones Douglas....Clayton
Baker, Horace....Mt. Airy
Baker, Walter Presley....Raeford
Ballew, James Gordon....Lenoir
Barbour, Joseph Parker....Burlington
Barefoot, Lexie Glenn....Asheville
Barnes, Ben Shaw....Kinston
Barnett, Frank, Jr....Goldsboro
Barnhardt, Manlus Ray....Rockwell
Barringer, Harry Alexander....Concord
Basart, Jasper Martin....Greenville
Beavans, Samuel Clark....Enfield
Beddingfield, Charles Herman....Clayton
Beddingfield, Charles Herman, Jr....Clayton
Beddingfield, Edgar Theodore....Clayton
Bell, Frank Roland....Beaufort
Bennett, Donald Leon....Albemarle
BENNETT, KELLY EDMOND....Bryson City
Benson, Ernest Stuart....Wilmington
BERNARD, GERMAIN....Durham
BEST, JOHN HARPER....Greensboro
Betts, John Alvin....Lumberton
Biggs, John Waller Smallwood....Greenville
Bigham, Russell Hemphill....Lexington
Birmingham, John Steele....Hamlet
Bishop, Howard Lewis....Asheville
BISSETTE, PAUL BRANCH....Wilson
Bissette, Paul Branch, Jr....Wilson
Black, Bonner Brevard....Kannapolis
Black, Oliver Randolph....Bessemer City
Black, Samuel Norman....Florida
Blanton, Charles Donald....Kings Mountain
Blue, Adolphe....Carthage
Bobbitt, Adolphus Bracey....Winston-Salem
Bobbitt, Hilliard Fletcher....Glen Alpine
Boger, Richard Albert....New Bern
Bolton, Robert Baugham....Rich Square
Bonner, Brem....Granite Falls
Boone, D. Leonard....Durham
Boone, William Thomas....Ahoskie
Bowers, Jimmie C....Drexel
Bowman, Carl Edward....Conover
Boyd, Shelton Bickett....Mt. Olive
Boyles, James Howard....Charlotte
Bradley, Jesse P....Burlington
Bradshaw, Edward Luther....Kinston
Brady, Charles A., Sr....Hickory
Brame, Maurice Milam....North Wilkesboro
Brame, Philip Augustus....North Wilkesboro
Brame, Robert Marvin, Jr....North Wilkesboro
Brantley, John Calvin....Raleigh
Brantley, John Calvin, Jr....Raleigh
Brantley, William Cain....Wilmington
Brecht, Edward A....Chapel Hill
Brewer, Marsha Hood....Pink Hill
Brinkley, Clifton Scott....Claremont
Brison, John Edgar....Gastonia
Brison, Samuel Pressly....Belmont
Britt, Grady....Raleigh
Britt, Lawrence....Wilmington
Brodie, Thomas Lewis....Burlington
Brooks, C. McLane....Monroe
Brooks, Frank Gibbons....Siler City
Brooks, Harvey Ray....Goldston
Brookshire, James Edwin....Winston-Salem
Brookshire, Lorain Balfour....Asheville
Brothers, Arthur Etheridge....Durham
Brown, John Herndon....China Grove
Brown, Lucille Gillespie....Burnsville
Brown, William Colfax....Greensboro
Browning, Alton Cain....Greensboro
Browning, David Benjamin....Kinston
Bruce, Thomas Milton....Hot Springs
Buchanan, Ernest Chadwell....Kinston
Buffaloe, John Mack....Raleigh
Buhmann, Walter L....Asheville
Bunch, Luther Elmo....Goldsboro
Bunn, Richard Speight....Elizabeth City
Burbage, William Henry....Albemarle
BURGISS, THOMAS ROY....Waynesville
Burnette, Fate M....Charlotte
Burnette, John Paul, Jr....Tarboro
Burris, Loy Ray....Valdese
Burrus, Samuel Brainard....Canton
Burt, Milton Stanley....Durham
Burwell, William Armistead....Raleigh
Butler, Alman Byron....Clinton
Bynum, Carney Washington....New Bern
Byrd, Clement....Wilmington

C

Cable, Maurice LeRoy....Asheville
Cagle, Carlus Vann....Greensboro
Cain, Charles Macbeth....Caroleen
Caldwell, Earle G....Lumberton
Cameron, W. L....Vass
Campbell, Francis Earle....Hamlet
Campbell, Howard Turner....Maiden
Campbell, Rowe B....Taylorsville
Canaday, Ralph Clarence....Four Oaks
Cardell, Jeremiah Curtin....Lenoir
Carswell, Ransom Fred....Winston-Salem
CARTER, SAMUEL....Salisbury
Casteel, James Ralph....Durham
Caudle, Virginia....Concord
Cavanaugh, Samuel M....Wallace
Cecil, Aros Coke....High Point
Chandler, Emmett Owen....Leaksville
Chandley, Albert Brookshire....Asheville
Cheek, Germain Bernard....Charlotte
Cherry, James Lunsford....Charlotte
Cherry, Walter Clement....Winston-Salem
Civil, John Keough....Charlotte
Clapp, Ernest Bernard....Newton
Clark, Claude Baxter....Williamston
Clark, Claude Baxter, Jr....Williamston
Clark, George Edward....Warsaw
Clayton, Albert W., Jr....Durham
Claytor, David Dortch....Greensboro

Cline, Clement Eugene....Atlanta, Ga.
Cline, Frederick Herman....Charlotte
COBB, CLARENCE HARPER....Durham
Cobb, James Louis....High Point
Cochrane, Arthur Linwood, Jr....Jackson
Collette, Roy Wilson....Mocksville
Collier, Halcyone Belle....Asheville
Compton, James Wesley....Salisbury
COPELAND, ROBERT ROYAL....Ahoskie
Coppedge, John Benjamin....Raleigh
Cornwell, Amos Halsted....Lincolnton
Cornwell, George Thomas....Morganton
Costner, Beverly Pulaski....Lincolnton
Council, Commodore Thomas....Durham
Cox, Robert Olin....Winston-Salem
Cox, Rupert....Pilot Mountain
CRABTREE, W. A....Sanford
Crawford, Edgar Poe....High Point
Crawford, Harvey Dinsmore....Black Mountain
Creech, James Leonard....Smithfield
Creech, Leonard Ralph....Oxford
CREECH, WILLIAM H....Selma
Crissman, Uba Frank....Lexington
Cromley, Robert Irvin....Raleigh
Crowe, David F....New London
Crowell, Charles Milton....Mooresville
Crumpler, Leonard H....Raleigh
Crutchfield, Thomas Garrett....Greensboro
Culbreth, Graham McKenzie....Southern Pines
Curtis, James Richard....Bessemer City
Curtis, Rufus Harrison....Rowland

D

Dailey, Robert Irvin....Reidsville
Daniel, Elbert Clifton....Zebulon
Darden, Robert Jackman....Clinton
Davis, Arch Lyle....Lenoir
DAVIS, DAVID RAMSEY....Williamston
Davis, Hamilton E....Andrews
Davis, Joseph Gomer....Spindale
Davis, Marvin Lee....Elm City
Day, Lewie Griffith....Spruce Pine
Dayvault, Frank Wilson....Lenoir
Deal, Harland Murlee....Lenoir
Dees, Robert Edward Lee....Wallace
Dees, Robert Register....Burgaw
Dement, William Taylor....Oxford
Dever, James Henry....Greensboro
Dewar, Robert L....Kinston
Dillon, Henry Edwards....Elkin
Dingler, Kenneth....Mt. Airy
Dinwiddie, Paul H....Marshall
Dowdy, David Astor....High Point
Dowdy, J. Henry....High Point
Dudley, William Garland, Jr....Reidsville
Duffy, Henry Bryan....New Bern
Dukes, George William, Jr....Walterboro, S. C.
DURHAM, CARL THOMAS....Chapel Hill

E

Eadie, Edward Blease....Charlotte
Eatman, G. A....Wilson
Edmons, George Heston....Greensboro
Edmonds, Marion Myers....Greensboro
Edwards, Charles Ruffin....Albermarle
Edwards, James W....Reidsville
Edwards, Kenneth....Stantonsburg
Edwards, Otho Crowell....Raleigh
Edwards, Sherwood McDona'd, Jr....Ayden
Edwards, Snowdie McGroover....Ayden
EIDRIDGE, JULIUS....Winston-Salem
Elliott, Augustus Green....Fuquay Springs
Elliott, Augustus Green, Jr....Fuquay Springs
Elson, John Richard, Jr....Enka
Elson, John Ross....Enka
Etheridge, Samuel Bushell....Washington
Etheridge, Sidney Gladstone....Elizabeth City
Etheridge, Thomas Jarvis....Bailey
Eubanks, Clyde Lee....Chapel Hill
Eubanks, James Norwood....Greensboro
Evans, James Edward....Marion
Evans, William Bryant....Greensboro

F

Farrington, John Vanstory....Burgaw
Feagin, Eugene Lloyd....Hendersonville
Fearing, Malcolm Keith, Jr....Manteo
Ferguson, Clarence McDonald, Jr....Siler City
Ferguson, Howard Quinn....Randelman
Finger, Zack Lester....Charlotte
Fishel, Arthur L....Winston-Salem
Fisher, Lester....Statesville
Fleming, Carey Hunter....Creedmoor
Fleming, Oliver G....Rocky Mount
Flynn, Hubert Lanier....Pinetops
Fordham, Christopher C., Jr....Greensboro
Forrest, Bedford Brosier....Hillsboro
Forrest, William Gordon....Marion
Foster, Dan William....Asheville
Foster, J. C. Coke....Tryon
Foster, Ralph Emerson, Jr....Winston-Salem
Fowler, Lynn Blanchard....Greenville, S. C.
Fowlkes, William Mortimer, Sr....Enfield
Fox, Charles Michael....Asheboro
Fox, Howard Spencer....Winston-Salem
Fox, James Hamilton....Asheboro
Fox, Junius Claude, Jr....Chapel Hill
Fox, L. G....Rockingham
Frank'in, Kenneth Vaden....Raleigh
Franklin, Russell Edmund....Greensboro
Frieze, William Scott....Kannapolis
Frontis Steve W....Greensboro
Fuller, Edwin Rudolph....Salisbury
Fussell, Thomas Edmund....Rosehill
Futrell, Clyde Loraine....Raleigh

G

Gaddy, Henry M....Asheville
Gaddy, Phil....Marshville
Galloway, Adrian Eure....Charlotte
Gamble, Charles Franklin....Monroe
Gamble, Joseph Paul....Monroe
Gardner, John T....Lincolnton
Gardner, Winfield Scott....Burlington
Garren, Falton Oats....Winston-Salem
GATTIS, PHILIP D....Raleigh
Gilbert, Lacy Earl, Jr....Fayetteville
Gilbert, Laomie....Benson
Gilbert, Laomie Mercer, Jr....Maxton
Gilliam, Wade Axom....Winston-Salem
Gillikin, Claude Elton....Kenly
Glass, Patrick Gray....Kannapolis
Glass, William Thomas, Jr....Wilmington
Glenn, Jamerson Samuel....Mt. Olive
Glenn, Roland A....Spruce Pine
GODWIN, CLYDE FILLMORE....Pine Level
GOODE, JOHN ALONZO....Asheville
Goodrum, Cloyd Smith....Davidson
Goodwin, Malcolm....Apex
Gorham, Richard Speight....Rocky Mount
Graham, John Calhoun....Red Springs
Graham, Leon Irvin....Carthage
Grantham, Lewis Irvin....St. Pauls
Grantham, Reid Bridgers....Red Springs
Greene, Henry Wilson....Wilmington
Greene, Herbert Cooper....Charlotte
Greenspan, Joseph....Asheville
Griffin, Ellerbe W., Jr....Kings Mountain
Griffin, Octavus....Roanoke Rapids
Griffin, Sandy D....Burlington
Griffin, William Russell....Old Fort
Griffith, Wiltshire....Hendersonville
Grimes, George David....Robersonville
Guion, Clayton Lloyd....Aberdeen

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to allay anxiety...

to help combat depression...

to promote restful sleep



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- Provides the recognized sedative action of ***phenobarbital***

complementing

- the antispasmodic effect of ***belladonna alkaloids***

Four dosage forms...for individualized therapy

	Phenobarbital	Belladonna Alkaloids	Supplied
BELBARB* Tablet #1 per tablet	¼ gr.	hyoscyamine, atropine, and scopolamine in fixed proportion, approximately equivalent to Tr. Belladonna, 8 min.	Bottles of 100, 500, and 1,000 tablets.
BELBARB Tablet #2 per tablet	½ gr.		Bottles of 100, 500, and 1,000 tablets
BELBARB Capsules per capsule	¼ gr.		Bottles of 100, 500, and 1,000 capsules
BELBARB Elixir per fluidrachm (4 cc.)	¼ gr.		Bottles containing 6 fl. oz., 1 pt., and 1 gal.

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Guion, Howell Newton.....Marshville
Guiton, John Albert.....Whiteville
Gurley, William Burden.....Windsor
Guthrie, Clarence Hudson.....Beaufort

H

Hall, James Malcolm.....Wilmington
Hall, James Malcolm, Jr.....Wilmington
Hall, Robert Buckner.....Mocksville
Hall, Sam Cannady.....Oxford
Hall, Stacy Buckner.....Mocksville
Halsey, William Bradley.....Sparta
Ham, Robert Gardner.....Yanceyville
Ham, Thomas J., Jr.....Yanceyville
Hamer, Marion Sims.....Hickory
Hamlet, Reginald.....Raleigh
Hardee, Aldridge Kirk.....Graham
Hardee, Kirk, Jr.....Charlotte
Harden, Wilkins.....Columbia, S. C.
Hardy, Rudolph.....Sylva
Harper, William Lacy.....Hendersonville
Harris, Joseph Claxton.....Durham
Harris, Larry C.....Blowing Rock
Harris, Thomas Burrus.....Spartanburg, S. C.
Harris, William B.....High Point
Harrison, James William.....Asheville
Harrison, Louis S.....Greenville
Harrison, Robert Franklin.....Sanford
Harrison, Thomas N., Jr.....Greenville
Hart, Louis Wellington.....China Grove
Hartis, Gilbert Clyde.....Winston-Salem
Hartung, Walter H.....Chapel Hill
Hupt, Edward.....Newton
Hawkins, Reeves.....Chapel Hill
Hayes, William Anderson.....High Point
Haymore, Joseph Baxter.....Kinston
HEDGPETH, ROMULUS AUGUSTAS.....Lumberton
Henderson, G. E.....Alexandria, Va.
Hendrick, Arthur Boyd.....Monroe
Hendrix, Jennings O'Neal.....Canton
Henley, John Tannery.....Hope Mills
Herndon, Harris Howard.....Winston-Salem
Herring, Robert Roscoe.....Oxford
Herring, Rufus McPhail.....Clinton
Hicks, Charles G.....Raleigh
Hicks, Jean Snyder.....Charlotte
Hicks, John E. F.....Goldsboro
High, Paul J.....Waynesville
Hocutt, Delma Desmond.....Henderson
Hoffman, Joe F., Jr.....High Point
Hogan, Alexander Lacy.....Kinston
Holding, Thomas Elford, Jr.....Wake Forest
Holland, Lewis Lea.....Hamlet
Holland, Tom.....Mt. Holly
Holland, Willis Froneberger.....Mt. Holly
Hollowell, William Clyde.....Greenville
Hollowell, W. Herbert, Jr.....Edenton
Holt, Fred Anderson.....Brevard
Hood, John Cogdell.....Kinston
Hood, Paul Cunningham.....Dunn
HOOD, THOMAS RUFFIN.....Dunedin, Fla.
Hooper, Fred Lambert.....Sylva
Horne, Henry Ruffin.....Fayetteville
Horton, William Pitts.....Wilson
HOUSE, JOSEPH.....Beaufort
House, Joseph, Jr.....Beaufort
Houser, William Henry.....Cherryville
Howard, William McCarrell.....Statesville
Howe, Alfred Gregory.....Kinston
Howell, Viola Richards.....Pikesville
Howell, William Lawrence, Jr.....Raeford
Howerton, J. L.....Greensboro
Hoyle, Edgar D.....Cooleemee
Hoyle, Marion Hudson.....Cooleemee
Hunter, James Boyce.....Charlotte
Huntley, Clarence Oscar.....Lenoir
Huss, Kelly William.....Lincolnton
Hutchins, James Alexander.....Winston-Salem

I

Ingle, Calvin Eldridge.....Asheville
Ingram, Laurance M.....High Point
Inman, George Graham.....Rockingham
Irwin, Dwayne Alton.....Elkin
Irwin, Robert Louis.....Marion

J

Jackson, Jasper Carlton.....Lumberton
Jackson, Leonidas.....Erwin
JAMES, ALBERT ALLISON.....Greensboro
James, Charles Jordan.....Hillsboro
Jarrett, Lloyd Montaville.....Asheville
Jenkins, Lawrence Wilson.....Stanly
Jenkins, Paul Ronald.....Murfreesboro
Jenkins, Sam.....Walstonburg
Jernigan, Rupert Watson.....Chapel Hill
Johnson, Arthur Richardson.....Nashville
Johnson, Graham Page.....Jacksonville
JOHNSON, JAMES EDWIN, JR.....Lumberton
Johnson, Howland H.,.....Robbins
Johnson, Roy Josiah.....Asheville
Johnson, Troy Humphrey.....Raleigh
Johnson, Walter P.....La Grange
Johnson, William L.....Raleigh
Johnson, William Spurgeon.....Rocky Mount
Johnson, Woodrow Wilson.....Fuquay Springs
Johnston, Clyde Anthony.....Littleton
Joiner, Arthur Eugene.....High Point
Joiner, Leon Benjamin.....Salisbury
Jolley, Carl Edgar.....Lenoir
Jones, Alpheus.....Warrenton
Jones, Charles Flournoy, Jr.....Wilson
Jones, Dolan.....Monroe
Jones, Floyd E., Jr.....Morehead City
Jones, George Haywood.....Zebulon
Jones, John Lee.....Canton
Jones, Joseph Hunter.....New River
Jones, Maynard L.....Asheville
Jordan, D. L.....Raleigh
Jordan, William M., Jr.....Asheville

K

Kale, R. G.....Durham
Kearns, Thomas Newton.....Asheboro
Keenum, Ralph F.....Hazlewood
Kelly, George Carl.....Lillington
Kelly, Hunter Liggett.....Durham
Kerr, Banks D.....Raleigh
Kiger, Robert W.....Gastonia
King, Alfred Henderson.....Durham
King, Benjamin Franklin.....Hickory
King, James Robert.....Durham
King, Valdane Jennings.....Rock Hill, S. C.
King, Winfred A.....Mt. Airy
Kirkpatrick, G. L.....Black Mountain
Kirkpatrick, Thomas M., Jr.....Spray
Kiser, Arthur George.....Asheville
Kiser, Frank.....Asheville
Kiser, Ray Alexander.....Gastonia
Knight, Edward Hines.....Black Mountain
Knight, Jennings E.....Black Mountain
Knox, Ralph Loyd.....Charlotte
Koonce, John Edward.....Chadbourn
Koonts, Archie Alva.....High Point
Kritzer, Everett Loftus.....Albemarle
Kunkle, Austin Boyd.....Charlotte

L

Lafferty, Parks Moore.....Concord
Lamm, Lewis Marion.....Mt. Airy
LANGDON, RALPH EDWARD.....Fayetteville
Langdon, Roscoe.....New Orleans, La.
Langston, Douglas O.....Franklinton

Lanier, LeRoy, Jr. Fayetteville
Lasley, Charles Glenn Draper
Lazarus, Joseph Sanford
Lea, Lumartin John Laurinburg
LEE, PARMILLUS ARTEN Dunn
LeGett, John S. Charlotte
Leonard, Holland Braudis, Jr. High Point
Lewis, William Clyon Kannapolis
Lewis, Wilson Knowles Mt. Olive
Libbus, Thomas Anthony New Bern
Link, Francis Philip Reidsville
LISK, DANIEL CLYDE Charlotte
Lloyd, Allen Alexander Hillsboro
Lockhart, Bernard Otis Greensboro
Lovette, James F. Liberty
Lowder, John Henry Raleigh
Lutz, Horace Cleveland Hickory
Lynch, Norman Walker McColl, S. C.
Lyon, Frank Fuller Oxford
Lyon, Robert Phillips Wadesboro

M

Mabry, Charles Snellings Hamlet
MacKesson, Louis Walton Statesville
Macon, Arthur Boise Mt. Airy
Malion, Harold Edward Fairmont
Malone, Charles Everette Salisbury
Markham, George Wilber Fayetteville
Martin, Alfred Newman Roanoke Rapids
Martin, Robert Milus Red Oak
Martin, S. L., Jr. Leaksville
Massengill, David Waugh Bristol, Tenn.
Matthews, Charles Emmett Shelby
Matthews, John Ivey Raleigh
Mauney, Walter McCombs Murphy
May, Thomas Hilliard Wake Forest
Mayrand, Louis Phillip Greensboro
McAdams, Jack Webster Burlington
McBryde, R. Vincent Fayetteville
McCollum, Numa Hill Leaksville
McCoy, J. Kenneth Durham
McCrimmon, Dan Grier Robbins
McDonald, A. H. Durham
McDonald, John Cameron Durham
McDonald, William Russell, Jr. Hickory
McDowell, Norfleet Owen Scotland Neck
McDuffie, Roger Atkinson Greensboro
McFalls, Oliver Wendell Pomona
McFalls, Samuel Woodrow Greensboro
McGee, James Conrade Canton
MCKAY, DANIEL MCNEILL Durham
McKnight, Leonia Erastus, Jr. Coats
McLean, Alton Lee, Jr. Greensboro
McLean, George Woodrow Clinton
McLelland, John Howard Troutman
McManus, Matthew T. Yates Winston-Salem
McMillan, Benjamin Franklin, Jr. Lumberton
McNeill, John Albert Whiteville
Melvin, Marion Butler Raleigh
Merriman, William Doctor Charlotte
Miles, Morton Clifton Henderson
Millaway, Eugene Delano Burlington
Miller, Archibald James Mountain Home
Miller, Clarence Mason Wallace
Miller, Robert Edward Wilmington
Mills, John Craton Cliffside
Mills, Joseph Arthur Tabor City
Mills, Oscar Walter Leaksville
Mishoe, Paul R. Fairmont
Mitchell, Clarence Eugene Highlands
Mitchell, Henry Gaither Burlington
Mitchell, Thomas Wayne Kinston
Mitchener, James W. Wilmington
Mock, Charles Henry Boone
Montesanti, Joe, Jr. Southern Pines
Moore, Milton Alvin Tarboro
Moose, George Kelly Boone
Moose, Hoy Archibald Mt. Pleasant
Moose, Walter Lee Mt. Pleasant
Morgan, George D. Henderson
Morris, Eugene M. Brevard
Moseley, Marina Pettway Warrenton
Moss, Fred Morris Gastonia
Muratori, Francis Charlotte
Murchison, Ernest Edwin Rocky Mount
Murphy, John Carpenter Charlotte
Murrell, Harry Thomas Maxton

N

Nance, John Sanford Charlotte
Negron, Ida Aponte Raleigh
Neil, Joseph Walton Charlotte
Nelson, Stacy Gordon Aulander
Neville, Augustus, Jr. Spring Hope
Newsome, Henry C. Winston-Salem
Nicholson, Archibald Thomas Tarboro
Nicholson, Elliott Nolley Murfreesboro
Nicholson, Michael Albright Troy
Norman, James Pierce Greensboro
Northcott, William Warren High Point
Nowell, William Robert Wendell

O

Oakley, Calvin Sneed Mebane
Oakley, Curtis Hill Roxboro
O'Daniel, James Sydney Hickory
O'Hara, John B. Laurinburg
O'HANLON, EDWARD WILKINS Winston-Salem
Oliver, Elery Watson Greensboro
Overman, Harold Speight Elizabeth City
Owens, Thurman Quinton Whiteville
Oxner, George Lever Greensboro

P

Pace, Thomas Aiken Hendersonville
Padgett, Hughel Faxton Durham
Page, Clarence Eugene, Jr. Henderson
Palmer, Archibald William Sanford
Paramore, Rex A. Raleigh
Parker, Richard Smith Murphy
Parker, Walter Wellington, Jr. Henderson
Parks, William Allen Fort Mills, S. C.
Parrish, Leland Frederic Rocky Mount
Pegram, Addie Bradshaw Apex
Perry, Victor Horn Franklin
Petrea, Fred Smith Greensboro
Phillips, Millard Brown Albermarle
Phillips, William Penn Morganton
Pickard, Jefferson Franklin Greensboro
Pickard, John Milton Durham
Pierce, J. Stanley Rocky Mount
Pike, Joseph William, Jr. Concord
Pilkington, Edward Lee Goldsboro
Pinnix, William Maple New Bern
Pittman, Rudolph Burlington
Plemmons, Donald Alton Asheville
Polk, John Bunnie Durham
Porter, Charles Davis Concord
Powell, Sholar Henderson
Pressly, Charles Payson Charlotte
Price, Hubert Graham Raleigh
Price, Samuel Howard Mooresville
Proctor, William Vinson Charlotte
Provo, Jean Bush Raleigh
Puckett, Ulysses S. Stovall
Puckett, W. Moorefield Apex
Pugh, Edward Stuart Windsor
Pulliam, Homer F. Leaksville
PURCELL, SAMUEL MITCHELL Salisbury

R

Rabil, Ernest John Winston-Salem
Rachide, Albert Paul Havelock
Rancke, John McMillan Lumberton

Rand, Thomas Reid, Jr. Raleigh
Ranzenhofer, John Arthur Greensboro
Ratley, Warren Archie Goldsboro
Ray, Erwin Linwood Asheboro
RAY, FREDERICK, JR. Sanford
Reamer, I. Thomas Durham
Reaves, Hallie Craven Asheboro
Reaves, L. E., Jr. Fayetteville
Register, Milton Otis Clinton
Rhem, John F. Roanoke Rapids
Rhodes, Daniel Edward Morganton
Rhodes, James Frederick Winston-Salem
Rhyne, Clarence Little Charlotte
Rhyne, Wayne Frank Gastonia
Rice, Leslie Davis Maxton
Richardson, Luther Wyatt Goldsboro
Richardson, Odell Kellie Boone
Richardson, Wayne Robert Boone
Ridenhour, Davidson Giles Mt. Gilead
Rigby, John Neal Ahoskie
Riggsbee, Edgar Lloyd Chapel Hill
Rigsbee, Elmer Lawson Durham
Rimmer, Eugene Freeland Sanford
Rimmer, Helen Bell Sanford
Ring, Clifton Adolphus High Point
Ring, Clifton Adolphus, Jr. High Point
Ring, Luther Branson Ozona, Fla.
Rives, Herbert Lisle Bethel
Roberson, Culas Spray
Roberts, Herschel Weaverville
Roberts, Hubert Earl Marshall
Robinson, Carlton Guilford College
Robinson, Derwood Paul Oxford
Robinson, Harriett Agnes Charlotte
Robinson, John Linwood Belmont
Robinson, Thomas Ruffin, Jr. Goldsboro
ROGERS, RALPH PEELE Durham
Rogers, Ralph Peele, Jr. Durham
Rollins, E. W. Winston-Salem
Roper, Harold E. Madison
Rose, Ira Winfield Chapel Hill
Rose, Willie C. Rocky Mount
Rose, Winfield P. Raleigh
Rosser, John Harrington Charlotte
Rouse, Louis Livingston Fayetteville
Royall, George Edwin, Jr. Elkin
Rudisill, Jones Solomon Forest City
Russell, Jesse Milton, Jr. Asheville
Russell, Joe Terrell Burlington
Russell, Thomas Wayne High Point

S

Salley, William Moss Asheville
Sanders, Charl H. Sparta
Sanders, Cornelius Ayer Norwood
Sappenfield, James Alexander Kannapolis
Sappenfield, William Alfred Statesville
Savage, Matthew Council Roanoke Rapids
Scharff, Robert Edgar Asheville
Seaborn, Robert H. Greenville
Secrest, Vann V., Jr. Monroe
SEDBERRY, HENRY STILES Rocky Mount
Selden, Joseph Stancell Weldon
Senter, Lloyd M. Carrboro
Senter, Plennie Lloyd Carrboro
Sewell, Evelyn Salter Beaufort
Sewell, Guion Linwood Kinston
Sheffield, Barnard Cleveland, Jr. Warsaw
Sherard, Gene S. Burlington
Sherard, John Frank Burlington
Sherwood, Norman W. Charlotte
Shieder, G. A. Asheville
Shields, Clarence Louis Wallace
Shigley, Henry Hall Asheville
Shook, Eulan Hickory
Shook, Eulan, Jr. Hickory
Shore, Vollie A., Jr. Durham
Shuford, Lloyd Durham Forest City
Simmons, Foster Joel Hickory
Simmons, William Alfred Winston-Salem
Simpson, Thomas Skinner Winston-Salem
Sinclair, Allen Albemarle
Sisk, Charles Jones Asheville
Sisk, Robert Cecil Asheville
Sitison, James Andrew Mt. Airy
Slayton, Thomasine Murphy
Sloan, William Lee Chapel Hill
Smith, Claude Norman Washington, D. C.
Smith, George Washington Chapel Hill
Smith, Henry Dale Spartanburg, S. C.
Smith, Henry Edwin Winston-Salem
Smith, James Grey Stokesdale
Smith, James Matthew Spartanburg, S. C.
Smith, James Pate Fillmore West End
Smith, Leon Kannapolis
Smith, Leon Wriston, Jr. Kannapolis
Smith, Oscar Wilbur Pilot Mountain
Smith, Thel Eugene Goldsboro
Smith, William Julius Chapel Hill
Smith, William Oscar Arlington, Va.
Synder, Shuford E. Asheville
Southern, Joseph Carson High Point
Sparks, James Ellis Elizabeth City
Sparks, Lee Roy, Jr. Durham
Stacy, Lewis Blanton Gastonia
Stamps, J. N. High Point
Stanback, Thomas Melville Salisbury
Stevens, Mac Watson Broadway
Stevenson, John Thomas Elizabeth City
Stewart, Jesse Southerland Fremont
Stimson, J. H. Statesville
Stone, Benjamin Franklin Elizabethtown
Stone, Bryant Mason Charlotte
Stone, Wilbert L. Franklinton
Stowe, Harry Reid Charlotte
Strickland, Charles Brandon Fayetteville
Stringfield, Billie Johnson N. Wilkesboro
Stutts, Evelyn L. Gibson
Sullivan, Harry Moseley Waynesville
Summey, Kelly Nims Mt. Holly
Suttle, Julius Albert Shelby
Suttlemyre, Claude Philip Granite Falls
SUTTLEMYRE, PHILIP JOHNSON Hickory
Swaney, Charles Arthur Winston-Salem
Swindell, Edmund Slade Durham

T

Tainter, Dean Marion
Tarkenton, Edward Lawrence Wilson
Tart, David Whitefield Roseboro
Tart, Paul Edwin Dunn
Tate, Earl Henry Lenoir
Tatum, Joseph Myron Asheville
Taylor, James Clyde Durham
Taylor, James G. Conway
Taylor, Leroy Boone Conway
Taylor, William P. Roanoke Rapids
Teague, James Ralph High Point
TEAGUE, M. FITZ Asheville
Tennant, Walter Douglas, Jr. Crossnore
Terrell, John Arthur, Jr. Sanford
Thomas, Edward Ragland Erwin
Thomas, John Ivey Dunn
THOMAS, PHILIP LANGSTON Roxboro
Thomas, William Graham Varina
Thompson, Herman O. Chapel Hill
THOMPSON, PAUL HERMAN Fairmont
Thorn, Lucy Kennedy Durham
Thornton, George Palmer Goldsboro
Threatt, Julius Blakeney Durham
Tilles, Irving High Point
Tilley, John Everett Jamestown
Timberlake, Claude Vernon, Jr. Brooklyn, N. Y.
Tingen, W. Z. Charlotte

Toms, Elmo Reid Wilmington
Townsend, James H..... Red Springs
Tripp, Guy Oscar..... Carolina Beach
Trotter, P. L..... Winston-Salem
Tunstall, Joe Payton..... Washington
Turlington, Jesse E..... Lumberton
Turner, Joseph Kelly, Jr..... Durham
Turnmyre, Arthur Pleasants..... Mt. Airy
Tyson, Jesse Williams..... Greensboro
Tyson, Wendell Brown..... Rocky Mount

U

Umstead, Oscar Logan Durham
Underhill, John Alexander..... Madison
Underwood, Hamilton Polk, Jr..... Fayetteville
Urchurch, Malcolm Thurston..... Smithfield
Usher, Joseph Thomas..... Greensboro
Ussery, Eugene McDonald..... Raleigh
Uzzell, Steve C. C..... Black Mountain

V

Varner, Sebron Edward, Jr..... Brevard
Vinson, Emmett Littlebury..... Halifax
Vinson, James Thomas..... Goldsboro

W

Walker, Archie Duval..... Wilmington
Walker, Harry Wilbur..... Norlina
Walker, Hubert Long..... Greensboro
Walters, Alonzo Kennedy..... Burlington
Walters, James Edward Morven
Ward, Bernard Rudolph..... Goldsboro
Ward, Waits Artemus..... Swannanoa
Warren, Bowman Glidewell..... Rural Hall
Warren, Burney Simon..... Greenville
Warren, Burney Simon, Jr..... Greenville
Warren, Lovett Aldin..... Garland
Warren, Lovett Aldin, Jr..... Garland
Waters, George Walter, Jr..... Goldsboro
WATSON, ROBERT NEAL..... Sanford
Way, James Arthnr, Jr..... Winston-Salem
Webb, Eugene Lea..... Thomasville
Webb, Thomas Paul, Jr..... Shelby
Welborn, William Fowle..... Lexington
Welch, William Dorsey, Jr..... Washington
WELFARE, SAMUEL EUGENE..... Winston-Salem
Wells, Robert Rodney..... Shelby
West, Wilber Latham..... Roseboro
Wharton, Lee Alexander..... Gibsonville
Wheeler, Claude Cameron, Jr..... Chapel Hill
Wheeler, Cyrus Rankin..... Oxford
Wheless, James Monroe, Jr..... Kinston
Wheless, James Monroe, Sr..... Farmville
White, Clarence Bernard..... Henderson
White, George Spencer..... Lexington
WHITE, HENRY GARFIELD Elm City
White, James Stark..... Mebane
WHITE, LUTHER..... Kinston
White, Walter Rodwell..... Warrenton
Whitehead, Charles Raymond..... Ramseur
Whitehead, Jefferson Davis, Jr..... Enfield
Whitehead, Jefferson Draughn III..... Enfield
Whitehead, Thomas Edward..... Charlotte
Whiteley, Iley..... Morganton
Whiteley, Roland Scott Alexandria, Va.
Whitford, Bryan Henry..... Rocky Mount
Whitley, Howard Emsley..... Concord
Whitley, Jesse Rose..... Hendersonville
Whitley, Wyatt Yelverton..... Fremont
Whitson, William James..... Phelps, N. Y.
WIGGINS, WILLIAM WINSTON..... Raleigh
Wilkerson, Ira Otis..... Greensboro
Wilkins, William Robert..... Mocksville
Williams, Archibald Hunter A..... Oxford
Williams, Charley Harold..... Lumberton
Williams, Earl G., Jr..... Winston-Salem
Williams, John Cossie..... Bessemer City
Williams, Martin H..... Lexington
Williams, Martin Van Buren..... Winston-Salem
Williams, Morrison Patton..... Charlotte
Williford, John Samuel..... Kinston
Willis, Robert Moore..... Southport
Wilson, Claude Arthur..... Monroe
Wilson, Harry W., Jr..... Asheville
Wilson, Robert Charles..... Hendersonville
Wilson, Thomas Harvey..... Gastonia
Wilson, William Hooper..... Reidsville
Winders, Hal Marion..... Farmville
Wohlford, Herbert William..... Charlotte
Wolfe, Benjamin Houston..... Greensboro
Wolfe, John Carl..... Hickory
Wolfe, William Samuel..... Mt. Airy
Womble, Logan Nyal..... Plymouth
Woodard, Barney Paul..... Princeton
Woodard, Ernest Vanderbilt..... Selma
Woodard, John Bennett..... Kannapolis
Woodward, Grover Ben..... Sylva
Woody, Robert Rickman..... Burlington
Woolard, Edward Watson..... Henderson
Wooten, Ruth Aycock..... Raleigh
Wrike, Walter Curtis..... Graham

Y

Yoder, Coley R..... Conover
Young, Russell Lowell, Jr..... Asheboro
Youngblood, Frances Rimmer..... Sanford

Z

Zuckerman, Isaac L..... Greensboro

ASSOCIATE MEMBERS

Adams, James Benton..... Wake Forest
Adams, James C..... Landis
Allen, Joe T..... Asheboro
Almand, Charles Aubrey..... Rocky Mount
Anderson, Ernest Ruffin..... High Point
Angel, T. W., Jr..... Franklin
Ayeoth, Sherman Luther..... High Point
Barbour, Thelbert Alonzo..... Burlington
Bass, James Albert..... Wilson
Birkitt, Sebastian Poisal..... Charlotte
Bissette, Charles B..... Greenville
Black, Baxter F., Jr..... Kannapolis
Booth, L. P..... Hayesville
Brown, Henry Shelton..... Goldsboro
Brown, Samuel James..... Gastonia
Bryan, J. E..... Lumberton
Bryant, Nan L..... Tarboro
Butler, Clifford Roosevelt..... Dunn
Cahill, Edger Leon..... Winston-Salem
Chandler, James Thomas..... Leaksville
Clark, Herbert Mason..... Burlington
Clendenin, J. H..... Wilmington
Coley, Ralph G..... Wilmington
Correll, Leslie James..... Kannapolis
Coxe, James Sherwood..... Raleigh
Creech, Joseph A..... Selma
Dallas, G. L..... Leaksville
Davis, William Ralph..... Winston-Salem
Dorton, R. G..... Charlotte
Elam, Paul W..... Louisburg
Elks, Chester A..... Scotland Neck
Faulkner, Edward G..... Monroe
Pile, W. C..... Raleigh
Gaddy, Judge William, Sr..... Marshville
Gamble, W. C..... Monroe
Garland, Robert G..... High Point
Garris, Robert Lee..... Washington
Gowan, Steve W..... Wallace
Hales, Carl Whittin..... Midway Park
Harrelson, R. C..... Tabor City
Hawkins, Luther O..... Statesville
Hendrick, Ted Holmes..... Monroe
Hern, J. A..... Valdese

Hicks, Ernest L.....Concord
Holmes, Ralph T.....Statesville
Hood, Edward P.....Dunn
Horton, Victor Walter.....Asheville
Humphries, A. T.....Charlotte
Hutchins, Roscoe Lewis.....Winston-Salem
Hutchinson, Duncan A.....Elizabethtown
Johnson, John R.....Asheville
Keen, Albert Harrington.....Dunn
King, Roland Gabriel.....New Bern
Kiser, Elisha McDonald.....Asheville
Lawrence, Graham Vance.....Charlotte
Liske, P. J.....Salisbury
Littlefield, Gary Anderson.....Gastonia
Lovingood, Jack B.....Hendersonville
Lucas, William Henry.....Greensboro
Macfie, J. A.....Brevard
Mansfield, Lem Howard.....Graham
Martin, John Wilford.....Macclesfield
Matthews, George David.....Stoneville
Matthews, Johnnie Lee.....Rocky Mount
Matthews, Weldon C.....Morehead City
McGill, J. L.....Kings Mountain
McLarty, George.....High Point
McNeely, Nina Hobbs.....Greensboro
McNeill, W. C.....Whiteville
Medford, Devoe Bunyan.....Clyde
Monroe, J. A.....Charlotte
Moore, Horace W.....Lexington
Moose, Hubert Foy.....Statesville
Musgrove, William McKinley.....Catawba
Niven, Howard Archibald.....Charlotte
O'Brien, Claude C.....Greensboro
Overton, John Tyler.....Southern Pines
Perry, James E., Jr.....Franklin
Pinner, Beaman L.....Asheville
Pollard, Leland V.....Burnsville
Prevatt, Miles Alton.....Lumberton
Purcell, A. L.....Haw River
Reeves, Elmer J.....Charlotte
Richardson, Joseph Phillips.....Winston-Salem
Riddle, Steve W.....Burlington
Ripley, Webb Pendleton.....Durham
Robertson, W. N.....Laurinburg
ROGERS, BEN F.....Fair Bluff
Rouse, Elmore.....Greensboro
Royal, J. Weldon.....Denton
Royall, George E.....Elkin
Rush, Wesley S.....Candor
Russell, Lon D.....Greensboro
Russell, Rufus C.....Greensboro
Secrest, Vann V.....Monroe
Seitter, Dellmer B.....Wilmington
Smith, Ralph Wright, Jr.....Kinston
Smith, Samuel Wilson.....Charlotte
Spake, Yates E.....Morganton
Stonestreet, Conrad F.....Winston-Salem
Sudderth, H. C.....Kinston
Sumner, Alfred Cooper.....Burlington
Suttle, J. Albert, Jr.....Shelby
Tate, Rowland Clifton.....Grover
Taylor, Charles Alexander.....Mt. Holly
Threewitts, George A.....Littleton
Viall, Wesley R.....Pinehurst
Wade, Clifton Elsworth.....Colerain
Waynick, Howard Preston.....Burlington
Welch, John E.....Asheville
Wells, Charlie Hartwell.....Durham
Willson, Charles R. S.....Winston-Salem
Young, Richard E.....Asheville

HONORARY MEMBERS

Chase, Harry Woodburn.....New York City
Dargavel, John W.....Chicago, Ill.
Graham, Frank Porter.....Chapel Hill
Holton, Charles William.....Essex Falls, N. J.
Jones, Rowland, Jr.....Washington, D. C.
Noble, Alice.....Chapel Hill

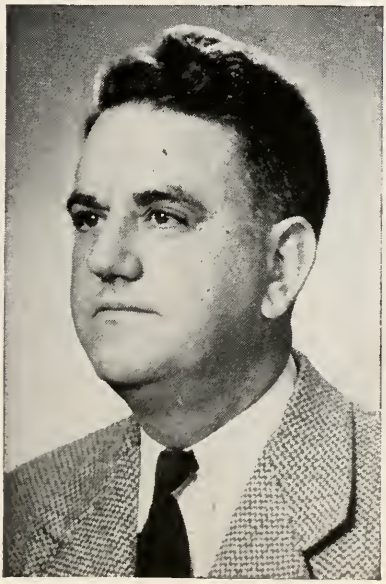
STUDENT BRANCH

Allen, Robert Eugene.....Shelby
Allen, William Franklin.....Cherryville
Alligood, Jarvis Marion.....Washington
Anderson, Arthur Alexander.....Asheville
Anderson, William Adam.....High Point
Bain, Jones Douglas, Jr.....Clayton
Barnett, Jimmie.....Henderson
Beason, Robert Hoyle.....Boiling Springs
Beddingfield, Bruce Brooks.....Clayton
Bennett, Donald Leon.....Fuquay Springs
Bennick, James Edward.....Charlotte
Blanchard, Elizabeth.....Wallace
Bland, Joseph Furman.....Thomasville
Blanton, Charles Donald.....Kings Mountain
Booth, Margaret Frances.....Apex
Brisson, Lloyd Clifford.....Fayetteville
Brookshire, James Edwin.....Winston-Salem
Brothers, Arthur Etheridge.....Elizabeth City
Brown, Earl Triplett.....Leicester
Burgess, Margaret Carolyn.....Broadway
Burris, Loy Ray, Jr.....Valdese
Campbell, Rowe Bogle, Jr.....Taylorsville
Carter, Leo Harrison.....Thomasville
Carter, Ralph Edwards, Jr.....Wilmington
Clelland, Alexander William, Jr.....Wake Forest
Cogdell, Henry Paul.....Goldsboro
Collins, Robert Eugene.....Plymouth
Cooper, Ben F.....Warsaw
Culler, Arliss Rudolph.....Pinnacle
Daniels, Herman Hallet.....Colerain
Davis, James Herbert, Jr.....Durham
Davis, William Edward.....Warrenton
Day, Harold Vann.....Spruce Pine
Deaton, Charles Edward.....Liberty
Dement, William Taylor.....Oxford
Dewar, Robert.....Fuquay Springs
Dollar, Aubrey Chester, Jr.....Mt. Airy
Dowdy, James Henry.....High Point
Dukes, Wyndham Stloe.....Gibson
Evans, Flora Nell.....Asheville
Ferguson, Clarence McDonald, Jr.....Siler City
Fletcher, James Hugh.....Drexel
Friday, John Paul.....Dallas
Fulbright, Keith Norman.....Guilford College
Gabriel, James Chandler.....Mooresville
Gaddy, Charles Howard.....Ingold
Gallogly, Eugene Francis.....Pleasant Drive
George, Robert Lenwood, Jr.....Roanoke Rapids
Gilliam, Alvis Burton, Jr.....Reidsville
Godwin, Roland Duvall.....Kenly
Grantham, James Gordon.....Wilmington
Greene, James Simpson.....Glen Alpine
Greeson, Harvey Clifton.....Gibsonville
Gresham, John William.....Beulaville
Griffin, William Cicero.....Rose Hill
Harris, G. Wesley.....Durham
Harris, Joseph Claxton, Jr.....Durham
Harward, Benjamin Russell.....Moncure
Hatcher, Joseph Earl.....Chinquapin
Hauss, Harry Lynn.....China Grove
Herring, Willard Isaiah.....Clinton
Hix, David Thomas.....Turnersburg
Holt, Worthe Seymour.....Apex
Hood, Ruth Obeda M.....Richlands
Horton, William Pitts.....Sanford
Howe, Alfred Gregory.....Washington
Hudson, Ray Truman.....Hickory
Hunter, Helen Jeanette.....Westfield
Jenkins, Paul Ronald.....Como
Johnson, Wallace Lee.....Conway
Jolley, Carl Edgar.....Mooresboro
Jones, Charles Flourney.....Oxford
Jones, Floyd Edward.....Morehead City

Jones, John Lee, Jr. Canton
Kaminetzsky, Beatrice Blanche Durham
Kiger, Robert Wayne Lincolnton
King, Delton Graham Fayetteville
Knight, Richard Argyle Columbia
Langdon, Hampton Four Oaks
Leonard, Holland Brandis, Jr. High Point
Lowder, John Henry Albemarle
Lynch, Herman Wright Chapel Hill
McAllister, Larry Bikle Mt. Pleasant
McGee, James Conrad, Jr. Asheville
Merritt, Morris Edward Lake Waccamaw
Miller, William James Hickory
Mills, Oscar Walter Leaksville
Moore, Kenneth Earl Selma
Moore, Milton Alvin, Jr. Tarboro
Northcott, William Warren High Point
Parrish, Alton Sherwood Benson
Parsons, Mary Frances Winston-Salem
Pegram, Sarah Bradshaw Apex
Perry, Victor Horn Franklin
Price, Samuel Howard, Jr. Mooresville
Rabil, Ernest John Weldon
Reese, Joe Neal Kannapolis
Rigsbee, Elmer Lawson Durham
Rightmyer, Margaret Ann Weldon
Roberts, Douglas Allen Fayetteville
Robertson, William Neal, Jr. Laurinburg
Rogers, Hubert Newton, Jr. Fair Bluff
Rusell, G. Clark Greensboro
Salley, William Moss, Jr. Asheville
Sasser, John Marshall Smithfield
Sauls, Harold B. Raleigh
Scharff, Robert Edgar Asheville
Seymour, Suzanna Millaway Burlington
Shaheen, William Maxwell Robbinsville
Sheffield, William Johnston Chapel Hill
Shepherd, Dale Melvin Ball
Sherard, Gene Stevenson Burlington
Shuford, Grady W. Forest City
Sloop, Roger Hester North Wilkesboro
Smith, Henry Dale Spartanburg, S. C.
Speight, Elias Carr Rocky Mount
Stone, Harry Curtis, Jr. Lumberton
Summey, William Lewis Dallas
Swearngan, Clarence LeRoy Charlotte
Thigpen, John Hugh, Jr. Edenton
Turner, Christopher Columbus, Jr. Durham
Twiggs, Carolyn Ruth Raleigh
Van Valkenburgh, Wm. Boling Asheville
Vickers, Marshall Ray Burlington
Vinson, Joe Battle Durham
Ward, Wilbur Shepherd Swannanoa
Warren, Allene Marie Dunn
Welborn, John Henry Lexington
Welsh, Olin Henderson Columbia, S. C.
West, Waits Artemus Roseboro
Whaley, Lloyd Milton Beulaville
White, Joseph Graham Burlington
Wilkie, John Claude Durham
Williams, Glenwood Lee Godwin
Wilson, Robert Charles Hendersonville
Wilson, William Hooper Clinton
Woodard, John Bennett Hamlet
Woody, Robert Richman Snow Camp
Yandle, Howard Avant Durham

MEMBERSHIP

Regular	781
Life	41
Associate	112
Student Branch	139
Honorary	6
Total	1079



T. J. HAM, JR., Yanceyville
Building Chairman
N. C. Institute of Pharmacy



BOB BROWNIE, Charlotte
TMA Entertainment Chm.
70th Annual Convention

SMITH WHOLESALE DRUG CO.
SPARTANBURG, S. C.

A Young and Growing Service Wholesale House,
Owned and Operated by Registered Pharmacists

We Appreciate Your Business



OFFICERS—Shown above are officers of The Woman's Auxiliary of the NCPA. Left to right, they are Mrs. B. Frank Page, Raleigh, treasurer; Mrs. T. J. Ham, Jr., Yanceyville, first vice president; Mrs. Stephen T. Forrest, Greensboro, president; Mrs. W. A. Ward, Swannanoa, retiring president; and Mrs. J. T. Usher, Greensboro, secretary.

WOMAN'S AUXILIARY OF THE N. C. P. A.

OFFICERS 1950-1951

President.....Mrs. S. T. Forrest, Greensboro
First Vice-President.....Mrs. T. J. Ham, Jr., Yanceyville
Second Vice-President.....Mrs. H. P. Watson, Jr., Winston-Salem
Secretary.....Mrs. J. T. Usher, Greensboro
Treasurer.....Mrs. B. F. Page, Raleigh
Parliamentarian.....Mrs. W. H. Houser, Cherryville
Historian.....Mrs. W. L. West, Roseboro
Advisor.....Mrs. M. L. Jacobs, Chapel Hill
Advisor.....Mrs. W. A. Ward, Swannanoa

COMMITTEES

NOMINATING

Mrs. Homer Starling, Raleigh, *Chairman*

Mrs. J. R. Casteel, Durham
Mrs. E. R. Anderson, High Point

HOSPITALITY

Mrs. H. P. Watson, Jr., Winston-Salem, *Chairman*

Mrs. Paul Gamble, Monroe
Mrs. Dean Tainter, Marion

MEMBERSHIP

Mrs. T. J. Ham, Jr., Yanceyville, *Chairman*

Mrs. L. E. Bunch, Goldsboro
Mrs. R. I. Cromley, Raleigh
Mrs. Frank Goodrum, Greensboro
Mrs. J. F. Hoffman, Jr., High Point
Mrs. H. R. Horne, Fayetteville
Mrs. A. H. McDonald, Durham
Mrs. E. E. Merchant, Winston-Salem
Mrs. C. C. Uzzell, Black Mountain
Mrs. Paul Webb, Jr., Shelby
Mrs. C. A. Wharton, Gibsonville
Mrs. T. E. Whitehead, Charlotte
Mrs. A. H. A. Williams, Oxford

PUBLICITY

Mrs. J. W. Harrison, Asheville, *Chairman*

Mrs. C. E. Bollinger, Asheville
Mrs. L. E. Bunch, Goldsboro
Mrs. W. H. Houser, Cherryville
Mrs. W. W. Ingram, Raleigh
Mrs. Lloyd Jarrett, Asheville
Mrs. A. T. Kemp, Burlington
Mrs. H. R. Laidlaw, Asheville
Mrs. L. C. Lewis, Winston-Salem
Mrs. C. A. Ring, Jr., High Point
Mrs. D. P. Robinson, Oxford
Mrs. D. F. Smith, Greensboro
Mrs. F. A. Stovall, Durham
Mrs. P. L. Van Every, Charlotte
Mrs. H. P. Underwood, Fayetteville

RESOLUTIONS

Mrs. W. R. McDonald, Hickory, *Chairman*

Mrs. W. B. Gurley, Windsor
Mrs. Paul Thompson, Fairmont

PROJECT

Mrs. Wilbur Adams, Carolina Beach, *Chairman*

Mrs. H. L. Bizzell, Charlotte
Mrs. L. E. Bunch, Goldsboro
Mrs. T. G. Crutchfield, Greensboro
Mrs. E. C. Daniel, Zebulon
Mrs. W. B. Harris, High Point
Mrs. D. E. Holt, Burlington
Mrs. W. H. Houser, Cherryville
Mrs. Edwin Nowell, Asheville
Mrs. R. P. Ring, Winston-Salem
Mrs. D. P. Robinson, Oxford
Mrs. H. P. Underwood, Fayetteville
Mrs. P. L. Van Every, Charlotte
Mrs. Fred Williams, Durham
Mrs. R. E. Woodcock, Raleigh

THE WOMAN'S AUXILIARY OF THE N. C. P. A.

A REPORT OF THE 1950 MEETING

The seventeenth annual convention of the Reorganized Woman's Auxiliary of the N.C.P.A. was held in the main ballroom of the Battery Park Hotel, Asheville, at ten o'clock on the morning of April 25, 1950, with Mrs. W. A. Ward, president, presiding.

The meeting was called to order by the president, and the group sang "America" after which the devotional was given by Mrs. Gordon Cory of Greensboro. Greetings were brought by Mrs. C. C. Uzzell of Black Mountain, and the response was given by Mrs. E. C. Daniel of Zebulon.

Upon motion made and seconded, it was unanimously voted to dispense with the roll call and the reading of the minutes. The secretary, Mrs. Albert Chandley, read letters from Barbara Dillard and her mother expressing their deep appreciation for the scholarship fund from which Miss Dillard is deriving the benefit for the year. A telegram from Mrs. M. L. Jacobs, expressing her best wishes for the meeting and her regret at being unable to attend, was also read by the Secretary.

The report of the treasurer, given by Mrs. Chandley, showed a total of $6,492.81 now in the Auxiliary Scholarship Fund at the University, which will now earn a full tuition scholarship. She also displayed a new zipper leather binder engraved with the name of the Auxiliary, which had been purchased recently for the purpose of keeping the minutes in permanent form.

In the absence of the Historian, the President stated that the scrap book was on display, that material therein was up to date, and invited members to inspect it following adjournment. Mrs. C. E. Page, Jr. of Henderson made the report of the Parliamentarian. She presented the revision of the Constitution and By-Laws, and advised that copies of these new by-laws had been placed in the hands of each member attending the meeting. Thirty days' notice had been given to all members regarding the changes, and upon motion duly made and seconded, it was voted to accept the revised Constitution and By-Laws as presented by the committee.

The reports of Standing Committees were next heard. Mrs. Stephen Forrest, First Vice-President, gave the report of the Executive Board meeting held in Chapel Hill in March. During this meeting it was decided to use the Scholarship funds for the Institute of Pharmacy this year.

In the absence of Mrs. W. L. West, Membership Chairman, this report was given by Mrs. T. J. Ham, Jr., and it was reported that all memberships to date totaled 502 for the year. (Twelve additional memberships were received after the minutes were written, making a final total of 514.)

The report of the Resolutions Committee was given by Mrs. Paul Gamble of Monroe, in the absence of the Chairman. This report included resolutions of appreciation to the ladies of Asheville for their work during the convention, to Morgan Brothers Candy Co., the Dr. T. C. Smith Co., Biltmore Dairies, Southern Dairies, the Coca-Cola Co., Lance, the B. C. Remedy Co., Seeman Printery, the T. M. A., the N. C. P. A. and all others who had assisted with the convention. A resolution was also passed thanking the donors of prizes. A resolution giving a life membership to Mrs. M. L. Jacobs. Resolutions of cooperation and sympathy to Mrs. Jacobs and her daughters in their bereavement in the loss of Dean Jacobs. Resoltuions of cooperation and support of the N. C. Pharmaceutical Research Foundation and the N. C. Institute of Pharmacy were also passed.

Mrs. W. R. Adams, Publicity Chairman, gave her report, and stated that two issues of "Doings" had been sent to all members during the year.

Greetings were brought to the group by J. C. Jackson, president of the NCPA, by W. W. Morton, president of the T.M.A. and by Dr. I. W. Rose, Acting Dean of the School of Pharmacy.

Mrs. E. C. Brown of Asheville, Chairman of the Cookbook Committee, gave the report of her committee, and urged all members to avail themselves of the opportunity to buy as many copies as possible.

Mrs. J. C. Jackson of Lumberton, chairman, gave the report of the Nominating

Committee as follows: For President, Mrs. Stephen Forrest of Greensboro; for First Vice-President, Mrs. T. J. Ham, Jr. of Yanceyville; for Second Vice-President, Mrs. H. P. Watson, Jr. of Winston-Salem; for Secretary, Mrs. J. T. Usher of Greensboro; for Historian, Mrs. W. L. West of Roseboro; for Parliamentarian, Mrs. W. H. Houser, Jr. of Cherryville. Nominated from the floor for the office of Treasurer under the revised Constitution was Mrs. B. F. Page of Raleigh. There being no nominations from the floor for any of the offices presented by the Nominating Committee, it was moved and seconded and voted to close the nominations, and the slate of officers was accepted unanimously by a show of hands.

Following the election of officers, vocal selections were presented by Mrs. Maurice Cable of Asheville. She was accompanied by Mrs. Joseph Greenspan, also of Asheville. Local Auxiliary reports were given by the following: Mrs. E. C. Brown, Asheville; Mrs. H. L. Bizzell, Charlotte; Mrs. A. H. McDonald, Durham-Chapel Hill; Mrs. W. P. Brewer, Greensboro; Mrs. C. E. Page, Jr., Lizzie Hancock Chapter; Mrs. W. F. Matthews, Raleigh; Mrs. H. P. Watson, Winston-Salem; Mrs. Jack McAdams, Burlington; Mrs. J. F. Hoffman, High Point; Mrs. W. H. Houser, Jr., District No. 2; Mrs. H. R. Horne, District No. 6; Mrs. L. E. Bunch, District No. 9. The President welcomed the three new groups, Burlington, High Point, and District No. 2 into the State Auxiliary and complimented them on their organizations. Checks and cash contributions were received for the Institute Fund as follows:

Asheville	$ 50.00
Charlotte	170.00
Durham-Chapel Hill	50.00
Greensboro	150.00
Lizzie Hancock	10.00
Raleigh	175.00
Winston-Salem	100.00
High Point	14.00
District No. 2	18.00
District No. 6	20.00
District No. 9	10.00

The Secretary was instructed to send telegrams to Mrs. Jacobs and to Mrs. J. M. Bowers.

The First Vice-President took the chair while the President gave her annual report as follows:



MRS. W. A. WARD, *President*
Woman's Auxiliary
N. C. Pharmaceutical Association
1949-1950

PRESIDENT'S REPORT

MRS. W. A. WARD, *Swannanoa*

The year which we are now completing has been a particularly significant one for the N. C. Pharmaceutical Association and the Woman's Auxiliary. The Scholarship Fund maintained by the Auxiliary has reached the amount of $6,492.-81 and this college year it will be earning a full tuition scholarship. This year has also seen the plans for the Institute of Pharmacy in Chapel Hill become a reality; a beautiful lot for the building was purchased, and the plans for the building are almost completed. It is hoped that within the next few months work will commence on the building, and that soon we will see rising there our "Pharmacy Home" in Chapel Hill which will mean so much to all of us in Pharmacy and to those following in our footsteps. It has been my aim and my sincere desire that the Auxiliary should assist in completing this project in every way possible. Toward this end, our cookbook has now been placed in circulation and in it you wil find recipes of your own and of your Pharmacy friends. I express to Mrs. Edwin C. Brown and her diligent committee my sincere appreciation for their work on this project. To Mr. and Mrs. W. J. Smith I express my lasting appreciation for their help and encourage-

ment which finally enabled us to get the book out for distribution. Their assistance in every way throughout the year has meant much to me.

This year has also seen the organization of three new auxiliaries—Burlington, High Point, and District No. 2, and we give them a warm welcome into the state organization. We are growing each year. I express my appreciation to Mrs. Stephen Forrest and to Mrs. P. A. Hayes for their activities in helping Burlington and High Point in their organization.

I wish to take this opportunity to express to every Auxiliary member my deepest appreciation for the cooperation and help I have had in the work during the year. Without this spirit of mutual help there would be no Auxiliary (at least in a working sense) because every member is as important as another. 'Tis true, we must have the leaders, but if we did not have the large group of followers, we would still accomplish nothing. I thank all committee chairmen and their members and am grateful for their work.

I am proud to be a member of such a fine group of women and have felt it a real honor to serve as your president during this year. Our membership now stands at 514, having grown to this size from a little group of 107 in 1943. I am sure that we are the largest organization of its kind in the country and I know we are not only proud of this fact, but of the assistance we are able to give to the members of the North Carolina Pharmaceutical Association, and we are so happy to be an Auxiliary of this fine Association.

In closing I should like to leave with you for the coming year the following recommendations: (1) That the card file of members instituted by our immediate past-president, Mrs. M. L. Jacobs, be continued and kept up-to-date; (2) That all members keep behind the sale of the cookbook, that it be made a continuing Institute project, and that it be printed as soon as possible; (3) That support of the Institute of Pharmacy be continued as long as needed and that activities to increase this fund be included in the Auxiliary program; (4) That efforts be continued to organize local auxiliaries wherever possible and that the districts continue to organize; (5) That each member consider herself a committee of one to promote membership of eligible women in the Auxiliary all during the year; (6) That Auxiliary members support the Pharmaceutical Research Foundation in any way possible.

Mrs. E. C. Brown, general entertainment chairman for the convention, was introduced, and made announcements with reference to entertainment features to be given.

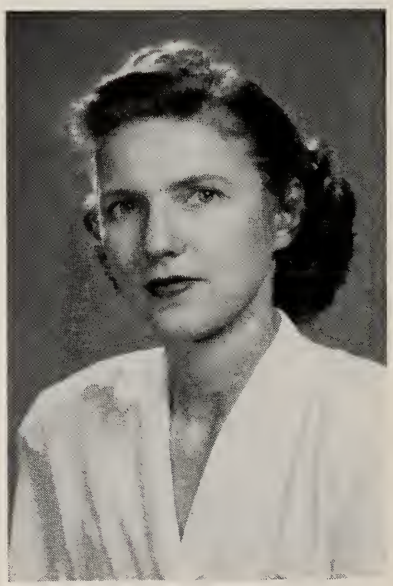
Mrs. Lloyd Jarrett of Asheville, the first president of the Reorganized Woman's Auxiliary, installed the newly elected officers, and each incoming officer was presented a copy of the installation service in a colorful folder.

Following the installation service, Mrs. Ward presented the gavel to Mrs. Stephen Forrest. Mrs. Forrest recognized Mrs. T. J. Ham, Jr., who presented a gift of silver to Mrs. Ward, reading an original verse in making the presentation.

Mrs. Forrest accepted her office with a few well-chosen remarks, expressing her appreciation and humility in the confidence extended to her by the Auxiliary members.

There being no further business, the seventeenth annual meeting of the Reorganized Woman's Auxiliary was adjourned.

☆



MRS. VIRGINIA H. FORREST, *President Woman's Auxiliary, N.C.P.A. 1950-1951*

WOMAN'S AUXILIARY OF THE NORTH CAROLINA PHARMACEUTICAL ASSOCIATION

Membership Roster -1950-1951

Mrs. W. H. Adair Roxboro
Mrs. James W. Adams Asheville
Mrs. Karl Adams Raleigh
Mrs. Wilbur Adams Carolina Beach
Mrs. W. F. Allen Chapel Hill
Mrs. R. L. Alphin Raleigh
Mrs. Arthur A. Anderson Chapel Hlil
Mrs. E. R. Anderson High Point
Mrs. E. R. Anderson, Jr. High Point
Mrs. W. A. Anderson Chapel Hill
Mrs. G. E. Andes Wadesboro
Mrs. C. M. Andrews Burlington
Mrs. J. P. Andrews Winston-Salem
Mrs. B. D. Arnold Raleigh
Mrs. H. P. Ashcroft Winston-Salem
Mrs. J. D. Bain Clayton
Mrs. Phyllis Baker Raeford
Mrs. J. H. Ball Winston-Salem
Mrs. Lexie Barefoot Asheville
Mrs. J. G. Barnette Charlotte
Mrs. Leslie Barnhardt Charlotte
Mrs. M. R. Barnhardt Rockwell
Mrs. R. E. Barrett Burlington
Mrs. H. K. Barrow Winston-Salem
Miss Mildred Barrow Winston-Salem
Mrs. S. A. Beaty Charlotte
Mrs. E. T. Beddingfield Clayton
Mrs. T. D. Bennett Charlotte
Mrs. Ernest Benson Wilmington
Mrs. G. K. Bess Sylva
Mrs. J. H. Best Greensboro
Mrs. J. Alvin Betts Lumberton
Mrs. Robert Biberstein Charlotte
Mrs. Paul B. Bissette Wilson
Mrs. H. L. Bizzell Charlotte
Mrs. H. Grady Blackman Charlotte
Mrs. C. D. Blanton Kings Mountain
Mrs. David Blau Asheville
Mrs. H. F. Bobbitt Glen Alpine
Mrs. C. E. Bolinger Asheville
Mrs. D. L. Boone Durham
Mrs. Gamble M. Bowers II Richmond, Va.
Mrs. James B. Bowers Richmond, Va.
Mrs. R. P. Boyd High Point
Mrs. S. B. Boyd Mt. Olive
Mrs. C. H. Bradford Greensboro
Mrs. E. L. Bradshaw Kinston
Mrs. J. C. Brantley, Jr. Raleigh
Mrs. E. A. Brecht Chapel Hill
Mrs. H. W. Brege Raleigh
Mrs. W. P. Brewer Greensboro
Mrs. Clifton S. Brinkley Claremont
Mrs. J. R. Brockwell Raleigh
Mrs. Guy Brookshire Asheville
Mrs. Edwin C. Brown Asheville
Mrs. W. C. Brown Greensboro
Mrs. W. B. Browning Littleton
Mrs. George Bryan Raleigh
Mrs. J. E. Bryan Lumberton
Mrs. G. G. Buchanan Sanford
Mrs. Walter Buhmann Asheville
Mrs. Rupert E. Bullard Fayetteville
Mrs. L. E. Bunch Goldsboro
Mrs. W. H. Burbage Albemarle
Mrs. T. Roy Burgiss Waynesville
Mrs. W. A. Burwell Raleigh
Mrs. M. L. Cable Asheville
Mrs. C. V. Cagle Greensboro
Mrs. Leon Cahill Winston-Salem
Mrs. Rowe B. Campbell Taylorsville
Mrs. William H. Campbell Charlotte
Mrs. Raymond Canipe Shelby
Mrs. R. G. Carroll Statesville
Mrs. Leo Harrison Carter Thomasville
Miss Sallie Case Asheville
Mrs. James R. Casteel Durham
Mrs. J. A. Catanese Charlotte
Mrs. L. L. Cauble Charlotte
Mrs. Albert Chandley Asheville
Miss Elizabeth Chapman High Point
Mrs. Nannie Bernard Cheek Durham
Mrs. Bernard Cheek Charlotte
Mrs. J. K. Civil Charlotte
Mrs. E. B. Clapp Newton
Mrs. F. Herman Cline Charlotte
Mrs. J. Louis Cobb High Point
Mrs. Garland Coble Greensboro
Mrs. Doris G. Collins Winston-Salem
Mrs. J. W. Compton Salisbury
Mrs. Z. V. Conyers Greensboro
Mrs. A. B. Cooksey Winston-Salem
Mrs. Ray Coppedge Asheville
Mrs. Gordon E. Cory Greensboro
Mrs. B. P. Costner Lincolnton
Mrs. C. T. Council Durham
Mrs. Cecil Cowan Asheville
Mrs. E. P. Crabtree Winston-Salem
Mrs. Gilbert Crabtree Raleigh
Mrs. E. P. Crawford High Point
Mrs. H. D. Crawford Black Mountain
Mrs. L. R. Creech Oxford
Mrs. R. I. Cromley Raleigh
Mrs. W. H. Crossland Raleigh
Mrs. L. G. Crouch Lenoir
Mrs. David F. Crowe New London
Mrs. Leonard Crumpler Raleigh
Mrs. T. G. Crutchfield Greensboro
Mrs. Graham Culbreth Southern Pines
Mrs. J. R. Curtis Bessemer City
Mrs. Zeb W. Curtis Waynesville
Mrs. E. C. Daniel Zebulon
Mrs. R. Jack Darden Clinton
Mrs. A. J. Darling Asheville
Mrs. J. M. Darlington Winston-Salem
Mrs. Arnestina Davis Sylva
Mrs. D. R. Davis Williamston
Mrs. McDonald Davis, Jr. Roseboro
Mrs. W. E. Davis Greensboro
Mrs. P. C. Day Charlotte
Mrs. M. J. Dean Charlotte
Mrs. R. E. L. Dees Wallace
Mrs. Robert R. Dees Burgaw
Mrs. L. C. Derrick Greensboro
Mrs. Robert L. Dewar Kinston
Mrs. Kenneth L. Dingler Mt. Airy
Mrs. Walter R. Dixon Charlotte
Mrs. O. G. Duke, Jr. Raleigh
Mrs. Florence Early Whiteville
Mrs. Gail Edwards Wake Forest
Mrs. T. N. Edwards Charlotte
Miss Elizabeth Egerton Norlina
Mrs. A. G. Elliott Fuquay Springs
Mrs. A. C. Emerson Winston-Salem
Mrs. Clyde Eubanks Chapel Hill
Mrs. W. B. Evans Greensboro
Mrs. H. N. Fairley Salisbury
Mrs. M. K. Fearing, Jr. Manteo
Mrs. W. C. File Raleigh
Mrs. Zack L. Finger Charlotte
Mrs. A. L. Fishel Winston-Salem
Mrs. C. C. Fordham, Jr. Greensboro
Mrs. C. C. Fordham, Sr. Greensboro
Mrs. S. T. Forrest Greensboro
Mrs. William G. Forrest Marion
Mrs. James H. Fox Asheboro

Mrs. K. V. Franklin Raleigh
Mrs. Russell Franklin Greensboro
Mrs. W. S. Frieze Concord
Mrs. Phil Gaddy Marshville
Mrs. Paul Gamble Monroe
Mrs. W. K. Gardner Charlotte
Mrs. Robert Garland High Point
Mrs. P. D. Gattis Raleigh
Mrs. W. A. Gilliam Winston-Salem
Mrs. W. T. Glass, Jr. Wilmington
Mrs. John A. Goode Asheville
Mrs. J. F. Goodrich Durham
Mrs. F. S. Goodrum Greensboro
Mrs. Steve Gowan Wallace
Mrs. E. G. Green Winston-Salem
Mrs. Joseph Greenspan Asheville
Mrs. L. W. Griffin Winston-Salem
Mrs. O. Griffin Roanoke Rapids
Mrs. D. E. Groome Greensboro
Mrs. C. D. Guion Cornelius
Mrs. W. B. Gurley Windsor
Mrs. A. A. Gywnn Greensboro
Mrs. Carl W. Hales Jacksonville
Mrs. Robert B. Hall Mocksville
Mrs. Robert Ham Yanceyville
Mrs. T. J. Ham, Jr. Yanceyville
Mrs. R. L. Hamilton Oxford
Mrs. Reginald Hamlet Raleigh
Mrs. C. Rush Hamrick Shelby
Mrs. K. E. Handy Raleigh
Mrs. C. T. Harper Charlotte
Mrs. J. W. Harrell Raleigh
Mrs. W. B. Harris High Point
Mrs. James W. Harrison Asheville
Mrs. Luke Harrison Brevard
Mrs. J. T. Hart Greensboro
Mrs. R. L. Hart Hickory
Mrs. G. C. Hartis Winston-Salem
Mrs. Walter Hartung Chapel Hill
Mrs. I. D. Harvey Charlotte
Mrs. Ed. Haupt Newton
Mrs. Reeves Hawkins Chapel Hill
Mrs. D. Frank Hayes Greensboro
Mrs P. A. Hayes Greensboro
Mrs. Edward H. Hemmle Charlotte
Miss Inez E. Hemphill Canton
Mrs. G. E. Henderson Arlington, Va.
Mrs. J. O'Neal Hendrix Asheville
Mrs. John T. Henley Hope Mills
Mrs. James H. Heritage Burlington
Mrs. C. N. Herndon Greensboro
Mrs. R. R. Herring Oxford
Mrs. Ernest Leque Hicks Concord
Mrs. Paul J. High Waynesville
Mrs. D. D. Hocutt Henderson
Mrs. Joseph F. Hoffman, Jr. High Point
Mrs. Alex L. Hogan Kinston
Mrs. T. M. Holland Mt. Holly
Mrs. Ralph Holmes Statesville
Mrs. D. E. Holt Burlington
Mrs. Fred Holt Brevard
Mrs. J. C. Hood Kinston
Mrs. Paul Hood Dunn
Mrs. Fred L. Hooper Sylva
Mrs. Earl Houser Asheville
Mrs. W. H. Houser, Jr. Cherryville
Mrs. W. C. Howell Greenville
Mrs. M. H. Hoyle Cooleemee
Mrs. George C. Hughes Charlotte
Mrs. J. R. Hughes Madison
Mrs. F. J. Hunnicutt Durham
Mrs. C. G. Hunt, Jr. Greensboro
Mrs. C. H. Hunt Henderson
Mrs. W. Scott Hunt Oxford
Mrs. James A. Hutchins Winston-Salem
Mrs. Walter Ingram Raleigh
Mrs. R. L. Irwin Marion

Mrs J. C. Jackson Lumberton
Mrs. L. Jackson Erwin
Mrs. M. L. Jacobs Chapel Hill
Mrs. Allison James Greensboro
Mrs. Lloyd Jarrett Asheville
Mrs. Sam Jenkins Walstonburg
Mrs. A. E. Johnson Raleigh
Mrs. James E. Johnson Lumberton
Mrs. Mame Cheek Johnson Durham
Mrs. Mamie Johnson Shelby
Mrs. W. T. Johnson Raleigh
Mrs. Haywood Jones Zebulon
Mrs. S. L. Jones Greensboro
Mrs. D. L. Jordan Raleigh
Mrs. Kenneth Keith Raleigh
Mrs. Hunter L. Kelly Durham
Mrs. A. T. Kemp Burlington
Mrs. R. L. Kimball Winston-Salem
Mrs. J. A. King Winston-Salem
Mrs. J. R. King Durham
Mrs. G. L. Kirkpatrick Black Mountain
Mrs. Ben F. Klein Asheville
Mrs. C. H. Knight Winston-Salem
Mrs. Jennings E. Knight Black Mountain
Mrs. E. L. Kritzer Albemarle
Mrs. H. R. Laidlaw Asheville
Mrs. W. C. Lancaster Clinton
Mrs. Peggy Lane Winston-Salem
Mrs. D. A. Laughlin Raleigh
Mrs. G. V. Lawrence Charlotte
Mrs. L. C. Lewis Winston-Salem
Mrs. G. B. Lovelace Shelby
Mrs. John H. Lowder Raleigh
Mrs. J. D. Lowe High Point
Mrs. H. C. Lutz Hickory
Mrs. Herman Lynch Chapel Hill
Mrs. F. F. Lyon Oxford
Mrs. R. P. Lyon Spartanburg, S. C.
Mrs. J. A. Macfie Brevard
Mrs. H. S. Maffett Atlanta, Ga.
Mrs. George Matthews, Jr. Fayetteville
Mrs. George Matthews, Jr. Stoneville
Mrs. W. F. Matthews, Jr. Raleigh
Mrs. W. H. Maxwell Greensboro
Mrs. Thomas May Wake Forest
Mrs. J. B. Mayes, Jr. Oxford
Mrs. L. P. Mayrand Greensboro
Mrs. H. W. Melchor Winston-Salem
Mrs. M. B. Melvin Raleigh
Mrs. P. J. Melvin Roseboro
Mrs. E. E. Merchant Winston-Salem
Mrs. B. L. Meredith Asheville
Mrs. Andrew Miga Greensboro
Mrs. E. D. Millaway Burlington
Mrs. James W. Mitchener Wilmington
Mrs. Joe Monroe Charlotte
Mrs. L. V. Moore Asheville
Mrs. M. G. Morris Greensboro
Mrs. J. T. Morrison Asheville
Mrs. W. W. Morton Durham
Mrs. Fred M. Moss Gastonia
Mrs. N. B. Moury Greensboro
Mrs. Francis Muratori Charlotte
Mrs. E. L. McAdams Burlington
Mrs. A. H. McDonald Durham
Mrs. Francis L. McDonald Durham
Mrs. W. R. McDonald Hickory
Mrs. O. W. McFalls Greensboro
Mrs. Sam McFalls Greensboro
Mrs. J. C. McGee Asheville
Mrs. J. T. McGhee High Point
Miss Millicent McKendry Chapel Hill
Mrs. D. M. McKinney Greensboro
Mrs. G. W. McLean Clinton
Mrs. M. T. Y. McManus Winston-Salem
Mrs. M. C. McNeely Greensboro
Mrs. John S. Nance Charlotte

Mrs. Stacy G. Nelson Aulander
Mrs. H. C. Newsome Winston-Salem
Miss Evelyn Newsome Raleigh
Miss Alice Noble Chapel Hill
Mrs. Edwin Nowell Asheville
Miss Margaret Nunnery Raleigh
Mrs. E. W. O'Hanlon Winston-Salem
Mrs. J. T. Overton Southern Pines
Mrs. Penry Owens Shelby
Mrs. B. F. Page Raleigh
Mrs. C. E. Page, Jr. Henderson
Mrs. Margaret H. Paramore Chapel Hill
Mrs. W. W. Parker, Sr. Henderson
Mrs. W. D. Pearce Raleigh
Mrs. F. S. Petrea Greensboro
Mrs. M. B. Phillips Albemarle
Mrs. Joe W. Pike, Jr. Concord
Mrs. H. E. Phillips Asheville
Mrs. B. L. Pinner Asheville
Mrs. T. E. Pittman Birmingham, Ala.
Mrs. Don Plemmons Asheville
Mrs. A. D. Pollard Raleigh
Mrs. W. E. Poso Asheville
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Mrs. J. P. Richardson Winston-Salem
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Mrs. W. R. Richardson Boone
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Mrs. R. P. Ring Winston-Salem
Mrs. E. L. Roberts Winston-Salem
Mrs. Herschel Roberts Weaverville
Mrs. Carl Robinson Winston-Salem
Mrs. D. P. Robinson Oxford
Mrs. Tom Robinson Goldsboro
Mrs. Ralph P. Rogers Durham
Mrs. W. P. Rogers Asheville
Mrs. E. W. Rollins Winston-Salem
Mrs. I. W. Rose Chapel Hill
Mrs. Winfield Rose Raleigh
Mrs. Edwin Royall, Jr. Elkin
Mrs. J. S. Rudisill Forest City
Mrs. Joe T. Russell Asheville
Mrs. Lon Russell Greensboro
Mrs. Rufus Russell Greensboro
Mrs. Pat Ryder Greensboro
Mrs. Moss Salley Asheville
Mrs. C. H. Sanders Sparta
Mrs. J. A. Sappenfield Kannapolis
Mrs. H. D. Sanford Raleigh
Mrs. Walter Scott Charlotte
Mrs. H. P. Scoggin Louisburg
Mrs. Lloyd M. Senter Carrboro
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Miss Frances Sherron Winston-Salem
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Mrs. David L. Shreve St. Petersburg, Fla.
Miss Alma V. Shutt Winston-Salem
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Mrs. H. J. Singleton Raleigh
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Mrs. C. H. Smith Charlotte
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Mrs. L. C. Smith Charlotte
Mrs. Stacy Smith Asheville
Mrs. V. F. Smith Greensboro
Mrs. W. J. Smith Chapel Hill
Mrs. Shuford Snyder Asheville
Mrs. J. C. Southern High Point
Mrs. Gray Sowers Winston-Salem
Mrs. Y. E. Spake Morganton
Mrs. L. R. Sparks, Jr. Durham
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Mrs. Frank Stephens Triangle, Va.
Mrs. John E. Stevenson Elizabeth City
Mrs. M. W. Stone Charlotte
Mrs. Conrad Stonestreet Winston-Salem
Mrs. H. R. Stowe Charlotte
Mrs. A. J. Strum Winston-Salem
Miss Evelyn Stutts Gibson
Mrs. A. C. Sumner, Sr. Burlington
Mrs. Albert Suttle Shelby
Mrs. Julius A. Suttle Shelby
Mrs. Claude P. Suttlemyre Granite Falls
Mrs. P. J. Suttlemyre Hickory
Mrs. J. W. Sykes Greensboro
Miss Ann Tainter Marion
Mrs. Dean Tainter Marion
Mrs. Earl H. Tate Lenior
Mrs. J. M. Tatum Asheville
Mrs. M. F. Teague Asheville
Mrs. Paul Temple Raleigh
Mrs. W. D. Tennant Crossnore
Mrs. John A. Terrell, Jr. Sanford
Mrs. L. A. Thomas Greensboro
Mrs. W. G. Thomas, Sr. Varina
Mrs. Paul Thompson Fairmont
Mrs. J. B. Threatt Durham
Mrs. M. D. Tindall Raleigh
Mrs. Ella Tomlinson Raleigh
Mrs. E. Reid Toms Wilmington
Mrs. John Treadwell Raleigh
Mrs. Owen C. Trogdon Greensboro
Mrs. Joseph P. Tunstall Washington
Mrs. J. K. Turner, Jr. Durham
Mrs. Jesse Tyson Greensboro
Mrs. A. R. Upchurch Asheville
Mrs. J. T. Usher Greensboro
Mrs. C. C. Uzzell Black Mountain
Mrs. Steve Uzzell Black Mountain
Mrs. P. L. Van Every Charlotte
Mrs. Jim Vance Asheville
Mrs. S. E. Varner Brevard
Mrs. J. B. Vinson Durham
Mrs. James T. Vinson, Sr. Goldsboro
Mrs. C. W. Walker Greensboro
Mrs. W. W. Wall Hickory
Mrs. James E. Walters Morven
Miss Barbara Ward Swannanoa
Mrs. J. W. Ward Winston-Salem
Mrs. W. A. Ward Swannanoa
Mrs. B. G. Warren Winston-Salem
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Mrs. T. B. Waugh Greensboro
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Mrs. J. A. Weatherford Durham
Mrs. R. E. Weathers Durham
Mrs. Paul Webb, Jr. Shelby
Mrs. Paul Webb, Sr. Shelby

Mrs. John E. Welch.....Asheville
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Mrs. Olin H. Welsh.....Durham
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Mrs. Howard V. White.....Henderson
Mrs. J. I. White.....Burlington
Mrs. J. J. White.....Henderson
Mrs. James S. White, Sr.....Mebane
Mrs. Robert Lee White.....Charlotte
Mrs. C. R. Whitehead.....Ramseur
Mrs. T. E. Whitehead.....Charlotte
Mrs. R. T. Whiteley.....Greensboro
Mrs. L. S. Whittle.....Warsaw
Mrs. J. R. Whitley.....Hendersonville
Mrs. I. O. Wilkerson.....Greensboro
Mrs. A. H. A. Williams.....Oxford
Mrs. C. H. Williams.....Lumberton
Mrs. E. B. Williams.....Greensboro
Mrs. Fred Williams.....Durham
Mrs. J. C. Williams.....Bessemer City
Mrs. M. V. Williams.....Winston-Salem
Mrs. N. W. Williams, Jr.....Greensboro
Mrs. C. R. S. Willson.....Winston-Salem
Mrs. W. B. Wilson.....Hendersonville
Mrs. B. H. Wolfe.....Burlington
Mrs. J. C. Wolfe.....Hickory
Mrs. W. S. Wolfe.....Mt. Airy
Mrs. B. P. Woodard.....Princeton
Mrs. J. C. Woodard.....High Point
Mrs. J. E. Woodcock.....Raleigh
Mrs. C. T. Woodward.....Greensboro
Mrs. John Wooten.....Fayetteville
Mrs. Curtis Wrike.....Graham
Mrs. Coley Yoder.....Conover
Mrs. Norman F. Young.....Asheville
Mrs. R. E. Young.....Asheville
Mrs. I. L. Zuckerman.....Greensboro



PAST PRESIDENTS—A feature of the 70th Convention was a breakfast honoring past presidents of the NCPA. Three of the oldest in point of service are shown above. Left to right: I. W. Rose of Chapel Hill (1921-22); E. W. O'Haulon of Winston-Salem (1901-02) and Sam E. Welfare of Winston-Salem (1918-19).

1950-1951 ROSTER

TRAVELING MEN'S AUXILIARY

of the

NORTH CAROLINA PHARMACEUTICAL ASSOCIATION

OFFICERS

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R. H. Brownie.....*Vice-President*
J. Floyd Goodrich.....*Secretary-Treasurer*
Hattie Leigh Dudley.....*Asst. Secy-Treas.*

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W. W. Morton.....3 Years
C. E. Davis.....4 Years
F. F. Potter.....3 Years
J. L. Wear.....2 Years
M. G. Morris.....1 Year

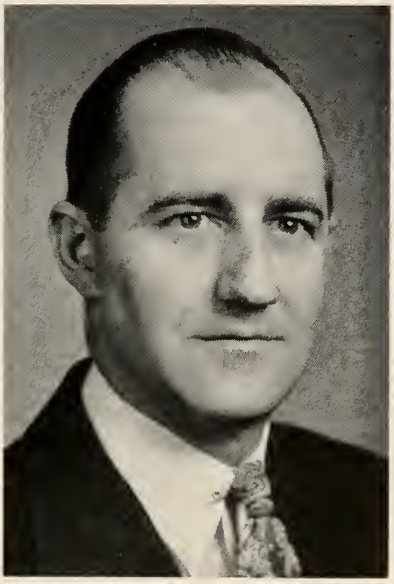
Abbott Laboratories	B. C. Brown, 1010 Sunset Ave., Rocky Mount
Abbott Laboratories	I. D. Harvey, 2343 Croydon Rd., Charlotte
Abbott Laboratories	W. Lawrence Jones, 327 McIver St., Greensboro
Abbott Laboratories	Eugene E. Merchant, Jr., P. O. Box 709, Winston-Salem
Abbott Laboratories	F. A. Powell, 90 Griffing Bldv., Asheville
Abbott Laboratories	F. A. Stovall, 2314 Wilson St., Durham
Abbott Laboratories	R. E. Vaden, 12 Woodlawn Ave., Wilmington
American Pharmaceutical Co., Inc.	A. W. Baker, P. O. Box 715, Valdese
Andrew-Jergens Co.	P. C. Day, 106 Providence Rd., Charlotte
Armour Laboratories	L. E. Barnhardt, 1517 Waverly Ave., Charlotte
Armstrong Cork Co.	R. E. Thompson, Box 1181, Charlotte 6
Ascher, B. F. & Co., Inc.	Carl Lewis, Box 236, Kenly
Ascher, B. F. & Co., Inc.	T. B. Poston, c/o O'Henry Hotel, Greensboro
Ascher, B. F. & Co., Inc.	T. C. Smith, 1305 Filmore, Charlotte
Ayerst, McKenna & Harrison, Ltd.	H. K. Black, Coleman Apts. 5B, Asheville
Ayerst, McKenna & Harrison, Ltd.	A. Murphy, P. O. Box 2074, Norfolk, Va.
Ayerst, McKenna & Harrison, Ltd.	R. G. Rozier, c/o Gen. Delivery, Greensboro
B. C. Remedy Co.	L. P. Bullock, Jr., 1008 W. Lee St., Wilson
B. C. Remedy Co.	A. G. Cox, c/o Company, Durham
B. C. Remedy Co.	J. Floyd Goodrich, c/o Company, Durham
B. C. Remedy Co.	B. Rex Hobgood, 3700 Avalon Ave., Charlotte
B. C. Remedy Co.	W. W. Morton, c/o Company, Durham
B. C. Remedy Co.	G. R. Newman, 401 Mary Street, Bristol, Va.
B. C. Remedy Co.	R. T. Scott, 2117 Sprunt St., Durham
B. C. Remedy Co.	E. C. Tilley, c/o Company, Durham
B. C. Remedy Co.	W. W. Wall, Box 521, Hickory, N. C.
Bauer & Black	W. R. Dixon, 1405 E. Blvd., Charlotte
Bauer & Black	W. F. Elmore, 1861 W. Smallwood Dr., Raleigh
Bauer & Black	R. D. Frye, Box 284, Gastonia
Beech-Nut Packing Co.	T. F. Hawkins, 1105 Greenwood Cliff, Charlotte
Bellamy, R. R. & Son	W. B. Lennon, 2918 Park Ave., Wilmington
Bellamy, R. R. & Son	V. L. Toms, No. 3 S. Fourth St., Wilmington
Bellamy, R. R. & Son	Cecil Williamson, 199 Pinecrest Parkway, Wilmington
Berryhill Fountain Sales Co.	Olin Berryhill, 715 Louise Ave., Charlotte
Biltmore Dairies	F. M. Woody, c/o Biltmore Dairy Farms, Asheville
Blue Dragon & Anti-Skipper Compound	G. A. Warren, 1014 Burch Ave., Durham
Bodeker Drug Co.	W. T. Allen, c/o Co., Richmond, Va.
Bodeker Drug Co.	H. M. Conyers, c/o Co., Richmond, Va.
Bodeker Drug Co.	W. S. Gibson, Box 407, Goldsboro
Bodeker Drug Co.	R. W. Lowe, Chester, Va.
Bodeker Drug Co.	H. F. Miller, c/o Co., Richmond, Va.
Bristol Myers Co.	F. F. Potter, RFD No. 3, Charlotte
Brockway Glass Company, Inc.	H. R. Bruno, 83 Cain St., N.E., Atlanta 3, Ga.
Burwell & Dunn	J. E. Allen, c/o Company, Charlotte
Burwell & Dunn	S. A. Beaty, c/o Company, Charlotte
Burwell & Dunn	L. S. Brown, Box 246, Hamlet
Burwell & Dunn	M. J. Dean, c/o Company, Charlotte
Burwell & Dunn	P. S. Hawfield, c/o Company, Charlotte
Burwell & Dunn	W. B. Hawfield, c/o Company, Charlotte
Burwell & Dunn	C. A. Holly, Box 466, Lincolnton
Burwell & Dunn	J. A. Parker, c/o Company, Charlotte
Burwell & Dunn	R. C. Russell, c/o Company, Charlotte
Burwell & Dunn	L. C. Smith, c/o Company, Charlotte
Burwell & Dunn	T. K. Steel, c/o Company, Charlotte
Buttercup Ice Cream Co.	P. J. Hester, Box 405, Albermarle
Buttercup Ice Cream Co.	F. L. Honeycutt, c/o Co., Hamlet
Capudine Chemical Co.	E. W. Yates, c/o Company, Raleigh
Carroll-Dunham-Smith Pharmacal Co.	L. C. Derrick, 915 N. Elm St., Greensboro
Centaur-Caldwell Co.	Herb McElvain, P. O. Box 1522, Greensboro

Chattanooga Medicine Co.	J. W. Neal, Box 1261, Southern Pines
Ciba Pharmaceutical Prod.	B. A. Bently, 308 Plantation Place, Charlotte
Ciba Pharmaceutical Prod.	R. K. Bolick, 210 Pendergrass St., Durham
Ciba Pharmaceutical Prod.	C. G. Perry, 145 S. Main St., Kannapolis
Cliff-Weil Cigar Co.	T. J. Creegan, 222 Pace St., Raleigh
Coca-Cola Co.	C. R. Clark, C-103 Boylan Apt., Raleigh
Coca-Cola Co.	G. H. Jennings, Jr., Box 2100, Greensboro
Coca-Cola Co.	Herb Maffett, P. O. Box 1734, Atlanta, Ga.
Coca-Cola Co.	W. H. Maxwell, Box 2100, Greensboro
Coca-Cola Co.	C. E. Price, 3015 Park Road, Charlotte
Colgate-Palmolive-Peet Co.	E. H. Hemmle, 1915-1916 Liberty Life Bldg., Charlotte
Colgate-Palmolive-Peet Co.	H. J. Singleton, 3209 Merriman Ave., Raleigh
Colgate-Palmolive-Peet Co.	W. W. Wenck, 417 High St., Apt. 5, Chattanooga, Tenn.
Creomulsion Co.	George VonAspern, 120 S. Mendenhall St., Greensboro
Davol Rubber Co.	J. O. Alexander, 2883 Roxboro Rd., N.E., Atlanta, Ga.
Dean Rubber Co.	W. H. Campbell, Box 2401, Charlotte
Dean Rubber Co.	J. A. Catanese, Box 2401, Charlotte
Dewitt, E. C. Co.	S. O. Bailey, 618 Gatewood Ave., High Point
Dixie Cup Co.	E. R. Erb, Box 6010, Charlotte
Dixie Cup Co.	Brad Malone, Box 5306, Raleigh
Drug Package Co.	C. H. Smith, Box 1001, Charlotte
Drug Specialties, Inc.	J. C. Powell, c/o Company, Winston-Salem
Eaton Laboratories, Inc.	J. R. Shults, Rt. 2, Box 200, Charlotte
Elder Wholesale Co.	R. A. Elder, c/o Co., Albemarle
Elekiel & Weilman Co., Inc.	Ike Reinheimer, 1007 Nichols Dr., Raleigh
Endo Products, Inc.	E. C. Brown, 63 Buchanan Ave., Asheville
Eversharp, Inc.	G. H. Brumble, 2937 Brook Rd., Richmond 22, Va.
Factor, Max & Co., Inc.	Irving Standiford, 2817 Blenwood St., Greensboro
Geer Drug Co.	W. H. Davis, 245 Briarcliff Rd., Spartanburg, S. C.
Geer Drug Company	J. A. Ridley, Box 416, Gaffney, S. C.
Gillette Safety Razor Co.	E. D. Gardner, 946 Everett Place, Charlotte
Gill's Hotel Special Coffee	E. G. Warren, Box 952, Durham
Gilpin, H. B. Co.	Charlie Daughtridge, Box 535, Washington
Gilpin, H. B. Co.	J. W. Roberts, 133 W. Main St., Norfolk, Va.
Green, Robt. M. & Sons, Inc.	Pat B. Nelson, P. O. Box 1094, Raleigh
Hart Drug Co.	J. E. Shipley, Box 1319, Reidsville
Hollingsworth Candy Co.	H. L. Hitchcock, Box 2239, Winston-Salem
Hollingsworth Candy Co.	Earl Hollingsworth, Jr., Fox Springs Rd., Augusta, Ga.
Hudnut, Richard Co.	Joe L. Wear, Box 2101, Charlotte
Hunter, H. B. Co.	H. B. Hunter, Jr., c/o Company, Norfolk, Va.
Hunter, H. B. Co.	M. W. Stone, Box 703, Charlotte
Hynes Sales Co.	B. W. Griffith, 121 Brevard Ct., Charlotte
Inter-Ocean Insurance Co.	Lucas Abels, 609 W. Gaston St., Greensboro
Inter-Ocean Insurance Co.	Lee Fentress, Box 1048, Greensboro
Inter-Ocean Insurance Co.	Mrs. J. E. Ferguson, Box 1048, Greensboro
Inter-Ocean Insurance Co.	R. J. Golden, c/o Co., Greensboro
Inter-Ocean Insurance Co.	J. W. Pancoast, P. O. Box 1061, Greensboro
Inter-Ocean Insurance Co.	F. W. Sarles, c/o Co., Greensboro
Irvin, Neisler & Co.	E. P. Beachum, 127 Tranquil Ave., Charlotte
Johnson & Johnson	J. L. Ailshie, 801 Filmore St., Knoxville, Tenn.
Johnson & Johnson	J. B. Fowler, 1010 Jackson Ave., Florence, S. C.
Justice Drug Co.	W. P. Brewer, c/o Co., Greensboro
Justice Drug Co.	R. G. Carroll, 320 N. Best St., Statesville
Justice Drug Co.	J. L. Davis, c/o Co., Greensboro
Justice Drug Co.	L. R. Davis, c/o Co., Greensboro
Justice Drug Co.	Stephen Forrest, c/o Co., Greensboro
Justice Drug Co.	D. F. Hayes, c/o Co., Greensboro
Justice Drug Co.	P. A. Hayes, c/o Co., Greensboro
Justice Drug Co.	T. S. Simpson, c/o Co., Greensboro
Justice Drug Co.	L. A. Thomas, c/o Co., Greensboro
Justice Drug Co.	O. C. Trogdon, c/o Co., Greensboro
Justice Drug Co.	T. B. Waugh, c/o Co., Greensboro
Justice Drug Co.	R. F. Whiteley, c/o Co., Greensboro
Kendall Medicine Co.	Raymond Canipe, 409 Circle Dr., Shelby
Kendall Medicine Co.	W. D. Edwards, c/o Co., Shelby
Kendall Medicine Co.	James P. Grice, c/o Co., Shelby
Kendall Medicine Co.	C. Rush Hamrick, c/o Co., Shelby
Kendall Medicine Co.	C. Rush Hamrick, Jr., c/o Co., Shelby
King, W. H. Drug Co.	R. L. Alphin, 2318 Byrd St., Raleigh
King, W. H. Drug Co.	William R. Boyle, 1910 Carroll Dr., Raleigh
King, W. H. Drug Co.	Raymond Brockwell, 409 Calvin St., Raleigh
King, W. H. Drug Co.	A. F. Cannady, Gannon Ave., Zebulon
King, W. H. Drug Co.	O. G. Duke, 1303 Canterbury Rd., Raleigh
King, W. H. Drug Co.	J. A. Earley, Box 146, Whiteville
King, W. H. Drug Co.	D. J. Finch, Box 452, Zebulon
King, W. H. Drug Co.	R. W. Hunter, 2201 Fairview Rd., Raleigh
King, W. H. Drug Co.	Earle Jones, 2607 Lochmoore Dr., Raleigh

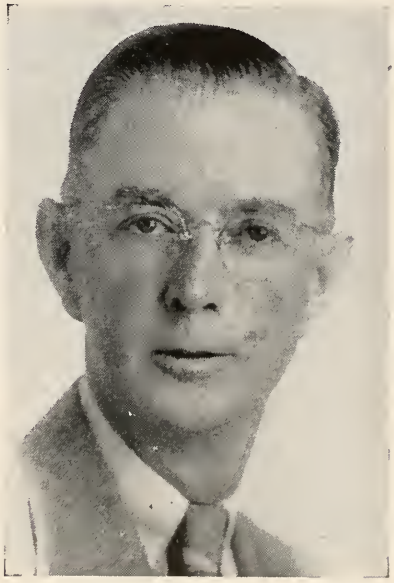
King, W. H. Drug Co. — H. Mitchell, 2015 Fairview Rd., Raleigh
King, W. H. Drug Co. — F. D. Peacock, 116 Horne St., Raleigh
King, W. H. Drug Co. — H. C. Starling, c/o Co., Raleigh
King, W. H. Drug Co. — James R. Trotter, c/o Co., Raleigh
King, W. H. Drug Co. — F. J. Williams, 1302 Broad St., Durham
King, W. H. Drug Co. — F. J. Williams, Jr., 1302 Broad St., Durham
Lambert Pharmacal Co. — H. H. Mays, 2923 Chamberlayne Ave., Richmond, Va.
Lance, Inc. — W. T. Acree, 1604 Fort Bragg Rd., Fayetteville
Lance, Inc. — Joe Logan, Box 2389, Charlotte
Lance, Inc. — F. T. Matthews, Box 1530, Greensboro
Lance, Inc. — S. S. Woodall, Box 8688, Richmond, Va.
Leblanc Corp. — M. C. Thompson, P. O. Box 424, Charlotte
Lederle Lab. — John T. Morrison, 120 Glenfalls Rd., Asheville
Lilly, Eli & Co. — L. M. Bailey, 548 Palmetto St., Spartanburg, S. C.
Lilly, Eli & Co. — Tom Bennett, 2305 Charlotte Dr., Charlotte
Lilly, Eli & Co. — K. T. Boatright, 4310 Hanover Ave., Richmond, Va.
Lilly, Eli & Co. — R. E. Bullard, 1932 Dogwood St., Fayetteville
Lilly, Eli & Co. — W. A. Burwell, 115 Hudson St., Raleigh
Lilly, Eli & Co. — W. L. Hickmon, 234 Forrest Hill Dr., Wilmington
Lilly, Eli & Co. — L. Craig Lewis, 2600 Forest Dr., Winston-Salem
Lilly, Eli & Co. — L. M. McCombs, Box 2, Creedmoor
Lilly, Eli & Co. — W. C. Steen, 514 S. Jackson St., Salisbury
Lilly, Eli & Co. — C. R. Sublett, 406 Liberty Life Bldg., Charlotte
Lilly, Eli & Co. — M. F. Teague, 1 Norwood Ave., Asheville
Lily-Tulip Cup Corp. — Radford Moore, Apt. 12-D, Edgewood Knoll, Asheville
Lily-Tulip Cup Corp. — R. C. NeSmith, Box 2894, Raleigh
Lily-Tulip Cup Corp. — W. A. Rigsby, 2600 Willow Dr., Charlotte
Lily-Tulip Cup Corp. — Robt. J. Simmons, 1116 Lexington Ave., Greensboro
Lily-Tulip Cup Corp. — Dan Wheeler, 1301 Queens Rd., W., Charlotte
Lily-Tulip Cup Corp. — Wyckliffe T. White, Jr., 813 Branson St., Fayetteville
Luft, The George W. Co., Inc. — J. T. Brown, Andalusia, Ala.
M & R Dietetic Labs., Inc. — Paul Jacckes, 38 Hawthorne Drive, Durham
McCourt Label Cabinet Co. — R. M. Crosson, Box 475, Columbia, S. C.
McKesson & Robbins, Inc. — G. E. Edenfield, c/o Co., Columbia, S. C.
McKesson & Robbins, Inc. — Lane Jackson, Jr., c/o Co., Columbia, S. C.
McKesson & Robbins, Inc. — Joe Myers, Jr., Box 127, Bennettsville, S. C.
Magnus, Mabee & Reynard — J. W. Felton, Box 316, Knoxville, Tenn.
Mallinchrodt Chemical Co. — R. L. White, 2431 Vail Ave., Charlotte
Manufacturers Representative — Walter H. Torrence, Box 4086, Charlotte 4
Maola Ice Cream Co. — H. L. Barnes, c/o Co., New Bern
Massengill, S. E. Co. — Thompson Hiles, 120 Westwood Rd., Lakeview Park, Asheville
Massengill, S. E. Co. — J. H. Morris, Box 6054, Myers Park Sta., Charlotte 7
Massengill, S. E. Co. — Herbert Taylor, Williamston
Massengill, S. E. Co. — J. C. Woodard, 214 Lindsay St., High Point
Mead-Johnson & Co. — J. H. Austin, 2519 Providence Rd., Charlotte
Mennen Co., The — C. R. Hatley, 1800 Marguerite Ave., Charlotte
Merck & Co. — C. E. Davis, P. O. Box 24, Kershaw, S. C.
Merck & Co. — Jim Stevens, 1900 W. Clinch, Knoxville, Tenn.
Miles Laboratories, Inc. — Robt. H. Brownie, P. O. Box 2472, Charlotte 1
Morgan, A. B. Fixture Co. — A. B. Morgan, Box 3144, Charlotte
Morgan, A. B. Fixture Co. — J. Frank Williamson, Box 3144, Charlotte
Nashua Package Sealing Co. — J. W. Valentine, Box 3065, Raleigh
Nestle Lemure Co. — L. C. Mitchell, c/o Hotel Piedmont, Atlanta, Ga.
Norris Candy Co. — A. J. Schlirf, 2947 Bon Air Ave., Winston-Salem
Norwich Pharmacal Co. — R. E. LeBlanc, 710 Lee S. W. St., Atlanta, Ga.
Norwich Pharmacal Co. — J. O. Parks, 207 Howard Aden Apts., Spartanburg, S. C.
Nunnally's Candy Co. — R. S. Everett, 1101 E. Morehead St., Charlotte
Nyal Co., The Jamieson Pharmacal Co. — W. McElveen, 513 Willoughby St., Charlotte
O'Hanlon-Watson Drug Co. — J. H. Ball, c/o Co., Winston-Salem
O'Hanlon-Watson Drug Co. — E. P. Crabtree, Jr., c/o Co., Winston-Salem
O'Hanlon-Watson Drug Co. — J. M. Darlington, c/o Co., Winston-Salem
O'Hanlon-Watson Drug Co. — I. H. Rider, c/o Co., Winston-Salem
O'Hanlon-Watson Drug Co. — S. P. Smith, c/o Co., Winston-Salem
O'Hanlon-Watson Drug Co. — R. N. Tesh, c/o Co., Winston-Salem
Old Dominion Candies — W. B. Sparkes, 812 Hunt St., Greensboro
Owens-Illinois Glass Co. — G. C. Hughes, 610 Liberty Life Bldg., Charlotte
Owens & Minor Drug Co. — L. B. Allen, Box 1167, Rocky Mount
Owens & Minor Drug Co. — Gamble Bowers, c/o Co., Richmond, Va.
Owens & Minor Drug Co. — G. G. Minor, Jr., c/o Co., Richmond, Va.
Owens & Minor Drug Co. — L. S. Whittle, Box 237, Warsaw
Owens & Minor Drug Co. — Bruce W. Young, 1606 Highland Dr., Wilson
Pal & Personna Blade Co. — Harry B. Shub, 43 W. 57th St., New York 19, N. Y.
Pangburn Co. — A. D. Pollard, Box 6127, Raleigh
Parke, Davis & Co. — G. G. Buchanan, Box 826, Sanford
Parke, Davis & Co. — C. R. Cowan, P. O. Box 2193, Asheville
Parke, Davis & Co. — G. C. Hartis, 24 Gloria Ave., Winston-Salem 6
Parke, Davis & Co. — R. D. Heist, 1610 Queens Rd., Charlotte

Parke, Davis & Co.	W. L. Johnson, 223 Courtland St., Atlanta, Ga.
Parke, Davis & Co.	R. T. Sanner, 3181 Mathieson Dr., Atlanta, Ga.
Parke, Davis Co.	J. G. Vick, Box 841, Wilson
Peabody Drug Co.	C. T. Byerly, 2315 Sprunt St., Durham
Peabody Drug Co.	W. M. Cannady, Box 517, Oxford
Peabody Drug Co.	Wade O. Daniels, c/o Co., Durham
Peabody Drug Co.	Josh Lancaster, Clayton
Peabody Drug Co.	Zack W. Lyon, 1811 Hillcrest Dr., Durham
Peabody Drug Co.	G. O. Peel, c/o Co., Durham
Persodent Division—Lever Brothers	John H. Moseman, Jr., 200 W. Whittaker Mill Rd., Raleigh
Personal Products Corp.	Wm. A. DePrater, 104 E. Windsor, Monroe
Pfeiffer, S. Mfg. Co.	L. D. Davidson, Neese Apts., Monroe
Pictorial Paper Co.	W. B. Lyon, 110 Ridge Lane, Chapel Hill
Pine State Creamery	Lewis V. Carver, c/o Co., Raleigh
Pine State Creamery	Dwight Johnson, c/o Co., Raleigh
Pine State Creamery	J. D. Kilgore, c/o Co., Raleigh
Pine State Creamery	Sam N. Mann, c/o Co., Raleigh
Pine State Creamery	T. P. Matthews, Box 426, Henderson
Pine State Creamery	W. E. Spence, c/o Co., Raleigh
Procter & Gamble Dist. Co., The	J. E. Brown, 2236 Crescent Ave., Charlotte 7
Ramsey Manufacturing Co.	J. E. Ward, 816 W. Trade St., Charlotte
Read, E. B. & Sons Co.	J. G. Barnette, Box 215, Charlotte
Rexall Drug Co.	Louis H. Bogle, Box 358, Louisville, Ky.
Rexall Drug Co.	D. H. Cole, Box 106, Rocky Mount
Rexall Drug Co.	C. R. Foster, 633 Dixie Terminal Bldg., Cincinnati, Ohio
Rexall Drug Co.	T. M. Foster, 216 Middleton Dr., Charlotte
Schrafft Candies	T. E. Pittman, 3833 9th Court-50, Birmingham, Ala.
Schrafft Candies	J. B. Whitley, Jr., 3338 Hanover Ave., Richmond, Va.
Scott Drug Co.	Oren H. Baucom, c/o Co., Charlotte
Scott Drug Co.	J. W. Bennick, c/o Co., Charlotte
Scott Drug Co.	J. L. Fesperman, c/o Co., Charlotte
Scott Drug Co.	Carlos Fry, Carthage
Scott Drug Co.	I. E. Helms, c/o Co., Charlotte
Scott Drug Co.	H. O. Hovis, c/o Co., Charlotte
Scott Drug Co.	R. B. Julian, Box 571, Salisbury
Scott Drug Co.	A. S. McCord, c/o Co., Charlotte
Scott Drug Co.	L. C. Sappenfield, c/o Co., Charlotte
Scott Drug Co.	Walter Scott, c/o Co., Charlotte
Searle & Co.	F. Garland Coble, 901 Fairmont St., Greensboro
Sharp & Dohme	W. P. Farthing, 232 West Ave., Lenoir
Sharp & Dohme	J. F. Lyon, Sunset Apts. C-6, Rocky Mount
Sharp & Dohme	W. P. Rogers, 27 Farwood Ave., Asheville
Sheaffer Pen Co.	H. J. Farnsworth, c/o Sir Walter Hotel, Raleigh
Smith, J. Hungerford Co.	James A. Duke, 368 Lofton Rd., N.W., Atlanta, Ga.
Smith, Dr. T. C. Co., Inc.	W. C. Braman, c/o Co., Asheville
Smith, Dr. T. C. Co., Inc.	C. R. Hinkle, 162 Chatham Rd., Asheville
Smith, Dr. T. C. Co., Inc.	E. R. Houser, 50 White Fann Dr., Asheville
Smith, Dr. T. C. Co., Inc.	H. E. Phillips, 5 Mildred Apts., Asheville
Smith, Dr. T. C. Co., Inc.	Stacy Smith, c/o Co., Asheville
Smith, Dr. T. C. Co., Inc.	Norman F. Young, 36 Westover Dr., Asheville
Smith Wholesale Drug Co.	David Blau, 4 VonRuck Terrace, Asheville
Smith Wholesale Drug Co.	E. Ray McNeely, c/o General Delivery, Conover
Smith Wholesale Drug Co.	J. M. Smith, c/o Co., Spartanburg, S. C.
Southern Dairies	Luke Blackmer, c/o Co., Charlotte
Southern Dairies	H. T. Collins, c/o Co., Albermarle
Southern Dairies	Bob Cross, c/o Company, Charlotte
Southern Dairies	E. L. Kivett, Box 121, Burlington
Southern Dairies	T. C. Reed, Box 1108, Greensboro
Southern Dairies	E. G. Rufty, c/o Co., Salisbury
Southern Dairies	Jim Shumate, c/o Co., Charlotte
Southern Dairies	H. G. Strom, 252 Patton St., Asheville
Southern Dairies	R. E. Tucker, c/o Co., Charlotte
Southern Dairies	Bruce Wingate, c/o Co., Charlotte
Southern Dairies	Duane Wolcott, c/o Co., Charlotte
Squibb, E. R. & Sons	J. C. Canipe, Jr., P. O. Box 626, Salisbury
Squibb, E. R. & Sons	M. R. Caruthers, 38 Jackson Dr., Lake Forest, Wilmington
Squibb, E. R. & Sons	J. W. Harrell, 1917 Sunset Dr., Raleigh
Squibb, E. R. & Sons	Rease Inge, 820 Spring St., Atlanta, Ga.
Squibb, E. R. & Sons	M. G. Morris, 315 Isabelle St., Greensboro
Squibb, E. R. & Sons	J. P. Roche, 2130 Charlotte Dr., Charlotte
Squibb, E. R. & Sons	J. L. Vance, 23 Windsor Rd., Asheville
Squibb, E. R. & Sons	Ray E. Weathers, 2409 Englewood Ave., Durham
Tilden Co., The	Walter D. Druen, 860 Victoria Ave., Lynchburg, Va.
Tilden Co., The	Henry E. McLeod, 719 Lincolnton Rd., Salisbury
Upjohn Co.	James E. Boswell, 35 Johnson Blvd., Asheville
Upjohn Co.	Frank M. Boyette, 111 Spring St., Fayetteville
Upjohn Co.	F. L. Furr, Box 963, Durham

Upjohn Co.	Alden Hobbs, Box 53, Kinston
Upjohn Co.	H. P. Moore, Box 1015, Hendersonville
Upjohn Co.	Joe Pinnix, Kernersville
Upjohn Co.	C. T. Woodard, P. O. Box 653, Greensboro
Walgreen Co.	H. L. Vaughan, Box 608, Greenwood, S. C.
Wampole Co., The	N. B. Moury, Rolling Rd., Greensboro
Warner, Wm. R. & Co., Inc.	Oscar H. Helms, 2920 Manor Rd., Charlotte
Weco Products Co.	G. E. Cory, 1254 Westover Terrace, Greensboro
Weco Products Co.	V. B. Wright, c/o Hotel Columbia, Columbia, S. C.
White Laboratories, Inc.	C. D. Andrews, 621 S. Mendenhall St., Greensboro
Winthrop-Stearns, Inc.	H. E. Henriksen, 3808 Park Ave., Wilmington
Winthrop-Stearns, Inc.	Charles P. Pressly, 801 Kingston Ave., Charlotte
Winthrop-Stearns, Inc.	W. C. Simmons, Box 2411, Winston-Salem
Wyeth, Inc.	W. J. Anderson, 1201 Tarboro St., Rocky Mount
Wyeth, Inc.	Paul W. Miller, 713 W. Council St., Salisbury
Wyeth, Inc.	W. D. Pearce, 210 Pogue St., Raleigh
Yardley	H. D. Vail, Box 2063, Charlotte
Youngs Rubber Corp.	Howard Bishop, 123 Kingsgate Rd., Asheville
Youngs Rubber Corp.	Robert L. Blanton, Box 84, Charlotte
Youngs Rubber Corp.	A. C. Stewart, Box 484, Smithfield
Life Membership	J. B. Bowers, 3401 Hawthorn, Richmond, Va.
Life Membership	J. R. Brownie, 836 Bainbridge, So., Norfolk 6, Va.
Life Membership	R. C. Cagle, Box 245, Rockingham
Life Membership	J. Ben Coppedge, Fairview Rd., Raleigh
Life Membership	R. E. Hunter, 354 Circle Ave., Charlotte



G. C. HARTIS, Winston-Salem
President
Traveling Men's Auxiliary



J. FLOYD GOODRICH, Durham
Secretary-Treasurer
Traveling Men's Auxiliary

NORTH CAROLINA BOARD OF PHARMACY

Members and Organization, 1949-1950

COMMISSIONED BY HIS EXCELLENCY, THE GOVERNOR OF NORTH CAROLINA

W. A. GILLIAM, Winston-Salem.....Term expires April 28, 1951
J. C. BRANTLEY, JR., Raleigh.....Term expires April 28, 1952
R. A. MCDUFFIE, Greensboro.....Term expires April 28, 1953
H. C. MCALLISTER, Chapel Hill.....Term expires April 28, 1954
R. N. WATSON, Sanford.....Term expires April 28, 1955

HONORARY PRESIDENT

J. G. BALLEW.....Lenoir

PRESIDENT

W. A. GILLIAM.....Winston-Salem

SECRETARY-TREASURER

H. C. MCALLISTER.....Chapel Hill

ATTORNEY

F. O. BOWMAN.....Chapel Hill

INSPECTORS

T. H. MAY.....Wake Forest
W. M. STOREY.....Raleigh

SIXTY-NINTH ANNUAL REPORT OF THE NORTH CAROLINA BOARD OF PHARMACY

Submitted herewith is the annual report of the North Carolina Board of Pharmacy for the twelve months' period ending April 30, 1950, as provided by the requirements of Section 90-57 of the General Statutes of North Carolina.

MEETINGS

During the year, eight meetings of the Board were held. Two of these were regular meetings for the examination of candidates. The remaining six were special meetings for the transaction of business. They were held on the following dates:

June 20, 1949.....(Exam)
July 14, 1949.....(Special)
September 20, 1949.....(Special)
October 31, 1949.....(Special)
January 17, 1950.....(Special)
February 20, 1950.....(Exam)
March 31, 1950.....(Special)
April 24, 1950.....(Special)

EXAMINATION OF CANDIDATES

At the two examination meetings, sixty candidates were successful in passing and were registered. The following forty candidates were registered in the June, 1949, examinations:

Ernest Ruffin Anderson.....High Point
Harley O'Neal Benson.....Robbins
Earle Garnes Caldwell.....Lumberton
Samuel McD. Cavanaugh.....Wallace
Benjamin F. Collins, Jr.....Winston-Salem
Evelyn Ruth Coward.....Columbia, S. C.
James W. Edwards.....Scotland Neck
Zack Lester Finger.....Morganton

John T. Gardner.....Lincolnton
Doris Marie Gilliam.....Winston-Salem
Sandy Davis Griffin.....Marshville
Robert Buckner Hall.....Mocksville
Hal Burgess Hawkins.....Statesville
Clifford E. Hemingway.....Chapel Hill
John Cogdell Hood, Jr.....Chapel Hill
Waverly W. Jones.....Raleigh
William M. Jordan, Jr.....Asheville
William W. Jordan.....Raleigh
Thomas M. Kirkpatrick.....Spray
Frank Conley Kiser.....Asheville
Jennings E. Knight.....Black Mountain
LeRoy Lanier, Jr.....Fayetteville
James F. Lovette.....Liberty
John David Lowe.....High Point
Thomas A. Pace.....Hendersonville
Grover Rudolph Pittman.....Kenly
Charlotte Plemmons.....Chapel Hill
Wilbur W. Provo.....Mars Hill
William M. Puckett.....Fuquay Springs
Harold Clayton Rich.....Garland
Ralph Peele Rogers, Jr.....Durham
Willie C. Rose.....Rocky Mount
Winfield P. Rose.....Raleigh
Vann V. Secrest, Jr.....Monroe
Peggy Simmons.....Chapel Hill
Evelyn L. Stutts.....Sanford
Joseph K. Turner, Jr.....Speed
Steve C. C. Uzzell.....Black Mountain
Earl G. Williams, Jr.....Asheboro
Harry W. Wilson, Jr.....Asheville

The following twenty candidates were registered at the February, 1950 examinations:

Jesse Horace Baker.....Mount Airy
Charles Joseph Beskid.....Hamlet
Jimmie Claxton Bowers.....Drexel
Ellis Murphy Fincher.....Charlotte
William Gordon Forrest.....Marion
Winfield Scott Gardner.....Asheboro
Charles Bruce Hawkins.....Bryson City
Raymond Edward Heath.....Norfolk, Va.
Mrs. Jean Snyder Hicks.....Charlotte
Mrs. Lucille Earl Horner.....Charlotte
William McCarroll Howard.....Asheville
Winfred Almore King.....Mount Airy
Ralph Lloyd Knox.....Charlotte
Mrs. Jean Lyerly Northcott.....Durham
David Snyder Overton.....Sanford
Harold Edward Roper.....Madison
Robert McGill Ross.....Bessemer City
Dannie Davis Underwood.....Greensboro
Claude Cameron Wheeler, Jr.....Chapel Hill
Russell Lowell Young, Jr.....Greensboro

REGISTRATION BY RECIPROCITY

During the period covered by this report, seventeen applications for reciprocal registration were accepted and four were rejected. These four applicants did not submit satisfactory evidence that they met the North Carolina requirements for registration. Those registered were as follows.

Britt, William Obediah.....May 10, 1949
Memphis, Tenn., from Tenn.
Blackmore, Noal Jackson.....May 10, 1949
Gallatin, Tenn., from Tenn.
Stainback, William Albert.....May 10, 1949
Warfield, Va., from Va.
McKenzie, Carlisle Bruce.....June, 13 1949
Mullins, S. C., from S. C.
Smith, James Grey.....July 15, 1949
Pilot Mt., N. C., from Ga.
Merrill, George Bates, Jr.....August 15, 1949
Gainesville, Fla., from Fla.
Mishoe, Paul Rudolph.....August 15, 1949
Chadbourn, N. C., from S. C.
Lott, Albert Bennette.....August 15, 1949
Johnston, S. C., from S. C.
Hart, Jacob Joseph.....August 15, 1949
Smithfield, Ill., from Ill.
McCoy, J. Kenneth.....September 16, 1949
Fairfield, W. Va., from W. Va.
Means, Mack Reuben.....October 11, 1949
Rock Hill, S. C., from S. C.
Loftin, Thomas Grey.....October 20, 1949
Albemarle, N. C., from Miss.
Moran, Ruth Estes.....March 10, 1950
Centre, Ala., from Ala.
Rimmerman, Harry B.....March 10, 1950
Phila., Pa., from Pa.
McKittrick, Robert Lewis.....March 10, 1950
Mountainville, S. C., from S. C.
Davis, Marvin Wightman II.....April 12, 1950
Marion, S. C., from S. C.
Cobb, Thomas Earl.....April 17, 1950
Dcerum, Ga., from Ala.

Of the seventeen registered by reciprocity, thirteen are engaged in pharmacy within the State. The remaining four reside out of the State.

PHARMACISTS REGISTERED IN OTHER STATES BY RECIPROCITY

Seven pharmacists from North Carolina have been registered by reciprocity in other states. No North Carolina applications have been rejected by other states. Of the seven so registered, four continue to practice in North Carolina.

PHARMACISTS RE-REGISTERED

Sixteen pharmacists have been re-registered during the period. They are as follows:

Brooks, Joseph Whitfield
Crowe, David Francis
Cain, Herman Earl
Haggard, Charles Ray
Bland, James Addison
Williams, Wayman W.
Gatling, T. R.
Padgett, Everett Lee
Neal, Frank Finley
Baker, Edwin Rudyard

Whitford, C. P.
Brookshire, L. P.
Plemmons, Charlotte B.
Minton, S. S., Jr.
King, W. H.
Womble, L. N., Jr.

PHARMACISTS REMOVED FROM REGISTERED LIST BY REQUEST OR BY FAILURE TO RENEW LICENSE

Twenty-seven (27) in Number

Alderman, Jacob Leroy
Anderson, Carolyn Cox
Ballance, George Harvey
Bizzell, Harry Lee
Bobst, Harry Ransome
Bradsher, William Durham
Brookshire, L. P.
Cline, Martin Luther
Crews, Eugene Thomas, Jr.
Dodson, Tyree
Hern, Edwin Lewis
Kerr, James
King, W. H.
Kirby, Guy Smith, Jr.
McArthur, Robert Milton
Minton, S. S., Jr.
Mullen, Lester Boyd
Nelson, Christine Sophie
Pearse, Joseph Huske
Plemmons, Charlotte B.
Richardson, Aubrey DeVaughn
Scroggs, Fleet Hall
Smith, Edwin Harrison, Jr.
White, Luther
White, William Garner
Womble, L. N., Jr.
Wooten, Israel Willard



N. C. BOARD OF PHARMACY—1950. Front, left to right: R. N. Watson, Jonesboro Heights, Sanford; W. A. Gilliam (president), Winston-Salem, and H. C. McAllister (secretary-treasurer), Chapel Hill. In the rear: Roger A. McDuffie, Greensboro, and John C. Brantley, Jr., Raleigh.

In Memoriam

Pharmacists who have died during the year (17):

Roy McClaire Adams.....La Grange, N. C.

Lee Alexander Bailey.....Charlotte

Paul Grier Caldwell.....Gastonia

William Angus Canaday.....Wilmington

Clifford Vernon Davis.....Mount Airy

Thomas Bell Fearington.....Denton

Fred Henry Fleming.....Buies Creek

Samuel P. Hall.....Charlotte

Marion Lee Jacobs.....Chapel Hill

Jay Hugh Johnson.....North Wilkesboro

Harris Lewter King.....Durham

George Edgar Matthews.....Fayetteville

Albert McLeon Mattocks.....Greensboro

Alexander Murray.....High Point

Benjamin Frank Page.....Raleigh

Robert L. Savage.....Oakland, Calif.

Harold Thomas Sloan.....Norfolk, Va.

SUMMARY OF PHARMACISTS ON THE ACTIVE LIST

The total number of pharmacists in good standing on the Board Roster, April 18th, are distributed as follows:

	Under 30	30-39	40-49	50-59	60-64	65-70	Over 70	Total
A. Total number of Pharmacists in good standing on Board Roster	194	257	307	315	145	90	73	1381
B. Total number actively engaged in pharmaceutical pursuits	157	208	269	262	121	69	54	1140
1. In retail pharmacy	148	193	250	244	116	67	54	1072
a. as owners	10	43	103	93	51	18	16	334
b. as partners	30	73	80	76	24	17	11	311
c. as employees	108	77	67	75	41	32	27	427
2. In hospital pharmacy	6	4	5	4	0	0	0	19
3. In manufacturing and wholesale laboratories	0	1	5	6	2	0	0	14
4. As field representatives for wholesale and manufacturing firms	3	6	7	7	2	1	0	26
5. In teaching and governmental work	0	3	2	1	1	1	0	8
6. In miscellaneous pharmaceutical capacities	0	1	0	0	0	0	0	1
C. Total number who reside IN the State and are NOT engaged in pharmaceutical pursuits.								
1. Unemployed	3	2	0	3	4	0	0	12
2. Retired or otherwise engaged	6	10	9	26	13	17	18	99
D. Number who reside OUT of State	28	37	29	24	7	4	1	130
E. Number in "B" who are women	21	8	2	1	1	0	0	33
Number in "A" who are women	43	13	2	2	1	0	0	61

EDUCATIONAL QUALIFICATIONS OF PHARMACISTS ACCORDING TO AGE

	Under 30	30-39	40-49	50-59	60-64	65-70	Over 70	Total
Qualifications of pharmacists in "A"								
Non-graduates	0	20	36	158	104	72	53	443
Graduates of 2 year courses	0	0	160	126	31	12	16	345
Graduates of 3 year courses	1	54	93	29	10	6	4	197
Graduates of 4 year courses	193	183	18	2	0	0	0	396
Qualifications of pharmacists in "B"								
Non-graduates	0	18	36	130	84	57	42	367
Graduates of 2 year courses	0	0	140	109	30	8	9	296
Graduates of 3 year courses	1	44	79	21	7	4	3	159
Graduates of 4 year courses	156	146	14	2	0	0	0	318

SUMMARY OF DRUG STORES REGISTERED

Based upon the applications for the renewal of drug store permits and for original permits, the following drug stores have been registered:

Total number of pharmacies in the State 876
(a) number of above calssified as hospital pharmacies 16
(b) number of above classified as retail pharmacies (drug stores) 860

These pharmacies are further classified as follows:
(1) number servieed by 1 pharmacist 618
(2) number serviced by 2 pharmacists 186
(3) number serviced by 3 pharmacists 29
(4) number serviced by 4 pharmacists 3
(5) number serviced by 5 or more pharmacists 1
(6) number serviced by permitted physicians 39

PRESCRIPTIONS

Number of prescriptions (new and refill) filled in State during the calendar year, 1949 12,900,000.
(This figure is determined on the basis of reports from 544 stores, which figures were projected to the 876 stores registered.)

Comments

A comparison of the summaries just enumerated with the statistics from last year shows that the progress made in overcoming the apparent shortage of pharmacists has not been significant. There has been an increase in the total number of pharmacists in good standing on the Board Roster over last year of forty-three. The increase of those in pharmaceutical pursuits in the State was thirteen. However, the increase in the number engaged in retail pharmacy was twenty-four. This difference being accounted for by the fact that there was a decrease in the number engaged in such other pursuits as field representatives for manufacturers and wholesalers, hospital pharmacies, etc.

Information regarding perspective candidates for license at the University and from other sources is such that no marked improvement of available pharmacists within the next few years can be predicted.

There has been an improvement in the average age of the pharmacists, in that, 44.6% of the total number on the active list are over fifty years of age, as compared with 48.4% last year. Further, of those actively engaged in pharmaceutical pursuits, 43.5% are over fifty years of age. In spite of these improvements, pharmacy may still be considered an "old man."

What is believed to be of considerable interest to the pharmacists of the State is the number and classification of pharmacies or drug stores registered. As of April 18th, there were 876 drug stores or pharmacies registered. Of this number, 860 are classified as retail drug stores. This is an increase of 14 over the preceding year. What is of special interest is that the number of so called "one man" drug stores has decreased by one. Compared with this, the number of stores serviced by two pharmacists has increased by twenty-one, and the number serviced by three has increased by four stores. The number of stores serviced by permitted physicians has declined by seven during the past year. Although the progress represented by these figures is small, it is nevertheless progress. It is felt that the fact that there has been an increase in the number of stores being serviced by two or more pharmacists, as well as a very minor decrease in the number serviced by one pharmacist, is an indication of the attitude of the pharmacists and owners of what a desirable situation is with regard to licensed personnel. It is expected that more and more of the stores now being serviced by only one pharmacist will employ additional pharmacists as they become available.

Prescriptions

Based upon the reports made by 544 stores on their applications for the annual renewal of their drug store permits, these figures being projected to the 876 stores registered, it was found that there had been no change in the number of prescriptions filled in the State during the past year, this number being 12,900,000. In this connection, the Board would like to extend its thanks to those who cooperated in supplying the information which made this tabulation possible. To those who did not furnish the information, it is earnestly requested that they do so next year. You may be sure that this information will be held in strict confidence.

Conclusions

Comparing the statistics for North Carolina with those furnished by the National Association of Boards of Pharmacy for other states, North Carolina still occupies the unenviable position of having the smallest number of pharmacists based upon population of any state in the Union. As has been said before, no appreciable improvement has been noted in this respect in the past year. The School of Pharmacy is aware of our predicament and is doing everything possible to relieve it with the inadequate facilities available. It is understood that the University administration has committed itself for a marked improvement of its facilities to teach pharmacy in the next biennium. It behooves every pharmacist in the State to assist the University in any way possible in securing the necessary funds for this purpose.

Beal Membership Prize

Miss Doris Gilliam of Sanford, N. C., made the highest average of all candidates taking the examination during the calendar

year of 1949, with an average of 92%. She is, therefore, recommended for the prize of one year's membership with the North Carolina Pharmaceutical Association.

MINIMUM STANDARDS FOR THE EVALUATION OF PRACTICAL EXPERIENCE

At the last annual meeting, the Board reported on the limited experience gained since the Minimum Standards for the Evaluation of Practical Experience was adopted January 1, 1949. Considerably more experience has been gained since that time with the administration of the Minimum Standards. Both the Board and the candidates for license have become familiar with the requirements and less difficulty has been experienced in fulfilling these requirements. It is felt, however, that these Standards have not been sufficiently publicized to the pharmacists supervising the practical experience. In order that they might better understand these requirements, we are again presenting them herewith.

MINIMUM STANDARDS FOR EVALUATING PRACTICAL EXPERIENCE

(As revised and approved by the National Association of Boards of Pharmacy on August 26, 1947, and recommended and adopted by the North Carolina Board of Pharmacy to become effective January 1, 1949.)

1. The term "year" as used to designate the quantitative standard for practical experience shall mean fifty-two average work weeks of apprenticeship training acquired under the supervision of a registered pharmacist.

2. The pharmacy owner or registered pharmacists supervising the practical experience of an applicant for registration must notify the Board of Pharmacy whenever an applicant for registration begins employment under their supervision and whenever an applicant leaves their employ.

3. Persons working under the supervision of registered pharmacists and expecting to qualify for the registered pharmacist examination must notify the Board of Pharmacy of the beginning and end of their employment under the supervision of a registered pharmacist within five days of the beginning or ending of such employment.

4. Boards of Pharmacy shall not allow credit for claims of practical experience required under the pharmacy laws unless such claims can be corroborated by records on file in the Board office showing the beginning and ending of the practical experience claimed as supplied by the applicant during his training period and by the pharmacist who supervised the practical experience during the training period.

5. Practical experience shall be credited only when it has been obtained in a pharmacy acceptable to the Board of Pharmacy for that purpose.

6. The term "supervision" as used in connection with the practical experience requirement shall mean that in the pharmacy where practical experience is being obtained a registered pharmacist supervising practical experience shall be in personal contact with and actually giving instruction to the person obtaining practical experience during the entire period of such experience.

7. A pharmacy acceptable to the Board of Pharmacy as a proper place to obtain practical experience shall conform to the best traditions of pharmacy in the State. It shall have available all necessary equipment for professional service, necessary reference works, in addition to the official standards, and current professional journals, and shall meet the following minimum standards:

(a) It must be a pharmacy operating under a permit from the Board of Pharmacy in states where annual permits are required. In states where there is no permit law, the pharmacy must be operated at all times under the supervision of a registered pharmacist and must have signified its willingness to train apprentices or to employ persons desiring to obtain practical experience in accordance with the state pharmacy laws.

(b) A pharmacy acceptable to the Board for practical experience must have a clear record with respect to the observance of Federal, State and municipal laws, and ordinances governing any phase of activity in which it is engaged.

(c) The pharmacy owner and the registered pharmacists supervising the practical experience of applicants for registra-

tion must agree to abide by the Code of Ethics of the American Pharmaceutical Association.

8. The individual obtaining practical experience shall keep a notebook properly certified to by the pharmacist supervising the practical experience covering the details of his practical training and this notebook shall be submitted as a part of the application for the Board examination.

It is the purpose of the Board to more closely supervise this practical pharmacy training as the use of the Standards become better established, and to work closely with the supervising pharmacists on an individual basis.

INSPECTION AND LAW ENFORCEMENT WORK

Some progress has been made during the past year in the Law Enforcement Program. However, the limited personnel has continued to be a problem. For more than three quarters of the year the inspection work was carried on by Mr. May alone. For a period of several months, the Board secured the additional services of a part time inspector. However, as of April 10th, the part time inspector was replaced with a full time representative. It is hoped that with this additional personnel, our inspection program can be made more effective.

From the statistics quoted earlier, we found that there had been a slight increase in the number of pharmacists engaged in pharmaceutical pursuits and that the greatest increase in personnel was shown in the retail drug store. Further the fact that the number of stores serviced by two or more pharmacists has increased, while the number of one man drug stores has not increased, is evidence that some progress has been made. The Board remains to be concerned, however, about the fact that a considerable number of persons not qualified under the Law continue to render pharmaceutical service in the absence of legal supervision. During the past two years, the Board's representative has carried on a campaign to educate the pharmacists to their legal and professional responsibilities. For the period just ahead, the inspectors have been directed by the Board to place more emphasis on the correction of this problem.

The Board desires to compliment Mr. Thomas H. May for his continued interest in rendering service to the people of the State and to the profession of Pharmacy under a considerable handicap. The details of the inspection work are contained in the report of Mr. May which follows:

REPORT OF MR. THOMAS H. MAY

To the Members of the North Carolina Board of Pharmacy:

I have the honor to submit herewith, a summary of inspection work from May 1, 1949, to April 15, 1950, a bit short of a year due to the dates of the Convention. I have made 1106 inspections of establishments and 364 miscellaneous calls and investigations in 372 towns. They cover the following classifications:

Retail drug stores	980
Wholesale drug companies	6
Soda shops	61
Physician offices	33
Hospitals	21
Grocery stores	3
Drug manufacturing plants	2
Miscellaneous calls	364

Making a total of 1470 inspections.

Although I have covered the entire State during the past year, I have closely followed a program of concentrated effort in the vicinities found to be out of order and in greatest need of correction.

Miscellaneous and special investigations have accounted for a great deal more time during the year than usual. Upon numerous occasions it has been necessary to contact police departments, local courts, and to use private attorneys to clear up unsatisfactory conditions. In the main, these efforts have been directed largely toward persons who are not pharmacists, but who are entering the field of pharmacy and the operation of drug stores without giving proper thought to the provisions necessary to render proper pharmaceutical service.

It has been necessary to prosecute one case in the courts. The defendant was found guilty on three counts and was fined.

Generally, however, I am pleased to note that pharmacists and drug store proprietors are becoming more interested in our program of Law Enforcement and are affording greater cooperation in providing the proper supervision of their establishments than has been the case in the past. It appears that they now realize more than ever the vastness of the program and are entering into it with most gratifying improvements.

I have been pleased to note during the past year the significant increase in the number of stores that are serviced by two or more, registered pharmacists, however it is felt that there is more room for improvement along this line.

In a number of instances I have recommended that prescription departments be discontinued and

that the establishments be operated as soda shops. Where the recommendations have been followed, satisfactory results have been obtained. It has been found that in most cases, although the gross volume of business has been slightly less, the net profits have been satisfactory to the owners due to the relief from the heavy overhead expenses of operating the prescription department.

In spite of the improvements that have been noted, there remains one outstanding condition which is disturbing, and that is the unwarranted confidence placed in unlicensed personnel by the pharmacist in charge. It has been noted for sometime that some of the pharmacist's owners or managers have allowed themselves to become overly confident, either by choice or convenience to serve his own ends, in allowing unlicensed personnel to render prescription and pharmaceutical service without the immediate supervision of a pharmacist. Many have stated that they personally consider the unlicensed clerk in question as capable as a licensed pharmacist. It appears that these pharmacists have completely lost sight of the fact that the legal authority to decide the qualifications of an individual to practice pharmacy is vested in the Board of Pharmacy, and that no one person has the authority to decide on these qualifications. Certainly more attention needs to be directed in this area of the law Enforcement Program.

Based upon my four years of inspection work and observing closely the operation of drug stores, I am unable to satisfactorily answer the question why we should have any deliberate and continued pharmacy law violations. It is my firm conviction that the public health and safety demands that our pharmacy laws be revised and greatly strengthened with emphasis being placed upon impressive fines for violations. The public is in the habit of placing the utmost confidence in the personnel of prescription departments, because they believe they are protected by law in so far as the personnel is concerned. This statement is substantiated as a result of a number of investigations which were necessary in regard to violations in which individuals were interviewed. It is recommended that some means be found whereby this confidence shall not be betrayed.

Respectfully submitted,

(Signed) THOMAS H. MAY

Disciplinary Action

Following the policy established several years ago, the Board has permitted certain individuals who are alleged to have violated the Pharmacy Law to appear before the Board to show cause why they should not be prosecuted or their license withheld and/or revoked. During the year the Board has held ten hearings, as a result of charges preferred against pharmacists alleging the use of alcoholic beverages or narcotic or hypnotic drugs. Based upon facts established at these hearings, the licenses of two pharmacists were revoked for indulgence in intoxicating beverages to an extent that would render them unfit to practice pharmacy. Two pharmacists were placed on probation when it was established that alleged narcotic addiction had been cured. The licenses of three pharmacists were renewed on probation as a result of previous intoxication. The licenses of three pharmacists are currently being withheld, due to the use of intoxicating beverages to an extent that renders them unfit to practice pharmacy.

It should again be observed that the Board views with grave concern the activities of its licentiates which result in the impairment of their mental facilities in such a fashion as to render them a menace to the public health. The Board will continue to exercise its legal authority in this direction for the protection of the public.

THE PHARMACEUTICAL SURVEY

At the February meeting, our new member, Mr. Robert N. Watson of Sanford, suggested that the Board undertake to determine the attitude of the pharmacists in the State regarding many phases of the profession. Under his direction and with the cooperation of the other members of the Board, a Survey Questionnaire was devised and forwarded to every pharmacist residing in the State. As of the date of this report, slightly more than five-hundred questionnaires have been returned. Those have been tabulated and a report will be given on the results of this Survey later in the program. It is requested that those who have not yet filled out this questionnaire do so and return to the office of the Board.

As has been intimated before, there exists a need for the revision and clarification of our Pharmacy Law. The Board expects to undertake the project of initiating these changes, and the Survey will prove a valuable guide in this connection. Work is already in progress to draw up a new Pharmacy Act. When this has been completed, the suggested Act will be turned over to the legislative committee of your Association for approval.

FINANCIAL REPORT

The following is a financial report of the Board of Pharmacy for the period from May 1, 1949, through April 30, 1950, as contained in the Audit Report of Mr. Raymond L. Price, C.P.A.

SIXTY-NINTH ANNUAL REPORT

REPORT ON AUDIT

OF

NORTH CAROLINA BOARD OF PHARMACY

CHAPEL HILL, N. C.

May 1, 1949 to April 30, 1950

OFFICERS AND BOARD MEMBERS

W. A. GILLIAM, President Winston-Salem

R. A. MCDUFFIE Greensboro

J. C. BRANTEY, JR. Raleigh

R. N. WATSON Sanford

H. C. MCALLISTER, Sec.-Treas. Chapel Hill

RALEIGH, N. C.

June 15, 1950

To the Officers and Members of the North Carolina Board of Pharmacy:

Gentlemen:

As requested we have made an audit of the financial records of Mr. H. C. McAllister, Secretary & Treasurer of the North Carolina Board of Pharmacy for the period from May 1, 1949, to April 30, 1950, and the attached statement of Cash Receipts and Disbursements presents a summary of operations for the fiscal year.

All Receipts entered on the Cash Book were traced to the bank. Disbursements for the year were made for apparently proper purposes and are supported by signed, paid checks, receipted bills, etc.

The Balance on Hand at April 30, 1950, consists of the following:

CASH ON HAND:		
Bank of Chapel Hill	$14,995.22	
Cash in Safe: Petty Cash	2.93	$14,998.15
INVESTMENTS:		
U. S. Treasury Bonds (2½%)	5,000.00	
Home B. & L. Asso., Durham (3%)	5,000.00	10,000.00
TOTAL BALANCE APRIL 30, 1950		$24,998.15

The Cash in Bank was reconciled and verified. Petty Cash was counted. The five U. S. Treasury Bonds of $1,000.00 each and Certificate number 1274 of the Home Building & Loan Association of Durham, N. C., for 50 shares of paid up insured stock, were inspected.

The fidelity bond for the Secretary & Treasurer in the amount of $5,000.00 has been continued. A fire insurance policy on office equipment in the amount of $1,000.00 was examined.

The records are in excellent condition and no difficulty was experienced in preparing this statement therefrom. We acknowledge the assistance rendered and courtesies extended us during the progress of the examination.

Respectfully submitted,

(Signed) R. L. PRICE

Certified Public Accountant

NORTH CAROLINA BOARD OF PHARMACY

Chapel Hill, North Carolina
CASH RECEIPTS AND DISBURSEMENTS
May 1, 1949, to April 30, 1950

RECEIPTS:		
Pharmacist Renewal Licenses		$ 6,795.00
Asst. Pharmacist Renewal Licenses		140.00
Physician Renewal Licenses		170.00
Pharmacist Re-registrations		160.00
Asst. Pharmacist Re-registrations		10.00
Examination Fees		1,000.00
Reciprocal Registrations		450.00
Physician Registrations		20.00
Drug Store Permits—Original		1,225.00
Drug Store Permits—Renewals		8,510.00
Drug Store Re-registrations		125.00
Duplicate Certificates		30.00
Sale of Poison Registers		72.75
Penalties & Sale of supplies		45.25
Returned Checks Collected		81.85
Interest on Bonds		12.50
All other		70.00
TOTAL RECEIPTS		$18,917.35
Balance May 1, 1949		23,943.79
TOTAL RECEIPTS AND BALANCE		$42,861.14
DISBURSEMENTS:		
Salaries:		
Secretary and Treasurer	$ 5,331.80	
Office Assistants	1,813.23	$ 7,145.03
Office Expense:		
Office Supplies	347.27	
Office Equipment	220.84	
Telephone	146.14	
Postage	181.39	
Printing	785.12	
All other	46.00	$ 1,726.76
Inspection Expense:		
Salaries	3,555.00	
Travel $2,645.49; Expense $3.00	2,648.49	$ 6,203.49
Board Meetings:		
Per Diem	1,141.85	
Examination Material	136.98	$ 1,414.49
Examination Expense	135.66	
Miscellaneous Expense:		
Attorney Fees	443.66	
Audit $75.00; Dues $90.00	165.00	
Credit Reports	59.43	
Printing Year Book	271.25	
Lettering Certificates	30.00	
Expense: Attending Nat'l Asso.	82.55	
Refunds	97.33	
Returned Checks	127.00	
Investments Purchased—$5,000.00		
Bond Premium	20.00	
Bank Service Charges	16.13	
All other	60.87	1,373.22
TOTAL DISBURSEMENTS		$17,862.99
BALANCE APRIL 30, 1950:		
Bank of Chapel Hill	14,995.22	
Cash in Safe	2.93	
Investments: Stock & Bonds	10,000.00	$24,998.15
TOTAL DISBURSEMENTS AND BALANCE		$42,861.14

List of Registered Pharmacists

REVISED AUGUST 1, 1950

Please notify the Secretary promptly of any change in address.

The state of original registration appears in parentheses after the names of pharmacists registered by reciprocity.

A

1344. Abernethy, J. G.....1907 Elkin
2161. Adair, W. H. (Ala.).....1924 Roxboro
2207. Adams, E. E.....1924 Lincolnton
1429. Adams, E. C.....1908 Gastonia
2503. Adams, W. J.....1929 Bryson City
2653. Adams, W. R.....1933 Carolina Beach
3068. Adelson, I. N.....1944 Albuquerque, N.M.
2974. Adkinson, N. F.....1941 Avondale
1075. Ahrens, A. G.....1902 Wilmington
1784. Aiken, J. H., Jr.....1914 Asheville
1874. Aiken, L. W.....1916 Mars Hill
3181. Albright, G. B., Jr.....1947 Salisbury
2118. Alderman, J. L.....1923 Garner
1887. Allen, C. H.....1916 Winston-Salem
3285. Allen, Evelyn C.....1949 Columbia, S. C.
1838. Allen, H. H.....1915 Cherryville
3027. Allen, H. H., Jr.....1943 Cherryville
2865. Allen, J. W.....1939 Fair Bluff
2707. Allen, W. D. (Va.).....1936 Morganton
2937. Allgood, W. W.....1941 Roxboro
2552. Allison, J. B. (Ga.).....1930 Concord
2162. Alston, M. J. (Tenn.) (col.).....1923 Greensboro
3280. Anderson, E. R., Jr.....1949 High Point
1605. Anderson, J. M.....1911 New Bern
2470. Andes, G. E. (Va.).....1929 Wadesboro
1346. Andrews, C. McD.....1907 Burlington
1702. Andrews, J. P.....1913 Winston-Salem
1739. Andrews, R. H.....1914 Burlington
1906. Andrews, W. T.....1917 Charlotte
2625. Andrews, W. A.....1932 Louisburg
3210. Applebaum, I. I. (Ky.).....1947 Greensboro
2115. Armstrong, W. E. (col.).....1922 Rocky Mount
2654. Arnold, B. D.....1933 Raleigh
2048. Arps, E. G.....1921 Plymouth
1864. Arps, P. M.....1916 Plymouth
2471. Artice, A. R. (Pa.) (col.).....1928 Newport News, Va.
999. Ashford, A. J.....1901 Kinston
3163. Aull, Betty H. (Mrs. A. H.).....1947 Atlanta, Ga.
2449. Austin, B. N.....1928 Shelby

B

2212. Bain, J. D.....1924 Clayton
2216. Baker, E. R. (col.).....1924 Raleigh
3329. Baker, J. H.....1950 Mount Airy
2371. Baker, J. L.....1927 Nashville
2051. Baker, W. P.....1921 Raeford
1061. Ballew, J. G.....1902 Lenoir
2405. Barbour, J. P.....1927 Burlington
2573. Barefoot, L. G.....1931 Asheville
2377. Barger, C. N.....1927 Oakboro
891. Barker, W. B.....1898 Kannapolis
1145. Barnes, B. S.....1903 Kinston
3117. Barnes, H. J. (Miss.).....1946 Petersburg, Va.
2462. Barnhardt, M. R.....1928 Rockwell
1676. Barnhill, W. L.....1912 Wilson
1959. Barrett, R. E.....1917 Burlington
2912. Barringer, H. A.....1940 Concord
2818. Basart, J. M.....1938 Greenville
1229. Baucom, A. V.....1905 Apex
3041. Beam, W. G.....1944 Chatham, Va.
3013. Beavans, S. C.....1943 Enfield
3116. Beck, A. L., Jr. (S. C.).....1946 Hendersonville
3162. Beck, Q. H. (S. C.).....1947 Fletcher
3151. Beck, W. C. (S. C.).....1946 Hendersonville
1904. Beddingfield, C. H.....1917 Clayton
3073. Beddingfield, C. H., Jr.....1945 Clayton
1729. Beddingfield, E. T.....1913 Clayton
1686. Bell, F. R.....1912 Beaufort
2551. Bell, H. C.....1930 Gastonia
2725. Bell, L. R.....1936 Greenville
2458. Bender, W. M. K.....1928 Fayetteville
1638. Bennett, K. E.....1912 Bryson City
1891. Benson, E. S.....1916 Wilmington
3281. Benson, H. O.....1949 Landis
767. Bernard, Germain.....1894 Durham
3330. Beskid, C. J.....1950 Hamlet
2128. Best, J. H.....1923 Greensboro
1719. Betts, J. A.....1913 Lumberton
3109. Bewan, J. W. (Fla.).....1945 Hialeah, Fla.
2253. Biddy, O. D.....1925 Brevard
1450. Biggs, J. W.....1909 Williamston
3004. Biggs, J. W. S.....1942 Greenville
1282. Biggs, W. H.....1905 Williamston
3248. Bigham, J. H. (S. C.).....1948 Winston-Salem
2688. Bigham, R. H.....1935 Lexington
1857. Bingham, W. H.....1916 Concord
1640. Birmingham, J. S.....1912 Hamlet
2958. Bishop, H. L.....1941 Asheville
2135. Bissette, P. B. (Va.).....1923 Wilson
3186. Bissette, P. B., Jr.....1947 Wilson
2002. Bizzell, H. L.....1920 Charlotte
2044. Black, B. B.....1921 Kannapolis
3187. Black, Eleanor Holden (Mrs.).....1947 Asheboro
2454. Black, F. L.....1928 Charlotte
2408. Black, O. R. (Ariz.).....1927 Bessemer City
3009. Black, Samuel (Fla.).....1942 Hendersonville
3074. Black, S. N.....1945 Asheboro
3277. Blackmore, N. J. (Ind.).....1949 Atlanta, Ga.
2340. Blades, M. W.....1926 Apex
3258. Blanchard, Evelyn Pitt (Mrs.——Fowler).....1949 Concord
2132. Bland, J. A.....1923 LaGrange, Ga.
2337. Blanton, C. D.....1926 Kings Mountain
2977. Blower, Anna Burks (Mrs. E. R.).....1941 Akron, Ohio
2324. Blue, D. A.....1926 Carthage
1824. Boaz, R. J.....1915 Elizabethtown
1980. Bobbitt, A. B.....1919 Winston-Salem
2671. Bobbitt, H. F.....1934 Glen Alpine
3118. Boger, R. A. (Ga.).....1946 New Bern

2409. Bolinger, C. E. (Ga.)....1927 Asheville
2575. Bolton, R. B.....1931 Rich Square
1721. Bonner, Brem.....1913 Granite Falls
1231. Boone, D. L.....1905 Durham
3042. Boone, W. T.....1944 Ahoskie
2708. Booth, G. D. (S. C.)....1936 Durham
3014. Borders, M. L., Jr.....1943 Chadbourn
3331. Bowers, J. C.....1950 Drexel
2828. Bowman, C. E.....1938 Conover
1843. Boyce, J. B., Jr.....1915 Warrenton
2845. Boyd, S. B.....1939 Mt. Olive
1395. Bradley, J. P.....1908 Burlington
2384. Bradshaw, E. L.....1927 Kinston
1619. Brady, C. A.....1911 Hickory
2410. Brakebill, R. L. (Tenn.).....1928 Chattanooga,Tenn.
2650. Brame, M. M.....1933 North Wilkesboro
2772. Brame, P. A.....1937 North Wilkesboro
2959. Brame, R. M., Jr.....1941 North Wilkesboro
933. Brantley, J. C.....1899 Raleigh
2534. Brantley, J. C., Jr.....1930 Raleigh
1786. Brantley, P. C.....1914 Wendell
3259. Brantley, W. C.....1949 Wilmington
3069. Brecht, E. A., Jr.....1944 Chapel Hill
1393. Bretsch, Albert.....1908 Southern Pines
3028. Brewer, Mary H. (Mrs. William).....1943 Kinston
1781. Brewer, S. O.....1914 Durham
3031. Brewer, S. O., Jr.....1943 Durham
3225. Brinkley, C. S.....1948 Winston-Salem
1651. Brinkley, J. H.....1912 Roanoke Rapids
2636. Brison, J. E. (S. C.)....1933 Gastonia
2021. Brison, S. P. (S. C.)....1920 Belmont
2113. Bristow, E. B.....1922 Rockingham
3135. Britt, G. H.....1947 Raleigh
3203. Britt, L. E.....1947 Wilmington
3276. Britt, W. O., Jr. (Ga.)....1949 Marion
2461. Brodie, T. L.....1928 Burlington
2063. Brooks, F. G.....1921 Siler City
3124. Brooks, H. R.....1946 Goldston
2208. Brookshire, L. P.....1924 Asheville
3015. Brookshire, L. B.....1943 Asheville
3089. Brown, C. G. (Ga.)....1944 Alabama
3190. Brown, Ellen M. (Mrs. Wm. C.).....1947 Greensboro
3157. Brown, J. H. (Ga.)....1946 China Grove
1688. Brown, J. K.....1912 Greenville
3019. Brown, Mary G. (Mrs. J. W.).....1943 Burnsville
3226. Brown, W. C.....1948 Greensboro
2913. Browning, A. C.....1940 Greensboro
1394. Browning, B. H.....1908 Littleton
2501. Browning, D. B.....1929 Kinston
1590. Browning, H. R.....1911 Raleigh
2853. Bruce, T. M.....1939 Hot Springs
3354. Brunner, E. J. (Wis.)....1950 High Point
2316. Bryan, R. B.....1926 Charlotte
1200. Bryan, W. D.....1904 Tarboro
2645. Buchanan, E. W.....1933 Greensboro
2808. Buchanan, E. C.....1938 Kinston
2676. Buchanan, R. A.....1934 Greensboro
1977. Buffaloe, J. M.....1919 Raleigh
1284. Buhmann, Walter.....1905 Asheville
2779. Bullard, R. E.....1937 Fayetteville
2709. Bullock, Clifton (Conn.).....1935 Henderson
2651. Bunch, L. E.....1933 Goldsboro
2745. Bunn, R. S.....1936 Elizabeth City
3115. Burbage, W. H. (S. C.)..1946 Albemarle
2259. Burgiss, T. R.....1925 Sparta
3090. Burke, G. H. (Mich.)....1944 Cass City, Mich.
2789. Burlage, H. M. (Wash.).....1937 Austin, Texas
1612. Burnett, B. J. (col.)....1911 Rocky Mount
3182. Burnette, F. M.....1947 Charlotte
1650. Burnette, J. P.....1912 Whitakers
3016. Burnette, J. P., Jr.....1943 Tarboro
2858. Burris, L. R.....1939 Valdese
3228. Burrus, B. M.....1948 Sylva
2165. Burrus, S. B. (Ga.)....1923 Sylva
2544. Burt, M. S.....1930 Durham
1681. Burwell, W. A.....1912 Raleigh
1872. Butler, A. B.....1916 Clinton
3008. Butler, Josephine E. (Mrs. G. B.).....1942 Gainesville, Fla.
2450. Bynum, C. W.....1928 New Bern
1097. Byrd, Clement.....1903 Wilmington

C

2914. Cable, M. LeR.....1940 Asheville
2225. Cagle, C. V. (Ga.)....1924 Greensboro
2473. Cain, C. M. (S. C.)....1929 Caroleen
2136. Cain, H. E. (S. C.)....1923 Laurinburg
2050. Cain, L. D.....1921 Wilmington
3282. Caldwell, E. G.....1949 Lumberton
2866. Caldwell, E. L. (col.)....1939 Martinsville, Va.
2292. Caldwell, P. L. (Ga.)....1925 Wilmington
2018. Callahan, E. F. (S. C.)....1920 Durham
2637. Cameron, W. L. (S. C.)..1933 Vass
2962. Campbell, E. G., Jr.....1941 Rocky Mount
2219. Campbell, F. E.....1924 Hamlet
1894. Campbell, H. T.....1916 Maiden
3260. Campbell, Lena Silver....1949 Salisbury
1955. Campbell, R. B.....1917 Taylorsville
2198. Campbell, T. N. (col.)....1924 Whiteville
3051. Canaday, M. S.....1944 Four Oaks
1706. Canaday, R. C.....1913 Four Oaks
1837. Canaday, W. H.....1915 Wichita Falls, Tex.
3125. Canipe, J. C., Jr.....1946 Salisbury
3246. Cannon, C. C. (S. C.)....1948 Rocky Mount
2823. Capps, E. U.....1938 Ahoskie
2502. Cardell, J. C.....1929 Lenoir
2617. Carroll, W. W.....1932 Dunn
2331. Carswell, A. P.....1926 Durham
3017. Carswell, J. H.....1943 Chapel Hill
2043. Carswell, R. F.....1921 Winston-Salem
1232. Carter, Samuel.....1905 Salisbury
1659. Carter, Stamey.....1912 Lexington
3084. Caruthers, M. R.....1945 Wilmington
1787. Cassel, A. S.....1914 Raleigh
3142. Casteel, J. R. (W. Va.)...1946 Durham
3247. Cates, L. R. (S. C.)....1948 Blacksburg, S. C.
1839. Caton, E. J.....1915 Clinchco, Va.
2900. Caudill. Altajane H. (Mrs. J.).....1940 Gainesville, Fla.
3164. Caudle, Lexie V.....1947 Greensboro
2831. Causey, J. H.....1938 Valdese
3283. Cavanaugh, S. MacD.....1949 Rose Hill
2131. Cecil, A. C.....1923 High Point
2326. Champion, H. C.....1926 Kannapolis
2274. Champion, H. O.....1925 Franklin
2555. Chandler, E. O. (Va.)....1930 Leaksville
2920. Chandley, A. B.....1940 Asheville
1348. Chapman, D. S.....1907 Durham
2744. Chapman, H. C.....1936 Durham

1775. Chappell, J. C.....1914 Raleigh
1945. Cheek, G. B.....1917 Charlotte
1453. Cherry, J. L.....1909 Charlotte
1562. Cherry, W. C.....1910 Winston-Salem
1960. Chestnutt, J. M.....1917 Clinton
1614. Christian, J. B. (col.).....1911 Winston-Salem
2711. Civil, J. K. (S. C.).....1935 Charlotte
2683. Clapp, E. B.....1934 Newton
1561. Clark, C. B.....1910 Williamston
2668. Clark, C. B., Jr.....1934 Williamston
2978. Clark, G. E.....1941 Warsaw
2680. Clark, S. G.....1934 New Bern
2341. Clark, W. A.....1926 Williamsburg, Va.
2392. Clayton, A. W., Jr.....1927 Durham
3229. Claytor, D. D.....1948 Greensboro
2205. Cline, C. E.....1924 Atlanta, Ga.
1999. Cline, F. H.....1920 Charlotte
2976. Cloer, P. L.....1941 Lenoir
2042. Cobb, J. L.....1921 High Point
3353. Cobb, T. E. (Ala.).....1950 Charlotte
2608. Coble, J. C.....1932 Greensboro
2747. Cochrane, A. L., Jr.....1936 Jackson
3126. Cole, Jessie Frances.....1946 Winston-Salem
2226. Cole, T. R. (Ga.).....1924 Sanford
1563. Coleman, H. G.....1910 Durham
2886. Colina, G. D. (S. C.).....1940 Charlotte
3091. Collette, R. W. (S. C.).....1945 Mocksville
3085. Collier, H. B.....1945 Asheville
3284. Collins, B. F., Jr.....1949 Winston-Salem
1484. Compton, J. W.....1909 Salisbury
2542. Connell, J. P. B.....1930 Henderson
1981. Cooke, D. B. (col.) (Tenn.).....1919 Weldon
1165. Cooke, H. M.....1904 Spencer
2876. Cooke, H. M., Jr.....1939 Winston-Salem
1900. Copeland, R. R.....1916 Ahoskie
1667. Coppedge, J. B.....1912 Raleigh
3107. Corbett, Muriel U. (Mrs.)1945 Smithfield
2098. Corbitt, A. R. (W. Va.)..1922 Charlotte
2594. Cornelius, R. E. (Ohio)..1932 Concord
2777. Cornwell, A. H.....1937 Lincolnton
2669. Cornwell, G. T.....1934 Morganton
3075. Corwith, F. H.....1945 Southampton,N.Y.
1431. Costner, B. P.....1908 Lincolnton
1320. Council, C. T.....1906 Durham
2227. Cousins, W. G. (Pa.).....1924 Charlotte
3140. Cowan, W. L. (S. C.).....1946 Forest City
1452. Cox, M. H.....1909 Asheville
2138. Cox, R. O. (Mich.).....1923 Winston-Salem
2925. Cox, Rupert.....1940 Pilot Mountain
1689. Crabtree, E. P.....1912 Raleigh
3252. Craft, R. E. (S. C.).....1948 Gastonia
2825. Craig, L. B.....1938 Aberdeen
2276. Craig, W. F.....1925 Charlotte
715. Cranmer, J. B. (M.D.)...1893 Wilmington
1684. Craven, C. H.....1912 Winston-Salem
1599. Crawford, E. P.....1911 High Point
2864. Crawford, H. D.....1939 Swannanoa
2939. Creech, J. A.....1941 Salemburg
2822. Creech, J. L.....1938 Smithfield
2699. Creech, L. R.....1935 Oxford
2623. Creech, W. H.....1932 Selma
2646. Crissman, U. F.....1933 Lexington
2752. Cromley, R. I. (Ga.).....1937 Raleigh
3169. Crowe, D. F. (Ga.).....1947 Richmond, Va.
2773. Crowell, C. M., Jr.....1937 Mooresville
2681. Crumpler, L. H.....1934 Raleigh
2001. Crutchfield, T. G.....1920 Greensboro
2862. Culbreth, G. McK.....1939 Southern Pines
1609. Culpepper, F. D.....1911 Louisburg
2464. Curtis, J. R.....1928 Bessemer City
2342. Curtis, R. H.....1926 Rowland

D

1835. Dailey, R. I.....1915 Reidsville
3076. Dameron, H. G.....1945 Tabor City
2863. Daniel, A. G.....1939 Portsmouth, Va.
1692. Daniel, E. C.....1913 Zebulon
3136. Dantzler, S. A. (S. C.)...1946 Spartanburg
2830. Darden, R. J.....1938 Clinton
3274. Darling, A. J. (Idaho)....1949 Asheville
2099. Darlington, J. M. (Va.)..1922 Winston-Salem
3033. David, J. P.....1943 Plymouth
3092. Davis, Benard (Mo.).....1944 Winston-Salem
2888. Davis, C. E., Jr. (S. C.).1939 Kershaw, S. C.
2343. Davis, D. R.....1926 Williamston
1763. Davis, H. E.....1914 Andrews
2334. Davis, J. G.....1926 Spindale
1740. Davis, J. W.....1914 Edenton
1731. Davis, K. W.....1913 Winston-Salem
2855. Davis, M. L.....1939 Elm City
3352. Davis, M. W. H (S. C.)..1950 Fair Bluff
2965. Davis, McDonald, Jr.....1941 Roseboro
1485. Dawson, M. P.....1909 Rocky Mount
2521. Day, L. G. (S. C.).....1930 Spruce Pine
2498. Dayvault, F .W.....1929 Lenoir
2281. Deal, H. M.....1925 Lenoir
2015. Dees, R. E. L.....1920 Wallace
3119. Dees, R. R.....1946 Burgaw
2476. Dennis, C. M. (S. C.).....1928 Shelby
3176. Dente, M. A. (N. J.).....1947 Charlotte
2416. Derrick, C. L. (Ga.).....1928 Greensboro
2832. Dever, J. H.....1938 Greensboro
2386. Dill, G. W., Jr.....1927 Morehead City
2500. Dillehay, J. T.....1929 Graham
2923. Dillon, H. E.....1940 Elkin
3143. Dingler, K. L.....1946 Mt. Airy
1773. Dinwiddie, P. H.....1914 Marshall
2600. Dodd, C. N. (Va.).....1932 Raleigh
1218. Douglas, J. D. (col.).....1904 Henderson
3254. Dowdell, W. O. (Ala.).....1949 Charlotte
1911. Dowdy, D. A.....1917 High Point
2702. Dudley, W. G., Jr.....1935 Reidsville
2817. Duffy, H. B.....1938 New Bern
2964. Duguid, Helen W. (Miss)1941 Chapel Hill
3149. Dukes, G. W., Jr. (S. C.).....1946 Walterboro, S. C.
1961. Durham, C. T.....1917 Chapel Hill

E

2791. Eadie, E. B. (S. C.).....1938 Charlotte
2712. Eas'ey, Willa V. (D. C.).....1935 Whiteville
1594. East, J. S.....1911 Draper
2975. Eatman, G. A.....1941 Wilson
3114. Eberly, M. D. (Ind.).....1946 Louisville, Ky.
3093. Edmonds, G. H. (S. C.)..1944 Winter Park
2891. Edmonds, M. M. (Missouri).....1940 Wilmington
2619. Edwards, C. R.....1932 Albemarle
3094. Edwards, G. B. (Ga.).....1944 Wake Forest
3286. Edwards, J. W.....1949 Reidsville
2867. Edwards, L. K., Jr.....1939 Stantonsburg
2081. Edwards, O. C.....1921 Raleigh
2940. Edwards, S. McG., Jr....1941 Ayden

1922. Edwards, S. McG.....1917 Ayden
1004. Edwards, T. N.....1901 Charlotte
1006. Eldridge, Julius.....1901 Winston-Salem
3072. Eller, R. C.....1944 Belmont
935. Ellington, C. W.....1899 Greensboro
1351. Elliott, A. G.....1907 Fuquay Springs
3077. Elliott, A. G., Jr.....1945 Fuquay Springs
2266. Ellis, W. D.....1925 Martinsville, Va.
3221. Ellison, J. M. (Fla.).....1948 Miami, Fla.
2826. Elson, J. R., Jr.....1938 Enka
2522. Elson, J. R. (W. Va.).....1929 Enka
3070. Estes, J. C., Jr.....1944 Graham
1457. Etheridge, S. B.....1909 Washington
1585. Etheridge, S. G.....1911 Elizabeth City
2008. Etheridge, T. J., Jr.....1920 Bailey
837. Eubanks, C. L.....1896 Chapel Hill
1859. Eubanks, J. N.....1916 Greensboro
2686. Evans, J. E.....1934 Marion
2170. Evans, W. B. (Ga.).....1923 Greensboro

F

2687. Farmer, W. F.....1934 Scotland Neck
1908. Farrell, R. D.....1917 Greensboro
2328. Farrington, J. V.....1926 Burgaw
1743. Faucette, W. P.....1914 Raleigh
1459. Faulconer, R. C.....1909 Burlington
2171. Feagin, E. L. (Ala.).....1923 Hendersonville
3255. Feagin, E. L., Jr. (Ala.).1949 Hendersonville
3127. Fearing, M. K., Jr.....1946 Manteo
2194. Ferguson, H. Q.....1924 Randleman
2467. Ferguson, J. S.....1928 Fayetteville
1920. Fields, J. T., Jr.....1917 Laurinburg
3332. Fincher, E. M.....1950 Charlotte
3287. Finger, Z. L.....1949 Charlotte
1800. Finley, G. B.....1915 Old Fort
1797. Fishel, A. L.....1915 Winston-Salem
1946. Fisher, Lester.....1917 Statesville
1861. Fitchett, C. E.....1916 Dunn
1704. Fleming, C. H.....1913 Creedmoor
3261. Fleming, O. G.....1949 Rocky Mount
3201. Fleming, Velma (Miss) (Va.).....1947 Portland, Ohio
3018. Flinn, H. L.....1943 Pinetops
2255. Fordham, C. C., Jr.....1925 Greensboro
1487. Fordham, C. McK.....1909 Greensboro
2652. Forrest, B. B.....1933 Hillsboro
3333. Forrest, W. G.....1950 Marion
1672. Foster, Caney.....1912 Seaboard
2332. Foster, D. W.....1926 W. Asheville
1685. Foster, J. C. C.....1912 Tryon
2941. Foster, R. E., Jr.....1941 Winston-Salem
1735. Fowlkes, W. M.....1913 Enfield
1322. Fox, C. M.....1906 Asheboro
2781. Fox, H. S.....1937 Winston-Salem
2843. Fox, J. H.....1939 Asheboro
2942. Fox, J. C., Jr.....1941 Chapel Hill
1033. Fox, L. G.....1901 Rockingham
3036. Fox, Margaret L. (Mrs. J. C., Jr.).....1943 Chapel Hill
2400. Franklin, K. V.....1927 Raleigh
3150. Franklin, R. E. (Miss.)...1946 Greensboro
1564. Frieze, W. S.....1910 Concord
1434. Fullenwider, Phifer.....1908 Raleigh
2979. Fuller, E. R.....1941 Salisbury
2892. Fulmer, P. A. (S. C.).....1940 Greer, S. C.
2086. Furr, F. L.....1921 Durham
3055. Fussell, T. E.....1944 Rose Hill
2928. Futrell, C. L.....1940 Raleigh
1646. Futrelle, W. L.....1912 Wilmington

G

2898. Gaddy, E. P.....1940 Greensboro
1488. Gaddy, H. M.....1909 Asheville
2943. Gaddy, Phil.....1941 Marshville
3139. Gaddy, R. L., Jr. (Fla.)..1946 Gainesville, Fla.
2770. Galloway, A. E.....1937 Charlotte
1810. Gamble, C. F.....1915 Monroe
2060. Gamble, J. P.....1921 Monroe
3319. Gardner, J. T.....1949 Lincolnton
2286. Gardner, Mattie S. (Mrs. W. K.).....1925 Charlotte
1403. Gardner, T. L.....1908 Reidsville
3334. Gardner, W. S.....1950 Asheboro
1954. Garner, C. V.....1917 Warsaw
2465. Garren, F. O.....1928 Winston-Salem
2039. Garrett, Y. D., Jr.....1920 Durham
2022. Gatling, T. R. (S. C.) (col.).....1920 Reidsville
1886. Gattis, P. D.....1916 Raleigh
3230. Gerlinger, J. J.....1948 Rocky Mount
1124. Gilbert, Loamie.....1903 Benson
2784. Gilbert, L. M., Jr.....1937 Maxton
2069. Gilbert, W. B. (Ga.).....1921 Raleigh
3288. Gilliam, Doris Marie.....1949 Winston-Salem
2257. Gilliam, W. A.....1925 Winston-Salem
2557. Gillikin, C. E. (S. C.).....1931 Kenly
2272. Glass, P. G.....1925 Kannapolis
2731. Glass, W. T., Jr.....1936 Wilmington
2588. Glenn, E. F.....1931 Morehead City
2270. Glenn, J. S.....1925 Mt. Olive
2701. Glenn, R. A.....1935 Spruce Pine
1602. Godfrey, P. V.....1911 Charlotte
2624. Godwin, C. F.....1932 Pine Level
2119. Goode, B. S.....1923 High Point
1489. Goode, J. A.....1909 Asheville
2294. Gooden, D. T. (Va.).....1926 Grottoes, Va.
1709. Goodrum, C. S.....1913 Davidson
2899. Goodwin, M. N.....1940 Apex
2629. Gordon, T. W.....1932 Thomasville
1100. Gorham, R. S.....1903 Rocky Mount
1916. Graham, J. C.....1917 Red Springs
3262. Graham, L. I.....1949 Carthage
1565. Grantham, L. I.....1910 St. Pauls
2771. Grantham, R. B.....1937 Red Springs
924. Green, C. F.....1899 Wilmington
2944. Greene, H. W.....1941 Wilmington
1490. Greene, H. C.....1909 Charlotte
3165. Greenspan, Joseph.....1947 Asheville
2217. Greenwood, A. M.....1924 High Point
3096. Gregory, W. S. (S. C.)...1944 Shelby
2736. Geyer, Mary Alice B. (Mrs. Joe Peyton).....1936 Bryson City
3231. Griffin, E. W., Jr.....1948 Kings Mountain
2295. Griffin, Octavus (Va.).....1926 Roanoke Rapids
3289. Griffin, S. D., Jr.....1949 Asheboro
3170. Griffin, W. A. (Ala.).....1947 New Smyrna Beach, Fla.
2508. Griffin, W. R.....1929 Old Fort
1374. Griffith, Wiltshire.....1907 Hendersonville
1829. Grimes, G. D.....1915 Robersonville
3147. Grist, F. M. (Ga.).....1946 Franklin
3110. Gucker, L. V. (Ind.).....1945 Phoenix, Ariz.
2055. Guion, C. L.....1921 Aberdeen
1860. Guion, C. D.....1916 Cornelius
2056. Guion, H. N.....1921 Marshville

2252. Guiton, J. A.....1925 Whiteville
1856. Gurley, W. B.....1916 Windsor
2829. Guthrie, C. H.....1938 Beaufort

H

3104. Hahl, Marguerite W. (Mrs. J. W.).....1945 Raleigh
2273. Hair, R. C.....1925 Pineville
1939. Hairston, R. S.....1917 Winston-Salem
3050. Haith, J. W., Jr. (col.).1944 Washington, D. C.
2601. Hall, H. B. (Ala.) (col.)1932 Salisbury
2460. Hall, I. B., Jr. (col.).....1928 Winston-Salem
1028. Hall, J. M.....1901 Wilmington
2381. Hall, J. M., Jr.....1927 Wilmington
2265. Hall, J. P.....1925 Oxford
3290. Hall, R. B.....1949 Mocksville
2282. Hall, S. B.....1925 Mocksville
2189. Hall, S. C.....1924 Oxford
2844. Halsey, W. B.....1939 Sparta
2684. Ham, F. B.....1934 Orlando, Fla.
3020. Ham, R. G.....1943 Yanceyville
2146. Ham, T. J., Jr. (Va.).....1922 Yanceyville
3197. Hamer, M. S.....1947 Hickory
971. Hamilton, R. L.....1900 Oxford
1307. Hamlet, Reginald.....1906 Raleigh
2147. Hamlin, J. T. (col.) (W. Va.).....1922 Raleigh
2945. Hamlin, V. C., Jr. (col.).1941 Raleigh
2792. Hammond, H. A. (S. C.)1937 Winston-Salem
3232. Handy, K. E.....1948 Raleigh
1291. Hardee, A. K.....1905 Graham
2850. Hardee, A. K., Jr.....1939 Charlotte
2714. Harden, Wilkins (Ark.).1936 Columbia, S. C.
2148. Hardwicke, St. John H. (S. C.).....1923 Youngsville
3129. Hardy, R. W.....1946 Sylva
1893. Harper, C. T.....1916 Charlotte
2456. Harper, W. L.....1928 Hendersonville
2209. Harris, J. C.....1924 Durham
3263. Harris, L. C.....1949 Blowing Rock
2660. Harris, T. B. (S. C.).....1933 Spartanburg, S. C.
2616. Harris, W. B.....1932 High Point
3123. Harrison, J. W.....1946 Asheville
2321. Harrison, L. S.....1926 Greenville
3264. Harrison, R. F.....1949 Sanford
1462. Harrison, T. N., Jr.....1909 Greenville
3324. Hart, J. J. (Ill.).....1949 Lumberton
940. Hart, L. W.....1899 China Grove
2682. Hartis, G. C.....1934 Winston-Salem
2251. Haupt, Edward.....1925 Newton
3335. Hawkins, C. B.....1950 Bryson City
3291. Hawkins, H. B.....1949 Statesville
3265. Hawkins, Reeves.....1949 Durham
1865. Hayes, G. E.....1916 Hickory
2769. Hayes, W. A.....1937 High Point
1722. Haymore, J. B.....1913 Kinston
603. Hays, F. B.....1890 Oxford
3336. Heath, R. E.....1950 Norfolk, Va.
3078. Hege, G. D.....1945 Whiteville
3292. Hemingway, C. E.....1949 China Grove
1437. Henderson, A. J. (col.)...1908 Fayetteville
3174. Henderson, C. B. (Ga.)..1947 Chamblee, Ga.
2376. Henderson, G. E.....1927 Arlington, Va.
1718. Henderson, J. L.....1913 Salisbury
2756. Hendrick, A. B. (S. C.).1937 Monroe
2877. Hendrix, J. O'N.....1939 Canton
3032. Henley, J. T.....1943 Hope Mills
2841. Henriksen, H. E. (S. C.)1939 Wilmington
2929. Herndon, H. H. (Ga.)....1940 Winston-Salem
1171. Herndon, M. D.....1904 Durham
316. Herring, Doane.....1884 Wilson
1944. Herring, N. B.....1917 Wilson
1375. Herring, R. R.....1907 Oxford
3058. Herring, R. McP.....1944 Clinton
2715. Hertzog, C. W. (S. C.)...1935 Lynchburg, Va.
1567. Hesterly, L. E.....1910 Hendersonville
2677. Hicks, A. M.....1934 Kinston
1493. Hicks, C. G.....1909 Raleigh
3337. Hicks, Jean Snyder (Mrs.).....1950 Charlotte
1007. Hicks, J. E. F.....1901 Goldsboro
2595. High, P. J. (S. C.).....1932 Waynesville
2509. Hill, G. L. (col.).....1929 New Bern
2012. Hocutt, D. D.....1920 Henderson
2271. Hodges, F. H.....1925 W. Palm Beach, Fla.
3105. Hoffman, E. N. (S. C.)...1945 Wilmington
1752. Hoffman, J. F., Jr.....1914 High Point
2122. Hogan, A. L.....1923 Kinston
2549. Hoggard, C. R.....1930 Washington, D. C.
1724. Holding, T. E., Jr.....1913 Wake Forest
3007. Holland, L. L.....1942 Hamlet
2019. Holland, R. F. (Ga.).....1919 Charlotte
3002. Holland, T. M.....1942 Mt. Holly
1240. Holland, W. F.....1905 Mt. Holly
2734. Hollowell, W. C.....1936 Greenville
3043. Hollowell, W. H., Jr.....1944 Edenton
3171. Holt, Ernest (S. C.).....1947 Forest City
2695. Holt, F. A.....1935 Brevard
3266. Holt, Maryellen M. (Mrs.).....1949 Burlington
2868. Honeycutt, G. W.....1939 Rockingham
1494. Hood, H. C.....1909 Smithfield
1595. Hood, J. C.....1911 Kinston
3293. Hood, J. C., Jr.....1949 Tampa, Fla.
1712. Hood, P. C.....1913 Dunn
2283. Hood, T. R.....1925 Dunedin, Fla.
1101. Hood, W. D.....1903 Smithfield
1782. Hooper, F. L.....1914 Sylva
2930. Hooper, J. L., Jr. (Ga.).1941 Hiawassee, Ga.
3188. Horne, H. R.....1947 Fayetteville
1376. Horne, W. H.....1907 Greenville
3338. Horner, Lucille Earl (Mrs.).....1950 Charlotte
1844. Horsley, H. T.....1915 Mount Holly
2085. Horton, J. P.....1921 North Wilkesboro
2175. Hough, J. T. (S. C.).....1923 Charlotte
1522. House, Joseph.....1910 Beaufort
3267. House, Joseph, Jr.....1949 Beaufort
2705. Houser, W. H.....1935 Cherryville
3339. Howard, W. McC.....1950 Morganton
3011. Howell, J. G. (S. C.).....1942 Charleston, S. C.
3268. Howell, Viola R. (Mrs.).1949 Pikeville
3061. Howell, W. L., Jr. (Ga.)1943 Raeford
1408. Howerton, J. L.....1908 Greensboro
1813. Hoyle, M. H.....1915 Cooleemee
2793. Hubbard, Estill (Ky.).....1938 Lexington, Ky.
3209. Huber, H. G. (N. J.).....1947 Charlotte
1546. Hunter, J. B.....1910 Charlotte
3006. Huntley, C. O.....1942 Lenoir
2696. Huntley, W. A.....1935 Kernersville
3167. Hurwitz, Shirley (Miss).1947 Clinton
2633. Huss, K. W.....1933 Lincolnton
1542. Hutchins, J. A.....1910 Winston-Salem

I

2878. Ingle, C. E. 1939 Asheville
2009. Ingram, L. M. 1920 High Point
2980. Inman, G. G. 1941 Rockingham
2946. Irwin, D. A. 1941 Elkin
3021. Irwin, R. L. 1943 Marion
2446. Isler, J. H. (col.) 1928 Charlotte
1753. Isler, W. A. (col.) 1914 New York, N. Y.

J

2385. Jackson, J. C. 1927 Lumberton
2222. Jackson, Leonidas 1924 Erwin
2559. Jackson, Oseola (col.) (Tenn.) 1930 Goldsboro
927. Jacocks, F. G. 1899 Elizabeth City
1463. James, A. A. 1909 Winston-Salem
2512. James, C. J. 1929 Hillsboro
1377. James, S. T. (col.) 1907 Durham
1545. Jarrett, L. M. 1910 Biltmore
1244. Jenkins, J. V. 1905 Concord
1438. Jenkins, L. W. 1908 Stanly
2375. Jenkins, Sam 1927 Walstonburg
2596. Jenkins, W. I. (Va.) 1931 Biscoe
1756. Jernigan, R. W. 1914 Chapel Hill
2947. Johnson, A. R. 1941 Nashville
2966. Johnson, G. F., Jr. 1941 College Park, Md.
2396. Johnson, G. P. 1927 Jacksonville
2223. Johnson, J. E., Jr. 1924 Lumberton
2716. Johnson, O. L. (Md.) 1935 Charlotte
3022. Johnson, R. H. 1943 Robbins
2232. Johnson, R. J. (S. C.) 1924 Asheville
2733. Johnson, T. B. 1936 Hickory
3034. Johnson, T. H. 1943 Raleigh
2200. Johnson, W. L. 1924 Raleigh
2006. Johnson, W. R. 1920 Raleigh
2632. Johnson, W. S. 1933 Rocky Mount
2739. Johnson, W. W. 1936 Fuquay Springs
930. Johnston, A. S. 1899 Smithfield
3049. Johnston, C. A. 1944 Littleton
2151. Joiner, A. E. (Ga.) 1923 High Point
2034. Joiner, L. B. (S. C.) 1920 Salisbury
1589. Jones, Alpheus 1911 Warrenton
3086. Jones, Constance D. (Mrs. O. M., Jr.) 1945 Wadsworth, Ohio
2233. Jones, Dolan (Ga.) 1925 Monroe
2851. Jones, G. H. 1939 Zebulon
1174. Jones, H. E. (col.) 1904 Asheville
2152. Jones, J. L. (Ga.) 1922 Canton
1693. Jones, J. H. 1913 Haw River
2757. Jones, M. L. (Tenn.) 1937 Asheville
3294. Jones, W. W. (col.) 1949 Asheville
2041. Jordan, D. L. 1921 Raleigh
3295. Jordan, W. M., Jr. 1949 Asheville
3296. Jordan, W. W. 1949 Henderson
3023. Jowdy, A. W., Jr. 1943 Chapel Hill
1766. Joyner, J. D. 1914 Dallas

K

2576. Kale, R. G. 1931 Durham
3113. Kearns, T. N. (Ga.) 1946 Asheboro
2809. Kee, H. J. 1938 Norfolk, Va.
2690. Kennum, R. F. (Tenn.) 1935 Hazelwood
1892. Keever, J. W. (M.D.) 1941 ~~Durham~~ Hickory
918. Kellam, R. A. 1898 Vass
2350. Kelly, G. C. 1916 ~~Hickory~~ Lillington
2967. Kelly, H. L. 1926 Lillington Durham
959. Kendall, B. H. 1900 Shelby
3130. Kennedy, Lucy Lee 1946 Durham
3024. Kerr, B. D. 1943 Greensboro
2848. Kessler, M. M. 1939 Lewisburg, Penn.
1356. Kibler, R. E. 1907 Morganton
2999. King, A. H. 1942 Durham
2399. King, B. F. 1927 Hickory
1496. King, J. R. 1909 Durham
3097. King, V. J. (S. C.) 1944 Charlotte
3340. King, W. A. 1950 Mount Airy
2027. King, W. H. (col.) (S. C.) 1919 Greensboro
3166. Kingsbury, Mary H. (Mrs.) 1947 Durham
2201. Kirby, J. H. 1924 Fredericksburg, Va.
2421. Kirkpatrick, G. L. (S. C.) 1927 Black Mountain
3297. Kirkpatrick, T. M., Jr. 1949 Spray
3189. Kiser, A. G. 1947 Asheville
3298. Kiser, F. C. 1949 Asheville
2948. Kiser, R. A. 1941 Gastonia
2758. Klein, B. F. (Pa.) 1936 Asheville
1620. Knight, C. V. 1911 Wilson
3079. Knight, E. H. 1945 Black Mountain
3299. Knight, J. E. 1949 Black Mountain
2193. Knight, R. S., Jr. 1924 Columbia
3341. Knox, R. L. 1950 Charlotte
952. Koonce, J. E. 1900 Chadbourn
3233. Koonce, S. G. 1948 Chadbourn
2580. Koonts, A. A. 1931 High Point
2968. Kornegay, G. B. 1941 Durham
3000. Kornfeld, Abraham 1942 Rocky Mount
2931. Kraus, Emma Myrtle (Va.) 1940 Charlotte
2586. Kritzer, E. L. 1931 Albemarle
3141. Krumbein, Nathaniel (S. C.) 1946 Charlotte
2267. Kunkle, A. B. 1925 Charlotte

L

1409. Lafferty, P. M. 1908 Concord
3185. Lain, Emily Aliton (Mrs.) 1947 Port Jervis, N. Y.
2178. Lamar, W. L., Jr. (Ala.) 1923 Albemarle
2116. Lamm, L. M. 1923 Mt. Airy
3211. Landaker, W. G. (Ill.) 1948 Ft. Lauderdale, Fla.
1358. Lane, W. A. 1907 Winston-Salem
2120. Langdon, R. E. 1923 Fayetteville
2746. Langdon, Roscoe 1936 New Orleans, La.
3080. Langston, D. O'B. 1945 Franklinton
3300. Lanier, LeRoy 1949 Fayetteville
2662. Lasley, C. G. (Penn.) 1934 Draper
1880. Lasley, M. I. 1916 Winston-Salem
2836. Laughlin, D. A. (Penn.) 1938 Raleigh
3200. Lawson, J. I., Jr. (Ga.) 1947 Southern Pines
2049. Layton, C. C. 1921 High Point
2457. Lazarus, Joseph 1928 Sanford
1439. Lea, L. J. 1908 Laurinburg
2013. Lea, V. D. 1920 Durham
1148. LeBoo, P. S. (col.) 1903 Wilmington
1942. Ledbetter, E. DeB. 1917 Lexington
2932. Ledford, J. E. (Ga.) 1940 McCaysville, Ga.
1128. Lee, P. A. 1903 Dunn
2387. Legette, J. S. 1927 Charlotte
815. Leggett, W. A. 1896 Edenton
2261. Lemon, H. H. (col.) 1925 High Point
2481. Lever, T. H. (S. C.) 1928 Charlotte
2933. Lewis, B. B. (Ohio) 1941 Lincolnton

1671. Lewis, H. R.....1912 Asheville
1675. Lewis, R. B.....1912 Statesville
2783. Lewis, W. C.....1937 Kannapolis
2949. Lewis, W. K.....1941 Mt. Olive
2749. Libbus, T. A.....1936 New Bern
3220. Lindenschmidt, V. J. (Ind.).....1948 Greenville, S. C.
2821. Link, F. P.....1938 Reidsville
2788. Linn, T. L.....1938 Landis
1467. Lisk, D. C.....1909 Charlotte
3213. Little, G. L.....1948 New Kensington, Pa.
2901. Lloyd, A. A.....1940 Hillsboro
2011. Lloyd, T. P.....1920 Chapel Hill
3146. Lockhart, B. O.....1946 Greensboro
1468. Loftin, J. U.....1909 Albemarle
3328. Loftin, T. G. (Miss.).....1949 Albemarle
2927. Lorek, L. A.....1940 Radford, Va.
3323. Lott, A. B. (S. C.).....1949 Greensboro
2706. Lovett, H. E.....1935 Liberty
3301. Lovette, J. F.....1949 Liberty
3212. Lowe, Bonnie H.....1948 High Point
3302. Lowe, J. D.....1949 High Point
1976. Lowry, W. A.....1919 Alexandria, Va.
1670. Lunn, F. H.....1912 Winston-Salem
667. Lutterloh, I. H. (M.D.)..1891 Sanford
1357. Lutz, H. C.....1907 Hickory
2852. Lynch, Ernestine B. (Mrs. H. W.).....1939 Chapel Hill
1176. Lynch, N. W.....1904 Rowland
2872. Lynch, W. F.....1939 Durham
1774. Lyon, F. F.....1914 Oxford
2510. Lyon, J. F.....1929 Rocky Mount
1666. Lyon, O. H.....1912 Ayden
1379. Lyon, R. P.....1907 Wadesboro

Mc

1048. MacNair, W. R.....1902 Angier
2997. McAdams, J. W.....1942 Burlington
2694. McAllister, H. C.....1935 Chapel Hill
2065. McBane, J. O. D.....1921 Greensboro
2023. McBride, T. L. (Penn.)..1919 Marshville
2787. McBryde, R. V.....1937 Fayetteville
2741. McCarn, M. R. M. (Mrs.).....1936 Mt. Pleasant
2704. McCollum, N. H., Jr.....1935 Leaksville
3325. McCoy, J. K. (W. Va.)..1949 Durham
2996. McCrimmon, D. G.....1942 Robbins
2348. McCrimmon, D. D.....1926 Pittsboro
2277. McCrummen, D. C.....1925 Aberdeen
2540. McDaniel, P. L.....1930 Arlington, Va.
1569. McDonald, A. H.....1910 Durham
3269. McDonald, J. C.....1949 W. Durham
2215. McDonald, W. R., Jr.....1924 Hickory
2053. McDowell, N. O.....1921 Scotland Neck
3052. McDowell, N. O., Jr.....1944 Scotland Neck
1742. McDuffie, R. A.....1914 Greensboro
2903. McFall, S. W.....1940 Greensboro
2902. McFalls, C. D.....1940 Madison
2859. McFalls, O. W.....1939 Pomona
2960. McGee, J. C.....1941 Canton
2995. McGowan, D. F.....1942 Chapel Hill
805. McKay, D. McN.....1895 Durham
1767. McKay, J. W.....1914 Asheville
1801. McKenzie, L. McK.....1915 Lumberton
1050. McKesson, L. W.....1902 Statesville
3351. McKittrick, R. L. (S. C.).....1950 Waynesville
1498. McKnight, L. E.....1909 Fayetteville
2993. McKnight, L. E., Jr.....1942 Buies Creek
3106. McLean, A. L., Jr.....1945 Raleigh
2767. McLean, G. W.....1937 Clinton
1472. McLelland, J. H.....1909 Troutman
2395. McLeod, A. B.....1927 Kenly
1584. McManus, M. T. Y.....1911 Winston-Salem
1825. McMillan, B. F., Jr.....1915 Lumberton
3100. McNair, K. H. (col.).....1945 Greensboro
2550. McNeill, A. D.....1930 Norwood
1247. McNeill, G. R.....1905 Whiteville
2904. McNeill, J. A.....1940 Whiteville
2679. McNeill, L. J.....1934 Norwood

M

1902. Mabry, C. S.....1917 Hamlet
1833. Macon, A. B.....1915 Mt. Airy
3214. Malion, H. E.....1948 Fairmont
1645. Malone, C. E.....1912 Salisbury
2609. Maness, R. C.....1932 Greensboro
1081. Mansfield, A. L.....1902 Carolina Beach
2469. Markham, G. W.....1928 Fayetteville
1330. Marsh, N. F.....1906 Siler City
1994. Martin, A. N.....1920 Roanoke Rapids
1849. Martin, S. L., Jr.....1915 Leaksville
1687. Mathes, T. J.....1912 Durham
3234. Mathews, G. W., Jr.....1948 Asheville
1918. Matthews, C. E., Jr.....1917 Shelby
2780. Matthews, J. I.....1937 Raleigh
2729. Matthews, W. F., Jr.....1936 Raleigh
1550. Matthews, W. F., Sr.....1910 Randleman
2268. Mauney, W. McC.....1925 Murphy
1639. May, T. H.....1912 Wake Forest
3191. Mayberry, H. C.....1947 Winston-Salem
2971. Mayrand, L. P.....1941 Greensboro
3327. Means, M. R. (S. C.).....1949 Bladenboro
2016. Mebane, W. M.....1920 Fayetteville
2213. Melvin, M. B.....1924 Raleigh
2005. Melvin, P. J.....1920 Roseboro
2483. Meroney, F. P. (Tenn.)..1928 Lillington
3321. Merrill, G. B., Jr. (Fla.).....1949 Auburndale, Fla.
2424. Merriman, W. D. (S. C.)1928 Charlotte
1963. Miles, M. C.....1917 Henderson
2970. Millaway, E. D.....1941 Burlington
3222. Millburg, B. T. (Mo.).....1948 Morrisonville, Ill.
2304. Miller, A. J. (Mich.).....1925 Asheville
1862. Miller, C. M.....1916 Wallace
986. Miller, E. H.....1898 Mooresville
2919. Miller, P. W.....1940 Salisbury
2717. Miller, R. E. (S. C.).....1935 Wilmington
1883. Millican, A. G.....1916 Wilmington
2782. Millis, A. E.....1937 Washington, D. C.
2062. Mills, J. C.....1921 Cliffside
1815. Mills, J. A.....1915 Tabor City
2922. Minton, S. S., Jr.....1940 Asheville
3322. Mishoe, P. R. (S. C.).....1949 Fairmont
2693. Mitchell, C. E. (S. C.).....1934 Highlands
1840. Mitchell, C. P.....1915 Elizabeth City
1707. Mitchell, H. G.....1913 Burlington
2738. Mitchell, J. D.....1936 Kannapolis
847. Mitchener, J. A.....1897 Edenton
2775. Mitchener, J. A., Jr.....1937 Edenton
3235. Mitchener, J. W.....1948 Hertford
2748. Mitchener, Nancy P. (Mrs. J. A., Jr.).....1936 Edenton
2897. Mock, C. H. (Tenn.).....1939 Boone
1129. Montague, G. W.....1903 Durham

3081. Montesanti, Joseph, Jr.....1945 Southern Pines
2425. Mooneyham, O. J. (Ga.)..1928 Forest City
2426. Moore, A. L. (Ga.).....1927 Salisbury
2004. Moore, A. R.....1920 Wilson
2994. Moore, B. McI.....1942 Eastport, N. Y.
2404. Moore, H. P.....1927 Hendersonville
1588. Moore, J. P.....1911 Wilmington
2327. Moore, M. A.....1926 Tarboro
2339. Moore, T. J.....1926 Wilson
1747. Moose, G. K.....1914 Boone
2372. Moose, H. A.....1927 Mt. Pleasant
2365. Moose, W. L. (Md.).....1926 Greensboro
3349. Moran, Ruth Estes (Mrs. J. H.) (Ala.)....1950 Greensboro
3270. Morgan, G. D.....1949 Henderson
2819. Morris, A. F.....1938 Ellerbe
1331. Morrison, M. S.....1906 Wilson
1499. Morton, J. X.....1909 Faison
3053. Morton, W. A.....1945 Wilmington
2648. Moss, F. M.....1933 Gastonia
1629. Mullen, L. B.....1912 Asheville
1733. Munday, C. C.....1913 Taylorsville
1991. Mundy, J. C.....1931 Matthews
3099. Muratori, Francis.....1945 Charlotte
1657. Murchison, E. E.....1912 Rocky Mount
1727. Murphrey, L. W.....1913 Rocky Mount
1606. Murphy, J. C.....1911 Charlotte
2548. Murr, G. F.....1930 Thomasville
2730. Murrell, H. T.....1936 Maxton
3236. Myers, L. M.....1948 Winston-Salem

N

2096. Nance, J. S.....1922 Charlotte
2672. Neal, C. L.....1934 Suffolk, Va.
2837. Neal, F. F. (Ohio).....1938 Kinston
3207. Neal, J. C. (Ga.).....1947 Rome, Ga.
3144. Neely, C. M. (col.).....1946 Winston-Salem
3192. Negron, Ida A.....1947 Raleigh
2785. Neil, J. W.....1937 Charlotte
2497. Nelson, J. B.....1929 Leaksville
2325. Nelson, S. G.....1926 Aulander
1913. Nelson, W. G.....1917 Dallas, Tex.
2380. Neville, Augustus, Jr.....1927 Spring Hope
1934. Newsome, H. C.....1917 Winston-Salem
1178. Nicholson, A. T.....1904 Tarboro
2614. Nicholson, E. N.....1932 Murfreesboro
1516. Nicholson, M. A.....1910 Troy
2795. Noell, R. J. (Ga.).....1937 Asheville
2181. Norman, J. P. (Va.).....1924 Greensboro
1131. Norman, J. S.....1903 Gastonia
3342. Northcott, Jean L. (Mrs.).....1950 Durham
993. Nottingham, G. S.....1901 Portsmouth, Va.
1310. Nowell, Edwin.....1906 Asheville
1537. Nowell, W. R.....1910 Wendell

O

2950. Oakley, C. S.....1941 Mebane
2466. Oakley, C. H.....1928 Roxboro
2802. Oates, C. C., Jr.....1938 Hendersonville
2879. O'Daniel, J. S.....1939 Hickory
637. O'Hanlon, E. W.....1891 Winston-Salem
3159. O'Hara, J. B. (Mass.).....1946 Laurinburg
2665. Oliver, E. W. (Ala.).....1933 Greensboro
3012. Oliver, G. G. (S. C.).....1943 Whiteville
2315. O'Neal, W. P.....1926 Belhaven
1381. Overman, H. S.....1907 Elizabeth City
3343. Overton, D. S.....1950 Winston-Salem
3154. Owen, F. R. (Ga.).....1935 Tryon
3040. Owens, T. Q.....1943 Whiteville
3063. Oxner, G. L. (S. C.).....1944 Greensboro

P

3303. Pace, T. A.....1949 Hendersonville
2061. Padgett, E. L.....1921 Asheville
2803. Page, C. E., Jr.....1938 Henderson
2220. Palmer, A. W.....1924 Sanford
3120. Parker, J. G. (col.).....1946 Durham
3215. Parker, L. J.....1948 Memphis, Tenn.
2474. Parker, N. M. (col.).....1929 Fayetteville
1333. Parker, R. S.....1906 Murphy
2123. Parker, W. W., Jr.....1923 Henderson
2827. Parks, W. A.....1938 Ft. Mill, S. C.
2569. Parrish, L. F.....1931 Rocky Mount
3101. Parsons, R. H.....1945 Middleburg, N. Y.
3057. Patterson, Phyllis Scholl (Mrs.Roger C.) (Ohio).1944 Fort Wayne, Ind.
1013. Patterson, W. D.....1901 Elizabethtown
1500. Peacock, M. A.....1909 Benson
1621. Pearson, Maleria E. D. (col.).....1911 Durham
3131. Pecora, Ruth P. (Mrs. John).....1946 Erwin
2089. Pegram, Addie B. (Mrs. C. W.).....1922 Apex
1783. Pender, F. H., Jr.....1914 Asheville
1668. Perry, D. L. (col.).....1912 Fort Bragg
2568. Perry, W. R. (col.).....1931 Burlington
2934. Peters, D. B. (D. C.).....1940 Asheville
3145. Pethel, R. E.....1946 Mt. Airy
1995. Petrea, F. S.....1920 Greensboro
2452. Phifer, B. R.....1928 Spencer
2675. Phillips, J. E.....1934 Raleigh
2014. Phillips, M. B.....1920 Albemarle
2833. Phillips, O. J.....1938 Bala-Cynwyd, Pa.
2329. Phillips, W. P.....1926 Morganton
3029. Pickard, J. F.....1943 Greensboro
2951. Pickard, J. M.....1941 Durham
1998. Pierce, J. S.....1920 Rocky Mount
2349. Pigott, D. S.....1926 Gloucester
2861. Pike, J. W., Jr.....1939 Concord
2880. Pilkington, E. L.....1939 Goldsboro
1180. Pinnix, J. M.....1904 Kernersville
2533. Pinnix, J. L.....1930 Kernersville
1382. Pinnix, W. M.....1907 New Bern
3304. Pittman, G. R.....1949 Burlington
3223. Pittman, J. H. (Tex.).....1948 Clarendon
816. Pleasants, F. R.....1896 Louisburg
3305. Plemmons, Charlotte B. (Mrs.).....1949 Asheville
2906. Plemmons, D. A.....1940 Asheville
1519. Polk, J. B.....1910 Durham
2204. Poole, L. B.....1924 Thomasville
1821. Porter, C. D.....1915 Concord
1660. Porter, Ernest.....1912 Concord
3098. Porter, J. B. (Kan.).....1945 W. Jefferson
2598. Porter, J. D. (Ga.).....1931 W. Jefferson
3237. Powell, E. S.....1948 Oxford
1802. Powell, J. C.....1915 Winston-Salem
3177. Prather, N. L. (Ga.).....1947 Blue Ridge, Ga.
2881. Pressly, C. P.....1939 Charlotte
2804. Price, H. G.....1938 Raleigh
2007. Price, S. H.....1920 Mooresville
2910. Proctor, W. V.....1940 Charlotte
3238. Propst, G. B.....1948 Lenoir

2801. Provo, Jean Bush (Mrs.) 1938 Raleigh
3306. Provo, W. W. 1949 Norfolk, Va.
2697. Puckett, U. S. 1935 Stovall
3307. Puckett, W. M. 1949 Apex
2111. Pugh, E. S. 1922 Windsor
2732. Purcell, D. C. 1936 Salisbury
2915. Purcell, S. M., Jr. 1940 Salisbury
954. Purcell, S. M., Sr. 1900 Salisbury

Q

1416. Quinn, F. DeW. 1908 Shelby

R

3193. Rachide, A. P. 1947 Havelock
2907. Rand, T. R., Jr. 1940 Raleigh
2873. Rankin, W. B. 1939 Falls Church, Va.
3216. Ranzenhofer, J. A. 1948 Greensboro
2589. Ratley, W. A. 1931 Goldsboro
1884. Ray, E. L. 1916 Asheboro
2611. Ray, Frederick, Jr. 1932 Jonesboro
2269. Rayburn, H. L. 1925 Charlotte
2607. Reamer, I. T. (Md.) 1931 Durham
2724. Reaves, H. C. 1936 Asheboro
2535. Reaves, L. E., Jr. 1930 Fayetteville
3194. Reddick, A. E. (col.) 1947 New York, N. Y.
2129. Reeves, Jefferson 1923 Kannapolis
2615. Register, M. O. 1932 Clinton
1870. Reid, S. H. 1916 Washington
1669. Reins, C. C. 1912 Winston-Salem
3062. Reynolds, Beth M. (Mrs. Hugh M.) (Ala.) 1944 Atlanta, Ga.
3239. Rhem, J. F. 1948 Wilmington
1641. Rhineheardt, C. B. 1912 Asheville
2612. Rhodes, C. R. 1932 Asheville
2871. Rhodes, J. F. 1939 Morehead City
2110. Rhyne, C. L. (Ga.) 1922 Charlotte
1503. Rhyne, W. F. 1909 Gastonia
2262. Rice, L. D. 1925 Maxton
3308. Rich, H. C. 1949 Garland
1389. Richardson, L. W. 1907 Goldsboro
2546. Richardson, O. K. 1930 Boone
2584. Richardson, W. R. 1931 Boone
1680. Ridenhour, D. G. 1912 Mt. Gilead
3102. Riegel, M. S. 1945 Owego, N. Y.
2432. Rigby, J. N. (S. C.) 1928 Ahoskie
1386. Riggan, R. D. 1907 Raleigh
3103. Riggsbee, E. L. 1945 Chapel Hill
2882. Rigsbee, E. L. 1939 Durham
3350. Rimerman, H. B. (Penn.) 1950 Philadelphia, Pa.
1647. Rimmer, E. F. 1912 Sanford
2916. Rimmer, Helen Bell (Mrs. E. F.) 1940 Sanford
3257. Rimmer, R. L. (col.) (Mich.) 1949 Charlotte
1301. Ring, C. A. 1905 High Point
2468. Ring, C. A., Jr. 1928 High Point
1182. Ring, L. B. 1904 Tarpon Springs, Fla.
2627. Rittenbury, R. S. 1932 Charlotte
1827. Rives, H. L. 1915 Bethel
2511. Roberson, Culas 1929 Spray
1969. Roberts, Herschel 1918 Weaverville
2973. Roberts, H. E. 1941 Marshall
1517. Robertson, E. G. 1910 Norfolk, Va.
2674. Robinson, Carlton 1934 Guilford College
2740. Robinson, D. P. 1936 Oxford
3137. Robinson, Harriett A. (S. C.) 1946 Charlotte
1364. Robinson, J. L. 1907 Belmont
2816. Robinson, T. R., Jr. 1938 Goldsboro
1644. Rogers, R. P. 1912 Durham
3309. Rogers, R. P., Jr. 1949 Durham
2527. Rogers, W. LeR. (S. C.) 1929 Pembroke
3202. Rogers, W. P. (Tenn.) 1947 Asheville
2720. Rollins, E. W. (S. C.) 1935 Winston-Salem
3344. Roper, H. E. 1950 Madison
1337. Rose, I. W. 1906 Chapel Hill
3310. Rose, W. C. 1949 Rocky Mount
3311. Rose, W. P. 1949 Raleigh
3345. Ross, R. McG. 1950 Gastonia
3059. Rosser, J. H. 1944 Charlotte
2700. Rouse, L. L. 1935 Fayetteville
2952. Royall, G. E., Jr. 1941 Elkin
2263. Roycroft, W. R. 1925 Coats
1419. Rudisill, J. S. 1908 Forest City
2874. Russell, J. M., Jr. 1939 Asheville
3240. Russell, J. T. 1948 Asheville
2983. Russell, P. B. (Neb.) 1941 Los Angeles, Cal.
2924. Russell, T. W. 1940 Greensboro

S

3064. Salley, B. M., Jr. (S. C.) 1944 Charlotte
1554. Salley, W. M. 1910 Asheville
1420. Sample, W. A. 1908 Statesville
3241. Sanders, C. H. 1948 Sparta
2796. Sanders, C. A. (S. C.) 1937 Norwood
3227. Sanders, Patsy B. (Mrs. Charl H.) 1948 Sparta
1852. Sanford, R. D. 1916 Lumberton
2240. Sappenfield, J. A. (Ga.) 1924 Kannapolis
1421. Sappenfield, W. A. 1908 Statesville
2917. Savage, M. C. 1940 Roanoke Rapids
2308. Sawyer, R. B. (Colo.) 1925 Winston-Salem
2528. Saxon, H. A. (Ga.) 1930 Harrisonburg, Va.
3045. Scharff, R. C. 1944 South Norfolk, Va.
2991. Scoggin, H. P. 1942 Louisburg
1256. Scoggin, L. E. 1905 Louisburg
2572. Scoggin, L. E., Jr. 1931 Louisburg
1875. Scruggs, B. P. 1916 Rutherfordton
3179. Scruggs, E. T. (Ky.) 1947 Louisville, Ky.
3242. Seaborn, R. H. 1948 Greenville
3312. Secrest, V. V., Jr. 1949 Monroe
682. Sedberry, H. S. 1892 Rocky Mount
2379. Selden, J. S. 1927 Weldon
2908. Senter, L. M. 1940 Carrboro
2889. Senter, P. L. 1921 Carrboro
3132. Sewell, Evelyn S. (Mrs. J. B., Jr.) 1946 Beaufort
2313. Sewell, G. L. 1926 Kinston
1338. Shade, I. A. (col.) 1906 Wilson
2990. Shade, K. McK. (col.) 1942 Wilson
3158. Sharpe, W. C. (S. C.) 1946 Raleigh
1929. Shaw, R. S. 1917 Scotland Neck
2953. Sheffield, B. C. 1941 Warsaw
3184. Sheffield, W. J. 1947 Chapel Hill
843. Shell, J. E. 1896 Lenoir
824. Sheppard, J. W. (Pa.) 1896 Charlotte
2075. Sherard, J. F. (S. C.) 1920 Kannapolis
2721. Sherrod, W. I. (Tenn.) 1936 Bristol, Va.
1988. Shieder, G. A. (Ga.) 1918 Asheville
3030. Shields, C. L. 1943 Wallace
2666. Shigley, H. H. (Ohio) 1934 Asheville
1973. Shook, Eulon 1918 Hickory
3196. Shook, Eulon, Jr. 1947 Hickory

1088. Shore, M. L.....1902 Cary
2214. Shuford, L. D.....1924 Forest City
3271. Shugar, Evelyn.....1949 Tarboro
2989. Simmons, F. J.....1942 Hickory
2585. Simmons, H. R.....1931 Midway Park
3313. Simmons, Peggy C. (Mrs.).....1949 Gastonia
3168. Simmons, W. A.....1947 Winston-Salem
2856. Simmons, W. C.....1939 Winston-Salem
1730. Simpson, J. F.....1913 Wilmington
3199. Sinclair, F. A.....1947 Albemarle
1772. Singletary, F. B.....1914 Greensboro
1014. Singletary, W. O.....1901 Winston-Salem
2221. Sisk, C. J.....1924 Asheville
1085. Sisk, C. T.....1902 Asheville
2742. Sisk, R. C.....1936 Asheville
2391. Sitison, J. A.....1927 Mt. Airy
2935. Skinner, F. LaF. (Va.).....1941 Spencer
3153. Slayton, Mary T.....1946 Murphy
3111. Slesinger, Stanley (D. C.).....1945 Charlotte
2435. Sloan, R. R. (Va.).....1927 Rutherfordton
2875. Sloan, W. L.....1939 Chapel Hill
2378. Sloop, M. B.....1927 Morganton
1556. Smith, C. N.....1910 Washington, D. C.
2195. Smith, D. A.....1924 Norwich, N. Y.
3148. Smith, G. W. (Neb.).....1946 Chapel Hill
2810. Smith, H. E.....1938 Winston-Salem
3320. Smith, J. G. (Ga.).....1949 Stokesdale
2241. Smith, J. M. (Wis.).....1925 Spartanburg, S. C.
2183. Smith, J. P. F. (S. C.).....1923 West End
3056. Smith, Jesse Lee.....1944 Durham
1634. Smith, Leon.....1912 Kannapolis
2926. Smith, L. W.....1940 Kannapolis
2768. Smith, O. W.....1937 Pilot Mountain
2403. Smith, T. E.....1927 Goldsboro
1259. Smith, T. L.....1905 Plymouth
2488. Smith, V. F. (Mo.).....1928 Greensboro
2776. Smith, W. J.....1937 Chapel Hill
1678. Smith, W. O.....1912 Arlington, Va.
3204. Snodgrass, T. W. (Okla.).....1947 Reidsville
3195. Snyder, S. E.....1947 Enka
2184. Snypes, C. L. (Ga.).....1923 Siler City
3272. Southern, J. C.....1949 High Point
2603. Sparkman, D. D., Jr. (Va.).....1931 St. Pauls
2336. Sparks, J. E.....1926 Elizabeth City
2961. Sparks, L. R., Jr.....1941 Durham
2641. Spencer, B. W., Jr. (S. C.).....1932 Durham
2642. Spencer, R. B. (Va.).....1932 Raleigh
3249. Spiotti, D. V. (Mass.).....1948 Fayetteville
2437. Stacy, L. B. (Ga.).....1928 Gastonia
1769. Stainback, T. E.....1914 Norfolk, Va.
3278. Stainback, W. A. (Va.).....1949 Roanoke Rapids
3138. Stalcup, H. R. (Ind.).....1946 Morehead City
2505. Stamps, J. N.....1929 High Point
1260. Stanback, T. M.....1905 Salisbury
1637. Stancill, J. H.....1912 Chester, S. C.
2678. Stanley, V. E.....1934 Charlotte
2565. Stein, Meyer (Pa.).....1930 Philadelphia, Pa.
3121. Stephens, Frank.....1946 Triangle, Va.
1818. Stephens, J. L. (col.).....1915 Cleveland, Ohio
2921. Stevens, M. W.....1940 Broadway
1919. Stevenson, J. T.....1917 Elizabeth City
3180. Stewart, J. S.....1947 Fremont
1153. Stewart, W. M.....1903 Charlotte
1557. Stimson, J. H.....1910 Statesville
2506. Stone, B. F.....1929 Elizabethtown
2762. Stone, B. M. (Fla.).....1936 Charlotte
2626. Stone, E. V.....1932 Charlotte
3208. Stone, G. H., Jr. (S. C.).....1947 Charlotte
2094. Stone, W. L.....1922 Franklinton
1936. Stowe, C. D.....1917 Portsmouth, Va.
1558. Stowe, H. R.....1910 Charlotte
766. Streetman, J. W.....1894 Marion
2613. Strickland, C. B.....1932 Fayetteville
3071. Stringfield, B. J.....1944 N. Wilkesboro
3245. Strout, V. L. (Mass.).....1948 Ellerbe
2496. Strowd, Dortch.....1929 Kinston
3314. Stutts, Evelyn Loving.....1949 Gibson
2887. Sullivan, H. M. (S. C.).....1940 Waynesville
2453. Sullivan, L. S.....1928 Durham
1578. Summey, K. N.....1910 Mt. Holly
1926. Summey, P. B.....1917 Mt. Holly
2869. Suominen, Maggie More (Mrs. W. N.).....1939 Philadelphia, Pa.
3046. Sutphin, E. C.....1944 Galax, Va.
1340. Suttle, J. A.....1906 Shelby
2698. Suttlemyre, C. P.....1935 Granite Falls
1785. Suttlemyre, P. J.....1914 Valdese
1744. Sutton, J. L.....1914 Chapel Hill
2224. Swaney, C. A.....1924 Winston-Salem
1592. Swindell, E. S.....1911 Durham
1388. Sykes, R. J.....1907 Greensboro

T

2604. Tainter, D. W. (Tenn.).....1931 Marion
1020. Tarkenton, E. L.....1901 Wilson
1312. Tart, D. W.....1906 Roseboro
3025. Tart, P. E.....1943 Dunn
2703. Tate, D. O.....1935 Jacksonville Beach, Fla.
2256. Tate, E. H.....1925 Lenoir
2455. Tatum, J. M.....1928 Asheville
1423. Taylor, C. A.....1908 Jacksonville
1577. Taylor, D. G.....1910 Leaksville
2797. Taylor, H. R. (col.) (Tenn.).....1938 Tarboro
2786. Taylor, H. T.....1937 Goldsboro
1948. Taylor, J. C.....1917 Durham
2398. Taylor, L. B.....1927 Conway
3183. Taylor, Nancy Hunt (Mrs. Wm. F.).....1947 Washington
2737. Taylor, N. T.....1936 Raleigh
3218. Taylor, W. W.....1948 Durham
1627. Taylor, W. P.....1912 Roanoke Rapids
3047. Teague, J. R.....1944 High Point
2988. Tee, H. C., Jr.....1942 Ridgely, Md.
2353. Templeton, G. S.....1926 Mooresville
2333. Tennant, W. D., Jr.....1926 Crossnore
3038. Terrell, J. A., Jr.....1943 Sanford
3173. Thayer, S. S. (Ohio).....1947 Orlando, Fla.
1086. Thomas, E. R.....1902 Erwin
1701. Thomas, E. E.....1913 Roxboro
2839. Thomas, F. E. (Ala.).....1938 Charlotte
2883. Thomas, J. I.....1939 Dunn
2577. Thomas, P. L.....1931 Roxboro
1604. Thomas, W. G.....1911 Varina
1087. Thompson, A. J.....1902 Badin
2811. Thompson, H. O.....1938 Chapel Hill
2258. Thompson, J. L.....1925 Reidsville
2242. Thompson, J. V. (S. C.).....1924 Concord
2190. Thompson, P. H.....1924 Fairmont
2987. Thompson, T. H. (col.).....1942 Danville, Va.
2884. Thornton, G. P.....1939 Goldsboro

2986. Thornton, J. W., Jr.....1942 Dunn
1754. Thornton, W. H.....1914 Hickory
2156. Threatt, J. B. (Ga.).....1922 Durham
3112. Tilles, Irving (N. J.).....1946 High Point
2159. Tilley, J. E.....1923 Jamestown
3133. Timberlake, C. V., Jr.....1946 Youngsville
1947. Tingen, W. Z.....1917 Statesville
2440. Tolson, J. G., Jr. (S. C.).1927 Henderson
1600. Toms, B. C.....1911 Salisbury
1990. Toms, E. R. (Ga.).....1919 Wilmington
986. Townsend, E. F.....1900 Red Springs
1520. Townsend, J. H.....1910 Red Springs
3256. Trantham, H. D. (D. C.)1949 Marion
1703. Trent, J. A.....1913 Danville, Va.
2160. Tripp, G. O.....1923 Carolina Beach
1343. Trotter, J. R.....1906 Salisbury
2985. Trotter, P. L.....1942 Chapel Hill
879. Tucker, R. H.....1897 Reidsville
2847. Tunstall, J. P.....1939 Washington
1808. Turlington, J. E.....1915 Lumberton
3205. Turnbull, E. K. (S. C.)...1947 Gastonia
3315. Turner, J. K., Jr.....1949 Durham
2045. Turnmyre, A. P.....1921 Mt. Airy
2778. Tyson, J. W.....1937 Greensboro
2834. Tyson, W. B.....1938 Rocky Mount

U

2570. Umstead, O. L.....1931 Durham
2493. Underhill, J. A. (S. C.)...1928 Madison
3346. Underwood, D. D.....1950 Greensboro
2954. Underwood, H. P., Jr.....1941 Fayetteville
2667. Upchurch, M. T.....1934 Smithfield
2578. Usher, J. T.....1931 Greensboro
3316. Uzzell, S. C. C.....1949 Black Mountain

V

2909. Varner, S. E., Jr.....1940 Brevard
2311. Vaughan, A. M. (Va.)....1926 Norfolk, Va.
3054. Viall, W. R., Jr.....1944 Pinehurst
1445. Vinson, E. L.....1908 Halifax
1778. Vinson, J. T.....1914 Goldsboro

W

3108. Waldrop, J. E. (Ga.).....1946 Lowell
2278. Walker, A. D.....1925 Wilmington
2010. Walker, H. W.....1922 Norlina
2504. Walker, H. L.....1929 Greensboro
2192. Wallace, A. C.....1924 Star
2918. Walters, A. K.....1940 Burlington
3275. Walters, H. C. (S. C.)....1949 Philadelphia, Pa.
2441. Walters, J. E. (S. C.).....1928 Morven
1895. Walton, R. C.....1916 Raleigh
2583. Ward, B. R.....1931 Goldsboro
1761. Ward, E. H.....1914 Tarboro
3160. Ward, J. L., Jr. (Ga.)....1946 Canton
2186. Ward, W. A.....1924 Swannanoa
2330. Warren, B. G.....1926 Rural Hall
1425. Warren, B. S.....1908 Greenville
3122. Warren, B. S., Jr.....1946 Greenville
1816. Warren, J. C.....1915 Benson
1923. Warren, L. A.....1917 Garland
2849. Warren, L. A., Jr.....1939 Garland
1539. Waters, G. W., Jr.....1910 Goldsboro
2846. Waters, P. V.....1939 Mooresville
2243. Watkins, F. D. (S. C.)....1925 Belmont
2955. Watkins, J. C.....1941 Emporia, Va.
3039. Watkins, Rose Stacy (Mrs.).....1949 Emporia, Va.
2814. Watson, J. W.....1939 Rocky Mount
2805. Watson, R. N.....1938 Jonesboro
2813. Way, J. A., Jr.....1938 Winston-Salem
1110. Webb, C. I.....1903 Charlotte
1367. Webb, E. L.....1907 Thomasville
1526. Webb, R. K.....1910 Charlotte
2621. Webb, T. P., Jr.....1932 Shelby
2936. Webster, W. B. (S. C.)....1941 Fairmont
3355. Weiner, David (Md.).....1950 Baltimore, Md.
1089. Welborn, W. F.....1902 Lexington
3198. Welborn, W. F., Jr.....1947 Lexington
2541. Welch, W. D., Jr.....1930 Washington
1269. Welfare, S. E.....1905 Winston-Salem
2685. Wells, R. R.....1934 Shelby
2870. Wells, V. D., Jr.....1939 Columbus, Ohio
2800. West, June Bush (Mrs.).1938 Raleigh
2254. West, W. L.....1925 Roseboro
1510. Wharton, L. A.....1909 Gibsonville
3347. Wheeler, C. C., Jr.....1950 Chapel Hill
1979. Wheeler, C. R.....1919 Oxford
2670. Wheless, J. M., Jr.....1934 Farmville
1021. Wheless, J. M.....1901 Farmville
2459. White, C. B.....1928 Henderson
2448. White, D. F.....1928 Mebane
2059. White, E. S.....1921 Greensboro
1574. White, G. S.....1910 Lexington
1154. White, H. G.....1903 Elm City
1698. White, J. E.....1913 Raleigh
2402. White, J. J.....1927 Henderson
2054. White, J. S.....1921 Mebane
2532. White, R. L. (S. C.).....1929 Troy
1544. White, W. R.....1910 Warrenton
2211. Whitehead, C. R.....1924 Ramseur
1631. Whitehead, J. D., Jr.....1912 Enfield
3026. Whitehead, J. D. III.....1943 Enfield
2567. Whitehead, T. E. (Ga.)...1930 Charlotte
2806. Whiteley, I. C.....1938 Morganton
2673. Whiteley, R. S.....1934 Arlington, Va.
2956. Whitford, B. H.....1941 Rocky Mount
2507. Whitford, C. P.....1929 Raleigh
2547. Whitley, H. E.....1930 Concord
1898. Whitley, J. R.....1916 Hendersonville
2885. Whitley, W. Y.....1939 North Wilkesboro
1888. Whitmire, W. P., Jr.....1916 Tucson, Ariz.
3082. Whitson, W. J.....1945 Phelps, N. Y.
1869. Wiggins, W. W.....1916 Raleigh
1625. Wilkerson, I. O.....1911 Greensboro
1187. Wilkins, W. R.....1904 Mocksville
1573. Williams, A. H. A.....1910 Oxford
3175. Williams, C. H. (Va.)....1947 Lumberton
3317. Williams, E. G., Jr.....1949 Winston-Salem
2084. Williams, J. C.....1921 Bessemer City
3087. Williams, J. D.....1945 Bristol, Tenn.
3134. Williams, Laurel L.....1946 Hilton Village, Va.
2077. Williams, L. L. (Ga.).....1920 Morven
2969. Williams, M. H.....1941 Lexington
1899. Williams, M. V. B.....1916 Winston-Salem
1060. Williams, M. P.....1902 Charlotte
3152. Williams, Nina Fish (Mrs.) (Kan.).....1946 High Point
1828 Williams, W. W. (col.).....1915 Fayetteville
2057. Williamson, J. W.....1921 Salisbury
3219. Williford, J. S.....1948 Kinston
2088. Willis, Beatrice A. (Mrs.).....1922 Fayetteville
2112. Willis, R. M.....1922 Southport

2442. Williston, F. D. (col.) (Tenn.) 1927 Fayetteville
2158. Wilson, C. A. (Ga.) 1922 Monroe
1534. Wilson, Connie H. 1910 Charlotte
2032. Wilson, E. C. (Va.) 1919 Burlington
3318. Wilson, H. W., Jr. 1949 West Asheville
1511. Wilson, T. H. 1909 Cramerton
2017. Wimberley, R. E. (col.) 1920 Raleigh
2957. Windecker, G. H. 1941 Pearl River, N. Y.
2264. Winders, H. M. 1925 Farmville
1575. Wohlford, H. W. 1910 Charlotte
1822. Wolfe, B. H. 1915 Greensboro
1265. Wolfe, J. C. 1905 Hickory
1717. Wolfe, W. S. 1913 Mount Airy
2203. Womble, D. J. 1924 Durham
2726. Womble, L. N., Jr. 1936 Plymouth
1267. Wood, E. H. 1905 New Bern
2857. Woodard, B. P. 1939 Princeton
1770. Woodard, E. V. 1914 Selma
2247. Woodward, C. T. (S. C.) 1925 Greensboro
2723. Woodward, G. B. (Tenn.) 1936 Sylva
1809. Woolard, E. W. 1915 Henderson
2351. Wooten, J. W. F. 1926 Fayetteville
3083. Wooten, Ruth Aycock (Mrs. C. C.) 1945 Raleigh
844. Wootten, G. R. 1896 Hickory
1903. Worthington, E. C. 1917 Kinston
1268. Worthy, F. S. 1905 Washington
2046. Wrike, W. C. 1921 Graham
2854. Wyatt, Blanch B 1939 Wilson
2545. Wynn, W. McK. (col.) 1930 Greensboro

Y

1342. Yancey, D. C. (col.) 1906 Wilson
1428. Yancey, L. A. (col.) 1908 Charlotte
3206. Yandell, C. R. (S. C.) 1947 Pineville
1512. Yates, C. L. 1909 Charlotte
2798. Yearwood, T. C. (Ill.) 1938 Nicholasville, Ky.
1449. Yoder, C. R. 1908 Conover
1270. Young, C. T. 1905 Zebulon
3348. Young, R. L., Jr. 1950 Greensboro
2799. Young, T. F. (Ark.) 1938 Asheville
3048. Youngblood, Frances Rimmer (Mrs. R. L.) 1944 Sanford

Z

3243 Zirkle, Mildred S. (Mrs.) 1948 Philadelphia, Pa.
1570 Zuckerman, I. L. 1910 Greensboro

Registered Assistant Pharmacists

August 1, 1950

79. Badgett, E. W. 1935 Mt. Airy
50. Bass, J. A. 1932 Wilson
11. Bell, E. V. 1926 Raleigh
41. Birkitt, S. P. 1931 Charlotte
43. Brame, P. J. 1932 N. Wilkesboro
20. Branch, B. C. 1928 Rocky Mount
28. Brooks, C. McL. 1931 Monroe
48. Brown, H. S. 1932 Goldsboro
106. Bryant, Nan 1938 Tarboro
23. Carrigan, J. F. 1930 Salisbury
61. Chadwick, S. T. 1933 Havelock
27. Griffin, T. W. 1930 Statesville
96. Gwynn, A. A. 1938 Greensboro
31. Hales, C. W. 1931 Midway Park
45. Harrison, Melrose 1932 Charlotte
4. Heslep, F. W. 1923 Beaufort
72. Humphries, A. T. 1934 Charlotte
62. Kemp, A. T. 1933 Wilson
56. King, R. G. 1933 New Bern
19. Maus, F. B. 1928 Greensboro
7. McConnell, Ethel 1926 Newton
64. Moore, H. W. 1933 Lexington
74. Moose, H. F. 1934 Statesville
68. Munns, R. F. 1934 Wilmington
5. Musgrove, W. McK. 1924 Catawba
88. O'Brien, C. C. 1936 Greensboro
53. Porter, J. N. 1933 Charlotte
26. Russell, L. D. 1930 Greensboro
47. Stiles, M. O. 1932 Mooresville
77. Wade, C. E. 1935 Colerain

List of Physicians Holding Permits to Conduct Drug Stores

(LIVING IN TOWNS OF NOT MORE THAN 600 INHABITANTS TO WHOM PERMITS TO CONDUCT DRUG STORES HAVE BEEN GRANTED.)

August 1, 1950

307. Baynes, R. H. Hurdle Mills Person County
203. Beard, G. C. Atkinson Pender County
139. Beasley, E. B. Fountain Pitt County
204. Bonner, J. B. Aurora Beaufort County
181. Brown, C. E. Faith Rowan County
364. Brown, J. A. Cleveland Rowan County
373. Campbell, T. A. Grover Cleveland County
280. Clark, D. D. Clarkton Bladen County
361. Cole, W. F. Bunn Franklin County
178. Currie, D. S. Parkton Robeson County
382. Darden, J. L., Jr. Colerain Bertie County
379. Davey, J. A. Robbinsville Graham County
355. Eagles, C. S. Saratoga Wilson County
356. Finney, J. R. Booneville Yadkin County
372. Fryar, C. H. Summerfield Guilford County
332. Fulp, J. F. Stoneville Rockingham County
281. Gooding, G. V. Kenansville Duplin County
305. Gouge, A. E. Bakersville Mitchell County
298. Hackney, B. H. Lucama Wilson County
123. Hammond, A. F. Pollocksville Jones County

365. Helsabeck, R. S.
King Stokes County
138. Hinnant, Milford
Micro Johnston County
381. Howard, J. R.
Lake Waccamaw Columbus County
162. Long, F. Y.
Catawba Catawba County
362. Morgan, E. L.
Clyde Haywood County
319. Parker, C. G.
Woodland Northampton County
294. Powell, E. C.
Middlesex Nash County
321. Rourk, M. H.
Shallotte Brunswick County
274. Royal, D. M.
Salemburg Sampson County
377. Shreve, J. R., Jr.
Brown Summit Guilford County
243. Smith, A. J.
Black Creek Wilson County
359. Staton, L. R.
Hayesville Clay County
312. Tucker, E. V.
Grifton Pitt County
360. Vassey, Thomas
Trenton Jones County
263. Weathers, R. R.
Knightdale Wake County
375. Womble, E. C.
Wagram Scotland County
339. Wright, J. E.
Macclesfield Edgecombe County

List of Drug Stores

(Revised August 1, 1950)

* Drug Stores Operated under Physician's Permit.

ABERDEEN—Moore County
1. Bryan Drug Company, Inc.
1059. Craig Drug Co.
2. McCrummen's Drug Store

AHOSKIE—Hertford County
3. Copeland Drug Company
4. Walker-Boone Drug Co., Inc.

ALBEMARLE—Stanly County
1099. Albemarle Drug Co.
1119. The Department of Pharmacy, Stanly County Hospital, Inc.
970. The Drug Centre
1101. K and L Drug Store
6. Loftin's Drug Store
7. Phillips Drug Company
8. Purcell Drug Company

ANDREWS—Cherokee County
9. Davis Drug Company

ANGIER—Harnett County
10. Adams & Young Drug Company
841. Talton Drug Store

APEX—Wake County
868. Goodwin's Pharmacy
821. Pegram's Pharmacy

ASHEBORO—Randolph County
14. Asheboro Drug Company, Inc.
957. Kearns Service Drug Store
15. Randolph Drug Company
16. Reaves' Pharmacy
17. Reaves' Walgreen Agency Drug Store
18. Standard Drug Store

ASHEVILLE—Buncombe County
19. Adams-Blauvelt, Inc.
21. Asheville Pharmacy
884. Barefoot and Tatum Drugs, Inc.
867. Charlotte Street Pharmacy, Inc.
23. Eckerd Drugs, Inc.
25. Goode's Drug Stores, Inc.
1100. Grace Pharmacy, Inc
26. Grove Park Pharmacy
24. Jones Rexall Drugs
30. Kenilworth Drug Store
1081. Langreen Drug Store
28. Lord's Drug Store
1070. Memorial Mission Hospital Pharmacy
1044. Merrimon Avenue Pharmacy
1089. Montford Pharmacy
34. Mullen's Pharmacy, Inc.
965. The Norburn Hospital Pharmacy
35. Norwood Pharmacy
37. Public Service Pharmacy, Inc.
858. Radford Drug Company
39. Shigley's, Inc.
1009. Steele's Drug Store (col.)
1111. Trantham's Drug Store
1109. Y. M. I. Drug Store

ATKINSON—Pender County
41. *Atkinson Drug Company

AULANDER—Bertie County
42. Aulander Pharmacy

AURORA—Beaufort County
43. *Windley Drug Store

AVONDALE—Rutherford County
44. Adkinson Drug Co.

AYDEN—Pitt County
45. Edwards' Pharmacy
46. M. M. Sauls

BADIN—Stanly County
47. Badin Drug Company, Inc.

BAILEY—Nash County
48. Etheridge Drug Store

BAKERSVILLE—Mitchell County
49. *City Drug Store

BEAUFORT—Carteret County
50. F. R. Bell, Druggist
51. Guthrie-Jones Drug Co.
52. Joseph House, Druggist

BELHAVEN—Beaufort County
54. O'Neal Drug Store

BELMONT—Gaston County
55. Belmont Drug Co.
56. Catawba Pharmacy
57. Robinson Drug Store

BENSON—Johnston County
58. Benson Drug Company, Inc.
59. Peacock Drug Company
60. Warren Drug Company

BESSEMER CITY—Gaston County
61. Central Drug Store
62. Curtis Pharmacy

BETHEL—Pitt County
63. H. L. Rives Drug Company

BILTMORE—Buncombe County
64. Aiken's Pharmacy
66. Biltmore Drug Store

BISCOE—Montgomery County
67. Biscoe Drug Store

BLACK CREEK—Wilson County
880. *Black Creek Drug Company

BLACK MOUNTAIN—Buncombe County
69. Black Mountain Drug Co.
964. Key City Pharmacy
835. Knight's Pharmacy

BLADENBORO—Bladen County
1088. Hutchinson Drug Store

BLOWING ROCK—Watauga County
1071. Harris Drug Store

BOILING SPRINGS—Cleveland County
1096. Boiling Springs Drug Co., Inc.

BOONE—Watauga County
73. Boone Drug Company
74. Carolina Pharmacy

BOONEVILLE—Yadkin County
75. *Booneville Drug Store

BREVARD—Transylvania County
887. Long's Drug Store
77. S. M. Macfie Drug Co.
78. Varner's Drug Store

BROADWAY—Lee County
1036. Broadway Drug Co.

BROWN SUMMIT—Guilford County
992. *Guilford Drug Company

BRYSON CITY—Swain County
80. Bryson City Drug Company
968. Conley's Drug Store
1083. Swain Drug Store

BUIES CREEK—Harnett County
938. Wiggins Drug Store

BUNN—Franklin County
83. *Bunn Drug Company

BURGAW—Pender County
84. Dees Drug Store
1030. Durham Drug Co.

BURLINGTON—Alamance County
85. Acme Drug Co., Inc.
86. Asher-McAdams Drug Co.
87. Burlington Drug Co., Inc.
88. City Drug Company, Inc.
89. Davis Street Pharmacy, Inc.
90. East End Drug Store
91. Heritage-Wilson Drug Co.
92. Main Street Drug Co., Inc.
93. Mann's of Burlington, N. C., Inc.
1114. Sherard Pharmacy
94. Worth Street Drug Store (col.)

BURNSVILLE—Yancey County
95. Pollard's Drug Store

CANTON—Haywood County
97. Canton Drug Store
98. Champion Cut-Rate Drug Store
99. Hendrix Drug Store
100. Martin's Drug Store, Inc.

CAROLEEN—Rutherford County
101. Henrietta Mills Store, No. 2

CAROLINA BEACH—New Hanover County
940. Carolina Beach Drug Co.
878. Seashore Drugs

CARRBORO—Orange County
103. Senter's Drug Store

CARTHAGE—Moore County
104. Shield's Drug Company, Inc.

CARY—Wake County
105. Adams' Drug Store

CATAWBA—Catawba County
106. *Catawba Drug Company

CHADBOURN—Columbus County
899. Derrick's Pharmacy
107. John E. Koonce Drug Company

CHAPEL HILL—Orange County
108. Carolina Pharmacy
109. Eubanks Drug Company
994. Sloan Drug Company
110. Sutton's Drug Store
972. The Village Pharmacy, Inc.

CHARLOTTE—Mecklenburg County
977. Avondale Pharmacy
113. Bizzell's Pharmacy
1007. Blair Drug Company
873. Boulevard Pharmacy
116. Carolina Cut-Rate Drug Store, Inc.
117. Carolina Pharmacy
909. Cay Drug Store
1072. Central Ave. Pharmacy, Inc.
990. Charlotte Drug Company
119. Charlotte Memorial Hospital Pharmacy
139. Civil's Plaza Drug Store
1112. Dilworth Pharmacy
983. Dorton's Drug Store
121. Eckerd Drugs, Inc. (No. 1)
122. Eckerd Drugs, Inc. (No. 2)
124. Hardee's Pharmacy
125. Hawthorne Pharmacy
126. Hoskins Drug Company
928. Hotel Charlotte Pharmacy
128. Independence Drug Store
902. Kiser Drug Company
893. Liggett Drug Co., Inc., No. 1151
131. Lisk Pharmacy
1069. Mercy Hospital Pharmacy
815. Myers Park Pharmacy
135. Nance Drug Store
136. Niven Drug Company
137. Park Place Pharmacy
1073. Plaza Hill Pharmacy
932. Presbyterian Hospital Pharmacy
934. Queen City Pharmacy (col.)
138. Rayburn's Parkwood Pharmacy
141. Rex Drug Store (col.)
1120. Rhodes Pharmacy
142. Rhyne Drug Store
143. Selwyn Cut-Rate Drug Store, Inc.
144. Stanley Drug Stores, Inc., No. 2
1122. Sterling Drug Company, Inc.
145. Sterling Drug Store, Inc.
129. James P. Stowe and Company, Inc.
147. Walgreen Co.
146. T. A. Walker, Inc.
149. Yancey's Drug Store (col.)

CHERRYVILLE—Gaston County
150. Allen Drug Company
151. Houser Drug Company, Inc.

CHINA GROVE—Rowan County
913. Brown Drug Company
1082. China Grove Pharmacy

CLAREMONT—Catawba County
1118. Brinkley's Pharmacy

CLARKTON—Bladen County
154. *G. L. and E. S. Clark

CLAYTON—Johnston County
155. Beddingfield Brothers
156. Whitley-Bain Drug Company, Inc.

CLEVELAND—Rowan County
848. *Cleveland Drug Company

CLIFFSIDE—Rutherford County
158. Mills Drug Company

CLINTON—Sampson County
159. Butler's Pharmacy
1035. Five Point Drug Co.
161. Moseley Chestnutt
162. Register Drug Store
160. Reynolds Drug Company

CLYDE—Haywood County
163. *Clyde Pharmacy

COATS—Harnett County
1113. McKnight's Drug Store
164. Royeroft Drug Company

COLERAIN—Bertie County
165. *Wade's Pharmacy

COLUMBIA—Tyrrell County
166. Tyrrell Drug Company

CONCORD—Cabarrus County
167. Airheart Pharmacy
944. Cabarrus County Hospital Pharmacy
168. Cabarrus Drug Company
170. Cline's Pharmacy
169. Gibson's, Inc.

171. Pearl Drug Company
172. Porter Drug Company, Inc.
173. Whitmore Drug Company
174. Wilmar Drug Store

CONOVER—Catawba County
175. Bowman Drug Company
176. Conover Drug Company

CONWAY—Northampton County
177. Taylor Drug Company

COOLEEMEE—Davie County
178. Cooleemee Drug Company

CORNELIUS—Mecklenburg County
179. Guion Drug Company

CRAMERTON—Gaston County
180. Cramerton Drug Company

CREEDMOOR—Granville County
182. Creedmoor Drug Company

CROSSNORE—Avery County
181. Crossnore Drug Store

DALLAS—Gaston County
919. Summey Drug Company

DAVIDSON—Mecklenburg County
184. White Drug Company

DENTON—Davidson County
185. Denton Drug Store

DRAPER—Rockingham County
187. Draper Pharmacy
1017. Lasley-Roberson Drug Co.

DREXEL—Burke County
923. Drexel Drug Company

DUNN—Harnett County
188. Butler and Carroll Drug Co., Inc.
189. Dunn Pharmacy
1053. Fitchett Drug Store of Dunn, Inc.
191. Hood Drug Store

DURHAM—Durham County
193. Boone Drug Company
900. Broad Street Drug Company, Inc.
194. Bull City Drug Store (col.)
1051. Carswell Drug Company, Inc.
1000. Center Drug Store of Durham, Inc.
213. Crabtree Pharmacy
192. Don Booth Drug Company
197. Duke Hospital Pharmacy
198. Durham Drug Company
199. Eckerd Drugs, Inc.
1065. Edgemont Pharmacy
200. Garrett's Biltmore Drug Store (col.)
201. Holloway Street Pharmacy
202. Hospital Pharmacy
203. Mangum Street Pharmacy
204. Montague's Pharmacy
205. North Durham Drug Store
892. Northgate Pharmacy
206. People's Cut-Pate Drug Store
856. People's Cut-Rate Drug Store No. 2
207. Rogers Drug Co., Inc.
840. Sawyer and Moore, Inc.
1043. Sullivan's Pharmacy
209. Walgreen Co.
210. Watts Hospital Pharmacy
862. Well's Drugs W. W. & R. Drugs, Inc.
211. West Side Pharmacy

EDENTON—Chowan County
214. Leggett and Davis, Inc.
215. Mitchener's Pharmacy

ELIZABETH CITY—Pasquotank County
220. The Apothecary Shop
905. Jacock's Pharmacy
219. Overman and Stevenson

ELIZABETHTOWN—Bladen County
221. Bennett-Stone Pharmacy
222. Hutchinson Drug Store
1090. Smith's Drug Store

ELKIN—Surry County
223. Abernethy's Pharmacy
224. Elk Pharmacy, Inc.
225. Turner Drug Company

ELLERBE—Richmond County
997. Henderson Drug Company
226. Warner Drug Co.

ELM CITY—Wilson County
228. Elm City Pharmacy

ENFIELD—Halifax County
230. W. E. Beavans Drug Store
229. Harrison Drug Company
231. Whitehead Drug Co.

ENKA—Buncombe County
232. Community Pharmacy
233. Elson's Drug Store

ERWIN—Harnett County
234. E. R. Thomas Drug Company

FAIR BLUFF—Columbus County
235. Floyd-Anderson Drug Company
236. Rogers Drug Store

FAIRMONT—Robeson County
237. Fairmont Drug Company, Inc.
1046. Mitchell & Caudell, Inc.
1026. Webster's Pharmacy

FAISON—Duplin County
239. Morton Drug Store

FAITH—Rowan County
847. *Barger-Lingle Company

FARMVILLE—Pitt County
241. City Drug Company
242. Wheless Drug Company, Inc.

FAYETTEVILLE—Cumberland County
243. Bender's Drug Store
244. Fayetteville Drug Company
245. Hamont Drug Company No. 1
246. Henderson's Drug Store (col.)
247. H. R. Horne and Sons
248. MacKethan and Company, Druggist
249. Matthews' Pharmacy
982. Reaves' Drug Store
250. Service Drug Store (col.)
251. Souder's Pharmacy
890. Williams' Drug Store (col.)
908. Wooten Drug Company

FLETCHER—Henderson County
912. Fletcher Pharmacy

FOREST CITY—Rutherford County
974. Forest City Drug Company
254. Piedmont Drug Company
255. Smith's Cut-Rate Drug Store

FOUNTAIN—Pitt County
256. *Beasley Drug Company

FOUR OAKS—Johnston County
257. Four Oaks Drug Company

FRANKLIN—Macon County
258. Angel Drug Store
259. Perry's Drug Store

FRANKLINTON—Franklin County
995. Corner Drug Store
260. L. W. Henderson's Pharmacy

FREMONT—Wayne County
1042. Fremont Pharmacy, Inc.

FUQUAY SPRINGS—Wake County
262. Elliott's Pharmacy
263. Johnson's Drug Store

GARLAND—Sampson County
1079. Garland Drug Company
264. L. A. Warren and Son

GARNER—Wake County
1021. Alderman's Garner Drug Store

GASTONIA—Gaston County
1085. Caldwell Drug Store, Inc.
268. Firestone Drug Store
269. Franklin Drug Store
270. Kennedy's, Inc.
271. Rhyne's Drug Store
969. Smith's Cut-Rate Drug Store
272. Smith's Drug Store

GIBSON—Scotland County
274. Gibson's Drug Company

GIBSONVILLE—Guilford County
275. Gibsonville Drug Company

GLEN ALPINE—Burke County
276. Clinic Drug Store

GOLDSBORO—Wayne County
865. Almand's Drug Store
914. Ashe Street Pharmacy
278. Brown Drug Company, Inc.
863. Bunch's Drug Store
279. Cash Drug Company
280. Goldsboro Drug Company
281. Jackson Drug Company (col.)
282. Ratley's Drug Store
283. Robinson's Drug Store
284. Vinson Drug Store

GOLDSTON—Chatham County
962. Lee Drug Store

GRAHAM—Alamance County
286. Graham Drug Company
287. Wrike Drug Company

GRANITE FALLS—Caldwell County
885. Caldwell Drug Store

GRANITE QUARRY—Rowan County
1115. Granite Drug Company

GREENSBORO—Guilford County
289. Ash Street Drug Store (col.)
290. Asheboro Street Pharmacy
291. Best Drug Store
293. Cecil-Russell Drug Company
824. College Drug Store
1006. Crutchfield-Browning Drug Company
1107. Eccles and Alston
1110. Edmonds Summit Center Drug Store
296. Elam Drug Store
816. Elm Street Pharmacy, Inc.
292. C. C. Fordham Drug Store
897. Franklin's Drug Store

298. Greene Street Drug Company
299. Greensboro Drug Company
300. Home Drug Store
981. Hotel Pharmacy
301. Liggett Drug Co., No. 1152
302. Mann's O. Henry Drug Store
303. McDuffie-Eubanks Drug Co.
998. McNair Brothers' Drug Store (col.)
305. Olivers'
306. Revolution Drug Company
308. Textile Drug Company
310. Walgreen Co.
1068. White Oak Drug Co.
311. Wilkerson-McFalls Drug Co., Inc.
295. Wynn Drug Store (col.)

GREENVILLE—Pitt County
312. Basart's Drug Store
313. Bell's Pharmacy
1016. Biggs' Drug Store
314. Bissette's Drug Store
315. Greenville Drug Co., J. Key Brown
316. Harrison Drug Store
317. Hill Horne, Druggist
838. Hollowell's Drug Store
318. B. S. Warren, Druggist

GRIFTON—Pitt County
319. *Grifton Pharmacy

GROVER—Cleveland County
320. *People's Drug Company

GUILFORD COLLEGE—Guilford County
1106. Guilford College Drug Co.

HALIFAX—Halifax County
321. Vinson's Pharmacy

HAMLET—Richmond County
322. Birmingham Drug Company
820. Campbell's Pharmacy
813. Mabry and Wabberson Drug Store

HAVELOCK—Craven County
1020. Cherry Point Pharmacy

HAW RIVER—Alamance County
326. Purity Drug Company

HAYESVILLE—Clay County
327. *Hayesville Pharmacy

HAZELWOOD—Haywood County
1015. Hazelwood Pharmacy

HENDERSON—Vance County
1039. Connell's Drug Store
329. Douglas Drug Store (col.)
929. Henderson Drug Company
331. Miles Pharmacy
332. Page-Hocutt Drug Company
333. Parker's Drug Store
334. People's Service Drug Store
335. Southside Drug Company
336. White Brothers Drug Company
337. Woolard's

HENDERSONVILLE—Henderson County
1033. Beck Bros. Pharmacy
339. Freeze Drug Company, Inc.
340. Jackson Pharmacy
1010. The Justus Drug Store
342. Rose Pharmacy
343. Wilson Drug Company

HERTFORD—Perquimans County
1074. S. and M. Pharmacy

HICKORY—Catawba County
1022. Black's Drug Store, Inc.
344. Hickory Drug Company
345. Highland Drug Store
346. King's Pharmacy
347. Lutz Drug Store
349. Ninth Avenue Pharmacy
350. Shook Drug Company

HIGHLANDS—Macon County
351. Highlands Drug Store

HIGH POINT—Guilford County
352. Anderson's West End Drug Store
353. Arthur's Pharmacy
853. Cecil's Drug Store
357. Eckerd Drugs, Inc.
931. Greene Drug Company, Inc.
1094. High Point Modern Drug Company, Inc.
358. Hoffman's Drug Company
359. Ingram's Pharmacy
360. Jeff's Cut Rate Drug Store
361. Koonts-McGhee Drug Store
362. Leonard's Drug Store
363. Mann Drug Store, No. 1
364. Mann Drug Store, No. 2
365. McLarty Drug Company
355. C. A. Ring and Son Drug Store
366. Ring-Harris Pharmacy
368. Washington Street Pharmacy (col.)

HILLSBORO—Orange County
920. Corner Drug Store
369. James Pharmacy

HOPE MILLS—Cumberland County
859. Clinic Pharmacy

HOT SPRINGS—Madison County
845. Mountain Park Pharmacy

HURDLE MILLS—Person County
372. *D. L. Whitfield & Company

JACKSON—Northampton County
373. Jackson Drug Company

JACKSONVILLE—Onslow County
374. Johnson's Drug Store
375. W. L. Ketchum Drug Company

JAMESTOWN—Guilford County
1098. Jamestown Drug Store

JONESBORO—Lee County
376. Lee Drug Store

KANNAPOLIS—Cabarrus County
377. Black's Drug Store, No. 1
378. Black's Drug Store, No. 2
379. Black's Drug Store, No. 3
380. Center View Pharmacy, Inc.
381. Kannapolis Drug Company, Inc.
1060. Lewis Drug Co., Inc.
382. Mann's of Kannapolis, Inc.
1027. Martin Drug Company
384. F. L. Smith Drug Company

KENANSVILLE—Duplin County
385. *Kenansville Drug Company

KENLY—Johnston County
387. Kenly Drug Company
941. Talton's Drug Company

KERNERSVILLE—Forsyth County
388. Huntley's Pharmacy
389. Pinnix Drug Store

KING—Stokes County
390. *King Drug Company

KING'S MOUNTAIN—Cleveland County
391. Griffin Drug Company
392. King's Mountain Drug Co.

KINSTON—Lenoir County
401. City Drug Company
394. College Street Pharmacy
961. Hogan's Pharmacy
397. J. E. Hood and Company
398. Kinston Drug Company
1095. Lenoir Drug Co.
395. E. B. Marston Drug Company
937. Sewell's Pharmacy
399. Standard Drug Company
400. Temple Drug Company

KNIGHTDALE—Wake County
402. *Knightdale Pharmacy

LA GRANGE—Lenoir County
403. Adams Drug Company

LAKE WACCAMAW—Columbus County
404. *Lake Drug Store

LANDIS—Rowan County
1058. Aull's Pharmacy
405. Linn-Edwards Drug Company, Inc.

LAURINBURG—Scotland County
406. Everington Drug Store
407. J. T. Fields, Jr.
823. Legion Drug Store
410. Scotland Drug Company

LEAKSVILLE—Rockingham County
411. Carolina Drug Company
412. Chandler Drug Company
413. Chandler Drug Company (No. 2)

LENOIR—Caldwell County
1077. Ballew's Cash Pharmacy
415. Blackwelder Hospital Pharmacy
416. Dayvault's Drug Store
417. Lenoir Drug Store
418. McNairy's Drug Store

LEXINGTON—Davidson County
419. City Drug Company, Inc.
958. Community Drug Store
421. Lexington Drug Company
1037. Mann's Drug Store
422. People's Drug Store

LIBERTY—Randolph County
424. Liberty Drug Company

LILLINGTON—Harnett County
426. Kelly's Drug Store
918. Lafayette Drug Company

LINCOLNTON—Lincoln County
427. Economy Drug Company
1050. Lawing-Keziah Drug Co., Inc.
429. Lincolnton Cut-Rate Drugs, Inc.

LITTLETON—Halifax County
430. Browning's Drug Store
431. G. A. Threewitt's Drug Company

LOUISBURG—Franklin County
432. Boddie Drug Store
434. O'Neal Drug Company
433. F. R. Pleasants, Druggist
435. Scoggin Drug Store

LOWELL—Gaston County
436. Lowell Drug Company

LUCAMA—Wilson County
437. *Cash Drug Store

LUMBERTON—Robeson County
438. Hedgepeth Pharmacy
440. Johnson's Drug Store
896. Lumberton Drug Company
1078. Modern Drugs, Incorporated
439. J. D. McMillan and Son
443. Sanford Drug Company

MACCLESFIELD—Edgecombe County
444. *Martin Drug Company

MADISON—Rockingham County
446. Brown-McFalls Drug Company
445. Madison Drug Company, Inc.
1064. Underhill and Kallam Drug Company

MAIDEN—Catawba County
447. Campbell's Drug Store

MANTEO—Dare County
975. Fearings, Incorporated

MARION—McDowell County
448. Harrison's Drug Store
451. McDowell Cut-Rate Drug Store
452. Streetman Drug Company
453. Tainter's

MARSHALL—Madison County
454. Moore's Pharmacy
455. Roberts' Pharmacy

MARS HILL—Madison County
456. Mars Hill Pharmacy

MARSHVILLE—Union County
457. Guion's Drug Store
458. McBride's Drug Store
459. Union Drug Company

MATTHEWS—Mecklenburg County
460. Matthews Drug Company

MAXTON—Robeson County
461. Austin Drug Company
1034. Maxton Drug Store
980. Rice's Drug Store

MEBANE—Alamance County
463. Carolina Drug Company
464. Mebane Drug Company
465. Warren's Drug Store

MICRO—Johnston County
466. *Hinnant Drug Company

MIDDLESEX—Nash County
467. *Eatman Drug Store

MIDWAY PARK—Onslow County
888. Ketchum Drug Company

MOCKSVILLE—Davie County
468. Hall Drug Company
469. Wilkins Drug Company

MONROE—Union County
470. Gamble Drug Store
471. Jones Drug Company, Inc.
472. Secrest Drug Company, Inc.
473. Wilson Drug Company

MOORESVILLE—Iredell County
474. George C. Goodman & Co.
476. Miller Drug Company, Inc.
857. Mooresville Drug Company
475. J. A. White & Company

MOREHEAD CITY—Carteret County
478. Morehead City Drug Company
870. S. and W. Drug Store

MORGANTON—Burke County
480. Cornwell Drug Company
481. Kibler Drug Company, Inc.
482. Phillips Drug Company
483. The Spake Pharmacy
1041. Whiteley's Pharmacy

MORVEN—Anson County
484. Morven Drug Company, Inc.
996. Walters' Drug Company

MOUNT AIRY—Surry County
485. Hollingsworth Drug Company
486. Hollingsworth Pharmacy
487. Lamm Drug Company
488. Turnmyre's Drug Store
489. W. S. Wolfe Drug Company

MOUNT GILEAD—Montgomery County
490. Cochrane-Ridenhour Drug Company

MT. HOLLY—Gaston County
984. Charlie's Drug Sundries
491. Holland Drug Company
492. Summey Drug Company

MOUNT OLIVE—Wayne County
1075. Clinic Drug Co.
493. Glenn and Martin
494. Lewis Drug Company

MOUNT PLEASANT—Cabarrus County
495. A. W. Moose Company

MURFREESBORO—Hertford County
496. Nicholson Pharmacy

MURPHY—Cherokee County
497. Mauney Drug Company
498. R. S. Parker

NASHVILLE—Nash County
499. Nashville Drug Company
500. Ward Drug Company

NEW BERN—Craven County
501. Joe Anderson's Drug Store
502. Bynum's Drug Store
872. City Drug Store
503. Clark's Drug Store of New Bern, N. C., Inc.
505. Hill's Five Points Drug Store (col.)
506. Pinnix Drug Store
507. Tony's Drug Store

NEWTON—Catawba County
833. City Pharmacy
510. H. and W. Drug Company

NORLINA—Warren County
512. Walker Drug Company, Inc.

NORTH WILKESBORO—Wilkes County
514. R. M. Brame and Sons
515. Horton's Drug Store
516. North Wilkesboro Drug Company
517. Red Cross Pharmacy
518. Wilkes Drug Store

NORWOOD—Stanly County
1008. Economy Drug Store
519. Norwood Drug Company

OAKBORO—Stanly County
520. Barger Drug Store

OLD FORT—McDowell County
521. Bradley Drug Company
522. Old Fort Drug Company

OTEEN—Buncombe County
1086. Oteen Drug Store

OXFORD—Granville County
523. Hall's Drug Store
524. Herring & Williams
525. Lyon Drug Company
526. Williams Drug Company

PARKTON—Robeson County
527. *Gram Drug Company

PEMBROKE—Robeson County
926. Rogers Drug Store

PIKEVILLE—Wayne County
1076. Pikeville Drug Store

PILOT MOUNTAIN—Surry County
530. Smith Drug Store
881. Surry Drug Company

PINEHURST—Moore County
532. Carolina Pharmacy, Inc.

PINE LEVEL—Johnston County
533. Godwin Drug Company

PINETOPS—Edgecombe County
883. Service Drug Store

PINEVILLE—Mecklenburg County
534. Pineville Drug Company

PITTSBORO—Chatham County
536. McCrimmon Drug Company

PLYMOUTH—Washington County
538. E. G. Arps
1014. Plymouth Drug Company
539. Womble Drug Company

POLLOCKSVILLE—Jones County
950. *Creagh Drug and Soda Shop

POMONA—Guilford County
540. Pomona Drug Store

PRINCETON—Johnston County
541. Woodard's Pharmacy

RAEFORD—Hoke County
542. Hoke Drug Company
927. Howell Drug Company

RALEIGH—Wake County
572. Arnold Rexall Drugs
545. Brantley and Son, Inc.
546. Central Drug Store (col.)
547. City Drug Store
549. College Court Pharmacy
550. Community Drug Store (col.)
877. Cromley's Drug Store
561. Dodd Drug Company
552. Eckerd Drugs, Inc.
553. Edwards Drug Company
1038. Five Points Pharmacy
556. Franklin's Carolina Pharmacy
557. Hamlin's Drug Company, Inc. (col.)
1057. Handy Drug Store
563. Hayes-Barton Pharmacy
1012. Johnson's Pharmacy
1102. Jordan's Drug Store
559. Laughlin's Drug Store
551. Melvin's Pharmacy
1003. Person Street Pharmacy No. 1
564. Pine Drug Company
832. Professional Pharmacy

566. Rex Hospital Pharmacy
568. Saunders Street Pharmacy
1117. Village Pharmacy
570. Walgreen Co.
571. Walton's Pharmacy

RAMSEUR—Randolph County
573. Ramseur Pharmacy, Inc.

RANDLEMAN—Randolph County
574. Economy Drug Company
1024. Reaves Walgreen Agency Drug Store of Randleman, N. C.

RED SPRINGS—Robeson County
577. Red Springs Drug Company
578. Townsend's Pharmacy

REIDSVILLE—Rockingham County
830. Carolina Apothecary
579. Dailey's Drug Store
580. Gardner Drug Company
581. Mann's Drug Store
582. Reidsville Drug Company (col.)

RICH SQUARE—Northampton County
583. Bolton's Drug Company

ROANOKE RAPIDS—Halifax County
584. Griffin Drug Company, Inc.
954. Matthews Drug Company
586. Roanoke Pharmacy Company
587. Rosemary Drug Company, Inc.
588. Taylor's Drug Store

ROBBINS—Moore County
589. McCrimmon-Johnson Drug Company
949. Tar Heel Drug Company

ROBBINSVILLE—Graham County
590. *Ingram's Drug Store

ROBERSONVILLE—Martin County
592. David Grimes' Drug Company

ROCKINGHAM—Richmond County
593. Bristow Drug Company
1011. Federal Pharmacy
594. Fox Drug Company, Inc.

ROCKWELL—Rowan County
595. Rockwell Drug Company

ROCKY MOUNT—Nash County
596. Almand's Drug Store
597. Burnett Drug Company, Inc. (col.)
599. Douglas-Armstrong Drug Company (col.)
600. H. L. Hicks Drug Company
601. Kyser Drug Company, Inc.
1105. Lee Drug Company
602. Matthews' Drug Company
603. May and Gorham
1048. Park View Hospital Pharmacy
604. I. W. Rose Drug Company
971. Standard Pharmacy
606. Thompson Pharmacy

ROSEBORO—Sampson County
608. Davis and Melvin Drug Store
609. Tart and West

ROSE HILL—Duplin County
610. Fussell Drug Co.
922. Rose Hill Drug Company

ROWLAND—Robeson County
611. Curtis Drug Co.
612. Rowland Drug Company

ROXBORO—Person County
613. Adair Drug Store
614. Hambrick, Austin and Thomas
978. Roxboro Drug Co.
616. Thomas and Oakley

RURAL HALL—Forsyth County
1013. Warren's Drug Store

RUTHERFORD COLLEGE—Burke County
1045. Valdese General Hospital Pharmacy

RUTHERFORDTON—Rutherford County
618. Rutherford Drug Co.
619. Sloan Drug Co.

SALEMBURG—Sampson County
620. *Salemburg Drug Co.

SALISBURY—Rowan County
621. Carter and Trotter
988. Fulton Street Pharmacy
987. Innes St. Drug Co., Inc.
624. Main Drug Company, Inc.
625. Malone Cut-Rate Drug Store, Inc.
1062. The Medical Center Pharmacy
626. Purcell Drug Co.
627. Purcell Drug Company No. 2
986. Salisbury Pharmacy, Inc.
628. Toms' Drug Store, Inc.

SANFORD—Lee County
629. Acme Drug Company
630. Cole's Pharmacy
632. Lee Drug Company
631. Dr. I. H. Lutterloh
633. Rimmer Drug Store

SARATOGA—Wilson County
634. *Saratoga Drug Co.

SCOTLAND NECK—Halifax County
635. Hall's Drug Store
636. North End Drug Store
637. Whitehead's

SEABOARD—Northampton County
903. Community Drug Store

SELMA—Johnston County
639. Selma Drug Company
640. Woodard and Creech Drug Co., Inc.

SHALLOTTE—Brunswick County
641. *Coastal Drug Store

SHELBY—Cleveland County
642. Bolt's Drug Store, Inc.
643. Cleveland Drug Company
645. Kendall's Drug Store
647. Shelby Drug Company
953. Smith's Drug Store
644. Suttle's Drug Company
646. Paul Webb & Son

SILER CITY—Chatham County
649. Siler City Drug Co.
650. Taylor Drug Store

SMITHFIELD—Johnston County
1091. Carolina Drug
652. Hood Brothers, Inc.
654. Stallings Pharmacy
655. Upchurch Pharmacy

SOUTHERN PINES—Moore County
656. Broad Street Pharmacy
657. Sandhill Drug Company
837. Southern Pines Pharmacy

SOUTHPORT—Brunswick County
659. Watson's Pharmacy Co.

SPARTA—Alleghany County
1061. B. and T. Drug Company
1093. Halsey Drug Co.

SPENCER—Rowan County
661. H. M. Cooke Pharmacy
662. Rowan Drug Company

SPINDALE—Rutherford County
663. Spindale Drug Company

SPRAY—Rockingham County
1047. Spray Drug Company
665. Tri-City Pharmacy

SPRING HOPE—Nash County
666. South Side Pharmacy

SPRUCE PINE—Mitchell County
667. Day's Drug Store
668. Spruce Pine Pharmacy

STANLEY—Gaston County
1121. Stanley Drug Co.

STANTONSBURG—Wilson County
669. Stantonsburg Drug Co.

STAR—Montgomery County
670. Wallace Drug Store

STATESVILLE—Iredell County
671. Fisher Drug Co.
672. Hawkins Drug Store
673. Holmes Drug Store, Inc.
674. Logan Stimson and Son
675. Purcell Drug Company
1023. Statesville Drug Co., Inc.

STOKESDALE—Guilford County
1084. Smiths Drug Store

STONEVILLE—Rockingham County
678. *Stoneville Drug Store

STOVALL—Granville County
679. Puckett's Drug Store

ST. PAULS—Robeson County
680. Grantham Drug Company
681. St. Pauls Drug Company, Inc.

SUMMERFIELD—Guilford County
935. *Summerfield Drug Store

SWANNANOA—Buncombe County
682. Ward's Drug Store

SYLVA—Jackson County
683. Hooper Drug Store
921. Professional Drug Store
933. Sylva Pharmacy

TABOR CITY—Columbus County
917. Dameron Drug Store
685. Harrelson Pharmacy

TARBORO—Edgecombe County
687. Bryan's Pharmacy
688. Edgecombe Drug Company
691. Moore's Pharmacy
692. Tarboro Drug Company
834. Taylor's Pharmacy (col.)
689. E. V. Zoeller & Company

TAYLORSVILLE—Alexander County
693. People's Drug Store

THOMASVILLE—Davidson County
694. Mann's of Thomasville, Inc.
695. Poole's Drug Store
696. Thomasville Drug Co.

TRENTON—Jones County
697. *Trenton Drug Company

TROUTMAN—Iredell County
698. Troutman Drug Store

TROY—Montgomery County
699. Standard Drug Company
700. Troy Drug Company

TRYON—Polk County
701. Missildine Pharmacy
702. The Owen Pharmacy

VALDESE—Burke County
703. People's Drug Store
826. Rock Drug Store

VARINA—Wake County
705. Thomas' Drug Store

VASS—Moore County
1063. Vass Drug Store

WADESBORO—Anson County
1108. Carolina Drug Co.
707. Fox and Lyon
708. Parsons Drug Company, Inc.

WAGRAM—Scotland County
709. *Wagram Drug Store

WAKE FOREST—Wake County
911. Edwards' Pharmacy
711. T. E. Holding and Co.

WALLACE—Duplin County
951. Gowan Drug Company
712. C. M. Miller Drug Company, Inc.
713. Wallace Drug Company, Inc.

WALSTONBURG—Greene County
1087. Jenkins Drug Store

WARRENTON—Warren County
716. Boyce Drug Company
717. Hunter Drug Company, Inc.

WARSAW—Duplin County
960. Clark's Cut Rate Drug Store
718. Warsaw Drug Company

WASHINGTON—Beaufort County
724. S. B. Etheridge Drug Store
720. S. H. Reid, Prescription Druggist
721. Tayloe Drug Company
722 Welch's Drug Store

WAYNESVILLE—Haywood County
844. Curtis Drug Store
725. Smith's Drug Store

WEAVERVILLE—Buncombe County
727. Weaverville Drug Company

WELDON—Halifax County
728. Selden's Pharmacy
729. Terminal Drug Store (col.)

WENDELL—Wake County
732. W. R. Nowell Drug Store
731. Wendell Drug Company

WEST ASHEVILLE—Buncombe County
735. Carolina Pharmacy
818. Ideal Drug Store
882. Malvern Hills Drug Store
736. Palace Pharmacy
36. Pinner's Drug Store
737. West Asheville Pharmacy

WEST DURHAM—Durham County
738. Brewer's Drug Store
739. McDonald's Drug Store

WEST END—Moore County
740. West End Pharmacy

WEST JEFFERSON—Ashe County
741. Graybeal's Drug Store
1103. Roberts' Drug Store

WHITAKERS—Edgecombe County
742. Burnett's Drug Store

WHITEVILLE—Columbus County
743. Columbus Drug Store
744. Easley's Pharmacy (col.)
745. Guiton's Drug Store
746. J. A. McNeill and Sons
901. Simmons Drug Company, Inc.

WILLIAMSTON—Martin County
750. Warren H. Biggs Pharmacy
748. Clark's Pharmacy, Inc.
749. Davis Pharmacy

WILMINGTON—New Hanover County
751. Brooklyn Pharmacy
963. Center Drug Co., Inc.
752. Fair Price Drug Store
753. Futrelle's Pharmacy
754. Green's Drug Store
755. Hall's Drug Store
904. James Walker Memorial Hospital Pharmacy
758. Jarman's Pharmacy
759. Lane's Lake Forest Pharmacy
760. Lane's Market Street Pharmacy

762. Saunders Drug Company
763. Service Drug Store
851. Shew's Drug Store
764. Southside Drug Company
842. Standard Pharmacy
766. Toms' Drug Company

WILSON—Wilson County
767. Barnhill's Drug Store
768. Bissette's Drug Store
769. Bissette's Drug Store No. 3
770. Herring's Drug Store
771. Morrison's Drug Store
772. Shade's Pharmacy (col.)
773. Terminal Drug Store
774. Wilson Drug Company, Inc.
775. Yancey's Drug Store (col.)

WINDSOR—Bertie County
776. Pugh's Pharmacy
777. Windsor Pharmacy Company, Inc.

WINSTON-SALEM—Forsyth County
1052. Acadia Pharmacy
778. Acme Drug Store (col.)
779. Chas. H. Allen, Drugs
1116. Andrews Drug Store
781. Bobbitt's College Pharmacy
783. Bobbitt's Pharmacy
1097. Boulevard Drug Co.
784. Carolina Drug Store, Inc.
809. City Hospital Pharmacy
1066. Cox Pharmacy
785. Crescent Drug Company
1067. Eckerd Drugs, Incorporated
793. Rufus Hairston Drug Store (col.)
989. Hawthorne Pharmacy, Inc
786. Hutchins' Drug Store
939. Hutchins' Drug Store (Fourth St.)
787. Mason-Neely Drug Store (col.)
788. Nissen Drug Company, Inc.
819. N. C. Baptist Hospital Pharmacy
789. E. W. O'Hanlon, Inc.
790. Patterson Drug Company
792. Read's Drug Company
795. Standard Drug Co., Inc.
1001. Summit Street Pharmacy, Inc.
797. Swaney Drug Store
798. Swaney Drug Store, No. 2
801. Walgreen Co.
1104. Waughtown Drug Store
802. Welfare's Drug Store
803. Willson Drug Store
804. The York Drug Company

WOODLAND—Northampton County
805. *Parker-Taylor Drug Company

YANCEYVILLE—Caswell County
806. Yanceyville Drug Company

YOUNGSVILLE—Franklin County
1054. Hart Drug Co.

ZEBULON—Wake County
985. Wakelon Drug Co., Inc.
808. Zebulon Drug Company



W. A. GILLIAM, Winston-Salem
President
N. C. Board of Pharmacy

ELSIE SAYS-



The Nation's First Saleslady Will Sell More ICE CREAM For You At A Profit.



Entertainment

Delegates to the 70th NCPA Convention enjoyed a well rounded entertainment program, which extended over a four day period.

On Sunday, April 23, The Maddaford Trio entertained following a general reception honoring officers of the NCPA and its two auxiliaries.

Through the courtesy of The Dr. T. C. Smith Company of Asheville, The Society for the Preservation and Encouragement of Barber Shop Quartet Singing in America entertained in the Lee Edwards High School on Monday night, April 24th. This chorus of 75 male voices and leading quartets was well reeeived.

In the early afternoon Morgan Brothers, Inc. of Asheville sponsored a tea for the ladies at the Battery Park Hotel.

Winner of The Golf Tournament, sponsored by the TMA on April 25, was Stephen Forrest of Greensboro.

Southern Dairies sponsored a bridge-luncheon for members of The Woman's Auxiliary at Grove Park Inn on April 25, and that night an auction sale operated by members of The Auxiliary with the assistance of members of The Asheville Drug Club netted better than $1,500 for the Institute of Pharmacy Building Fund. Preceding the auction sale was a humorous lecture by Bob Patton of Morganton, who was sponsored by The B. C. Remedy Company, and a comical skit presented by David Blau.

On April 26 the ladies were luncheon guests of The Biltmore Dairies at The Battery Park Hotel. And, as a concluding entertainment feature, The TMA sponsored a musical show and a dance, with music by Dean Hudson and his band.

The Coca-Cola Company and The House of Lance set up booths in the headquarters hotel and were popular gathering spots all during the convention. Representatives of Biltmore Dairies were close by with their milk bar, which supplemented the Lance crackers and Coca-Colas so generously passed out to all who cared for an in-between snack.

The two pharmaceutical fraternities—

Kappa Psi and Phi Delta Chi—had rooms at the headquarters hotel, where alumni of the two groups gathered to renew acquaintanceship.

Consensus of opinion was that of all pharmacists attending the convention John T. Stevenson of Elizabeth City was the luckiest. During a prize drawing on April 25, following the auction sale, Mr. Stevenson was awarded a television set. And a day later he received a handsome rug for having traveled the longest distance in the State to get to the meeting. The rug was presented to Mr. Stevenson by Roy Johnson, President of The Asheville Drug Club, on behalf of the members of that organization.

Mrs. J. Hunter Jones

We extend our sympathy to the family of Mrs. J. Hunter Jones of Haw River who passed away in August. Survivors include Mr. Jones, who has operated The Purity Drug Company in Haw River since 1918, and a son and daughter.

A NEW ERA

(Continued from Page 393)

drug store. In later years he attended and graduated in pharmacy from the University of Minnesota and did retail work in some of the retail pharmacies of that state.

With a knowledge of the practical side of pharmacy and an appreciation of the pharmacist's future role in public health, Dean Brecht enters upon his new duties with the determination to further enhance the prestige of the School by further expanding its facilities and general usefulness. In fulfilling this aim, we are confident the pharmacists of the State will support Dean Brecht and his staff to the limit of their abilities and resources.

Dividend Voted

William Trousdale Allen, President of the Bodeker Drug Company, announced today the declaration of a quarterly dividend of 12½c per share on common stock, payable October 2 to stockholders of record September 20. The dividend was voted at their Board meeting by Allen, who is also a director; Henry F. Miller, Jr., Vice-President and director; Charles H. Miller, Assistant Vice-President; R. Milton Hobson, Secretary; E. Elwood Ford, Treasurer; Edward M. Miller, Chairman of the Board; and Directors Edwin B. Horner, Walter G. Mason, Lewis F. Powell, Jr. and J. Harvie Wilkinson.

Medical Science Develops First Repeater Anti-Histamine Tablet

Medical science has developed a unique "repeater" anti-histamine tablet, which promises to deliver a powerful one-two punch against hay fever and other allergies, it was disclosed today.

The repeater tablet, when swallowed, acts promptly providing a dose of the anti-histamine Chlor-Trimeton, to soothe inflamed membranes, and automatically follows four to six hours later with another dose. This boosts the therapeutic value of the drug by doubling its total time of effectiveness against hay fever and other allergies.

Developed after months of intensive research in the laboratories of Schering Corporation, Bloomfield, N. J., the double-action tablet is being made available from coast to coast through doctors' prescriptions in time to aid the 5,000,000 persons currently in the grip of the annual hay fever season. The Chlor-Trimeton double dosage unit, it was said, may also ease the discomfort of an estimated 10,000,000 others who have asthma, hives, eczema and other allergies.



DR. E. A. BRECHT

"Mist from the Mountains"

JAMES W. HARRISON, Asheville

The military service gets Waverly Jones, pharmacist at Steele's Drug Store for the past several months. He is replaced at Steele's by E. L. Hern a reciprocant from Charleston, S. C. Hern was licensed in 1916 and has license to practice in New Jersey and the two Carolinas. He has seen service in pharmacies in New Jersey and Camden and Charleston in South Carolina.

Roy Johnson of Langren Drug Store survived all viands of the festive board and the pageantry of the annual reunion of the Johnson clan held on August 13. He reports a good time enjoyed by upwards of 200 members of the tribe and their friends, including Judge Sam Cathey, Rev. Bernard Trexler and onetime Senator Fitzsimmons of Brevard. Music was furnished by Gus Johnson and the Johnson quartet rendered vocal selections that delighted the gathering. Roy is president of the Asheville Drug Club.

Born to Charles and Margaret Lord of Lord's Drug Store a baby girl, Patricia Anne on September 1. The Lords have another daughter, Margaret Sandra, a year and a half old.

Marvin Elliott of Kansas City, Missouri joins the Dr. T. C. Smith Company on September 5 as Merchandising Manager. Mr. Elliott brings to his new post thirteen years experience as a wholesaler salesman and Sundries Manager for a large Southwest drug wholesaler. He was born in Kansas City, Missouri and attended Kansas City College and Missouri University, is married and has three sons and one daughter. He hopes to pay visits to the druggists of the mountain area in the near future.

The Asheville Drug Club paid honor to two veteran druggists at its August meeting held on the 11th at John Goode's Lake Lure cabin. George Shieder and Mose Teague were presented suitable scrolls for having rendered such excellent pharmaceutical service for the psat fifty years or longer. The scroll also included life memberships in the Asheville Drug Club. Mr. Shieder has been in the drug business for 51 years, almost 36 of those years having been spent in West Asheville. His ability to still work every day and half a day on Sunday was applauded. Mose Teague had just completed 50 years in the drug business, the past 25 of those years as a Medical Service Representative for Eli Lilly & Company of Indianapolis. Beaman Pinner, Asheville Drug Club Executive Committee member made the presentation.

The *Asheville Times* of August 31 carried a feature story on Teague's retirement on the front page of its city section bylined by Eugene Ray, a feature writer. The story embraced the same general facts as contained in Pinner's presentation speech.

The old building at the head of Biltmore Avenue on Pack Square which for half a century had housed a drug store on its main floor has finally been sold to its lessee, H. B. Meiselman a Charlotte motion picture exhibitor. This building, known for years as the Smith Building, was originally built in 1888 to house the Smith Drug Store until 1919 when the firm quit the retail business. Since that year the main floor has been the site of drug stores of Hines, Scruggs, Jim Smith and Liggett until July 1948 since when it has been vacant. In 1945 when Meiselman first leased the building elaborate plans were set in motion to remodel and build a luxurious theatre of 1500 seats to be known as "The Center," but the plans did not materialize. The new owner is said to have no immediate plans for the building.

Slide Film Developed

The newest step in the B-D promotion is the sponsorship of a slide film prepared by the Audio-Visual Extension Service of City College, Midtown Business Center, in New York City, for showing before students of pharmacy colleges and at meetings of pharmacists.

With a high average sale, high gross margin, and high net profit, prescription accessories are now receiving the spark they need to show greater dollars and cents profit to the pharmacist . . . namely, a sound, productive promotion program.

Precription Department Move Over!

"Pharmacists Supplementing Their Professional Services With "Prescription Accessories" Departments Suggested by B-D

In all sections of the country, pharmacists are reporting increased sales and profits as a result of setting up and promoting "*Prescription Accessories*" Departments in accordance with suggestions advanced by Becton, Dickinson and Company, of Rutherford, N. J. The new Department does not require the purchase of new fixtures or the adding of new merchandise stocks, but merely the effective display and promotion of items that have been "sleeping" for years in drawers and on out-of-the-way display cases in retail pharmacies.

As long ago as 1932, the United States Department of Commerce after a twelvemonth intensive survey of retail drug store operations in St. Louis, Missouri, called attention to the fact that one particular group of items . . . including hot water bottles, fountain syringes, enamel ware, fever thermometers, hypodermic syringes, elastic bandages, suspensories and supporters, etc. . . . were *potentially* very profitable to the pharmacist. The study showed that next to the prescription department these items had the highest percentage gross margin, the highest percentage net profit, the highest average sale, and the least competition with other retail outlets! But, said the survey, these items need sales promotion . . . distinct departmentalization and a plan by means of which sales can be stimulated.

It remained for Becton, Dickinson and Company, of Rutherford, N. J., manufacturers of B-D Fever Thermometers, B-D Yale Hypodermic Syringes and Needles, and ACE Elastic Bandages, to develop a program designed to give these products real sales support. The first problem which faced B-D was the fact that such items are misnamed "hospital goods," "sick room supplies" or "sundries" in most pharmacies. These items are not restricted to use in sick rooms; and they certainly are not sundries as that term is commonly used . . . so the first task in promoting the sales of such products was the development of a fitting name for them.

Last year the company conducted a prize contest among retail pharmacists for suggestions, and the judges selected "Prescription Accessories" as the most fitting title for the articles and the Department. This title, "Prescription Accessories," submitted by Herbert Wasserman, of Center Pharmacy, New York City, truly sets the theme for a merchandising plan, states B-D. A fever thermometer, a nebulizer, an ice bag, and other items in the Department are needed by a patient who is being cared for at home. They are not, as a rule, actually prescribed by the physician, but they are necessary supplements to the medication he does prescribe. In many instances the patient, or whoever has the prescription filled for the patient, does not realize that a particular accessory is essential or desirable to supplement the administration of the medication. In other cases the customer may intend to buy a hot water bottle or some new hypodermic needles, but the matter slips his mind and he needs to be reminded.

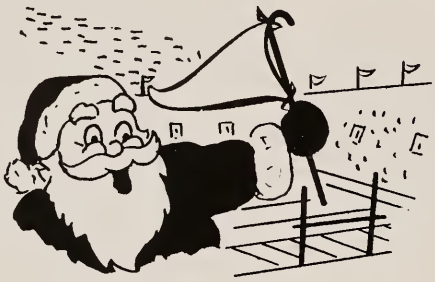
B-D points out, the pharmacist who calls the customer's attention to the indicated prescription accessory when he delivers a prescription to a customer is not practicing "high pressure selling" but is performing a distinct professional service to the patient.

The proper location of the Prescription Accessories Department in a retail pharmacy is *next to the prescription department*, say B-D. The reasons are two-fold; first, the customer has the opportunity to see the items on display while he is waiting for his prescription to be compounded, and thus be reminded of needed items; and second, the accessories are near at hand for demonstration when the prescription is delivered to the customer.

Two Displays Available

Recently B-D developed two counter displays to assist pharmacists in the promotion of Prescription Accessories.

You're Invited . . .



to join Santa at the

Tobacco Bowl . . .

Combine business with pleasure—at Richmond's gala, fun-packed Tobacco Festival, October 9-14. See the game—watch the huge carnival parade—and choose your fast-moving Christmas stock in our air-conditioned Dogwood Room. We'll be happy to make your Tobacco Bowl game and hotel reservations—to do anything we can to give you a happy holiday now —and a big holiday business when the Christmas rush begins!

The Bodeker Drug Co.

1408-1420 EAST MAIN STREET,

RICHMOND 13, VIRGINIA

"Ask your friend from Bodeker"

MILES BRINGS YOU MORE SEPTEMBER SALES!



Miles Products old and new, are set to bring you greater volume this September than in any previous year of this company's sixty-year history.



TABCIN for hay fever symptoms. TABCIN is an antihistaminic, analgetic — antipyretic formula which does more for relief of hay fever symptoms than any antihistamine alone.



ALKA-SELTZER for acid indigestion, headaches, cold distress and muscular aches and pains. ALKA-SELTZER is now advertised on 10 network radio programs, in magazines with 90 million circulation, in car cards, store windows, counters everywhere.





BACTINE—Antiseptic, Bactericide, Fungicide and Cleanser-Deodorant all in one bottle! Now being advertised to doctors, nurses and to millions of families.

MILES NERVINE—The old reliable, widely advertised—making friends for more than 60 years and gaining new friends every day!



ONE-A-DAY BRAND VITAMINS—Advertised on radio, newspapers, car cards and in store and window displays.

You never go wrong when you display and SELL any Miles product.

MILES LABORATORIES, INC.
Elkhart, Ind.

Partners of the retail druggist for more than 60 years



"It's Later Than You Think", Mr. Druggist!

If you have not yet visited our Display Room and placed an order for your HOLIDAY MERCHANDISE, we urge you to do so *just as soon as possible.*

Due to an unprecedented demand for this merchandise, it is going fast. Too, there may be increased prices or shorts later from the manufacturers in view of the war situation.

It will mean extra profits for you to visit our display room at once and select your holiday requirements while our stocks are complete. A cordial welcome awaits you!

W. H. King Drug Company

"The House of Friendly and Dependable Service"

Raleigh, North Carolina

The Carolina
JOURNAL OF PHARMACY

Published Monthly by the North Carolina Pharmaceutical Association at Chapel Hill, N. C.



TMA OFFICIALS—The smiling quartet shown above heads one of the largest organizations of its type in this country—The Traveling Men's Auxiliary of the NCPA. Front—Miss Hattie Leigh Dudley, assistant secretary-treasurer, and G. C. Hartis, president. In the rear—J. Floyd Goodrich, secretary-treasurer, and W. W. Morton, TMA president, 1949-50.

Oct., 1950

ne XXXI Number 10

IN THIS ISSUE

• Civilian Defense Plans Mapped
• Recent Developments in Cinchona
• President's Advisory Committee Meets
• O. Henry & His Knowledge of Pharmacy

Your Exclusive Franchise



YOU, AS A PHARMACIST, have but one exclusive franchise that really matters. That is your prescription department. So-called invasion of the drug field by department stores, co-operatives, and supermarkets is of little concern to the pharmacist who has a well-established prescription business, the only part of his operation that affords the full exercise of his professional skill and talent.

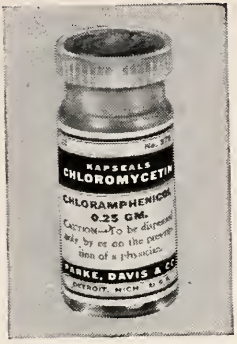
Proper relationship between physician and pharmacist is essential to satisfactory prescription service. Each must recognize the rightful function of the other—the one to diagnose and prescribe, the other to compound and dispense. Through the years, Eli Lilly and Company has sought to strengthen this relationship and to bring the physician and the pharmacist into closer mutual respect and understanding.

Eli Lilly and Company
Indianapolis 6, Indiana, U.S.A.



Lilly

Chloromycetin®



now available
in ample supply
to meet all demands

The supply of CHLOROMYCETIN is at last catching up with the demand.

Chloromycetin is unique—the first and only antibiotic to be synthesized and produced on a practical scale. It is a pure crystalline compound. Its structure has been accurately determined. Its composition has been unvarying since its first introduction. It is free of extraneous substances that might cause side reactions.

Because it is clinically effective in a wide range of infectious diseases and because it is so well tolerated, physicians are depending more and more on CHLOROMYCETIN.

Packaging: CHLOROMYCETIN (chloramphenicol, Parke-Davis) is supplied in Kapseals® of 250 mg., and in capsules of 50 mg.

PARKE, DAVIS & COMPANY

Webb Sells Pharmacy

E. L. Webb has sold the Thomasville Drug Company of that city to Henry E. Smith and P. L. Trotter of Winston-Salem. The new owners assumed management of the firm, which will be continued as the Thomasville Drug Company, on October 15th.

Although Mr. Webb retains his home in Thomasville, he expects to spend a great deal of time in Dunedin, Florida, where he and his son have business interests.

Mr. Smith and Mr. Trotter have been managing Bobbitt's College Pharmacy of Winston-Salem. Mr. Trotter represented Parke, Davis & Company in the Chapel Hill area until going with Bobbitt's some months ago, while Mr. Smith has worked for various firms in Winston-Salem following discharge from service after World War II.

Parable of Modern Times

The State is my shepherd, I shall not work; it maketh me to lie down on good jobs; it leadeth me by the still factories. It deadens my soul; it leadeth me in the paths of idleness for politics' sake. Yea, tho I walk thru the valley of slothfulness and economic disaster, I will fear no evil, for it will be with me; its dole and paternalism, they comfort me. It prepareth a Utopia for me by appropriating the earnings of the frugal; it filleth my head with fool expectations; my mounting inefficiency runneth over. Surely goodness and mercy shall follow me all the days of my life; I shall live on the bounty of the State forever.—Memphis *Commercial Appeal.*

Howell Hall Happenings

By MISS MILLICENT MCKENDRY

"Dregs of Minstrelsy," written by Christopher C. Turner, opened the first fall meeting of the Student Branch, N. C. P. A. Gene Evans and Don Christian, both of Durham, ably assisted Mr. Turner in the skit. At the conclusion of the comedy act, President Benjamin R. Harward proceeded with the business meeting. He announced the following committee appointments: Membership Committee—Earl T. Brown, Chairman, Claxton Harris, Charles Blanton and Betty Blanchard; Program Committee—Wilbur Ward, Chairman, C. C. Turner and Margaret Booth; Resolution Committee—James P. Greene, Chairman, Carr Speight and Howard Yandle. Rho Chi President, William Davis Cash, presented the annual Rho Chi Award to the student in the 1949-1950 first year class maintaining the highest scholastic average. The recipient was Waller Stephen Perrow, Bedford, Virginia.

Dean Brecht and Dr. Herman O. Thompson visited the School of Pharmacy, Medical College of Virginia on September 28, particularly to see the use made of the hospital pharmacy for teaching pharmacy students in dispensary practice. This was recommended as the best in the nation.

Dr. Walter H. Hartung went to New York for the Pharmacopoeia Convention on September 22 and 23, where he served on three chemistry committees.

The following served as delegates at the inauguration of Gordon Gray on October 10: Mr. and Mrs. W. R. McDonald, Jr., representing the North Carolina Pharmaceutical Association, Mr. and Mrs. I. T. Reamer, representing the American Pharmaceutical Association, and Mr. and Mrs. H. C. McAllister, representing the North Carolina State Board of Pharmacy.

The series of Graduate Seminar lectures for the Fall Quarter are on the subject "Biochemical Function of the Vitamins." Jan H. R. Beaujon opened the series on Sept. 27th with a discussion of Vitamin B_1 (Riboflavin). The subsequent talks have been by James G. Young on Vitamin B_2 (Thiamine) and John W. Martin on Vitamin B_6 (Pyridoxine). Copies of these talks, with bibliography, are available in the Pharmacy Library.

in the COMMON COLD

when

others

fail...

CORICIDIN

controls



Containing Chlor-*Trimeton** Maleate, the most potent antihistamine known, CORICIDIN offers the patient a better chance of relief from the symptoms of the common cold.

More and more physicians are prescribing CORICIDIN as a safeguard for their "cold-susceptible patients" with the advice that it be taken early—at the first sign of infection.

CORICIDIN*

(antihistaminic-antipyretic-analgesic)

A surpassingly potent drug—always on hand for immediate use—
CORICIDIN controls when others fail.
CORICIDIN Tablets in tubes of 12, bottles of 100 and 1000 tablets.
CORICIDIN is available on prescription only.
*T.M.

CORICIDIN

Schering CORPORATION • BLOOMFIELD, NEW JERSEY

Federal Trade Commission Cases Settled

Miles Laboratories, Inc. through its President, Walter R. Beardsley, made the following statement in regard to the settlement with the Federal Trade Commission of the eight-year-old Bromide and Acetanilid cases:

"Everyone who has had anything to do with these old Federal Trade Commission complaints is pleased that they have been finally settled by mutual agreement between the Federal Trade Commission and the companies involved. The phrase 'Follow the Label, Avoid Excessive Use' will be used in our advertising to replace 'Use Only As Directed,' which is now in our advertising. My company believes that this wording is reasonable and in accordance with the facts brought out in the extended hearings for the past eight years. Bromides and Acetanilid are among the oldest, most effective, and widely-used drugs on the market today. Exhaustive new research which has been done since 1940 has proved conclusively that when taken as directed they are safe and effective. We congratulate the newly reorganized Federal Trade Commission on its efforts and desire to dispose of these old cases which have been under litigation for so long. This agreement will save the Government and industry much time and expense which otherwise would have been wasted."

Personnel

The personnel manager of a large corporation remarked recently: "Many a young man applying to me for a job these days opens the conversation by saying 'What is your pension plan?' or 'If I am discharged, will I receive severance pay?' After a few minutes of that sort of talk I ask, 'What quality of talent have you demonstrated that makes you think you could help this company earn more money?' "

At which a considerable number of the applicants fold their tents like the Arabs, and as silently steal away.—Bruce Barton.

Scott Drug Company

Wholesale and Manufacturing Druggists

Charlotte, N. C.

Pfizer Executive Sees Rising Antibiotic Demand

American physicians will treat more than 85,000,000 non-hospitalized patients during 1950, according to a report made to pharmacists at the Greater New York Drug Show meeting at the Statler Hotel. And of every $4.00 spent for prescription drugs in treating these patients, $1.00 will go for antibiotics—the earth-mold "wonder drugs."

This report was made by Thomas J. Winn, sales manger of the antibiotic division of Chas. Pfizer & Co., Inc., Brooklyn chemical firm and world's largest producer of antibiotics.

U. S. retail pharmacies, Mr. Winn said, have increased their lead in the distribution of penicillin from 54% of total domestic consumption in 1949, to approximately 60% at present. The distribution pattern of other antibiotics has also been changing. Of the newest wide-range antibiotics, including terramycin, about 90% of domestic consumption will be supplied by the local druggist to the physician for his office and home-call use.

"The significant point here," Mr. Winn said, "is the increased dollar volume to pharmacies due to the new high demand."

Mr. Winn pointed out the decrease in days lost from debilitating illness, thanks to antibiotic therapy. As an example, he cited the average pneumonia case a few years ago as hospitalized 19 days. Today, many cases —treated with antibiotics—recover in a week or less.

Short Essay

The class had been instructed to write an essay on winter. Before beginning, the teacher gave a few hints, suggesting among other things, that they might introduce a paragraph on migration.

One child's attempt read: "In winter it is very cold. Many old people die in winter, and many birds also go to a warmer climate."

Capacity Operation prevents the addition of new accounts.

At sometime in the future we will again be actively soliciting your business.

GALESKI PHOTO CENTER

P. O. Box 658
Richmond, Virginia

☆

We Serve More Drug Stores and Camera Shops in North Carolina Than Any Other Plant.

DRUGGISTS ARE HANDY, FRIENDLY FELLOWS

From "Greetings From Old Kentucky"

By ALLAN M. TROUT

Published By *The Courier-Journal*

Louisville, Kentucky

Of all classes of men, I believe druggists are best liked by their fellow men. I have never known a druggist who was disliked. I have never known a druggist who did not deserve the kindly feeling of his townsmen.

In the first place, the druggist is the handiest man around town. His is the skill to mix fluids and powders to ease pain. He has the friendly patience to listen to the troubles of others. He keeps up with the neighborhood news, and is never too busy to swap old jokes.

You can find a druggist after the other places close. I do not believe druggists stay open on Sundays and holidays because they want to, but because their customers expect it of them.

It is true modern drug stores are cluttered with lunch counters and gadget merchandise. But this is one sore that does not itch me because if you look far enough in a modern drug store you will find a druggist.

He will lead you to the open end of a cluttered counter. He will lean an elbow on the back side, and you can lean an elbow on the front side. And there, amid the din of aimless bustle, he will listen to your troubles, discuss the weather, tell a good story, recommend a fast tablet for headache, and join you in cussing the modern drug store.

Most druggists I know would not be selling luggage, hardware, and ham salad sandwiches if they did not have to make a living. I do not believe there is a druggist in Kentucky who would not rather work in the pharmaceutical smell of an old-fashioned drug store than in his present aroma of hot chili and second rate perfume.

No druggist has ever attempted to high pressure me with bland jabber and mechanical courtesy. Most of them do not seem to care whether you buy it or not. But they will show you the article, answer your questions, and treat you like a human being.

One curse of modern chain merchandising, in my opinion, is that customers are not regarded as human beings, but as specimens from which money can be extracted by the scientific application of hot shot salesmanship. Yet I have never been in a chain drug store without spotting at least one man who might emerge from his frozen shell and meet me as a man, provided he did not think I was a spy from the home office. That man is the druggist.

Advice

Frankly, we are amazed and disgusted at how the people who disregard our advice seem to get along pretty well anyway.—*Pathfinder.*

POWERS-TAYLOR DRUG COMPANY

Richmond, Va.

Wholesale Druggists

Importers & Jobbers

Druggists' Sundries & Fancy Goods

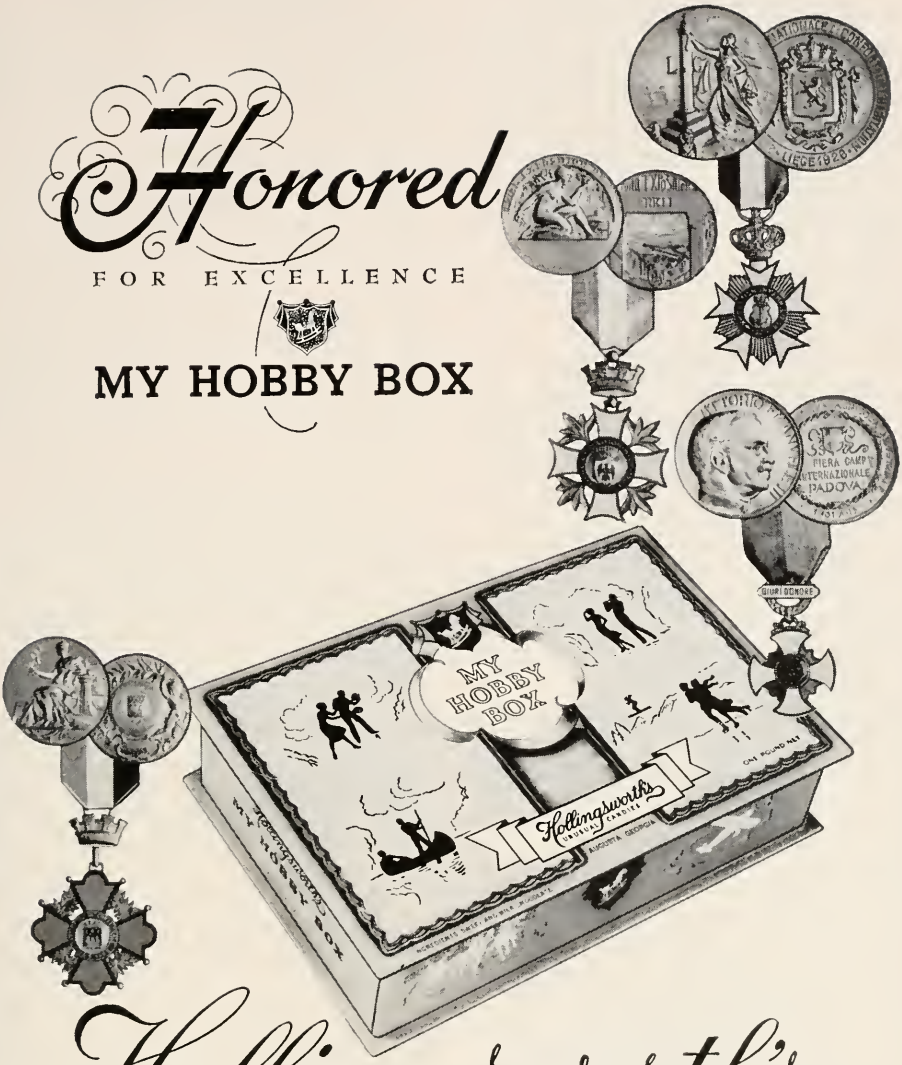
We solicit your orders

Our experience of over 70 years insures our ability to serve you satisfactorily

Honored

FOR EXCELLENCE

MY HOBBY BOX



Hollingsworth's

UNUSUAL CANDIES

FOR THOSE WHO LOVE FINE THINGS

Employees Promoted

Eckerd's of Asheville announced last week the promotion of two employees.

Sanford McGill, Merchandising Manager, with a record of eleven years with the company, with the exception of a hitch in the Navy during World War II, has been transferred to Greenville, South Carolina, where he becomes manager of the store.

D. Paul Smith succeeds McGill in the Asheville store.

Rexall District Meet

Representatives from Rexall Drug Clubs from throughout eastern North Carolina met at the Ricks Hotel in Rocky Mount on October 3 to discuss current business problems.

The speakers included E. C. Daniel of Zebulon, who spoke on "How to Promote a One Cent Sale"; B. R. Ward of Goldsboro, whose subject was "What Rexall Means to Me"; and C. R. Foster, southern sales manager for Rexall.

Kee Returns to State

After working 13 years for various pharmacies in Norfolk, Virginia, Horace J. Kee has returned to the State as the proprietor of the Weldon Drug Company of Weldon.

Horace is a graduate of the University, Class of 1937. Immediately after completing the pharmacy course at Chapel Hill, he left for Norfolk where he was employed for most of his stay in Virginia.

Mr. Kee purchased the store from Carter Watkins, who in turn had purchased the business from Harry Smith. The business is one of the oldest in Weldon, having been established by Caney Foster many years ago.

Lyon Visits Hot Springs

C. P. Whitford of Washington, former sales representative of Schering Corporation in the State, did a bit of relief work in October for R. P. Lyon of Wadesboro, while Bob took a course of baths at Hot Springs.

BONUS DEALS

Effective Until Further Notice

TINA-CIDE

35c Size—(List $2.40)

1 Dozen—1/12 dozen BONUS from Wholesaler
3 Dozen—1/4 dozen BONUS from Wholesaler
* Plus—1/4 dozen BONUS, Direct
*Direct Bonus sent upon receipt of wholesale invoice

COMBINATION PACKAGE
EDWARDS FOOT POWDER & TINA-CIDE

1 Dozen—
1/6 dozen
BONUS from
Wholesaler

TINA-CIDE

69c Size—
(List $4.80)

Paragraph News

Miss Kathleen Riley, a graduate in pharmacy of Purdue, died recently in Wilmington, where she was employed as hospital pharmacist at The James Walker Memorial Hospital.

John E. F. Hicks writes that he is impatiently waiting the signal to get back in harness at the Goldsboro Drug Company. An operation was responsible for Mr. Hicks spending two and a half weeks in a Goldsboro hospital.

John L. Howerton is now greeting his friends at the Guilford Drug Company, formerly Liggetts of Greensboro. For the past two years Mr. Howertou was prescriptionist at the Cecil-Russell Drug Company, owned and managed by Lon Russell.

The State Board of Pharmacy has issued a drug store permit to People's Drug Store, Wilkesboro. W. M. Howard, formerly of Morganton and Statesville, is a partner in the business and the pharmacist in charge.

J. Sam Williford of Kinston is the pharmacist in charge of the newly established Martin General Hospital Pharmacy of Williamston.

Reeves Hawkins has resigned as pharmacist with Walgreen's of Durham to accept a similar position with Sutton's Drug Store of Chapel Hill.

NWDA Officials Named

At the annual meeting of the National Wholesale Druggists' Association held at the Waldorf Astoria Hotel, New York, on September 16-21, G. Gilmer Minor, Jr., President of the Owens & Minor Drug Co. of Richmond, Virginia was elected Vice-President. Mr. Minor also serves as President of the Mid-Atlantic Drug Club, as regional division of the National Association serving Virginia and Maryland.

Homer C. Starling, President of the W. H. King Drug Company, Raleigh, was placed on the Executive Committee of the NWDA for the coming year.

ELSIE SAYS-



The Nation's First Saleslady Will Sell More ICE CREAM For You At A Profit.



EVERFRESH BRAND

EVERFRESH RUBBING ALCOHOL COMPOUND



Outstanding Professional Quality and Package

A Profit Meeting Your Professional Standards

For the long run—

A BRAND WELL WORTH PREFERRING

The McCAMBRIDGE AND McCAMBRIDGE CO.
Baltimore 23, Md.

It Is True

For Druggists Only.



You get more at less cost.
Check on it with our agent.

Mr. F. O. Bowman
North Carolina Agent
Post Office Box 688
Chapel Hill, N. C.

Mr. Ralph M. Crosson
South Carolina Agent
1812 Marion Street
Columbia 3, South Carolina

Justice Drug News Notes

By ETHEL B. PIERCE

Hospital residents for a period of several days in September were Mr. Wm. P. Brewer, vice president, and Mr. E. B. Williams, manager of the Sundry Department of Justice Drug Company, Greensboro, N. C. Mr. Brewer is completely recovered, but Mr. Williams is having to "take it easy" for several days more.

Mr. P. A. Hayes, president and Mr. Wm. P. Brewer, vice president of Justice Drug Company, Greensboro, N. C., accompanied by their wives, attended the National Wholesale Druggists' Association meeting at the Waldorf-Astoria Hotel, New York City, during the week of September 17. They returned home on Saturday, September 23, in time to join Mr. and Mrs. S. T. Forrest for the trip to Chapel Hill, N. C., to witness the game between Carolina and N. C. State. Mr. Forrest, also a vice president of Justice Drug Company, is a Carolina man, and Mr. Brewer a State man. Mr. Hayes, being a Guilford College man, remained neutral! The score—Carolina 14—State 7. Needless to say—the Brewers had seats on the State side and the Forrests, seats on the Carolina side of the stadium.

Mr. P. A. Hayes, president, and Mr. S. T. Forrest, vice president of Justice Drug Company, Greensboro, N. C., along with Mrs. Hayes and Mrs. Forrest, made a combined business and pleasure trip to Richmond, Virginia, a few days the latter part of September. While the gentlemen attended to business in Richmond, the ladies visited Williamsburg and Yorktown, historical places near Richmond.

Mr. D. Frank Hayes, vice president of Justice Drug Company, Greensboro, N. C., and Mrs. Hayes vacationed at Carolina Beach, N. C., in September.

Mr. Owen C. Trogdon, salesman for Justice Drug Company, Greensboro, N. C., was a delegate from his church and attended the Methodist Conference at Asheville, N. C., the later part of September. Mrs. Trogdon accompanied her husband on this trip. They reported a nice visit to Asheville, enjoying the beautiful autumn scenery of the North Carolina mountains.

Special Bonus Deal from Wyeth gives you an opportunity to make

OVER 50% PROFIT FROM 200 MILLION CUSTOMERS*

Jetomizer®

The scientifically designed precision instrument that gets nasal medication right where it belongs!



This beautiful plastic display available during deal offer. See your Wyeth representative.

NOW Retail Fair Traded at New Low Price **98¢**

- Every prescription for aqueous nose drops is your opportunity to sell customers a Jetomizer! You'll find that doctors are recommending it... and Wyeth is sampling practically every physician in active practice in America.
- Keep a Jetomizer handy, filled with water! Show your customers how it literally does hit the ceiling! Gets medication right where it belongs!

ACCURATE delivers a measured jet—no danger of serious overdosage!
SAFE won't injure delicate tissue!
SANITARY the cap protects the nozzle!
CONVENIENT no need for reclining position!

**Estimated annual cold incidence*

HERE ARE THE BONUS OFFER DETAILS—

ENDS NOVEMBER 30

YOU BUY	BONUS	YOUR PROFIT
11	1	45%
30	6	50%

(When purchased as part of $50 order)

Wyeth®

WYETH INCORPORATED, PHILADELPHIA 3, PA.

Every 3 seconds an accident happens to someone!

EMERGENCIES DON'T WAIT!

BE PREPARED!

COMPLETE STORE WIDE

Johnson & Johnson

PROMOTION

More than a Window or
Counter Display
Because—It's Full Scale

FULL PROFIT

You have asked for an exclusive
Drug Store Wide Sale

ASK OUR SALESMEN FOR DETAILS

Owens & Minor Drug Co.

1000-1008 EAST CARY STREET

RICHMOND, VIRGINIA

The Carolina Journal of Pharmacy

PUBLISHED MONTHLY BY THE
NORTH CAROLINA PHARMACEUTICAL ASSOCIATION
AT CHAPEL HILL, N. C.
W. J. SMITH, MANAGING EDITOR

Entered as second-class matter July 5, 1922, at the post office at Chapel Hill, North Carolina under the Act of March 3, 1879

Annual Subscription, $1.00 Single Numbers, 15 Cents

Vol. XXXI OCTOBER, 1950 No. 10

Centralized Agency to Help Druggists Cope with Competition Proposed by NARD Head

"Three harsh facts must be faced by the independent druggist," President Frank W. Moudry, declared in the message he delivered before the 52nd annual convention of the National Association of Retail Druggists in Long Beach, California. He enumerated the facts as follows:

(1) Less than a fourth of the independent drug stores now in operation can exist alone on prescriptions and sales of drug items.

(2) Over 75 per cent of the merchandise we must sell to survive is outside the possibilities of restrictive legislation.

(3) The competition of the food outlets and the supermarkets is unavoidable."

Mr. Moudry emphasized that a study of the whole picture of competition brings to light: (1) It is necessary to modernize, (2) The sales personnel must be trained, (3) It is compulsory to merchandise in accordance with tested methods and ideas, (4) Effective public relations activities are essential to create goodwill.

President Moudry proposed formation of a centralized agency to help druggists cope with competition.

He suggested: (1) That the agency be headed by the N.A.R.D.

(2) That the money needed to finance it is to come from the manufacturers and the druggists.

(3) That the program be determined by a management committee composed of representatives of the suppliers and the N.A.R.D.

(4) That the activities of the program be projected through the state associations.

President Moudry pointed to the flaws in pharmacy laws in almost every state.

He said that many efforts have been made to correct the statutes and most of them had been stymied through the misguided opposition of the Proprietary Association. Then he urged amendments to the state pharmacy laws to confine the sales of drug items inclusive of home remedies to the licensed pharmacy. He also called for a convention for pharmacy legislation to draft a standard pharmacy act.

Come Again

One of the big airlines recently put in an order for paper containers to place in their planes for the convenience of passengers who get airsick. They've been using the kind of cardboard containers your coffee comes in when you order "room service." But the airline had to send all of the new shipment back—after the first users complained bitterly to the stewardesses. The complaint, it seems, was centered around a certain statement printed inside the cover of the containers which read: "Thank you. Come again!"

Narcotics Stolen

A quantity of narcotics was stolen from the Standard Drug Company of Troy on September 6. After gaining entry to the store, owned by Ralph White, the thieves cracked a safe containing the drugs.

Since another Montgomery County drug store—The Biscoe Drug Company—was entered on the same day, it was felt that both break-ins were by the same person or persons.

Feted by Masons

To mark the 50th year as a Master Mason, W. A. Crabtree of Sanford was honored at a dinner on September 19 by the Sanford Masonic Lodge. The Eastern Star sponsored the dinner.

Mr. Crabtree, now retired, practiced pharmacy in Sanford from 1897 to 1943 at which time he disposed of his business to Thomas R. Cole.

W. L. McIver of Raleigh, grand secretary of the Grand Lodge of North Carolina, presented the 50-year Veterans Emblem to Mr. Crabtree.

Good Squirrel Dog

D. W. Tart of Roseboro has one of the best squirrel dogs in Sampson County, and, strangely enough, the dog is a chow—a breed not generally associated with hunting.

A short time after the squirrel season opened, Mr. Tart took his dog into a patch of woods located on his farm near Roseboro. Before long the dog had located a squirrel and shortly thereafter Mr. Tart was headed homeward with one squirrel, which he considered ample for Mrs. Tart and himself.

But the dog, perhaps thinking of the W. L. West's, had other ideas about the one-a-day limit which Mr. Tart had voluntarily established. On the return trip, the dog brought in three more squirrels to his master without a shot being fired.

The chow, coal black in color, has a face like a bear, hence has been named "Bruin."

Address Changes

Mr. and Mrs. Herman W. Lynch have moved from Chapel Hill to Wilmington, where Mr. Lynch has been added to the prescription staff of Toms Drug Company.

F. O. Garren, formerly of Winston-Salem, is now with Jeff's Drug Store of High Point.

Mr. and Mrs. E. P. Crawford are now residing in Lenoir, where Mr. Crawford was in business for many years. For the past few years the Crawfords have been living in High Point.

G. G. Buchanan, well known Parke, Davis & Company medical service representative, has been transferred from Sanford to Greensboro where he will continue to represent the firm.

New Manager

Selective Service extended its long arm from South Carolina to China Grove where Clifford Hemingway received "greetings" from Uncle Sam. Replacing Clifford at the China Grove Drug Company is Ray A. Kiser of Gastonia, who will now manage the business.

Fixed Thermometer

When Eleanora Duse toured the United States, she was fussy. Having heard of the horrors of the American climate, compared with her own sunny Italy, she insisted that the manager agree to keep her room at the hotel or anywhere else at exactly 72 degrees all the time. That, in the days before thermostats, was a nice problem. But one ingenious workman solved it. "I fix," he said, and did.

He substituted red ink for the mercury, putting it to show 72 degrees and hung the doctored instrument on the wall of her room. The fixed thermometer was faithful and the great artist was happy. "America ees a great country," she said enthusiastically. "It rain, it snow, it frizz, but the thermometer, he ees always 72."

Only once did the spirit of skepticism raise its head, and then not very high. "Ees funny," she said, "how much colder 72 ees in Chicago than in New York."

University Asks Funds for New Pharmacy Building

The long awaited appropriation request for a new pharmacy building at The University of North Carolina was filed in Raleigh on September 26 by the Greater University's newly installed president, Gordon Gray.

The request, made a part of the budget of the University's Division of Medical Affairs, totaled $1,135,000 for the new pharmacy building and equipment.

Since The Advisory Budget Commission has already announced many requests for appropriation of public funds will of necessity have to be eliminated, it is hoped the University's plans for a new pharmacy building will receive favorable consideration.

In case the Commission retains the appropriation in its recommendation to The General Assembly and the funds are granted, it is anticipated the building will be erected in the New Medical Center of The University, which is located adjacent to the Pittsboro Highway.

New Suttle Employee

Bob Kiger has accepted a position with Suttle's Drug Store, Shelby, after having been associated with Kennedy's of Gastonia for several months. He graduated from the School of Pharmacy, University of North Carolina, this past June.

National Pharmacy Week

This year's observance of National Pharmacy Week is focused on the fight against heart disease, America's No. 1 killer. The Week officially gets underway on October 29 and extends through November 4th.

According to Dr. Robert P. Fischelis, Secretary of the American Pharmaceutical Association, 234 requests had been received from this State by October 3 for the display material made available by the National Pharmacy Week Committee of the A. Ph. A.

The best Pharmacy Week window display, as determined by the judges of the nation-wide contest, will receive a $100 cash award, and the next 5 best displays will each receive a certificate of merit. Contest pictures of window displays in this State should be sent to the NCPA, Chapel Hill, N. C.

Charlotte Firm Sold

Stanley S. Slesinger and Joseph Greenspan are the new owners of the Cay Drug Store, Inc., 131 West Trade Street, Charlotte. The former owner, N. Krumbein, expects to reenter military service.

Mr. Slesinger operated a drug store in Raleigh for several years. His partner, Mr. Greenspan, is a former employee of Goode's Drug Store, Asheville.

Receives Award

Goode's Drug Store, Asheville, has been awarded a certificate by The National Research Bureau in recognition of Goode's 1915 Penny Sales Event. The details of this sale appeared in the July issue of THE CAROLINA JOURNAL OF PHARMACY.

The National Research Bureau issues a monthly bulletin, "Profit Ideas," which is a digest of ideas successfully used by pharmacies over the country. The Goode ad was reproduced in its entirety in "Profit Ideas."

"Profit Ideas" is available from The National Research Bureau, Inc., 415 North Dearborn Street, Chicago 10, Illinois, at $10 a year.

New Red Book Available

The 1950-51 edition of the *Drug Topics Red Book*, an annual price-reference book published by the Topics Publishing Co., Inc., is now being delivered to all the retail druggists in America, both independents and chains; all chain drug store headquarters executives; all wholesale drug house buyers and pricers; and all leading hospital pharmacies. The total distribution will exceed 61,000.

Divided into four sections—Pharmacy & Professional Data, Product Information, Manufacturers' Catalog, and the Merchandising Guide Section, the *Drug Topics Red Book* contains a wide scope of vital information the practicing pharmacist needs in the daily operation of his store.

SMITH WHOLESALE DRUG CO.

SPARTANBURG, S. C.

**A Young and Growing Service Wholesale House,
Owned and Operated by Registered Pharmacists**

We Appreciate Your Business



PRESIDENT'S ADVISORY COMMITTEE—Of the 23 persons appearing in the picture above, 17 are past presidents of the N. C. Pharmaceutical Association. The oldest in point of service is Mr. E. W. O'Hanlon of Winston-Salem, who headed the NCPA in 1901-02.

Details of the meeting of The President's Advisory Committee appears on the opposite page.

Participating in the program were (front row) left to right: Ralph P. Rogers, C. T. Council and I. T. Reamer, all of Durham; E. C. Daniel, Zebulon; Sam E. Welfare and E. W. O'Hanlon of Winston-Salem; P. J. Suttlemyre and NCPA Presidnet W. R. McDonald, Jr., of Hickory; and Paul B. Bissette, Wilson.

Standing in the rear, left to right, are: John C. Hood, Kinston; B. R. Ward, Goldsboro; P. A. Lee, Dunn; Professor I. W. Rose and Dr. Henry T. Clark, Jr. of Chapel Hill; R. P. Lyon, Wadesboro; Wade A. Gilliam, Winston-Salem; E. F. Rimmer, Sanford; J. C. Jackson, Lumberton; E. A. Brecht, Dean of the School of Pharmacy, Chapel Hill; P. A. Hayes, and C. C. Fordham, Jr., Greensboro; T. J. Ham, Jr., Yanceyville; and Roger A. McDuffie, Greensboro.

NCPA President's Advisory Committee Meets

Inter-Professional Relations Committees to Be Set Up in Ten NCPA Districts

Dr. Henry T. Clark, Jr., Director of the Division of Health Affairs at the University of North Carolina, told members of the NCPA President's Advisory Committee that a new pharmacy building was one of the main objectives of the University administration at this time.

The Committee which, met in Chapel Hill on September 13, is composed mainly of past presidents of the Association and representatives from the Board of Pharmacy and School of Pharmacy.

During a three hour round table discussion, presided over by President W. R. McDonald, Jr. of Hickory, the Committee members considered several problems of immediate interest to the profession.

H. C. McAllister, Secretary of the Board of Pharmacy, presented a report on what has and is being done about physician-owned pharmacies. A letter directed to the President of the State Medical Society on this subject was read by NCPA Secretary Smith.

The Committee recommended that Inter-Professional Relations Committees be set up in each of the ten NCPA districts in the State to work with local medical groups towards working out satisfactory solutions to problems of interest to both professions.

A progress report of the work being carried forward by the State Board of Pharmacy was presented by W. A. Gilliam of Winston-Salem, who now heads the Board. Mr. Gilliam told the Committee that the Board feels it has a mandate from the pharmacists of the State and the general public to properly enforce the provisions of The Pharmacy Act. At the conclusion of Mr. Gilliam's report, the Committee passed a resolution expressing a vote of confidence in the work being carried on by the Board.

A summary of the program now underway in the School of Pharmacy, as sponsored by the N. C. Pharmaceutical Research Foundation, was presented by Roger A. McDuffie of Greensboro, president of the Foundation. Mr. McDuffie reported ample funds on hand to take care of the budget for 1950-51 and reported excellent progress being made by the graduates in pharmacy. He stated the School of Pharmacy would grant its first doctorate degree in pharmacy in 1951.

J. C. Jackson urged that greater attention be given to the cleanliness of prescription departments. Some departments, he said, are a disgrace to the profession, and unless better housekeeping rules are observed in such establishments, outsiders will step in to correct the situation. The Committee discussed the advisability of the State Board of Pharmacy inspecting and rating prescription departments in the same manner as eating establishments are rated by the State Board of Health, but the Committee came to no definite decision about the matter.

E. F. Rimmer of Sanford suggested that members keep a record of their daily sales on an hourly basis, and to use this information as a basis for cutting down on store hours. Mr. Rimmer surveyed his own business and as a result found that he could trim his weekly schedule to 66 hours without affecting gross volume. Many of our problems, Mr. Rimmer said, can be traced directly to the excessively long working schedule we have tried to maintain in our pharmacies.

T. J. Ham, Jr. of Yanceyville, stated the Building Committee expected to get the Institute of Pharmacy underway this fall. Brick for the building has been purchased and placed on the Institute lot, a building permit has been granted by the Town of Chapel Hill, and a qualified contractor tentatively selected to supervise the job.

E. C. Daniel of Zebulon reported on the trend in office dispensing by physicians, which, in his section of the State, is on the increase.

The question of pharmacy ownership was

(Continued on Page 519)

"BC" in Bigger Profit Sizes!

Now in Bottles of 50 and 100



BC

Quick HEADACHE Relief

B. C. REMEDY CO. DURHAM, N. C.

PRESIDENT'S ADVISORY COMMITTEE

(Continued from Page 517)

discussed by Messrs. Hood of Kinston, Jackson of Lumberton and others. Although the Committee took no definite action on the subject, the majority of the members present felt that a high percentage of stock ownership in any given pharmacy should be held by a pharmacist or pharmacists. It was pointed out that about 20% of the pharmacies in the State are owned by non-pharmacists.

Several subjects were discussed by NCPA Secretary Smith. These included: Selective Service and Pharmacy, What Part Can Pharmacy Play in the Civilian Defense Setup in the State?, Present Status of Fair Trade, and The Durham-Humphrey Bill (Rx Refills).

The profession may expect to lose the majority of its pharmacy graduates and pharmacists between the ages of 19-25 through the operation of Selective Service, Secretary Smith told the Committee. Individuals in this age category will have to prove a critical need for their services in the area in which they work, and will have to convince the officials of their local draft board that suitable replacements are not available.

The Committee heard a report on the two courses of action initiated by the NARD and the A.Ph.A. to solve the problem of "prescription refills" but took no action other than to express the hope that something definite would be worked out with officials of the Food and Drug Administration that would enable pharmacists to determine exactly where they stand in reference to the refilling of prescriptions.

WPTF Honors Council and BC Company at Luncheon

WPTF Radio Company, operators of Radio Station WPTF in Raleigh, honored Mr. C. T. Council and the BC Remedy Company of Durham at a luncheon in Raleigh on October 3 "in recognition and appreciation for twenty continuous years of progressive radio advertising on WPTF."

Richard H. Mason, General Manager of WPTF, served as toastmaster for the event, and in this capacity presented Mr. Council with a set of silver candlesticks and a three-tiered cake topped with the letters "BC."

In accepting WPTF's tokens of appreciation for his firm's long period of advertising support, Mr. Council recalled their first radio program to be broadcast by WPTF—a once a week sports review by Chuck Collins. Now BC messages are broadcast by over 300 stations coast to coast.

Carl Goerch, whose weekly radio chat is sponsored by BC, spoke briefly of his seventeen years of association with the firm, which he said had been most pleasant. Goerch told the luncheon guests that his "flying saucers" broadcast created more comment than any single broadcast delivered by him in 17 years. The broadcast was patterned after the now famous "Men from Mars" message presented by Orson Wells during the 30's.

Music for the occasion was supplied by Kingham Scott, who also did a humorous take-off on "Snarl Goerch."

hormones
for your "want" book

VANTOSTOL
(TESTOSTERONE) CRYSTALLINE
- in aqueous suspension, 10 mg. per cc.
- in aqueous suspension, 25 mg. per cc.
- in vegetable oil, 10 mg. per cc.

VANTOSTOL P.
(PROPIONATE)
- in vegetable oil, 25 mg. per cc.

VANTOSTOL M.
(METHYL TESTOSTERONE)
- Buccal Tablets, 5 mg.
- Buccal Tablets, 10 mg.

Vantostol parenteral is supplied in 10 cc. multiple dose vials; the Buccal Tablets in bottles of 30 and 100. Technical literature is available on request.

VANTOSTOL
(TESTOSTERONE)

VANPELT & BROWN, INC.
Pharmaceutical Chemists
RICHMOND, VIRGINIA

Civilian Defense Plans Mapped

Mobile Medical Units to Be Established

The State's role in warfare, particularly in the case of an atomic attack, was considered by representatives of various health bodies in a meeting held at the King Cotton Hotel in Greensboro on September 26.

The meeting, called by the Emergency Medical Committee of the N. C. Medical Society, was attended by representatives of the State Board of Health, State Hospital Association, State Nurses Association, the American Red Cross, the N. C. Pharmaceutical Association as well as State Medical Society. Jesse W. Tyson of Greensboro and W. J. Smith of Chapel Hill represented the NCPA at the meeting.

Tentative plans were worked out by the Committee to take care of the immediate situation, with revisions to take place as dictated by future events. These plans were:

(1) Emergency medical centers will be established throughout the State to take care of incoming civilian casualties from stricken areas.

(2) Twenty mobile units, each with 15 physicians, 60 to 75 nurses and a hospital administrator, will be established in the State. Medical supplies required by each unit will be the responsibility of the pharmacists of the State.

(3) Blood banks will be greatly enlarged and expanded by The American Red Cross. It is anticipated one out of every sixteen persons in the State will donate blood to Blood Drawing Teams under this program.

(4) To avert panic in case of an atomic attack, an educational campaign will get underway very shortly using every means of communication available.

Committee officials pointed out that North Carolina, with few primary target areas, would be a vitally important in civilian defense. Mobile units from the State as well as all existing health installations would be utilized in zones including such cities as Norfolk, Va., and Washington, D. C.

For the first time in 136 years an enemy has the power to attack our cities in strong force, and for the first time in our history that attack may come suddenly with little or no warning. With advance warning of 12 minutes it has been estimated that casualties can be reduced by as much as 50 percent. Here then is a vital reason for advance planning for civilian defense, and in that planning Pharmacy is doing its share.

Voting

Some may think, "I am only a quiet citizen without influence in my community. One person with one vote doesn't count." But:

One vote elected one of our great presidents, Thomas Jefferson in the Electoral College. One vote elected John Quincy Adams and Rutherford B. Hayes in the same way. Just one vote brought Calif., Idaho, Oregon, Texas and Washington into statehood. The draft act of World War II passed the House by one vote.

BUTTERCUP ICE CREAM

"IT'S FAMOUS

because

IT'S GOOD"

to overcome smooth-muscle spasm...

to allay anxiety...

to help combat depression...

to promote restful sleep



BELBARB

TRADEMARK

- Provides the recognized sedative action of ***phenobarbital***

complementing

- the antispasmodic effect of ***belladonna alkaloids***

Four dosage forms...for individualized therapy

	Phenobarbital	Belladonna Alkaloids	Supplied
BELBARB* Tablet #1 per tablet	¼ gr.	hyoscyamine, atropine, and scopolamine in fixed proportion, approximately equivalent to Tr. Belladonna, 8 min.	Bottles of 100, 500, and 1,000 tablets.
BELBARB Tablet #2 per tablet	½ gr.		Bottles of 100, 500, and 1,000 tablets
BELBARB Capsules per capsule	¼ gr.		Bottles of 100, 500, and 1,000 capsules
BELBARB Elixir per fluidrachm (4 cc.)	¼ gr.		Bottles containing 6 fl. oz., 1 pt., and 1 gal.

CCH

EFFECTIVE...SAFE...SPASMOLYSIS AND SEDATION

Literature and samples on request.

CHARLES C. HASKELL & CO., INC.

RICHMOND, VIRGINIA

*Trademark of Charles C. Haskell & Co., Inc.

This advertisement is currently appearing in leading medical journals.



School of Pharmacy, University of North Carolina, Class of 1920-21

UNC Pharmacy Class, 1920-21

W. R. McDonald, Jr., of Hickory (33), President of the N. C. Pharmaceutical Association, and J. Paul Gamble, of Monroe (14), President-Elect of the Association, both appear in the picture on the opposite page, which is The Pharmacy Class at the University of North Carolina, 1920-21.

Besides furnishing two pharmaceutical officials to the State, the Class includes a former member of the State Board of Pharmacy (M. B. Melvin of Raleigh) and many of our present day pharmacists who have used the interval from 1921 to 1950 to build successful careers for themselves.

In the picture No. 29 has been identified as H. W. Richardson of Asheboro. Since there is some question about this particular identification, we will appreciate a note from some of the class members as to whether or not we have correctly identified Mr. Richardson.

Members of the Class of 1920-21, as pictured on the opposite page, are as follows:

1. J. A. Guiton, Whiteville
2. E. B. Bristow, Rockingham
3. A. P. Turnmyre, Mt. Airy
4. D. M. Livingston, Lumber Bridge
5. C. V. Davis, Mt. Airy
6. A. M. Gibson, Gibson
7. J. W. Harrell, Raleigh
8. F. E. Campbell, Hamlet
9. D. L. Jordan, Raleigh
10. R. V. Burgess, Rich Square
11. J. C. Williams, Bessemer City
12. W. Curtis Wrike, Graham
13. J. Louis Cobb, High Point
14. J. Paul Gamble, Monroe
15. Walter P. Baker, Raeford
16. C. D. Beddingfield, Wakefield
17. M. B. Melvin, Raleigh
18. W. W. Miller, Rock Hill, S. C.
19. F. G. Brooks, Siler City
20. A. D. Walker, Wilmington
21. J. E. Johnson, Lumberton
22. F. L. Furr, Durham
23. J. A. White, Belhaven
24. H. S. Utley, Benson
25. J. S. Glenn, Mt. Olive
26. H. W. Harris, Catawba
27. G. C. Siske, Pleasant Garden
28. L. M. Lamm, Mt. Airy
29. H. W. Richardson, Asheboro
30. C. H. Hunt, Henderson
31. J. C. Mundy, China Grove
32. W. B. Phillips, Wilson
33. W. R. McDonald, Jr., Hickory
34. O. C. Edwards, Raleigh
35. N. O. McDowell, Scotland Neck
36. E. D. Millaway, Burlington
37. C. L. Guion, Aberdeen
38. C. C. Layton, High Point
39. Ralph E. Langdon, Fayetteville
40. R. M. Rimmer, Franklin
41. E. E. Moore, Granite Falls

Nothing Like It—Users Say!

EVANS Ready-to-Use Fountain Syrups



In Handy 3-Pint Throwaway Tins

No breakage—easier handling and storage! Also in gallon glass jugs. Ask your service wholesaler. E. B. EVANS CO., Phila. 33, Pa.

O. Henry and His Knowledge of Pharmacy

By MALACHI LEONARD, M. P. S. I.

O. Henry's use of the names of drugs in so many of his short stories has created a widespread belief that he was a druggist. The late Stephen Leacock, in his essay "The Amazing Genius of O. Henry," mentions this belief in the following passage:

Life-like Accuracy

"Here (Texas) he worked for two weeks in a drugstore. This brief experience supplied him all the rest of his life with local colour and technical material for his stories. So well has he used it that the obstinate legend still runs that O. Henry was a druggist. A strict examination of his work would show that he knew the names of about seventeen drugs and was able to describe the rolling of pills with the life-like accuracy of one who has rolled them. But it was characteristic of his instinct for literary values that even on this slender basis O. Henry was able to make his characters take down from shelves such mysterious things as Sod. et Pot. Tart. or discuss whether Magnesia Carbonate or Pulverized Glycyrrhizae is the best excipient, and in moments of high tragedy poison themselves with Tincture of Aconite."

The following verse, "O. Henry—Apothecary," by C. Morley gives strength to the same legend that O. Henry had actually been a druggist:

Where once he measured camphor, glycerine,
Cloves, aloes, potash, peppermint in bars,
And all the oils and essences so keen
That druggists keep in rows of stoppered jars—
Now, blender of strange drugs more volatile,
The master pharmacist of joy and pain
Dispenses sadness tinctured with a smile
And laughter that dissolves in tears again.
O brave apothecary! You who knew
What dark and acid doses life prefers,
And yet with smiling face resolved to brew
Those sparkling potions for your customers—
Glowing with globes of red and purple glass
Your window gladdens travellers who pass.

It is usual in matters of controversy to find that the facts are somewhere between the extremes.

As a boy O. Henry (his real name was William Sydney Porter) spent some years in a drug store owned by his uncle, Clarke Porter. It was in this drug store his first knowledge of pharmacy was gained. Here is a picture of that drug store—

"The old Porter drug store was the social club of the town in those days. A game of chess went on in the back room always, and around the old stove behind the prescription counter the judge, the colonel, the doctor and other local celebrities gathered and discussed affairs of state, the fate of nations and other things and incidentally helped themselves to liberal portions of Clarke's Vini Gallaci or smoked his cigars without money and without price."

In the cellar beneath the drug store was kept a barrel of whiskey for use in prescriptions. The whiskey was syphoned through a rubber tube to a large bottle which was kept on the prescription counter. After use the tube was removed and locked away. Notwithstanding this fact, the whiskey was disappearing rapidly, and suspicion fell on an old negro by the name of Pink Lindsay who swept out the store, made fires, and did other odd jobs.

A Case of "Pizening"

One day when Pink was out, O. Henry discovered hidden in the cellar two long straws and a tiny hole bored in the top of the barrel, and immediately knew where the whiskey was going. He took the straws upstairs, filled them with capsicum, and replaced them in their hiding place. Next morning, a few moments after Pink had been sent down to the cellar, a howl was heard which would have done credit to a Red Indian, and Pink shot out through a side door roaring that he was "pizened." After that the whiskey no longer disappeared.

(Continued on Opposite Page)

This interesting article concerning O. Henry originally appeared in the August, 1950 issue of *The Alchemist*, a monthly digest for the professional pharmacists of England. As a young man, William Sydney Porter (O. Henry) worked in his uncle's drug store in Greensboro. He became a member of the N. C. Pharmaceutical Association in 1881.

My reading of O. Henry's two hundred or more short stories reveals that he has used the names of some thirty-two drugs, in many cases with the skill, cunning, and effect of the literary genius he undoubtedly was. I think that the following extracts (reproduced from "The Complete Works of O. Henry" by courtesy of the publishers, Doubleday, and Doran & Co., Inc., New York) fully illustrate that skill and effect. The first is from "The Love-Philtre of Ikey Schoenstein":—

A Downtown Drug Store

"The Blue Light Drug Store is down town, between the Bowery and First Avenue, where the distance between the two streets is the shortest. The Blue Light does not consider that pharmacy is a thing of bric-a-brac, scent, and ice-cream soda. If you ask it for a painkiller it will not give you a bonbon.

"The Blue Light scorns the labour-saving arts of modern pharmacy. It macerates its opium and percolates its own laudanum and paregoric. To this day pills are made behind its tall prescription desk—pills rolled out on its own pill-tile, divided with a spatula, rolled with finger and thumb, dusted with calcined magnesia and delivered in little round pasteboard pill-boxes. The store is on a corner about which coveys of ragged-plumbed, hilarious children play and become candidates for the cough drops and soothing syrups that wait for them inside.

"Ikey Schoenstein was the night clerk of the Blue Light and the friend of his customers. Thus it is on the East Side where the heart of pharmacy is not glacé. There, as it should be, the druggist is a counsellor, a confessor, an adviser, an able and willing missionary and mentor whose learning is respected, whose occult wisdom is venerated, and whose medicine is often poured, untasted, into the gutter."

Knowledge Rewarded

The following incident, from "The Assessor of Success," tells how the principal character, Morley, makes 85 cents as a result of his chemical knowledge:—

(Continued on Page 526)

Liquid Hematinic "Valentine"
8 fl. oz. and 1 gal. bottles

Valprota
pleasant tasting protein supplement in 1 lb. and 5 lb. bottles.

Dehydrocholic Acid
Council-Accepted
bottles of 100 and 1000 tablets.

Valentine's Meat Extract
a pleasant tasting source of potassium, 1⅘ fl. oz. bottles.

Liver Injection Crude U.S.P.
1 and 2 injectable units per cc., 10 cc. vials.

Liver Injection U.S.P.
10 U.S.P. units per cc., 10 cc. vial
15 U.S.P. units per cc., 3 vials 1 cc. each.

Liquid Extract of Liver U.S.P.

Liquid Extract of Liver with Iron
8 fl. oz. bottles.

Valentine Company, Inc.
Richmond, Va.

To Our —
GOOD FRIENDS
IN NORTH CAROLINA

Your orders for
Labels, Drug Boxes and
Physician's Prescription Blanks
are greatly appreciated.

McCourt Label Cabinet Co.
58 BENNETT STREET
BRADFORD, PENNA.

Ralph M. Crosson, Representative
P. O. Box 475, Columbia, S. C.

"Across the street was a drug store, well lighted, sending forth gleams from the German silver and crystal of its soda fountain and glasses. Along came a youngster of five, headed for the dispensary, stepping high with the consequence of a big errand, possibly one to which his advancing age had earned him promotion. In his hand he clutched something tightly, publicly, proudly, conspicuously. Morley stopped him with his winning smile and soft speech.

" 'Me,' said the youngster, 'I 'm doin to the drug'tore for Mamma. She dave me a dollar to buy a bottle of medein.' 'Now, now, now,' said Morley. 'Such a big man you are to be doing errands for Mamma. I must go along with my little man to see the cars don't run over him. And on the way we'll have chocolates. Or would he rather he have lemon drops?'

"Morley entered the drug store leading the child by the hand. He presented the prescription that had been wrapped around the money. On his face was a smile, predatory, parental, polite, profound. 'Aqua pura, one pint,' he said to the druggist. 'Sodium Chloride, ten grains, Fiat Solution and don't try to skin me because I know all about the number of gallons of H_2O in the Cronton reservoir, and I always use the other ingredient on my potatoes.'

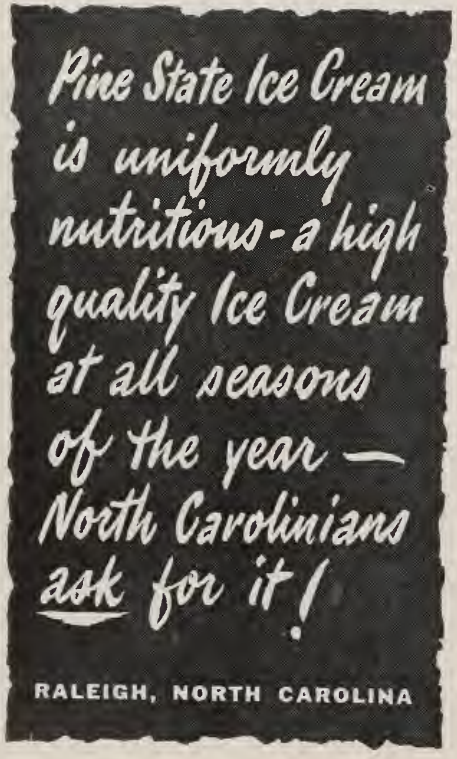
" 'Fifteen cents,' said the druggist, with a wink, after he had compounded the order. 'I see you understand pharmacy. A dollar is the regular price.'

" 'To gulls,' said Morley smilingly. He settled the wrapped bottle carefully in the child's arm and escorted him to the corner. In his own pocket he dropped the 85 cents accruing to him by virtue of his chemical knowledge. 'Look out for cars, sonny,' he said cheerfully, to his small victim."

Another story, "A Ramble in Aphasia," describes the adventures of a man who loses his memory and finds himself on a crowded train. The insistent odour of drugs leads him to believe that the other passengers must be members of a druggists' convention, so he decides to become one of them. He is welcomed, one passenger claiming to recognize him as a brother druggist by the callous spot on his right forefinger where the handle of the pestle rubs.

An Amazing Genius

Yes, there is no doubt that O. Henry was an "amazing genius." His pharmaceutical reference all have the authentic touch and, whether it was Jeff Peters manufacturing Resurrection Bitters or Jim holding up a train, I have never seen equalled his ability to make characters come vividly to life in one descriptive line.



Omitted from TMA List

In listing the names of the members of The Traveling Men's Auxiliary in the 1950 Year Book (September issue of THE CAROLINA JOURNAL OF PHARMACY), we inadvertently omitted the name of Mr. S. L. Nelson. Mr. Nelson represents the Norwich Pharmacal Company in this area and makes his home in Raleigh at 3037 Farrior Road.

Every Day is Election Day for Good Old

Alka-Seltzer





Good times or bad, in peace or war, all parties unite in endorsing Alka-Seltzer for those disagreeable symptoms associated with Colds, Acid Indigestion, Headache, Overindulgence in Food and Drink, and Muscular Aches and Pains.

Always have plenty of Alka-Seltzer in stock! Continuous national advertising keeps it in the public mind always!



Here is the striking drugstore display now being installed to promote sales of Alka-Seltzer, Tabcin, Bactine, and One-A-Day (brand) Vitamins.

MILES LABORATORIES, INC.

ELKHART, INDIANA • PARTNERS OF THE RETAIL DRUGGIST FOR OVER 60 YEARS

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Recent Developments in Cinchona and Its Alkaloids

By Norman Taylor

Director Cinchona Products Institute, Inc. 10 Rockefeller Plaza, New York 20, N. Y.

History

For over three-hundred years there has been considerable uncertainty, some mystery and a little romance connected with the discovery of cinchona in Peru, who first carried it to Europe, and when.

A popular legend has credited its discovery to the assumed fact that it was given to the Countess of Chinchon in Lima, Peru about 1630. The lady is supposed then to have carried it to Europe where the remedy became so well known that it was called "The Countess' Powder."

Another legend has it that the Jesuits carried it to Europe and were its discoverers. For this reason cinchona bark for two-hundred years was known as Jesuit's Bark.

Various versions of these stories are scattered through all the text books although there is nothing except hearsay to substantiate them. Various writers have copied each other and perpetuated all the errors that have clung to the history of cinchona.

All of this has now been cleared up and we have for the first time a paper by J. Jaramillo-Arango entitled, "A Critical Review of the Basic Facts in the History of Cinchona," published in the Journal of the Linnaean Society, Volume 53, pages 272-309, March, 1949. He corrects all the old errors including those of Haggis and some that I made myself. It appears now that cinchona was known to the Incas before the discovery of America, which implies that malaria was also known to them although this has been disputed. The Countess of Chinchon never had malaria but her husband, who was the Viceroy of Peru, often suffered from it. He kept in the palace an ecclesiastical secretary who wrote a daily diary for the ten years that the Viceroy and his wife were at Lima. He mentions that the Viceroy was ill many times with malaria but there is in the diary not a word about cinchona. Also, the Countess could never have taken it back to Europe when they returned for she died at Cartagena on her way home!

It seems to be clear that the Jesuits may have taken the bark to Europe a little later than 1641 when the Count, by that time a widower, returned to Spain. It is one of the unexplained features of cinchona history that when the Count returned to Spain he found that cinchona bark was already being sold in the markets. This may have been local importations by sailors or traders but on anything like a scale the bark was not known in Europe until the Jesuits began shipping it in some quantity after 1641.

Its subsequent history in Europe is much more certain and can be found in a book known as "Cinchona in Java" by myself, published by Greenberg in 1945, or, in more extensive form, in Mrs. M. L. Duran-Reynals, "The Fever-Bark Tree" published by Doubleday in 1946.

Malaria

The ordinary Vivax or relapsing malaria patients have always had a tendency to relapse sometimes as much as two or three times no matter what drug was used in their cure. For nearly three-hundred years extracts of cinchona bark, and since 1820 quinine, was the only remedy for malaria. But neither quinine nor any of the synthetics

(Continued on Page 539)

The author of the article appearing on this and succeeding pages has had extensive botanical experience, first with the New York and Brooklyn Botanical Gardens, later as field investigator in the Amazon Valley of South America.

In the preparation of Webster's New International Dictionary, 2nd Edition, Mr. Taylor wrote 33,000 definitions in the capacity as editor for botany, ornamental horticulture and forestry. He edited and wrote a large part of The Garden Dictionary, now sold as Taylor's Encyclopedia of Gardening.

Mr. Taylor was a visitor to Chapel Hill on October 4th, where he addressed the faculty and students of The UNC Pharmacy School.

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Commissions for Pharmacists

The Army Medical Service Corps with its Pharmacy, Supply and Administration Section is the Army Corps in which qualified pharmacists are commissioned. The number to be commissioned depends on the size of the Army. The following statement just released by the Army Surgeon General's Office gives detailed information for those desiring to apply for commissions as pharmacists:

Active Army Service for Pharmacists

"Reserve commissions and active duty with the Army Medical Service Corps are again available, in limited numbers, to qualified pharmacists. Although commissions in this field have not been open for the past 18 months, the Army is now accepting applications from pharmaceutical graduates, with or without prior military experience, who meet the necessary qualifications.

"The principal need at the present time, according to Colonel O. F. Goriup, Chief of the Medical Service Corps, Office of the Surgeon General, is for the younger officers—first and second lieutenants. A graduate of a school of pharmacy acceptable to the Surgeon General may apply for a commission as second lieutenant if he will be under 30 years of age by date of acceptance. Applicants for commissions as first lieutenants must have a minimum of three years of professional experience in addition to the educational requirement, and must be under 33 years of age.

"Colonel Goriup advises that vacancies are rather limited, making prompt action advisable on the part of interested pharmacists. Where no Officers Reserve Corps office is located conveniently to the prospective applicant, the necessary forms and other information may be obtained by writing to the Commanding General of the Army Area in which he lives.

"Pharmacists already holding commissions as captains or lieutenants in the Medical Service Corps Reserve are also being encouraged to volunteer for active duty. All recalls will be in the highest grade held."

Location of Army Areas

Applications from North Carolina should be directed to: Commanding General of Third Army, Headquarters, Third Army, Fort McPherson, Atlanta, Georgia.

Commissions for Pharmacists in the Navy

Application for commissions as Ensign in the Medical Service Corps (Pharmacy) of the Regular Navy may be made at any time by pharmacists qualified as indicated below, who are between the ages of 21 and 32.

Pharmacists holding the B.S. degree from an accredited College of Pharmacy, if physically, mentally, morally and professionally qualified, may apply for commissions in the Medical Service Corps (Pharmacy) of the U. S. Naval Reserve when applications are again received. Applicants between the ages of 21 and 32 are normally commissioned in the rank of Ensign, and men above 32 years of age are usually commissioned in higher ranks commensurate with their age, education and professional experience.

Because of the pressure of the current military situation, it has been necessary to temporarily suspend receipt of applications for commissions in the Naval Reserve. It is expected that this suspension will be lifted in late November, 1950.

All applications for either type commission must be made through an Office of Naval Officer Procurement. In this area interested persons should apply to: U. S. Information Center, 1400 Pennsylvania Avenue, Washington 25, D. C.

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DOINGS OF THE AUXILIARIES

Greensboro Drug Circle Auxiliary

Reported by MRS. V. F. SMITH

The Woman's Auxiliary of the Greensboro Drug Circle met for its first meeting of the year on September 26, with Mrs. Frank S. Goodrum presiding. Those who were elected to membership at the May meeting joined with the other members in welcoming visitors and starting the new year of business off with a good attendance.

What is an advantage to some is a disadvantage to others and the greatest problem facing our Auxiliary each year is finding a location for luncheon meetings which will make every one happy. This year the planning committee selected the American Legion Hall, which is located in the heart of the city, with the thought in mind that it would give the members an opportunity to set aside this day for shopping down town and to drop in for lunch and a short business meeting while resting. This will also give members of our State Association an opportunity to visit with us should any be in our city on this day.

The Auxiliary discussed and adopted a plan to help equip the kitchen of the new Institute of Pharmacy Building and a committee was appointed by the president to work out the details of this project.

Mrs. Stephen Forrest, President, and Mrs. J. T. Usher, Secretary, of the Woman's Aux. N. C. Pharmaceutical Association are very punctual in their attendance and always ready and willing to assist us in any way possible.

Raleigh Club Starts New Year

MRS. MOFFETT MOORE, Secretary

The outgoing and incoming executive boards entertained the members of The Raleigh Woman's Drug Club at its first meeting of the club year at the home of Mrs. R. I. Cromley.

Mrs. Cromley, new president of the Club, presided at the business meeting, and plans for the new year were discussed.

Committees were named for ways and means, entertainment, membership, card sales, sick visitation and scrap book.

It was suggested and adopted that we have a local bulletin of "Doings" of our club, and in this list all the little things concerning club members that would be of interest.

Mrs. J. E. Phillips of 7 Pogue Street was welcomed into the Club as a new member.

After the business meeting, a most enjoyable social hour followed.

Other hostesses serving with Mrs. Cromley were Mesdames W. F. Matthews, L. H. Crumpler, John Treadwell, Moffett Moore, R. E. Woodcock and W. W. Ingram.

Charlotte Auxiliary

MRS. L. P. WILLIAMS,
Corresponding Secretary

The Charlotte Druggist Woman's Auxiliary held its monthly luncheon meeting in a private dining room at Efirds on October 10. Mrs. T. N. Edwards gave the invocation.

Mrs. G. V. Lawrence introduced Dr. W. H. Halberstadt who gave an interesting talk on his recent trip to Europe.

Mrs. Ed. Jackson, president, presided over the business meeting and heard reports from the officers and chairmen.

Mrs. A. B. Kunkle was received as a new member. Door prizes were won by Mrs. S. A. Beaty, Mrs. F. F. Potter and Mrs. Tobey Steele.

Visitors presented were Mrs. H. H. Harrison, Mrs. Ralph Bold, Mrs. Brown and Mrs. Lawrence Mason.

Fifty members and guests were present.

Apothecary Club

MRS. L. C. LEWIS, Reporter

The members of the Apothecary Club of Winston-Salem entertained their husbands at a wiener roast and square dance on Thursday evening, October 5, at Miller Park. Mr. Walter Carroll furnished the music and directed the dance.

Mrs. Ben Collins, Mrs. Herb Mayberry and Mrs. E. W. Rollins were in charge of the refreshments and entertainment.

HOWELL HALL HAPPENINGS

By MISS MILLICENT MCKENDRY

Representatives of The American Council on Pharmaceutical Education reexamined the School of Pharmacy on September 25 and 26 for the purpose of continuation of accreditation. The committee of examiners consisted of Dr. E. C. Elliott, retired president of Purdue University and Director of the Pharmaceutical Survey, and Dr. Richard Deno, Professor of Biological Sciences at Rutgers University. Mr. H. C. McAllister, Secretary of the N. C. State Board of Pharmacy, accompanied the examiners during their inspection. The Council will not act upon the reports of the accrediting committee until January, therefore the School of Pharmacy will not be notified as to its classification before February.

1950-1951 class officers were recently elected. They are as follows: *First Year*: President, Alfred F. Cole, Jr., Raeford; Vice-President, Thomas R. Bostian, Landis; Secretary-Treasurer, Peggy Ann O'Neal, Belhaven. *Second Year*: President, Rowe B. Campbell, Jr., Taylorsville; Vice-President, Joseph Graham White, Burlington; Secretary-Treasurer, Martha Ann Smith, Warsaw. *Third Year*: President, John Paul Friday, Dallas; Vice-President, Alexander Wm. Clelland, Wake Forest; Secretary-Treasurer, Elizabeth Blanchard. *Fourth Year*: President, Ralph E. Carter, Roxobel; Vice-President, Robert Eugene Allen, Shelby; Secretary-Treasurer, William C. Griffin, Rose Hill.

The first meeting of the Pharmacy Senate was held on September 26. President Lloyd Whaley presided. Plans for the year were organized. A committee was appointed to study the amendments of the present constitution preparatory to printing new copies of the document. Christopher C. Turner, Jr., is serving as Chair-

(Continued on Opposite Page)

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man of this Committee, assisted by Harold Vann Day and Elizabeth Blanchard. Another committee was appointed to study the basis upon which an annual Pharmacy Senate Award would be presented. The award is to be a silver cup given by Floyd Edward Jones, Morehead City, class of 1950 and former president of the Pharmacy Senate. Members of this award committee are Earl G. Williams, Chairman, Benjamin R. Harward, and Beatrice Kaminetzky. Dean E. A. Brecht gave a brief history of the Pharmacy Senate, pointing out the success of the organization, and giving his best wishes for its continued progress. Earl T. Brown was received into membership at this meeting.

Two initiation speeches were presented at the October 10 meeting of the Senate. Barbara Bess Carson spoke on the subject "The Pharmacist's Duty to Detail the Doctors," and the subject of Joseph Claxton Harris' talk was "Vitamins and Their Relation to Capsules and Tablets." The following students were received as members of the Senate: Harry C. Stone, Jr., Lumberton; Betty Tate Sparks, Draper; William H. Randall, Falcon; Ralph E. Carter, Roxobel; Charles C. Campbell, Maiden.

Dean E. A. Brecht spoke to the Rex Hospital Dental Staff in Raleigh on September 18 on the subject "Pharmaceutical Service to Dentistry." On October 6 and 7 Dean Brecht was in Washington, D. C. for the National Formulary Committee meeting, which was held for the purpose of organizing the work for the National Formulary X scheduled for publication early in 1955.

Mr. Norman Taylor, Director of Cinchona Products Institute, Inc., New York, and nationally known botanist and horticulturist, gave a talk to the student body on October 4 on the subject "Recent Developments in Cinchona and Its Alkaloids." Mr. Taylor has made many trips to Central and South America studying botanical specimens, and is an expert on tropical America economic and cultivated plants.

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First Year Class, School of Pharmacy, UNC, October 6, 1950



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Future Pharmacists

The sixty-one pharmacy students pictured on the opposite page compose one of the largest first year classes to be enrolled in pharmacy at Chapel Hill, since the four year requirement became effective approximately twenty years ago. From the sea coast to the mountains, these students come from all localities; from rural villages to some of the State's largest cities.

Here is the list of first year pharmacy students, as shown on the opposite page:

1. Eugenia Legg Overton, Southern Pines
2. Patsy Ruth Upchurch, Morrisville
3. Don Rea Hedrick, Denton
4. Peggy Ann O'Neal, Belhaven
5. Eleanor Grey Bullock, Fayetteville
6. Joyce Evangeline Nelson, Littleton
7. John Wesley Wagner, Cramerton
8. Robert Lewis Stephenson, Garysburg
9. Alexander Robert Duncan, Raleigh
10. Billie Ephraim Pittman, Princeton
11. Charles Byrd Gillespie, Jr., Burnsville
12. David Vernon Prince, Whiteville
13. Leron Dale Adams, Lincolnton
14. Aubrey Ellis Hollowell, Edenton
15. William Leach Frostick, Maxton
16. John Clegg Herrin, Albemarle
17. James Theodore Moore, Wilmington
18. Benjamin K. Mobley, Murfreesboro
19. Clarence Graham Fisher, Clinton
20. Robert Garland Smith, Pilot Mountain
21. Frank Gibbons Brooks, Jr., Siler City
22. William Jay Swan, Andrews
23. Ralph Wright Smith, Jr., Kinston
24. Junius Franklin Ferguson, Jr., Durham
25. Alfred Franklin Cole, Jr., Raeford
26. Fred Richard Charles, Winston-Salem
27. Ernest Clyde Camp, Jr., Roanoke Rapids
28. William Pearce Lee, Fuquay Springs
29. Edward Luther Bradshaw, Jr., Kinston
30. Thomas Richard Bostian, Landis
31. Millard Dalton Denson, Burlington
32. David Astor Dowdy, Jr., High Point
33. Eugene Walden Hackney, Sanford
34. Roy Cornelius Shepherd, Jr., Lexington
35. M. Thomas Wagner, Jr., Durham
36. Thomas Francis Kostic, Pottsville, Pa.
37. Calvin M. Floyd, Jr., Roanoke Rapids
38. Edward Kime Sneed, Durham
39. Robert Maynard Pope, Jr., Roanoke Rapids
40. James Franklin Lowder, Albemarle
41. Kenneth L. Wiggins, Goldsboro
42. James Clack Robinson, Jr., Littleton
43. Lewis Wiley Barnes, Jr., Statesville
44. Edward Marvin Smith, Matthews
45. Joe Paul Gamble, Monroe
46. George Collier Blake, Chadbourn
47. William R. Johnson, Asheville
48. William M. Lovelace, Jr., Mooresboro
49. Arthur Augustus Douglas, Jr., Lenoir
50. Franklin R. Smith, Black Creek
51. Donald Joyner Raper, Lucama
52. James Ronald Pritchett, Creswell
53. Thomas R. Burgiss, Sparta
54. Willis Breedlove Shaw, Roanoke Rapids
55. Robert Luther Lewis, Robbins
56. Ted Eugene Ridenhour, Concord
57. Elbert Neal Herring, Clinton
58. Harry Wilson Timberlake, Milwaukee
59. William Louis Scarboro, Youngsville
60. Oscar Allen Elmore, Jr., Clinton
61. William Potter Wells, Burgaw

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DEVELOPMENTS IN CINCHONA

(Continued from Page 529)

which were developed before the last world war and since, have prevented relapse in infections caused by *Plasmodium vivax*. Quite recently, due to the work of Dr. Alving and Dr. Coggeshall, of the University of Chicago, an entirely new method of treatment has been evolved. They found that Pentaquine and iso-pentaquine mixed with quinine offers the best chance of preventing relapse of any therapy in the treatment of malaria that has been evolved for fifty years.

Pentaquine is an analogue of the old Plasmochin, originally discovered in Germany in 1926. Pentaquine, however, is much less toxic than Plasmochin and mixed with quinine eliminates all but about five per cent of the relapses in Vivax malaria.

A recent account of this, by Drs. Coggeshall and Rice, appears in the *Journal of the American Medical Association*, Volume 139, page 437, February 12, 1949. They found that 30 milligrams of Pentaquine and one gram of quinine sulfate daily for fourteen days accomplished what no other therapy has so far accomplished.

The literature on Pentaquine, iso-pentaquine and a new drug known as Primaquine, which has not yet been published, is already extensive. Perhaps the best summary of it is contained in a paper by Dr. William Clark Cooper, in Public Health Reports, Volume 64, pages 717-732, issued June 10, 1949. Dr. Cooper confirms the work of his colleagues at Chicago and other places. His statement that the best chance of radical cure comes with a mixture of quinine, with Pentaquine or iso-pentaquine, may well be accepted as authoritative. Many experimenters here, in England and Australia have attempted to mix various of the newer synthetics with Pentaquine or iso-pentaquine but so far the efficacy of this therapy apparently depends upon the mixture of Pentaquine with quinine sulfate or quinine dihydrochloride.

Diseases Other Than Malaria

About twenty years ago, Dr. Foster Kennedy, of New York, and his assistant, Dr. Wolf, announced the fact that quinine in moderate doses abolished night cramps (*Myotonia congenita*). In spite of the fact that Dr. Kennedy is one of the leading neurologists in the country no one appears to have taken much notice of the several papers that he published on this. Recently, however, Dr. H. K. Moss and Dr. L. G. Hermann have reported their experience with over twenty patients suffering from nocturnal muscle cramps. This was published in the *American Heart Journal*, Volume 35, page 403, 1948. It appears that the quinine affects the myoneural junction and in every case where a dose of three to six grains of quinine was taken late in the afternoon the cramps did not occur. It is the opinion of Drs. Moss and Hermann that these night cramps may well be allied to the cramps that occur to some people while swimming. Their results substantiate the original contention of Dr. Kennedy and a more recent case is reported by Drs. C. R. Freeble and J. M. Rini, in the *Ohio State Medical Journal*, Volume 45, page 459, 1949. In this case the spasm and rigidity of the muscles was relieved with a slightly larger dose than that advocated by Drs. Moss and Hermann. Drs. Freeble and Rini advocate quinine-hydrochloride, five grains taken three times daily. In the case of the first series of patients under Drs. Moss and Hermann the substitution of a placebo for quinine always resulted in a recurrence of the night cramps.

Persistent Hiccup

While this condition does not appear to be very common it is sometimes quite serious, particularly following operations. Intractable hiccup has been fatal in quite a few cases. Dr. Samuel Bellet and Dr. Carl S. Nadler, both at the University of Pennsylvania, had nine cases of persistent hiccup none of which responded to the ordinary procedures. They began the administration of quinidine sulfate with an initial dose of ten grains repeated hourly for three to four doses. Of the nine patients six recovered from the hiccup, two were only partially successful and in one case it failed. They do not recommend quinidine for all patients with persistent hiccup but suggest its value

(Continued on Page 541)

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DEVELOPMENTS IN CINCHONA

(Continued from Page 539)

in those cases where all the usual procedures have been found ineffective. In some of their cases they were obliged to give it by the intra-muscular route because the oral route delayed absorption in a patient in an acute state of paroxysm.

Hypertension and Renal Function

In some work being carried on at the medical school of the University of North Carolina in Chapel Hill, Dr. Edwin P. Hiatt, in the course of his study on the potentiation of vitamins with various compounds found that vitamins mixed with quinidine resulted in a reduction of neurogenic high blood pressure and an increase in urinary clearance. In order to investigate this apparent reaction he has for the last three years been carrying on an extensive series of tests on dogs and has published several papers on it. It appears to show that quinine, but more particularly quinidine, reduces neurogenic blood pressure in dogs and increases renal circulation. There is also evidence that quinidine blocks the epenephrine action which may be the mechanism of its action in reducing high blood pressure. No one before had suspected this action of quinidine and Dr. Harry Gold, at Cornell University Medical School, was sufficiently impressed with the results of Dr. Hiatt that he is now carrying on at Cornell a study of several hundred hypertensive patients to see if quinidine will reduce neurogenic high blood pressure in those without organic heart disease. The papers of Dr. Hiatt and his assistants of chief interest are the following:

"Effects of Repeated Oral Doses of Quinine and Quinidine on the Blood Pressure and Renal Circulation of Dogs with Experimental Neurogenic Hypertension." *The American Journal of Physiology*, Vol. 155, No. 1, October, 1948.

"Renal Hyperemia in Dogs Induced by Oral Administration of Cinchona Alkaloids," *The American Journal of Physiology*, Vol. 148, No. 3, March, 1947.

"The Blocking Action of the Cinchona Alkaloids and Certain Related Compounds of the Cardio-Inhibitory Vagus Endings of the Dog," the *Journal of Pharmacology and Experimental Therapeutics*, Vol. 85, No. 1, September, 1945.

The Common Cold

While there is apparently no scientific evidence that quinine is of value in the common cold or in influenza, its persistent use by many millions of people makes some of the experts wonder just what its effect may be. It has, for instance, been known for many years that quinine is a stomachic. In other words it stimulates digestion, may perhaps create appetite and there is some evidence to indicate that it makes people "feel better." Such feelings are, of course unmeasurable and hence incapable of scientific proof. This has led to the rejection of quinine by many experts as a cure for the common cold. It does not explain, however, the popularity of the drug with the lay public nor the fact that until the antihistamine drugs appeared quinine was found in about thirty per cent of all cold remedies.

Quinidine and Heart Disorders

Up until the beginning of World War II the use of quinidine for this was negligible. There had, however, ever since the 1920's, been considerable interest in quinidine and its effect upon auricular fibrillation and other heart arrythmias. In fact the literature on quinidine and various heart disorders had grown by 1942 to nearly 200 separate papers. There was still a good deal of controversy as to the dosage and other features of administration but this has all been synthesized by Dr. Harry Gold in his recent book, "Quinidine in Disorders of the Heart," published by the Paul B. Hoeber Company, New York, early this year. It will, without doubt, be the best guide for the general practitioner on the use of quinidine for some years to come.

In addition to the work of Dr. Gold on quinidine in auricular fibrillation Dr. Joseph E. F. Riseman, at Harvard Medical School, is carrying on work with a good many patients having Angina pectoris. He has already published several papers on the use of some of the cinchona alkaloids but he is now trying all of the better known ones on a

considerable number of patients with angina.

Many doctors, confronted with patients in a coma, have found difficulty in injecting quinidine without unpleasant reactions. The demand for an injectable quinidine therefore has been persistent for some years. The solution to the difficulty, largely at the suggestion of Dr. Riseman at Harvard, is a preparation of injectable quinidine put out by Brewer and Company of Worchester, Massachusetts. Another injectable form of quinidine is quinidine gluconate put out by the Physicians Drug and Supply Company of Philadelphia. Still a third is quinidine lactate which is manufactured by Eli Lilly and Company of Indianapolis, but is so far available only to research workers.

Cinchona Review

This news and abstract journal is published quarterly in February, May, September and December, edited by Dr. Albert Hemming, and sent free to all those who apply for it. Those desiring it are asked to fill out the green cards and mail them directly to the Cinchona Products Institute.

Births

Future Pharmacist: Bryant Mason Stone, Jr., son of Mr. and Mrs. Bryant Stone of Charlotte, born September 5th at Presbyterian Hospital.

Mr. and Mrs. Thomas M. Holland of Mount Holly are the parents of a son, James Willis, born September 27. James has a sister, Anna Camille, age two and a half years. Mr. Holland assists his father in the operation of Holland Drug Company.

Deaths

P. M. LAFFERTY

Parks Moore Lafferty, president of the Gibson Drug Company in Concord, died September 21 at the St. Francis Hospital, Greenville, South Carolina.

Mr. Lafferty obtained his education in the graded schools of China Grove and the Concord high school. After attending Davidson College for two years, he went to the University of Maryland, where he graduated in pharmacy.

He began his work in pharmacy in 1908 as manager of the F. L. Smith Drug Company, Kannapolis. In 1915, he bought the Pearl Drug Company, Concord, and in 1918, organized the Kannapolis Drug Company. He purchased Gibson's Drug Company and the F. L. Smith Drug Company in 1926.

During the 20's, Mr. Lafferty retired from retail pharmacy but reentered the field in 1930 as president of Gibson's, Inc. of Concord, a position he held at the time of his death.

Funeral services were held in Concord on September 22 with burial in Oakwood Cemetery.

B. C. MOORE

B. C. Moore, age 80, former pharmacist of Rocky Mount, died October 8 in Philadelphia, where he had been living for the past few years.

Mr. Moore established the COD Drug Store in Rocky Mount in 1932 after having previously operated pharmacies in Wilmington and Wilson. He sold this business several years ago and left the state to make his home with his daughter, Mrs. W. N. Suominem, in Philadelphia.

Funeral services were held in Rocky Mount on October 11.

MRS. LOIS FARRIOR

Mrs. Lois Farrior died September 13th in the Emory University Hospital, Atlanta, after an extended illness. She was the wife of Ed. Farrior, District Manager of Eli Lilly, and the sister of Bryant M. Stone, pharmacist associated with the Hawthorne Pharmacy of Charlotte.

Mountain Vacation

Mr. and Mrs. Joseph C. Estes, Jr. of Graham (Wrike Drug Company) spent the early part of September touring the mountains of Western North Carolina. "JC" sent us a message from Boone, "You'uns are hot, we'uns are not."

Marriages

MARTIN-HARRIS

Miss Lida Louise Martin and Larry C. Harris of Blowing Rock were married September 27. Mr. Harris is a graduate of the UNC Pharmacy School and operates the Harris Drug Store in Blowing Rock.

CRUMPLER-WEST

Miss Maxine Delwood Crumpler of Fayetteville and Waits Artemus West of Roseboro were married October 7 at the Roseboro Baptist Church in Roseboro.

Prior to the ceremony, a musical program was presented with Pharmacist Leon Irvin Graham of Carthage as soloist.

The bride received her education in the Roseboro schools and at Pineland College. She is a member of Beta Sigma Phi sorority and the Spinster Club of Fayetteville. For the past few years, she has been employed at the Branch Bank and Trust Company in Fayetteville.

Mr. West is the son of Mr. and Mrs. W. L. West of Roseboro. He is a graduate of the School of Pharmacy, University of North Carolina. While at the University, he became a member of Phi Delta Chi and served as president of the Pharmacy Student Body. He is now in business with his father in Roseboro.

Immediately following the ceremony, the bridal party and out-of-town guests were entertained at a reception in the Roseboro Community Building.

Quotable Quote

The drug retailer has a high standing in his community. He is a professional man and he and his clerks are in contact with the consumer and can use personal salesmanship. But, he can't merely rest on his pharmacy diploma and expect to meet competition. He can and must use selling and merchandising to augment his professional background and acceptance. The druggist has got to capitalize on all his assets to keep ahead of competition today.—Joseph P. Hardie, Vice President of Bristol-Myers Company.



Lance

The Best
Peanut Butter
Sandwiches
Peanuts
Candies
and Other
Bakery Products



Miss Janet Lee, year-old daughter of Jack W. McAdams of the Asher-McAdams Drug Company, Burlington, is shown with a super size bottle of that "dietary supplement" of which Senator LeBlanc recommends so highly.

The postal card reproduced below was sent to us by James L. Creech of Stallings Pharmacy, Smithfield. A prescription for Cantharides Plaster is a real oddity nowadays.

Dear W-J. — 9-15-50

Here's a reproduction of a Rx. I took yesterday from a local Dr. Since it is sort of an oddity with me I thought you might be interested —

For this [redacted]
Emp. Epispasticis
— This size —
apply externally

← It was on a piece of paper about this size and written up this way. I dispensed Cantharides Plaster this size and later asked the doctor if it was correct and he said it was. (J.L. Creech)



Santa's Playing the Jingle Bells

Ringing up a cheery profit on the cash registers of Southern druggists. Visit your gift-packed Dogwood Room now and tune in on the biggest business of the season. Santa's waiting (but not for long) with the sales-appealing Christmas merchandise that will put those jingle-bucks right in your pockets!

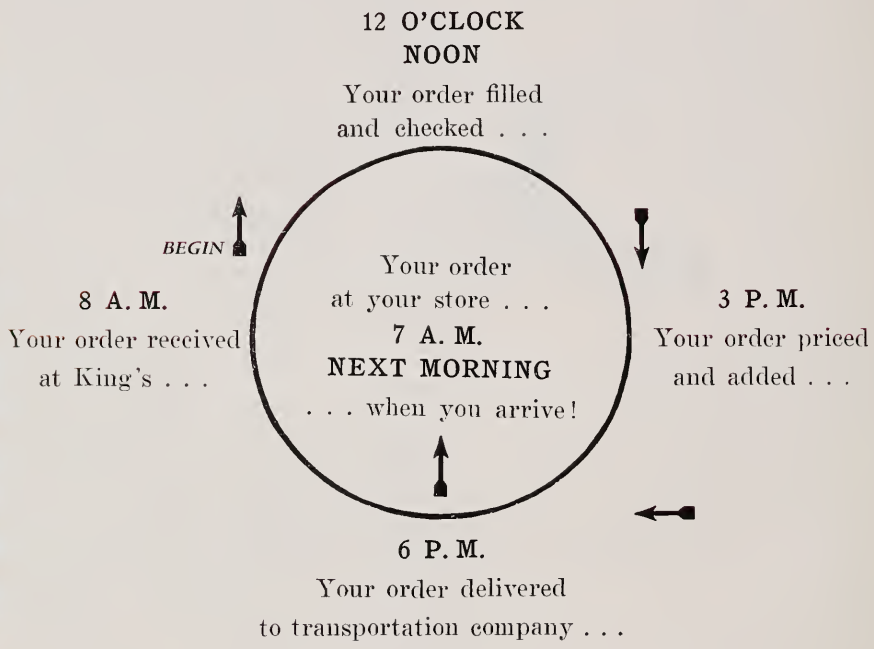
The Bodeker Drug Co.

1408-1420 EAST MAIN STREET

RICHMOND 13, VIRGINIA

"Ask your friend from Bodeker"

KING'S TRADITIONAL SERVICE



Where can you beat this service? In a turn around the clock orders are received, filled and checked, priced and added, and delivered to your store ready for your customers . . .

This service is available to you through the W. H. King Drug Company!!!

W. H. King Drug Company

"The House of Friendly and Dependable Service"

Raleigh, North Carolina

The Carolina
JOURNAL OF PHARMACY

Published Monthly by the North Carolina Pharmaceutical Association at Chapel Hill, N. C.



INAUGURATES INSTITUTE PROJECT—T. J. Ham, Jr. (center) is shown getting the Institute of Pharmacy Building project underway in Chapel Hill on November 2. Shown on Tom's left is NCPA president-elect J. Paul Gamble of Monroe, and on his right is W. R. (Bill) McDonald, Jr., of Hickory, president of the NCPA.

Nov., 1950

lume XXXI Number 11

IN THIS ISSUE

- Mist From The Mountains
- Jacobs Portrait Presented
- New Pharmacy Act Proposed

Magazines - A Profitable Line of Merchandis



no magic formula

There is no magic formula for success in the drug business. Success is a matter of hard work, initiative, judgment—in fact, all the elements of good management. One of the major problems in successful management is inventory control. To have enough stock, yet not too much, is a constant challenge, requiring perpetual vigilance. No better method of stock control has yet been found than that of restricting purchases as nearly as possible to the service wholesaler, limiting quantities to current needs.

Lilly



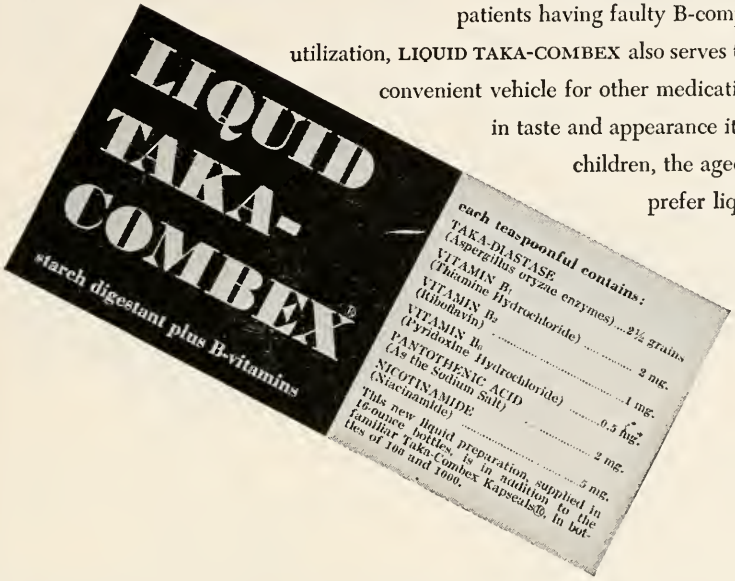
ELI LILLY AND COMPANY • *Indianapolis 6, Indiana, U.S.A.*

new
liquid
form of



TAKA-COMBEX®

LIQUID TAKA-COMBEX joins the potent starch-liquefying enzyme, Taka-Diastase, with important vitamin factors of the B-complex. Especially valuable for patients having faulty B-complex intake or utilization, LIQUID TAKA-COMBEX also serves the physician as a convenient vehicle for other medication. Pleasing in taste and appearance it is well suited to children, the aged and those who prefer liquid medication.



PARKE, DAVIS & CO.

MEDICAMENTA VERA

MIST FROM THE MOUNTAINS

JAMES W. HARRISON, Asheville

Frank and Arthur Kiser, owners of Montford Pharmacy, have used an old advertising idea in a new setting to double their delivery business in a few short weeks. They had a sign such as furnished by the dairies and candy manufacturers to their agencies transformed into a double-faced plastic lettered neon lighted sign and placed it lengthwise the hood of their delivery jeep. It has plastic letters in pharmacy green color making the words "MONTFORD PHARMACY" across the top with the word "PRESCRIPTIONS" underneath. The same legend is on the other side. Power for the lighting is d.c. current furnished by a 6-volt battery and stepped up by means of a transformer; a toggle switch gives the "on" and "off" from the jeep's dashboard. No lighting is necessary for daylight use as the sign is visible and legible from a distance of more than a hundred meters. After dark the lighting increases the glamor of the sign just short of flamboyance. Frank Kiser toyed with the idea of placing the sign frontwise of the top of the jeep but discarded that plan for the hood emplacement on account of the greater visibility possible for dwellers of houses on both sides of any street the jeep traverses. The sign extends from the radiator cap to a point just short of the windshield and does not hamper the visibility of the driver. Carrying the idea further, these wide awake pharmacists lettered "Prescriptions—Free Delivery" on both sides of the jeep and placed the legend, "Montford Pharmacy—Dial 2-3831" down the hood on both sides of the sign.

This sign is more than a novelty; it is an attention-getter of proved pulling power. The Montford Pharmacy Jeep is fast becoming a familiar sight even beyond the store's natural sphere so that its parking time in front of the store is now measured in minutes instead of hours as was the case before the jeep had a sign.

Maurice and Sue Cable, husband and wife team in the sport of Archery, made a clean sweep of the First North Carolina State Field Archery Championship tournament held at the Bent Creek Ranch October 29th. Both took first place cups in the Free Style divisions over thirty contestants in the Adult Division. Bruce Radford placed third in the Junior Division. The Asheville Archers under the direction of Maurice Cable has concluded a very successful season of shooting. The Club staged several large regional tournaments this year, including the Southeastern Championship. Maurice and Sue are now pointing up the annual Bear and Deer Hunt November 20 through November 22 in the Pisgah Forest Big Game Hunt. Of course they will hunt with bows and quivers of arrows.

News comes from Charlotte that Joe Greenspan, formerly with Goode's in Asheville, is now part owner of Cay Drug Store, Inc. on West Trade Street. Joe's many friends in Asheville wish him luck and prosperity.

SERVICE - PLUS

For Druggists Only.



features not available from any other company, plus lower cost.

Mr. F. O. Bowman
North Carolina Agent
Post Office Box 688
Chapel Hill, N. C.

Mr. Ralph M. Crosson
South Carolina Agent
1812 Marion Street
Columbia 3, South Carolina

in the COMMON COLD

when

others

fail...

CORICIDIN

controls



Containing Chlor-*Trimeton** Maleate, the most potent antihistamine known, CORICIDIN offers the patient a better chance of relief from the symptoms of the common cold.

More and more physicians are prescribing CORICIDIN as a safeguard for their "cold-susceptible patients" with the advice that it be taken early—at the first sign of infection.

CORICIDIN*

(antihistaminic-antipyretic-analgesic)

A surpassingly potent drug—always on hand for immediate use—
CORICIDIN controls when others fail.
CORICIDIN Tablets in tubes of 12, bottles of 100 and 1000 tablets.
CORICIDIN is available on prescription only.
*T.M.

Schering CORPORATION • BLOOMFIELD, NEW JERSEY

CORICIDIN

Antibiotics Account for 50% of Ethical Drug Sales

ABSTRACT of remarks by Dr. Elliott R. Weyer, of Chas. Pfizer & Co., Brooklyn, N. Y., before the Society of Hospital Pharmacists of Cleveland and Akron at Glenville Hospital, Cleveland, October 25, 1950.

Terramycin, newest wide-range antibiotic "wonder drug," was discovered by Pfizer research scientists and has been under investigation in more than 150 leading clinics throughout the United States.

Classes of drugs embracing the hormones, the vitamins, antibiotics, and sulfa drugs comprise about 90% of total ethical drug sales. The antibiotic group alone now accounts for almost 50% of ethical sales, and its portion of the dollar volume is increasing yearly at an astonishing rate. This dollar increase is the more impressive when the drastic downward trend of antibiotic prices is noted and compared with other commodities in our times. 100,000 units of penicillin now costs less than 1/400 of the original sales price. Antibiotic production has increased by geometric leaps.

Lower margins of profit have helped to encourage the development of antibiotic specialties, for example the procaine penicillin dosage forms which serve the physician in reducing patient treatments and eliminating hospitalization in many cases.

Naturally, progressive pharmaceutical companies are spurred in their search for new and better antibiotics. Pfizer's screening program includes the examination of about 4,000 soil samples per month, received from many foreign points. Teams of research scientists undertake the study of the antibiotic-producing species isolated, and the antibiotics themselves. The occasional antibiotic of promising properties is then subjected to an intensive work-up procedure to determine whether its characteristics are new and of therapeutic interest.

Terramycin, discovered in such manner, was processed rapidly to result in a marketed product within a matter of months following its discovery. This may be contrasted with the 11 years which elapsed between the discovery of penicillin and its general availability.

Terramycin conforms to all criteria of a "good" antibiotic, being of extremely low toxicity, rapidly absorbed through oral use to establish effective antibiotic levels in the blood and other tissues against a wide variety of invading organisms.

Indications for use include practically any bacterial infection excepting tuberculosis and typhoid fever. In infections caused by the rickettsia and certain of the virus diseases terramycin is also effective. To determine the expectation of success of terramycin treatment hospital pharmacists and their laboratories should be in a position, when called upon, to make sensitivity tests using organisms isolated from the cases to be treated. The methods are simple and reliable.

SILALOID
"TABLETS"
VB
ANTACID · SEDATIVE · ANTISPASMODIC
For use wherever gastric hyper-acidity or flatulence are symptomatic.

SILALOID PROVIDES...
- Prompt and prolonged action.
- Palatable—may be chewed or swallowed.
- Dual antispasmodic action.
- Controlled antacid action—is not constipating.

Each tablet contains:

ATROPINE SULFATE	1/5000 gr.
HYOSCYAMINE HYDROBROMIDE	1/1250 gr.
PHENOBARBITAL	⅛ gr.
MAGNESIUM TRISILICATE	7 gr.

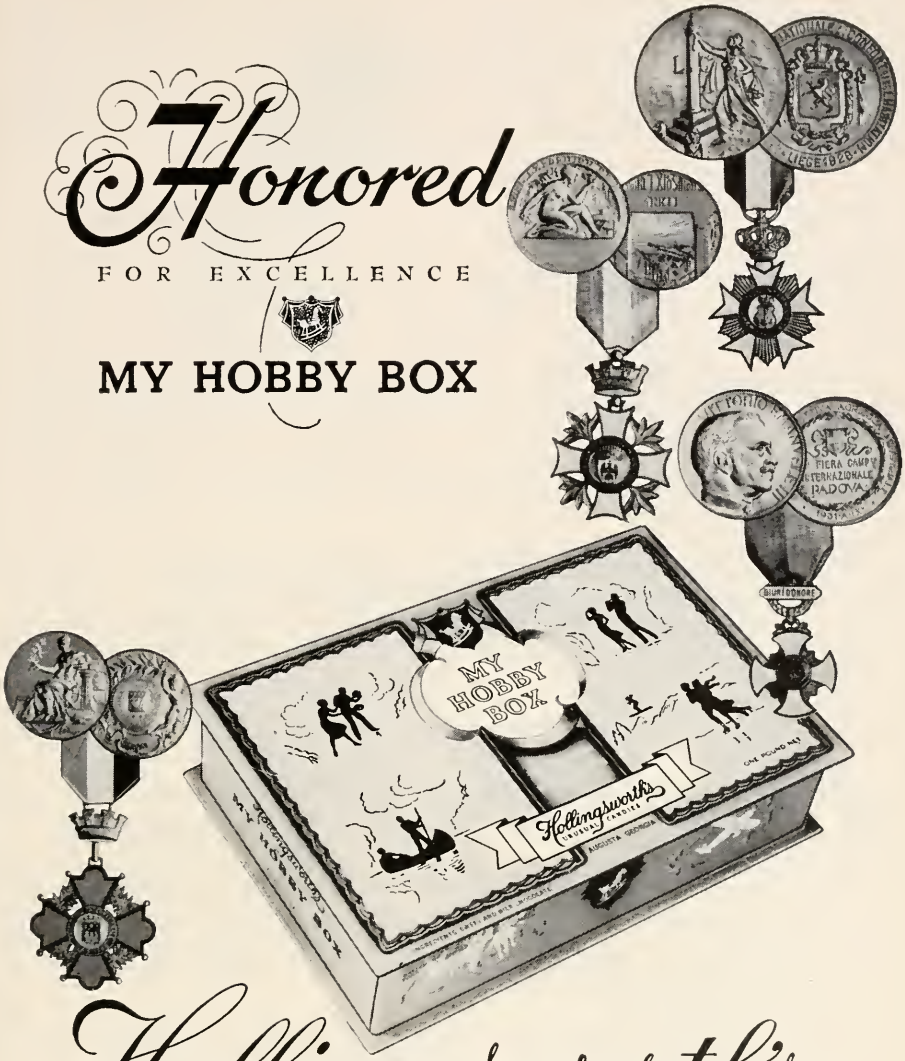
SILALOID
"TABLETS"
VB
Supplied in bottles of 100, 500, 1000. Ethically detailed and promoted in journals and by mail.

VANPELT & BROWN, INC.
PHARMACEUTICAL CHEMISTS
RICHMOND, VIRGINIA

Honored

FOR EXCELLENCE

MY HOBBY BOX



Hollingsworth's

UNUSUAL CANDIES

FOR THOSE WHO LOVE FINE THINGS

Visit New York

Mr. and Mrs. J. C. Powell of Winston-Salem have returned home after a week's visit to New York, where Mr. Powell inspected the laboratories producing many of the drug products distributed by his firm.

On Sick List

Mr. Frank F. Lyon of Oxford is a patient at Watts Hospital in Durham where he was taken following a stroke of paralysis suffered in late October. The Lyon Drug Company is being operated by his partner, Mr. D. P. Robinson.

Fine Peanuts

Windsor's weekly paper, *The Bertie Ledger-Advance*, recently ran a picture of J. A. Pugh in which Pugh was shown holding "one of the finest bunches of peanuts seen this year." The peanuts were grown on Pharmacist Bill Gurley's farm, and although the newspaper does not so state, Bill generally has about 40 acres of peanuts each year, which probably is sufficient to cover the floor of every theatre in the State with peanut shells.

New Arrival

Mr. and Mrs. Robert B. Hall of Mocksville announce the arrival of Hope Fitchett Hall on November 6, weight 6 lbs., 6 ozs. In announcing the birth of their daughter, the Halls used a most unique prescription blank for their message.

J. A. Ridley Passes

James Anthony Ridley, well known sales representative of The Geer Drug Company and member of the Traveling Men's Auxiliary of the NCPA, died unexpectedly on October 17. Mr. Ridley was the oldest sales representative of Geer, having been with the concern for 39 years, serving in the territory around Gaffney, South Carolina and much of North Carolina.

A. R. Upchurch distributed cigars with a blue band on September 22. The occasion: a son born to Al and Sarah. Upchurch is owner of Merrimon Avenue Pharmacy.

CAPUDINE ADVERTISEMENTS

appear from one to three times per week in more than Sixty-five North Carolina newspapers that have a circulation of over 850,000, promoting the sale of Capudine through *Drug Stores Only*.

We appreciate the co-operation of the Druggists of North Carolina in the sales of millions of bottles of Capudine during the past half century.

"A Good Product Consistently Advertised"

CAPUDINE CHEMICAL COMPANY
Raleigh, North Carolina



200 MILLION SALES OPPORTUNITIES*

for the nosal-medication applicator that jet propels sales figures right up to the ceiling!

JETOMIZER®

- *Special* 60-Day Bonus Deal can make over 50% profit for you!
- *Now*—new low retail price of . . . **98¢** . . . makes customer selling easy!

Jetomizer is a scientifically designed precision instrument that gets nasal medication right where it belongs!

- Every prescription for aqueous nose drops is your opportunity to sell customers a Jetomizer! You'll find that doctors are recommending it .. and Wyeth is sampling practically every physician in active practice in America.

ACCURATE—delivers a measured jet—no danger of serious over-dosage!

SAFE—won't injure delicate tissue!

SANITARY—the cap protects the nozzle!

CONVENIENT—no need for a reclining position when administering drops!

**Estimated annual cold incidence*

HERE'S YOUR BIG BONUS LINE-UP

(October 1st thru November 30th)

YOU BUY	BONUS	YOUR PROFIT
11	1	45%
30	6	50%

(When purchased as part of $50 order)

Wyeth®

WYETH INCORPORATED • PHILADELPHIA 3, PA.

EVERFRESH MAGNESIA

The Name at the Top—It's EVERFRESH



Cases 2-doz. $1.62 per doz. thru your Jobber

and . . . The Top Name among quality brands

Assures PROFITS

Assures DEMANDS

"The swing is definitely toward the brands the public knows."

Fair Trade Price 25c

The McCambridge & McCambridge Co
Baltimore 23, Md.

POWERS-TAYLOR DRUG COMPANY

Richmond, Va.

Wholesale Druggists

Importers & Jobbers

Druggists' Sundries & Fancy Goods

We solicit your orders

Our experience of over 70 years insures our ability to serve you satisfactorily

P. A. Hayes Attends Drug Meet in Atlanta

Reported by ETHEL B. PIERCE

Mr. P. A. Hayes, president of Justice Drug Company, Greensboro, N. C., attended the South Atlantic Drug Club meeting at Atlanta, Georgia, the early part of November.

Mr. S. T. Forrest, vice-president of Justice Drug Company, Greensboro, N. C., attended the meeting of the Middle-Atlantic Drug Club at Washington, D. C., in November.

Mr. C. V. Cagle, chemist and manager of the pharmaceutical department of Justice Drug Company, Greensboro, N. C., has moved into his newly built home in Starmount Forest section of Greensboro.

Mr. D. F. Hayes, vice-president of Justice Drug Company, Greensboro, N. C., has been on the sick list.

VA Benefit Payments Cease on Return to Service

Veterans recalled to active military duty while they are receiving benefit payments from Veterans Administration can save themselves and the Government a lot of trouble by notifying V-A immediately of their recall, V-A said today.

These benefit payments include GI Bill or Public Law 16 subsistence allowances and compensation for service-connected disabilities.

The law does not permit a veteran to receive such V-A payments once he goes back into uniform, V-A explained.

V-A added that if a veteran receives such a payment covering any period after he has entered active duty, he should return it to the V-A office which has his records. Otherwise, it will remain as an overpayment against him until disposed of.

The notification to V-A of recall to active duty should include the veteran's "C" (claims) number, his complete name and address, the amount of the V-A payment, what it's for, and the date he is to go back into service.

The veteran should send this notice to the V-A office handling his records, V-A emphasized.

YOU LIKE OUR SERVICE TO PHARMACISTS

Here's Protection for your employees and their families.

Life Insurance on the franchise plan

Loss of time $100.00 per month

Hospital $5.00 per day (or more) for 90 days.
For every member of family

Surgeon's Fees $10.00 to $150.00 per operation.
For every member of family

Medical care (non surgical) hospital and home

All this is available to your employees on the pay roll deduction plan, on the following premium paying basis.

1. The employer pays entire premium which is deductible as business expense from income taxes.
2. The employer pays part of premium. That part which he pays is deductible as business expense from income taxes.
3. The employee pays it all, in which event employer may not deduct from income tax.

This is employee-employer goodwill relation.

It costs nothing to inquire. Every drug store member of the N. C. P. A. is eligible for this service.

Premiums payable monthly, quarterly, semi-annually or annually. Write for particulars to

F. W. SARLES, State Manager

Inter-Ocean Insurance Company

222 PIEDMONT BLDG. GREENSBORO, N. C.

AGENCY REPRESENTATIVES:
R. J. GOLDEN, MRS. J. E. FERGUSON, LUCAS ABELS

For sixty-five years

- - - since 1885

SEEMAN
OF DURHAM

Has been producing good printing, and with promptness. Machines and techniques in printing have changed but the inherent quality is maintained.

We are proud of our long association with North Carolina druggists through The Carolina Journal of Pharmacy and its editors. *The Journal* is now in its thirty-first volume, and the first printed copy was "Seeman printed."



The SEEMAN PRINTERY
of DURHAM, NORTH CAROLINA

FEDERAL SECURITY AGENCY

FOOD AND DRUG ADMINISTRATION
WASHINGTON 25, D. C.

Mr. W. J. Smith
North Carolina Pharmaceutical Association
Drawer 151
Chapel Hill, North Carolina

Dear Sir:

We have your letter of October 17 with which you enclosed a copy of an advertisement for sex hormones offered for sale directly to the public.

It is our view, based on accepted medical opinion, that hormone preparations such as these are not suitable for safe and efficacious use by the ordinary person except under the direct supervision of a physician. We think such articles should not be offered for indiscriminate sale.

In July, 1949 a number of promoters were convicted in the Federal court at Los Angeles for violating the Federal Food, Drug, and Cosmetic Act by the indiscriminate distribution of male and female hormones. Following the trial, several of the promoters revised the labelings for their products to suggest that these hormones should not be used except under the advice of a physician and resumed sale of the articles directly to the public under the new labelings. The Federal court at Los Angeles was requested to issue an injunction to prevent this continued indiscriminate sale of these potent hormone preparations but the injuction request was recently denied. We understand that the Justice Department is appealing this decision to the Ninth Circuit Court of Appeals.

We appreciate your interest in calling our attention to this advertising.

Very truly yours,
NEVIS E. COOK,
Assistant to the Commissioner.

Leaders of Narcotic Ring Nabbed

John Edward Skipper and James Pickelsimer, believed to be a part of an eight man gang involved in many narcotic robberies in this state as well as South Carolina, were recently arrested by agents of the Bureau of Narcotics.

Ownership Change

Paul J. High and H. M. Sullivan have disposed of their interest in Smith's Drug Store, Waynesville.

Mr. Sullivan has accepted a position with Curtis Drug Store of Waynesville, replacing T. R. Burgiss, and Mr. High is temporarily doing relief work in the State. He is now with Parsons Drug Company in Wadesboro while G. E. Andes takes a brief vacation.

Returns Home

Mr. and Mrs. Roger A. McDuffie of Greensboro recently moved into their new home, located about two miles from their former residence. A short time after getting located their dog turned up missing one day. Here the former neighbors of the McDuffie's pick up the story.

Apparently missing his former home or perhaps it was to checkup on a long buried bone, the dog made the two mile trip to the old residence. The present occupants of the residence said the dog made his way through each room only to find strangers. Then after inspecting the grounds, he made his way to an adjoining house where he was fed and sent on his way.

At last reports the McDuffie's dog has apparently gotten adjusted to his new surroundings, as he has at least for the time being interrupted his travels.

Relief Pharmacist

C. P. Whitford of Washington was called to Grace Pharmacy in Asheville during November for a short period of relief work, while H. M. Gaddy was away on vacation.

Another one-time Goode's pharmacist, Joe Russell, is now with Acme Drug Company, Burlington.

Enters Service

Leon Irwin Graham, formerly of Roseboro but more recently an employee of Shields Drug Company of Carthage, entered the Army on November 15. His family will make their home at Roseboro while Leon is in service.

Reaco Vi-Drops 30 cc. Bottle
$16.80 Doz.
Reaco B-Complex with C Tablets
$20.00 Doz. 100s
Reaco A & D Capsules
$10.00 Doz. 100s
A. E. P. Tablets
$24.00 Doz. 100s
Pyridoxine HCl (B6) 10 mg. Tablets
$2.50 per 100
Pyridoxine HCl (B6) 25 mg. Tablets
$5.00 per 100
Pyridoxine HCl (B6) 50 mg. Tablets
$9.00 per 100
Reavita Capsules
$34.80 Doz. 100s
Reacaps
$25.80 Doz. 100s

Your cooperation in stocking Reaco Products is appreciated.

REACO PRODUCTS
P. O. Box 247
West Durham, North Carolina

WE SUGGEST...



THAT YOU COMPLETE YOUR CHRISTMAS BUYING AT ONCE

We have a good stock of Christmas merchandise now, but don't wait too late.

Come to visit our display room which is full of items that will sell.

Because of the big mass consumer purchasing power this year we anticipate a shortage of many items.

An early visit to our display room will assure you of a complete assortment of Christmas merchandise.

☆ ☆ ☆



Owens & Minor Drug Company

Incorporated

1000 E. Cary Street Richmond, Va.

"Good Drug Wholesalers Since 1882"

The Carolina Journal of Pharmacy

PUBLISHED MONTHLY BY THE
NORTH CAROLINA PHARMACEUTICAL ASSOCIATION
AT CHAPEL HILL, N. C.

W. J. SMITH, MANAGING EDITOR

Entered as second-class matter July 5, 1922, at the post office at Chapel Hill, North Carolina under the Act of March 3, 1879

Annual Subscription, $1.00 — Single Numbers, 15 Cents

Vol. XXXI — NOVEMBER, 1950 — No. 11

Towards Improving Prescription Practice

In a recent address in New York at the 1950 annual meeting of the National Wholesale Druggists Association, Robert A. Hardt of Hoffman-La Roche presented a list of suggestions for things pharmaceutical manufacturers can do to improve prescription practice. Since it is obvious Mr. Hardt is familiar wth some of our current problems at the retail level, we take this means of further publicizing his list of suggestions in the hope other pharmaceutical manufacturers will seriously consider adopting them as a part of their over-all program.

1. Make more frequent mailings to pharmacists about new products which are being promoted to physicians. This will serve to familiarize the pharmacists with the newer products and will enable them to answer questions which physicians raise.

2. Give advance publicity in pharmaceutical journals regarding products for which new drug applications have been allowed to become effective but which are not yet available commercially. Physicians frequently become familiar with such products through papers published in medical journals; however, pharmacists do not usually see these medical journals and, frequently, have no information whatever concerning the products.

3. Conduct informal product seminars in local areas for the benefit of prescription pharmacists who are interested in obtaining information concerning newer therapy.

4. Avoid detailing products to physicians until stocks have arrived in retail pharmacies.

5. Provide more materials for the preparation of dignified professional displays.

6. Provide looseleaf notebook pages giving essential information on new products which may be filed in binders by retail pharmacists.

7. Refrain from quoting prescription prices to physicians unless a standard price has become established in a local community.

8. Establish a board of pharmacist and wholesale druggist consultants, preferably a rotating one, which would meet with the executive staff of the pharmaceutical manufacturer once or twice each year. The purpose of this consulting board would be to discuss mutual problems of manufacturers, wholesale druggists and retail pharmacists and to plan programs by which these problems could be eliminated and the practice of pharmacy in general improved.

Meeting Cancelled

Mr. John K. Civil has announced cancellation of a meeting originally scheduled for Charlotte on November 27. The meeting will be set at some future date in case sufficient justification arises, Mr. Civil states.

Sectional Meeting Held in Charlotte

A sectional meeting of the N. C. Pharmaceutical Association was held at the Selwyn Hotel in Charlotte on October 25. The speakers were W. R. McDonald, Jr., NCPA president; Dean Edward A. Brecht of the UNC School of Pharmacy, and Robert Neal Watson, a member of the State Board of Pharmacy.

Approximately thirty persons attended the meeting, which started with a luncheon and closed with an open forum. NCPA secretary W. J. Smith of Chapel Hill presided during the business session.

A. K. Hardee, Jr., of Charlotte, was chairman in charge of local arrangements.

It is anticipated similar meetings will be held throughout the State during coming months.

Starling Elected

Homer C. Starling, president of the W. H. King Drug Company, was recently elected president of the Raleigh Chamber of Commerce. In addition to this new honor, Mr. Starling is general manager of the current campaign of the Raleigh Community Chest.

Payment Restrictions on Cortone and ACTH

The Veterans Administration announced that prescriptions for Cortone (Merck brand of Cortisone) and ACTH would not be honored for payment after November 15th. If your store has been authorized to handle VA prescriptions, make a note on the restriction of these two drugs. Limited quantities of Cortone are available from VA Regional Offices.

Profitable Money?

You might think that anyone finding $92,800 in his cellar would be lucky. But apparently it doesn't always work out that way.

Benjamin Lieberman, a 47-year-old bookkeeper, was looking for a light bulb in his cellar when he stumbled onto a carton in which was $92,800. He had no idea how it got there. It was in his cellar and that's all he knew about it then and all he knows about it now.

First of all the federal government filed a tax lien on it. Seven other persons also staked claims. Crank letters poured in. Authorities are holding the money and Lieberman after a year has not been able to get title to it.

The Lieberman family now wishes the money had never been found because they have all this on the negative side:

(1) Their health has been affected seriously by worry and strain.

(2) They are afraid to live in their home.

(3) Neighbors have abused them, shouting catcalls.

(4) Lieberman has lost his bookkeeping job.

(5) The couple is existing on income of a show clerk son.

(6) The son's health also has been impaired.

So, when you clean up your cellar or garage, refrain from finding any large sum of money if you can possibly do so.

Dean E. A. Brecht Addresses Greensboro Drug Circle

The regular monthly meeting of the Drug Circle was held October 20th at the Starmount Forrest Country Club. President M. G. Morris presided. The main feature of the program was an address by Dean E. A. Brecht. Roger A. McDuffie introduced the speaker. Dean Brecht discussed the present and future scope of the School of Pharmacy. Druggists and drug salesmen were well represented. Guests included professors Hartung, Thompson and Semeniuk of the School of Pharmacy. Out-of-town druggists present were W. G. Dudley of Reidsville and L. A. Wharton of Gibsonville. The Club plans a Christmas party for December 13th. President Morris appointed Marion Edmonds as program chairman for the November meeting to be assisted by Wayne Russell and J. E. Davis. The Club is off to another active season.

Portrait of Late Dean Jacobs Presented to Pharmacy School

A portrait of the late Dean Marion Lee Jacobs of the UNC School of Pharmacy was presented to the Pharmacy School by former students at exercises held in the auditorium of Howell Hall of Pharmacy on Sunday afternoon, November 12.

Dean Jacobs died last March 19 and the portrait was an expression of the appreciation by the pharmacy student body of 1949-50 of his services as teacher and administrator. Alumni of the School, students of the School and friends of the Jacobs' family filled the auditorium to overflowing for the exercises.

Ernest J. Rabil, a member of the graduating class of 1950, presided during the exercises. Earl Brown, representing the student body, paid tribute to the services of the late Dean as student adviser, teacher and administrator. Professor I. W. Rose was spokesman for the pharmacy faculty.

John Woodward, of Kannapolis, the immediate past president of the Student Branch of the N. C. Pharmaceutical Association, formally presented the portrait to Chancellor Robert B. House of the University of North Carolina. Chancellor House, in turn, presented the portrait to Dean E. A. Brecht of the School of Pharmacy, who will arrange for display of the portrait in the library of the School.

The portrait of Dean Jacobs was executed by Henry Rood, Jr., well known Greensboro artist, who also made the portrait of the late Dean J. G. Beard that hangs in the library of Howell Hall.

Following the presentation exercises, refreshments were served in the library of the School.

Improved Insulin Now Available

Much interest is in evidence among physicians and their diabetic patients in the new NPH Iletin (Insulin, Lilly). The product represents another advance in the control of diabetes mellitus according to a report from the Lilly Research Laboratories.

NPH Iletin (Insulin, Lilly), on account of its improved time-action, simplifies some of the problems confronting the physician in treating diabetic patients. To the diabetic it provides an even more normal life, for in many cases where two or more daily injections of other forms of Insulin were required to control the disease, one injection of NPH Iletin (Insulin, Lilly) is adequate.

NPH Iletin (Insulin, Lilly) is classified as an intermediate-acting Insulin which conforms closely to the average daily needs of the majority of diabetic patients. It is a distinct chemical entity consisting of crystals containing Insulin, protamine, and zinc in a sterile aqueous suspension.

It cannot be emphasized too strongly that the change-over from other forms of Insulin to NPH Iletin (Insulin, Lilly) should only be made under the supervision of a physician. Diabetics should never attempt the substitution without proper medical guidance.

Like all forms of Insulin, NPH Iletin (Insulin, Lilly) should be stored in a refrigerator at a temperature above freezing, but below 59°F. Lilly wholesale distributors have ample stocks.

Information Wanted

Narcotic Agent Balas of Charlotte has requested our assistance in tracing a blue zipper type bag used for carrying thermos bottles. The bag was priced $6.95 and had a cost mark indicated by "YES."

Since the bag was in possession of an individual believed to have been associated with various narcotic robberies throughout the State, it is important the bag be identified as to the original owner.

If you stock the zipper type bag referred to above and your cost mark checks with the price, please call W. J. Smith, Chapel Hill, F-2751.

It is likely the bag was stolen from a drug store during a narcotic robbery, as it contained narcotic drugs when taken from the person apprehended by agents of the Bureau of Narcotics.

Drug Store For Sale

Complete set drug store fixtures and stock for sale at a sacrifice price of $5,000. Details on request. Write or call W. J. Smith, Chapel Hill.

Gifts For Christmas

Compacts

Perfumes and Perfume Gift Sets

Men's Toiletries

Electric Shavers

Leather Goods

Luggage for Men and Women

Electrical Appliances

Stationery

Gift Wrappings

. . . and many other items you will find at—

JUSTICE DRUG COMPANY

GREENSBORO, N. C.

Dependable Service Since 1898

Cash & Drugs Stolen

One of the largest robberies of drug stores in the State was perpetrated October 18 when thieves broke into the Denton Drug Store of Denton and made off with about $4,000 in cash and $3,000 in narcotics.

The thieves used explosives to blast the store's safe open. The job, it was reported by SBI agents, was evidently done by professional narcotic thieves.

In addition to the drugs and cash, the robbers also took fountain pens, lighters and other articles.

Attend NARD Meeting

Congressman Carl T. Durham and Mrs. Durham of Chapel Hill and Paul B. Bissette of Wilson were, to the best of our knowledge, North Carolina's sole representatives at the NARD meeting held in Long Beach, Calif., in October.

Congressman Durham was one of the featured speakers on the program. He discussed the Durham-Humphrey Bill, which he introduced in Congress at the request of the National Association of Retail Druggists. The bill is an attempt to clarify certain labeling provisions of the Food & Drug Administration and bears the approval of the latter agency.

Public Relations in Reverse

In a recent issue of *The News and Observer*, published in Raleigh, an account of an injured truck driver was carried under the headline, "25 Calls to Doctors Fail as Trapped Driver Suffers."

While truck accidents of this sort are pretty much commonplace nowadays, the fact that the driver remained trapped and suffering in his truck for 45 minutes before being removed to a local hospital put a bit different slant on the accident.

According to the report in the paper, repeated calls to the offices of local physicians failed to bring assistance. Since we are not in possession of facts in the case, we are not in position to comment on the case except in one instance.

One person present at the time of the accident, so the paper states, turned to nearby druggists for help when she couldn't get a doctor, and that two of them (druggists) told her they would like to assist, but couldn't because the "doctors would jump all over us if they heard of it."

While the emergency medical services of druggists are quite limited, the explanation cited above is an insult to the medical profession and mighty poor public relations. As professional persons, we not only have an obligation to think and act like members of a learned group but to match our actions with appropriate speech.

Incidents such as mentioned above will certainly not cement better relations between the two groups, nor confidence of the public in medicine and pharmacy.

Colonel Brame Enjoys Retirement

The press of the State recently carried an interesting account of Col. W. A. Brame of Rocky Mount, who will be remembered by many pharmacists throughout eastern North Carolina, where he represented Sharpe & Dohme for nearly fifty years.

Col. Brame has made his home at the Ricks Hotel in Rocky Mount for forty years, and says he would not consider moving.

Retired by Sharpe & Dohme when he reached 75, he has spent many a day on the front porch of the hotel talking to his friends or out at the park, where he follows the local baseball team.

Several of Col. Brame's relatives are still actively engaged in the drug business in North Wilkesboro.

Campus Beauty Consultant

Miss Betty Sue Jacobs, daughter of Mrs. M. L. Jacobs and the late Dean of the School of Pharmacy, has returned to Chapel Hill from New York where she received special training at the Coty Beauty Salon. Miss Jacobs has been designated the Coty Campus Beauty Consultant for the University of North Carolina, and in this capacity will conduct clinics at sororities, clubs and dorms to advise on beauty care problems.

Parke, Davis & Co. Reports All-Time Record Earnings for First Nine Months of This Year

All-time record net earnings of $13,545,669 for the nine months ended September 30, 1950, were reported November 1 by Parke, Davis & Co., manufacturers of the world-famous antibiotic, Chloromycetin, and over 1,400 other drugs.

The net earnings were equal to $2.77 on each of the 4,893,000 shares outstanding. They compared with the previous nine-month high of $9,352,620 net earnings in 1946, or $1.91 a share.

The company, founded in 1866, also established new sales records. Net sales for the nine-month period totalled $76,078,984, compared with the previous nine-month high of $63,052,440 net sales in 1949. They included record net sales of $27,499,960 in the third quarter, compared with the previous peak of $25,058,436 net sales in the second quarter of this year.

The new records were disclosed as the company mailed its 252nd consecutive regular dividend payment of 45 cents a share, plus a special dividend of 15 cents a share, to each of the 22,579 stockholders of record October 6, 1950.

The Apothecary Club

MRS. L. CRAIG LEWIS, Reporter

The Apothecary Club of Winston-Salem met Thursday night, November 2, with Mrs. H. P. Watson, Sr. and Mrs. H. P. Watson, Jr. at their home on Miller Street.

The president, Mrs. E. E. Merchant, Jr., presided. There were fourteen members present.

The meeting was opened with the roll call and the reading of the minutes by the secretary.

The treasurer, Mrs. R. P. Ring, reported $107.37 in the treasury. Mrs. E. P. Crabtree, Sunshine committee chairman, reported $12.99 on hand.

Mrs. Merchant requested flowers sent to Mrs. K. P. Ferebee, daughter of Mr. and Mrs. B. G. Warren, who is seriously ill in Baptist Hospital with polio. Also cards to Mrs. James Hutchins and Mrs. J. A. King.

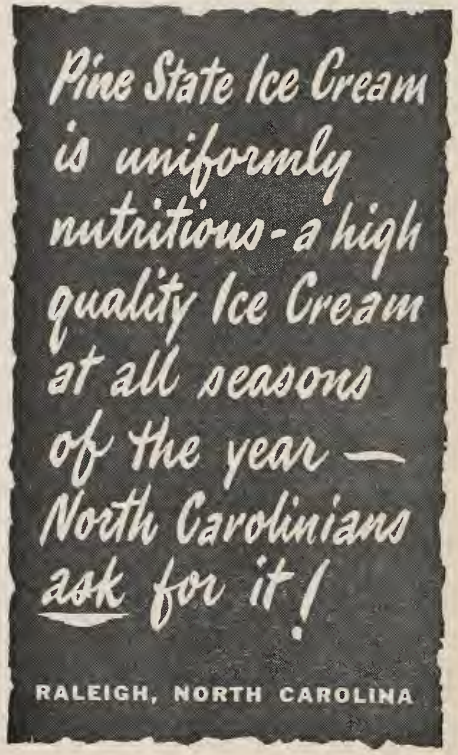
Ways of making money were discussed by the club.

It was announced that the December meeting would be held in the form of a dinner party given by O'Hanlon-Watson Drug Company.

The president asked for volunteers to work at the Toy Shop from two until five o'clock on November 30. Those who will help are Mrs. C. H. Knight, Mrs. M. T. McManus, Mrs. J. M. Darlington, Mrs. M. V. Williams, Mrs. H. P. Watson, Jr., Mrs. E. E. Merchant, Jr., Mrs. E. W. Rollins, and Mrs. L. C. Lewis.

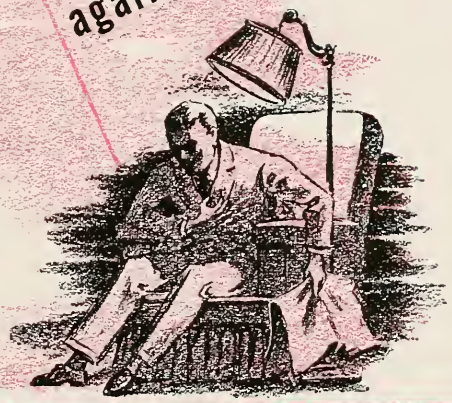
The club will meet in January with Mrs. M. T. McManus, with Mrs. C. H. Knight and Mrs. R. P. Ring as co-hostesses.

A delicious dessert course was served by the hostesses after which the club adjourned to the yard where Mr. M. T. McManus, with his telescope, gave a most interesting lecture on the stars and planets.



effective auxiliary forces against...

the asthmatic or cardiac attack



ZANTHIMAL

TRADEMARK

Phenobarbital ½ gr.
(WARNING: May be habit-forming)
Theobromine 5 gr.

in asthma.. Relaxation of bronchial spasm through the bronchodilating action of *theobromine*, and calming of nervous tension and anxiety by *phenobarbital* provide valuable relief.

in cardiac failure.. Diuresis and alleviation of cardiac dyspnea, produced by theobromine, improve status of cardiac patient.

in coronary disease.. Relaxing and dilating effect of theobromine on coronary arteries increases coronary blood flow, often raises threshold of appearance of anginal pain.

in hypertension. Dilatation of peripheral vessels and stimulation of myocardium by theobromine provide favorable circulatory effect; phenobarbital also produces a fall in blood pressure by relaxing tension.

SUPPLIED: Bottles of 50 and 500 tablets.

CHARLES C. HASKELL & CO., INC.

RICHMOND . . . VIRGINIA

This advertisement is currently appearing in leading medical journals.



FIRST YEAR PHARMACY CLASS, UNC, CHAPEL HILL, 1921-1922

First Year Pharmacy Class, 1921-22

In our continuing series of pharmacy class pictures, we present this month the beginning class in pharmacy at the University of North Carolina, 1921-22. The picture was made in front of Hill Hall (present music building), which is located near Person Hall—the pharmacy building of the early twenties.

The picture appearing on the opposite page was made from an original, now on display in the library of the UNC School of Pharmacy.

Here is the class, as identified by Miss Alice Noble:

1. Burney Alexander Britt, Candor.
2. Paul Herman Thompson, Fairmont.
3. Willie Ralph Winders, Fremont.
4. Thomas Vernon Wilson, Asheford.
5. Edward Vernon Howell, Chapel Hill.
6. Jacob Leroy Alderman, Garner.
7. Alton Brooks McLeod, Kenly.
8. Hiram Walker Gerald, McCain.
9. John Grover Beard, Chapel Hill.
10. Herbert Rhodes Laidlaw, Asheville.
11. Lesie Davis Rice, Maxton.
12. George William Hall, Roxboro.
13. Thomas Roy Burgiss, Sparta.
14. Marcus Royal, Salemburg.
15. Simeon Mayo Wrenn, Garner.
16. Frank Robinson, Jr., Lowell.
17. George W. C. Rush, Biscoe.
18. John Everett Tilley, Jamestown.
19. Joe Branson Sills, Albemarle.
20. Leitner Sutton Miller, Pineville.
21. Charles Jones Sisk, Asheville.
22. Laurie Brittain Poole, Thomasville.
23. Ralph Aaron Hales, Jr., Kenly.
24. Thomas Clark Fitzgerald, Micro.
25. Homer Edward Whitmire, Saint Louis.
26. George K. Grantham, Jr., Dunn.
27. Guy Oscar Tripp, Carolina Beach.
28. Sam Sowell, Leonardtown, Md.
29. Jack Roby Craig, Wilmington.
30. David Franklin Warren, Ellerbe.
31. Lewis Jason Holloman, Harrellsville.
32. Thomas Ruffin Hood, Dunedin, Florida.
33. Dan Clayton McCrummen, Aberdeen.
34. Robert Clifton Hair, Pineville.
35. Almond Percy Westbrook, Dunn.
36. Alexander Lacy Hogan, Kinston.
37. Jefferson Reeves, Waynesville.
38. Patrick Gray Glass, Kannapolis.
39. Richard Watson, Hendersonville.
40. Bagwell Sutton Goode, High Point.
41. Walter Wellington Parker, Henderson.

Correction

Mr. J. Paul Gamble of Monroe has called our attention to some inaccuracies in the group picture (Class of 1920-21) appearing on page 522 of The Carolina Journal of Pharmacy, October issue.

No. 14, identified as J. Paul Gamble, is H. W. Richardson of Asheboro. Mr. Gamble appears in the picture as No. 29. After looking the group over, Mr. Gamble said it was an honor to be identified as No. 14, since Mr. Richardson is such a handsome looking man.

No. 37 is H. N. Guion of Marshville and not his brother, C. L. Guion of Aberdeen, as listed in the original story.

No. 38 is B. B. Black of Kannapolis and not C. C. Layton of High Point. Mr. Layton and Mr. C. L. Guion were absent when the picture was made.

Thanks, Paul, for setting us straight on your class.

Bowman Returns from West Coast

Fred O. Bowman has returned to Chapel Hill after a three weeks' trip to the West Coast. While in California, Fred attended a meeting of soft drink bottlers in California, and on the return trip he stopped for a visit with his parents who live in Berea, Kentucky.

"BC" in Bigger Profit Sizes!

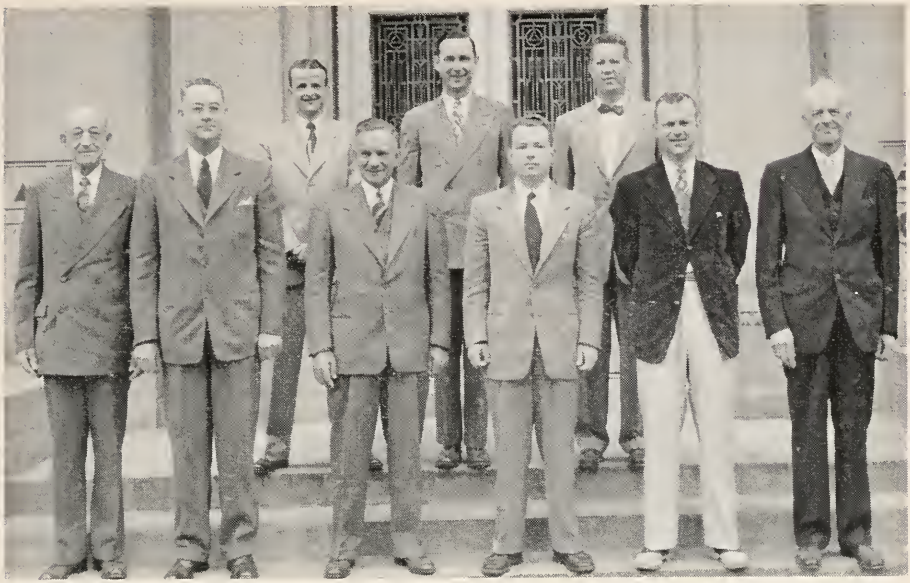
Now in Bottles
of 50
and 100



BC

Quick HEADACHE Relief

B. C. REMEDY CO. DURHAM, N. C.



VISIT ELI LILLY PLANT—The group pictured above, representing Robert R. Bellamy & Son of Wilmington, visited the Lilly Laboratories in Indianapolis, October 22 through the 25. Appearing in the group picture are front row, left to right: V. L. Toms, W. B. Lennon, H. Cleeve, Robert R. Bellamy, L. S. McMillan and J. E. Woodburn. In the rear, left to right: J. W. Phillips, C. S. Williamson and A. B. Bethune.

BONUS DEALS

Effective Until Further Notice

TINA-CIDE

35c Size—(List $2.40)

1 Dozen—1/12 dozen BONUS from Wholesaler
3 Dozen—1/4 dozen BONUS from Wholesaler
* Plus—1/4 dozen BONUS, Direct
*Direct Bonus sent upon receipt of wholesale invoice

COMBINATION PACKAGE
EDWARDS FOOT POWDER & TINA-CIDE

1 Dozen—
1/6 dozen
BONUS from
Wholesaler

TINA-CIDE

69c Size—
(List $4.80)

"SNAPPY" SAYS:



"Your Profits SNAP BACK When You Display STANBACK!"

Your profit comes with quick turnover. STANBACK advertising starts the procession . . . but your display keeps it moving. For your profits' sake . . . display STANBACK!

These stations tell Carolinians about Stanback . . .

WBT WSOC Charlotte	WDNC Durham	WFNC Fayetteville	WBBS Burlington	WLOE Leaksville
WABZ Albemarle	WPTF WRAL	WEED Rocky Mount	WFTC Kinston	WHIT New Bern
WSJS WAIR Winston-Salem	WNAO Raleigh	WGTL Kannapolis	WBUY Lexington	WHKY Hickory
WBIG WGBG Greensboro	WWNC Asheville	WSAT Salisbury	WGNC Gastonia	WRRF Washington
	WGNI Wilmington	WGTM Wilson	WOHS Shelby	WADE Wadesboro
	WMFR High Point	WGBR Goldsboro		

Snap Back with

STANBACK



JOINT GROUP MEETS TO CONSIDER NEW PHARMACY ACT—Assembled on the steps of Howell Hall of Pharmacy in Chapel Hill are two NCPA committees, the State Board of Pharmacy and five members of the UNC School of Pharmacy staff. Purpose of the get-together was to discuss revision of the State Pharmacy Act.

Six of the seven member NCPA Legislative Committee are shown on the front row. They are, left to right: Luther Bunch, Goldsboro; M. B. Melvin, Raleigh; Paul B. Bissette, Wilson; E. C. Daniel, Zebulon; J. C. Jackson, Lumberton; and Roger A. McDuffie, Greensboro.

On the second row, left to right: Professors I. W. Rose, Walter Hartung, Fred Semeniuk, Herman O. Thompson and Dean E. A. Brecht of the School of Pharmacy.

Members of the Board of Pharmacy are shown on the third row. Left to right, they are: H. C. McAllister (secretary-treasurer), Chapel Hill; R. N. Watson, Jonesboro Heights, Sanford; Wade A. Gilliam (president), Winston-Salem; and J. C. Brantley, Jr., Raleigh. Mr. McDuffie, shown on the front row, is a member of the Board.

The Association's executive committee is shown in the rear. Left to right: W. J. Smith (secretary-treasurer), Chapel Hill; B. R. Ward, Goldsboro; T. J. Ham, Jr., Yanceyville; W. R. McDonald, Jr. (president), Hickory; and J. Paul Gamble (president-elect), Monroe. J. C. Jackson (first row) is also a member of the NCPA executive committee.

The proposed pharmacy act, as written by the group pictured above, is now being published. A copy of the act will be mailed to all pharmacists in the State, with delivery anticipated prior to December 1st.

Shortly after the first of the year a meeting will be called at which time all persons interested in the proposed act will have an opportunity to express themselves. It is then expected the revised act will be handed to the General Assembly.

NEW—BETTER THAN EVER!—the Stanley Knight BOBTAIL



This new
five foot, six inch model
contains honest-to-goodness improvements, not gadgets. It is designed to give years of trouble-free service, and to make the finest fountain servings really easy. The sleek, streamlined beauty includes many labor saving and sanitation features such as: increased floor clearance, concealed refrigeration coils, large rounded corners, increased syrup rail capacity, instantaneous dry cooler and many others.

ENGINEERED REFRIGERATION

Separate refrigeration circuits for instantaneous dry water cooler and syrup rail means huge quantities of cold water, as well as proper syrup rail temperatures at all times.



Write for complete details and the free Stanley Knight Catalog today!

BERRYHILL FOUNTAIN SALES CO.
715 Louise Avenue
Charlotte 4, N. C. — Ph. 8945

New Narcotics Agent

John L. West of Fayetteville was sworn in November 13 as a federal narcotics agent and will take a month's training under Agent W. T. Atkinson of Greensboro before being assigned to a permanent post. For the past four years Mr. West has served as an Alcoholic Beverage Control officer in Cumberland County.

To Address Professional Society

I. T. Reamer, president of the American Society of Hospital Pharmacists and chief pharmacist at Duke Hospital in Durham, will address the Baltimore Branch of the American Pharmaceutical Association on December 8.

Change in Eckerd Ownership

An announcement was recently made in the press of a change in the ownership of the Eckerd drug stores in North Carolina. Ownership of the stores has been transferred from J. M. Eckerd of Erie, Pa., to his son-in-law, Edward M. O'Herron of Charlotte, vice-president of the corporation.

A deed of trust signed by O'Herron and securing a loan of $750,000 to Eckerd Drugs, Inc., has been filed. Offered as security were the corporation's properties in Durham, Charlotte and Asheville.

The loan was obtained from The Equitable Life Assurance Society of the United States, with main offices in New York.

Scientific Society Speakers

Dr. Fred Semeniuk and William D. Cash of the UNC Pharmacy School appeared on the program of the 483rd meeting of the Elisha Mitchell Scientific Society, held in Chapel Hill on November 14. Title of their address was, "Instability Characteristics of 1-Haloalkyl Ester."

Transfers to Winston-Salem

Harry W. Wilson has shifted from the Palace Pharmacy of West Asheville to the Bobbitt-Nissen Pharmacy in Winston-Salem, where he will work along with Ben Collins, a classmate of Harry's at Carolina.

BUTTERCUP ICE CREAM

"IT'S FAMOUS

because

IT'S GOOD"

To Our —
GOOD FRIENDS
IN NORTH CAROLINA

Your orders for
Labels, Drug Boxes and
Physician's Prescription Blanks
are greatly appreciated.

McCourt Label Cabinet Co.
58 BENNETT STREET
BRADFORD, PENNA.

Ralph M. Crosson, Representative
P. O. Box 475, Columbia, S. C.

Announcing...

CHANGE IN PRICES

Alka-Seltzer *and Miles* NERVINE

IT HAD TO HAPPEN—*We Couldn't Stop It!* Today because of the general economic trend and in spite of our best efforts, we have come face-to-face with the fact that it is no longer possible to produce Alka-Seltzer, Miles Nervine, and Anti-Pain Pills at a fair profit without a slight increase over the long, established price.

THROUGHOUT THE 66 YEAR HISTORY of Miles Laboratories, Inc., we have sincerely endeavored to live up to one slogan, "Partners of the Retail Druggist." Modern manufacturing efficiences have enabled us—until now—to maintain pre-war prices on all our products.

THIS IS THE *FIRST* PRICE INCREASE IN ALKA-SELTZER'S HISTORY. But, with the solid mutual relationship existing between Miles Laboratories, Inc., and all the Retail Druggists of America, fair dealing and profit are still of paramount importance; so in changing our prices full provision has been made to help the Retailer meet his own higher operating costs.

SAME HIGH QUALITY, GOOD PROFIT—

Thus, while we can no longer resist the upward trend in prices of material, labor, and production costs, every Retail Druggist is assured as always that selling the Miles line will continue to bring rapid turnover at a better percentage of profit on his inventory.

NO LET UP IN MILES VIGOROUS ADVERTISING!

1. 9 Network radio and television programs reach 8 out of 10 homes in your locality.
2. Advertisements in 34 leading magazines reach over 100 million families.
3. Plus—Street Car and Bus Cards, Window Displays and Counter Displays.
4. Advertisements in Daily and Weekly Newspapers Nationwide.

YOU'LL ENJOY THE SAME FAST TURNOVER ON ALL MILES PRODUCTS! On every radio announcement, in every printed ad, we always tell them, "GO TO YOUR DRUG STORE." That is one of the big reasons why all Miles products have rapid stock turn and yield a good profit to you.

MODEST INCREASE TO CONSUMER—GREATER PROFIT TO YOU! People expect to pay more these days for food, clothing, and the necessities of life. Compared to most products, the price increase on Alka-Seltzer is very small.

NO CHANGES IN PRICES AT THIS TIME ON...

ONE-A-DAY (brand) **VITAMINS**

•

BACTINE

•

TABCIN

NEW RETAIL LIST PRICES

Commodity	Size	Retail List Price
Nervine (liquid)	8 oz.	$1.10
Nervine (liquid)	1½ oz.	.30
Nervine Tablets	25	.85
Nervine Tablets	8	.40
Anti-Pain Pills	125	1.10
Anti-Pain Pills	25	.30
Alka-Seltzer Tablets	25	.65
Alka-Seltzer Tablets	8	.35

MILES LABORATORIES, INC.

ELKHART, INDIANA • *Partners of the Retail Druggist for over 60 years*



A HALF MILLION VOTES OF CONFIDENCE—Ralph P. Rogers, Sr., of Rogers Drug Company, Durham, is shown above with a customer of the firm who received the 500,000th Rx filled in the store. The present Rogers store, located on the corner of Mangum and Parrish Streets in Durham, was established in 1914 and now has one of the largest prescription businesses in the State.

Scott Drug Company

Wholesale and Manufacturing Druggists

Charlotte, N. C.

SMITH WHOLESALE DRUG CO.
SPARTANBURG, S. C.

A Young and Growing Service Wholesale House,
Owned and Operated by Registered Pharmacists

We Appreciate Your Business



COUNCIL AND BC COMPANY HONORED—In recognition of and appreciation for 20 continuous years of progressive radio advertising, Radio Station WPTF recently honored Mr. C. T. Council and the BC Remedy Company of Durham at a luncheon. The three-tiered cake shown in the picture was presented to Mr. Council by Richard H. Mason (extreme right), General Manager of WPTF. Standing on Mr. Council's right is Knox Massey of the Harvey Massengale Company, who has directed the BC advertising program for many years.

News from P. J.'s Research Dept

P. J. Suttlemyre of Hickory informs us of a discovery which he says should not be withheld from the public. According to P. J., it has been a pretty generally accepted fact that oil dispersed over water would interfere with the breathing mechanism of mosquitoes thereby producing death. Actually what happens, says P. J., is that the oil irritates the mosquito producing laryngitis of the proboscis, which in turn induces a strep throat. Without a handy supply of sulfa drugs, the mosquito kicks the bucket. Thanks, P. J., for setting us straight on this matter.

Narcotics and Cash Taken

A small quantity of narcotics and about $1,500 in cash and checks were stolen from the Carolina Apothecary of Reidsville on October 29.

The owner, W. G. Dudley, discovered the robbery when he returned to the store to fill a prescription.

A lock on the rear door of Dailey's Drug Store, across the street from the Carolina Apothecary, was broken the same night, but a sliding steel door stopped the yeggs.

Local police officials reported the break-in to be apparently the work of professionals.

Narcotic Officials Concerned Over Traffic

In 1949, North Carolina was 16th among the states in arrests for narcotic use, according to the Federal Bureau of Narcotics.

The state's score of arrests was 42, plus four arrests for marijuana use, but the state was far below the leader, New York, with 981 arrests.

Since the first of the year, narcotic robberies in the State, including pharmacies, doctors offices and the like, have averaged one a week.

Capacity Operation prevents the addition of new accounts.

At sometime in the future we will again be actively soliciting your business.

GALESKI PHOTO CENTER

P. O. Box 658
Richmond, Virginia

☆

We Serve More Drug Stores and Camera Shops in North Carolina Than Any Other Plant.

Liquid Hematinic "Valentine"
8 fl. oz. and 1 gal. bottles

Valprota
pleasant tasting protein supplement in 1 lb. and 5 lb. bottles.

Dehydrocholic Acid
Council-Accepted
bottles of 100 and 1000 tablets.

Valentine's Meat Extract
a pleasant tasting source of potassium, 1⅘ fl. oz. bottles.

Liver Injection Crude U.S.P.
1 and 2 injectable units per cc., 10 cc. vials.

Liver Injection U.S.P.
10 U.S.P. units per cc., 10 cc. vial
15 U.S.P. units per cc., 3 vials 1 cc. each.

Liquid Extract of Liver U.S.P.

Liquid Extract of Liver with Iron
8 fl. oz. bottles.

Valentine Company, Inc.

Richmond, Va.

Nothing Like It—Users Say!

EVANS Ready-to-Use Fountain Syrups



In Handy 3-Pint Throwaway Tins

No breakage—easier handling and storage! Also in gallon glass jugs. Ask your service wholesaler. E. B. EVANS CO., Phila. 33, Pa.



Lance

The Best
Peanut Butter
Sandwiches
Peanuts
Candies
and Other
Bakery Products

Magazines, A Profitable Line of Merchandise

By Allan Adams

A few years back I was asked to speak before a Regional Druggists Meeting. I was scheduled for 2 P.M. and was a little late arriving at the hotel.

When I got off the elevator at the appointed floor I ran into one of the delegates who later turned out to be Leon Jorgesson who owned a drug store in the Rainier Valley section of Seattle, Washington. For all I know, he might be here. Hope he is. Leon had been communing a little with the spirits—and not religious ones either.

I asked him where the meeting room was located—he replied: "Well, friend, it's down the hall to the right—they've got some guy who's going to talk about magazines and I know it isn't going to be any good."

I asked him how come they'd have a guy talk about magazines. He replied that the treasury was pretty low—implying that people get paid to make speeches.

Anyway, I couldn't tarry any longer so I said, "well, guess we'd better go in anyway."

"Yes," he said, "But I know it isn't going to be any good."

"Yes," I replied, "It won't be any good, but let's go anyway."

During my talk I looked at Leon hard and long enough to make sure he listened.

After it was all over I was talking to someone on the platform when up Leon comes—and I liked him for it because when he got up to me he proved to be a dead game sport, for arriving in front of me he put out his hand and said: "Put her there, friend, we were both right, weren't we?"

Well, there was my introduction to the Independent Retail Druggist—who besides being a dead game sport is to us in the publishing industry the all important final human link between the consumer and our industry—the magazines of America—which we submit with proper humility to be the greatest and most influential industry or craft on earth.

By magazines, of course, I mean the nearly 4,000 titles that aggregate more than a quarter billion monthly circulation—a figure several times the total of all newspapers in existence. In fact, it is my studied belief that magazines represent the greatest force in America, in the world, if you please, save only the religious faith that each of us holds in our passage through life.

Note, if you will, the overseas stampede to American periodical reprints that has fairly swamped such publishers as Reader's Digest, Macfadden, Hearst and many others. Our reprints are the cream of the crop today.

I make this boast for magazines, not on bias, but rich and resounding proof: It was one of our great periodicals that ten or more years ago stirred itself from narrow confines and spread the word "Syphilis" in a pungent, vital headline with courageous searching text. This same magazine instituted a notable series that brought the homes of America, the problems, the heartaches, the triumphs, the joys, clearly to our consciousness.

Magazines have brought us, as no other force, the facts of life. They have aided our lovely women to be the toast of the earth.

What magazines have done for our National health through improvement in our diet, the evaluating of foods and their vitamin and mineral content, is enormous. Any one of our great women's magazines, Me-

(Continued on Page 580)

Magazines, with an average turnover of 17 times per year, have excellent profit possibilities. Allan Adams, Secretary of the Bureau of Independent Publishers and Distributors and Circulation Manager of Fawcett Publications, Inc., tells interestingly and concisely what magazines can do for you. His address was delivered to the delegates attending the recent NARD Convention in California.

DOINGS OF THE AUXILIARIES

Asheville Auxiliary

Reported by MRS. INA LEE JARRETT

The Auxiliary of the Asheville Drug Club met November 3 for a luncheon at Faith Cottage in Asheville. Twenty members were present.

A brief business session was held, with Mrs. C. C. Uzzell, president of the club, presiding.

Mrs. Edwin Brown, chairman of the Ways & Means Committee, reported a most successful benefit bridge party on October 11 at the Coca-Cola plant.

Projects for the year were discussed. It was decided to take Faith Cottage the first half of the year. After a tour of the Cottage, the meeting adjourned to meet the first Friday in December at the Orthopedic Home.

Mrs. H. M. Elliott was welcomed as a new member. Mrs. Bennett and Mrs. Coppedge won door prizes.

Woman's Auxiliary of Greensboro Drug Circle

MRS. V. F. SMITH, *Publicity Chairman*

Hostesses for the luncheon meeting of Woman's Auxiliary of Greensboro Drug Circle yesterday (October 24) were Mesdames J. Harper Best, M. G. Morris, W. P. Brewer and T. P. Waugh. We were reminded that Halloween is around the corner when we looked upon the attractive decorations of pumpkins filled with marigolds and accessories for the occasion, with place cards of orange upon which black witches tried to throw out their magical power. Crysanthemums exhibited their beauty elsewhere in the dining room.

It was good to welcome many of our prodigal daughters back into the joys of working together in the Auxiliary and I am sure it made our President, Mrs. Frank S. Goodrum, feel very proud to have thirty-seven members show up "filled to the brim" with enthusiasm for the coming year's work.

Mrs. Goodrum introduced as new members Mrs. L. H. Fogleman, Mrs. Frank Pickard, Mrs. J. V. Hodgin and Mrs. Joseph Moran.

It is always a pleasure to have visitors and we were happy to have with us in this meeting Miss M. C. Scott of New York City, Mrs. Annie Scott Bailey, and Mrs. J. A. Bowles, Jr., guests of Mrs. J. Harper Best and Mrs. P. A. Hayes.

The door prize, a box of Christmas cards, went to Mrs. J. T. Usher, who proudly announced there was nothing quite like having friends; the lady who drew her number was a "seated neighbor" at the luncheon table.

Mrs. W. A. Sigmon, program chairman, introduced Ann Cantrell and Charlotte and Beverly Beaver who entertained the crowd with singing and dancing.

As our meeting was opened with prayer by Mrs. N. B. Moury so was it closed with prayer by the President for peace throughout the world.

Charlotte Auxiliary

Reported by E. H. HEMMLE

The Charlotte Druggists Woman's Auxiliary sponsored a delightful Halloween Party and Dance at the Charlotte Drug Travelers Club House on the Catawba River on Saturday night, October 28th, which was attended by about 25 members and their husbands and other guests.

The Halloween motif was, of course, predominant in the Club House decorations, even down to genuine pumpkins, black cats and skeletons, together with the fall spirit radiated by autumn leaves and pine branches. Many compliments were passed out that the Club House had never appeared more beautiful and credit for the fine decorations went to Mesdames W. McElveen, Raymond Cobb, E. H. Hemmle, and R. L. White.

Delicious golden orange punch, in keeping with the Halloween color scheme, was served with ice box cookies made by Mrs. E. H. Hemmle. Potato chips and salted jumbo peanuts for the occasion were furnished by Lance Packing Co.

Festivities reached their peak at 10 P.M. when the usual Halloween games were started off with a march around the main dance floor for all couples who were in costume, with Mrs. H. L. Bizzell at the piano.

A prize was given for the best costume which was adjudged by the applause of the guests when the various couples were brought forward. Mr. and Mrs. R. L. (Bob) White won First Prize. Mr. and Mrs. W. McElveen and Mr. and Mrs. F. F. Potter were also given a good round of applause for their costumes.

Next, about a dozen persons were most cooperative in permitting themselves to be blindfolded and then endeavored to pin the tail on the black cat after being turned around three or four times. Mrs. Irving Ferster won First Prize for pinning the cat's tail nearest the correct place.

When it comes to ducking for apples in a wash tub full of cold water, Mr. R. E. Tucker really knows how to bring them up —First Prize honors went to him in quick order.

A pumpkin pie eating contest, with small baby forks tied together with a short string, was greatly enjoyed by all guests and caused more laughter than any other stunt. The contestants were Mr. George C. Hughes and Mr. F. F. Potter. Mr. Hughes won the contest since Mr. Potter dropped part of his pie on the floor and refused to eat that bite when someone picked it up for him . . . can't blame him much for that!

At the close of the games, the surplus orange juice, ginger ale and pumpkins were auctioned off to help defray some of the expense, and brought in a total of $13.25. Pumpkins were selling for $1.00, $1.25 and up.

Prizes for the occasion were donated to the Auxiliary by Burwell & Dunn Company and Scott Drug Company.

It is regretted that more of the Woman's Auxiliary members and their husbands were not present, especially druggists' wives, as it turned out to be almost a traveling men's wives' party, and all who did not attend certainly missed a real treat, as fun was had by all. Everyone was most liberal in their expressions of having had a most enjoyable evening. Everyone was most congenial and cooperative with the emcee in doing what was asked to make the party a success. It will be long remembered by all who were present.

★ *For Better Service* ★

Robert R. Bellamy & Son

Wholesale Druggists

Wilmington, N. C.

MAGAZINES

(Continued from Page 577)

Calls, The Ladies' Home Journal, Today's Woman, invest hundreds of thousands of dollars annually for the personnel, directing and implementing of food kitchens, laboratories and testing homes.

A small group of magazine editors, coupling their efforts with your own, brought the desired hygiene of cleanliness to our lives. An outstanding example, I'm told, is the deodorant industry, which, twenty odd years ago, was a blushing one or two million dollars—today it exceeds thirty millions.

Magazines have brought the mothers of our land better babies, easier and less risky births—they have diligently, month by month, sold us the idea of beautiful homes and immaculate, lush surroundings—imagine a magazine such as Better Homes and Gardens, without a line of fiction, standing squarely at the three million mark.

On and on it goes. Rich in entertainment, sharp in observation, there is a magazine for every age, ever mood, every walk in life.

How would your own professions be without your own reporters and observers. How could you carry out completely your own businesses without the sharp, incisive vision of your trade periodicals—Drug Topics, American Druggist, the NARD Journal and others.

A great force, I repeat, America's greatest, save only the Church—and one which should make us all a little reverent, thoughtful—and proud that ours is the opportunity to play our part.

And, magazines are big business, too.

According to the most recent survey of the United States Department of Commerce, released in July of 1949, the combination of magazines, newspapers and sheet music ranked seventh as the largest item of consumer expenditures in the U.S.A. in 1948, excluding the essentials: food, clothing, housing, medical care and insurance, and travel.

Consumer sales for magazines, newspapers and sheet music amounted to one billion, 223 million dollars. Ranking magazines, newspapers and sheet music were:

Alcoholic beverages
Tobacco products
Entertainment
Radios and phonographs
Drug preparations
Jewelry and watches.

35,000 of America's drug stores handle magazines. These same drug stores, of which your 32,000 members is the spinal column, sell nearly 40% of all newsstand sales.

On newsstands alone—and not counting subscription copies—more than two billion copies were sold last year.

Two billion copies is five and a half million copies per day—365 days a year. That's about a million dollars' worth of retail sales volume every 24 hours.

Few lines of merchandise can boast such volume and mass appeal.

The story of how two billion magazines reach the newsstands in cities, towns and hamlets throughout the country—each on its scheduled day of the month, or week, and miraculously disappear at the end of their appointed life—is of itself the story of an operation of unparalleled magnitude. Add to it a description of the method by which the proper number of copies of each issue of most magazines is calculated in advance for each separate drug store and you have a story which fires the imagination.

Responsible for about 65% of all magazines sold by America's druggists is the incomparably great system of independent distribution which is comprised of independent local business men in over 850 cities in the United States and Canada. The remaining 35% is credited to the American News Company.

Thirteen great National Distributing Companies like the S-M News Company, Publishers Distributing Corporation, Independent News Company, Leader News Company, Curtis Circulation Company, Kable News Company, Pocket Books, Inc., and Fawcett Publications, Inc., M.L.A. and popular publications send you their magazines and books via this independent distributing organization. Sitting atop this gargantuan network of distributive arteries in the capacity of a distribution patriarch is the Bureau of Independent Publishers and Distributors which organization it is my privi-

lege to represent today. BIPAD, as we know ourselves, is a non-profit—voluntary membership—organization—I serve as its secretary, for instance, in time taken from my position as secretary and circulation manager of Fawcett Publications, Inc.

The prime objective of our organization is to aim the direction of the magazine industry to the ultimate satisfaction of our retailer associates. We are only five years old but already great strides have been made. Thousands of dollars have been spent by individual publishers and wholesalers to make this a better business. BIPAD will spend $100,000 during the next year to make magazines an even bigger attraction to N.A.R.D. members.

This month 35,000 druggists will receive copies of the Benjamin Franklin Brochure given you today. This Brochure contains the facts of many hundreds of hours of research. It is intended as part of a program to further interest you, the druggists of America, in the magazine business.

Now, before I go any further I want to tell you a little something about these facts and me.

I mentioned Seattle awhile back and I mention it again because that used to be my home. It was popular in Seattle years ago as it is in Iowa today to come settle in Long Beach. My great grandfather took a whirl at coming down here to look around. In those days, of course, there were no oil derricks, no multi-billionaires, and after looking around my great grandfather hied back to Seattle and said Long Beach is N.G., it 'll never amount to anything.

This confession is made for two reasons: First, it shows just how wrong an Adams can be. Secondly, if my pitch should miss the mark, you can charitably say:

"He was sure off the beam, but at least he came by it honestly."

These are the honest facts about drug stores and the magazine business:

1. An average of 2½ million magazines a day are sold in drug stores in the United States and Canada—365 days a year.

2. More than 35,000 drug stores in the United States and Canada—66⅔ of all drug stores—carry magazines.

3. On the average a magazine department will produce 5½% of total drug store volume

Saleswise . . . dollarwise



Dependable drug-store service guarantees the ready availability of medical agents which are in steady demand.



'Homicebrin' (Homogenized Vitamins A, B_1, B_2, C, and D, Lilly), the modern liquid vitamin preparation, is a good example. Day after day, 'Homicebrin' sales are going up. So, saleswise . . . dollarwise, keep your stock adequate to the constantly increasing demand.
Feature the pint size.
Send your orders to us.

THE PEABODY DRUG COMPANY
DURHAM, NORTH CAROLINA

(not including prescriptions).

4. Drug store magazine department sales average, per square foot, $140.00 per year. This is more than double the total drug store average of $69.38!

5. Drug store magazine department gross profit per square foot averages $34.68 per year. This is 75% more than the $19.63 average for all drug store lines!

Many of you have seen the results of a study conducted by Batten, Barton, Durstine & Osborn, Inc., titled "How Women Spend Their Drug Dollars." This study found that magazines rank fourth among the reasons women give for entering a drug store. Magazines rank above cigarettes, above stamps, above films. They also rank by a considerable margin above candy bars, chewing gum and nuts combined. The panel also found that 17½% of all women who enter a drug store buy a magazine, book, or newspaper, and that 7.1% of all women who enter a drug store do so for the sole purpose of buying a magazine, book or newspaper—and 70% of this latter group of women buy other merchandise before they leave the store!

And in addition, it costs drug stores *less* to operate a magazine department than most other departments because—there's no wrapping, no marking, no buying, no markdowns, no reserve stock storage, and practically no inventory investment. The average transaction in selling a magazine takes 17 seconds. Customers wait on themselves.

Perhaps to some of you these figures come as a surprise. Yes, even to some of you who have carried magazines over a period of years.

You may never have stopped to analyze the volume and profit that your magazine department has been producing. Because the average markup of magazines—33⅓%—is lower than the majority of the other lines you carry on your shelves, you may not have been aware of the high percentage of gross margin that they produce. You may have discounted the fact that magazines have an average turnover of 17 times per year. But you should not discount that 17 times turnover: it makes the 33⅓% markup far exceed the profit performance of lines that turn over 4 to 6 times a year, although they carry higher markups.

You may only have been carrying magazines in your store because you have found out how much extra traffic they create, or because you recognize the fact that magazines are the number one medium of national advertising for the manufacturers of a great many of the lines of merchandise you carry on your shelves. And that packed between the covers of every magazine you sell are pages and pages of colorful inducements for your customers to revisit your drug store and spend more of their dollars with you.

Those are two good reasons for carrying magazines, but we want you also to recognize the fact that they are a profitable line of merchandise, as well as traffic producers and your best advertising agent, and that in addition they have advantages to you over most of the other lines of merchandise you carry.

Together with the Benjamin Franklin Brochure you received today you were also given a copy of the S-M box score. The box score is a convenient listing for retailers of the national sales ranking of all the leading magazines published in this country. You will find titles ranked both in the order of the copies sold per issue, as well as by the gross margin they return each month to magazine retailers.

The box score, which is distributed to druggists throughout the country by independent wholesalers, gives the ranking of the top magazine titles produced by all of the competing publishers in this country.

The figures shown are based on sworn statements furnished by publishers to the Audit Bureau of Circulations. There can be no doubt about their accuracy. Of course, a few other magazines like Reader's Digest and Pageant, small books, and several larger selling comics titles, are not included in the list. The Audit Bureau of Circulations is concerned only in verifying the circulation claims of magazines which carry advertising. There are others such as these that your local distributor can tell you about.

In what other line of merchandise can you find an authentic record of the sales performance of all of the top items produced by competitive manufacturers? Where also can you pick up a sheet showing the amount of gross profit produced by all of

the retailers on individual items in competing lines?

With the box score to give him the national picture, and his local distributors to give him their expert knowledge of local variations from the national pattern, any druggist can be sure of having the right line of magazines on his racks even though he may not have had any previous experience in handling the line.

Magazines do sell differently at railroad stations, bus terminals, and at hotel stands than they do in drug stores, because of the different type of traffic that passes by these locations. However, magazines sell in pretty much the same ratio in drug stores everywhere. Magazines on yachting will not sell as well in the mid-west as in drug stores along the west and east coasts. But most variations will be minor.

In addition to acting as a guide to selection of a line, the box score serves as a key to that first principle of good merchandising: "Give the best display to those items which sell best."

Of course, as he must do with his other lines, the druggist should see that his magazines are displayed from properly designed fixtures. He should carry a sufficiently broad selection so that customers feel that his department is headquarters for magazines in the community. He should see that the department is properly located. He should see that it is kept attractive and neat at all times. But there is no need for me to point out the basic principles of good merchandising to druggists. I merely want to point out that the same rules that apply to the merchandising of other lines also apply to magazines.

Like many other businesses—perhaps more than many other businesses—the retailing of magazines has grown up like "Topsy." Until not so many years ago any retailer who could find two orange crates and a board to act as a shelf was allowed to become a magazine retailer. In the past 17 years the annual retail volume of magazine newsstand sales has grown from $68,000,000 to $340,000,000 per year. (Over a 40% increase.)

Regarding modern display racks, a recent survey among 61 drug stores located everywhere in America, among which were the Brundage Drug Store, Bakersfield, California, Wheelers Pharmacy, Augusta, Ga., Clairmont Pharmacy, Omaha, Nebraska, and the Dox Drug, Rochester, New York, annual gross margins from magazine departments with improved display racks increased from $53,510.60 to $71,252.46—a dollar increase of $17,741.86—a percentage increase of 34%.

BIPAD has been working for five years now on the subject of display racks. Its publisher and wholesaler membership has expended hundreds of thousands of dollars on display facilities. Culminating all of these endeavors will be the release by BIPAD in April 1951 of a BIPAD sponsored rack catalogue containing full data about the best in sales-tested, sales-getting facilities. If you want to see this catalogue ask your local ID wholesaler or write the BIPAD secretary at Fawcett Place, Greenwich, Conn.

In addition to all of this you have your local independent magazine distributor to help you with his—

Experience
Modern display rack designs
Facts and figures
Know how.

More and more druggists are taking advantage of the demand for magazines.

In 1945 just under 30,000 of you carried magazines.

Today 35,018 of the 53,652 registered pharmacies in the United States carry them.

We are pleased with the knowledge that from 1945 until now drug stores handling magazines has increased from 29,258 to 35,018—nearly 20%—the total number of drug stores increasing only 2.2%—52,512 to 53,652.

I would like to point out here also that BIPAD has as one of its operations a speakers Bureau from which any city, state or regional pharmaceutical association may obtain free of charge a qualified speaker for any of its sessions, call your local wholesaler or write the BIPAD Secretary, at Fawcett Place, Greenwich, Conn.

We have dispensed today a great many facts and figures, regarding our hope of your assimilation of them let me please draw a little analogy.

A doting mother looked long and searchingly at her beloved married offspring and

ELSIE SAYS-



The Nation's First Saleslady Will Sell More ICE CREAM For You At A Profit.



then said, "Daughter, are you pregnant?" The daughter thus addressed, replied, "Yes, mother dear, but just a little."

To give a new twist to the word we hope that you may have today become a little impregnated with our presentation.

In taking my leave of you may I take you into an advertisement appearing in the Centennial Issue of Harpers Magazine, which says something along the lines from which I would like to conclude.

MR. RETAIL DRUGGIST:

Magazines grow in the soil of freedom and thrive in the climate of democracy.

They wilt in an atmosphere of socialism and die in the hot houses of dictatorship.

For magazines are at once a cause and a result of our American form of free government.

They are the most effective form of adult education—the principal source of vital information and the only method of conveying current thought nationally in a manner unhurried enough to invite reflection.

Magazines are also America's greatest stimulus toward prosperity, higher production and a better standard of living.

About 60% of all sales of goods made in the United States is directly traceable to national advertisers in magazines.

And today, sales in volume, your sales and our sales, must be kept high because national income must be high.

It has been estimated that a drop of ten per cent in national income would cut federal tax revenues by perhaps ten billion dollars. Imagine what would happen to employment and our national obligations if it did.

Prescription Balances Repaired

Accurately
Speedily Economically

Our convenient Southern location and competent shop technicians eliminate useless waiting and decrease repair costs.

PHIPPS & BIRD, Inc.
303 S. Sixth Street Richmond, Va.



Here's an Extra Special Value –

for all too short a time!

We've got a very limited supply here in our famous Dogwood Room—and not even Santa can bring you more. Of course we mean the precious few days left for you to stock your store for the big business of the season. A wide selection of gift-appealing merchandise awaits your selection —but the costly seconds are ticking away. Come in NOW—for your Merry Christmas.

The Bodeker Drug Co.

1408-1420 EAST MAIN STREET

RICHMOND 13, VIRGINIA

"Ask your friend from Bodeker"



Thanksgiving 1950

Despite the uncertainty and the shadow that hangs over the world today, we in America still have much to be thankful for.

In a world where millions have lost their freedom, we are still free to express our own opinions, to choose our own work, to worship according to the dictates of our own conscience, to bring up our children in our own way, to vote for officials of our choice . . . to live in human dignity.

We are thankful for these freedoms which are fundamental in our American way of life.

Likewise, we are truly thankful, truly grateful to you—our customers—for your friendship and valued patronage. By our efforts to serve you better, we hope to prove that our gratitude is lasting.

W. H. King Drug Company

"The House of Friendly and Dependable Service"

Raleigh, North Carolina

The Carolina JOURNAL OF PHARMACY

Published Monthly by the North Carolina Pharmaceutical Association at Chapel Hill, N. C.



Dec., 1950

ume XXXI Number 12

IN THIS ISSUE

- A Longer Life for Pharmacists
- Progress Report on Whole Blood
- Proposed Revision of Pharmacy Law



they open the door to prescription profits

Day by day Lilly medical service representatives are calling on physicians, presenting facts, discussing origin, composition, and therapeutic application of Lilly Products. During the course of a year they turn hundreds of thousands of doorknobs. Every successful interview conducted by the Lillyman in your trade area means more business for you. Every additional prescription for a Lilly Product means more profit for you at the end of the year.

Your Lillyman works *for* you, never *against* you.

That is the Lilly Policy.

Eli Lilly and Company
Indianapolis 6, Indiana, U.S.A.



Lilly

makes coughs "productive"

productive of relief for the patient

BENYLIN EXPECTORANT relaxes bronchi, soothes irritated mucosa, fosters liquefaction of mucous secretions and relieves sneezing, lacrimation and nasal stuffiness.

productive of results for the physician

BENYLIN EXPECTORANT—combining Benadryl hydrochloride with established medicinal agents—controls cough due to allergy, cough due to the common cold as well as other distressing cold symptoms.

productive of sales for YOU

BENYLIN EXPECTORANT brings them in with prescriptions. Young and old like its pleasant, mildly tart taste and the welcome relief it provides. You'll like the way it produces this winter.

Benylin
TRADE MARK
EXPECTORANT



BENYLIN EXPECTORANT contains in each fluidounce:

Benadryl hydrochloride (diphenhydramine hydrochloride, Parke-Davis)	80 mg.
Ammonium chloride	12 gr.
Sodium citrate	5 gr.
Chloroform	2 gr.
Menthol	1/10 gr.

Benylin Expectorant is supplied in 16 oz. and gallon bottles.

PARKE, DAVIS & COMPANY

MEDICAMENTA VERA · P D & CO.

Three Scholarships Awarded

For a number of years the NCPA, along with other individuals and firms in the State, has provided scholarships to worthy students desiring to study pharmacy at Chapel Hill. This year, due to an unprecedented number of requests for assistance, the NCPA provided three scholarships, each valued at $150.

The Association considers the money an excellent investment. In connection with these scholarships, here are two letters received from recipients which are self-explanatory.

(1)

I would like to take this opportunity to express my thanks for the aid that you have made possible for me to receive. Without the scholarship, I would not have been able to continue my academic efforts, no matter how deep my desire to become a pharmacist.

I will endeavor to justify the committee's faith in me by being at all times a scholar and gentleman while in school, and conducting myself in an exemplary manner after entering the profession.

I cannot over-emphasize my sincere appreciation for your beneficial aid, which I received as a gift. Your trust will inspire me to greater effort towards becoming a member of your profession.

(2)

It is with great pleasure that I accept the Scholarship that your Association has awarded me. I have always wanted to go to a School of Pharmacy. You have helped to make this one great desire come true. I would like to express my appreciation both to you, the Association, the Faculty of the School of Pharmacy and others who have made it possible for me to attend this school.

I have thoroughly enjoyed the time that I have been with you and your friends here, and I am sure there will be many more happy days we can enjoy together.

I only hope that I can do enough for you and your Association in the future to more than compensate for the help that you are giving me now.

"Thank You"

is the most sincere expression we know of to convey our appreciation for your friendliness and patronage.

May we extend to you and yours our most cordial greetings and good wishes for a Merry Christmas and a Happy New Year.

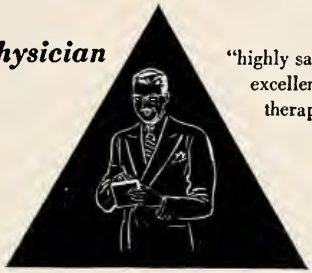
Peabody Drug Company
305 W. Pettigrew Street
Durham, North Carolina

TRICOMBISUL*

a triple sulfonamide mixture—highly satisfactory

for everyone concerned

for the physician



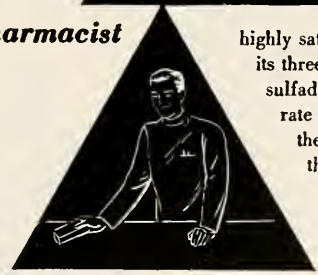
"highly satisfactory . . . because of its low toxicity, excellent tissue distribution and good therapeutic efficiency."[1]

for the patient



highly satisfactory because he will recover quickly with less risk and less inconvenience.

for the pharmacist



highly satisfactory because its three components—sulfa*cetimide*, sulfadiazine and sulfamerazine—rate highest. TRICOMBISUL will therefore be prescribed more often than other combinations.

SCHERING

TRICOMBISUL Tablets contain 0.5 Gm. total of sulfa*cetimide*, sulfadiazine, and sulfamerazine, 0.166 Gm. each. Bottles of 100 and 1000.

1. Lehr, D.: Scientific Exhibit, Atlantic City Session, American Medical Association, June 6-10, 1949

*T.M.

Schering

CORPORATION BLOOMFIELD, NEW JERSEY

Schering Expands Field Staff in Southern States

Schering Corporation of Bloomfield and Union, New Jersey, manufacturers of endocrine and pharmaceutical preparations, announces the appointment of five new Representatives to the Southern Division of the Schering Professional Service Staff.

Frank Casey, of Atlanta, Georgia, received his Bachelor of Arts degree from the University of North Carolina. During the war he served four years as a Pharmacists Mate in the U. S. Navy. Mr. Casey has been assigned to an Atlanta territory and will serve the physicians and pharmacists in that area.

James S. Dorough, a resident of Birmingham, Alabama, has been assigned to a territory with headquarters in that city. He received his Bachelor of Science degree from Howard College and served three years in the Army during World War II.

William P. Flanagan, of New Orleans, Louisiana, obtained his Bachelor of Science degree from Loyola University. He saw service in the U. S. Army during war years, and has had varied previous sales experience. Mr. Flanagan has been assigned to a New Orleans territory.

Charles Middleton obtained his Bachelor of Science degree from Centenary College and served during World War II in the U. S. Air Force. A resident of Shreveport, Louisiana, he will continue to make that city his headquarters.

Emory S. Quinn has been assigned to a territory with headquarters in Durham, North Carolina, of which he is a resident. He received his Bachelor of Science degree from Wake Forest College and served in the U. S. Army during the late war.

To Head Lenoir Chamber

Mayor Earl H. Tate of Lenoir has been named president of the Lenoir Chamber of Commerce for 1951. Installation rites will be conducted on January 23.

Mayor Tate, a licensed pharmacist, manages the Lenoir Drug Company.

BUTTERCUP ICE CREAM

"IT'S FAMOUS

because

IT'S GOOD"

EVERFRESH BRAND

EVERFRESH RUBBING ALCOHOL COMPOUND



Outstanding Professional Quality and Package

A Profit Meeting Your Professional Standards

For the long run—

A BRAND WELL WORTH PREFERRING

The McCAMBRIDGE AND McCAMBRIDGE CO.

Baltimore 23, Md.

AN OLD SOUTHERN CUSTOM...



More Popular Than Ever!



FROM THE LOVERS of yesterday the lovers of today have inherited the Old Southern Custom of giving Nunnally's. And they are using Nunnally's Box Bountiful more and more as a symbol of affection. Why not give that lovely lady a thrill with a box of Nunnally's today?



GIVE

Nunnally's

THE CANDY OF THE SOUTH

Square Dance Big Hit with Durham Club

String music and barbecue were the order of the day when the Durham Drug Club got their Fall Good Fellowship Festival underway in that city on November 14. The party, attended by about 60 members of the Club and out-of-town guests, was held at Josh Turnages off the Hillsboro highway.

The party opened with a barbecue-brunswick stew supper and concluded with a square dance. In between, Hunter Kelly, Chief pharmacist at Watts Hospital, discussed Diabetes Detection Week, and prizes were distributed by S. O. Brewer, Jr., who was in charge of this phase of the program.

Toastmaster for the occasion was I. T Reamer. The sale of tickets was supervised by C. T. Byerly of Peabody Drug Company. James R. Casteel, president of the Club, was in charge of arrangements for the party.

Prize merchandise was contributed by the following cooperating firms: Peabody Drug Company, Reaco Products, J. M. Mathes Company and Durham Cigar and Candy Company, all of Durham, and the Justice Drug Company, Greensboro.

Proved Profit Products

CONSTANT ADVERTISING KEEPS OLD CUSTOMERS BUYING — MAKES NEW CUSTOMERS DAILY

CARDUI



For 67 years, women have been buying this product in drug stores. Laboratory tested and controlled for assured satisfaction.



BLACK-DRAUGHT Syrup of Black-Draught

Granulated or powder for adults—Syrup of Black-Draught for children Both are real profit makers.

SOLTICE



The modern quick rub in a greaseless base. It is a profitable product that repeats regularly.



ZYRONE

A modern iron and vitamin B_{12} tonic. — plus vitamins B_2 and Niacin. You can recommend it with confidence

THE CHATTANOOGA MEDICINE CO.
ESTABLISHED 1879 CHATTANOOGA, TENN

To Our —
GOOD FRIENDS
IN NORTH CAROLINA

Your orders for
Labels, Drug Boxes and
Physician's Prescription Blanks
are greatly appreciated.

McCourt Label Cabinet Co.
58 BENNETT STREET
BRADFORD, PENNA.

Ralph M. Crosson, Representative
P. O. Box 475, Columbia, S. C.

℞ Oradial VF
(BRAND OF ETHINYL ESTRADIOL)



ORADIAL VF is one of the most potent oral estrogens known. Because of its patency, lower dasage and a resultant saving in cost of treatment are possible. ORADIAL will be a favorite ℞ item. Available in tablets of 0.02 mg. and 0.05 mg. in bottles of 30 and 100. Detailed and promoted to physicians.

VANPELT & BROWN, INC.
Pharmaceutical Chemists
RICHMOND • VIRGINIA

VJ0-1DR

For Bargains, See the Hardees

If you have need of a goodly supply of pimento cheese sandwiches and deviled eggs, we suggest you see either W. E. Hardee or A. Kirk Hardee, Jr., both of Charlotte. The food may be slightly on the aged side, but these boys are really loaded and prepared to talk discounts unheard of in the drug field.

The background to our little story is that about 20 persons from in and near Charlotte arranged to meet in Chapel Hill at the Pharmacy Building on the day of the Duke-Carolina game. One party was scheduled to bring chicken salad, another the ham, and still another the lemonade. And, as previously mentioned, the Hardees brought pimento cheese sandwiches and deviled eggs sufficient for 20 persons.

What with the snow and cold weather on the day of the game, all the party with the exception of the Hardees got sidetracked somewhere between Charlotte and Chapel Hill, which, of necessity, somewhat restricted the bill of fare for our friends from Charlotte.

The last time we saw Bill and Kirk, they had sufficient food on hand, although restricted to two items, to stock a fair size restaurant. Which reminds us that these two fellows are ready to talk turkey with their deviled eggs and pimento cheese sandwiches.

Solution Aerolin Compound

(Cyclopentamine and Aludrine Compound, Lilly)

For the Treatment of Bronchial Asthma

Solution "Aerolin Compound" contains a combination of bronchodilators including "Clopane Hydrochloride" (Cyclopentamine Hydrochloride, Lilly) and Aludrine in a vehicle of propylene glycol and distilled water. It provides several advantages. It is absolutely safe in therapeutic doses. There is no increase in blood pressure or pulse rate. There is no restlessness or anxiety such as usually follows the administration of epinephrine or ephedrine. It exercises no astringent action on the throat and is practically tasteless. It is unusually economical. A 1-ounce package will treat the average case for several weeks. Detailed professional literature is available on request.

SERVICE - PLUS

For Druggists Only.



features not available from any other company, plus lower cost.

Mr. F. O. Bowman
North Carolina Agent
Post Office Box 688
Chapel Hill, N. C.

Mr. Ralph M. Crosson
South Carolina Agent
1812 Marion Street
Columbia 3, South Carolina

POWERS-TAYLOR DRUG COMPANY

Richmond, Va.

Wholesale Druggists

Importers & Jobbers

Druggists' Sundries & Fancy Goods

We solicit your orders

Our experience of over 70 years insures our ability to serve you satisfactorily



During the cold winter months ahead, Alka-Seltzer and ONE-A-DAY (brand) Vitamins will play a big part in your profit picture.

No other drug products are advertised stronger or more consistently than the famous Miles Line. That is why it pays to Display 'em and Sell 'em.

ANOTHER

ONE-A-DAY (brand) VITAMIN ASSORTMENT #3267

CONTAINS:

6/12 doz. One-A-Day (brand) Multiple Capsules (large).

1 doz. One-A-Day (brand) Multiple Capsules (medium).

4/12 doz. One-A-Day (brand) Multiple Capsules (small).

Retailers' Ratio or Profit to Selling Price 39.9%



FLASH!

GOOD HOUSEKEEPING and PARENTS' SEALS Awarded to TABCIN . . .

Guaranteed by Good Housekeeping

COMMENDED PARENTS MAGAZINE

In addition to Alka-Seltzer, One-A-Day (brand) Vitamins, and Bactine, Miles' remarkable new compound Cold Tablet—TABCIN—has earned these nationally recognized Seals of Approval.

MILES LABORATORIES, INC., Elkhart, Ind.

Partners of the retail druggist for more than 60 years

For sixty-five years

- - - since 1885

SEEMAN

OF DURHAM

Has been producing good printing, and with promptness. Machines and techniques in printing have changed but the inherent quality is maintained.

We are proud of our long association with North Carolina druggists through The Carolina Journal of Pharmacy and its editors. *The Journal* is now in its thirty-first volume, and the first printed copy was "Seeman printed."

The SEEMAN PRINTERY

of DURHAM, NORTH CAROLINA

Institute up to Floor Level

Workmen are making steady progress on the Institute of Pharmacy Building in Chapel Hill. Although rain and cold weather has delayed the project somewhat, construction of the building is proceeding according to plan.

The building was up to the first floor level on December 12th, some 45,000 brick having been used in the basement, piers and foundation walls. Another 45,000 face brick are on the Institute lot ready for the brick veneer which will get underway sometime after the first of the year.

J. F. A. Thompson of Chapel Hill an experienced builder, is the contractor.

Persons interested in the Institute, when visiting Chapel Hill, are invited to stop by the property (corner of Church and West Rosemary Streets) during the construction stage, which will extend over a period of five months or more.

Pine State Ice Cream is uniformly nutritious - a high quality Ice Cream at all seasons of the year — North Carolinians ask for it!

RALEIGH, NORTH CAROLINA



Widen It! But QUICK!

Make way for Saint Nick—and the full measure of happiness we're wishing for you and yours this Christmas and every day of the new year.

For us, too, the season is an especially joyful one, mindful as we are of the happy associations we enjoy with you—all our friends far and near—throughout the year.

Merry Christmas from EVERYBODY at

OWENS & MINOR DRUG CO., INC.

The Carolina Journal of Pharmacy

PUBLISHED MONTHLY BY THE
NORTH CAROLINA PHARMACEUTICAL ASSOCIATION
AT CHAPEL HILL, N. C.
W. J. SMITH, MANAGING EDITOR

Entered as second-class matter July 5, 1922, at the post office at Chapel Hill, North Carolina under the Act of March 3, 1879

Annual Subscription, $1.00 — Single Numbers, 15 Cents

Vol. XXXI — DECEMBER, 1950 — No. 12

Business Man's Prayer

HELP ME, OH LORD, *to remember that three feet make one yard, sixteen ounces 1 pound, four quarts 1 gallon and sixty minutes 1 hour. Help me to do business on the square. Make me sympathetic with the fellow who has broken in the struggle. Keep me from taking an unfair advantage of the weak, or from selling my self-respect for a profit. Blind my eyes to the petty faults of others, but reveal to me my own. Deafen my ears to the rustle of unholy skirts, and help me to live, day by day, in such a way that I shall be able to look across the table at my wife, who has been such a blessing to me, and have nothing to conceal.*

AND WHEN COMES *the sound of low music, the scent of sweet flowers, and the crunch of footsteps on the gravel, make the ceremony short, and the epitaph simply—"Here lies a man . . . one who was of service to others."*

—PRINTING MONTHLY.

Asks Ban on Lye

Dr. W. C. Davison, dean of the Duke University Medical School, has urged that the sale of lye be banned by law to prevent the useless torture and occasional murder of children who accidentally swallow it.

"The use of a poison label on the can is not sufficient to prevent the poisoning of babies," Dr. Davison declared.

"In spite of repeated warnings we still have more cases of lye poisoning at Duke Hospital than any other condition, and all of them are due to ignorance and carelessness."

Most of the victims are small children, the Duke dean said, "usually babies, thirsty babies, who are too young to know that the lye they are swallowing is not water or milk."

If a child does swallow lye, Dr. Davison said, do these things:

1. Call a doctor immediately.

2. Give the child diluted vinegar, lemon, grapefruit or orange juice to drink and then follow with olive or sweet oil.

3. Get the child to a hospital.

Many patients are hospitalized after the throat has closed down and the child cannot swallow. Sometimes they must be fed by tube for months or even years, Dr. Davison said.

Durham Stages Successful Diabetes Detection Drive

One of the most successful health drives ever to be conducted on a city wide basis was recently concluded in Durham. During the period November 12th to 18th, designated as Diabetes Week, more than 14,000 persons in Durham were tested for excessive sugar in the urine, with more than 100 showing positive reactions.

Pharmacists of the city, under the direction of Hunter Kelly, Chief pharmacist at Watts Hospital, participated in the program by supplying the two ounce bottles used in obtaining specimens from school children, industrial employees and the general public.

The original plans called for 2,000 tests, but the response was so great, this figure was upped to 8,000, then 10,000 and finally to 14,000.

Diabetes Week was sponsored by the American Diabetes Association. It has been estimated 1,000,000 Americans have diabetes but are unaware of it. Diabetes ranked 27th in the causes of death in 1900 and in 1945 it has been raised to eighth. This great increase is believed due to the fact that many people with the condition were not diagnosed until it was far advanced.

Hunter Kelly and the pharmacists of Durham are to be commended on their participation in the program, which definitely contributed to the advance of better public health in their city.

Tar Heel Digest

Whiteville—Thieves recently entered Guiton's Drug Store and robbed the firm of $36.65 in cash and $25 in merchandise. The latest break-in marked the third time in six months Guiton's has been robbed.

Apex—M. N. Goodwin has returned home from Raleigh where he was hospitalized for a brief period at St. Mary's Hospital. Relief pharmacist during his absence was C. P. Whitford of Washington.

Oxford—Vollie A. Shore, Jr., formerly of Rogers Drug Company, Durham, has joined Pharmacist D. P. Robinson at the Lyon Drug Company. Mr. Frank F. Lyon, a member of the firm, is still on the sick list.

Raleigh—After several years of employment in Raleigh, mostly with Walgreen's, Miss Ida A. Negron has returned to Puerto Rico. Her present address in that country is 613 Figueroa Street, Santurce.

Roxboro—Lee R. Sparks, Jr. assumed management of the Roxboro Drug Company on December 1st. Prior to accepting the new position, Mr. Sparks was employed by Sawyer & Moore of Durham.

Lincolnton—Attending a tax institute in Chapel Hill recently was B. P. Costner of this city. Mr. Costner, well known pharmacist, retired from the drug business last year.

New Pharmacies Established

Three new pharmacies have been established in the State during the past month, and geographically speaking, the State has been covered.

In the far west, Harold E. Roper has established The Carolina Pharmacy in Franklin. Since graduation from the School of Pharmacy at Chapel Hill Harold has been with the Madison Drug Company of that city.

A bit further east—in Biltmore—W. M. Jordan, Jr. and R. B. Scharff of Asheville—have opened the Plaza Pharmacy. Mr. Jordan will be actively in charge of the newly established firm; Mr. Scharff will assist at night and on Sundays. Jordan has resigned his position with Salley's but Scharff will continue with The Asheville Pharmacy.

In eastern N. C. Mr. John C. Hood has established a second store in a growing residential section of Kinston. Hoods Parkview Drugs, the name of the new firm, will be managed by Mr. Hood with the assistance of one or more additional pharmacists.

Rankin Caruthers, formerly of Wilmington, is the new owner of the Haw River Pharmacy (formerly Purity Drug Company) which was purchased from J. Hunter Jones in early November. Mr. Caruthers plans an extensive remodeling program over a period of months. Mr. Jones continues with the firm as a part time employee doing an occasional bit of relief work for Rankin.

Rexall Drug Reports Nine Months' Profit

Rexall Drug, Inc., reports net profit for the nine months ending September 30, 1950, of $655,522, equal to 19 cents per share, after a provision of $500,000 for Federal taxes. This compares with a loss for the nine months of last year of $1,167,125, or 33 cents per share, after credit for Federal tax carryback adjustment of $457,750.

Total sales for this period were $109,714,789 against $114,958,059 for the like period in 1949.

Cased "Joint" Robbed

In case Ye Secretary visits your pharmacy in the future, you might take a hint from the communication reproduced below:

Dear W. J.:—

This is the first chance I've had to write and tell you that after you cased the joint the other day we were robbed. The thieves apparently were after narcotics, but were successful only in getting $2.90 in change out of the cash register. It cost more than that to repair the front door, which was pretty well ruined.—Rankin Caruthers.

In case you are wondering what this is all about, we will attempt to clarify the matter. Rankin recently bought the Purity Drug Company of Haw River from J. Hunter Jones. Shortly after the new owner assumed management of the business, we visited the pharmacy to offer a bit of encouragement to a young pharmacist just embarking on his own. Little did we know at the time that disaster would strike so quickly after our departure.

We understand the robbery occurred during a snowstorm. If it is any comfort to Rankin, we never work in the cold.

Tarboro Pharmacist Dies

Archie Thomas Nicholson, age 68, died of a heart attack in Edgecombe General Hospital on November 25. He was Tarboro's oldest pharmacist.

Mr. Nicholson came to Tarboro from Rockingham in 1900 to accept employment with the late Dr. E. V. Zoeller. In 1910 he established the Edgecombe Drug Company, which he was operating at the time of his death.

During World War II, Mr. Nicholson was chairman of the Edgecombe County war bond drive, and he served several times as a member of the Board of Health of his county.

Surviving him are four sons and a sister. Interment was in the Calvary Episcopal Churchyard of Tarboro.

Best Wishes

for the

Christmas Season

and the

New Year

SCOTT DRUG CO.
CHARLOTTE

Progress Report on Whole Blood and Derivatives

The potential use of whole blood and its derivatives in medicine is incalculable and medical science, with the international situation serving as a catalyst, is on the threshold of another period of extremely rapid development in this field, Dr. Robert B. Pennell, Assistant Director of Immunochemical Research, Sharp & Dohme, Incorporated, recently told the monthly meeting of the Philadelphia Branch of the American Pharmaceutical Association.

Dr. Pennell, who also serves as a member of the Red Cross "Formed Elements" blood research group headed by Dr. E. J. Cohn of the Harvard Medical School, enumerated the blood products already in use by the medical profession and described recent research developments that will lead to new products, as well as improvements in those already in clinical use.

Currently, whole blood, suspended red cells, plasma, serum albumin, immune serum globulin, hyperimmune pertussis globulin and thrombin are commercially available, he said.

Whole blood is used for general transfusion purposes.

Suspended red cells can be used in place of whole blood in certain types of treatment, such as anemia.

Plasma is used in treatment of shock, burns, and as supportive therapy in surgical operations.

Serum albumin is also used in treatment of shock.

Immune serum globulin is used to prevent and control measles.

Hyperimmune pertussis globulin is used in the treatment of whooping cough.

Thrombin is used topically (externally) as a clotting agent.

Up to the present time, Dr. Pennell pointed out, it has been possible to preserve whole blood for only 21 days. But research work has been recently reported by Dr. Max M. Strumia and his associates at the Bryn Mawr Hospital (Bryn Mawr, Pa.) showing that with slight changes in collection and storage methods, the "life expectancy" of stored blood can be extended to at least 60 days. This will mean the saving of large amounts of blood in blood banks across the country that now must be destroyed after 21 days.

For the past two years the medical profession has had an added safety factor available for group 0 blood transfusions, according to Dr. Pennell, in the form of Blood Group Specific Substances A & B.

Group 0 blood long has been used as the universal blood type. In recent years, however, some question has arisen as to the safety of this practice, Dr. Pennell said, since serious reactions may occur in 25 to 50% of cases where group 0 blood is given to individuals belonging to blood groups other than 0. Many of these reactions can be traced to high concentrations of anti-A and anti-B agglutinins in the donor's plasma.

By "conditioning" group 0 blood with Blood Group Specific Substances A & B, this source of reaction may be eliminated, Dr. Pennell declared. These substances, he explained, "condition" group 0 blood by reducing the agglutinin concentration to a safe level so that such blood can be administered to patients belonging to any of the four major blood groups without danger of an incompatible transfusion reaction.

Plasma, since 1941, has been preserved for at least five years by a drying process known as the lyophile technique and for the past two years has been irradiated with ultraviolet light to destroy viruses sometimes found in plasma, Dr. Pennell stated.

But it has been impossible to destroy these viruses in whole blood by irradiation with-

(Continued on Page 601)

In case of an atomic attack, tremendous quantities of whole blood and blood derivatives will be required. Here is a late report on the progress being made in this field by Dr. Robert B. Pennell, Assistant Director of Immunochemical Research, Sharp & Dohme, Inc.



We extend to you and yours our most cordial greetings and good wishes for a

Merry Christmas and a Happy New Year

JUSTICE DRUG COMPANY
GREENSBORO, N. C.

Dependable Service Since 1898

BLOOD

(Continued from Page 599)

out damaging the blood. Recent research, however, has disclosed that whole blood can be sterilized by the proper use of either of two chemicals: nitrogen mustard or ethylene oxide.

Clinical studies are now underway on the use of nitrogen mustard for this purpose. Both of these chemicals are neutralized after they have accomplished their antiviral mission, Dr. Pennell pointed out, to eliminate the possibility of toxicity in the patient who will receive the blood.

Another recent development in whole blood reported by the Sharp & Dohme scientist, is the use of an ion exchange resin—Dowex 50—which permits collection of blood without the use of an anticoagulant, such as sodium citrate. Sodium citrate has been known to damage several components of whole blood, including white cells and platelets. Thus, with this new collection technique, the medical profession can anticipate a more complete whole blood for transfusion purposes.

Recent research has also revealed that if red cells are suspended in a medium of special composition their "life expectancy" can be extended from 21 days to at least 90 days, Dr. Pennell said.

He reported that medical research has also developed a technique for converting red blood cells into a more stable product, modified human globin, which is useful as a substitute for plasma and in the treatment of different hypotroteinemias (protein deficiencies) and burns. This new product will probably be introduced commercially sometime in 1951, he predicted.

Until recently, white cells, which protect the body against bacterial invasion, could not be separated in useful form from the rest of the blood, Dr. Pennell said. Now, with the same ion exchange agent—Dowex 50—they can be separated from the red cells by differential sedimentation and can be preserved in a gelatin solution for at least one week.

This work, conducted by the "Formed Elements" group under Dr. Cohn, has also resulted in the discovery of "types" in white cells, a fact hitherto unknown.

In the same manner, platelets which initiate the clotting mechanism of whole blood, for the first time have been prepared essentially free of red and white cells.

Since these results have been achieved only this year, Dr. Pennell said, the use of white cells and platelets in clinical medicine is yet to be determined.

Much work is being done on plasma fractionation, he said. Fibrinogen, used in certain operative procedures, and antihemophilic globulin, for treatment of "bleeders," should soon be commercially available.

Once used extensively, they were abandoned when it was found that they sometimes contained viruses. With the recent development of sterilization techniques, such as irradiation and chemical treatment (nitrogen mustard or ethylene oxide), this problem has been eliminated, and Dr. Pennell believes these blood derivatives will be used widely again in medical therapy.

Another blood component, prothrombin, soon will be available commercially, according to Dr. Pennell. Through the same ion exchange resin isolation technique mentioned earlier, prothrombin can be separated in a state more nearly like that of the native protein as it appears in the blood stream than has been possible in the past. This product will be useful in treating certain clotting disorders.

The ion exchange resin also permits the isolation of several other components of the clotting mechanism in blood, such as accelerator globulin, Dr. Pennell said.

Prescription Balances Repaired

Accurately
Speedily Economically

Our convenient Southern location and competent shop technicians eliminate useless waiting and decrease repair costs.

PHIPPS & BIRD, Inc.
303 S. Sixth Street Richmond, Va.

This NON-CANCELLABLE POLICY

For Members of the N.C.P.A. & T.M.A.

PAYS $5,000.00 ACCIDENTAL DEATH INDEMNITY

Loss of Time: Pays $200.00 per month for Total Disability due to accident, up to	$12,000.00
Loss of Time: Pays $200.00 per month for Total Disability due to sickness, up to	$ 4,800.00
Hospital or Graduate Nurse at home, $100.00 per month, additionally, up to	$ 200.00
Surgeons Fees: If your injuries require a doctor, but cause no loss of time, bills are paid, up to	$ 50.00
Double Indemnity: Should accident occur while passenger on train, street car or ship, the Death Indemnity would be	$10,000.00
Double Indemnity: If disability is caused by accident as stated above, pays $400.00 per month, up to	$24,000.00

SPECIAL FEATURES

1. Non-cancellable to the individual.
2. Incontestable as to origin of disability.
3. Premiums are waived for permanent disability.
4. Thirty-one day grace period.
5. Provides claim arbitration.
6. Freedom from technicalities.

INDEMNITIES MAY BE PURCHASED AS ABOVE OR FOR SMALLER AMOUNTS

F. W. SARLES, State Manager

Inter-Ocean Insurance Company

222 PIEDMONT BLDG. GREENSBORO, N. C.

AGENCY REPRESENTATIVES:
R. J. GOLDEN, MRS. J. E. FERGUSON, LEE FENTRESS, J. W. PANCOAST



ASSISTS SANTA—Owens & Minor Drug Company, wholesale druggists of Richmond, gave an assist to the holiday promotional efforts of their customers by displaying large signs on all their trucks, with the message as indicated above.



Lance

The Best
Peanut Butter
Sandwiches
Peanuts
Candies
and Other
Bakery Products

SELL IT in the colorful, new

Picture Package

each popular flavor has a distinctive color background on the package:

Vanilla	Blue
Chocolate	Yellow
Strawberry	Green
Nut Flavors	Purple
Special Flavors	Gray
Multi-flavors	Coral



SOUTHERN DAIRIES SEALTEST

. . . the Ice Cream with

NO ARTIFICIAL FLAVORS!

And still another Sealtest sales promoter . . . Yes, the new Picture Package is *the* silent Salesman of the Century! The beautiful reproduction of ice cream on the package almost demands an impulse sale. The distinctive color backgrounds and the plainly printed flavor on all six sides of the carton makes flavor-selection triple easy.

Southern Dairies

Sealtest

ICE CREAM

Sell the Best—Sell Sealtest!

Have You Met?

A popular feature of *The Durham Sun* is an illustrated article published under the title, "Have You Met?", which in general, comprises a brief sketch of a newcomer to Durham. On November 24th Mr. and Mrs. Rudy Hardy, formerly of Sylva, were the subjects of "Have You Met?", and since this pharmaceutical family is widely known throughout the State, we reproduce the article here, knowing that it will be of interest.

Mr. and Mrs. Rudy Hardy of 808 W. Markham Ave. came to Durham in September from Sylva, N. C. Mr. Hardy is connected with the Pharmacy Department of Duke Hospital.

Since Sylva is located in the mountainous terrain near Asheville, the Hardys are missing the beauty of the mountains but are glad to be settling in Durham. Mrs. Hardy says that Durham really has the friendliness more associated with an overgrown town than that usually found in an industrial city such as ours.

Of course, the Hardys like Duke very much and think that it has a lovely campus but they will be pulling on the other side when Duke plays Carolina this year, as Mr. Hardy received his B.S. in Pharmacy from the University of North Carolina. Showing that they were in the swing of things early, the Hardys already have four tickets to the Duke-Carolina game and are taking friends.

Mrs. Hardy was graduated from the Western Carolina Teachers College where she concentrated primarily on secretarial and clerical studies. At the present time, however, she is occupied with the role of housewife.

In Sylva, Mrs. Hardy was a member of the Junior Woman's Club, and the Bridge Club and since getting settled here, has joined the Shrinnette Bridge Club.

Mr. Hardy, a member of the Shrine Club has joined the local group. In Sylva he was also a member of the Lions Club and the Chamber of Commerce.

Both the Hardys like football and are delighted to be in a section where they are enabled to see a number of games. Besides cheering from the sidelines, the Hardys have other interests. "Just for fun," Mrs. Hardy plays the piano and Mr. Hardy gets out his trusty trombone. Going further with his interest in music, he is also member of the choir at Watts Street Baptist Church. Mrs. Hardy has placed her church membership in the Trinity Avenue Presbyterian Church.

Bridge and canasta rate tops on our newcomers fun list too, so if you haven't met the Hardys yet, drop in to welcome them to "the Friendly City" and stay over for a game of canasta!

By M. C. T.

SMITH WHOLESALE DRUG CO.

SPARTANBURG, S. C.

A Young and Growing Service Wholesale House,
Owned and Operated by Registered Pharmacists

We Appreciate Your Business

"SNAPPY" SAYS:



"Your Profits SNAP BACK When You Display STANBACK!"

Your profit comes with quick turnover. STANBACK advertising starts the procession . . . but your display keeps it moving. For your profits' sake . . . display STANBACK!

These stations tell Carolinians about Stanback . . .

WBT	WDNC	WFNC	WBBS	WLOE
WSOC	Durham	Fayetteville	Burlington	Leaksville
Charlotte	WPTF	WEED	WFTC	WHIT
WABZ	WRAL	Rocky Mount	Kinston	New Bern
Albemarle	WNAO	WGTL	WBUY	WHKY
WSJS	Raleigh	Kannapolis	Lexington	Hickory
WAIR	WWNC	WSAT	WGNC	WRRF
Winston-Salem	Asheville	Salisbury	Gastonia	Washington
WBIG	WGNI	WGTM	WOHS	WADE
WGBG	Wilmington	Wilson	Shelby	Wadesboro
Greensboro	WMFR	WGBR		
	High Point	Goldsboro		

Snap Back with

STANBACK

Wholesaler and Manufacturers Will Sponsor Million Dollar Campaign in Support of Local Druggists

To encourage the purchase of merchandise through retail drug channels, McKesson & Robbins, in cooperation with leading manufacturers, will sponsor during 1951, a $1,000,000 national advertising campaign in support of the American drug store, H. C. Nolen, vice-president in charge of drug merchandising, announces.

The campaign will be spearheaded by 26 full page two-color advertisements in "Life" beginning January 26. Supporting point-of-sale material will provide druggists who participate in the promotion with merchandising tools which Mr. Nolen said would enable them to "boost sales and do a competitive selling job."

Details of the program, known as the "Once in a Lifetime" promotion, are being presented this month to over 30,000 druggists by McKesson's 1,141 wholesale drug salesmen from the company's 72 divisions throughout the country.

Aimed at fostering public recognition of the drug store as the preferred place to buy nationally advertised brand name merchandise, copy stresses the drug store's professional character, nearby location and convenient hours. Eye compelling human interest illustrations depict the unique position of the druggist in his community. "Your Drug Store," is the principal theme of each advertisement. Consumers are told the story of local pharmacy service . . . "here you get prescription care with every purchase . . . the only store with an always open door in home emergencies."

Each "Life" ad will feature products of four nationally known manufacturers. Druggists participating in the promotion will receive free window display units, counter displays and cards, decals and other point-of-sale materials covering all featured merchandise. This promotion is the first in which McKesson salesmen will be responsible for placing displays in drug stores.

The program includes a $100,000 prize contest for letters describing how druggists benefited from the program. Four hundred and thirty-nine cash awards totalling $25,000 will be offered in each quarter of the promotion.

Neotrizine Being Introduced by Lilly

Lilly medical service representatives are introducing Tablets "Neotrizine" (Sulfa: Diazine-Merazine-Methazine, Lilly) designed for the oral treatment of infections due to sulfonamide and penicillin-susceptible organisms. Each tablet contains Penicillin—G, Crystalline-Potassium, 150,000 units; sulfadiazine 0.167 Gm.; sulfamerazine 0.167 Gm.; sulfamethazine 0.167 Gm. Tablets "Neotrizine" are identified as Tablets No. 1771, and are available through your Lilly wholesale distributor.

Liquid Hematinic "Valentine"
8 fl. oz. and 1 gal. bottles

Valprota
pleasant tasting protein supplement in 1 lb. and 5 lb. bottles.

Dehydrocholic Acid
Council-Accepted
bottles of 100 and 1000 tablets.

Valentine's Meat Extract
a pleasant tasting source of potassium, 1⅘ fl. oz. bottles.

Liver Injection Crude U.S.P.
1 and 2 injectable units per cc., 10 cc. vials.

Liver Injection U.S.P.
10 U.S.P. units per cc., 10 cc. vial
15 U.S.P. units per cc., 3 vials 1 cc. each.

Liquid Extract of Liver U.S.P.

Liquid Extract of Liver with Iron
8 fl. oz. bottles.

Valentine Company, Inc.
Richmond, Va.

"BC" in Bigger Profit Sizes!

Now in Bottles of 50 and 100



BC

Quick HEADACHE Relief

B. C. REMEDY CO. DURHAM, N. C.

A Longer Life for Pharmacists

(A speech given by James P. Green at the NCPA Students' Branch Meeting in Chapel Hill, November 14, 1950.)

Not because I particularly want to make a speech or even want to learn to make a speech at your expense am I before you. It is because I have a message of vital importance which I hope to convey to you over the clatter of my knees.

In studying statistics furnished in the 1950 Report of the N. C. Board of Pharmacy, I find there are 1381 pharmacists registered in North Carolina with 240 of these not working in pharmaceutical pursuits. Of the 1140 now actively engaged in pharmaceutical fields, 506 are over fifty years of age. That is 44.6% of all working pharmacists in North Carolina are past the age 50.

With these figures in mind, I want to discuss for a few minutes the general topic of "The Use of Leisure Time," with particular emphasis on hobbies.

Although few pharmacists have "leisure time," after filling prescriptions, waiting on the trade, buying merchandise, keeping abreast of the field, making tax reports and staying on call 24 hours of the day, a bit of forethought given to proper allocation of time will help greatly towards the furtherance of a hobby.

The late Dean M. L. Jacobs often said, "Every pharmacist should have a hobby because he doesn't have time for one." This may be taken in two ways: (1) Use the time you have while on duty to more advantage by integrating a hobby with your work, and (2) take time off from your duties to develop a hobby.

I am inclined to agree with both and I propose that you have two hobbies. But first, how does one go about getting "time off" for the pursuit of side interests?

Well, it is easier for those who are fortunate enough to have two or more pharmacists working together on shifts to enable each to get a free afternoon a week and an occasional weekend. For those of you who work alone, there is a way.

In many communities it is the practice to close on Sunday. Also, in some sections of the State the pharmacists by agreement close a half day each week, generally on Wednesday or Thursday. Both periods provide time in which a hobby may be used as a basis for prolonging life, for making life more interesting and worthwhile.

About the two hobbies a person should have. Actually, there are many that can be pursued by one person, but in two classes—sports and brain relaxants. One for body building, the other for mind building.

Window display, merchandising, store layout and similar endeavors have been used as a basis of hobbies. And fishing, boating, hiking (or just plain walking), carpentry, music, model railroading, model planes, sculpture, leathercraft and cooking hold their own appeal.

For relaxing the mind mention should be made of collecting stamps, hats, match boxes, firearms, prints, china, coins, pharmaceutical apparatus, etc. Painting, etching, wood engraving, sewing and writing will appeal to the creative person.

Some of our pharmacists have a hobby that normally is not thought of in terms of the usual meaning of the word—city, county and state governmental work. Politics is a great game, a stimulating game. Look where it got Carl Durham.

Last in the list and first in importance is *think*. For the pharmacist who thinks, there are mountains to move; worlds to conquer. Remember, there is an answer to every problem; an end to every beginning.

Student Branch Complets Fall Program

A skit, presented by members of Kappa Psi Fraternity, contrasting pharmaceutical practices of "The UNC Pharmacy" and "Hop Heads Drug" completed the fall program of the UNC Students Branch of the NCPA. The program, held in Howell Hall of Pharmacy in Chapel Hill on December 5, was witnessed by an enthusiastic audience of well over 100 pharmacy students and faculty members of the School of Pharmacy.

YOUR SODA SIR

and always
SERVED RIGHT
from a

Stanley Knight



Write for Complete
Stanley Knight Catalog

Yes, it's served right because a Stanley Knight is equipped to serve your sodas, sundaes, and the water too, at exactly the temperature that pleases your customers.

Three separate controls insure huge quantities of ice cold water, correct ice cream temperatures, and properly refrigerated syrups.

Beauty, sanitation and rugged construction are the keynotes of this advanced engineering that includes such features as: five inch floor clearance, sanitary sink section, instantaneous dry cooler, 34 inch working height, fitting strips between units, and many others.

OTHER STANLEY KNIGHT UNITS INCLUDE

Bobtails Carbonators Counters
Back Bar Equipment Creamer Units
Luncheonette Equipment

BERRYHILL FOUNTAIN SALES CO.
715 Louise Avenue
Charlotte 4, N. C. — Ph. 8945



ZANTHIMAL

TRADEMARK

Phenobarbital ½ gr.
(WARNING: May be habit-forming)
Theabromine 5 gr.

in asthma . . Relaxation of bronchial spasm through the bronchodilating action of *theobromine*, and calming of nervous tension and anxiety by *phenobarbital* provide valuable relief.

in cardiac failure . . Diuresis and alleviation of cardiac dyspnea, produced by theobromine, improve status of cardiac patient.

in coronary disease . . Relaxing and dilating effect of theobromine on coronary arteries increases coronary blood flow, often raises threshold of appearance of anginal pain.

in hypertension. Dilatation of peripheral vessels and stimulation of myocardium by theobromine provide favorable circulatory effect; phenobarbital also produces a fall in blood pressure by relaxing tension.

SUPPLIED: Bottles of 50 and 500 tablets.

CHARLES C. HASKELL & CO., INC.

RICHMOND . . . VIRGINIA

This advertisement is currently appearing in leading medical journals.

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Season's Greetings

NORTH CAROLINA DRUGGISTS

FROM

EACH OF THE 311 MEMBERS OF THE

TRAVELING MEN'S AUXILIARY

It was a genuine privilege and pleasure to serve you in 1950, and we pledge our continued cooperation in the years to come.

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Sam N. Mann
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W. E. Spence
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To our many loyal friends,
O'Hanlon-Watson
extends Christmas Greetings
and sincerest good Wishes
for the New Year

O'HANLON-WATSON DRUG CO.

WINSTON-SALEM, N. C.

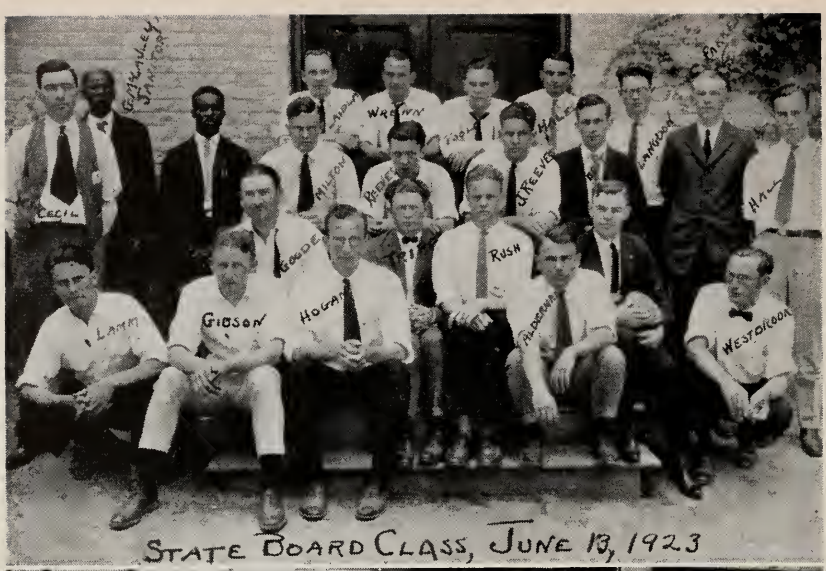


VISIT ELI LILLY PLANTS—Appearing above are six members of the O'Hanlon-Watson Drug Company of Winston-Salem, who were guests at Eli Lilly & Company of Indianapolis from October 22nd through the 25th. Present in the picture, left to right, are J. P. Richardson, R. N. Tesh, J. H. Ball, J. M. Darlington, S. P. Smith and H. P. Watson.

Reaco Vi-Drops 30 cc. Bottle
$16.80 Doz.
Reaco B-Complex with C Tablets
$20.00 Doz. 100s
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Your cooperation in stocking Reaco Products is appreciated.

REACO PRODUCTS
P. O. Box 247
WEST DURHAM, NORTH CAROLINA



STATE BOARD CLASS, JUNE 13, 1923





MEMBERS N.C. BOARD OF PHARMACY
(I.W. ROSE ABSENT)

Presenting—The State Board Exam Class of June 13, 1923

Pharmacists of the early 20's who attended pharmacy school in Chapel Hill will recognize some of the familiar scenes reproduced on the opposite page. The pictures were made on the steps and in the laboratories of Person Hall on June 13, 1923, during the Board of Pharmacy's annual exam visit to the University.

Many of the individuals appearing in the exam group are practicing pharmacy in the State today—most of them are owners of pharmacies. "Uncle" George McCauley, shown in the rear of the group, was the janitor of the school for many years and is well remembered for his many faithful years of service to the University.

The center photo is particularly interesting as it records an interior view of Person Hall totally foreign to present day pharmacy students (Person Hall has been remodeled and is now the art center of the University).

Of the four members of the Board pictured, only one (Kelly E. Bennett of Bryson City) remains with us today. The fifth member of the Board at that time, Ira Rose of Rocky Mount, later moved to Chapel Hill as a faculty member of the School of Pharmacy. He is still in harness but expects to retire next year.

New Bulletin

The first issue of "Just Among Us Girls," a mimeographed bulletin published by the Raleigh Woman's Drug Club, appeared on October 31st.

In the well written, concise style (news in a nutshell) of the news committee, the first bulletin carried items of particular interest to members of the Raleigh Woman's Drug Club.

According to an article appearing in the Bulletin "Club meetings aren't long enough to get in all the 'gossip,' hence some of our members felt that a circulated news bulletin would be helpful in letting other club members know news items of interest." The first issue of the Bulletin fulfills this purpose and is a credit to the members of the Club responsible for its publication and distribution.

ELSIE SAYS-



The Nation's First Saleslady Will Sell More ICE CREAM For You At A Profit.



Howell Hall Happenings

By MISS MILLICENT MCKENDRY

While most thoughts are turned toward examinations and the rapidly approaching close of the Fall Quarter and Christmas holidays, we'll give a brief account of the recent happenings.

The fraternities had a successful rush period, with the following students pledged: *Kappa Epsilon:* Thalia Pappas, Charlotte, and Martha Ann Smith, Warsaw. *Kappa Psi:* Dale Adams, Lincolnton; Edward Bradshaw, Jr., Kinston; Thomas Burgiss, Sparta; Millard Denson, Burlington; Franklin Ferguson, Jr., Durham; Eugene Hackney, Sanford; Robert L. Lewis, Robbins; Benjamin Mobley, Murfreesboro; James T. Moore, Wilmington; James Robinson, Jr., Littleton; Ralph Smith, Kinston; Harry Timberlake, Milwaukee. *Phi Delta Chi:* Thomas Bostian, Landis; William Johnson, Asheville; William Lovelace, Jr., Mooresboro; Ted Ridenhour, Concord; William J. Swan, Andrews; John Wagner, Cramerton; M. Thomas Wagner, Durham.

Phi Delta Chi has announced the following recently installed officers for the Winter Quarter: *President,* Wilbur Ward; *Vice-President,* Bill Randall; *Pledge Master,* John P. Horton; *Inner Guard,* Lelon Dollar; *Prelate,* Bruce B. Beddingfield.

Kappa Epsilon held a card party last month honoring Mrs. Henry T. Clark, Jr. (Blanche Burrus), a charter member of KE. President Carolyn Burgiss introduced the new girls to the faculty wives and guests.

Mr. W. C. Sugg, a native of North Carolina, and Sales Manager of the Atlanta Branch of The Upjohn Company presented an illustrated lecture on the topic, "Selling as a Career" on November 14. This program was sponsored by the *Student Branch, N.C.P.A.*

The *Pharmacy Senate* has received the following new members: Brooks Beddingfield, Henry P. Cogdell, Tom Kostic, Hubert Rogers, Edwin M. Smith and Shirley Swicegood.

The Library of the School of Pharmacy has been most fortunate in receiving valuable additions recently. Through the generosity of Mrs. M. L. Jacobs, all of the pharmaceutical publications from the personal library of Dean Jacobs were presented to the Library. The duplicates were sold, and the proceeds given to the Library for new books. The gift books and those purchased through the sale funds will be known as the M. L. Jacobs Memorial Collection.

The Second Edition of the first United States Pharmacopoeia, published in 1828, was given by Mr. J. E. F. Hicks of Goldsboro. This rare and valuable book is in excellent condition, and is prized by the School.

Mr. E. Harvie Ward of Tarboro gave a copy of Periera's Physician's Prescription Book (1857) to the School. The Library did not have a copy of this book, and it is another valued addition.

Dean Brecht was speaker at the luncheon meeting of the Albemarle Lions Club on November 22nd. His topic was "New Drugs and Their Development."

Dr. Fred Semeniuk was in Charleston, S. C., on December 1st and 2nd, attending the Province III Kappa Psi Convention. Members of the local chapter who accompanied Dr. Semeniuk were Earl Brown, Harold Day, Hubert Rogers, Bill Clelland, Bill Robertson, Sam Price, Charles Blanton, James P. Greene, and Joe Reese.

Bill Randall flew to Detroit on November 24th to attend the meeting of the Grand Council of Phi Delta Chi. Bill, by the way, was snowbound for a day or two.

The continued Graduate Seminar lecture series on Vitamins has included the following: John Andrako on Nicotinic Acid; Yentsai Chang, Folic Acid; William W. Taylor, Biotin and Pantothenic Acid; William Sheffield, Vitamin K; Albert Jowdy, Choline and Acetycholine; Howard Shaeffer, Vitamin C.

Berryhill Fountain Sales Company Makes Many Installations

The Berryhill Fountain Sales Company, 715 Louise Avenue, Charlotte, N. C., complete outfitters of Drug Stores, Soda Shops, Restaurants, and Dairy Stores, announce the following recent installations.

Belk's Department Store, Concord, N. C., a complete Soda Bar, including a Stanley Knight Soda Fountain, Candy Cases, Back Bars, Counters and Stools.

The Luncheonette, Concord, N. C., a complete remodeling job, consisting of a 12 foot Stanley Knight Soda Fountain, with a beautiful steel enamel counter, Restaurant Counter, 18 foot Back Bar, Cigar Case, Tobacco Wall Section, all finished in beautiful oak, with Counter tops in Red Formica. This installation also included 10 feet of stainless steel wall panel, with Sandwich Unit, Urn Stand, and Work Table.

The Theatre Drive, Sanford, N. C. This Soda Grill is built not only to serve on the inside of the theatre, but also gives inside service, and curb service outside the theatre. Berryhill made the complete installation consisting of a Stanley Knight Soda Fountain, also Sandwich Units, Work Tables, Cooking Equipment, Formica Counters, and Stools.

Dairy Store, Hickory, N. C.—Another complete installation by Berryhill. A beautiful retail Dairy Bar, with a Stanley Knight Soda Fountain, Back Bar, Soda Fountain Counter, Tables and Chairs.

Other recent complete installations include a *Soda Shop, Winston-Salem, N. C.*; a *Drive-In-Grill in Charlotte, N. C.*; a *Soda Shop in Highlands, N. C.*; a *Dairy Store, Rock Hill, S. C.*; and a *Restaurant, near Brevard, N. C.*

A very large *Soda Grill Drive-In Restaurant* in Hendersonville, N. C.; and a complete new Drug Store in South Carolina, are to be installed in 30 days.

Harold Roper of Franklin plans to open his own pharmacy at Franklin about the middle of January. He has titled the new store: Carolina Pharmacy. Until recently he has been pharmacist at Madison Drug Company, Madison. He is a 1949 graduate of UNC Pharmacy School.

Capacity Operation prevents the addition of new accounts.

At sometime in the future we will again be actively soliciting your business.

GALESKI PHOTO CENTER

P. O. Box 658
Richmond, Virginia

☆

We Serve More Drug Stores and Camera Shops in North Carolina Than Any Other Plant.

NCPA Legislative Committee to Hold Open Forum Session on Proposed Pharmacy Act

Meeting to be held in Chapel Hill on January 11

On the opposite and succeeding pages is reproduced the new pharmacy act as proposed by a special committee representing the NCPA's executive and legislative committees, the State Board of Pharmacy and the UNC School of Pharmacy.

The proposed act is reprinted in its entirety in order that all persons interested in such legislation may have an opportunity to study the proposal at their leisure, and, at the proper time, to express themselves as to the desirability of introducing such legislation in the coming General Assembly.

Copies of the proposed law have been mailed to all pharmacists in the State. The mailing, compiled from the records of the State Board of Pharmacy, went to 1295 pharmacists on November 20.

Beginning at 12 noon in the Howell Hall of Pharmacy, Chapel Hill, on Thursday, January 11, a special meeting of the Association's Legislative Committee will be held for the purpose of further considering the proposed law. In particular, individuals in the State who desire to comment on the proposed act will be most welcome, irrespectively of whether they are members of the State Pharmaceutical Association or of other organizations.

Since the NCPA is making arrangements to provide free luncheon in the Pharmacy Building on January 11th for all persons attending the open forum session of the Legislative Committee, it will be helpful to the committee on arrangements if advance notice is sent on the number of persons expected in your party. The committee particularly desires to have ample food on hand for all who expect to attend.

Attendance notices should be sent to: W. J. Smith, Drawer 151, Chapel Hill, on or before January 10th.

If you are unable to make the trip to Chapel Hill on January 11th, it would be helpful if you communicated with some local person who will attend, and arrange with that person to see that your views on the proposed act are brought to the attention of the Legislative Committee.

E. C. Daniel of Zebulon, chairman of the Legislative Committee, will be in charge of the meeting.

McAllister Recovers from Pneumonia

H. C. McAllister, Secretary-Treasurer of the State Board of Pharmacy, has returned to his office after an absence of several weeks. Bronchial pneumonia kept him confined to Watts Hospital for ten days, then followed a period of recuperation at his home in Chapel Hill.

Costs no more, yet it eliminates breakage and is easier to handle



EVANS Ready-to-Use Fountain Syrups

Available In

3-Pt. Throwaway Tins

Also in gallon glass jugs. Ask your service wholesaler. E. B. EVANS CO., Phila. 33, Pa.

PROPOSED REVISION OF THE NORTH CAROLINA PHARMACY LAW

The following Act, as submitted by a committee composed of the Executive and Legislative Committees of the North Carolina Pharmaceutical Association, the Board of Pharmacy and the Dean of the School of Pharmacy, attempts to modernize, clarify and reorganize the present Pharmacy Law.

An effort has been made to establish a framework into which could be fitted our present legal requirements along with such modernizations as are indicated at the present time as well as provide for logical amendments as the future demands.

A BILL TO BE ENTITLED AN ACT CODIFYING THE PHARMACY LAWS OF THE STATE OF NORTH CAROLINA

WHEREAS, the General Assembly of North Carolina finds that it is essential to the public health, safety and general welfare to rewrite, amend and modify the laws regulating and controlling the manufacture, sale and distribution of drugs, medicines, chemicals and poisons as defined in this Article: NOW, THEREFORE,

The General Assembly of North Carolina do enact:

Section 1. Article 4 of Chapter 90 of the General Statutes is hereby amended by rewriting the Article and re-numbering the Sections so that the Article will read as follows:

ART. 4. THE PHARMACY LAWS OF NORTH CAROLINA

§90-53.1. **Short title.** This Article may be cited as The Pharmacy Laws of North Carolina.

§90-53.2. **Purpose of article.** It is hereby declared to be the policy and the purpose of this Article to vest in the North Carolina Board of Pharmacy, which is composed of specially trained, competent and skilled persons, the power and authority to regulate the practice of pharmacy and the operation of drug stores, and to administer and enforce the provisions of this Article, to the end that the manufacture and distribution of drugs, medicines, chemicals and poisons, and the compounding and dispensing of prescrip-

tions, may be properly regulated and supervised in the interest of the public health, safety and general welfare.

§90-53.3. **Definitions.** As used in this Article:

(1) "Board" means the North Carolina Board of Pharmacy.

(2) "Chemical" means any medicinal substance, whether simple or compound obtained through the process of the science and art of chemistry, whether of organic or inorganic origin.

(3) "Drug" means

(a) any article recognized in the official United States Pharmacopoeia, official Homeopathic Pharmacopoeia, official National Formulary, or any supplement to any of them, intended for use in the diagnosis, cure, mitigation, treatment or prevention of disease in man or other animals; and

(b) any other article intended for use in the diagnosis, cure, mitigation, treatment or prevention of disease in man or other animals; and

(c) any article, other than food, intended to affect the structure or any function of the body of man or other animals; and

(d) any article intended for use as a component or any article specified in clause (a), (b), or (c).

"Drug" does not include devices or their components, parts or accessories; nor does it include "non-poisonous domestic remedies" or "insecticides used exclusively in the arts" when sold in their original and unbroken packages.

(4) "Medicine" means any remedial agent that has the property of curing, preventing, treating or mitigating diseases in man or other animals, or that is used for that purpose; but does not include devices or their components, parts or accessories; nor does it include "non-poisonous domestic remedies" or "insecticides used exclusively in the arts" when sold in their original and unbroken packages.

(5) "Original Drug Store Permit" means a permit issued by the Board for: (a) a new business, (b) transfer of an established business to a successor, or (c) transfer of more than fifty percent (50%) of the ownership of an established business to a successor; and "Renewal Drug Store Permit" means a drug store permit issued by the Board under all other conditions.

(6) "Permitted Physician" means any physician holding a license issued by the North Carolina Board of Pharmacy as provided for in G. S. 90-53.9.

(7) "Person" means and includes but not by way of limitation, any individual, corporation, partnership, association, or other joint business enterprise by whatever name known, unless the context shall require otherwise.

(8) "Pharmacist" means any person duly licensed by the North Carolina Board of Pharmacy to practice the profession of pharmacy in this State, except as otherwise specifically provided in this Article, and in no case does it mean or include a registered assistant pharmacist, or registered apprentice pharmacist.

(9) "Pharmacy" or "Drug Store" means and includes any store or shop holding a permit granted by the North Carolina Board of Pharmacy which permit designates the business as such, and all other places where

(a) drugs are dispensed, or sold at retail, or displayed for sale at retail; or

(b) where physicians' prescriptions are compounded; or

(c) which has upon it or displayed within it, or affixed to or used in connection with it, a sign bearing the word or words "Pharmacist," "Pharmacy," "Apothecary," "Drug Store," "Druggist," "Drugs," "Medicines," "Medicine Store," "Drug Sundries," "Remedies," or any word or words of similar or like import; or

(d) any store or shop or other place, with respect to which any of the above words are used in any advertisement or business listing.

(10) "Poison" means any substance which when introduced into the system, either directly or by absorption, produces violent, morbid or fatal changes or which destroys living tissue with which it comes in contact.

(11) "Prescription" means an order for drugs, chemicals, or poisons, or combinations or mixtures thereof, written or signed by a duly licensed physician, dentist, veterinarian, or other medical practitioner licensed to write prescriptions intended for the treatment or prevention of disease of man or other animals. "Prescription" also means and includes, except where the State or Federal law requires otherwise, orders for drugs or medicines or combinations or mixtures thereof transmitted to the pharmacist by word of mouth, telephone, telegraph or other means of communication by a duly licensed physician, dentist, veterinarian or other medical practitioner licensed to write pre-

scriptions intended for treatment or prevention of disease of man or other animals, and such prescription received by word of mouth, telephone, telegraph or other means of communication shall be recorded in writing by the pharmacist and the record so made by the pharmacist shall constitute the original prescription to be filed by the pharmacist. All such prescriptions shall be preserved on file at the pharmacy or drug store for a period of five (5) years, and said book or file of original prescriptions shall at all times be open to the inspection and examination of duly authorized officers of the law or other persons authorized and directed by the Board of Pharmacy to make such inspection and examination.

(12) "President" means the president of the North Carolina Board of Pharmacy.

(13) "Registered Apprentice Pharmacist" means any person duly registered as such by the North Carolina Board of Pharmacy as provided for in G. S. 90-53.13 of this Article, and does not include persons registered as such in any other state except as hereinafter specifically provided.

(14) "Registered Assistant Pharmacist" means any person duly registered as such by the North Carolina Board of Pharmacy, and it shall not include persons registered as such in any other state or foreign country.

(15) "Reputable School or College of Pharmacy" means a School or College of Pharmacy or department of a university approved by the North Carolina Board of Pharmacy.

(16) "Secretary-Treasurer" means the secretary-treasurer of the North Carolina Board of Pharmacy.

(17) "Vice-President" means the vice-president of the North Carolina Board of Pharmacy.

(18) "Wholesale Dealer" means any person who engages in the business of selling for resale at retail.

§90-53.4. **The North Carolina Pharmaceutical Association.**

(a) The North Carolina Pharmaceutical Association, and the persons composing the same, shall continue to be a body politic and corporate under the name and style of the North Carolina Pharmaceutical Association, and by that name shall have the right to sue and be sued, to plead and be impleaded, to purchase and hold real estate and grant the same, to have and to use a common seal, and to do such other things and perform such

other acts as appertain to bodies corporate and politic not inconsistent with the constitution and laws of the state.

(b) The object of the North Carolina Pharmaceutical Association is to unite the pharmacists of this state for mutual aid, encouragement and improvement; to encourage scientific research, develop pharmaceutical talent, to elevate the standard of professional thought, and ultimately to restrict the practice of pharmacy to properly qualified pharmacists and apothecaries.

§90-53.5. **Board of Pharmacy; who may serve.**

(a) There shall exist and be maintained within this State, a Board of Pharmacy to be known as the "North Carolina Board of Pharmacy" with duties and powers as hereinafter defined and provided. The Board, heretofore appointed, shall continue in office and shall act as the North Carolina Board of Pharmacy, with all the duties and powers as hereinafter provided, until the terms of its present members respectively expire, their successors to be chosen and any vacancies arising to be filled in the manner provided by this Article.

(b) Hereafter, only registered pharmacists who have been licensed in this State for at least five (5) years and are actively engaged in the practice of pharmacy shall be eligible for appointment to the said Board, except that the office of secretary-treasurer may be held by a person not actively engaged in the practice of pharmacy. The members of the Board shall be graduates of a school or college of pharmacy or department of a university generally recognized at the time of graduation, but they shall not be connected with any school or college of pharmacy or department of a university in a professorial or executive capacity.

§90-53.6. **Board of Pharmacy; officers and election.**

(a) The North Carolina Pharmaceutical Association shall annually elect a resident pharmacist to fill the vacancy annually occurring in the said Board, and the pharmacist so elected shall be commissioned by the governor and shall hold office for the term of five (5) years and until his successor has been duly elected and qualified. In the case of death, resignation, or removal from the state of any member of said Board of Pharmacy, the said Board shall elect in his place a resident pharmacist, who shall be commissioned by the governor as a member of the said Board for the remainder of the term. It shall be the duty of a newly elected member of the Board of Pharmacy,

within thirty (30) days after receipt of notification of his appointment and commission, to appear before the clerk of the Superior Court of the county in which he resides and take and subscribe an oath to properly and faithfully discharge the duties of his office according to law.

(b) The said Board of Pharmacy shall organize by electing a president and a vice-president, both of whom shall be elected annually from its members, and a secretary-treasurer who may or may not be a member of the said Board.

§90-53.7. **Board Officers; duties and powers.**

(a) The president of the said Board of Pharmacy shall preside at all its meetings and in his absence or inability to preside, the vice-president shall so act.

(b) The secretary-treasurer of the said Board of Pharmacy shall be the executive officer in charge of all records and record books required to be kept by the said Board, including a record of all registrations required under this Article, and shall attend to the correspondence of the said Board and perform such other duties as the Board may require, in keeping with the office of secretary-treasurer. He shall receive all fees collected by the said Board; and the books and registers of the said Board, or a copy of any part thereof, certified by the secretary-treasurer and attested by the seal of said Board, shall be taken and accepted in any court of law as prima facie evidence of the matter therein recorded. The secretary-treasurer of the said Board, or any one appointed by the said Board, upon information that any provision of this Article has been or is being violated, shall promptly make investigations of such matters, and, upon probable cause appearing, shall file complaint and shall prosecute the offender. In all prosecutions for the violation of any of the provisions of this Article a certificate under oath by the secretary of the Board, and attested by the seal of the Board, shall be competent and admissible as prima facie evidence in any court as to whether a person is or is not a registered pharmacist, registered assistant pharmacist, registered apprentice pharmacist, or permitted physician.

(c) The secretary-treasurer shall furnish a bond, the amount of such bond to be fixed by the Board, conditioned upon the faithful performance and discharge of the duties of his office according to law.

(d) The secretary-treasurer of the Board shall receive a salary to be fixed by the said Board, and all necessary expenses incurred in the performance of his official duties. The other members of the Board shall receive the sum of ten (10) dollars for each day actually employed in the discharge of their official duties and their necessary expenses while engaged therein.

(e) The Board shall have the power to conduct hearings on any matters appertaining to the practice of pharmacy or the conduct of drug stores or pharmacies, to subpoena witnesses, and the president and the secretary shall be empowered to administer oaths in connection with the duties of the Board under this Article.

(f) The said Board of Pharmacy shall hold meetings for the examination of applicants for registration and for the transaction of such other business as may legally come before it, at least twice a year and such additional meetings as may be deemed necessary. Three members of the Board of Pharmacy shall constitute a quorum for the transaction of any and all business.

(g) The Board shall make a written report annually to the Governor of the State and to the State Pharmaceutical Association of its proceedings and of its receipts and disbursements under this Article, including the names of all registrants duly licensed to practice under this Article, and also the record of permits and renewals.

§90-53.8 **Powers of the Board.** The North Carolina Board of Pharmacy shall have a common seal and shall have the power and authority to regulate the practice of pharmacy and to:

(a) define and designate non-poisonous domestic remedies and insecticides;

(b) adopt by-laws and regulations necessary for the protection of the public health, safety and general welfare appertaining to the practice of pharmacy and the conduct of pharmacies and drug stores;

(c) employ attorneys to conduct prosecutions and to assist in the conduct of prosecutions under this Article, and for any purposes which said Board may deem necessary;

(d) employ inspectors, chemists, agents and clerical workers;

(e) regulate the sale of drugs, medicines, chemicals, and poisons;

(f) examine and register as pharmacists all applicants whom it shall deem qualified under this Article;

(g) suspend, revoke, or refuse to renew any pharmacist or assistant pharmacist licenses, or permitted physician licenses, issued by it, upon any of the following grounds:

(1) fraud or false representations made in connection with securing such license;

(2) conviction of, or confession in open court of, or a plea of nolo contendere to a charge of, an offense involving moral turpitude;

(3) conviction of the holder of any such license in any court of a felony;

(4) habitual indulgence in the use of narcotic or hypnotic drugs or intoxicating liquors to such a degree as in the opinion of the Board renders him unfit to practice pharmacy;

(5) unprofessional conduct endangering the public health, safety or general welfare;

(6) gross immorality;

(7) employing, assisting or enabling in any manner an unauthorized person to practice pharmacy otherwise than provided in this Article;

(8) conviction in any court of this State of violating any provision of this Article;

(9) physical or mental disability, when shown by affidavits of three physicians that such condition exists and that it is in the interest of the public health, safety and general welfare that the license should not remain in force, or be renewed, as the case may be.

(h) inspect in a lawful manner the drugs, medicines, chemicals and poisons which are manufactured, packed, packaged, made, sold, offered for sale, exposed for sale, or kept for sale, in the State and for this purpose shall have the right to enter and inspect during business hours any pharmacy or other place in the State of North Carolina where drugs, medicines, chemicals, or poisons are manufactured, packed, packaged, made, sold, offered for sale, exposed for sale, or kept for sale.

(i) for the purposes aforesaid, it shall also be the duty of the Board to make and publish uniform rules and regulations for carrying out and enforcing the provisions of this Article.

§90-53.9. **Selling, compounding and dispensing drugs, medicines, chemicals and poisons pursuant to prescription; limited.**

(a) In every pharmacy or drug store there must be a registered pharmacist, registered assistant pharmacist in the temporary absence of the registered pharmacist, or a permitted physician on duty at all times when prescriptions are being compounded and/or dispensed and poisons are being sold. The compounding and dispensing of physicians' prescriptions and the sale of poisons shall be limited to

(1) a registered pharmacist or a registered apprentice pharmacist or other person acting under the immediate, personal and direct supervision of a registered pharmacist;

(2) a registered assistant pharmacist; or

(3) a permitted physician.

(b) It shall be unlawful for any person not licensed as a pharmacist, except as hereinabove provided, to compound or dispense any drug, medicine, chemical or poison upon the prescription of a physician, or to sell at retail any poison, and it shall also be unlawful for any person being the owner or manager of a drug store, pharmacy, or other place of business to cause or permit any person who is not licensed to practice pharmacy within the meaning of this Article to compound or dispense any drug, chemical, pharmaceutical preparation or poison upon the prescription of a physician or otherwise or to sell at retail any poison except as hereinabove provided.

(c) PROVIDED, that this Section shall not apply to any legally registered practitioner of medicine, dentistry or veterinary medicine in compounding or dispensing prescriptions written by him for his own patients and that such prescriptions may not be compounded or dispensed by a nurse or attendant. However, such drug, medicine, or poison as contained in the prescription may be administered to the patient by a nurse or attendant under the supervision and direction of the physician, dentist, or veterinarian.

(d) The Board may, in its discretion, after due investigation, grant any legally registered practicing physician in a village of not more than 600 inhabitants a license to practice pharmacy in such village, which license shall not be valid in any other village than the one for which it was granted, and shall cease and terminate when the population of the village for which the permit was granted becomes greater than 600.

§90-53.10. **Sale of drugs, medicines, chemicals and poisons otherwise than pursuant to prescriptions; limited.**

(a) It shall be unlawful for any wholesale dealer to sell, distribute or give away as samples or otherwise, any drugs, medicines, chemicals, or poisons (except insecticides and non-poisonous domestic remedies when sold in the original and unbroken pack, package, box or other container of the manufacturer) to any person who is prohibited by law from reselling, compounding or distributing for resale any such drugs, medicines, chemicals, or poisons.

(b) The distribution and sale at retail of drugs, medicines, chemicals and poisons (except insecticides and non-poisonous domestic remedies when sold in the original and unbroken pack, package, box or other container of the manufacturer) shall be limited to pharmacies or drug stores operating under permits as required by this Article and the actual sale or distribution of such drugs, medicines, chemicals and poisons (except insecticides and non-poisonous domestic remedies when sold in the original and unbroken pack, package, box or other container of the manufacturer) shall be made by a registered pharmacist or by one acting under his immediate, personal and direct supervision, or by a registered assistant pharmacist or by a permitted physician. The North Carolina Board of Pharmacy shall designate the insecticides and non-poisonous domestic remedies as hereinabove excepted. PROVIDED, that whenever drugs, medicines, chemicals or poisons are requested which contain poisonous, potent, habit-forming, or deleterious ingredients, the sale shall be made only by a registered pharmacist, registered assistant pharmacist, or by a permitted physician.

§90-53.11. **Minimum equipment.**

(a) Every pharmacy or drug store shall be equipped with proper pharmaceutical utensils so that prescriptions can be properly filled and United States Pharmacopoeia and National Formulary preparations properly compounded. The North Carolina Board of Pharmacy shall prescribe the minimum of such professional and technical equipment which a pharmacy shall at all times possess, and such list shall include the latest revisions of the United States Pharmacopoeia and the National Formulary, or any supplement to either of them. No permit shall be issued or continued for the conduct of a pharmacy until or unless the provisions of this Section have been complied with.

(b) No permit shall be issued or continued in force for the conduct of a pharmacy unless the premises of such pharmacy shall be equipped with proper sanitary appliances and be kept in a clean and orderly manner.

(c) There shall be kept in every pharmacy a suitable book or file in which shall be preserved for a period of not less than five (5) years, the original of every prescription compounded or dispensed at said pharmacy and said book or file of prescriptions shall at all times during business hours be open to inspection of the members of the North Carolina Board of Pharmacy, or its duly authorized agent or employees.

§90-53.12. **Fees collectable by the board.** The Board of Pharmacy shall be entitled to charge and collect the following fees:

for the examination of an applicant for license as a pharmacist	$10.00
for original license without examination as provided in G.S. 90-53.15	25.00
for renewal of the license as a pharmacist or assistant pharmacist	10.00
for original issuance of license granted to permitted physicians	10.00
for the renewal of license granted to permitted physicians	10.00
for the original registration of a drug store or pharmacy	25.00
for the renewal of drug store or pharmacy registration	10.00
for reissuance of drug store permit as required in G. S. 90-53.17	1.00
for registration of apprentice pharmacist	1.00

§90-53.13. **Qualifications for examination and licensure.**

(a) Every applicant for examination and registration as a pharmacist shall be a citizen of the United States, at least twenty-one (21) years of age, of good moral character and temperate habits, a graduate of a reputable school or college of pharmacy, or department of a university, recognized and approved by the North Carolina Board of Pharmacy, and shall file proof satisfactory to the Board, substantiated by proper affidavits, of a minimum of one year of experience in pharmacy under the immediate, personal and direct supervision of a registered pharmacist, except that any experience gained subsequent to January 1, 1949, shall have been gained when the applicant was registered

as an apprentice pharmacist, and shall pass a satisfactory examination given by the North Carolina Board of Pharmacy. Experience in pharmacy as hereinbefore required, shall be gained under the immediate, personal and direct supervision of a registered pharmacist and shall be predominantly related to the selling of drugs, medicines, and medical supplies, compounding prescriptions, preparing pharmaceutical preparations, and keeping records and making reports required under the State and Federal Statutes.

(b) Any person enrolling as a student of pharmacy in any school or college of pharmacy in this State shall, not later than thirty (30) days after enrolling, file with the Secretary-Treasurer of the Board an application for apprentice registration as a student of pharmacy, in which said application he shall be required to furnish such information as the North Carolina Board of Pharmacy shall deem appropriate, and simultaneously with the filing of this application shall pay to the Board a fee of one (1) dollar; all such apprentice students of pharmacy shall keep such records of experience gained during vacation months and make such reports as the Board shall deem necessary. PROVIDED, that experience in pharmacy gained by an applicant prior to January 1, 1949, shall be accepted without the applicant's having been registered as an apprentice pharmacist at that time, and PROVIDED FURTHER, that the North Carolina Board of Pharmacy in its discretion may accept experience gained under apprentice registration, or its equivalent, in another state in lieu of experience gained under apprentice registration as required by this Section, if the standards of apprentice registration of such other state are comparable to those required in this State.

§90-53.14. **Certain others may take board examination for license.**

(a) Every person who is the holder of a certificate as a registered assistant pharmacist, issued prior to January 1, 1939 upon application shall be admitted to the registered pharmacist examination. After January 1, 1939 the Board shall not issue an original certificate to any person as a registered assistant pharmacist. PROVIDED, however, that nothing in this Section shall prevent any person who was registered as an assistant pharmacist prior to January 1, 1939 from continuing to practice as a registered assistant pharmacist.

(b) Any person of good moral character legally registered or licensed as a pharmacist by another state board of pharmacy,

and who has had fifteen (15) years continuous experience in North Carolina under the immediate, personal and direct supervision of a registered pharmacist next preceding his application shall be admitted to the examination to practice pharmacy in North Carolina upon application filed with the North Carolina Board of Pharmacy; and any person who has had two (2) years of college training and who has been filling prescriptions in a drug store or stores under the immediate, personal and direct supervision and instruction of a registered pharmacist for twenty-five (25) years or longer, may take the examination as provided in this Article upon application filed with the North Carolina Board of Pharmacy.

(c) All applications for examination shall be made on a form to be supplied by the Board and shall be filed with the said Board at least thirty (30) days before any stated meeting of the Board at which examinations are to be held. Each application must be accompanied by an examination fee of ten (10) dollars.

§90-53.15 **Reciprocal registration.** The Board of Pharmacy may in its discretion register as a pharmacist, without examination, any person who is duly registered by examination in another state provided that he shall personally appear before the North Carolina Board of Pharmacy and shall produce evidence satisfactory to the Board of having had secondary and professional education and training equivalent to that demanded of applicants for registration by examination under the provisions of this Article, and is scientifically and technically qualified to practice pharmacy in this State, and is possessed of good character and morals: PROVIDED, that persons of good character and morals who have become registered as pharmacists by a board of pharmacy examination in other states prior to the effective date of this Article shall be required to satisfy only the requirements which existed in this State at the time when they became registered by examination in such other states; and PROVIDED FURTHER, that the state in which the applicant is registered by examination shall, under like conditions, grant registration as a pharmacist, without examination, to persons duly registered as pharmacists by examination in this State.

§90-53.16. **License to practice must be displayed.** Every person licensed by the North Carolina Board of Pharmacy to practice his profession in this State shall display the license and the current

annual renewal certificate issued by the Board in a conspicuous place in the pharmacy or drug store in which he practices.

§90-53.17. **Registration of drug stores and pharmacies.**

(a) The North Carolina Board of Pharmacy shall require and provide for the original registration of all drug stores and pharmacies in this State. From and after the effective date of this Article it shall be unlawful for any person to operate, maintain, open or establish any pharmacy within this State without first having obtained a permit so to do from the North Carolina Board of Pharmacy. The owner and the registered pharmacist in charge of any drug store or pharmacy for which any original permit is sought shall appear in person before the North Carolina Board of Pharmacy and upon evidence satisfactory to the said Board, and upon the affidavits of the registered pharmacist in charge and the owner showing that:

(1) the pharmacy for which the permit is sought will be conducted in full compliance with the laws and the rules and regulations of the Board;

(2) the location and appointments of the pharmacy are such that it can be operated and maintained without endangering the public health, safety or general welfare; and

(3) the pharmacy will be constantly under the supervision of a registered pharmacist; a permit shall be issued in the name of the registered pharmacist in charge of the drug store or pharmacy making application for the original permit;

However, if the registered pharmacist in charge to whom the drug store permit is issued ceases for any reason to be actually the registered pharmacist in charge, he shall within ten (10) days thereof (1) notify the said Board of such termination of his services and (2) shall return to the Board the drug store permit issued in his name. His successor as pharmacist in charge shall immediately execute and forward to the Board the affidavit as hereinabove required for original registration, which affidavit shall be accompanied by a fee of one (1) dollar, upon the receipt of which the Board shall issue the permit in the name of the successor as pharmacist in charge.

(b) The permits issued under the authority of this Section are not transferable and shall be displayed in a conspicuous place in the pharmacy or drug store for which the permit is granted.

§90-53.18. **Renewal of license to practice pharmacy and drug store permits.** All certificates or licenses to practice pharmacy and all drug store permits issued by the North Carolina Board of Pharmacy expire on the thirty-first day of December following the date of issuance of the same. The North Carolina Board of Pharmacy shall require and provide for the annual renewal of licenses to practice pharmacy and all drug store permits. Every person holding a license to practice pharmacy and every drug store owner or manager must pay to the secretary-treasurer of the Board the renewal fee prescribed in G. S. 90-53.12 of this Article annually on or before January first of each year. Upon evidence satisfactory to the Board that the provisions of this Article have been complied with and upon the payment of the renewal fee prescribed in G. S. 90-53.12 of this Article, the Board shall issue to the applicant entitled to receive the same the renewal certificate of the license to practice pharmacy or the renewal of the drug store permit. If such renewal fee be unpaid by the first day of January of any year the following penalties shall attach: for the late renewal of drug store permit, a penalty of fifteen (15) dollars; for the late renewal of the license to practice pharmacy, a penalty of five (5) dollars.

When the renewal fee be unpaid by the first day of January of any year, the license to practice pharmacy or the drug store permit shall be and the same is hereby declared to be null and void and of no effect in law until such time as the renewal fee and penalty shall be paid.

§90-53.19. **Failure to renew license or permit but continuing privileges.**

(a) It shall be unlawful for any person holding a license as a pharmacist, assistant pharmacist, or permitted physician to continue to practice after the expiration of the license without renewing the same as required by G. S. 90-53.18.

(b) It shall be unlawful for any person, being the owner or manager of a drug store or pharmacy, to continue to carry on the business for which its permit was granted after the expiration thereof, without renewing the same as required by G. S. 90-53.18.

(c) It shall be unlawful for any person being the owner or manager of a drug store or pharmacy to continue to carry on the business for which its permit was granted after the revocation thereof, or after the surrender of the permit, when such drug store or pharmacy is without the services of a registered pharmacist in charge of the management thereof as is required by G. S. 90-53.18.

§90-53.20. **Other permits required.**

(a) It shall be unlawful for any person

(1) to manufacture, make, produce, package, pack, or prepare, within this State, for sale, any drugs, or medicines, including "non-poisonous domestic remedies" or any chemicals or poisons, except under the immediate supervision of a registered pharmacist or such other person as may be approved by the Board after an investigation and determination by the said Board that he is qualified by scientific or technical training and/or experience to perform such duties of supervision as shall be necessary to protect the public health, safety and general welfare; and no person shall manufacture, make, produce, pack, package, or prepare any such articles without first obtaining a permit so to do from the North Carolina Board of Pharmacy;

(2) to sell, vend or distribute at wholesale or as a jobber, broker, agent or distributor, or for resale in any manner in this State any of the articles mentioned in sub-section (1) of this Section (except insecticides and non-poisonous domestic remedies used exclusively in the arts and when sold in the original and unbroken pack, package, box or other container of the manufacturer) without first having obtained a permit so to do from the North Carolina Board of Pharmacy; or

(3) for any person to operate, maintain, open or establish any hospital or clinic in which drugs and medical supplies are compounded or dispensed without first having obtained a permit from the North Carolina Board of Pharmacy so to do.

(b) Such original permits as are required by this Section shall be issued to the person or persons entitled thereto upon application and the payment to the North Carolina Board of Pharmacy of a fee of one (1) dollar; and if the Board of Pharmacy shall determine that the holder of such a permit is entitled to a renewal thereof, such permit shall upon payment of a renewal fee of one (1) dollar be renewed annually in the manner and at the time provided for the renewal of drug store permits by G. S. 90-53.19.

(c) Should any permit required by this Section not be renewed by the first day of January of the year following issuance of the original or last renewal permit, such permit is, and the same is hereby declared to be "void and not voidable" and shall only be reinstated upon the payment of the renewal fee provided for in this Section and a penalty of one (1) dollar.

§90-53.21. **Use of words "pharmacist," "pharmacy," "drug store," etc., limited.**

(a) It shall be unlawful for any person not legally licensed as a pharmacist or assistant pharmacist to take, use or exhibit the title of "pharmacist" or "assistant pharmacist" or "licensed" or "registered pharmacist," or the title "druggist" or "apothecary," or any other title, name or description of like import.

(b) It shall be unlawful for any place which is not registered with the North Carolina Board of Pharmacy as a drug store or pharmacy to take, use, or exhibit within or without said place, any sign bearing the word or words "pharmacist," "pharmacy," "apothecary," "drug store," "druggist," "drugs," "medicines," "medicine store," "drug sundries," "remedies," "prescriptions," or any word or words of similar or like import, or to use such word or words or symbols or designations in any advertisement or business listing.

§90-53.22. **Purity of drugs protected; seller responsible; adulteration.**

(a) Every person who shall engage in the sale of drugs, chemicals, medicines or poisons shall be held responsible for the quality of all drugs, chemicals, medicines and poisons he may sell, dispense or compound (except non-poisonous domestic remedies, and insecticides used exclusively in the arts, and when sold in the original and unbroken pack, package, box or other container of the manufacturer).

(b) If any person shall intentionally adulterate any drugs, chemicals, medicines, or poisons, or cause the same to be adulterated or expose to sale knowing the same to be adulterated, he shall be guilty of a misdemeanor, and in addition thereto, if such person is a licensed pharmacist or assistant pharmacist, his name shall be stricken from the register of licensed pharmacists or assistant pharmacists.

§90-53.23. **Substitution of drugs, etc.; prohibited.** It shall be unlawful for any person engaged in the business of selling drugs, medicines, chemicals, or preparations for medical use, or of compounding or dispensing physicians' prescriptions, either in person or by his or its agents or employees, or as agent or employee of some other person, knowingly to sell or deliver to any person a drug, medicine, chemical or preparation for medical use, recognized or authorized by the latest edition of the United States

Pharmacopoeia and National Formulary or any supplement to either, or prepared according to the private formula of some individual or firm, other or different from the drug, medicine, chemical or preparation for medical use, recognized or authorized by the latest edition of the United States Pharmacopoeia and National Formulary, or prepared according to the private formula of some individual or firm, ordered or called for by such person, or called for in a physician's prescription.

§90-53.24. **Subpoena, issuance and enforcement.**

(a) Upon the application of the North Carolina Board of Pharmacy, the sheriff or other proper official of any county of the State shall serve the process issued by the said president or secretary-treasurer of the said Board pursuant to its requirements and in the same manner as process issued by any court of record.

(b) Any person who shall neglect or refuse to obey any process requiring him to attend and testify before the said Board or to produce books, records, or documents shall be guilty of a misdemeanor and upon conviction thereof shall be fined or imprisoned in the discretion of the court.

§90-53.25. **Notice; hearing and appeal.**

(a) The North Carolina Board of Pharmacy may neither refuse to issue, refuse to renew, nor revoke any license to practice pharmacy or permit to operate a drug store unless the person holding the license or permit which is to be revoked or seeking the renewal or issuance of a license has been given thirty (30) days' notice in writing of the grounds for such action, stating the time and the place for a public hearing before the Board.

(b) Upon the hearing of any such proceeding, either the president or the secretary of the Board may administer oaths and may procure by its subpoena the attendance of witnesses and the production of relevant books, papers, and documents, and the person whose license or permit is in jeopardy shall have the right to be represented by attorney or by any other person if he so desires. After hearing all the evidence, including such evidence as the aggrieved may present, the Board shall determine its action and announce the same.

(c) From any action of the Board, an aggrieved person, upon notice to the Board, shall have the right to appeal within ten

(10) days to the Superior Court for the county wherein the offense occurred or wherein the hearing was held, which Court shall hear the case de novo both as to law and as to fact. If the appeal to the Superior Court is perfected within ten (10) days of the Board's decision, such Board decision shall be held in abeyance pending the decision of the Superior Court on appeal.

(d) This section does not apply when the refusal to issue a license was due to the applicant's failure to pass the examination provided for in G. S. 93-53.13.

§90-53.26. **Violations of article a misdemeanor; reconsideration by board.** Any person violating any of the provisions of this Article is guilty of a misdemeanor and may be fined or imprisoned, or both, in the discretion of the court, for each violation, and each and every day such violation continues shall constitute a separate and distinct offense. Any license or permit which has been revoked by the operation of this Article may be reinstated or a new license or permit issued, as the case may be, when in the discretion of the Board such action is warranted.

§90-53.27. **Injunction.** The Board of Pharmacy may, if it shall find that any person is violating any of the provisions of this Article, and after notice to such person of such violations, apply to the Superior Court for a temporary or permanent restraining order or injunction to restrain such person from continuing such illegal practices. If upon such application, it shall appear to the Court that such person has violated or is violating the provisions of this Article, the Court may issue an order restraining any further violations thereof. All such actions by the Board for injunctive relief shall be governed by the provisions of Article 37 of Chapter 1 of the General Statutes; PROVIDED, such injunctive relief may be granted regardless of whether criminal prosecution has been or may be instituted under any of the provisions of this Article.

Section 2. If any clause, sentence, paragraph or section of this Act shall, for any reason, be adjudged invalid, such judgment shall not affect, repeal, or invalidate the remainder thereof, but shall be confined in its operation to the clause, sentence, paragraph or section thereof so found unconstitutional and invalid.

Section 3. All laws and clauses of laws, general or local, in conflict with the provisions of this Act, are hereby repealed to the extent of such inconsistency.

Section 4. This act shall become effective July 1, 1951.

DOINGS OF THE AUXILIARES

Greensboro Drug Circle

Mrs. J. Howard Cole of Starmount Forest Garden Club was the guest speaker at the November 28th meeting of the Woman's Auxiliary of the Greensboro Drug Circle. The meeting, held at the Legion Building in Greensboro, was attended by 32 members and guests.

Mrs. Cole took most of her material from "Flower Arrangement for American Homes" by Tabor and "Table Setting for Everyone" by Bittle and Blom.

Mrs. J. T. Hart who is moving to Raleigh where her husband has been transferred by Lederle Laboratories received a gift. Mrs. E. P. Gaddy and Mrs. D. D. Clayton were welcomed as new members by the president, Mrs. Frank S. Goodrum.

Mrs. A. A. Gwynn presented new yearbooks and Mrs. R. E. Franklin, ways and means chairman, announced plans for a benefit bridge in February.

Raleigh Woman's Drug Club

MRS. H. D. SANFORD, *Reporter*

On Friday night, November 3, one of the most enjoyable events ever sponsored by the Raleigh Woman's Drug Club, was held at the Tar Heel Club. This entertainment was in the form of an old-fashioned square dance and bingo party.

Directing the dancing and calling the figures was Mr. Eric DeGroat of the State College Recreation Department. As an added attraction, Mr. M. B. Willis of the Taylor Food Company, entertained the crowd with numerous tricks of magic. Everyone was delightfully impressed with his magical acts.

A number of prizes were awarded winners in bingo and various other contests. Delicious refreshments were served.

Proceeds from the dance will go to the Scholarship Fund of the North Carolina Pharmaceutical Association.

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The November meeting of the Raleigh Woman's Drug Club was held at the Woman's Club, Tuesday night, November 21. Hostesses for the occasion were: Mrs. F. M. Benton, Mrs. Geo. Bryan, Mrs. W. R. Burwell, Mrs. R. I. Cromley, Mrs. W. H. Crosland, Mrs. L. H. Crumpler, Mrs. Robert Cheatham, Mrs. A. M. Dean, Mrs. O. G. Duke and Mrs. E. C. Daniels.

Two new members were welcomed into the club, Mrs. Rex Paramore and Mrs. B. D. Kerr.

After a short business session, bridge and canasta were enjoyed with the following awarded prizes: Mrs. B. F. Page, Mrs. A. M. Dean, Mrs. Rex Paramore, Mrs. K. E. Handy and Mrs. H. D. Sanford. Delicious refreshments consisting of assorted sandwiches, cookies, mints and Russian tea were served at the conclusion of the game. Plans were formulated and committees named for our annual Christmas party which will be held on December 9 at the Tar Heel Club.

News Notes from Mrs. Dewey E. Groome

Mrs. Stephen T. Forrest, President of the Woman's Auxiliary of the NCPA, has a new home and has just this past week moved in on Cornwallis Road. She is working mighty hard (using her mother and Ann as well) getting all ready by Christmas time. Her sister Ann (Mrs. W. P. Brewer) has been quite the smart thing and painted the inside of her little home—all by herself. We hear she is quite an artist when it comes to making strokes exactly right and not leaving streaks.

Joe and Mary Usher (Asheboro St. Pharmacy) spent Thanksgiving holidays in Rocky Mount with their daughter—Mary Jo. She has quite a nice position in Rocky Mount and has been there since her graduation last June.

The Owen Trogden's are up to their necks in excitement . . . their only daughter—Jane—was married December 16th.



Your Light
has brightened our sky

As those long ago Wise Men followed a star, so do we look to the light of your friendship—now, as always, our brightest gift. Especially at Christmastide, we think of you—warming our hearts in the glow of your friendship: a lasting friendship proven throughout the years. May you and your every endeavor be blessed—for this and many joyous holidays in the new years yet to come.



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